



### **THE Awards Asia 2020 - Workplace of the Year**

Institution Name	Istanbul Aydin University
Submission title or project name	Positive Psychology Based Employee Loyalty Model
Nominee/key personnel	Burcu Çam; Meriç Kılınç
Submission	<p>In emphasising their robust HR management, Istanbul Aydin University measures the climate created by executives in our university, their leadership style, and the degree of employee loyalty.</p> <p>Employing the 180° evaluation process, the university ensures that our employees are reaching their full potential with effective results, additionally offering them opportunities to develop.</p> <p>A significant initiative the university has undertaken concerns providing a healthy environment and ratio of female employees, with many in upper-tier management, including a female vice rector. This initiative is committed to eradicating gender-based discrimination.</p> <p>The university heeds opinions from personnel at all levels and sets targets accordingly, evaluating the scale of development and growth every six months.</p>