# THE Awards Asia 2020 - Outstanding Leadership and Management Team

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<th>Institution Name</th>
<th>King Faisal University</th>
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<td>Nominee/key personnel</td>
<td>Dr. Mohammed bin Abdulaziz Alohali, King Faisal University Rector.</td>
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**Submission**

King Faisal University (KFU) has recently launched its institutional identity, which captures KFU’s overall approach and specific contributions towards achieving food security and environmental sustainability in Saudi Arabia.

- We have highlighted nine related domains, which are water, agriculture, environment, management, technology, health, transportation, logistics and manufacturing, showing how every faculty within the university can contribute to our goal.

- This identity was the result of a thorough analysis of internal and external factors, which ultimately also highlighted further opportunities.

- Among our achievements are the establishment of Al-Ahsa Oasis for Innovation and Technology, the Wadi Al-Ahsa Investment company, the Agri-business incubator, and a food security hackathon.

- We are also establishing a modelling and manufacturing lab, and a veterinary business service unit.

- Impact is clearly evident - we have become the academic partner of the Ministry of Environment, Water, and Agriculture, and also partner with the Saudi Food and Drug Authority.