World University Rankings 2024

THE 2024 World University Rankings Data Masterclass – North America

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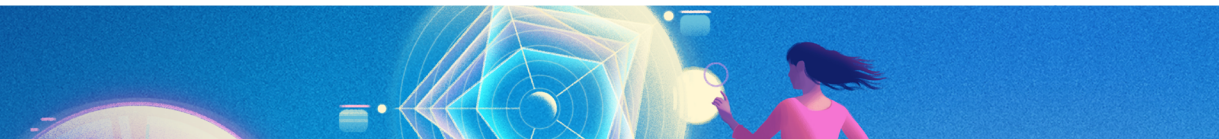
Agenda

World University Rankings 2024

Methodology Review

North America Trends and Analyses

How to participate



50+ Years of Insights

To help **universities** understand their position against their mission.

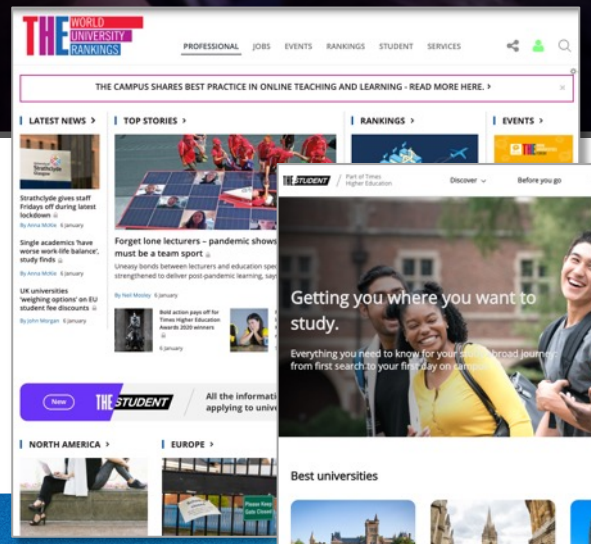
To help **students** find and access the university best suited to their abilities and aspirations.

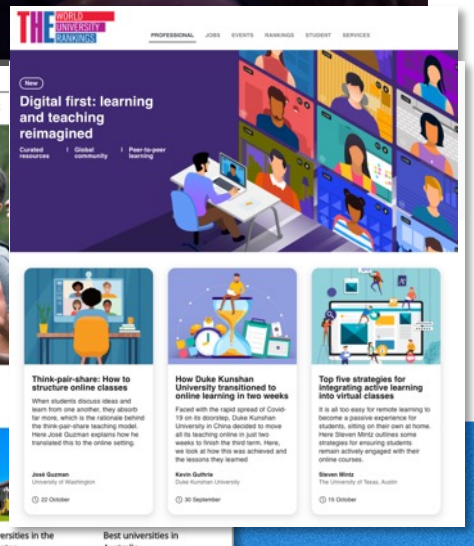
To help **higher education** deliver transformational teaching, research and innovation.

1971

THE TIMES
Higher Education
SUPPLEMENT
Opinion
From James to McNair via Robbins
Science and engineering vacancies pose serious dilemma for UGC
Edwin Kerr is CNAA's new chief officer
$100m grant to black colleges
Modern studies course at Sheffield

2023





THE World University Rankings 2024

Our Rankings

TEACHING

THE Japan University Rankings

Focus: student satisfaction, employer reputation, graduation rate + more

Participation rules: country specific

RESEARCH

THE World University Rankings

Focus: research output, research quality, research collaboration, reputation + more

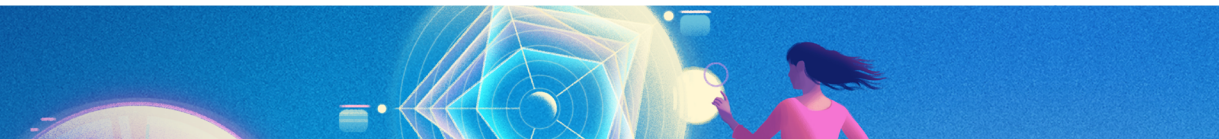
Participation rules: 1,000+ publications over 5 years, teach undergraduates across a range of subjects

IMPACT & SUSTAINABILITY

Times Higher Education Impact Rankings

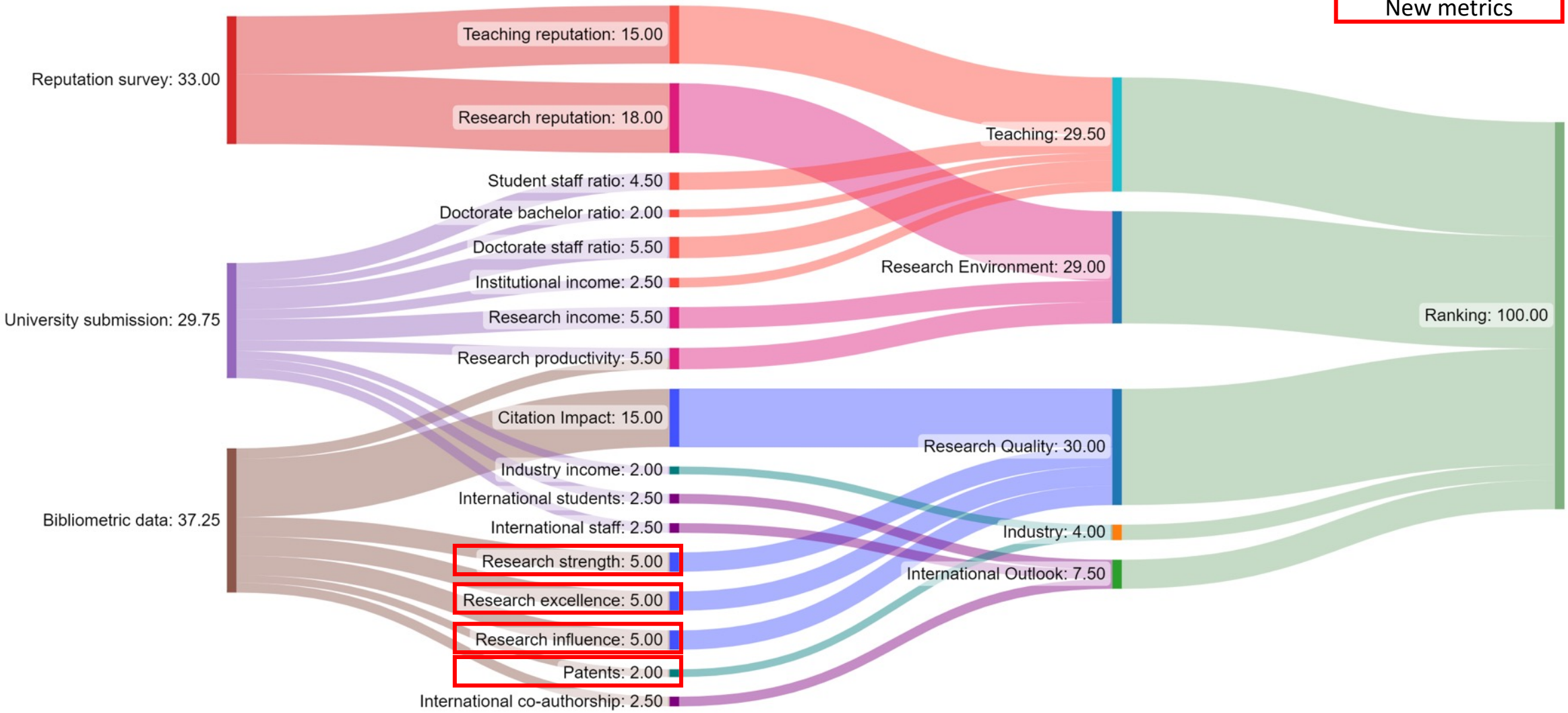
Focus: research, teaching, stewardship and outreach against the UN's 17 Sustainable Development Goals

Participation rules: all UG or PG higher education institutions



Methodology

New metrics



World University Rankings

The world's biggest university ranking

Universities

The world's biggest university ranking

Universities submitted data
2,673

Number of countries represented
127

Bibliometrics

In partnership with ELSEVIER

Research papers
16.5m

Citations
134m

Universities Data

The world's largest data gathering exercise from universities

Data values
411,789

Data queries resolved
34,455

Academic Survey

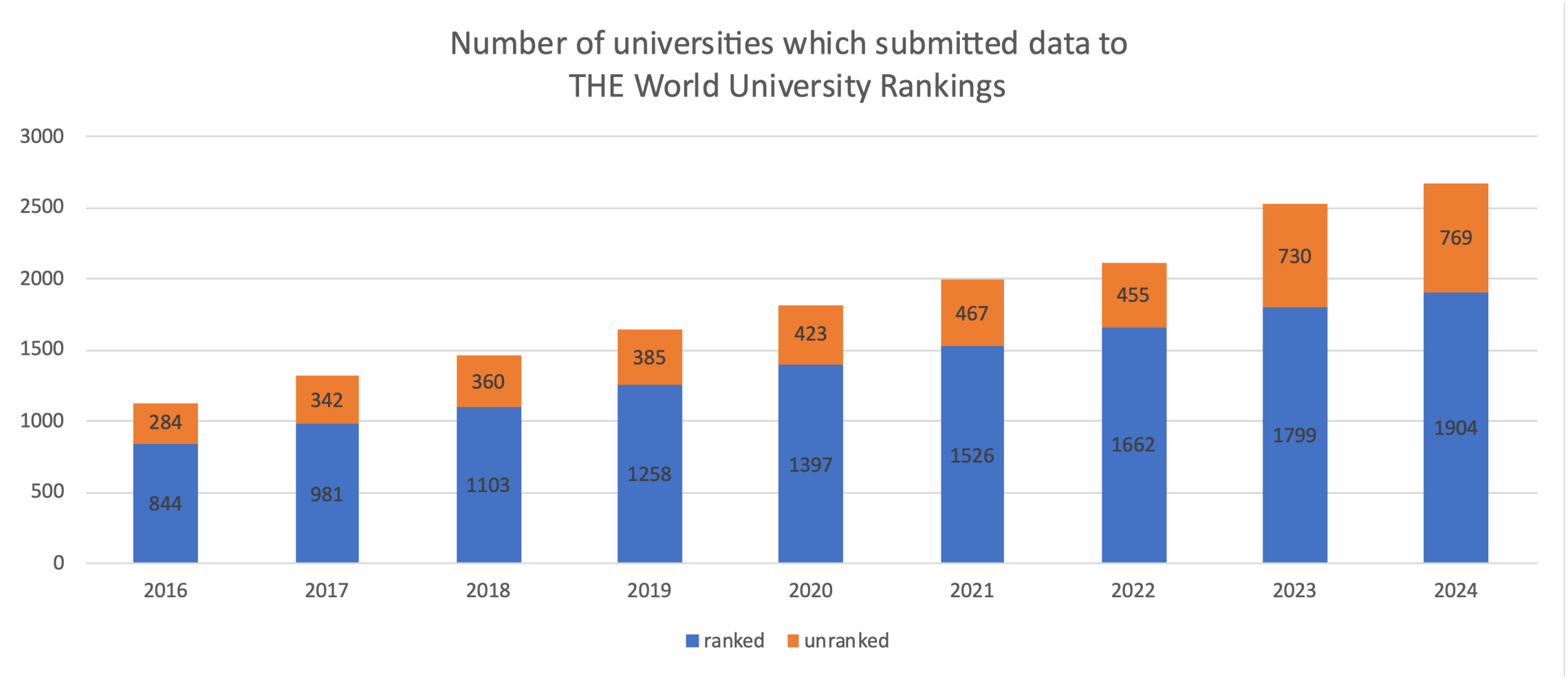
The world's largest academic survey

Respondents
68,402

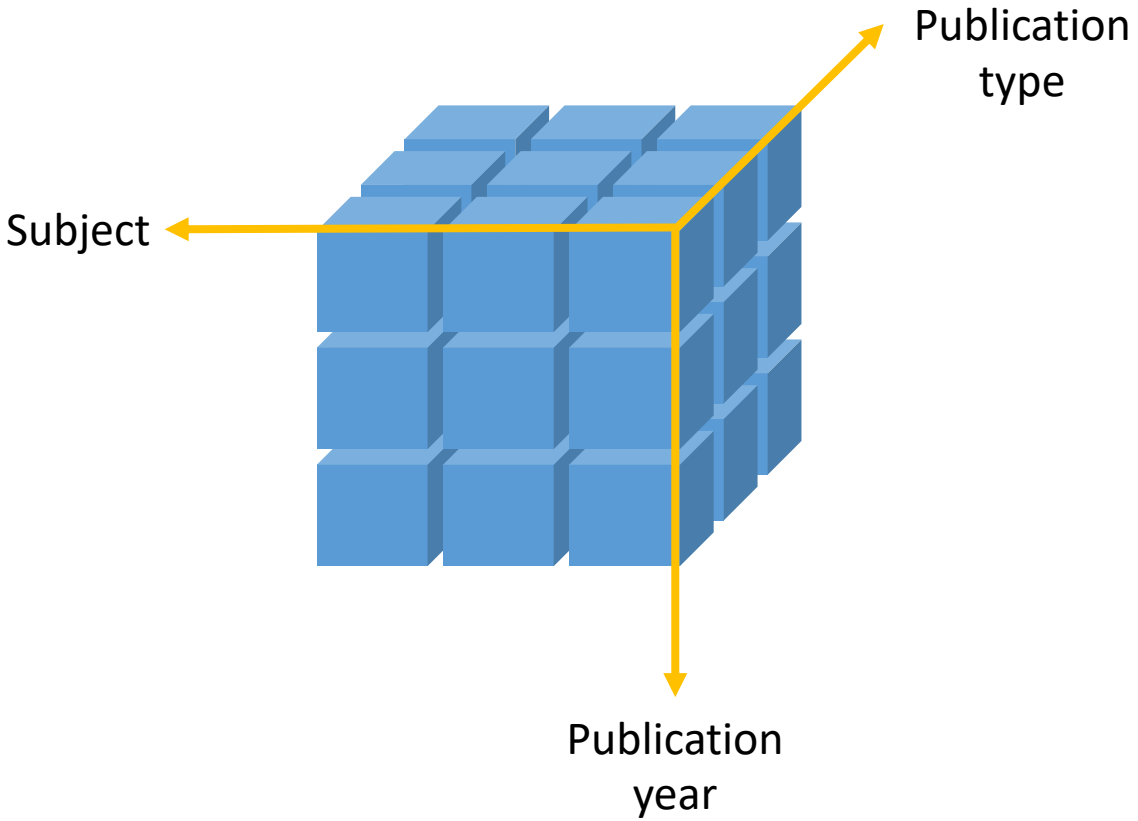
Votes
944,509

Countries
166

20th Anniversary of THE World University Rankings



What is Field Weighted Citation Impact?

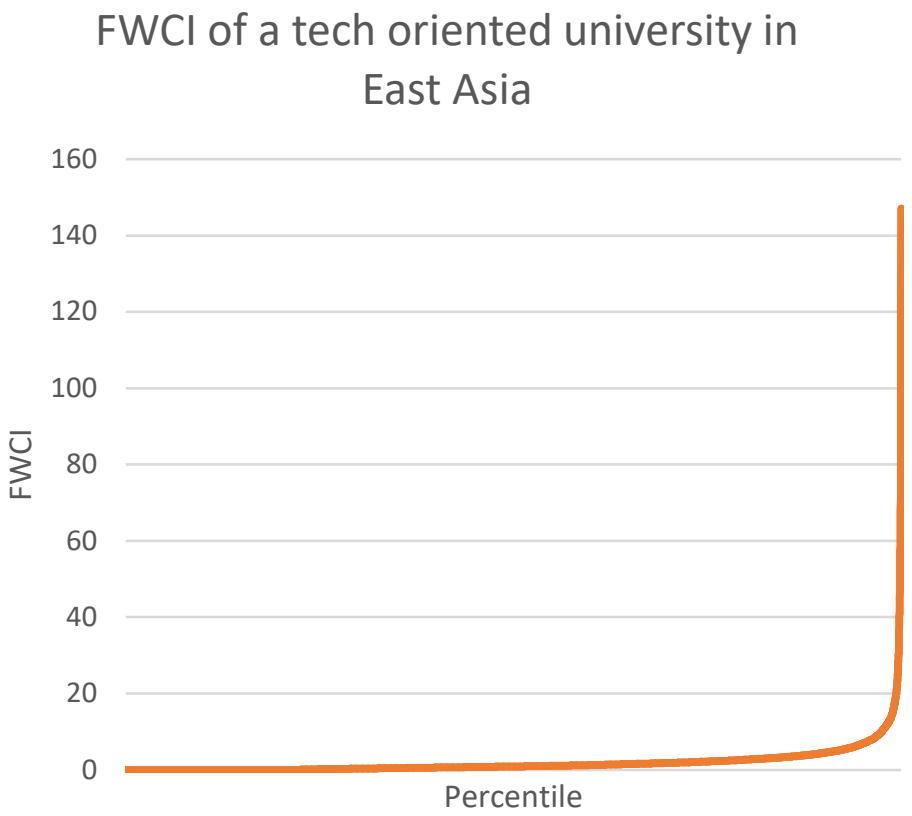


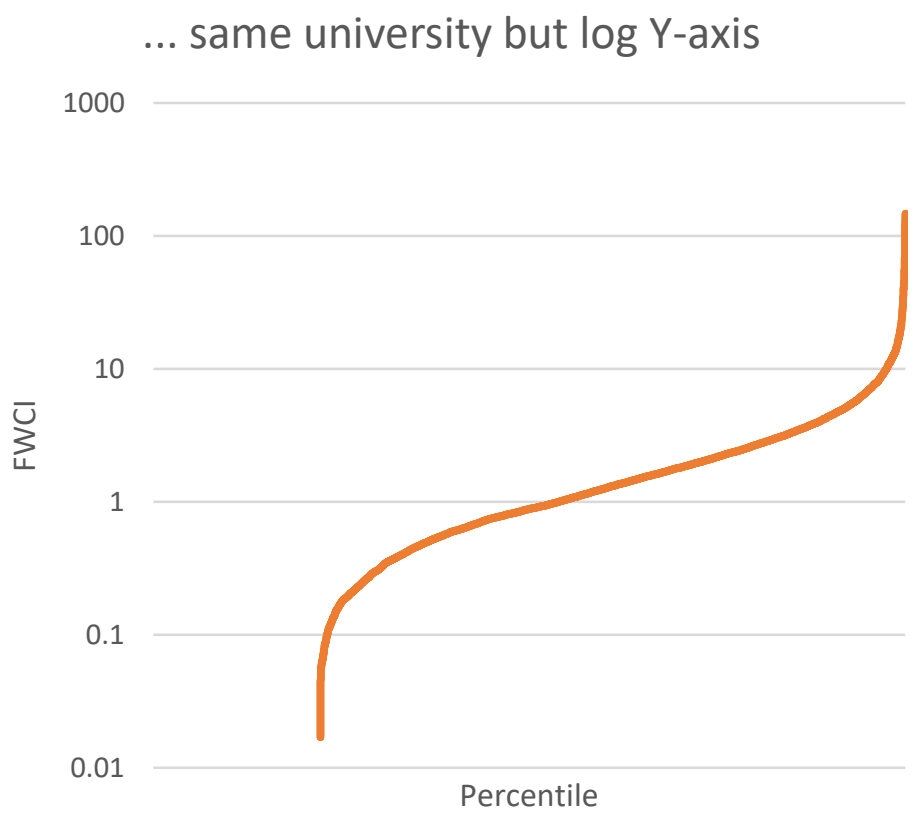
Let's say I published a journal article in 2019 on artificial intelligence, and it received 6 citations so far…

…and the average number of citations received by publications of the same type, same year and same subject is 2…

…then the FWCI of this publication is 6/2 = 3

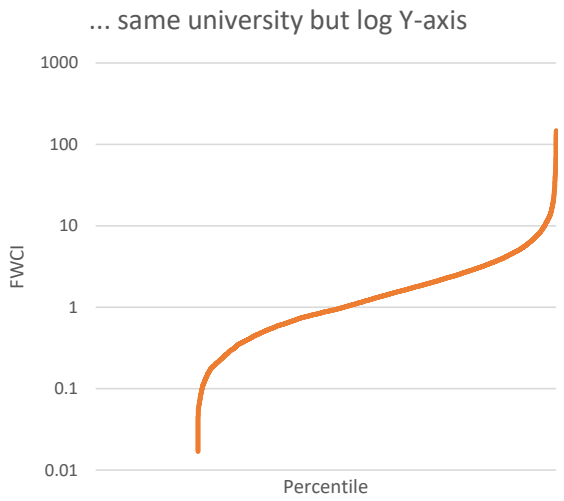
What about FWCI of an author or an institution?





THE World University Rankings Research Quality Metrics

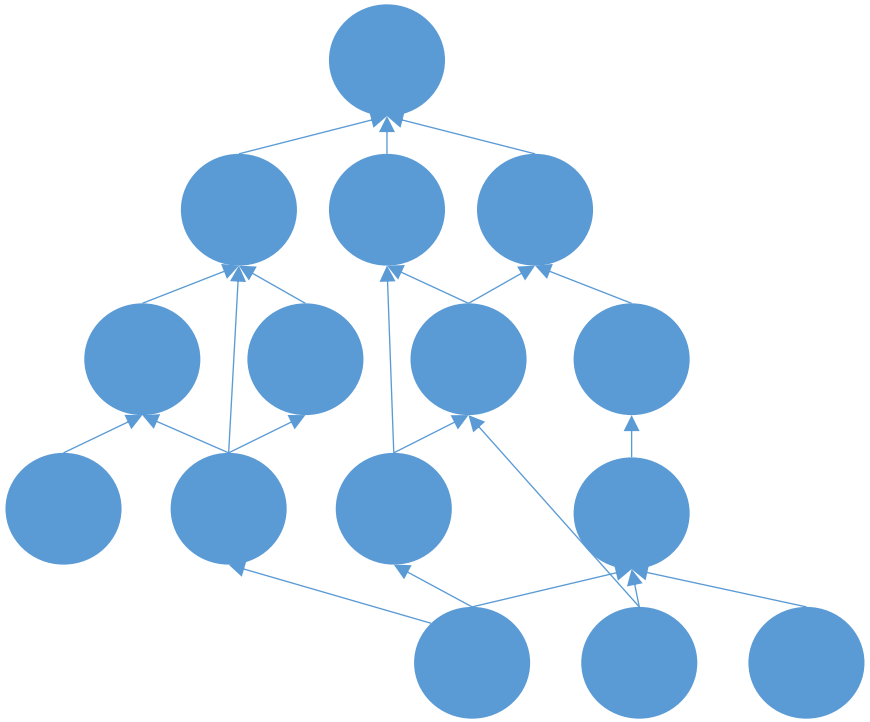
- Citation Impact – Mean FWCI of an institution's output, but with tweaks
  - Kilo-author papers
  - Country normalisation
- Research Strength – 75th percentile FWCI of an institution's output
- Research Excellence – Number of papers in top 10 percent by FWCI
- Research Influence – Different from others research quality metrics
  - Not all citations are created equal
  - Citations from important papers counts more
  - How to define "important papers"?



Intuition of Research Influence

Assume that a person is in a node in the graph and walk randomly along the edges in a graph. Where will he end up?

- Assume the probability of starting at each node is the same
- At each step, there is a probability *r* that the person is "teleported" to a random node in the graph.
- There is a *1-r* probability that the person travels along the edges. If the node has *w* out-edges, then the probability of travelling along any one of those edges is *(1-r)/w*
- After a sufficient number of steps, the probability of being in each node stabilizes. That value indicates the "importance" of the node in the graph



Industry: Patents

- The extent to which universities are supporting their national economies through technology transfer is an area that deserves greater recognition. We will be introducing an additional measure.

- Directly measures research output, specifically how much an institution's research is cited by patents. This is similar to one that we already use within the THE Impact Rankings (in SDG 9: Industry, Innovation and Infrastructure).

- This measure is subject weighted to avoid penalising universities producing research in fields low in patents.

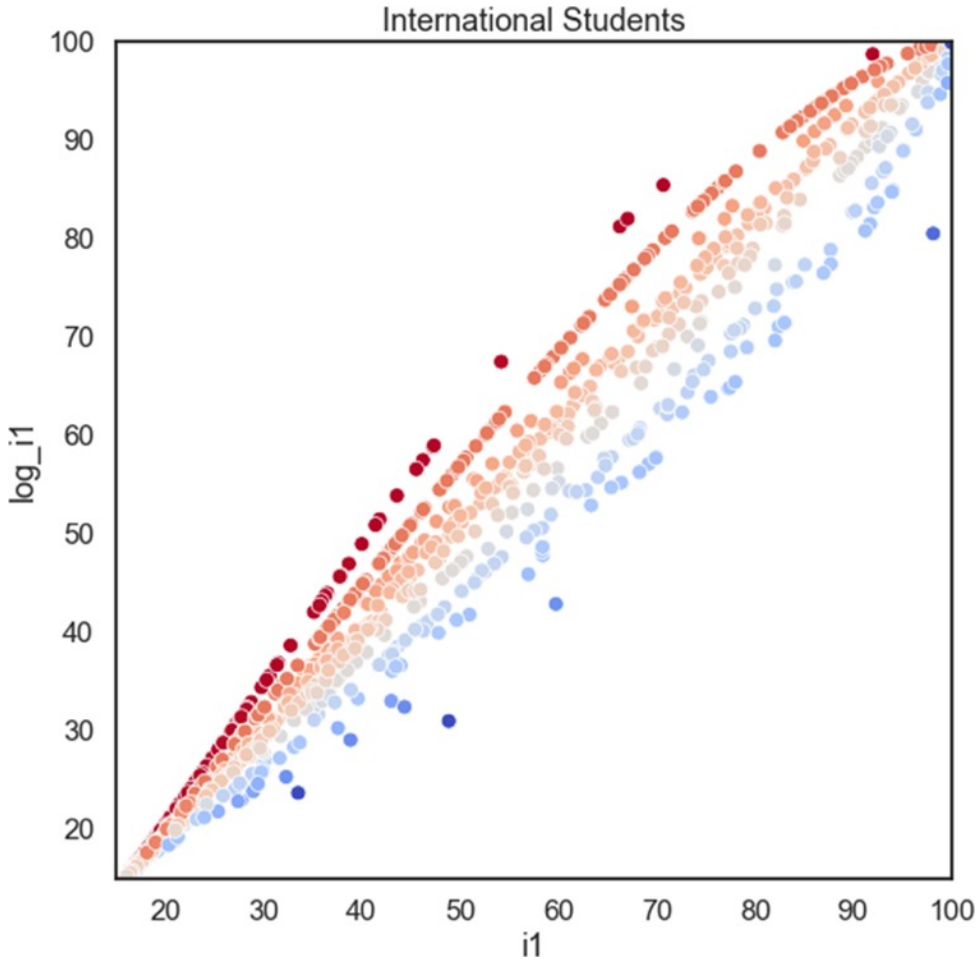
- This is a count of patents, normalised by staff numbers.

International Outlook

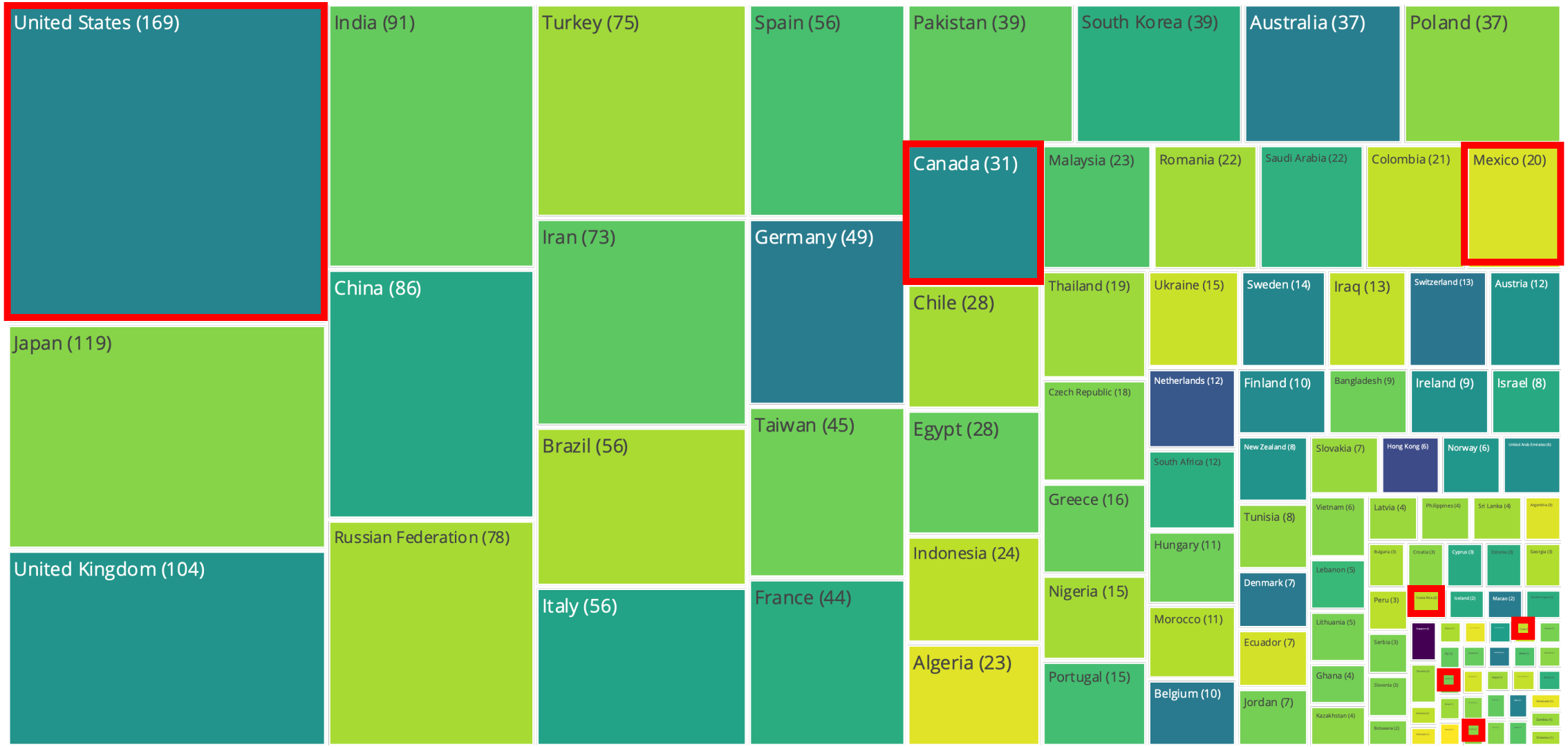
- Large countries had been disadvantaged compared to small countries in our international metrics, in that it is “easier” for staff and students in small countries to work/study abroad.

- The existing metrics is now normalised to account for the populations size:
  - Proportion of international students
  - Proportion of international staff
  - Proportion of publications with at least one co-author from an international institution

- New Studying abroad metric at zero weight

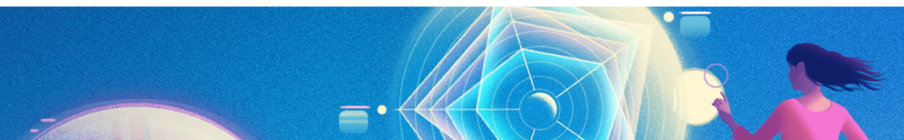


Ranked universities by country/region

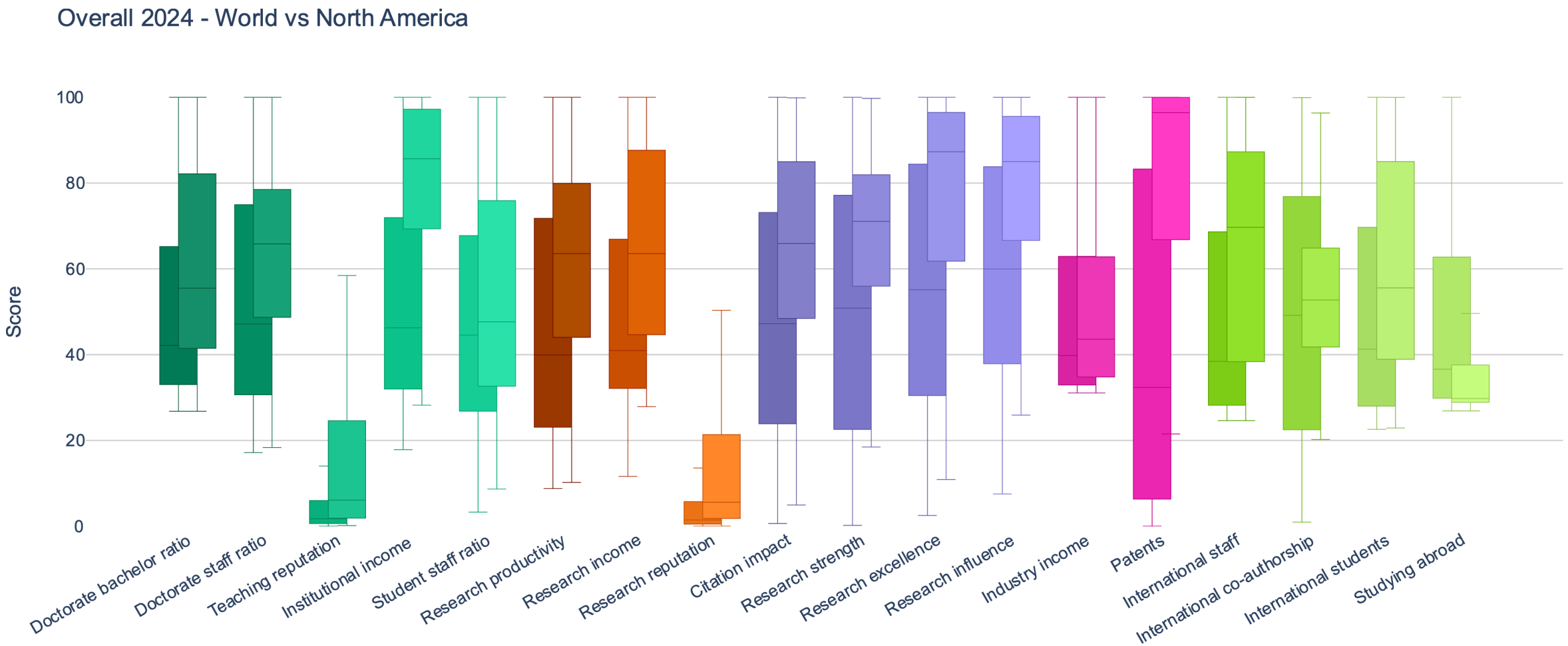


Global Top 10

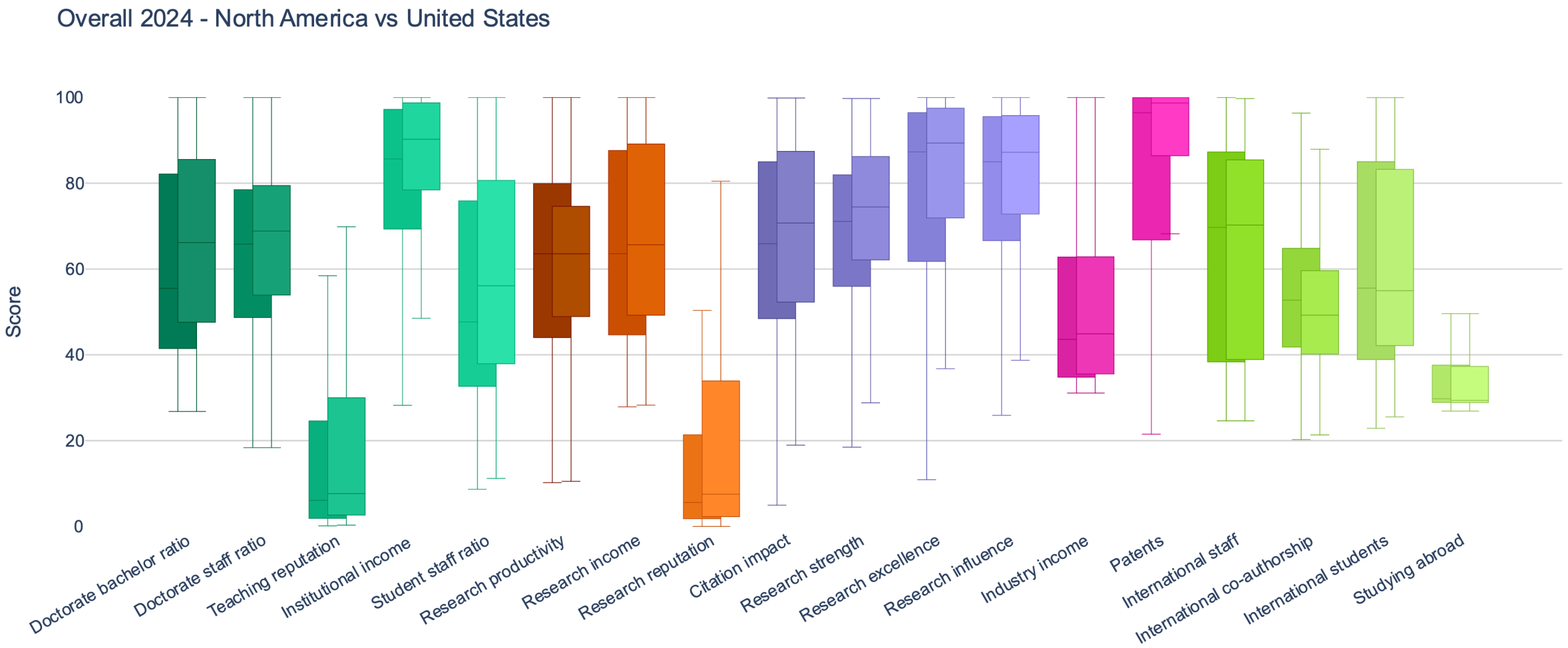
Institution	Country	This year	Last year
University of Oxford	United Kingdom	1	1
Stanford University	United States	2	=3
Massachusetts Institute of Technology	United States	3	5
Harvard University	United States	4	2
University of Cambridge	United Kingdom	5	=3
Princeton University	United States	6	7
California Institute of Technology	United States	7	6
Imperial College London	United Kingdom	8	10
University of California, Berkeley	United States	9	8
Yale University	United States	10	9



How is North America different from the rest of the world?

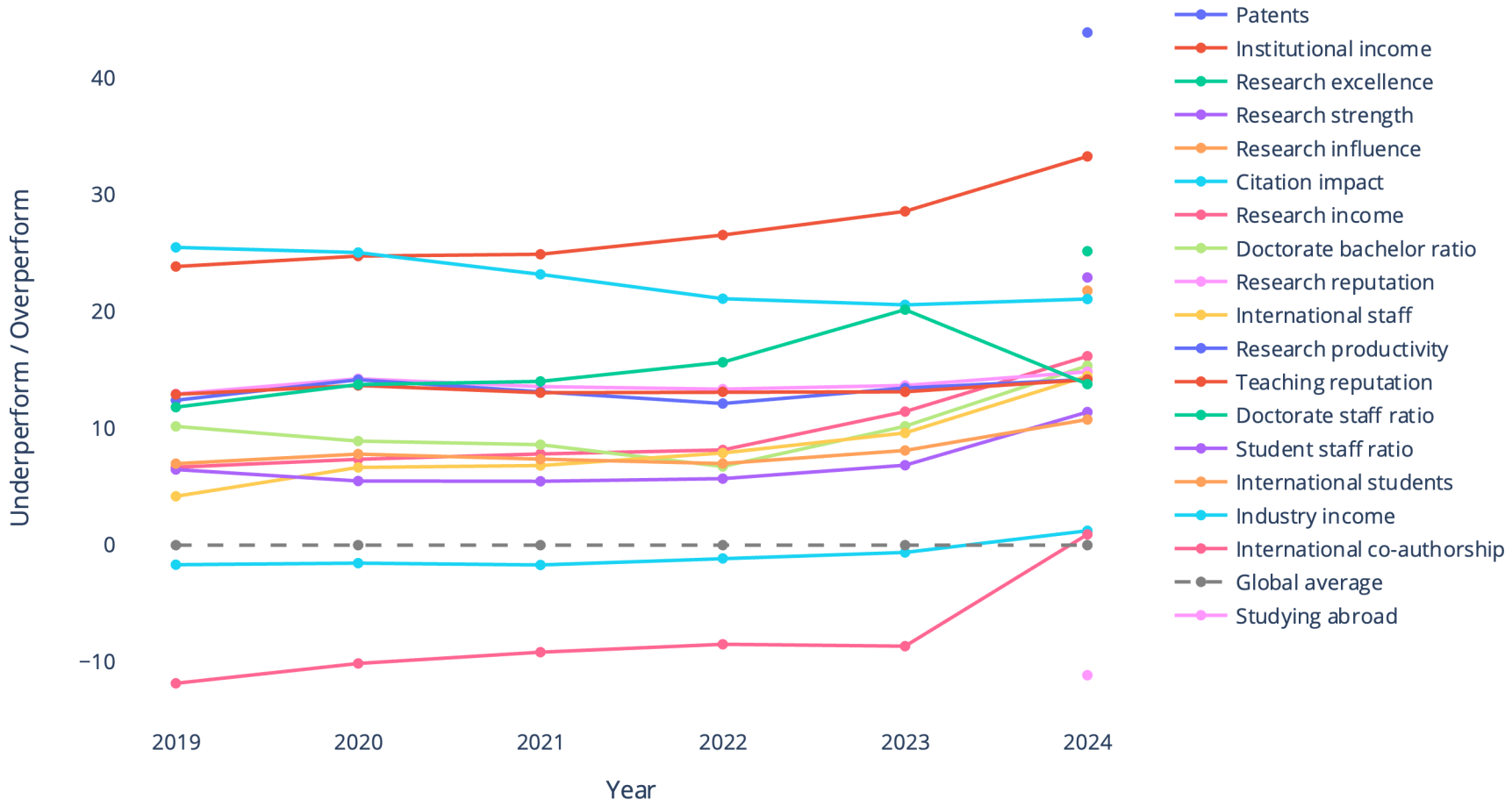


North America vs USA

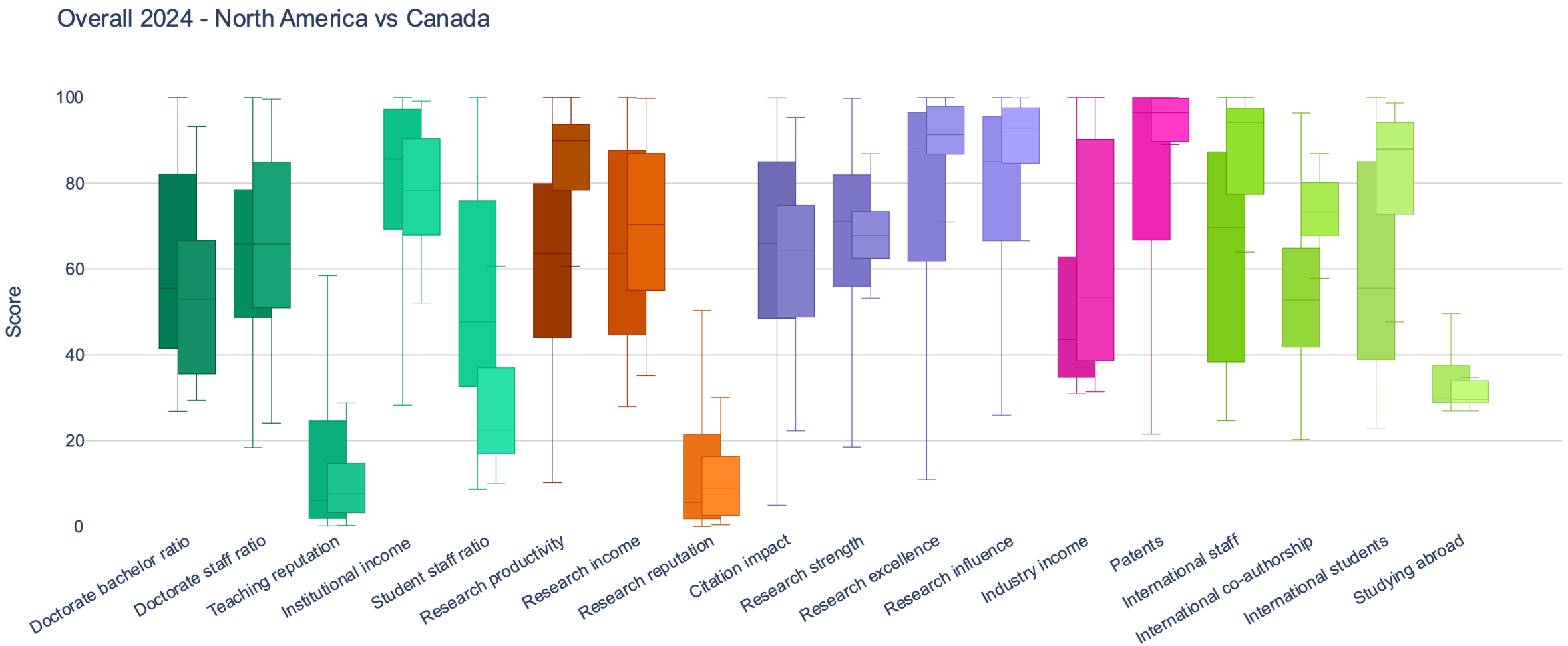


Metric trends for USA

United States - difference from global average

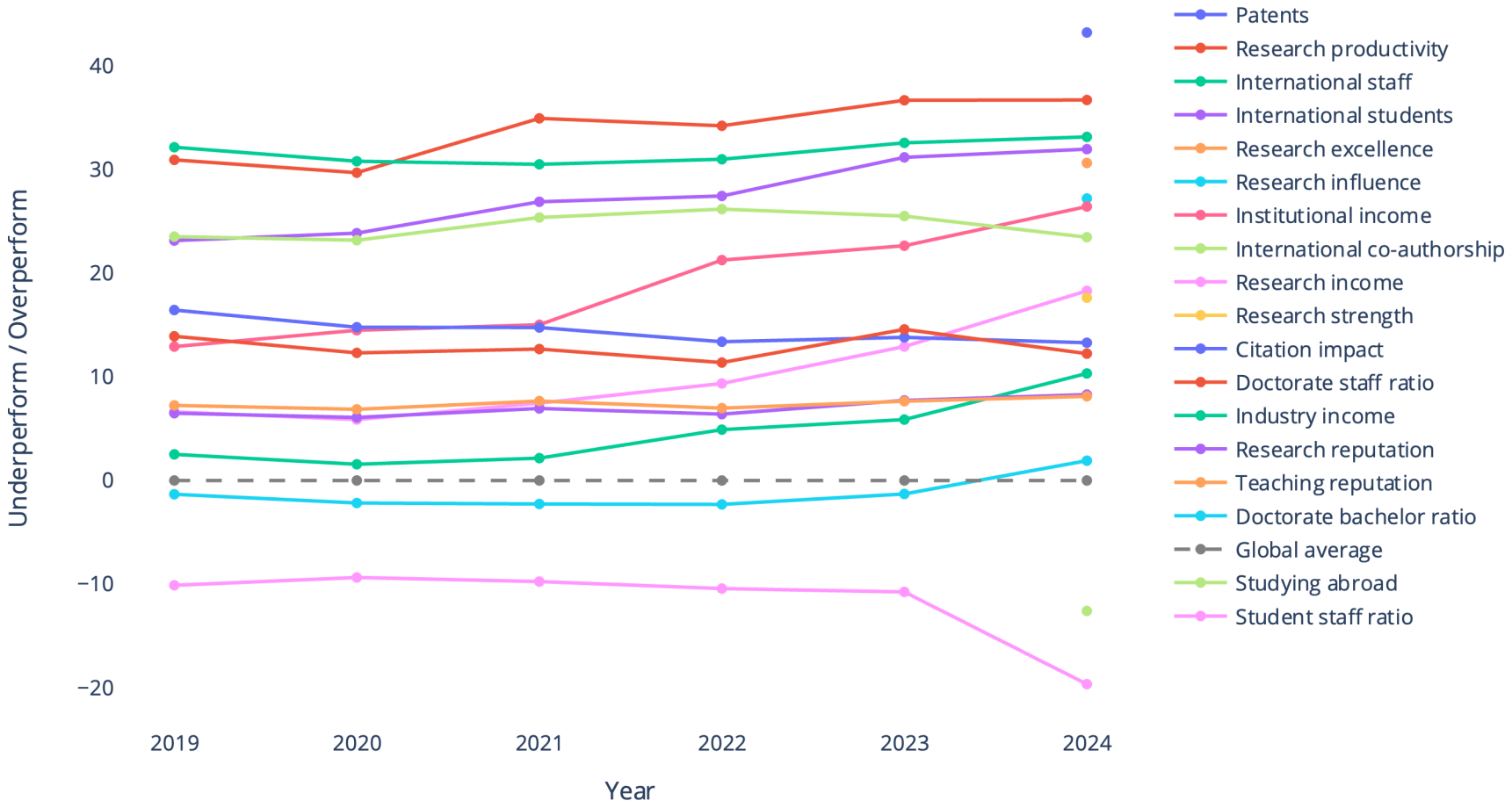


North America vs Canada

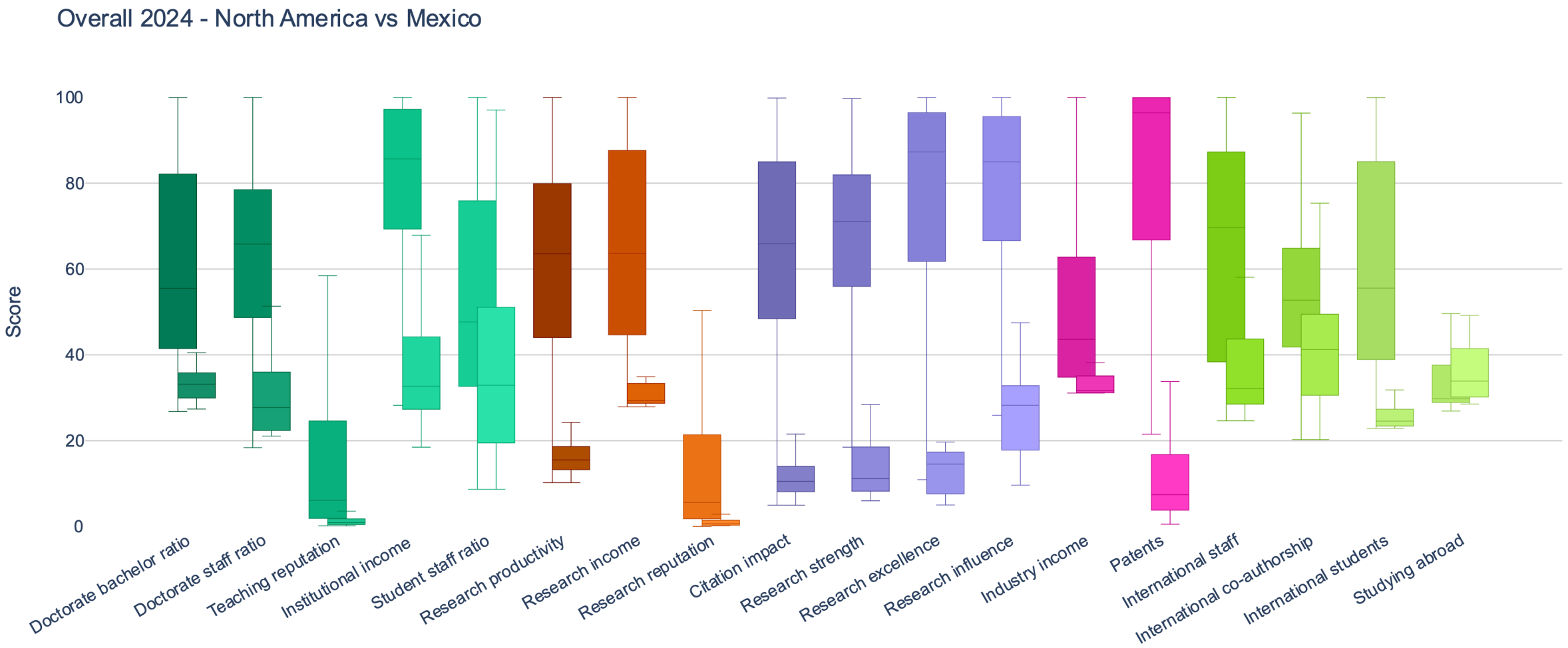


Metric trends for Canada

Canada - difference from global average

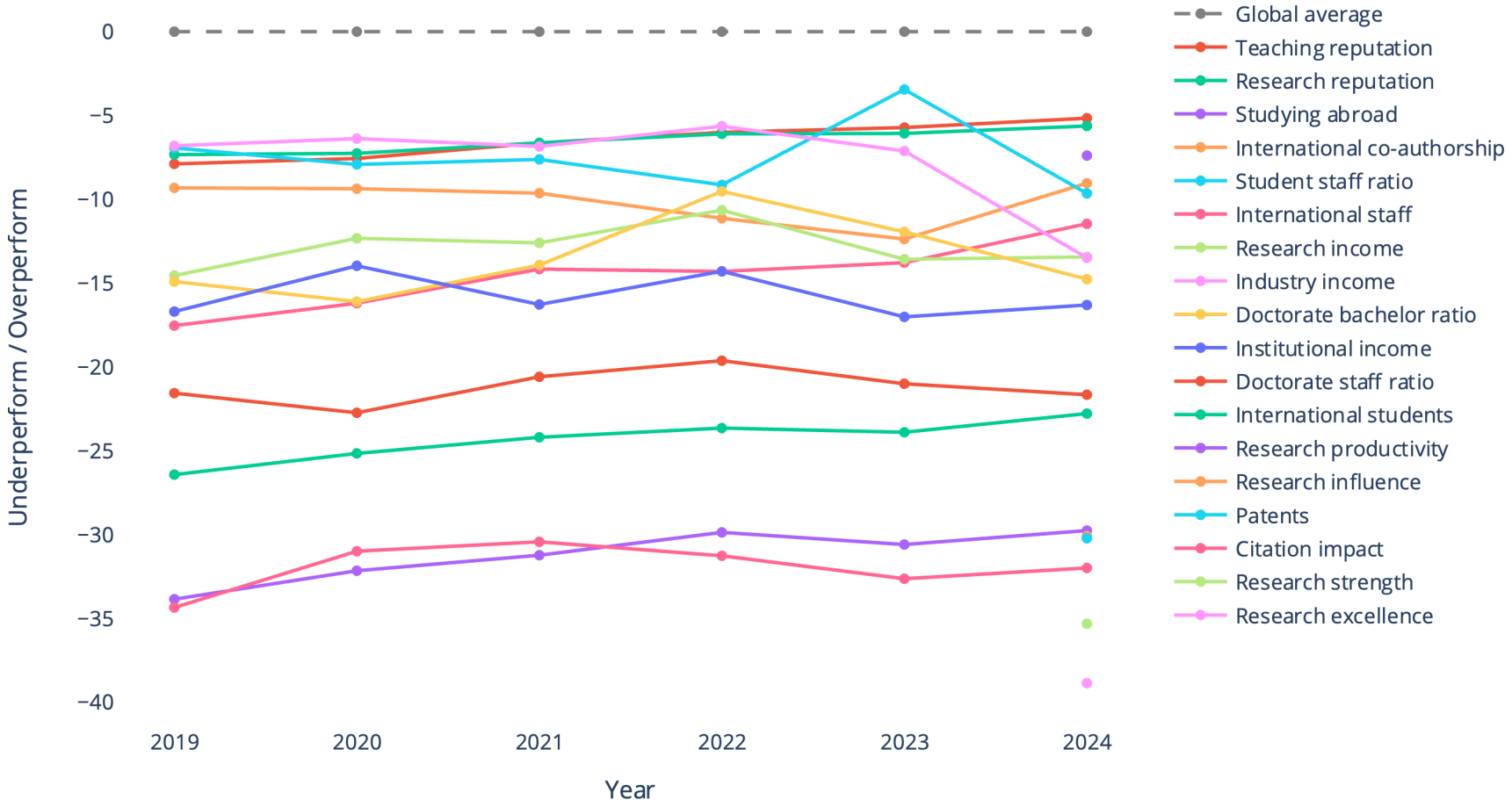


North America vs Mexico

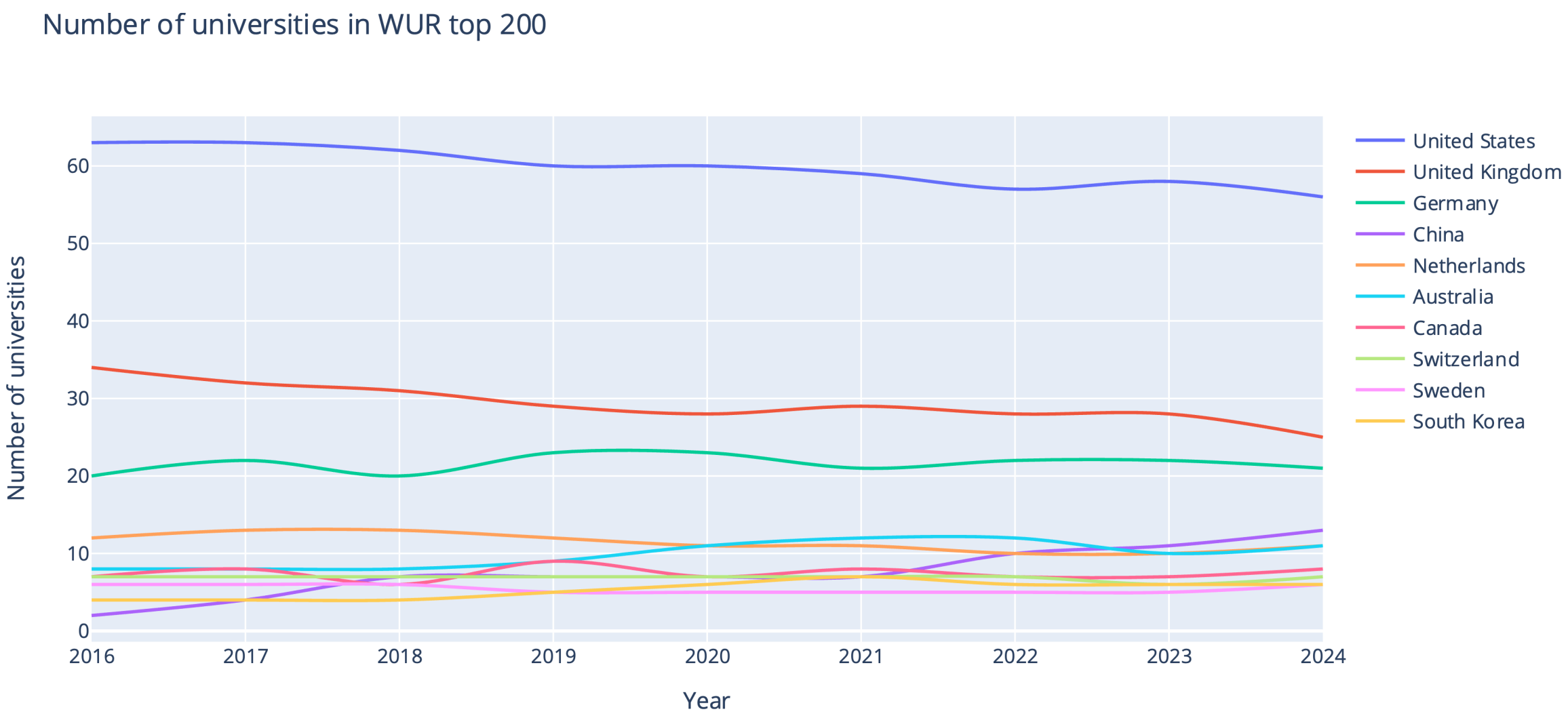


Metric trends for Mexico

Mexico - difference from global average

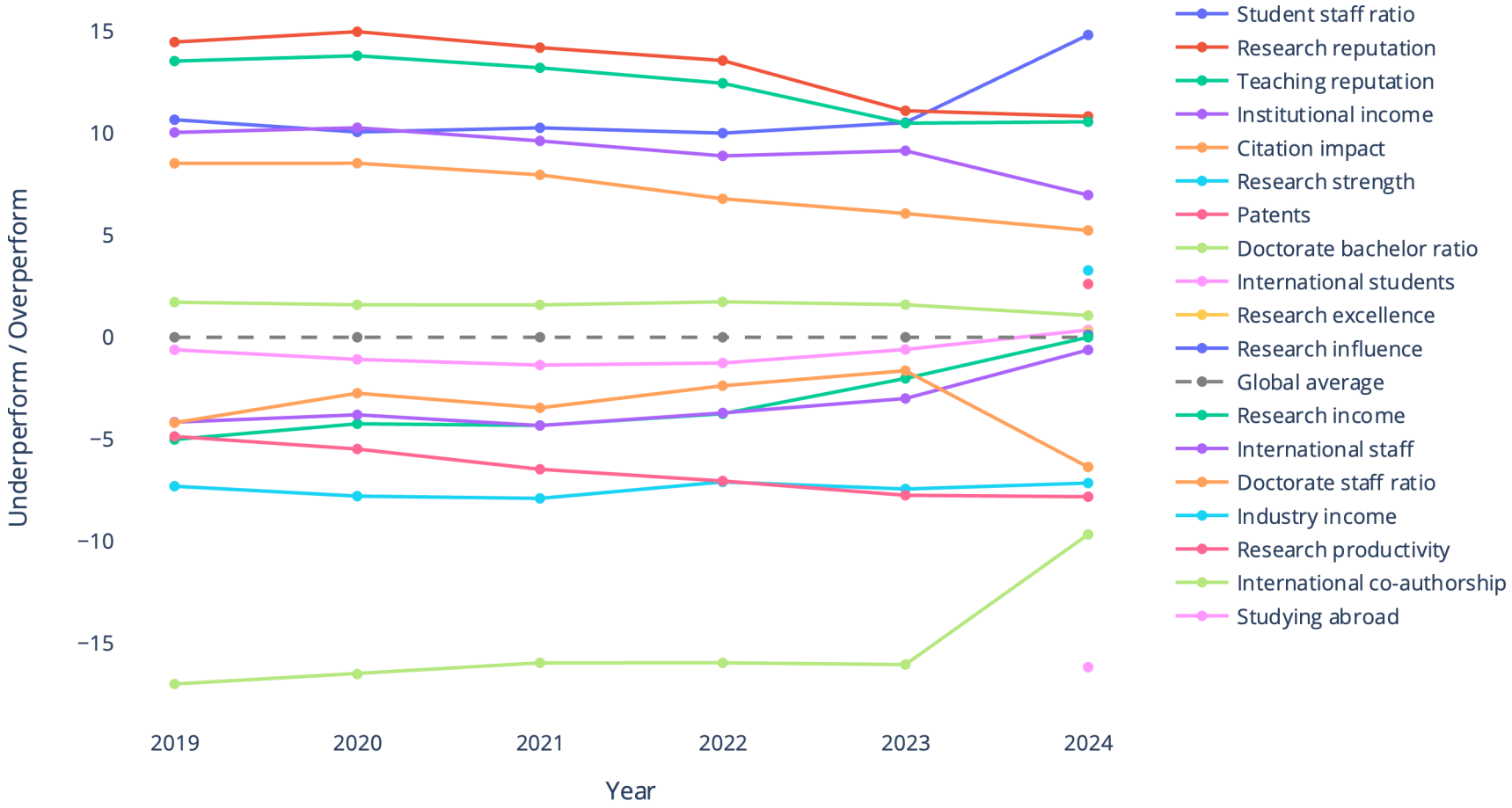


Top 200


Number of universities in WUR top 200
Number of universities
0
10
20
30
40
50
60
2016
2017
2018
2019
2020
2021
2022
2023
2024
Year
United States
United Kingdom
Germany
China
Netherlands
Australia
Canada
Switzerland
Sweden
South Korea

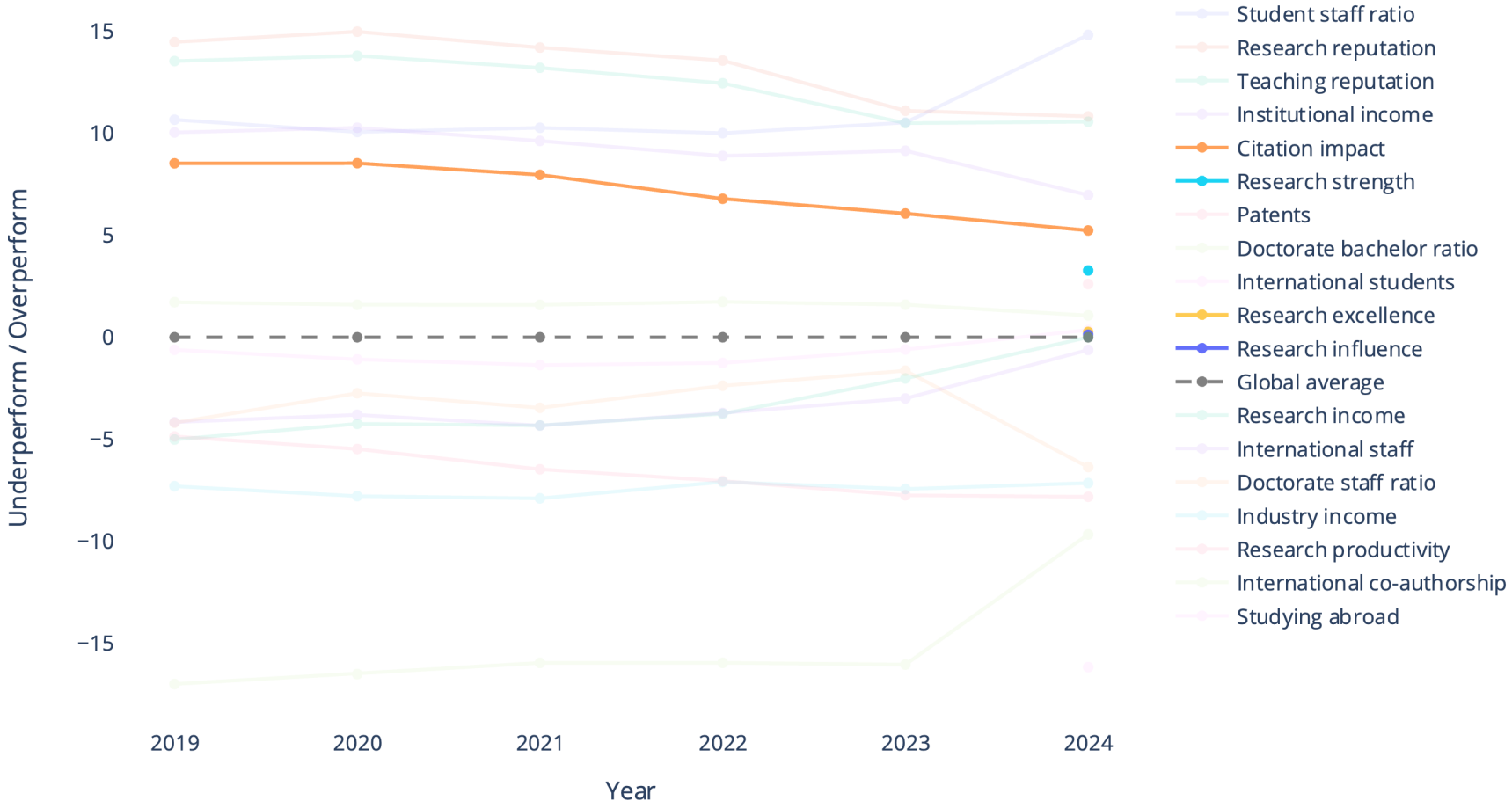
Top 200 North America vs Top 200 World

North America - difference from global average



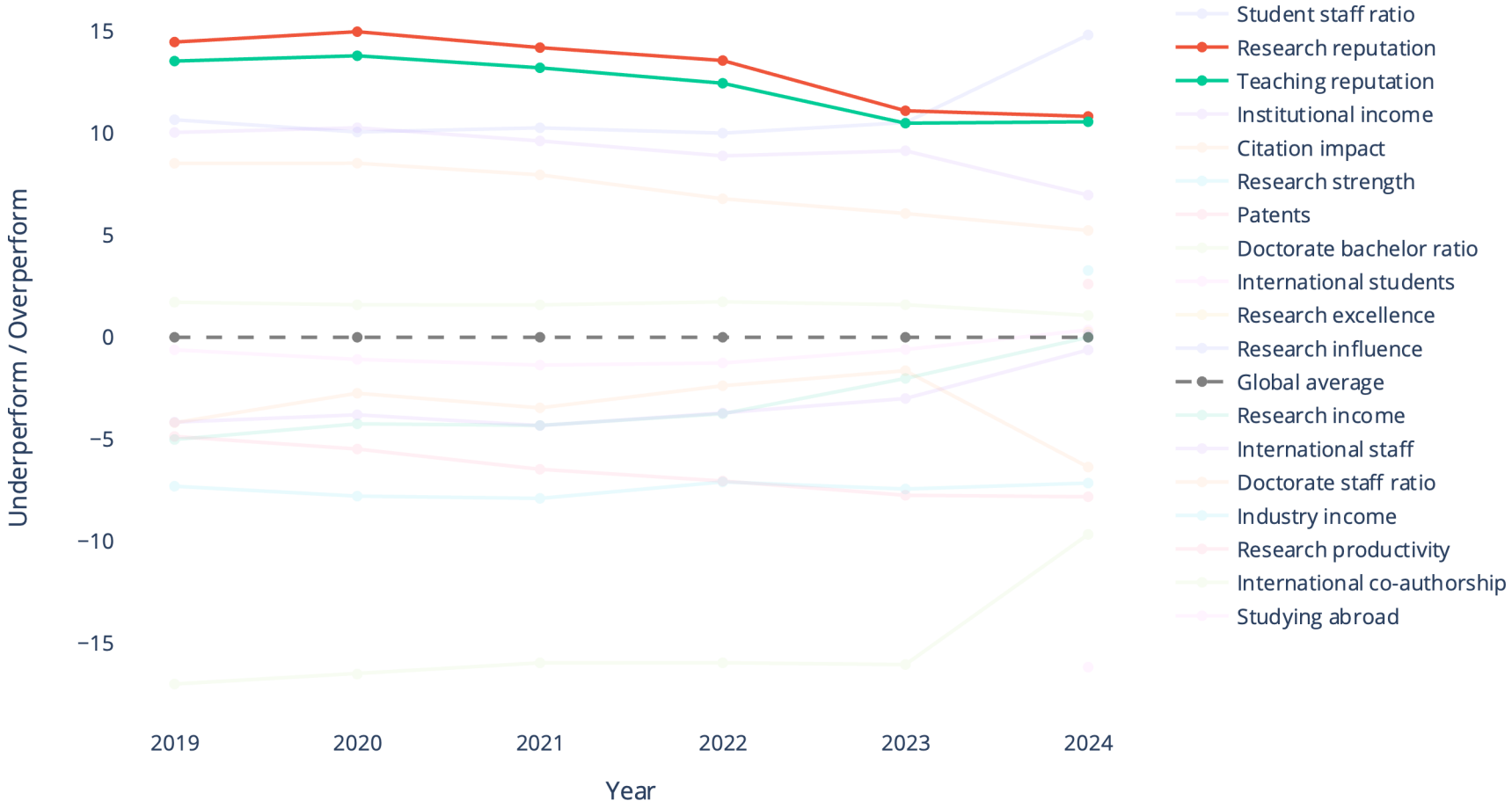
Top 200 North America vs Top 200 World - Research quality

North America - difference from global average



Top 200 North America vs Top 200 World - Reputation

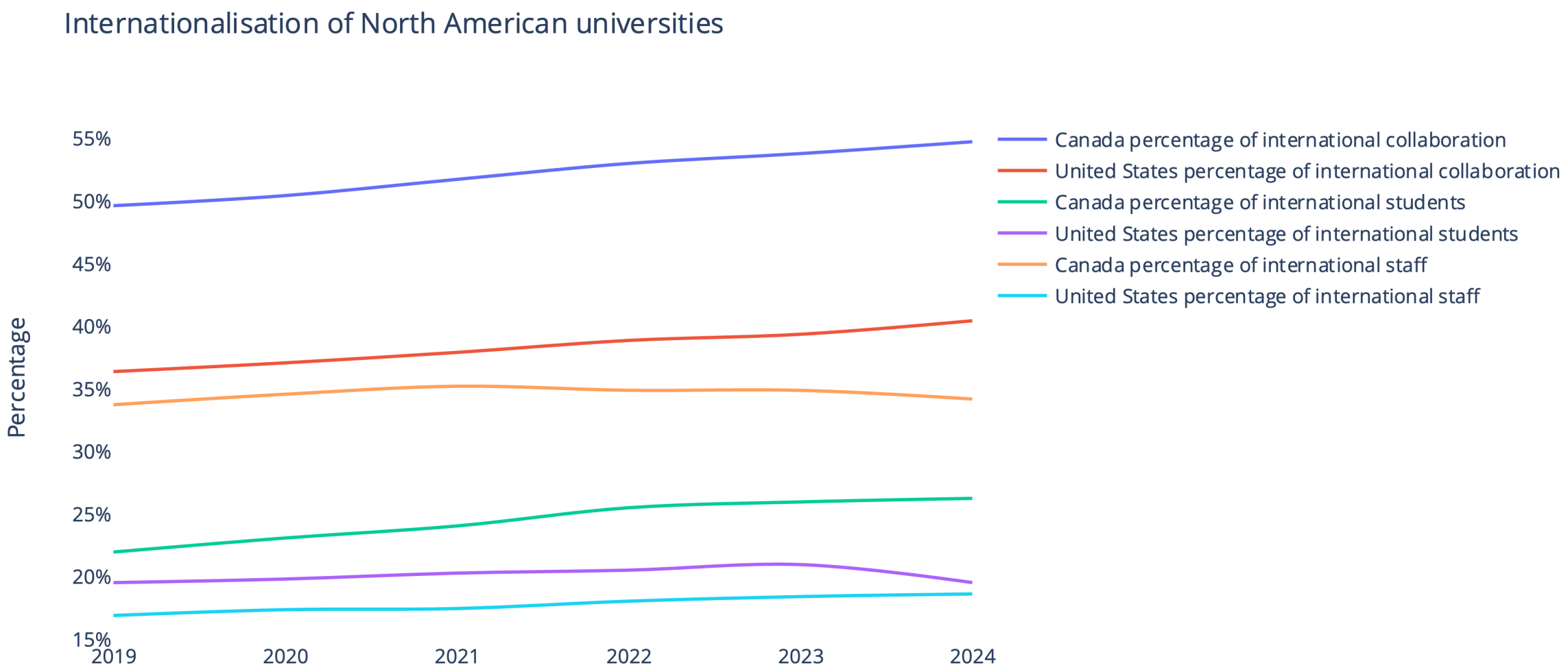
North America - difference from global average



Top 200 North America vs Top 200 World - International metrics

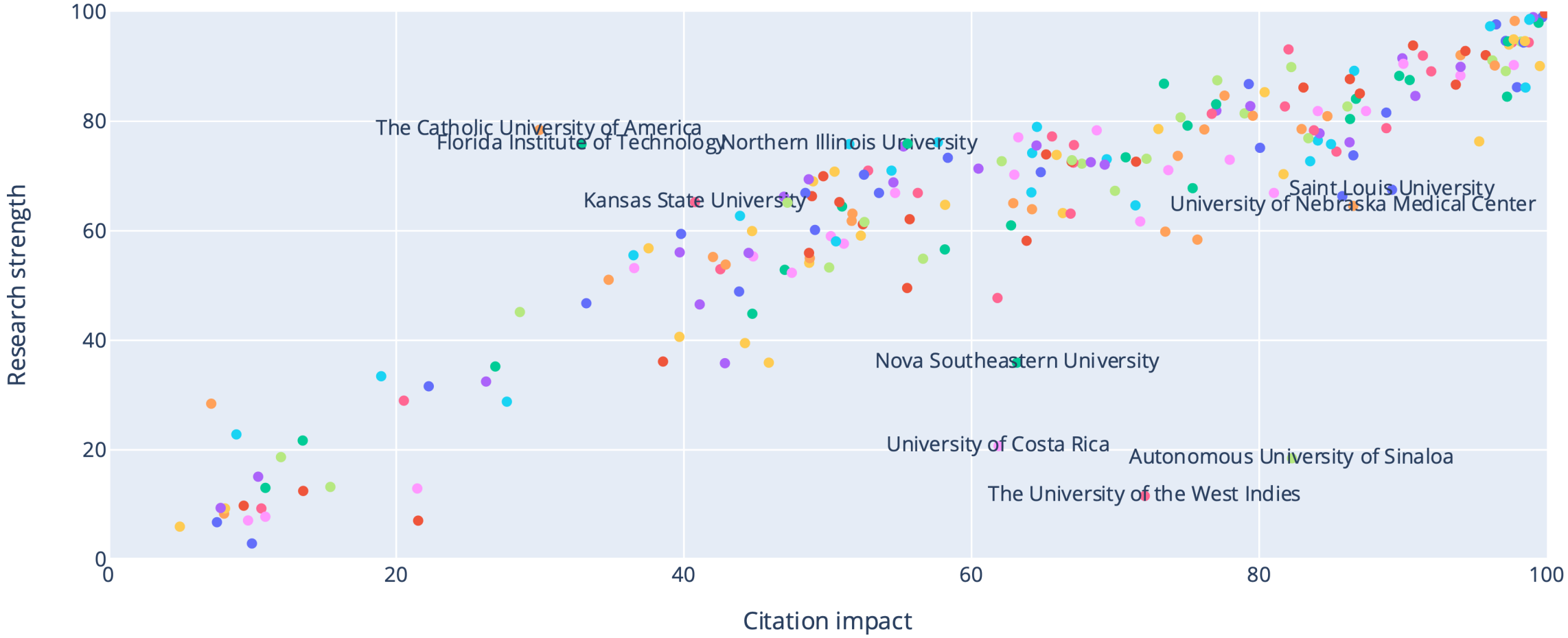
North America - difference from global average

Top 200 internationalisation values



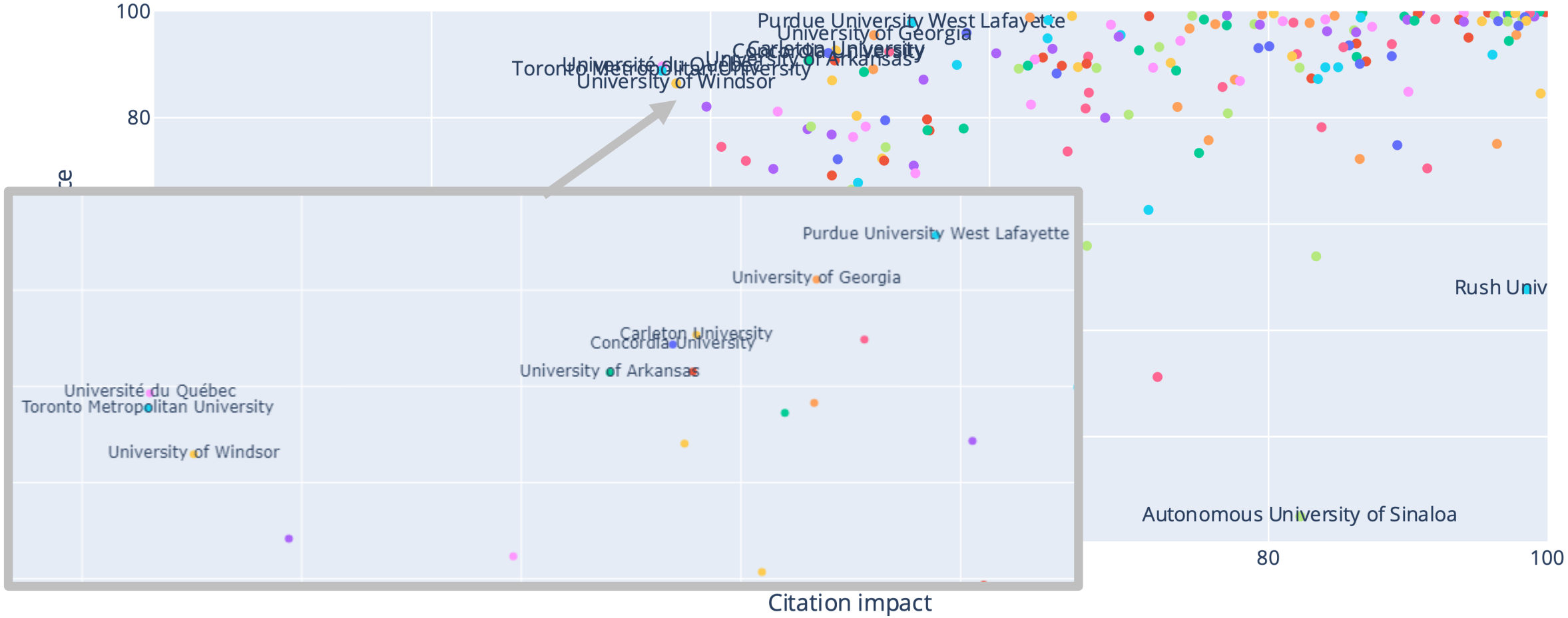
Research Strength

Citation impact vs Research strength of North American universities



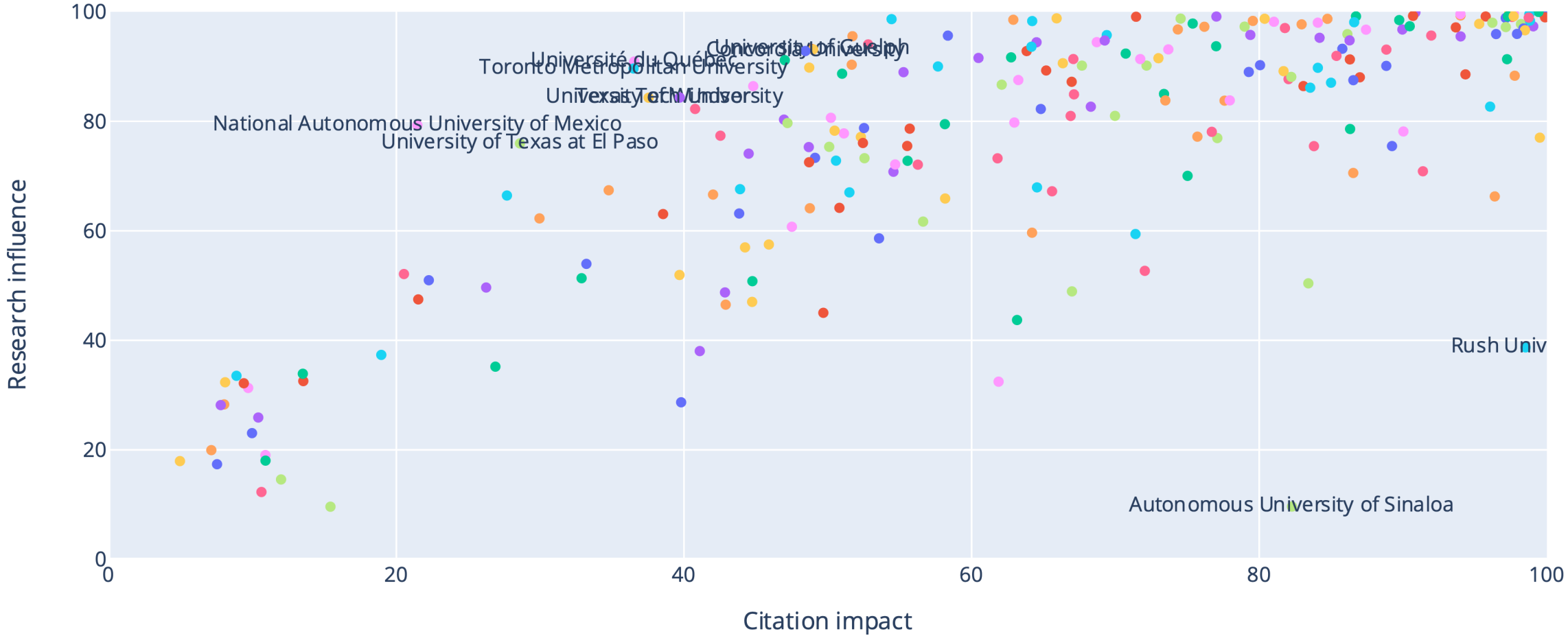
Research excellence

Citation impact vs Research excellence of North American universities

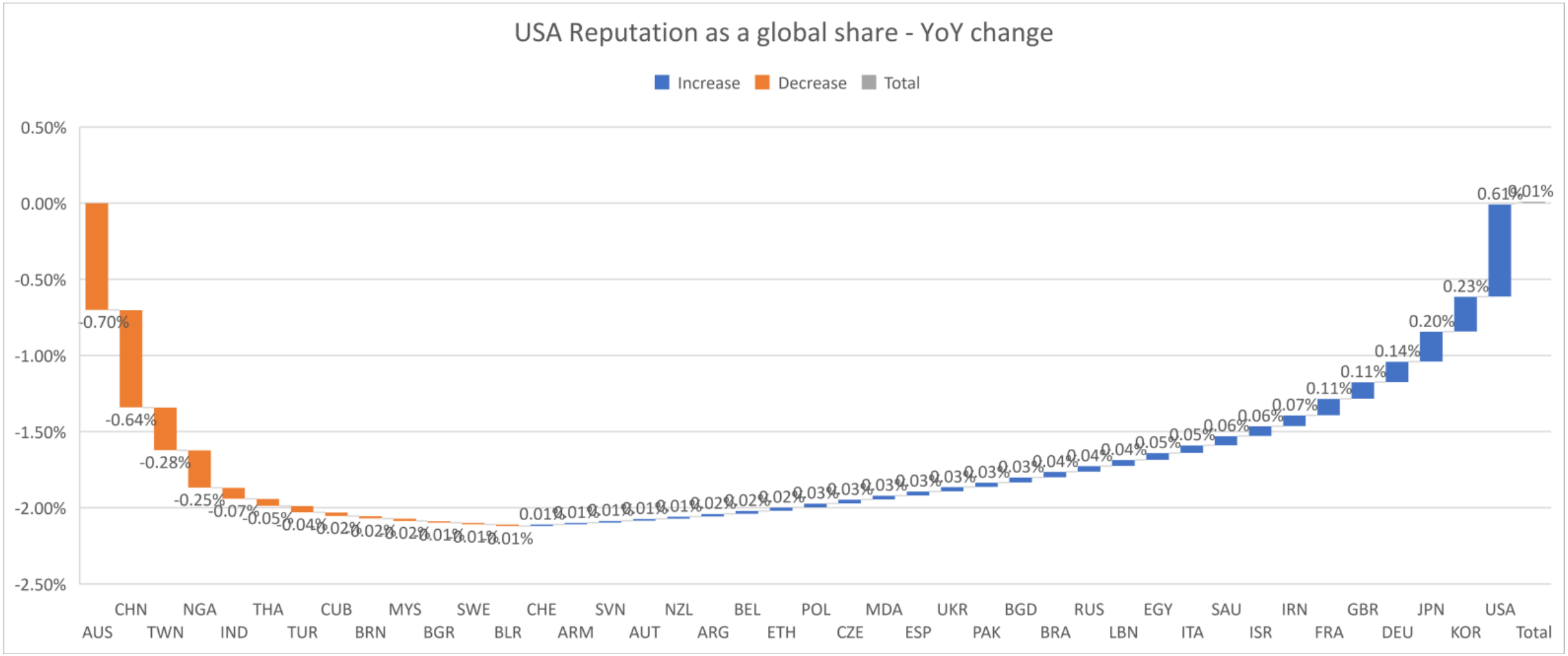


Research Influence

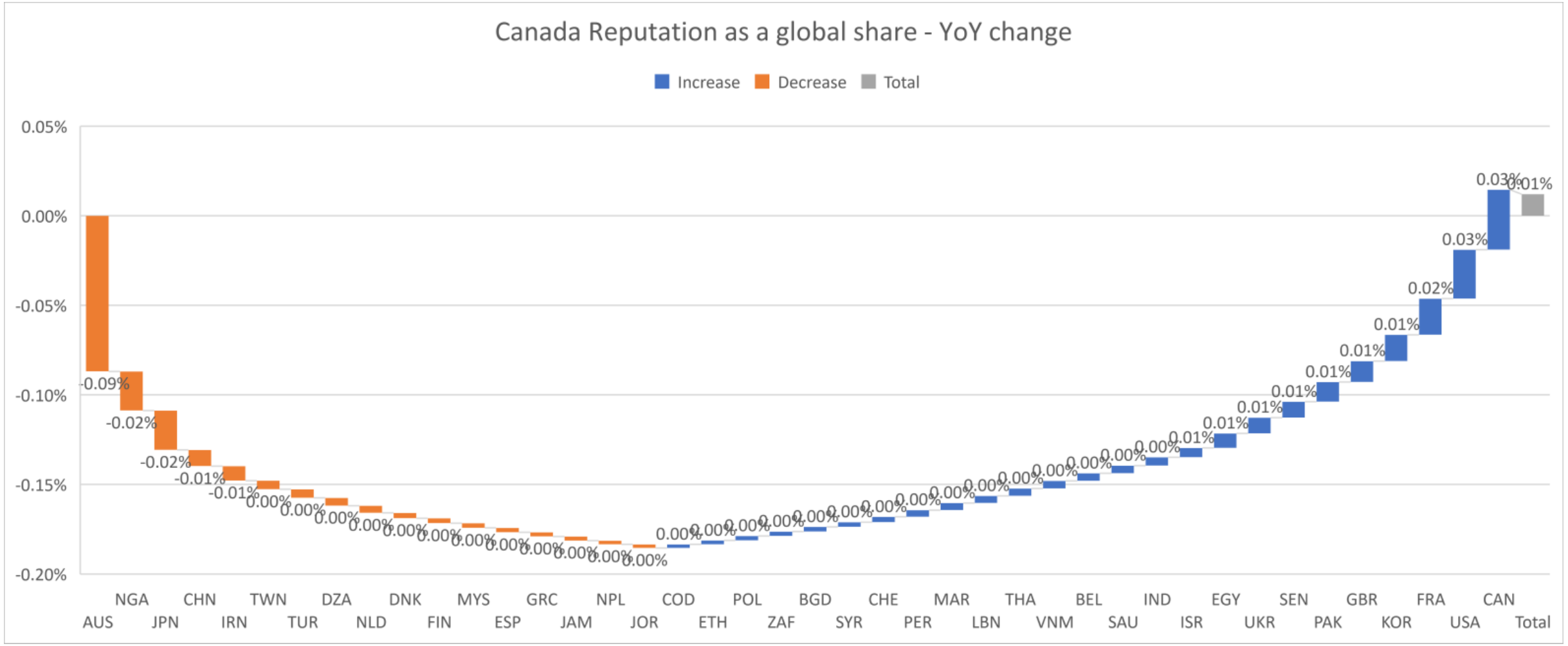
Citation impact vs Research influence of North American universities



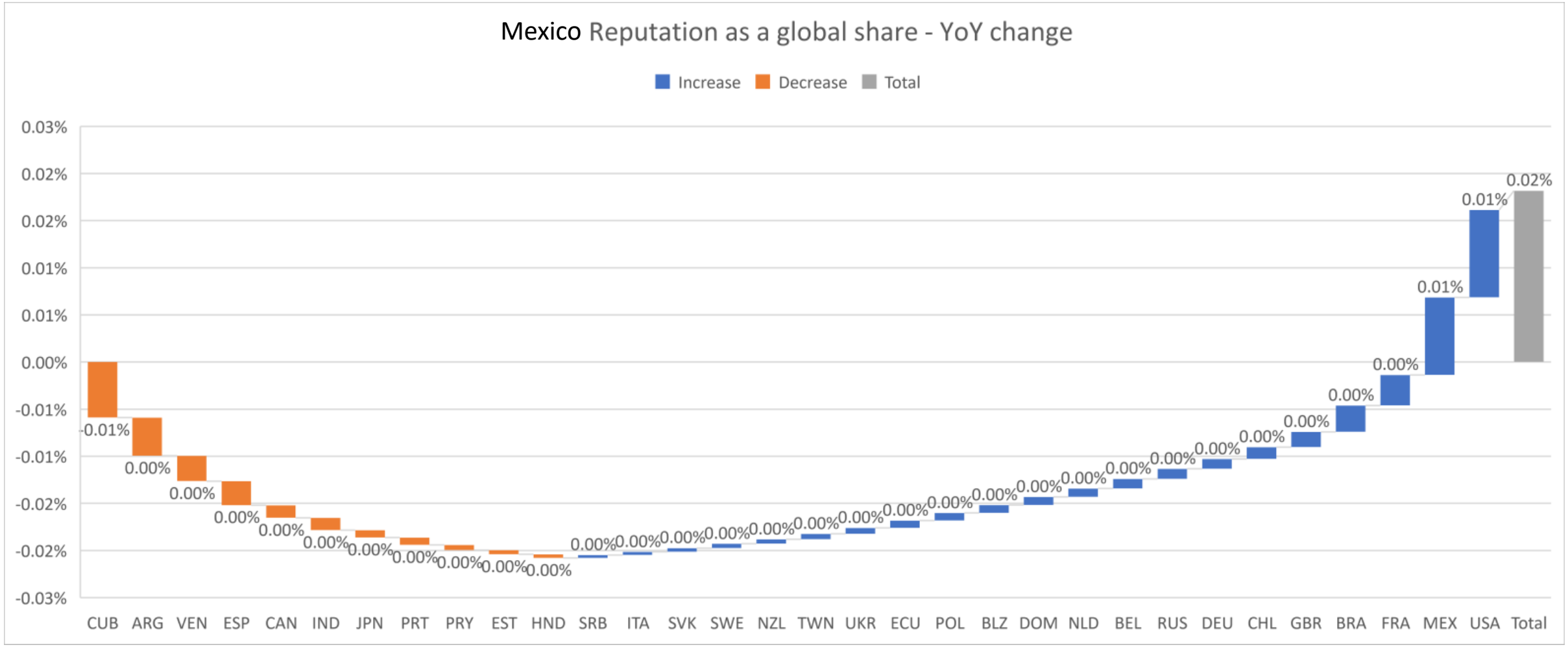
Reputation - USA



Reputation - Canada



Reputation - Mexico

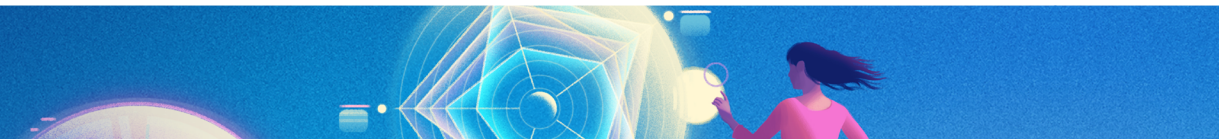


How to participate?

Eligibility Criteria

Participation in THE World University Rankings (or any other THE rankings) is always free of charge. However, there is a set of eligibility criteria

- Must teach at undergraduate level
- Publication requirements
  - At least 1000 publications in 5 years
  - At least 150 publications each year
  - Separate publication requirements for the subject rankings
- Must not be a subject specialist



How to take part

We need your help for the **institutional data**

1. Nominate a Data Provider

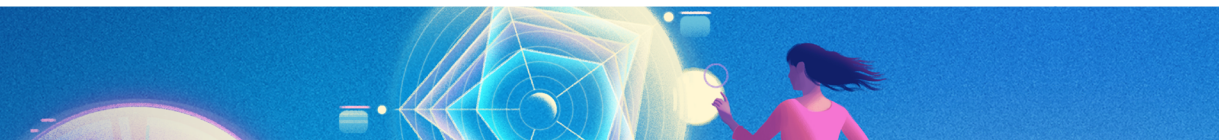
A Data Provider for your institution will need to be nominated.

Please email us at profilerankings@timeshighereducation.com

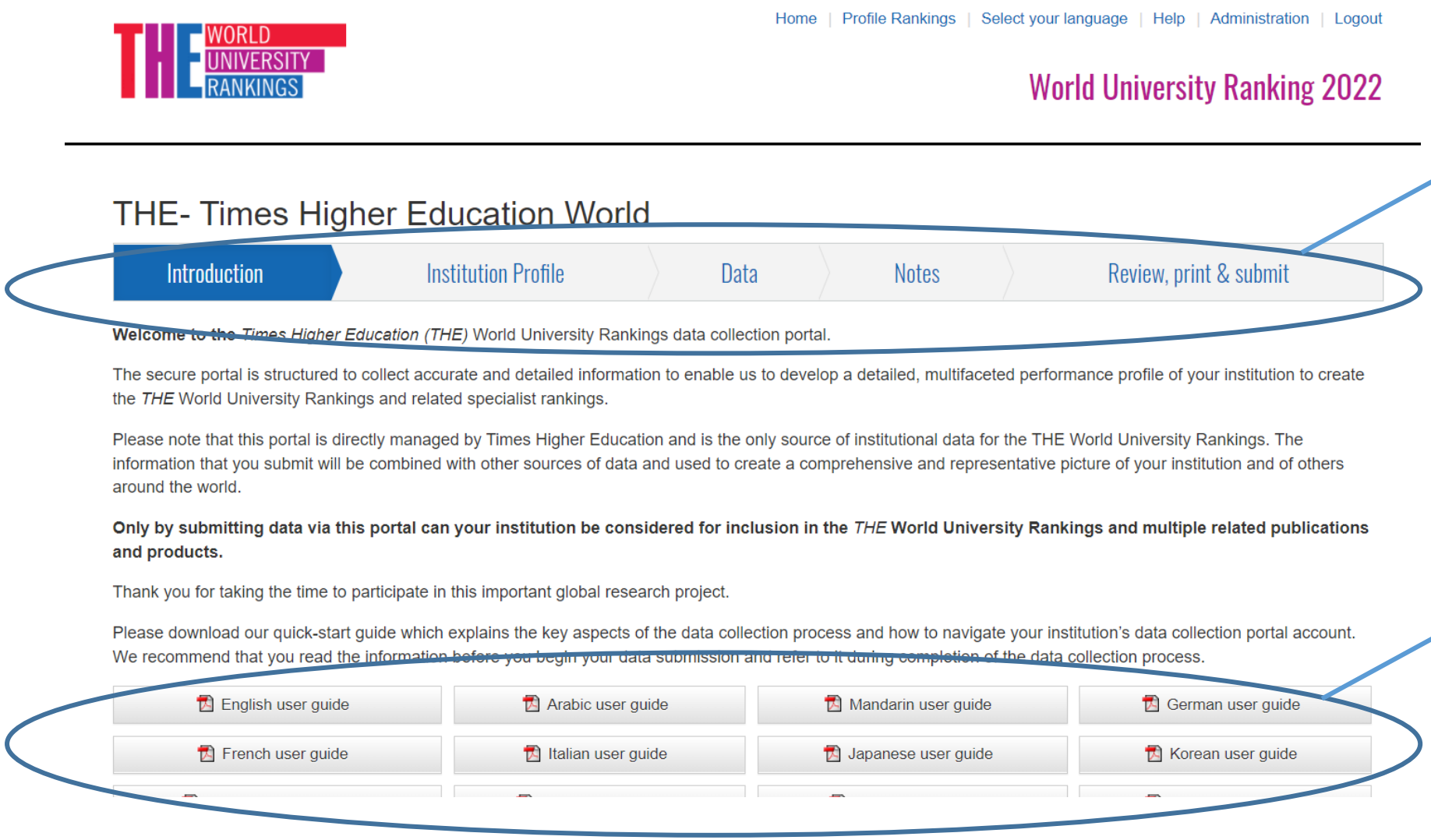
2. Connect to the Portal

Your Data Provider will receive login details to connect to the Data Collection Portal

The Portal will be open between 8 January and 30 March



Data Collection Portal 1/3



Complete the stages of the data collection process

Data collection materials are available for download in 12 languages

Data Collection Portal 2/3

We collect **data** at the institution level and in our 11 subjects

- Staff and international staff
- Students and international students
- Undergraduate degrees awarded and doctorates awarded
- Income data

New field for this year: outbound exchange students

Art and Humanities

Business and Economics

Clinical and Health

Computer Science

Education

Engineering

Law

Life Sciences

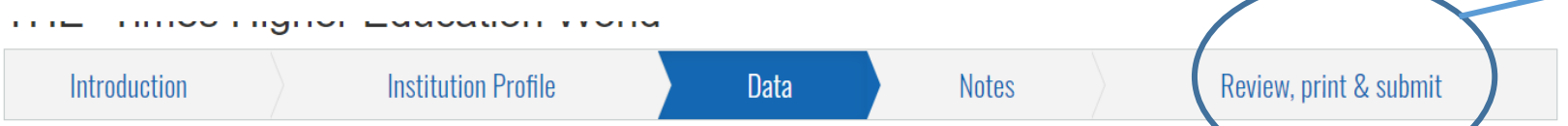
Physical Sciences

Psychology

Social Sciences

Data Collection Portal 3/3

Once you are done with data entry, please go to this tab to submit your data



Please provide information about the teaching and research activities of your institution. The more data that you share, the more meaningful your profile will be.

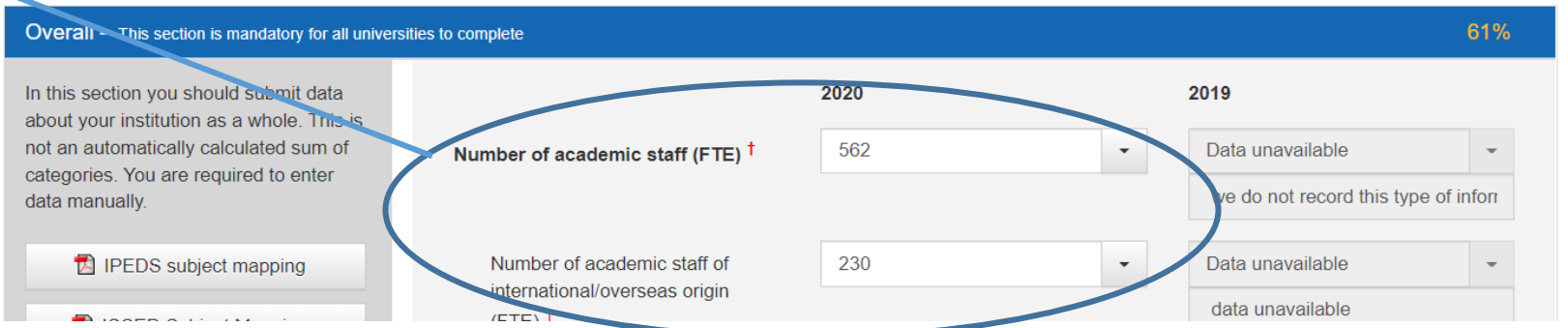
Please note that all information should be entered in English. Click on each of the sections below and complete your data.

Important notes

- Please provide data about people as full-time equivalents (FTE), with no commas or thousand separators (e.g. 18742.5).
- Please note that the income data we request at the subject level (total institutional income, research income, research income from industry and commerce) needs to be broken down by subject. Please DO NOT replicate the income data from the overall level into the subject level. Ideally, any data at the subject level should add up to the data at the overall level.
- Please provide monetary data in the currency selected and report in whole numbers (i.e. 17865456) with no punctuation. Thousands separators and decimal points are not permitted.
- If you are finding it difficult to complete the mandatory fields or in completing the form in English, please do not hesitate to contact us at profilerankings@timeshighereducation.com

Enter the data

All fields marked with a † are required in order to participate in the Overall Rankings. Note that this includes some subject fields. Additionally, fields marked with a * are also required in order to be eligible for the Subject Rankings.



Q&A

Explore more of THE's datasets

Would you like to assess the impact of WUR 3.0 on your ranking performance?

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THE Membership

Get direct access to the data via THE DataPoints - THE's data benchmarking platform

Comprehensive country insights data is available in THE DataPoints via an interactive dashboard where you can access all datasets for all countries and territories.

Explore THE DataPoints

Participate in the Impact Rankings

Scan today:

Times Higher Education
Impact Rankings