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THE’s award-winning journalists bring together news, insight and expertise from across higher education, both from our headquarters in the UK and from our team around the world. From news stories as they break to in-depth analyses of the issues that matter, our readers get a detailed and truly global perspective on trends and developments in academia.

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1. **RANKINGS CONTENT**
   The *THE* World University Rankings, within our portfolio of rankings, is one of the most influential indicators of excellence in global higher education.

   Using this unparalleled data source we delve to get behind the headline numbers and discern the global trends across higher education. *THE*’s rankings insights are an essential and unmatched resource.

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3. **NEWSLETTERS**
   Everyone’s time is precious, so *THE*’s award-winning editorial team distills essential news and commentary into newsletters that keep even the busiest of individuals abreast of the latest developments.

   Our daily news bulletin is delivered from our news desk straight to the inbox of tens of thousands of readers, as is our weekly editor’s newsletter and our monthly analytical offering, *THE* Insights, which comes direct from *THE*’s senior team.

4. **TALKING LEADERSHIP SERIES**
   Talking Leadership is the new series brought to you by *Times Higher Education*.

   Comprising of 50 interviews over 50 weeks, a series in which the people running the world’s top universities discuss how they solve common strategic issues and implement change.

   Subscribers can access the series now, with new interviews being added every week.

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Pricing is based on the number of academic staff and postgraduate students at an institution. However all staff and students will get access.
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USAGE STATS
To help your institution get the most out of its subscription, we now provide usage statistics.

The following information can be obtained on request:
- Number of active users
- Number of newly registered users
- Device split
- Academic and student users split
- Number of web sessions
- Article engagement
- Referrer domains to help with promotion

No. of Active Users: 2,335
No. New Registered Users: 2,101

Device Split
- Desktop: 82%
- Phone: 15%
- Tablet: 3%

Article Engagement per day
- Maximum: 4500
- Minimum: 2500

Year-Month
- 2018-09 to 2019-07

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University of Sheffield