Times Higher Education
Sustainability Impact Ratings

THE Sustainability Impact Ratings 2026 Medal Guidelines





THE Times Higher Education

THE Sustainability Impact Ratings Medal Artwork



This is the digital medal used to represent your institution's position in the THE Sustainability Impact Ratings 2026 in either the overall category or in a specific SDG.

Asset ID

Your medal includes a unique Asset ID ▭ that can be found in the bottom left of the medal graphic (see example below).
This can be used within THE's authenticity checker to validate the asset's authenticity and confirm that the associated ranking information corresponds to official THE data.



Usage

Please ensure the correct THE Sustainability Impact Ratings medal is used, as supplied by your THE contact.

Prohibited usage:

Do not alter the THE Sustainability Impact Ratings medal design, or attempt to recreate it in any way.
Do not alter the predesignated colours seen within the lock-ups.
Do not update the brandmark colours to black or white.
Do not adjust the typeface, or make additions to the logo lock-up.
Do not apply any visual effects (including fillingthe inside area with a pattern/image).
Do not alter; outline or update the shape; inner colour or design of the medal design.
Do not place over an image or texture that negatively affects the legibility of the lock-up.

Exclusion zone

The logo clear zone is calculated using the height square ▢ on the Sustainability Impact Ratings logo. This denotes the minimum clearance space required around all sides:



Minimum size use



Digital: Do not use smaller than **50 pixels** in height.

Print: Do not use smaller than **30mm** in height.

Note: This is an evolving document, please be sure you the have the latest, most up-to-date version of these guidelines from your *THE* contact.
These guidelines are strictly confidential and the property of *THE*. They should not be amended or distributed without prior consent.

For further information please contact: Customer Support: *customersupport@timeshighereducation*

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