Times Higher Education

Sustainability Impact Ratings

THE Sustainability Impact Ratings 2026 logo guidelines

Times Higher Education

THE Sustainability Impact Ratings

Times Higher Education
Sustainability Impact Ratings

This is the main logo to represent the THE Sustainability Impact Ratings across the majority of uses.

Alternative versions

Alternative versions are available, to ensure good legibility when the logos are placed over colour; black and photographic backgrounds:

Times Higher Education
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Plus, dated versions for use year-on-year (alternative versions are also available):

Times Higher Education
Sustainability Impact Ratings 2026

Exclusion zone

The logo clear zone is calculated using the height of the central 'hexagon' from within the SDG icon. This denotes the minimum clearance space required around all sides:

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Minimum size use

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Digital: Do not use smaller than **60pixels** in height.

Print: Do not use smaller than **15mm** high.

Usage

Please ensure the correct THE Sustainability Impact Ratings logo is used, as supplied by your THE contact.

Prohibited usage:

Do not alter the THE Sustainability Impact Ratings logo design, or attempt to recreate it in any way.
Do not alter the predesignated brand or colours seen within the lock-ups.
Do not update the brandmark colours to black or white. If needed, please use or request the alternative white versions of the logo lock-ups (see examples far left).
Do not adjust the typeface, or make additions to the logo lock-up.
Do not apply any visual effects (including filling the inside area with a pattern/image).
Do not alter; outline or update the shape; inner colour or design of the tile lozenge.
Do not place over an image or texture that negatively affects the legibility of the lock-up.

Note: This is an evolving document, please be sure you the have the latest, most up-to-date version of these guidelines from your *THE* contact. These guidelines are strictly confidential and the property of *THE*. They should not be amended or distributed without prior consent.

For further information please contact:

Allan Cogan, Design Manager, SMS *allan.cogan@timeshighereducation.com*
Patrick Thwaites, Senior Designer, SMS *patrick.thwaites@timeshighereducation.com*

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