01

WHY SUBSCRIBE TO THE DATAPOINTS

Times Higher Education has a fifty-year heritage of analysing the trends in worldwide higher education.

Our award-winning journalism now sits alongside our data expertise, where data from our rankings, supplemented by extensive additional insight, provides a unique understanding of how universities are responding to the greatest challenges of society.

Our three rankings series – the World University Rankings, which focus on research intensive institutions, the Teaching Rankings that explore student engagement with learning, and the Impact Rankings that uniquely explore how universities are responding to the UN Sustainable Development Goals, provide a huge and explorable global dataset.

This data looks at over 2,500 institutions from more than 95 countries. Supported by extensive numeric and bibliometric data this now also includes over 110,000 pieces of direct evidence of university activities. All of this is gathered in a consistent and effective way through our multinational team of data editors, ensuring that it is consistent and relevant.

THIS DATA LOOKS AT OVER

2,500
INSTITUTIONS

Duncan Ross
Chief Data Officer
- THE

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Our three rankings series – the World University Rankings, which focus on research intensive institutions, the Teaching Rankings that explore student engagement with learning, and the Impact Rankings that uniquely explore how universities are responding to the UN Sustainable Development Goals, provide a huge and explorable global dataset.

Higher Education Institutions can use this comprehensive international dataset – through our DataPoints tool – to explore their competitive environment, evaluate strategies for cooperation and growth, and identify strengths and weaknesses of their offerings. This analysis can be further supported and developed by our dedicated data scientists and consultants.

The rankings, and their data, are ideal starting points for institutions, governments and the wider world to come to an understanding of the opportunities in the global higher education sector. Who are the strongest universities? Which universities are demonstrating their leadership in sustainability, research, and teaching? Where can organisations grow, and who can they work with?

Above all we look forward to working together with our partners across higher education as we develop and expand our work and data sets, to ensure that universities can continue to play their vital roles in society.

02

WORLD UNIVERSITY RANKING DASHBOARD

Access the full dataset behind THE's influential World University Rankings.

Understanding institutional performance is essential to advance in university rankings, and against strategic goals. THE DataPoints WUR Dashboard provides visibility of this performance in a global context.

Arming you with the right data and tools WUR Dashboard helps you identify and analyse strengths, weaknesses and critically, areas of opportunity, to support the strategic development of your institution and ensure you remain globally competitive. With automation of the most time-consuming tasks and outputs presented in a user-friendly format, WUR Dashboard takes the hard work out of data collection and analysis, leaving you more time to focus on strategic success.
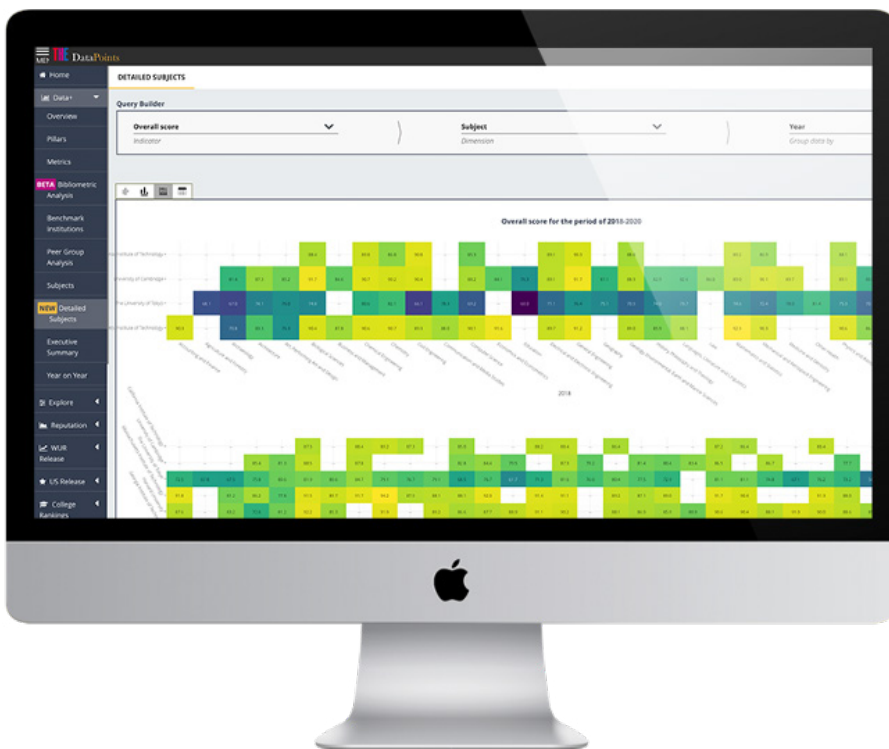

DATA FOR:

93
COUNTRIES & REGIONS

2,000
UNIVERSITIES

RANKINGS DATA
EXCLUSIVE TO THE DATAPOINTS

> "

Identify and analyse strengths, weaknesses and critically, areas of opportunity, to support the strategic development of your institution.

FEATURES OF THE WUR DASHBOARD:

- Powerful datasets from 2,000+ institutions around the world
- Benchmark against up to 25 universities at any one time
- Global, regional and country-level distributions
- Institutional-level data across 31-subject areas
- Cross-metric comparison
- Quarterly bibliometric analysis
- Peer group analysis
- Year on Year analysis
- Data download capabilities
- Access to your WUR ranking result one week before the official release

Contact **data@timeshighereducation.com** for a free demo

| ACROSS **31** SUBJECT AREAS | **RAW DATA** AVAILABLE | **DATA** DOWNLOAD | **EARLY ACCESS** TO RESULTS |

03

Northwestern University

WORLD UNIVERSITY RANKING DASHBOARD
CASE STUDY

Northwestern University is one of the leading private research universities in the US. It can trace its origins back to 1851. It has campuses in Chicago and Doha, Qatar and boasts the 9th largest endowment in the US.

How is DataPoints informing your planning and strategy?
"DataPoints informs our strategies as it gives us a better global perspective of how the university is perceived than we had previously. For both the recruitment of research staff, and for getting a better understanding of the international graduate student world, it is useful for us to learn how people outside the US actually perceive who we are and what we are strong in."

Are there any unexpected benefits of the WUR data?
"We have noticed increased conversation among colleagues, and a deeper understanding about how important the global picture is. I think the more accessible this type of information is, and the more we share it internally, the more it prompts questions – and that is a sign of a healthy organisation."

How have you utilised the WUR Dashboard data?
"It gives me the actual values for Northwestern versus our peers, so it helps you see really specific information – like what their doctorates-awarded-to-academicstaff ratio is, and how it compares with ours. More importantly, it allows you to see how tightly bunched we may be with certain peers on certain measures – that is critical with any kind of assessment: what is the clustering that is occurring, and how far away is the next institution behind you, and the next one ahead? DataPoints provides that. The number-one advantage is time. The information is there, it is available. You can pull it up in a meeting and show in a chart where Northwestern stands across its peer group."

"

DataPoints has been a vehicle to help us develop some strategies for improving our World Ranking. It lets us delve into the areas of research and teaching reputation where we can improve, and also tells us where we are performing very well... DataPoints has helped new management in visualising that information. It definitely saves us time.

MONASH University

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DataPoints is useful for the diagnosis of both our strengths and weaknesses. It provides potential solutions as well. We identified a positive correlation between citation and international research collaboration through our DataPoints analysis of Yonsei and its peer institutions. Yonsei's leadership has been working to promote international research collaboration for the purpose of strengthening our internal research ecosystem.

YONSEI UNIVERSITY
Seoul, Korea

1M+
VOTES DATA FROM OUR ACADEMIC REPUTATION SURVEY

DATA FROM
70,000
RESPONDENTS IN OUR SURVEY

RICH KPI DATA FROM
1,900+
GLOBAL INSTITUTIONS

131,000+
BIBLIOMETRIC INDICATORS