



# THE DataPoints

Helping universities improve through  
performance analysis and benchmarking

[www.timeshighereducation.com/datapoints](http://www.timeshighereducation.com/datapoints)

# How can the rich data intelligence behind the world's most rigorous and trusted ranking of universities help your university improve?

*Times Higher Education's* **DataPoints** portal offers a range of interactive smart tools that provide simple yet deep insight into your performance in comparison with the world's very best universities.

## See what the world thinks of you

Reveal the opinions of more than 10,000 published and experienced academics and 200,000 students\*. Hear what they have to say about your institution's research and teaching reputation.

## Keep your finger on the pulse of global higher education

Unlock the performance data of your peers, regionally, nationally and on the global stage, to identify collaborators and competitors in a constantly changing landscape.

## Revolutionise strategic planning

Access to hundreds of thousands of unique data points can provide greater clarity than ever on your strengths and weaknesses. Quickly demystify vast swathes of data with our interactive visuals to give you the insight to drive meaningful change.

“ There is no world department of education, but *Times Higher Education* is doing a real service to universities by developing definitions and data that can be used for comparison and understanding

**LYDIA SNOVER**

Director of institutional research, Massachusetts Institute of Technology

\* Student data for US only

## THE Data+

Powered by data from more than 1,600 institutions across the world, **Data+** allows you to benchmark yourself against peers of your choice in 13 robust key performance indicators



## THE Explore

As part of **Data +**, **THE Explore** allows you to create hypothetical scenarios featuring changes to your university's core data and then shows you how these changes would have affected your performance in our current ranking.

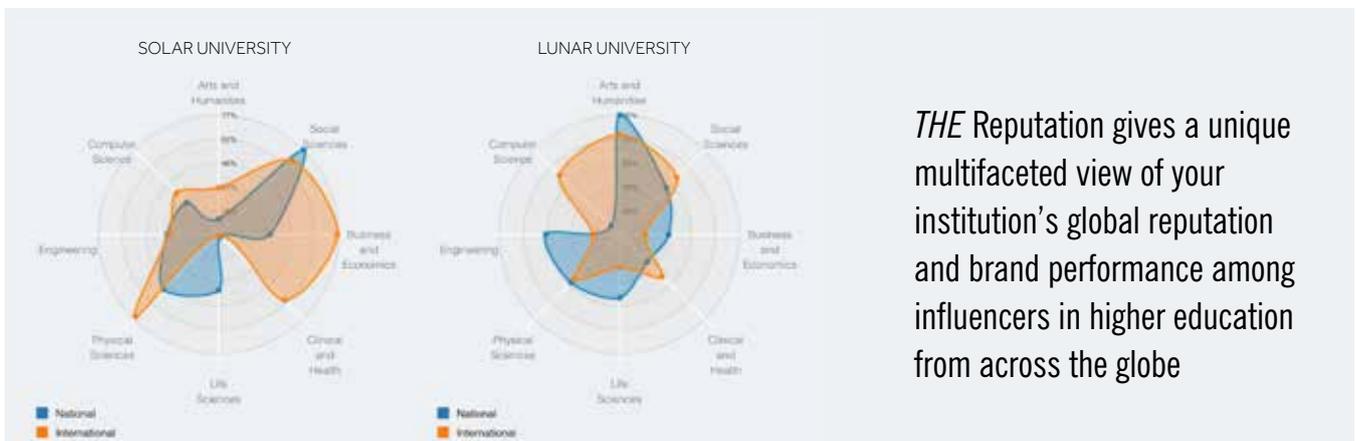
**NEW: THE Finance** – benchmark your financial data with institutions around the world.

## THE Reputation

“ In today's highly competitive global academy, reputation is the currency. It is a key consideration for faculty when moving jobs, it influences the formation of new research collaborations and helps persuade philanthropists or industrial funders to invest. It is also a key consideration for international students in deciding with whom to invest their future

**PHIL BATY**

Editorial director, global rankings, *Times Higher Education*



*THE Reputation* gives a unique multifaceted view of your institution's global reputation and brand performance among influencers in higher education from across the globe

## THE Advisory

Drawing on five decades of expertise in leading debate and analysis in higher education, *Times Higher Education* offers a tailored consultancy service to help you achieve your performance goal.

“ We really appreciate *THE's* support in helping Zhejiang University understand more clearly what we need to do to improve, to finally become a world-class global university

**YE MIN**

Deputy party secretary, Zhejiang University

To learn more about our products and services, get in touch at [data@timeshighereducation.com](mailto:data@timeshighereducation.com)

**Join the rapidly growing group of global institutions harnessing the intelligence of the rich data that power our rankings to unlock their highest potential.**

“ DataPoints gives us a view of how the world perceives us, and a perspective not readily available elsewhere

**SUNNY KWONG**

Director of planning, Chinese University of Hong Kong

“ DataPoints enables us to focus on what needs to be improved in the most efficient way. DataPoints is also an excellent guidance tool that helps us create strategies for attracting talented international scholars and students and raising the global visibility of the university brand

**DONG-NO KIM**

Vice-president for university development strategies,  
Yonsei University

“ DataPoints provides a very user-friendly interface in terms of data visualisation. Comparisons with benchmarked universities at institutional level and by discipline can be done with one click. We have a world universities ranking advisory group at the University of Newcastle with members from faculties, marketing, alumni and international, and DataPoints helps immensely in terms of an informed discussion

**WINNIE ELEY**

Deputy vice-chancellor (international and advancement),  
University of Newcastle , Australia

“ *THE* DataPoints makes comparison against our selected peers easier with good visualisation and details. Another compelling thing is the detailed information on each measure. Not only does it show the scores of us and our peers, we can see raw values and the origin of reputation votes that are not publicly available

**JI YEON WI**

Senior analyst, Auckland University of Technology

**THE** DataPoints

Chicago • Hong Kong • London • Melbourne • Singapore

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