At a time when all research-intensive universities are striving to be “world class”, with overlapping missions and priorities, the market can start to look homogeneous, making it harder than ever for students and academics to make informed decisions. Points of differentiation matter hugely in a globalised higher education system. State yours with Times Higher Education.

THE BRANDING SOLUTIONS
An extensive, influential and diverse audience of international students, academics, researchers and university leaders from around the globe.

**DEMOGRAPHICS**

- **Visitors from MORE THAN 200**
  countries and territories

- **32.7 MILLION**
  annual visits to our site

- **380,000**
  weekly THE readers, online and in print

- **67%**
  Foreign students are aware of the Times Higher Education World University Rankings

- **49%**
  Foreign students used THE's rankings to choose their study destination — more than any other ranking system

- **33%**
  Foreign students named “international ranking of the institution” as an important factor in choosing where to study

**PROFESSIONAL AUDIENCE BY ROLE**

- **31%** Junior academics
- **22%** Senior academics
- **18%** Temporary staff/others
- **13%** Professional staff
- **11%** Support staff
- **5%** Senior leaders

3. Source: Looker Analytics for silver and gold-tier profiles. 4. Source: survey by international student recruitment agency IDP of internationally mobile students placed or due to be placed on courses by IDP. Survey carried out in two phases during 2012. 5. Source: Times Higher Education survey with YouGov, December 2012.

**CTR average of 12.65%**
for profiles on THE’s rankings website

braniding@timeshighereducation.com
As a leading publisher in higher education for almost 50 years, and author of one of the world’s most renowned and respected rankings systems, Times Higher Education is in the unique position of commanding an expansive academic and student audience from around the world. Approximately 75 per cent of THE’s rankings audience is students, and THE’s professional section is almost exclusively made up of academics, researchers and university leaders. Below is a geographical breakdown of our professional and student audience segments.

Source: Looker Analytics, August 2016 to August 2017.
University profiles on THE’s website receive millions of hits each year.

Your profile in THE’s rankings universe is the first point of contact for our extensive (28 million+) audience of students, academics and university leaders, and it’s the face of your institution on THE.

An enhanced profile allows you to upload customised content, including logo, imagery, videos, downloads, web links, social media links, a bespoke description and more, allowing you to engage with your audience, convert enquiries and promote your brand.

**KEY FEATURES**

- Showcase your institution’s unique attributes, performance and key statistics to a global audience of international students, academics and higher education stakeholders
- Engage with the extensive audience of international and domestic students visiting your profile, present them with the information they need and convert interest into applications
- Demonstrate your institution’s key strengths to other global university leaders who may be interested in partnering with you in research collaborations, student exchange programmes or other strategic partnerships
- Present what your institution has to offer to a wide audience of passive academic job seekers.
## Online University Profiles

### Feature Comparison

<table>
<thead>
<tr>
<th>Feature</th>
<th>Basic</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
</tr>
</thead>
<tbody>
<tr>
<td>Entry in our directory</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Location map</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Address</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Share this HE profile</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Logo</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Bespoke hero image</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Link to university website</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Short description (plain text – 350 words)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Extended description (html – 1,000 words)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Course entry requirements</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Accommodation details</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Fees</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Course details with “Apply” button</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Bespoke content environments</td>
<td>✔</td>
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<td>✔</td>
</tr>
<tr>
<td>Prospectus download</td>
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<td>Video</td>
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<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Link to own social platforms</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
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</tr>
<tr>
<td>Optimized in-platform search (3 keywords)</td>
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<td>✔</td>
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<tr>
<td>Promoted position in search results</td>
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<td>Online banner promotion of your profile</td>
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**Forthcoming**

- Profile Management Platform (CMS)
- Ask a question about this university

### Return on Investment

Universities with silver- and gold-tier profiles generate six times more traffic than basic profiles.

**On average, gold profiles receive:**

- **149.97%** more referral clicks
- **26.41%** more referral clicks
- **186.36%** more resource downloads
- **52.78%** more resource downloads
- **180.63%** more video plays
- **131.78%** more video plays

Silver- and gold-tier profiles, on average, attract **15,000 page views** over 12-months. If you convert only one student from this audience, you’ve immediately offset the cost of an enhanced profile, not to mention the other profound benefits of having a profile. That’s less than 0.01 per cent of the average audience size.
EMAIL MARKETING

Engage directly with THE’s email subscribers

BESPOKE ELECTRONIC DIRECT MAIL

THE’s newest offering, electronic direct mail (eDM), allows you to deliver an email campaign directly to our growing database of 40,000 subscribers, consisting primarily of a professional audience (academics, researchers and university leaders).

The content will be unique to your institution, making it an incredibly effective way to engage with our audience.

To ensure exclusivity, only one bespoke eDM is carried out every four weeks, meaning availability is limited.

You can supply us with your own content or our editorial team can help to compile content for you.

THE EMAIL NEWSLETTER

The opportunity also exists to promote your campaign via the weekly THE email newsletter.

OPTIONS INCLUDE:

• Wallpaper banner
• Leaderboard banner
• Footer banner
• Sponsored native content advertisement

Talk to our branding consultants about pricing and combining multiple banners into one package (including email sponsorship).

"The bespoke eDM went very well and we had a great surge of traffic, with THE being the top traffic source to our website. University of New South Wales, marketing"

Build awareness and visibility around your brand

1. LEADERBOARD
   Dimensions: 728 pixel width by 90 pixel height.
   Targeting options: country, city, content section.

2. HPU (HALF-PAGE UNIT)
   Dimensions: 300 pixel width by 600 pixel height.
   Targeting options: country, city, content section.

3. MPU (MID-PAGE UNIT)
   Dimensions: 300 pixel width by 250 pixel height.
   Targeting options: country, city, content section.
High visibility, high engagement and click-through rates

For guaranteed 100 per cent visibility, THE is pleased to announce the launch of the following “high-impact” display ad units. Enjoying the same level of targeting as standard banner units, high-impact banners reach the audience at the very start of their journey, while they are still exploring.

www.timeshighereducation.com

1. WALLPAPER/SITE TAKEOVER (DESKTOP ONLY)
The highest possible desktop exposure, with increased click-through rates, allowing you to rebrand the background space of sections of the Times Higher Education website, delivered according to your target audience (student/professional). Fixed timing ensures maximum exposure over a given time frame and THE can even assist in the design and build process. This ad unit is frequency capped at three impressions per 24-hour period, per user.

2. BILLBOARD (DESKTOP ONLY)
Dimensions: 970 pixels width by 250 pixels height
Our “billboard” placements serve in the highest possible positions on desktop delivered pages, ensuring a near 100 per cent visibility rate. This larger banner advertising unit allows your creative message more room to be displayed. It is above the fold, so spends a longer time in view. All these benefits and more ensure increased engagement and click-through rates.

3. MOBILE FULL PAGE (MOBILE ONLY)
Delivered to mobile website users (approximately 40 per cent of our total audience), mobile full-page advertisements deliver a full-screen advertising experience, ensuring your message is at the forefront of your desired audience. All adverts will be delivered with a “click to close” button (this can be built by THE) so as not to harm the user experience. This ad unit is frequency capped at three impressions per 24-hour period.

4. NAG-FOOTER BANNER (DESKTOP AND MOBILE)
Capture THE’s student or professional audience with a footer banner that is anchored to the bottom of the screen, even while the user is scrolling. The nag-footer banner is unobtrusive yet 100 per cent visible, making it a popular high-impact solution. A “click to close” button allows users to close the banner if they wish.
Disseminate your unique stories via editorially driven content

INCREASE USER ENGAGEMENT USING THE’S CONTENT-DRIVEN SOLUTIONS.

Promote your institution’s brand and disseminate your content and stories of excellence to THE’s influential audience via content marketing.

THE is a leading global publisher and we offer universities a unique opportunity to capitalise on our audience and engage with students, academics, researchers and university leaders via content driven solutions.

Content marketing can drive people to your university hub or profile on the THE platform, or your own website. We’re able to create your advertisements using text, images and video from the click-through page, ensuring more of our audience interacts with your brand content. And, of course, all native adverts are fully mobile-optimised.

OPTIONS INCLUDE:

- Auto-play video – video automatically begins to play silently when in view. User engages advert to turn on sound, video pops out and a clear call-to-action message is displayed (as above)
- Social media feeds – display your Facebook, Twitter, Instagram and YouTube feeds directly to our professional and/or student audience
- Infographic – deliver short, eye-catching information in expandable positions
- Pop-outs – host galleries, articles or more with call-to-action prompts.

Combine your online native ad campaign with THE’s other content-marketing solutions, including email marketing (eDM), advertorials and sponsored supplements for a truly multi-platform campaign.

UNIVERSITY MICRO-SITES

Showcase your institution’s academic or research excellence via THE’s university microsite, hosted on www.timeshighereducation.com.

THE-powered university microsites allow instant and up-to-date content to be fed directly to Times Higher Education’s online audience, who are based in more than 200 countries.

Present a compelling overview of core academic and research strengths and recent achievements. Establish brand relevance, reinforce reputation or assert leadership on a topical agenda.

OUR FEATURES INCLUDE:

- 12-month licence
- Use of rich media and text in up to eight content categories
- Social media links and contact module
- Client access to CMS system for easy set up and use, and analytics
- Internal banner advertising to draw our audience to your showcase.

Talk to our team about combining your university hub online with advertisements in the THE magazine for a full multi-platform approach.

YOUR OWN MICRO-SITE

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Advanced audience segmentation and ad re-targeting

Programmatic technology utilises advanced audience segmentation, which allows us to provide advertisement re-targeting to a very specific and defined audience.

Through programmatic, we place a cookie on every user who enters our website. We then track that user’s actions to get a comprehensive understanding of who they are and what they are looking for.

For example, if an international student enters our website and looks at the “Study in UK” student page, then the University of Oxford’s profile, followed by the “undergraduate tab”, we can surmise with confidence that the student in question is interested in studying in the UK, at the University of Oxford, as an undergraduate student.

We can then offer advertising directly to that student (and others like them), on-site (www.timeshighereducation.com), and off-site (The Guardian, Forbes, Google, etc), to any website that offers third-party advertising.

Programmatic also applies to targeting academics and other professionals. For example, you can target your research success story in biology to professionals we have deemed as having a strong interest in biology.
Influence the influencers in higher education

THE magazine is published on a weekly basis to a readership of 380,000 online and in print.

Our audience has a professional focus, comprising academics, researchers and university leaders from around the world.

Promote your campaigns and build awareness around your brand via multi-sized advertisements, or take advantage of advertorial opportunities.

HIGHLY ANTICIPATED PUBLICATIONS

Rankings supplements are aligned with the release of the rankings, providing multiple opportunities spread throughout the year. Plan ahead and put your university brand in front of an influential global audience.

Dedicated rankings supplements delve into the essence of the university brand and why it is so important. Featuring leading analysis and commentary from university leaders as well as the eagerly anticipated results, these special supplements are the must-have companions for all senior higher education stakeholders who aim to build, maintain or enhance their institutions’ reputations.

There are several rankings supplements published throughout the year, which target specific regions and markets including, but not limited to:

- THE World University Ranking
- THE Asia Ranking
- THE Young University Ranking
- THE US Ranking
- THE Emerging Economies Ranking
- THE World Reputation Ranking
- THE Europe Ranking
- THE Latin America Ranking.

These supplements are also distributed at THE’s summits and other leading higher education events around the world (including NAFSA, EAIE and AIEC) to senior and influential higher education stakeholders.

Sponsor a THE magazine supplement and engage directly with our extensive global audience

- Communicate your core values through an independent editorial medium.
- Develop awareness of your institutional excellence and build visibility around your brand.
- Speak directly to decision makers and influencers within higher education.
- Introduce specific achievements, initiatives opportunities and products.
- Affiliates your brand with one of the world’s leading higher education titles.

SPONSORING A SUPPLEMENT GIVES YOU:

- 8-16 pages of full-colour brand presence
- Brand alignment with THE
- Run-on copies for your own promotional use
- Publication and distribution in print and online
- Optional assistance with content from our editorial team.
BELLY-BAND
Your brand and messaging wrapped around the outside of the Times Higher Education magazine, which then opens directly into your DPS (included with the belly-band).

DUAL-PAGE SPREAD (DPS)
Unmissable and high-impact, a DPS will put your brand centre-stage.
Trim size – 300mm high x 460mm wide.

HALF-PAGE ADVERT
Vertical – 270mm high x 104mm wide.
Horizontal – 130mm high x 212mm wide.

FULL-PAGE ADVERT
A full-page in Times Higher Education magazine or a rankings supplement dedicated to promoting your brand or campaign.
Trim size – 300mm high x 230mm wide.

GATEFOLD
Consisting of a full-page advertisement and a dual-page spread that folds out from the inside front cover, a gatefold makes a big statement and is THE’s premier print proposition.

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Tap into THE’s five decades of experience and expertise in the global higher education landscape

Drawing upon five decades of experience and expertise in the higher education industry, Times Higher Education has become an extension of countless universities’ marketing departments and can provide your institution with strategic advisory on brand and reputation, no matter your institution’s size, age or location.

THE’S BRANDING ADVISORY SERVICES CAN ASSIST WITH:

- Building global visibility around your institution’s research, teaching and brand
- Understanding your institution’s performance in academic surveys
- Utilising social media platforms to maximum effect
- Optimising your communications strategy
- Benchmarking and best-practice analysis
- Developing your institution’s reputation.

Our consultants have a wealth of experience servicing universities in the higher education sector. They understand the global landscape, and can share and apply their expertise with your institution in an intimate, focus-group environment.

A GLOBAL UNIVERSITY NEEDS A GLOBALLY RECOGNISED BRAND

THE’s branding advisory services will assess your institution’s current performance and activities, and advise practical strategies for optimisation and advancement.

A STRONG GLOBAL BRAND AND REPUTATION IS CRITICAL IN:

- Attracting high-quality domestic and international students
- Attracting academic talent
- Forging strategic relationships
- Encouraging investment
- Advancing in reputation metrics and, ultimately, global rankings.

As the authority in higher education, THE is best positioned to deliver robust analysis and practical guidance on your institution’s wider branding activities.
Holistic, 12-month campaigns at varying levels of exposure

The following options are just some examples of popular branding and student attraction packages. Our consultants can tailor a package to suit your institution’s unique requirements.

**ENTRY-LEVEL EXPOSURE**

<table>
<thead>
<tr>
<th>Enhanced institutional profile</th>
<th>Silver-tier profile (includes online banner “profile drivers” at regular frequency to drive more traffic to your profile)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Digital</td>
<td>500,000 standard display banner impressions</td>
</tr>
<tr>
<td>Print</td>
<td>1x full-page advertisement in a rankings supplement</td>
</tr>
</tbody>
</table>

**MID-LEVEL EXPOSURE**

<table>
<thead>
<tr>
<th>Enhanced institutional profile</th>
<th>Gold-tier profile (includes online banner “profile drivers” at high frequency to drive more traffic to your profile)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Digital</td>
<td>1,000,000 standard display banner impressions 250,000 native advert impressions 1x eDM (electronic direct mail)</td>
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</tr>
<tr>
<td>University hub</td>
<td>1x bespoke sponsored supplement(16pp) *THE university hub recursively includes network-level native ad campaign</td>
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**INTERNATIONAL STUDENTS**

- A recent survey by student agency Hobsons shows that, of 45,000 placed international students, the number one factor influencing their decision was the international ranking and reputation of an institution.
- International students are valuable to a university not only in terms of financial benefit but also because of the cultural diversity that they bring to campus.
- One in three of the same students surveyed by Hobsons said that they used Times Higher Education’s World University Rankings to help inform their study choice – more than any other rankings system.

**INSTITUTIONAL ADVANCEMENT**

In their own right, the above points are practical reasons why your institution should consider partnering with Times Higher Education. However, it is important to also note that these points are used extensively as measures in THE’s World University Rankings methodology – the formula that generates a university’s score and rank.

Universities that consistently perform well in these areas often also perform well in the rankings.

Speak with our consultants at THE to discuss how we can help with your institutional advancement.

**REPUTATION**

- Universities with a stronger global reputation are more likely to attract more quality students, funding, research grants, academic talent and partnerships. They are also more likely to perform better in global university rankings.
- Reputation is a significantly weighted metric in a number of global university rankings, including THE’s World University Rankings.

**GLOBAL STRATEGIC PARTNERSHIPS**

Promoting your institution’s excellence to THE’s influential global audience via our innovative cross-platform solutions will assist in generating interest around your institution’s brand and help in forging new strategic partnerships with other world-leading institutions.

**ACADEMIC TALENT**

THE has a vast, global professional audience (approximately 380,000 weekly readers online and in print) of academics, researchers and senior university leaders. By communicating your brand and institutional strengths with THE, you will be reaching a huge global audience of talented passive job seekers.

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**HIGH-LEVEL EXPOSURE**

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**Partnership with Times Higher Education will support the advancement of your institution**

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- **University hub**

**Partnership with Times Higher Education will support the advancement of your institution**

**RETURN ON INVESTMENT**

Holistic, 12-month campaigns at varying levels of exposure

The following options are just some examples of popular branding and student attraction packages. Our consultants can tailor a package to suit your institution’s unique requirements.

**ENTRY-LEVEL EXPOSURE**

<table>
<thead>
<tr>
<th>Enhanced institutional profile</th>
<th>Silver-tier profile (includes online banner “profile drivers” at regular frequency to drive more traffic to your profile)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Digital</td>
<td>500,000 standard display banner impressions</td>
</tr>
<tr>
<td>Print</td>
<td>1x full-page advertisement in a rankings supplement</td>
</tr>
</tbody>
</table>

**MID-LEVEL EXPOSURE**

<table>
<thead>
<tr>
<th>Enhanced institutional profile</th>
<th>Gold-tier profile (includes online banner “profile drivers” at high frequency to drive more traffic to your profile)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Digital</td>
<td>1,000,000 standard display banner impressions 250,000 native advert impressions 1x eDM (electronic direct mail)</td>
</tr>
<tr>
<td>Print</td>
<td>1x full-page ad in a rankings supplement 1x dps in a rankings supplement 5x full-page ads in the THE magazine</td>
</tr>
</tbody>
</table>

**HIGH-LEVEL EXPOSURE**

<table>
<thead>
<tr>
<th>Enhanced institutional profile</th>
<th>Gold-tier profile (includes online banner “profile drivers” at high frequency to drive more traffic to your profile)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Digital</td>
<td>1,500,000 standard display banner impressions 500,000 native advert impressions 250,000 nag-footer impressions 100,000 mobile advert impressions 1x eDM (electronic direct mail) 1x wallpaper sponsorship for one week</td>
</tr>
<tr>
<td>Print</td>
<td>3x full-page ad in a rankings supplement 3x dps in a rankings supplement 1x gatefold in a rankings supplement 15x full-page ads in THE magazine (brand advertisements or advertorials) 2x belly-bands in THE magazine</td>
</tr>
<tr>
<td>University hub</td>
<td>1x bespoke sponsored supplement(16pp) *THE university hub recursively includes network-level native ad campaign</td>
</tr>
</tbody>
</table>

**INTERNATIONAL STUDENTS**

- A recent survey by student agency Hobsons shows that, of 45,000 placed international students, the number one factor influencing their decision was the international ranking and reputation of an institution.
- International students are valuable to a university not only in terms of financial benefit but also because of the cultural diversity that they bring to campus.
- One in three of the same students surveyed by Hobsons said that they used Times Higher Education’s World University Rankings to help inform their study choice – more than any other rankings system.

**INSTITUTIONAL ADVANCEMENT**

In their own right, the above points are practical reasons why your institution should consider partnering with Times Higher Education. However, it is important to also note that these points are used extensively as measures in THE’s World University Rankings methodology – the formula that generates a university’s score and rank.

Universities that consistently perform well in these areas often also perform well in the rankings.

Speak with our consultants at THE to discuss how we can help with your institutional advancement.

**REPUTATION**

- Universities with a stronger global reputation are more likely to attract more quality students, funding, research grants, academic talent and partnerships. They are also more likely to perform better in global university rankings.
- Reputation is a significantly weighted metric in a number of global university rankings, including THE’s World University Rankings.

**GLOBAL STRATEGIC PARTNERSHIPS**

Promoting your institution’s excellence to THE’s influential global audience via our innovative cross-platform solutions will assist in generating interest around your institution’s brand and help in forging new strategic partnerships with other world-leading institutions.

**ACADEMIC TALENT**

THE has a vast, global professional audience (approximately 380,000 weekly readers online and in print) of academics, researchers and senior university leaders. By communicating your brand and institutional strengths with THE, you will be reaching a huge global audience of talented passive job seekers.
OUR GLOBAL OFFICES

Expert consultants based in local offices around the world are ready to speak with you

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branding@timeshighereducation.com

OUR BRANDING PARTNERS

Universities of all sizes and ages from around the world work with THE.

These are just some of our valued partners:

Al-Farabi Kazakh National University
Amity University
Australian Catholic University
Australian National University
Auckland University of Technology
Bath University
Brunel University London
Central Queensland University
CETYS University
Chalmers University of Technology
Chaoyang University of Technology
Charles Darwin University
Chinese University of Hong Kong
Covenant University
Cyprus University of Technology
Czech University of Life Sciences Prague
East China Normal University
Emory University
ETH Zürich
Ewha Womans University
Federico Santa Maria Technical University
Higher School of Economics, National Research University
Hong Kong Polytechnic University
Hong Kong University of Science and Technology
Huazhong University of Science and Technology
Inam Abdulrahman Bin Faisal University
Johns Hopkins University (KAIST)
King Abdullah University
King’s College London
Korea Advanced Institute of Science and Technology
La Trobe University
LMU Munich
Macquarie University
Manipal University
Massachusetts Institute of Technology
Massey University
McMaster University
Monash University
Monterrey Institute of Technology and Higher Education
Moscow Institute of Physics and Technology
Nanyang Technological University
National and Kapodistrian University of Athens
National Research Nuclear University MEPhI
National Taiwan Normal University
National University of Science and Technology (MISIS)
National University of Singapore
Newcastle University
Northwestern University
Nova University of Lisbon
Nove de Julho University
Örebro University
Peter the Great St Petersburg Polytechnic University
PSL Research University Paris
Qatar University
Queen Mary University of London
Saint Petersburg State University
Shantou University
SOAS University of London
Sun Yat-sen University
Taipei Medical University
Tokai University
Tomsk Polytechnic University
Toyo University
Trinity College Dublin
Tsinghua University
University of Calgary
University of Canberra
University of Cyprus
University of East Anglia
University of Essex
University of Glasgow
University of Groningen
University of Helsinki
University of Hong Kong
University of Liverpool
University of Macau
University of Melbourne
University of Nebraska-Lincoln
University of Newcastle
University of New South Wales
University of Portsmouth
University Of Queensland
University of Seville
University of South Australia
University of Southern California
University of Southern Queensland
University of Surrey
University of Sydney
University of Taipei
University of Tasmania
University of Technology, Sydney
University of Texas at San Antonio
University of the Sunshine Coast
University of the Witwatersrand
University of Tsukuba
Victoria University
Victoria University of Wellington
Yonsei University
Zhejiang University