

# OMAKE

#### THE WAIT IS OVER.

You're ready to put your unique combination of knowledge and skills into practice, and at Babson you'll get a one-of-a-kind opportunity to develop new ways of thinking, creating, and doing. Surrounded by inspiring peers, extraordinary professors, diverse perspectives, and supportive voices in our close-knit community, you'll feel empowered to get involved, take charge of your future, and make a difference from day one.

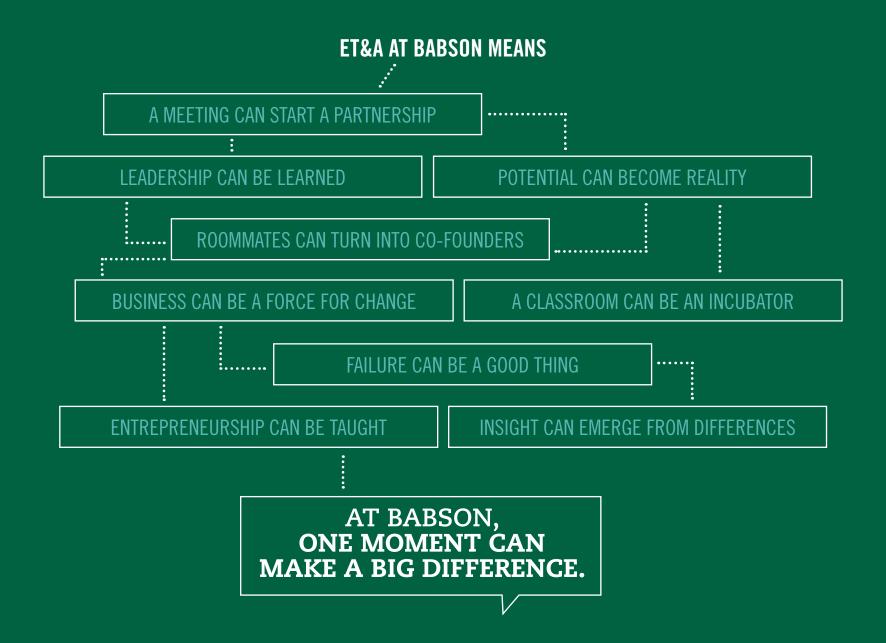
#### YOUR MOMENT BEGINS NOW.

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## ENTREPRENEURIAL THOUGHT & ACTION® LEARN IT LIVE IT.

Entrepreneurial Thought & Action (ET&A™) is how Babson students turn ideas into results. It's a methodology that's woven into your educational experience to emphasize the importance of action, experimentation, and creativity in business and beyond.







AT BABSON, YOU'LL TAKE FOUNDATIONAL BUSINESS COURSES IN MARKETING, STRATEGY, ACCOUNTING, THE LIBERAL ARTS, AND MORE.

PURSUE AND DISCOVER NEW INTERESTS WITH COURSES SUCH AS:









#### THOUGHT LEADERS. ACCESSIBLE MENTORS. INNOVATIVE TEACHERS.

Your professors are committed educators, but they also are entrepreneurs, lawyers, artists, and engineers. They're experts in their fields who often are actively engaged in the industries they teach about, and they use their real-world insights to make classroom learning relevant. Plus, they're always available outside of class, guiding you through the Babson experience and beyond. They even serve on the boards of student and alumni businesses.

#### AN **EMPOWERING** MOMENT

"Having a successful black professor who supports me outside the classroom has left a huge imprint on me. Tina sees potential in me that I am not always able to see in myself, like when she asked me to interview the CEO of a company she was doing a case study on."

– NIACHLOE BOWMAN '19 ON HER MANAGEMENT PROFESSOR, TINA OPIE

#### THINK CRITICALLY, COMMUNICATE **CLEARLY: LIBERAL ARTS AT BABSON**

If you want to be a leader in today's complex global business world, you first have to understand it. That's why you'll take classes in subjects that include history, sociology, and environmental science. These courses give you insights into yourself and society, helping you become a culturally aware, critical thinker. A liberal arts education also helps develop the communication skills you need to explain sophisticated ideas, persuade audiences, and succeed in all kinds of organizations.





**BALANCED** MOMENT

"To make an impact on the world, it helps to have a solid foundation of communication skills, sciences, and the humanities. I've taken advantage of the diverse range of classes offered here to gain new perspectives."

- BRADLEY DARLING '18



# CONCENTRATIONS

 Concentrations allow you to focus your learning on a specific subject area that interests you. They require fewer courses than typical majors, giving you a flexible way to build skills in areas that align with your career aspirations.

# WAYS TO CONCENTRATE YOUR DEGREE:

#### **CAN'T PICK ONE?**

One-third of our students have two concentrations.

#### **FOCUS ON BIG DATA**

WITH OUR FASTEST-GROWING CONCENTRATION! 1

Choose from:

ACCOUNTING

**BUSINESS ANALYTICS** 

COMPUTATIONAL AND MATHEMATICAL FINANCE

**ECONOMICS** 

**ENTREPRENEURSHIP** 

**ENVIRONMENTAL SUSTAINABILITY** 

FINANCE

**GLOBAL AND REGIONAL STUDIES** 

**GLOBAL BUSINESS MANAGEMENT** 

HISTORICAL AND POLITICAL STUDIES

**IDENTITY AND DIVERSITY** 

INFORMATION TECHNOLOGY MANAGEMENT

INTERNATIONAL BUSINESS ENVIRONMENT

JUSTICE, CITIZENSHIP, AND RESPONSIBILITY

**LEADERSHIP** 

**LEGAL STUDIES** 

LITERARY AND VISUAL ARTS

MARKETING

**OPERATIONS MANAGEMENT** 

PLANNING, ANALYSIS, AND CONTROL

QUANTITATIVE METHODS

**REAL ESTATE** 

RETAIL SUPPLY CHAIN MANAGEMENT

SOCIAL AND CULTURAL STUDIES

STATISTICAL MODELING

STRATEGIC MANAGEMENT

TECHNOLOGY, ENTREPRENEURSHIP, AND DESIGN

LEARN MORE AT WWW.BABSON.EDU/CONCENTRATIONS

#### 100% OF BABSON STUDENTS BUILD A BUSINESS IN THEIR FIRST YEAR

The best way to learn business skills? Running an actual business. That's why we created Foundations of Management and Entrepreneurship (FME), an internationally recognized course that has you create, develop, launch, and manage a real venture during your first year. FME gives you more than just startup experience though—you'll learn how to communicate, lead, work in a team, manage obstacles, and see a plan through to completion. It's a powerful way to understand how ET&A can be applied in any business context.



LEARN MORE AT WWW.BABSON.EDU/FME

#### **39 FME BUSINESSES** were launched in 2016–2017







#### A YASU MOMENT

"I am very grateful to have had Professor Yasu Yamakawa as my FME teacher and as a mentor. He always says, 'You failed? Oh, how lucky you are!' With his help, I learned that the most successful entrepreneurs apply what they learn from their failures to future ventures."

– MICHAEL DABOLL '19 ON HIS ENTREPRENEURSHIP PROFESSOR, YASUHIRO YAMAKAWA (AKA "DR. FAILURE")





#### **EXPLORE ENTREPRENEURSHIP** WITH OUR ACTION CENTERS

Babson's academic centers, featuring startup accelerators, sponsored events, expert mentors, and more, offer powerful ways for you to put into practice what you learn in the classroom.

- » The Arthur M. Blank Center for Entrepreneurship, through its Butler Launch Pad, offers hundreds of Babson entrepreneurs workspace, funding, and guidance.
- » The Lewis Institute for Social Innovation connects students to a global community dedicated to addressing social and economic challenges through entrepreneurship.
- » The Center for Women's Entrepreneurial Leadership (CWEL) encourages women to be entrepreneurial leaders through programs, events, and coaching.



LEARN MORE AT WWW.BABSON.EDU/CENTERS

#### BABSON HAS THE LARGEST ENTREPRENEURSHIP FACULTY IN THE WORLD.



#### BABSON'S WIN LAB®

THE WOMEN INNOVATING NOW (WIN) LAB HAS INCUBATED MORE THAN 100 BABSON WOMEN-LED BUSINESSES AND HELPED THEM RAISE OVER \$5 MILLION IN SEED FUNDING.

#### A WOMEN'S LEADERSHIP MOMENT

"Being at Babson has allowed me to have insightful discussions on gender and how to empower women through effective communication, personal branding, and strategic networking, further strengthening my love of leadership."

– ARELIS AGOSTO '18, CENTER FOR WOMEN'S ENTREPRENEURIAL LEADERSHIP (CWEL) SCHOLAR



#### CONSULT FOR COMPANIES OF ALL KINDS

Through the Management Consulting Field Experience (MCFE), you work in a team managed by a Babson MBA student to address business challenges facing organizations like these:

THE BOSTON RED SOX /
CLARKSTON CONSULTING / FIDELITY /
NESN / PUMA SE / TALBOTS

#### AN INSIGHTFUL MOMENT

"I realized I could concentrate in finance and accounting and still learn how to think like an entrepreneur since entrepreneurial thinking was integrated into all my classes."

– ZEKE ZABINSKI '18











#### AN **I BELONG** MOMENT

"When I stepped foot on campus I felt such a good vibe. It clicked and I knew it was the right place. My whole floor was hanging out and having a good time and becoming a close-knit family from the get-go."

- ELIZABETH LANE '19



EVERY BABSON FIRST-YEAR STUDENT LIVES ON CAMPUS.



#### ENJOY KARAOKE, TRIVIA, ACOUSTIC MUSIC, AND MORE!

THE BIDWELL THURSDAY NIGHT SERIES AT REYNOLDS CAMPUS CENTER FEATURES SOMETHING DIFFERENT EACH WEEK, ALL PLANNED BY STUDENTS.



YOU'RE INVITED! 800+ UNDERGRADUATE STUDENT EVENTS

ARE HELD ON CAMPUS EVERY YEAR.



ALL RESIDENCE HALLS ARE LESS THAN A 10-MINUTE WALK TO ANY BUILDING ON CAMPUS.



**COFFEE ANY WAY YOU LIKE IT.** 

WE OFFER DUNKIN' DONUTS, STARBUCKS, AND MORE ON CAMPUS.



SIX PLACES ON CAMPUS TO GRAB A BITE TO EAT,

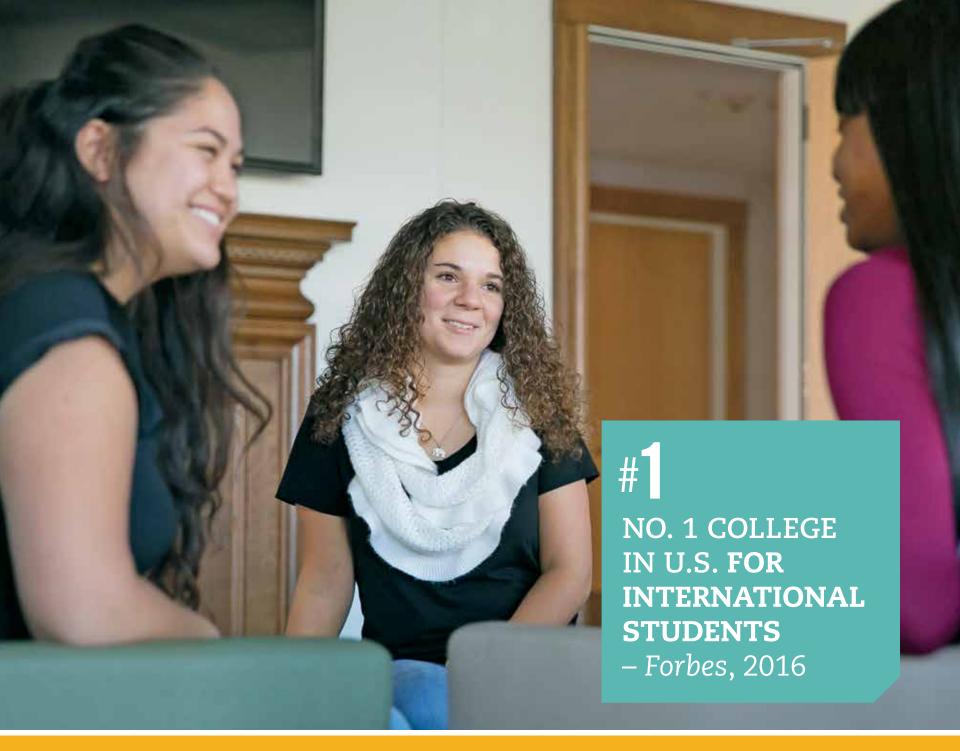
INCLUDING TRIM DINING HALL,
WHICH HAS ALLERGEN-FREE, VEGAN,
KOSHER, AND REGIONALLY INSPIRED
OFFERINGS FEATURING
AUTHENTIC INGREDIENTS.

Our diverse student body is united by respect for each other. We offer you a supportive environment where you can express your cultural, religious, sexual, racial, or gender identity while engaging with and learning about others from different backgrounds. Sharing perspectives and respecting differences are essential to success in life and business, and at Babson you'll find a space to do both.

#### MANY IDENTITIES, O.N.E. COMMUNITY

Origins of Necessary Equality (O.N.E.), which organizes the annual O.N.E. Week, is run by students dedicated to spreading cultural education, awareness, and tolerance within the Babson community.





#### AN **EYE-OPENING** MOMENT

"Being on Babson's campus has allowed me to meet people from all over the U.S. and around the world. I've learned to understand others in the context of their culture, which has opened my mind to other perspectives."

– JULIA TAORMINA '20

#### A PLACE OF PEACE

The Glavin Family Chapel is more than a sanctuary for Babson community members of all faiths to worship—it's a serene space for you to take a moment to reflect and seek inspiration.

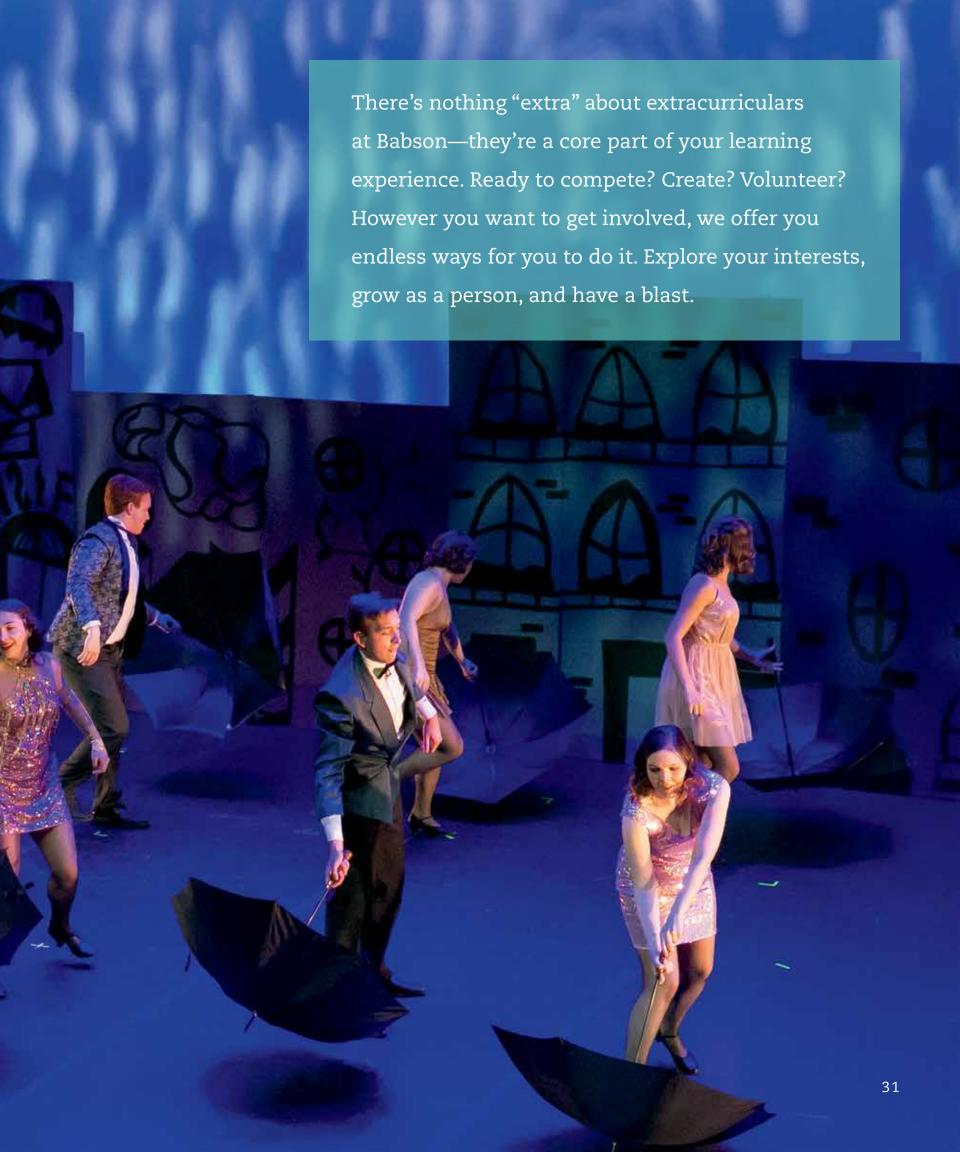


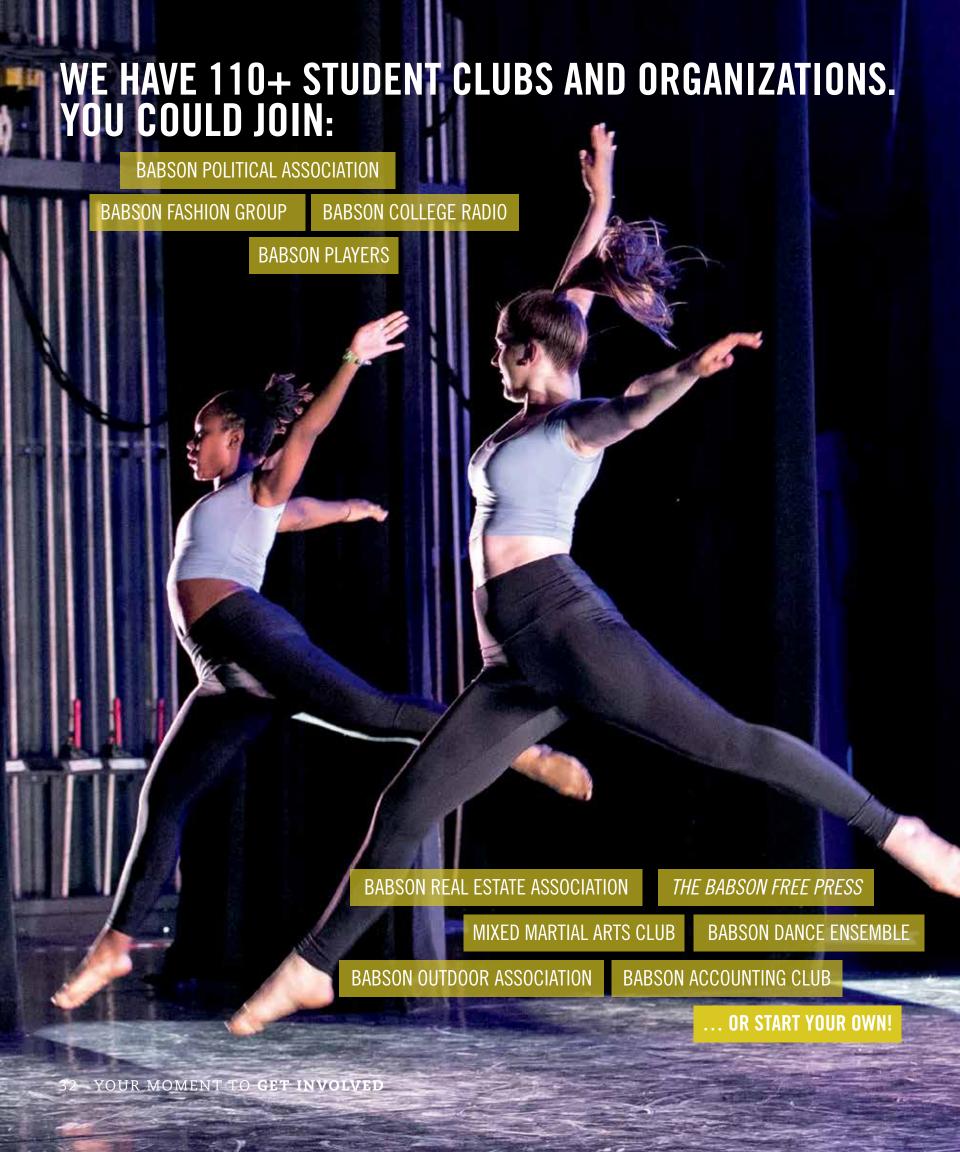
### CONNECT WITH BABSONI

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- **9** @babson
- © @babsoncollege
- babsoncollege

YOUR MOMENT TO GET INVOLVED

## 





#### A 'ME' MOMENT

"I'm the treasurer and choreographer of Babson Dance Ensemble—I've been dancing since I was 6— which gives me a chance to take a break from academics and relax. It's a lot of work and time, but we all enjoy dancing so much that it's worth it."

- IJIY WUJ '18



LIKE TO THINK ON YOUR FEET?
TRY OUT FOR **BABSON'S IMPROV TROUPE**, **SAG (STUDENTS AGAINST GRAVITY)!** 



HAVE A FLAIR FOR THE ENTREPRENEURIAL?

GET TO KNOW THE FASHION INDUSTRY AND
YOUR OWN STYLE WITH THE
BABSON FASHION GROUP.



DISCOVER THE PLACE WHERE TECH
AND BUSINESS MEET. IT'S CALLED CODEPLEX,
AND IT'S WHERE BABSON'S COMMUNITY
OF DEVELOPERS & ENTREPRENEURS (CODE)
LIVE AND WORK.



#### 22 NCAA® DIVISION III VARSITY PROGRAMS



IN THE LAST 10 YEARS, BABSON'S VARSITY PROGRAMS HAVE WON 35 CONFERENCE CHAMPIONSHIPS AND COMPETED IN 65 NATIONAL TOURNAMENTS.

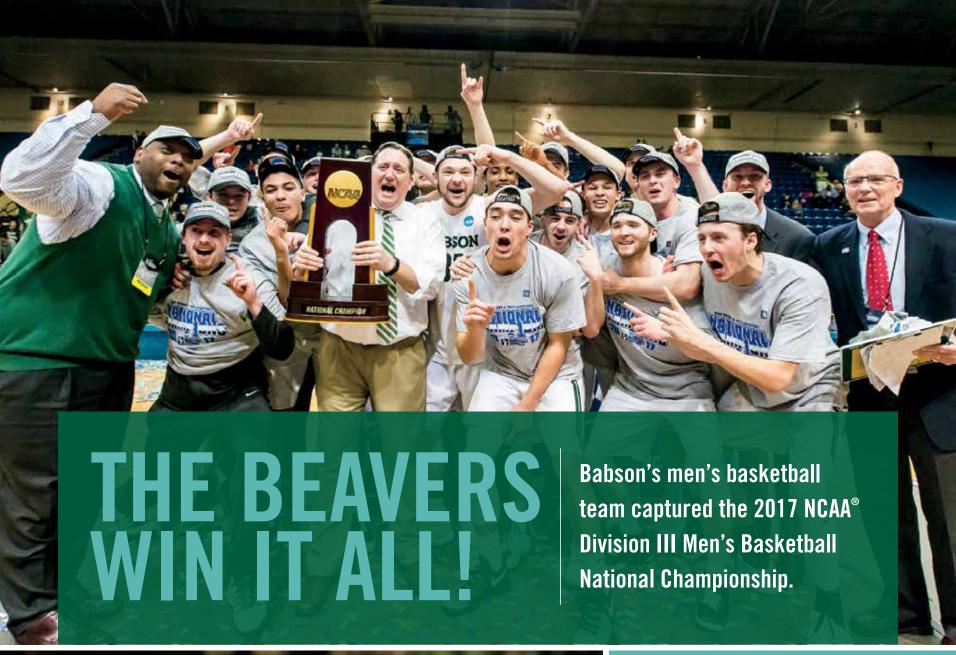
FOLLOW THE ACTION AT **www.babsonathletics.com** 



#### A CONFIDENT MOMENT

"It's hard sometimes to be away from my family in Turkey, but the connection I have with my tennis teammates makes me feel right at home. My tennis success showed me I'm capable of achieving much more at Babson off the court, too. For example, athletics inspired my team's FME business idea."

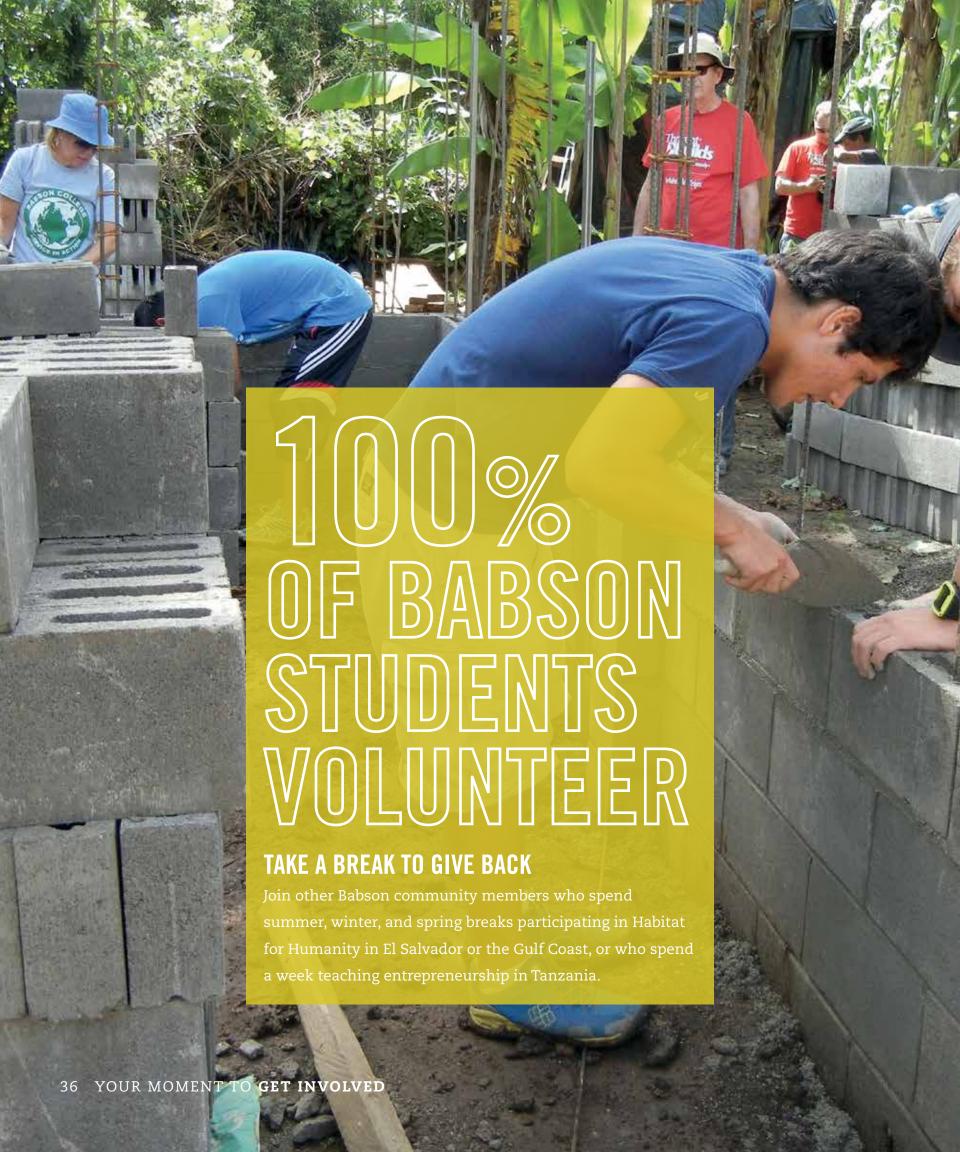
- YAGMUR AKGUL '18, NEWMAC 2016 PLAYER OF THE YEAR





## FIELD HOCKEY MAKES HISTORY

The 2016 team was the first Babson women's program to advance to an NCAA Final Four.



Babson offers a wide variety of

## CLUB SPORTS AND RECREATIONAL PROGRAMMING,

**INCLUDING:** 

Coed Softball / Cornhole Tournament / Dodgeball /
Flag Football / Women's Ice Hockey / Men's and Women's
Rugby / Sand Volleyball / Ski Trips / Squash / Ultimate Disc /
Wiffleball / Yoga / Zumba®

Zumba founder Alberto Perlman is a graduate of Babson's Class of 1998!



3 SORORITIES / 4 FRATERNITIES / 2 ALL-GENDER BUSINESS FRATERNITIES

21% OF BABSON STUDENTS ARE MEMBERS OF FRATERNITIES OR SORORITIES YOUR MOMENT TO EXPLORE

# RENTURE BEYOND BABSON



## **APPLY YOUR EDUCATION ABROAD**

Challenge your assumptions and better understand how to succeed in a global economy by studying abroad. Whether it's flying to Malaysia during spring break to learn about social responsibility or spending a year studying at the London School of Economics and Political Science, we'll help you find the right program for your interests and schedule.

LEARN MORE AT

WWW.BABSON.EDU/EDUCATIONABROAD



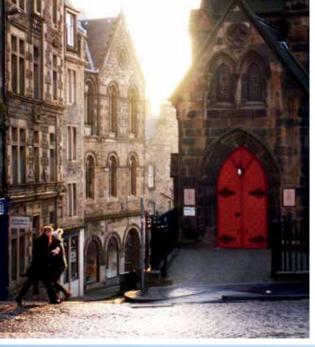
## 1 SEMESTER / 3 COUNTRIES

OUR BRIC PROGRAM, LED BY BABSON PROFESSORS, GIVES YOU A ONE-OF-A-KIND LEARNING EXPERIENCE IN RUSSIA, INDIA, AND CHINA.

IN 2016-2017, BABSON OFFERED

104 EDUCATION
ABROAD OPPORTUNITIES
IN 38 COUNTRIES

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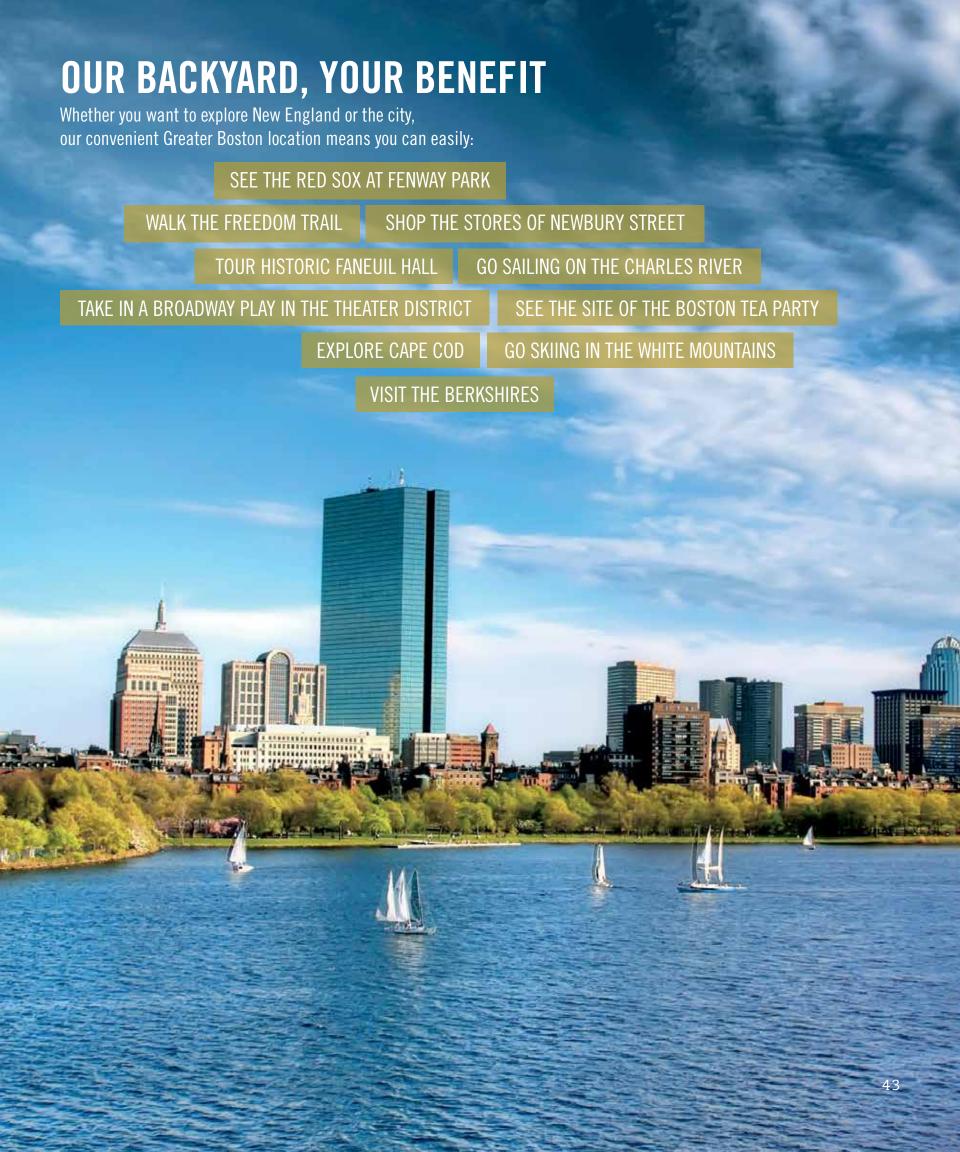




## A HUB MOMENT

"Being close to Boston has been awesome! I have had fun visiting the city with friends and also have been able to attend exciting events. I was able to hear from and meet with many industry experts and CEOs, and I even was pulled on stage at the Boston Convention Center in front of over 19,000 people!"

- CHRIS LALLY '20





## A COLLABORATIVE MOMENT

"When I founded the Design for America studio with Wellesley and Olin students, I saw an opportunity to combine the unique strengths of engineering students from Olin College, business students at Babson, and liberal arts students from Wellesley College to make a positive impact in local communities."

- APRIL CHEN '19





YOUR MOMENT TO DISCOVER 46





98%
OF THE CLASS OF 2016 WERE EMPLOYED OR ATTENDED GRADUATE SCHOOL WITHIN SIX MONTHS OF GRADUATION.\*

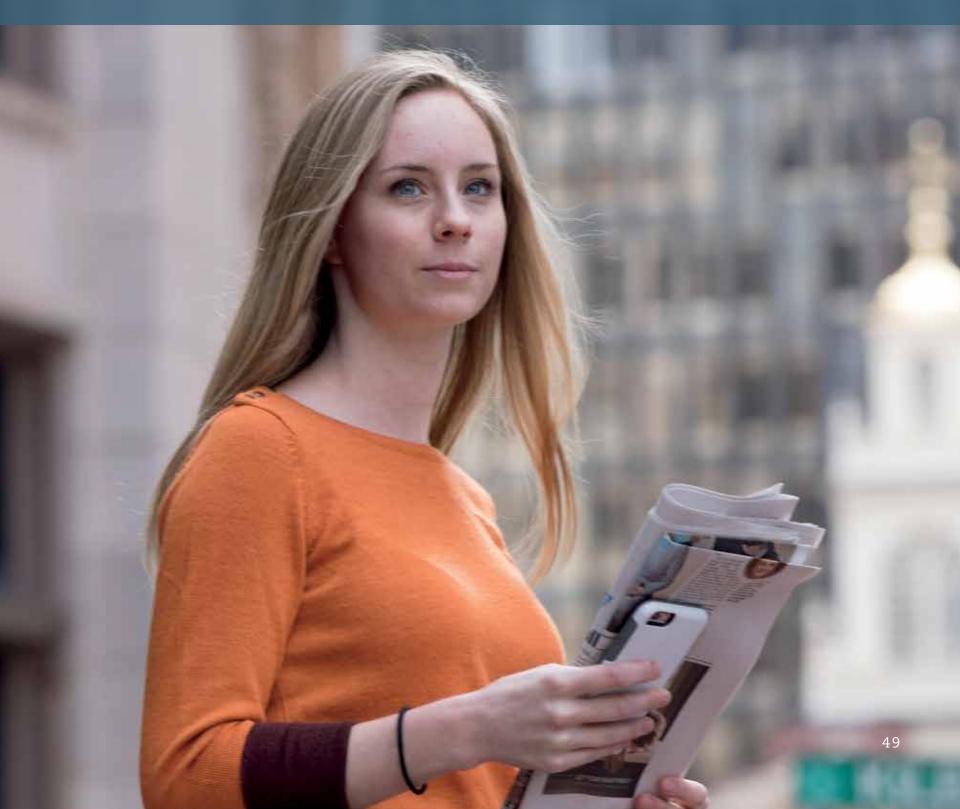
\$56,267
AVERAGE STARTING SALARY
FOR BABSON'S CLASS OF 2016.\*

\*Based on a knowledge rate of 87 percent six months after graduation

## A **FULFILLING** MOMENT

"Babson has played a pivotal role in shaping my career path. My experience in FME directly helped me land an internship after my first year, and the advice of Babson alumni led me to my current position."

– MELANIE JORDAN '16, INVESTMENT BANKING ANALYST, AERIS PARTNERS





## A **PREPARED** MOMENT

"It first hit me how well Babson had prepared me after my sophomore year. I was interning at Moody's, working alongside the CFO, and I realized I was already succeeding in an entry-level position."

– KHALIF HEATLEY '17, TECHNOLOGY ANALYST, DEUTSCHE BANK

## TOP 10 FOR BEST CAREER PLACEMENT

- THE PRINCETON REVIEW, 2017

## NO. 1 PRIVATE BUSINESS COLLEGE FOR ROI

- PAYSCALE, 2017

## #2 FOR UNDERGRADUATE ALUMNI EARNINGS

– U.S. DEPARTMENT OF EDUCATION COLLEGE SCORECARD



## BABSON STUDENTS ARE INTERNSHIP READY AFTER THEIR FIRST YEAR.

WE SUPPORT YOUR CAREER SEARCH THROUGH:

INDUSTRY-SPECIFIC ADVISING / RÉSUMÉ AND COVER LETTER REVIEW / INDUSTRY SPOTLIGHTS / CAREER BOOT CAMPS / INTERVIEW PREPARATION / CAREER EXPOS AND INTERNSHIP FAIRS / EXTERNSHIPS (JOB SHADOWS)

## SEE ONE YOU LIKE? THESE COMPANIES—AND MORE—HIRED BABSON GRADUATES IN 2016:

ACCENTURE / ALLSTATE / AMAZON / ANHEUSER-BUSCH INBEV /
ATHENAHEALTH / BANK OF AMERICA-MERRILL LYNCH / BOSTON BEER
COMPANY / BOSTON RED SOX / BOSTON SCIENTIFIC / CITIGROUP /
CREDIT SUISSE / DELOITTE / DUNKIN' BRANDS / EY / FACEBOOK /
GEICO / GOLDMAN SACHS & CO. / GOOGLE / FEDEX / J.P. MORGAN /
L'OREAL / MCKINSEY & COMPANY / NBCUNIVERSAL / ORACLE / PAYTRONIX /
PEPSICO FRITO-LAY / PTC / PWC / RAPID7 / RSA SECURITY / SOLARCITY /
TECHTARGET / THE MATHWORKS / THOMSON REUTERS / TJX COMPANIES /
VERTEX PHARMACEUTICALS / VISTAPRINT

TAP INTO OUR INTERNATIONAL NETWORK

40,000+ ALUMNI
IN 115 COUNTRIES
AND ALL 50 STATES

TOP 5 INDUSTRIES FOR BABSON'S CLASS OF 2016:

FINANCIAL SERVICES / TECHNOLOGY / ACCOUNTING / CONSUMER PACKAGED GOODS / MARKETING & ADVERTISING









## A **MOTIVATING** MOMENT

"As a first-generation college student, paying for college was always a challenging conversation with my family. However, Babson made it so much easier for me to take the leap due to the support and commitment that it has given me from day one."

- YULKENDY VALDEZ '17

ACCORDING TO RESEARCH FROM THE EQUALITY
OF OPPORTUNITY PROJECT, PUBLISHED BY
THE NEW YORK TIMES IN JANUARY 2017,

## BABSON IS THE NO. 1 BUSINESS SCHOOL IN THE COUNTRY FOR HELPING STUDENTS FROM LOW-INCOME FAMILIES ACHIEVE ECONOMIC PROSPERITY AS ADULTS.

TUITION, AVERAGE ROOM AND BOARD: \$65,500

**BABSON AWARDS \$36 MILLION**IN GRANTS AND SCHOLARSHIPS
TO UNDERGRADUATE STUDENTS

ESTIMATE YOUR COSTS ON BABSON'S NET PRICE CALCULATOR: WWW.BABSON.EDU/UGRADAID



## FIRST-YEAR APPLICANT?

Babson offers three fall application plans for first-year applicants: Early Decision, Early Action, and Regular Decision.

## **EARLY DECISION**

This plan allows students who have chosen Babson as their top-choice college to apply and receive a decision early. Early Decision applicants agree to enroll at Babson if admitted.

## **EARLY ACTION**

This nonbinding plan is designed for applicants who view Babson as one of their top choices but would like more time to make their enrollment decision.

## **REGULAR DECISION**

This is the most popular of Babson's admission plans. Last year, more than half of admitted students were admitted through Regular Decision.

## JANUARY ENROLLMENT

First-year applicants can apply to take a gap semester and enroll in one of a limited number of January G.A.P. (Grow. Achieve. Prepare.) slots. During the fall semester, you can volunteer, travel, or hold an internship valuable experience and perspective for starting your education. For more information on this option, visit www.babson.edu/ugradjanuary.

## WHEN TO APPLY / ADMISSION AND FINANCIAL AID DEADLINES

	Admission	Financial Aid:	Notification of	
	Application	File CSS Profile	Admission and	Enrollment
	Deadline	and FAFSA Online	Financial Aid Decisions	Deadline
Early Decision	Nov. 1	Nov. 15	Dec. 15	Jan. 15
Early Action	Nov. 1	Nov. 15	Jan. 1	May 1
Regular Decision	Jan. 2	Feb. 1	April 1	May 1

## CONNECT WITH US



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@babsonadmission



blogs.babson.edu/ugradadmission

## MAKEIT YOURS.





Babson College prohibits discrimination on the basis of race, color, national or ethnic origin, ancestry, religion, sex, sexual orientation, age, physical or mental disability, and veteran or other protected status. This policy extends to all rights, privileges, programs, and activities, including admission, employment, education, and athletics. Babson is accredited by AACSB International (the Association to Advance Collegiate Schools of Business), the European Quality Improvement System (EQUIS), and the New England Association of Schools and Colleges (NEASC). Babson College reserves the right to make changes in the courses offered, requirement for graduation, tuition, fees, and room and board. Such changes, when made, become effective for all students.

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This brochure is printed on recycled paper made with 100% post-consumer recycled fiber The paper is manufactured Carbon Neutral, with 100% renewable electricity, and is FSC (Forest Stewardship Council) certified













\_mroyal















heatherellenmurphy My favorite people crammed into one selfie #LoveBabson #CrossCountry @babsoncollege @babsonathletics @babsonxctrack

hayleyfinik This is adorable







BABSON COLLEGE
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