THIS IS YOUR MOMENT

BABSON COLLEGE
YOUR MOMENT TO MAKE AN IMPACT
You’re ready to put your unique combination of knowledge and skills into practice, and at Babson you’ll get a one-of-a-kind opportunity to develop new ways of thinking, creating, and doing. Surrounded by inspiring peers, extraordinary professors, diverse perspectives, and supportive voices in our close-knit community, you’ll feel empowered to get involved, take charge of your future, and make a difference from day one.

YOUR MOMENT BEGINS NOW.

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#1 FOR ENTREPRENEURSHIP
20 YEARS AND COUNTING
– U.S. NEWS & WORLD REPORT
Entrepreneurial Thought & Action (ET&A™) is how Babson students turn ideas into results. It’s a methodology that’s woven into your educational experience to emphasize the importance of action, experimentation, and creativity in business and beyond.

At Babson, one moment can make a big difference.
FORGET THE LECTURE HALL
Classes at Babson are interactive experiences where conversations are encouraged, the curriculum incorporates core management skills with the arts and sciences, and your professors ensure that what you learn is relevant to the real world.
At Babson, you’ll take foundational business courses in marketing, strategy, accounting, the liberal arts, and more.

You also can pursue and discover new interests with courses such as:

- Solving Big Problems
- Environmental Technology
- Crowdfunding
- Business Intelligence and Data Analytics
- Platforms, Clouds and Networks
- Affordable Design and Entrepreneurship
- Financial Trading Strategies & Risk Management
- Paris Startup
100% of classes are taught by professors (0 teaching assistants)
THOUGHT LEADERS. ACCESSIBLE MENTORS. INNOVATIVE TEACHERS.

Your professors are committed educators, but they also are entrepreneurs, lawyers, artists, and engineers. They’re experts in their fields who often are actively engaged in the industries they teach about, and they use their real-world insights to make classroom learning relevant. Plus, they’re always available outside of class, guiding you through the Babson experience and beyond. They even serve on the boards of student and alumni businesses.

AN EMPOWERING MOMENT

“Having a successful black professor who supports me outside the classroom has left a huge imprint on me. Tina sees potential in me that I am not always able to see in myself, like when she asked me to interview the CEO of a company she was doing a case study on.”

– NIACHLOE BOWMAN ’19 ON HER MANAGEMENT PROFESSOR, TINA OPIE
If you want to be a leader in today’s complex global business world, you first have to understand it. That’s why you’ll take classes in subjects that include history, sociology, and environmental science. These courses give you insights into yourself and society, helping you become a culturally aware, critical thinker. A liberal arts education also helps develop the communication skills you need to explain sophisticated ideas, persuade audiences, and succeed in all kinds of organizations.

LEARN MORE AT WWW.BABSON.EDU/UGRADACADEMICS

“To make an impact on the world, it helps to have a solid foundation of communication skills, sciences, and the humanities. I’ve taken advantage of the diverse range of classes offered here to gain new perspectives.”

– BRADLEY DARLING ’18
50% OF YOUR CLASSES WILL BE IN THE LIBERAL ARTS
Available courses include:

ART AND ECOLOGY
IMAGINING NATURE, IMAGINING OURSELVES
SPORTS AND LITERATURE
LITERATURE AND PHILOSOPHY OF MADNESS
CONSTRUCTING AND PERFORMING THE SELF
GLOBAL POP
CONCENTRATIONS
LIKE A MAJOR, BUT BETTER
Concentrations allow you to focus your learning on a specific subject area that interests you. They require fewer courses than typical majors, giving you a flexible way to build skills in areas that align with your career aspirations.

Choose from:

ACCOUNTING
BUSINESS ANALYTICS
COMPUTATIONAL AND MATHEMATICAL FINANCE
ECONOMICS
ENTREPRENEURSHIP
ENVIRONMENTAL SUSTAINABILITY
FINANCE
GLOBAL AND REGIONAL STUDIES
GLOBAL BUSINESS MANAGEMENT
HISTORICAL AND POLITICAL STUDIES
IDENTITY AND DIVERSITY
INFORMATION TECHNOLOGY MANAGEMENT
INTERNATIONAL BUSINESS ENVIRONMENT
JUSTICE, CITIZENSHIP, AND RESPONSIBILITY
LEADERSHIP
LEGAL STUDIES
LITERARY AND VISUAL ARTS
MARKETING
OPERATIONS MANAGEMENT
PLANNING, ANALYSIS, AND CONTROL
QUANTITATIVE METHODS
REAL ESTATE
RETAIL SUPPLY CHAIN MANAGEMENT
SOCIAL AND CULTURAL STUDIES
STATISTICAL MODELING
STRATEGIC MANAGEMENT
TECHNOLOGY, ENTREPRENEURSHIP, AND DESIGN

27 WAYS TO CONCENTRATE YOUR DEGREE:

FOCUS ON BIG DATA WITH OUR FASTEST-GROWING CONCENTRATION!

CAN’T PICK ONE?
One-third of our students have two concentrations.

LEARN MORE AT WWW.BABSON.EDU/CONCENTRATIONS
100% OF BABSON STUDENTS BUILD A BUSINESS IN THEIR FIRST YEAR

The best way to learn business skills? Running an actual business. That’s why we created Foundations of Management and Entrepreneurship (FME), an internationally recognized course that has you create, develop, launch, and manage a real venture during your first year. FME gives you more than just startup experience though—you’ll learn how to communicate, lead, work in a team, manage obstacles, and see a plan through to completion. It’s a powerful way to understand how ET&A can be applied in any business context.

LEARN MORE AT WWW.BABSON.EDU/FME

39 FME BUSINESSES were launched in 2016–2017
“I am very grateful to have had Professor Yasu Yamakawa as my FME teacher and as a mentor. He always says, ‘You failed? Oh, how lucky you are!’ With his help, I learned that the most successful entrepreneurs apply what they learn from their failures to future ventures.”

– MICHAEL DABOLL ’19 ON HIS ENTREPRENEURSHIP PROFESSOR, YASUHIRO YAMAKAWA (AKA “DR. FAILURE”)
YOUR MOMENT TO ACT

ROLL UP YOUR SLEEVES
Ready to jump in and get hands-on experience? Our campus is filled with opportunities for you to experiment and grow. You don’t need to start a business to be entrepreneurial, and your Babson education in and out of the classroom is designed to help you develop the problem-solving skills you need to be an innovative leader in any organization.
EXPLORE ENTREPRENEURSHIP WITH OUR ACTION CENTERS

Babson’s academic centers, featuring startup accelerators, sponsored events, expert mentors, and more, offer powerful ways for you to put into practice what you learn in the classroom.

» The Arthur M. Blank Center for Entrepreneurship, through its Butler Launch Pad, offers hundreds of Babson entrepreneurs workspace, funding, and guidance.

» The Lewis Institute for Social Innovation connects students to a global community dedicated to addressing social and economic challenges through entrepreneurship.

» The Center for Women’s Entrepreneurial Leadership (CWEL) encourages women to be entrepreneurial leaders through programs, events, and coaching.

LEARN MORE AT WWW.BABSON.EDU/CENTERS

BABSONHas the LARGEST ENTREPRENEURSHIP FACULTY IN THE WORLD.

BABSON ROCKET PITCH / GIVES STUDENTS THREE MINUTES TO PITCH THEIR IDEA TO FACULTY AND INVESTORS.

BABSON’S WIN LAB®
THE WOMEN INNOVATING NOW (WIN) LAB HAS INCUBATED MORE THAN 100 BABSON WOMEN-LED BUSINESSES AND HELPED THEM RAISE OVER $5 MILLION IN SEED FUNDING.
A WOMEN’S LEADERSHIP MOMENT

“Being at Babson has allowed me to have insightful discussions on gender and how to empower women through effective communication, personal branding, and strategic networking, further strengthening my love of leadership.”

– ARELIS AGOSTO ’18, CENTER FOR WOMEN’S ENTREPRENEURIAL LEADERSHIP (CWEL) SCHOLAR
CONSULT FOR COMPANIES OF ALL KINDS

Through the Management Consulting Field Experience (MCFE), you work in a team managed by a Babson MBA student to address business challenges facing organizations like these:

THE BOSTON RED SOX /
CLARKSTON CONSULTING / FIDELITY /
NESN / PUMA SE / TALBOTS

AN INSIGHTFUL MOMENT

“I realized I could concentrate in finance and accounting and still learn how to think like an entrepreneur since entrepreneurial thinking was integrated into all my classes.”

– ZEKE ZABINSKI ’18

GAIN REAL-WORLD INVESTING SKILLS

The Investments Lab in the Stephen D. Cutler Center for Investments and Finance offers students access to state-of-the-art research and data resources to conduct financial analysis for class projects.

GET INVESTED

The Babson College Fund is a course in which students manage a portion of the College endowment.
YOUR MOMENT TO CONNECT

LIVE AND GROW
A DIVERSE CAMPUS BUILT FOR COLLABORATION

Babson looks like a classic New England college, but we’re anything but traditional. Here, you’ll find a bustling global community filled with diverse perspectives to enrich your learning and prepare you to succeed at leading organizations at home and around the world. Collaborate, create, and have some fun with open-minded, motivated classmates from different backgrounds and cultures.

LEARN MORE AT WWW.BABSON.EDU/STUDENTLIFE
MAKE YOURSELF AT HOME

AN I BELONG MOMENT

“When I stepped foot on campus I felt such a good vibe. It clicked and I knew it was the right place. My whole floor was hanging out and having a good time and becoming a close-knit family from the get-go.”

– ELIZABETH LANE ’19
Every Babson first-year student lives on campus.

Enjoy karaoke, trivia, acoustic music, and more! The Bidwell Thursday Night Series at Reynolds Campus Center features something different each week, all planned by students.

You’re invited! 800+ undergraduate student events are held on campus every year.

All residence halls are less than a 10-minute walk to any building on campus.

Coffee any way you like it. We offer Dunkin’ Donuts, Starbucks, and more on campus.

Six places on campus to grab a bite to eat, including Trim Dining Hall, which has allergen-free, vegan, kosher, and regionally inspired offerings featuring authentic ingredients.
Our diverse student body is united by respect for each other. We offer you a supportive environment where you can express your cultural, religious, sexual, racial, or gender identity while engaging with and learning about others from different backgrounds. Sharing perspectives and respecting differences are essential to success in life and business, and at Babson you’ll find a space to do both.

MANY IDENTITIES, O.N.E. COMMUNITY
Origins of Necessary Equality (O.N.E.), which organizes the annual O.N.E. Week, is run by students dedicated to spreading cultural education, awareness, and tolerance within the Babson community.
ENGAGE WITH AND EXPLORE OUR COMMUNITY THROUGH GROUPS LIKE:

- PRIDE: BABSON’S LGBTQ+ ORGANIZATION
- AMAN (SOUTH ASIAN STUDENT GROUP)
- BLACK STUDENT UNION
- MUSLIM STUDENT ASSOCIATION
- STUDENT GOVERNMENT ASSOCIATION
- SUSTAINABILITY CLUB
- HOLA (LATIN AMERICAN STUDENT GROUP)
- BABSON ASIAN PACIFIC STUDENT ASSOCIATION
- HILLEL
- STUDENT ATHLETIC ADVISORY COMMITTEE

... AND MANY OTHERS!
“Being on Babson’s campus has allowed me to meet people from all over the U.S. and around the world. I’ve learned to understand others in the context of their culture, which has opened my mind to other perspectives.”

– JULIA TAORMINA ’20
A PLACE OF PEACE
The Glavin Family Chapel is more than a sanctuary for Babson community members of all faiths to worship—it’s a serene space for you to take a moment to reflect and seek inspiration.
YOUR MOMENT TO GET INVOLVED

GO AHEAD, EXPRESS YOURSELF
There’s nothing “extra” about extracurriculars at Babson—they’re a core part of your learning experience. Ready to compete? Create? Volunteer? However you want to get involved, we offer you endless ways for you to do it. Explore your interests, grow as a person, and have a blast.
WE HAVE 110+ STUDENT CLUBS AND ORGANIZATIONS. YOU COULD JOIN:

- BABSON POLITICAL ASSOCIATION
- BABSON FASHION GROUP
- BABSON COLLEGE RADIO
- BABSON PLAYERS
- BABSON REAL ESTATE ASSOCIATION
- BABSON ACCOUNTING CLUB
- THE BABSON FREE PRESS
- MIXED MARTIAL ARTS CLUB
- BABSON DANCE ENSEMBLE
- BABSON OUTDOOR ASSOCIATION

... OR START YOUR OWN!
LIKE TO THINK ON YOUR FEET? TRY OUT FOR BABSON’S IMPROV TROUPE, SAG (STUDENTS AGAINST GRAVITY)!

HAVE A FLAIR FOR THE ENTREPRENEURIAL? GET TO KNOW THE FASHION INDUSTRY AND YOUR OWN STYLE WITH THE BABSON FASHION GROUP.

DISCOVER THE PLACE WHERE TECH AND BUSINESS MEET. IT’S CALLED CODEPLEX, AND IT’S WHERE BABSON’S COMMUNITY OF DEVELOPERS & ENTREPRENEURS (CODE) LIVE AND WORK.

A ‘ME’ MOMENT

“I’m the treasurer and choreographer of Babson Dance Ensemble—I’ve been dancing since I was 6—which gives me a chance to take a break from academics and relax. It’s a lot of work and time, but we all enjoy dancing so much that it’s worth it.”

– LILY WU ’18

“Me” Moment

“I’m the treasurer and choreographer of Babson Dance Ensemble—I’ve been dancing since I was 6—which gives me a chance to take a break from academics and relax. It’s a lot of work and time, but we all enjoy dancing so much that it’s worth it.”

– LILY WU ’18
"It’s hard sometimes to be away from my family in Turkey, but the connection I have with my tennis teammates makes me feel right at home. My tennis success showed me I’m capable of achieving much more at Babson off the court, too. For example, athletics inspired my team’s FME business idea."

– YAGMUR AKGUL ’18, NEWMAC 2016 PLAYER OF THE YEAR
THE BEAVERS WIN IT ALL!

Babson’s men’s basketball team captured the 2017 NCAA® Division III Men’s Basketball National Championship.

FIELD HOCKEY MAKES HISTORY

The 2016 team was the first Babson women’s program to advance to an NCAA Final Four.
100% OF BABSON STUDENTS VOLUNTEER

TAKE A BREAK TO GIVE BACK
Join other Babson community members who spend summer, winter, and spring breaks participating in Habitat for Humanity in El Salvador or the Gulf Coast, or who spend a week teaching entrepreneurship in Tanzania.
Babson offers a wide variety of
greek life, babson style
3 sororities / 4 fraternities / 2 all-gender business fraternities
21% of babson students are members of fraternities or sororities

club sports and recreational programming, including:
coed softball / cornhole tournament / dodgeball / flag football / women’s ice hockey / men’s and women’s rugby / sand volleyball / ski trips / squash / ultimate disc / wiffleball / yoga / zumba®

zumba founder Alberto Perlman is a graduate of Babson’s Class of 1998!
YOUR MOMENT TO EXPLORE

VENTURE BEYOND BABSON
Your undergraduate education extends past our campus. There's a big world outside of Babson, and we offer you many opportunities to infuse your learning with experiences both local and international.
APPLY YOUR EDUCATION ABROAD

Challenge your assumptions and better understand how to succeed in a global economy by studying abroad. Whether it’s flying to Malaysia during spring break to learn about social responsibility or spending a year studying at the London School of Economics and Political Science, we’ll help you find the right program for your interests and schedule.

LEARN MORE AT
WWW.BABSON.EDU/EDUCATIONABROAD

1 SEMESTER / 3 COUNTRIES
OUR BRIC PROGRAM, LED BY BABSON PROFESSORS, GIVES YOU A ONE-OF-A-KIND LEARNING EXPERIENCE IN RUSSIA, INDIA, AND CHINA.

IN 2016–2017, BABSON OFFERED 104 EDUCATION ABROAD OPPORTUNITIES IN 38 COUNTRIES
“Being close to Boston has been awesome! I have had fun visiting the city with friends and also have been able to attend exciting events. I was able to hear from and meet with many industry experts and CEOs, and I even was pulled on stage at the Boston Convention Center in front of over 19,000 people!”

– CHRIS LALLY ’20
OUR BACKYARD, YOUR BENEFIT

Whether you want to explore New England or the city, our convenient Greater Boston location means you can easily:

- See the Red Sox at Fenway Park
- Walk the Freedom Trail
- Shop the Stores of Newbury Street
- Tour historic Faneuil Hall
- Go sailing on the Charles River
- Take in a Broadway play in the theater district
- See the site of the Boston Tea Party
- Explore Cape Cod
- Go skiing in the White Mountains
- Visit the Berkshires
“When I founded the Design for America studio with Wellesley and Olin students, I saw an opportunity to combine the unique strengths of engineering students from Olin College, business students at Babson, and liberal arts students from Wellesley College to make a positive impact in local communities.”

— APRIL CHEN ’19
Cross-register to take classes at Wellesley College and the Olin College of Engineering. Or, just join Wellesley and Olin students for weekly rock-climbing trips.
YOUR MOMENT TO DISCOVER

INVEST IN YOUR FUTURE

Being a Babson student means you’ll have no shortage of career options and opportunities. Enter Babson’s Center for Career Development. We help you identify the next steps on your career path, offering you access to an extensive network of employers and alumni in a variety of industries. Connect with our experienced advisors to create an action plan that will help guide you to a career you love.

LEARN MORE AT WWW.BABSON.EDU/UGRADCAREER
A DEGREE THAT PAYS DIVIDENDS

98% OF THE CLASS OF 2016 WERE EMPLOYED OR ATTENDED GRADUATE SCHOOL WITHIN SIX MONTHS OF GRADUATION.*

$56,267 AVERAGE STARTING SALARY FOR BABSON’S CLASS OF 2016.*

*Based on a knowledge rate of 87 percent six months after graduation
“Babson has played a pivotal role in shaping my career path. My experience in FME directly helped me land an internship after my first year, and the advice of Babson alumni led me to my current position.”

– MELANIE JORDAN ’16, INVESTMENT BANKING ANALYST, AERIS PARTNERS
“It first hit me how well Babson had prepared me after my sophomore year. I was interning at Moody’s, working alongside the CFO, and I realized I was already succeeding in an entry-level position.”

– KHALIF HEATLEY ’17, TECHNOLOGY ANALYST, DEUTSCHE BANK
WE SUPPORT YOUR CAREER SEARCH THROUGH:

INDUSTRY-SPECIFIC ADVISING / RÉSUMÉ AND COVER LETTER REVIEW / INDUSTRY SPOTLIGHTS / CAREER BOOT CAMPS / INTERVIEW PREPARATION / CAREER EXPOS AND INTERNSHIP FAIRS / EXTERNSHIPS (JOB SHADOWS)
SEE ONE YOU LIKE?
THESE COMPANIES—AND MORE—HIRED BABSON GRADUATES IN 2016:

TAP INTO OUR INTERNATIONAL NETWORK
40,000+ ALUMNI IN 115 COUNTRIES AND ALL 50 STATES

TOP 5 INDUSTRIES FOR BABSON’S CLASS OF 2016:
FINANCIAL SERVICES / TECHNOLOGY / ACCOUNTING / CONSUMER PACKAGED GOODS / MARKETING & ADVERTISING
AN ENTREPRENEURIAL MOMENT

“Being an entrepreneur, I realized how important it was to surround myself with like-minded students and faculty who would help improve my business.”

– JACK BARBER ’16, CO-FOUNDER OF MAINELY BURGERS
YOUR MOMENT HAS ARRIVED
PAY US A VISIT!

There’s no substitute for an in-person visit to our picturesque campus. Experience the Babson vibe firsthand and imagine yourself living and learning in our one-of-a-kind community.

LEARN MORE ABOUT TOURS, INFORMATION SESSIONS, AND INTERVIEWS AT WWW.BABSON.EDU/UGRADVISITING
“As a first-generation college student, paying for college was always a challenging conversation with my family. However, Babson made it so much easier for me to take the leap due to the support and commitment that it has given me from day one.”

– Yulkendy Valdez ’17
According to research from the Equality of Opportunity Project, published by The New York Times in January 2017, Babson is the No. 1 business school in the country for helping students from low-income families achieve economic prosperity as adults.

Tuition, average room and board: $65,500

Babson awards $36 million in grants and scholarships to undergraduate students

Estimate your costs on Babson’s net price calculator: www.babson.edu/ugradaid
READY TO APPLY?

Now that you’ve had a chance to learn about Babson, we want to learn about you. Take advantage of our simple and personalized application process—you can submit either Babson’s application or the Common Application.

LEARN MORE ABOUT THE APPLICATION PROCESS AND ADMISSION CRITERIA AT WWW.BABSON.EDU/UGRADAPPLY
FIRST-YEAR APPLICANT?

Babson offers three fall application plans for first-year applicants: Early Decision, Early Action, and Regular Decision.

EARLY DECISION

This plan allows students who have chosen Babson as their top-choice college to apply and receive a decision early. Early Decision applicants agree to enroll at Babson if admitted.

EARLY ACTION

This nonbinding plan is designed for applicants who view Babson as one of their top choices but would like more time to make their enrollment decision.

REGULAR DECISION

This is the most popular of Babson’s admission plans. Last year, more than half of admitted students were admitted through Regular Decision.

JANUARY ENROLLMENT

First-year applicants can apply to take a gap semester and enroll in one of a limited number of January G.A.P. (Grow. Achieve. Prepare.) slots. During the fall semester, you can volunteer, travel, or hold an internship—valuable experience and perspective for starting your education. For more information on this option, visit www.babson.edu/ugradjanuary.

WHEN TO APPLY / ADMISSION AND FINANCIAL AID DEADLINES

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THE TIME IS NOW. MAKE IT YOURS.
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