Undergraduate Studies at IE University
Driving Innovation
IE University is for students who approach learning as a way of life, and who are open to the world and the transformational role of higher education. Here you will find a supportive community where students and faculty interact in the learning process. With its rich diversity, international outlook, humanistic education, and entrepreneurial spirit, IE University is committed to educating professionals and experts who will make a difference in society. If you want an inspiring and challenging education that will shape who you are and who you will become, IE University will broaden your horizons, connect you to the world, and guide you on the unique path needed to achieve your goals.
Welcome to IE University

As Rector of IE University, it is my pleasure to welcome you to our institution and I invite you to learn more about us in this brochure.

Our university is a pioneer in the implementation of the European Higher Education Area (EHEA), a major reform to higher education which we are passionate about. The EHEA is consistent with our idea of an international, humanistic, and innovative approach to education that brings together various fields of knowledge, and allows students to specialize with more flexibility. This is only achievable if a university is committed to student mobility, competency-based learning, and engaging in dialogue and exchange programs with national, European, and international universities.

Our entrepreneurial spirit and focus on employability means that knowledge transfer is one of our key values. We want companies, institutions, and society to grow because of our graduates and postgraduates, who each seek to apply their own innovative projects that bring knowledge and people together.

As you learn more about IE University, you will see that our unique community is made possible by a student-centered and personalized approach, with a dedicated university faculty that seeks to make each student’s journey through IE University a unique and transformative experience. They, along with the entire academic and research community, and our students and alumni, give you the warmest of welcomes to IE University.

With warm regards,

Salvador Carmona
Rector, IE University
IE University's diverse and talented faculty comprises over 500 professors to meet the needs of the 130 nationalities that make up our Bachelor, Master, PhD and Executive programs. We currently have over 60,000 alumni making tracks and driving innovation in a number of sectors around the world.

IE University launches its first undergraduate programs in 2006, a critical milestone for the institution. Students come from all around the world to study practical and innovative degrees. These programs shape the new generation of professionals with continual guidance from the institution’s unique, highly experienced faculty.
From the very first moment, you will embark on a transformational journey that will enhance your unique value and enable you to play a leading role in shaping the world and achieving your goals. You will receive an inspiring and challenging education that will broaden your horizons and shape who you are and who you'll become. It will connect you to the world and guide you on a unique career path that best suits your skills and interests.
Ten reasons to study at IE University

1. **BENEFIT FROM A UNIQUE LEARNING ENVIRONMENT**
   IE University offers a unique learning environment that is redefining higher education for professionals today. We will prepare you for success by enabling you to develop your own points of view, and discover your full potential. We are recognized for our quality both in teaching an learning, which has led us to be among the world’s top universities.

2. **BE PART OF AN UNMATCHED INTERNATIONAL EXPERIENCE**
   Our rich diversity provides an environment that will give you the international outlook needed to be successful on a global scale. With over 75% of the students coming from outside Spain, representing over 130 countries, you will study with a truly diverse community. In addition, exchange studies with prestigious partners worldwide, and internship opportunities around the world, will offer you an unmatched international experience.

3. **CONNECT WITH A DIVERSE AND ACCESSIBLE FACULTY**
   Our diverse faculty is comprised of both excellent academics and experienced professionals with international experience and close ties to the professional world. What is more, our professors are completely accessible to students, which means that you will have daily interaction with them, obtain regular feedback, and receive the support needed to accomplish your professional goals.

4. **TURN YOUR IDEAS INTO REALITY**
   IE University will inspire you to be entrepreneurial in any field or discipline, providing an environment where you can be open to new ways of thinking, release your creativity, and venture into the unexplored.

5. **TAKE ADVANTAGE OF A STUDENT-CENTERED APPROACH**
   We take a personalized approach to education, where professors and students are actively engaged in the learning experience. You will join a supportive community that values your uniqueness and that will guide you as you shape your own path.
EXPERIENCE A PRACTICAL LEARNING METHODOLOGY
We combine theory with practice from the moment you start your studies. You will take what you learn in class and apply it to real life cases and when managing your own projects. Each year students can choose a range of internship options, working on campus, in Spain and around the globe, and acquire an impressive set of skills and professional experiences that make them highly sought after when they graduate.

SHARE A FORWARD-LOOKING VISION
We are ranked among the top ten universities worldwide for innovation in technologies and teaching. Our practical and relevant education prepares you to meet the professional challenges you will face in your future.

PERSONALIZE YOUR PATH TO SUCCESS
Our innovative degree programs are recognized by the most prestigious associations in their respective fields, and integrate a broad range of teaching approaches and options that will allow you to shape your own education according to your professional aspirations.

LIVE YOUR STUDENT LIFE TO THE FULLEST
We have a vibrant and diverse student community where university life is lived to the fullest. You will have the chance to enjoy living and traveling in Spain and beyond, and to participate in all the extracurricular activities available to you at IE University.

BUILD YOUR WAY TO THE FUTURE
We help graduates launch their careers across industries and around the globe. Employers of leading companies worldwide consider IE University among the top universities where they want to recruit from. What’s more, you will belong to a community of more than 60,000 IE alumni worldwide, make friends for life, and enjoy an active alumni network that you can always depend upon throughout your professional journey.

“I chose IE University because of its prestige, ranking, and its international feel. But when I came to visit, I really liked the general vibe of the students at campus”

Mateo Mollier
Undergraduate Student from France
IE University Recognition
Prestige and performance

IE University occupies a leading position among higher education institutions in Europe and worldwide for its excellence in innovation and learning technologies. In addition, our undergraduate programs are recognized by the most prestigious associations in their respective fields, and highly regarded by employers at leading corporations.

IE UNIVERSITY RANKING

<table>
<thead>
<tr>
<th>Category</th>
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<tr>
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<td>Top University Worldwide</td>
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TIMES HIGHER EDUCATION
Global University Employability Ranking 2020

YOUTH INCORPORATED
Global University Rankings 2021
Liquid Learning
Welcome to the future of learning

We live in a liquid world. As interconnected global citizens, we live a hybrid life – using an app to book tickets, an online calendar to schedule meetings, collaborating with co-workers in person, in real-time virtual spaces or by email. This agility means no time is wasted. And there’s no compromise on the quality and immediacy of the experience either. Life flows naturally through many different modalities of action, and we simply choose the most effective one for each activity we participate in.

In this world of change, education needs to sustain its critical role in helping people forge successful careers, pursue happy lives, and positively engage in society. The importance of education is a constant, but the world out there is not. We need a new approach to education that flows naturally, like modern life.

The IE University Liquid Learning model does just that. It confronts this need, bringing a more humanistic attitude to these separations by taking the digital and physical, and bridging the divide to make a natural and human whole.

So, whether it’s online, offline, synchronous, asynchronous, in Madrid or anywhere else in the world, our hybrid class model gives students the freedom to flow between environments and situations. This model makes the IE University experience accessible to everyone by bringing together curricular and extracurricular activities, cognitive and emotional approaches and active and reflective learning, seamlessly blending them in a transformational educational experience.
“IE University has risen to the challenge and provided a workable ‘new normal’ through the Liquid Learning format. While the coronavirus has put everything else in my life on pause, my education can continue.”

Sofia Kritikopoulos
Undergraduate student from United States

WE ARE READY

Classes are in session and students are on campus. IE University’s measures are kept up-to-date with the health protection regulations. The IE University Experience has been maintained with the introduction of new innovative measures; the Liquid Learning model, the Covid-tracer app, and many more! This has ensured the continuity of classes, and the health and safety of our students, professors, and staff. At IE University, we are fully prepared. We are ready!

WE ARE READY
Life after IE University
Your own path to success

A good partner is the one that encourages you through your way to the top, we are proud to be our student’s partner in their very own path.

Key Employability facts
2019 data reported by students 6 months after graduation

- 34% of job seekers work outside their country of origin
- 45% of non-Spanish job seekers stayed to work in Spain
- 25% of graduates are pursuing further education
- 8% of graduates launched or joined a start-up

MEET OUR ALUMNI WORLDWIDE

95% of job seekers reported they were currently working

200 companies recruited at least one IE University graduate
EMPLOYABILITY

Choosing a career path is one of the most important decisions you will make as you progress through your studies. The IE Talent and Careers department helps graduates launch their careers across industries and around the globe and guides them throughout this decision-making process.

IE University's international recognition and partnerships with leading companies and institutions provide graduates the opportunity to compete for international positions.

IE University students begin to receive employment offers even before they graduate. While many alumni are recruited by major multinational companies, others prefer to join small and medium-sized companies and startups.

Some students choose entrepreneurship as a career choice and start a business while studying at IE University or shortly after graduation, building and managing their own companies.

ALUMNI

In order to promote lasting relationships among the members of the IE University community, we offer resources for career development and lifelong learning opportunities, with the objective of propelling personal and professional development of IE University students and alumni.

As an IE University graduate, you'll join a global network of more than 60,000 people in over 130 countries. We organize regular events across the world to help our graduates stay in touch with friends or meet new people. By being part of the alumni community, you will also benefit from career development, social networking, and education opportunities, among others.
From IE University to Nike headquarters

"Working at headquarters has made me realize the challenges that I also faced at IE University. Since we have people from all over the world, the biggest challenge is to understand the different work methods, processes, and ways of working that people have. The key is learning to understand your team and adapt to how they work. You will have the best outcome if you bring together all your differences and make the best of it. I also love the different inputs that people have based on their backgrounds, and it really helps to put together everyone’s thoughts and come to a conclusion that fits everybody.

The most relevant skills that I apply in my day-to-day at Nike are negotiation and decision-making because working in this department really entails many things. It is important to learn to put together all of these thoughts and come up with an outcome that makes sense and benefits everyone. It’s about making the right decision at the right time, and also being flexible and adaptable. I believe entrepreneurial capacity has helped me achieve my professional skills because having drive is what takes you everywhere. The first thing an entrepreneur needs to have is spirit itself, characterized by drive and ambition.”
As a student at IE University, you will gain an international outlook and global connections. You will benefit from diverse perspectives and experiences as you study with peers from around the world. Each year, an average of 130 different countries are represented on campus, and over 75% of students come from abroad.

The campus in the city of Segovia offers a true campus experience. It is housed in the Convent of Santa Cruz la Real, a historic building declared a national heritage site in 1931. Segovia is only 25 minutes from Madrid by high-speed train, and welcomes students from over 130 countries to a global university setting with an academic and lively atmosphere. In Segovia, you’ll find the perfect setting to become part of a close-knit community.

Segovia is a fairytale city full of narrow, twisting alleyways, Romanesque churches, and beautiful buildings. Additionally, this province of Spain has always been famous for its climate and traditional cuisine. It’s not merely a city to be admired from afar; it’s also a great place to live. If you decide to study in Segovia, with the big city always within reach and history at your fingertips, you will experience the best of both worlds.
IE Tower
The Tower of the Future

Welcome to a tech-based urban campus that represents the cutting edge of learning innovation. Located in the heart of the city's financial district, the IE Tower is the fifth tallest tower in Madrid and the seventh in Spain. The 180-meter tower is a bastion of sustainable architecture, providing over 50,000 square meters of dynamic, multi-use space.

With its close proximity to leading international companies and a mix of state-of-the-art facilities, the tower is a vibrant training ground for innovation and entrepreneurship, where life-changing connections are made on a daily basis. Students gain access to everything from auditoriums and sports facilities to beautiful green areas—with enough space left for over 64 classrooms.

IE Tower
180 METERS HIGH
50,000 SQUARE METERS
MULTI-USE SPACE
64 CLASSROOMS

WATCH THE IE TOWER VIDEO
Living in Spain

SEGOVIA

From the Roman aqueduct that cuts through the city to the Alcazar castle, everything about Segovia screams adventure. Make sure you fill up on tasty tapas while you can, because the adventure extends outside the city... Lose yourself in the incredible Segovian landscapes while hiking in the canyon at Hoces del Río Duratón National Park or hit the slopes with your goggles and gloves on a skiing trip in the Spanish sierra. The possibilities are endless!

“Segovia has an array of tapas bars to meet the needs of any foodie”
Kristine Romano
Undergraduate Student
from Norway

“My experience in Segovia has been amazing! Segovia is a beautiful small town where you have everything within walking distance”
Camila Barbagallo,
Undergraduate Student from Chile

“The quantity of endless running or walking paths and the fact that everything is so close to hand makes Segovia great”
Guzmán Noya
Undergraduate Student from Uruguay

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Living in Spain

MADRID

What can we say? Madrid has it all. As one of Europe’s oldest cities, it’s had a long time to build a rich and exciting portfolio of activities and events.

Whether soaking in Spanish culture at a world-class museum, cheering for your favorite soccer team in the Champions League, or relaxing on one of the rooftop terraces before a big night out, there’s something for everyone in MAD city. And if you’re a foodie, you’re in luck: between all the bars, markets, and restaurants, you could eat out every day for a year, and never go to the same place twice!

“My years in IE University and Spain has been a life-changing experience”

Svea Freiberg
Undergraduate Student, from Germany

“Madrid is extremely rich in culture and art. If you’re an art fan, you’ve come to the right place”

Eleonora Giampieri
Campus Life Coordinator, from Italy

“In Madrid I can feel the buzz of a big city and explore many different places”

Valeria Hernández
Undergraduate Student, from Spain
Campus life
There is never a dull moment

“All the events on campus really help me to meet new people, and I know I’m exactly where I’m meant to be”

Gal Benzadon
Undergraduate student, from Colombia

TRADITIONS
Remembering where we come from unites us as a community and as an institution, and helps us understand how we got to where we are today. But although we honor the past, we are defined by innovation. By joining in our lively events and long-standing traditions, you not only become a part of IE University’s incredible past—you also help shape its future.

EVENTS & TRIPS
IE University has been shaping the leaders of tomorrow for years, developing deep-rooted and meaningful traditions as time has passed. We invite all our students to get involved and enjoy these celebrations, which unite us as a community and institution and remind us how far we have come.

1,540 Amazing Events
“We provide a wide range of opportunities for our students to practice their favorite sports as well as try new ones”

Juan Barrio
IE University
Athletics Director

IEU ATHLETICS

IE University and IEU Athletics believe that participation in athletics activities is a valuable aspect of a holistic education as it offers students opportunities and situations in which they are challenged to learn, to grow, and to achieve excellence.

STUDENTS CLUBS

Madrid and Segovia are vibrant cities with countless cultural, social, and recreational activities to suit all interests. But as an IE University student, you’ll also have access to the 115 student clubs and organizations on campus. And if even then you can’t find the club for you, we’ll help you create your own.

Clubs Categories:
Professional Clubs
Social & Community
Arts Society
Geographic
Sports Clubs

CREATIVITY CENTER

The headquarters for IE University’s Arts Society, aims to be a dynamic meeting place for students and young people from Segovia, so that they can share interests and hobbies, develop their talents and participate in entrepreneurial ventures in a collaborative environment.
Studying at IE University means not only that you will receive the most up-to-date education; you will also be joining a community of exceptional academics who share your passion and look forward to guiding you throughout your degree. They will help you learn and provide you with the tools that will help you become the professional you want to be.
Personalized study path
Pave the way

Your experience at IE University will involve a lot more than your academic studies; we offer an exceptional range of opportunities that allow you to tailor your studies to suit your specific career goals and enhance your employability by obtaining extra qualifications.

IE University takes an applied and student-centered approach to education, identifying your unique strengths and giving you the chance to build your own path.

In addition to the core degree, you will be able to personalize your program and develop your skills by adding complementary courses, advanced seminars, internships, and IEU Labs.
Language Proficiency Track
Develop the English skills needed for a successful international career

Studying at IEU means that once you graduate you will get immersed in an international environment and you will have to face challenges at a global scale. In order to prepare you for the real world and avoid language constraints, our Bachelors are fully delivered in English. For those who need to improve their language skills in order to study in this international language and graduate with a proficiency level of the language, we offer a special track during the first year.

The Language Proficiency Track (LPT) has been designed for those students who wish to progressively adapt to studying fully in English at IE University.

This track is available for first-year students of this program. The LPT will allow you to access the Bachelors and Dual Degrees fully in English and study with people from over 130 nationalities while reinforcing your language skills. The enrolled students have an early start that begins a few weeks before the academic year, and lasts one academic year.

WHO IS IT FOR?
All non-native English speakers’ candidates who need to enhance their English skills from their very first year of studies in order to go through the whole degree in this language.
This is how your first academic year will look if you do the LPT:

1. **SUMMER EARLY START**
   Here you will go through the first unit of the English Proficiency Course and you will study all the courses in English. The Summer Early Start will begin in mid-August until the official start date of the course.

2. **CONTINUOUS SUPPORT THROUGHOUT THE FIRST YEAR**
   In addition to your regular subjects, throughout your first year you will have some mandatory courses that are meant to improve your English skills to reach the required level.

**THINGS TO REMEMBER**

1. The Language Proficiency Track is mandatory for those candidates who have been admitted to the LPT courses. This will not only enhance their language skills, but it will help them build their confidence, acclimatize and adjust culturally.

2. The Summer Early Start is not replaceable for a summer course abroad or English classes in an academy, since it is part of the Bachelor Degree programs and you will go through specific content relevant for your business and laws studies.

3. The reinforcement subjects are compulsory and cannot be replaced by other courses.

4. In year 2 all LPT students will study the exact same subjects as the other undergraduate students.
Harness applied math to solve real-world challenges

The Bachelor in Applied Mathematics is a demanding program that gives students an in-depth understanding of the application of mathematics across a variety of disciplines to solve real problems. By gaining hands-on experience, you will be prepared to implement the methods learned in any context or industry. The program has been carefully designed by faculty members from the IE School of Human Sciences and Technology to help students cultivate a visionary mindset.

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<tr>
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<tbody>
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<td>Language</td>
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Study plan

Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.

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<td>Credits needed to graduate</td>
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**YEAR 1**

**Semester 1**
- Mathematical Fundamentals
- Fundamentals of Algebra
- Differential Calculus
- Probability and Statistics
- Research Methods & Design
- Applied Maths: Energy & Sustainability

**Semester 2**
- Linear Algebra
- Discrete Mathematics
- Integral Calculus
- Programming for Applied Mathematicians
- Applied Math: Finance & Banking
- IE Module - Humanities

**YEAR 2**

**Semester 1**
- Vector Calculus
- Linear Geometry
- Modeling Methods & Practices
- Simulation and Numerical Modeling
- Applied Math: Operations Research
- IE Module - Technology

**Semester 2**
- Differential Equations
- Computer Architecture, Network Technology & Operating Systems
- Integration and Measure
- Probabilistic and Statistical Modeling
- Complex Analysis
- Applied Math: Economics
- IE Module - Entrepreneurship

**YEAR 3**

**Semester 1**
- Modeling Techniques
- Algebraics structures
- Differential Geometry
- Optimization and Heuristics
- Applied Math: Health & Biology
- IE Module - IE Challenge

**Semester 2**
- High Performance Modeling
- Partial Differential Equations
- Applied Stochastic Modeling
- Statistical & Machine Learning
- Elective

**YEAR 4**

**Semester 1**
- Electives

**Semester 2**
- Electives
- Capstone Project
What is Applied Mathematics at IE University?

Choose your own specialization
Specialize in the field that interests you the most: Advanced Mathematics, Health and Biology, Economics, Banking and Finance, Energy and Sustainability, Operations and Automation.

Venture into the modeling world
Be able to design or control superior systems in fields that range from anthropology and architecture to finance, linguistics and pharmacology, to name a few.

Drive mathematics in the digital era
Gain the ability to peer into the foundations of everything around us, allowing you to see the world in a highly visual and digital way.

A hands-on approach with real-world applications
Bring mathematical theory to life following practical and highly engaging methodologies.

My Studies
Undergraduate Studies at IE University
BACHELOR IN
Architectural Studies

Make meaningful environments

The Bachelor in Architectural Studies prepares students to transform the world and to make meaningful environments. With a project-based approach to learning and a diverse body of faculty and students, the program synthesizes creative, technical, environmental, and social considerations, and is driven by a forward-looking and entrepreneurial spirit. We teach our students to master the essential tools and skills of the architect, while simultaneously encouraging them to think broadly and creatively about how these tools and skills might be used in the future. This bachelor’s degree has an exclusive internship program that will allow you to gain invaluable work experience in some of the most prestigious studios worldwide. This program will allow you access to the one-year Master in Architecture that is necessary to access the regulated profession of architecture in the European Union.

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YEAR 1

Semester 1
Design Studio I: Idea and Form
Graphic Communication I
Applied Mathematics in Architecture I
IE Module - Introduction to Management

Semester 2
Design Studio II: Form and Material
Graphic Communication II
Architectural Geometry I
Architectures Histories and Contexts
Applied Physics in Architecture I
IE Module - Interpersonal Skills

YEAR 2

Semester 1
Design Studio III: Experience
Architectural Geometry II
Applied Mathematics in Architecture II
Construction Systems and Applications
Structural Types I
Experimentation Workshop I

Semester 2
Design Studio IV: Program
Structural Calculations I
Environmental Systems and Strategies I
Introduction to Urban and Regional Studies
Applied Physics in Architecture II
Design Entrepreneurship Workshop I

YEAR 3

Semester 1
Design Studio V: Technique
Construction Systems and Applications II
Architecture History and Theory I
Structural Types II
Urban Strategies I
Experimentation Workshop II

Semester 2
Design Studio VI: The Existing
Structural Calculations II
Environmental Systems and Strategies II
Construction Systems and Applications III
Architecture History and Theory II
Design Entrepreneurship Workshop II

YEAR 4

Semester 1
Design Studio VII: Aggregation
IE Module - Ethics
Professional Deontology
Construction Systems and Applications IV
Architecture History and Theory III
Urban Management
Experimentation Workshop III

Semester 2
Design Studio VIII: Territory
Advanced Architectural Graphics
Advanced Structures and Foundations
Architecture History and Theory IV
Urban Strategies II
Design Entrepreneurship Workshop III

YEAR 5

Semester 1
Alternative Practices: Landscape and Environment
Digital Studies
Management and Entrepreneurship
Design
Urban Infrastructure

Semester 2
Design Studio IX: Synthesis
Advanced Technical Studies
Capstone Project

MASTER IN ARCHITECTURE (OPTIONAL)

Module 1
Advanced Design Studio
Thesis Project: Module I
Advanced Construction Workshop I

Module 2
Thesis Project: Module II
Advanced Construction Workshop II
Creativity and Organization Strategy
Project Management

Module 3
Thesis Project: Module III

Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.
What are Architectural Studies at IE University?

**Design studio**
Both a physical and intellectual place where during your five years of study you will bring together and apply the range of things you’ve learned in class into real world design challenges.

**Architecture history, theory and criticism**
You will develop critical reasoning skills as well as general architectural literacy.

**Architectural fundamentals**
Essential concepts, elements, and methodologies associated with architecture.

**Integration/experimentation workshop**
Our integration workshop brings world-renowned architects to campus for a week-long design project. The experimentation workshops, meanwhile, allow you to work in photography, film, and site-specific art.

**An engaged and alternative approach**
The Bachelor in Architectural Studies takes an integrated approach to learning. Our faculty is made up of architects, visual artists, designers, and engineers.

**Urban Studies**
Urban studies will provide you with a comprehensive vision of the reality of cities, their problems and possibilities, and how to deal with the social, political and economic issues that affect the city.

**Building Technology**
In Construction Systems and Structures, you will learn the basic principles of putting a building together and go through the latest innovations in building technologies.

**Environmental Systems**
A strong foundation in environmental technologies will allow you to work productively with a project team to propose sustainable and innovative solutions.
BACHELOR IN
Behavior and Social Sciences

Become an expert in human behavior

The Bachelor in Behavior and Social Sciences is a hands-on and multidisciplinary degree that empowers students to study, understand, and influence people and society. This practical program, designed with the expertise of the IE Business School, aims to train a new generation of experts who can study the complexity of human behavior using a multidisciplinary approach that combines a diverse range of disciplines, tools, and skills. Based on a holistic and management-based methodology, this challenging and intellectually stimulating program is aimed at individuals who wish to have a positive impact on consumers, organizations, and society through the exploration and analysis of human conduct.

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Study plan

YEAR 1

Semester 1
Learning to Observe, Experiment & Survey
Fundamentals of Social Sciences
Writing Skills
Data Insights & Visualization
Introduction to Business Management
Fundamentals of Statistics & Probability

Semester 2
Technology Trends Today
Fundamentals of Data Analysis
Simulating and Modeling to Understand Change
The Big History of Ideas and Innovation
Presentation Skills
Fundamentals of Human Behavior

YEAR 2

Semester 1
Power and Inequality:
Fundamentals of Social Theory
The Psychology of Cognition and Emotion
Qualitative Tools for Studying People
Organizational & Employee Behavior
Personality, Individual & Cultural Differences

Semester 2
Introduction to Economics
Social and Digital Anthropology
Understanding Population and Demography
Quantitative Tools for Studying People
Seminar: Global Politics and Debate
Professional Bootcamp: Teamwork

YEAR 3

Semester 1
Law & Behavior
Influence & Persuasion
Behavioral Neuroscience
Marketing, Advertising & Consumer Behavior
Community, Society & Culture
Professional Bootcamp: Stress and Self-management

Semester 2
Behavior Design and Nudging
Welfare and Policy Design
Public Opinion, Preferences and Voter Behavior
Behavioral Economics and Decision-Making
Advanced Topic: Design Thinking, Brainstorming and Creativity for Innovation
Social Networks

YEAR 4

Semester 1
Consumer Goods
Financial Services
Travel, Hospitality & Tourism
Talent Management & Human Resources
Operations and Process
Marketing
Sustainability and the Environment
Health Services
Citizens, Society and Policy
Global Security

Semester 2
Advanced Topic: Coaching, Counseling and Behavioral Intervention
Advanced Topic: Media Psychology and Communication
Advanced Topic: Driving Change in Organizations
Advanced Topic: Social Entrepreneurship
Advanced Topic: Neuromarketing
Career Preparation & Design
Capstone Project

Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.
What is Behavior and Social Sciences at IE University?

Learn through a multidisciplinary and applied approach

You will study diverse yet interconnected disciplines that will help you explore and understand human behavior from different perspectives.

Develop a managerial mindset

Regardless of whether you would like to use your expertise in human behavior in the public or private sector, you will develop a unique, managerial mindframe that will prove invaluable to your future success.

Make an impact on society

This program will help you develop the skills you need to explore, gather, and analyze information surrounding the problems and situations that individuals and groups face.

Use sophisticated tools

You will learn using state-of-the-art tools, many of them with a deep quantitative and technological component, which will allow you to perform subtle and precise analyses.
Achieve international success

The Bachelor in Business Administration is an innovative and international program that will help you develop the business and management competencies you need to have a successful career either in multinational corporations or starting your own company. We provide a diverse environment, with connections to the business world, where you will learn from industry experts the knowledge and leadership skills required to launch your career at a global level. Based on top-ranked IE Business School’s expertise, and accredited by AACSB, AMBA and EQUIS, this prestigious program has been designed to train the new generation of business professionals that will lead the future of international companies and organizations.

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| Duration        | 4 years       |
| Start / Date    | September     |
Study plan

COMPONENTS CREDITS
Basic Courses 60
Core Courses 108
Elective Courses 60
Final Project 12
Credits needed to graduate 240

Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.

YEAR 1
Semester 1
Financial Accounting
Management Tools & Principles
Applied Business Mathematics
Marketing Fundamentals
Building Powerful Relationships
Research & Academic Writing Skills

Semester 2
Cost Accounting
Mathematics for Management
Introduction to Programming
Corporate Finance
Microeconomics
Humanities II

YEAR 2
Semester 1
Capital Markets
Marketing Management
Entrepreneurship & Innovation
Macroeconomics
Statistics & Data Analysis
Business-Driven Information Technologies

Semester 2
Marketing in Action
Financial Reporting & Analysis
Organizational Behavior
Technological Innovation
Venture Creation and Planning
Operations Management
Global Economic Environment

YEAR 3
Semester 1
Management Control
Strategies for Computing in Industries and Markets
Human Capital Management
Business Law
Data Analysis for Economics
Supply Chain Management
IE University Challenge

Semester 2
Elective Courses (IE/Exchange)

YEAR 4
Semester 1
Elective Courses
(IE/Exchange/Internship)

Semester 2
Strategies for the Multinational Corporation
Strategies in Disruptive World
Final Project
Elective Courses (IE/Exchange)

YEAR 4
Semester 1
Elective Courses
(IE/Exchange/Internship)

Semester 2
Strategies for the Multinational Corporation
Strategies in Disruptive World
Final Project
Elective Courses (IE/Exchange)
What is Business Administration at IE University?

Entrepreneurship
The program will encourage you to bring your ideas to reality, and will support you along the way.

Business experience
Connect theory to practice through IEU Labs, internships and hands-on projects.

International Approach
Analyze and get involved in projects of global scale in an international setting.

Innovative learning
Tools and methodologies that redefine how business is studied.
Bring out your creativity and make brands matter

IE University’s Bachelor in Communication and Digital Media is aimed at students who wish to play an active role in making brands stand out. This program provides solid foundations and a hands-on approach to the practice of communication with a strong corporate, marketing and content creation focus. It offers our students the skills required to create, shape, deliver, and measure successful communication and marketing messages in a wide range of formats and platforms. The expertise of our faculty, coupled with a truly diverse environment, provides the perfect setting to guide our students as they tap into their creativity to develop meaningful messages relevant to global audiences.

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Undergraduate

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Full-time

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2 Years Segovia
+ 2 Years Madrid
or 4 Years Madrid

**Duration**
4 years

**Start / Date**
September
## Study plan

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### Study Plan

#### YEAR 1

**Semester 1**
- Communication Foundations
- Photography
- Globalization and Cross-Cultural Communication
- Writing for Media
- IE Module - Oral Skills
- IE Module - Writing Skills

**Semester 2**
- Public Opinion, Persuasion and Engagement
- Visual and Digital Media Culture
- Graphic Design and Infographics
- Public Affairs and Non-Market Strategies
- IE Module - Technology Fluency
- IE Module - Introduction to Management

#### YEAR 2

**Semester 1**
- Media and Entertainment Industries
- Corporate Communication
- Digital Marketing and Social Media
- Visual Storytelling
- Events Management
- IE Module - Professional Skills

**Semester 2**
- Communication and Law
- Webs and Apps Design
- Branding: Identity, Strategy and Reputation
- Consumer Culture
- Media Relations and Media Training
- IE Module - Humanities

#### YEAR 3

**Semester 1**
- Advertising Creativity
- Innovation Lab: Creativity Tools
- Advertising Management and Media Distribution
- Political Communication and Advocacy Campaigns
- Gamification
- IE Module - Representation and Media Ethics

**Semester 2**
- Audience
- Integrated Communication Strategies
- Multimedia Narrative and Interactive Design
- Research Methods
- Branded Content

#### YEAR 4

**Semester 1**
- Electives

**Semester 2**
- Final Project
- Creative Project Management
- IE Module - Global Challenges
- Consulting for Communication

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What is Communication and Digital Media at IE University?

Media Lab
More than a place, it is a methodology, a culture, where ideas are brewed. Through teamwork, you will bring your ideas to reality. You will have access to state-of-the-art resources and tools to design and produce all kind of communication projects.

Create content that matters
The success of all communication plans and campaigns is determined by content. Learn how to create effective content for the right audiences to deliver successful communication messages in diverse media.

Unleash your creativity and think critically
Success in communication depends on learning how to balance creativity and strategy. Our students unleash their creativity to explore the confines of their imagination. They learn how to channel their creative ideas into effective strategies.

Lead Corporate Communication
Learn how to orchestrate internal and external communications to build corporate branding, identity, responsibility and reputation. Gain the skills needed to Manage communication crisis and issues. Study how to build corporate culture and values through communication to drive organizational excellence.

Unleash your creativity and think critically
In this program you will learn how to manage diverse marketing channels and tools to communicate messages to markets and consumers. You will explore and study various marketing communication areas like advertising, branding, sponsorship, promotion, event management and public relations.

Create content that matters
The success of all communication plans and campaigns is determined by content. Learn how to create effective content for the right audiences to deliver successful communication messages in diverse media.

Unleash your creativity and think critically
Success in communication depends on learning how to balance creativity and strategy. Our students unleash their creativity to explore the confines of their imagination. They learn how to channel their creative ideas into effective strategies.

Lead Corporate Communication
Learn how to orchestrate internal and external communications to build corporate branding, identity, responsibility and reputation. Gain the skills needed to Manage communication crisis and issues. Study how to build corporate culture and values through communication to drive organizational excellence.
Create digital technologies to drive innovation

This is a top-tier program for disruptive individuals aspiring to change the world of technology as we know it. In this degree, participants use design theory and innovation to build digital technology that breaks new ground. The program has been carefully designed by faculty members from the IE School of Human Sciences and Technology to help students cultivate a visionary mindset. Equipped with this dynamic outlook, students then apply math and analytics to understand the intricacies of intelligent technology and artificial intelligence. Alongside this, students learn how to develop cutting-edge digital technologies with a solid foundation in computer science theory.

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YEAR 1

Semester 1
- Fundamentals of Human Behavior
- Fundamentals of Social Sciences
- Fundamentals of Technology & Innovation
- Introduction to Management
- Fundamentals of Probability & Statistics

Semester 2
- Learning to observe, experiment & survey
- Fundamentals of Data Analysis
- Simulating and modeling to understand change
- The Big History of Ideas & Innovation -IE Module
- Principles of Programming

YEAR 2

Semester 1
- Power and Inequality: Fundamentals of Social Theory
- The Psychology of Cognition and Emotion
- Qualitative Tools for Studying People
- Organizational & Employee Behavior
- Personality, Individual & Cultural Differences

Semester 2
- Discrete Mathematics
- Calculus for Computer Science
- Algorithms & Data Structures
- Computer Programming I
- Designing and Using Databases

YEAR 3

Semester 1
- High Performance Computing
- AI: Representation, Reasoning & Problem Solving
- Computer Programming II
- Software Development & DevOps
- AI: Statistical Learning & Prediction

Semester 2
- AI: Natural Language Processing & Semantic Analysis
- AI: Chatbots & Recommendation Engines
- AI: Reinforcement Learning
- Project management & Innovation Methods
- AI: Computer Vision

YEAR 4

Semester 1
- Application: Bioinformatics and Digital Health
- Application: Biometrics, Bionics & Wearables
- Application: Cybersecurity & Ethical Hacking
- Application: Financial Trading Algorithms & Models
- Application: Extended Realities & Interactive Media

Semester 2
- Ethics, Policy making and legislation in Computer Science
- Robotics & Automation
- UX,UI & Human-Computer Interaction
- Blockchain, Cryptocurrencies & Fintech
- Capstone Project

Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.
What is Computer Science and Artificial Intelligence at IE University?

Develop cutting-edge digital technologies
The impact of a computer scientist extends far beyond software development, driving the innovation that will define our future. As digital architects of tomorrow, you will be able to change the world of technology as we know it.

Delve into human behavior
In this program, we follow a human-centered approach to computer science, empowering our alumni to become a force of innovation within society.

A practical AI setting
Our hands-on, tech-studio approach enhances student learning, while offering them real-world experience in artificial intelligence.

A methodology-based program
Through practical projects, cloud-based resources, and industry best practices, we bring the real world of computer science to our campus.
Harness the power of data to transform the world

The Bachelor in Data and Business Analytics is aimed at analytical driven individuals who possess strong critical thinking abilities and wish to harness the power of data to transform the world. This revolutionary degree, designed with the expertise of the IE School of Human Sciences and Technology, prepares the next generation of global pioneers who can work with data to solve the most pressing challenges of businesses and institutions. Through an applied learning methodology and a hands-on approach students learn to manage the most innovative technologies and tools to exploit the true power of data to create value for companies and societies.

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**YEAR 1**

**Semester 1**
- Learning to Observe, Experiment & Survey
- Fundamentals of Social Sciences
- Writing Skills
- Data Insights & Visualization
- Introduction to Business Management
- Fundamentals for Statistics & Probability

**Semester 2**
- Technology Trends Today
- Fundamentals of Data Analysis
- Simulating and Modeling to Understand Change
- The Big History of Ideas & Innovation
- Presentation Skills
- Fundamentals of Human Behavior

**YEAR 2**

**Semester 1**
- Probability & Statistics for Data Analysis & Management
- Mathematics for Data Analysis & Management
- Algorithms & Data Structures
- Programming for Data Analysis & Management
- Forecasting and Time Series Analysis

**Semester 2**
- AI-Machine Learning Foundations
- Data Structures and Storage
- Intro to Business and Social Analytics
- Operating Systems & Parallel Computing
- Seminar: Global Issues and Debate
- Professional Bootcamp: Teamwork

**YEAR 3**

**Semester 1**
- Analyzing Social Media
- Recommendation Engines
- AI-Machine Learning & Analytics
- Stream Analytics
- Big Data Technology
- Project Management

**Semester 2**
- NLP, Text Mining, and Semantic Analysis
- Designing Artificial Intelligence & Implementing Smart Technologies
- Advanced Databases
- Data Visualization, Dashboards & Storytelling
- Datathon for Social Impact
- Professional Bootcamp-Self Management

**YEAR 4**

**Semester 1**
- Customer and Markets
- Talent and Professional Development
- Healthcare Delivery-Analytics, Financial Services
- Hospitality, Travel & Tourism
- Environment & Sustainability

**Semester 2**
- Emerging Topics in Data Analysis & Management
- Advanced Topic-Connected Industries, Smart Cities & e-Governments
- Advanced Topic-Sales & Marketing Analytics
- Advanced Topic-Health & Genetics Analytics
- Career Preparation & Design
- Capstone Project

Note: this information is subject to change, please contact the Admissions Department for the updated curriculum.
What is Behavior and Social Sciences at IE University?

**Data analytics**
Crunch data with quantitative methods and statistical models. Use analytical programs and data tools to generate insights.

**Data visualization**
Develop visual representations of data to communicate complex information clearly. Process insights in an actionable way.

**Learn through a multidisciplinary and applied approach**
You will study diverse yet interconnected disciplines that will help you explore and understand human behavior from different perspectives.

**Use sophisticated tools**
You will learn using state-of-the-art tools, many of them with a deep quantitative and technological component, which will allow you to perform subtle and precise analyses.
Create a better reality

The Bachelor in Design is a comprehensive program that seeks to challenge today’s physical, experiential, functional, and emotional reality. It has been designed for adaptable and audacious individuals who can transform reality into something better and more sustainable, independently of available resources. The IE School of Architecture & Design uses a unique combination of solid design foundations, a demanding project-based methodology, and a focus on real-life challenges. The rigorous scientific and creative aspects of design are combined with a business perspective, allowing you to transform and improve people’s daily lives.

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YEAR 1

Semester 1
Introduction to Design Studio: Learning by Doing
Design History I
Design Skills I
Psychology and User Center Design
Writing Skills
Presentation Skills

Semester 2
Introduction to Design Studio II: Collaborative Design Studio
Design History II
Visualization and Representation Techniques
Sociology and Culture
IE Humanities

YEAR 2

Semester 1
Design Studio I
Design Methodology
Interactive and Digital Tools
Research Techniques
Ethnography
Entrepreneurship

Semester 2
Design Studio II
Design and Criticism
Materials and Applications I
Sustainability
Professional Skills

YEAR 3

Semester 1
Design Studio III
Process and Design Theory
Materials and Applications II
Quantitative Methods
Global Challenges

Semester 2
Design Studio IV
Contemporary Design Trends
Typography, Layout and Presentation
Programming for Designers
Design Management

YEAR 4

Semester 1
Electives, Electives Abroad

Semester 2
Design Narratives
Portfolio Design
Fabrication Technologies
Final Project

Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.
What is Design at IE University?

**Design Culture**
Here you will explore the foundations and history of design. You will also become familiar with new dynamics that have resulted from recent transformations in the practice. This combination will allow you to understand the world and identify opportunities to add value in society.

**Business**
This course provides training in managing design companies as well as in professional etiquette. You will gain skills in the fields of humanities, communication, and professional ethics, and will experience other viewpoints and develop your interpersonal skills by mingling with students from other programs.

**Techniques**
This module provides an advanced look at the tools and codes used in professional practice. You will learn how to join design and business, developing an approach that takes into account both technical knowledge and the needs of the market.

**Applied Sciences**
Here you will explore social sciences, technology, and sustainability. You will develop the skills to foster innovation and execute designs centered on human beings.

**Project-centered Design**
As the backbone of the program, the Design Studio classes aim to solidify and apply all the knowledge you accumulate each semester into real-life scenarios, which become richer and more complex as you progress in your studies.
Drive economic transformation in the digital era

In this rigorous and challenging program students study econometrics, political science, applied analytics, behavioral science and technology to analyze the new reality of economics and how it affects the diverse contexts in which we live and work. IE University’s proven expertise in management and technology are the foundations for this bachelor. This program is aimed at individuals passionate about analysis and economics, who want to drive economic transformation, efficiency and growth in the digital era.

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Study plan

COMPONENTS CREDITS
Basic Courses 60
Core Courses 108
Elective Courses 60
Final Project 12
Credits needed to graduate 240

YEAR 1
Semester 1
Mathematics for Economists
Foundations of Microeconomics
Foundations of Macroeconomics
IE Module - Economic History
Impact Writing Lab
Programming for Economists I

Semester 2
Development and Growth Economics
International Trade and Monetary System
Probability & Statistics
Game Theory
Research Methods for Economists
Programming for Economists II

YEAR 2
Semester 1
Econometrics
Financial Economics & Accounting
Institutional Economics
Industrial Organization and Strategy
Public Economics & Political Economy

Semester 2
Behavioral Economics, Finance & Decision-Making
New Economy: Digital, Ecosystems & Platforms
Corporate Finance
Economic Modeling & Simulation
Market, Auction and Contract Design
Data Science for Economists
Economic Reporting Lab

YEAR 3
Semester 1
Economic Nudging and Policy Design
Economics of Wellbeing
Capital Markets
Experimental Economics
Economics of Innovation and Technological Change
BlockChain and Cryptocurrency
GovTech and the Economic Environment
IE Module - IE Challenge

Semester 2
Electives

YEAR 4
Economic and Financial Analysis for Business Track
Semester 1
Economic Research: Regions & Industries
Econometrics II: Identification & Time-series
Machine Learning & Analytics for Economists
Economic Research: Consumers & Markets
Risk Modeling & Management
Financial Analysis & Valuation

Semester 2
Economic Research: Operations, Distribution & Supply
Economic Research: Financial Assets
FinTech and Digital Banking
Asset & Portfolio Management
Financial Trading: Equity, Debt & Complex Products
Capstone Project

Country, Sector & Policy Analysis Track
Semester 1
Economic Research: Regions & Industries
Econometrics II: Identification & Time-series
Machine Learning & Analytics for Economists
Economic Research: Consumers & Markets
Macro- and Micro-Economic Policy Analysis
Problem Solving for Economic Consultants
Political Risk Analysis

Semester 2
Education, Human Capital, and Productivity
Environmental Economics and Sustainability
Health Economics and the Genetic Revolution
Urban Economics and Smart Cities
Impact Assessment and Project Scale-Up
Labor Economics, Digitalization, and AI

Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.
What is Economics at IE University?

Drive economics in the digital era
Study the implications of automation, e-platforms, and circular and sharing economy.

Understand society and human behavior
Explore and study behavioral economics, experimental economics, and behavioral nudging.

Gain a global understanding of the economy
Study the economy from a global perspective and tackle challenges on an international scale.

Choose your own specialization
Specialize in two different fields during your fourth academic year.
BACHELOR IN

International Relations

Become an actor at a global level

The Bachelor in International Relations prepares students for an international career in the public, private, and non-profit sectors. Students will be immersed in a unique learning environment where they will be shaped into tomorrow’s global leaders, acquiring the skills needed to drive change in complex, cross-border economic, political, and social challenges. Well-connected and highly accredited, the IE School of Global & Public Affairs is a member of the exclusive Associations of Professional Schools of International Affairs and Public Affairs (APSIA), the Network of Schools of Public Policy, Affairs, and Administration (NASPAA), and the European Consortium for Political Research (ECPR).

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Study plan

YEAR 1

Semester 1
History of International Relations up to 1945
Introduction to Political Science
Microeconomics
Political Theory
Languages NI
Unplugged I - Introduction to Agenda 2030

Semester 2
Contemporary Global History
Macroeconomics
Languages NII
Unplugged II - Systems Thinking
IE Humanities
International Relations Theory

YEAR 2

Semester 1
Unplugged III - Innovation and Global Transformation
Languages NIII
Research Methods in IR
Technology - IE Module
Comparative Politics
Human Rights & Social Inclusion
New Economics

Semester 2
Languages NIV
Unplugged IV - Data Analysis and Visualization
Topics on Foreign Policy
International Political Economy
International Law
AID, Development and Social Entrepreneurship
Entrepreneurship - IE Module

YEAR 3

Semester 1
Public Opinion and Political Communication
Climate Change and Environmental Politics
The European Union
Peace and Conflict Resolution
Unplugged V - Negotiation and Multicultural Diplomacy
Languages NV
IE Challenge - IE Module

Semester 2
Management of the Multinational Corporation
Unplugged VI - Partnership and Co-creation
Global Governance and International Institutions
Project Management
International Trade and Finance
Languages NVI

YEAR 4

Semester 1
Electives

Semester 2
Electives
Final Project
United Nations System Staff College
The next generation of global leaders

IE University has signed a partnership with the United Nations System Staff College (UNSSC)—the UN’s center for training and knowledge management. In this program, future professionals will gain cutting-edge insights into political, social, economic and environmental issues in order to create innovative solutions to tackle the world’s most complex challenges. The program is aligned with the United Nations’ 2030 Agenda for Sustainable Development, which guides all governments and many organizations in creating a more sustainable and inclusive world. With this partnership, IE University and the UNSSC join forces to build the next generation of global leaders in both the public and private sectors.

### Activities

#### UN SPEAKER SERIES
In this series of conferences and webinars, UN senior staff speak to our students about their sector.

#### WORKSHOPS AND SIMULATIONS
Beyond attending the traditional courses led by professionals at the UN, students will also be able to put their academic knowledge and skills into practice.

#### RESEARCH PROGRAMS
Some students will have the opportunity to prepare research materials, policy papers and op-eds for the UN System Staff College.

#### CAPSTONE PROJECTS
In their final year, students will work in groups as they collaborate with an organization in order to complete their final project. These partners may include agencies of the United Nations, international corporations or diplomatic institutions.

#### COMPETITIONS
IE University promotes international competitions that are organized by the UN. Recently, our students have participated in the Harvard Model UN and a cybersecurity challenge sponsored by the UN Office of Counter-Terrorism.

#### CAREER WORKSHOPS
Personnel from the UN’s human resources department will conduct workshops for our students to help them put their best foot forward when applying to UN internships or other valuable international positions.

#### INTERNSHIPS
Students selected by the UN for an internship or other opportunity that positively impacts society may apply for funding from the BIR to help with travel costs. As a result of these partnerships with prestigious global institutions, students will stay up to date on interesting opportunities.

#### MENTORING
IE University is currently developing a mentorship program in which the university faculty will collaborate with the UN and other multilateral organizations to advise students who wish to have a career in an international institution.

#### STUDENT CLUBS
Our campuses in Madrid and Segovia have organized the Sustainable Development Goals Club, the Global Transformation Club and the Debate Club. These student clubs organize activities and events to promote the 2030 Agenda for Sustainable Development and to tackle global challenges that the private and public sectors face.
What is International Relations at IE University?

**Multidisciplinary program**
Study international relations as a global discipline, and explore fields such as political science, economics, and law.

**Foundation**
Understand the role of multilateral organizations, states, and the corporate world in determining the international order.

**Practical learning**
Participate in IR labs, internships, workshops, debate tournaments, case studies, and simulations.

**Critical thinking**
Unravel complexity by applying analytical reasoning and providing solutions to real-world issues.

**Interpersonal skills**
Acquire the necessary skills in negotiation, debate, conflict resolution, public speaking, and management, and become fluent in a language of your choice.
Stand out as a global law professional

If you want to practice law in an international setting and work at top law firms, major corporations, and organizations worldwide, this program will give you the skills you need to bring effective solutions to a global corporate environment. Our innovative Bachelor of Laws (LL.B.) program is centered on the fundamentals of civil and common law, using comparative methodologies with a focus on European Union law, and modeled after the expertise of the world-ranked IE Law School. We train students to become corporate lawyers who can work with international clients in cross-border transactions and become leaders in their organizations and in society.

<table>
<thead>
<tr>
<th>Type of Degree</th>
<th>Undergraduate</th>
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<tbody>
<tr>
<td>Language</td>
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<td>Format</td>
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<td>Location</td>
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Study plan

Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.

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<th>COMPONENTS</th>
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YEAR 1

Semester 1
- European Legal History
- Constitutional Law
- Introduction to Private Law - Civil Law
- Economics
- Unplugged I
- Accounting and Finance

Semester 2
- Criminal Law
- Civil Law - Property
- Administrative Law and Economic Regulation
- Public International Law
- Unplugged III
- IE Module - Technology

YEAR 2

Semester 1
- Criminal Law II
- Civil Law - Property
- Administrative Law and Economic Regulation
- Public International Law
- Unplugged III
- IE Module - Technology

Semester 2
- Labor Law I
- European Union Law
- Torts
- Unplugged IV
- Litigation I
- Civil Law - Family, Estate and Trust
- Human Rights
- IE Module - Entrepreneurship

YEAR 3

Semester 1
- Taxation I
- Commercial Law and Corporations I
- Labor Law II
- Litigation II
- IE Challenge

Semester 2
- Conflicts and Business Law
- Taxation II
- Unplugged V
- Commercial Law and Corporations II
- Electives

YEAR 4

Semester 1
- Exchange / Internships / Electives

Semester 2
- Final Project
- Internships / Electives
What is Law at IE University?

Understand the role of multilateral organizations, states, and the corporate world in shifting the international order

Practice Law Internationally

Practical Legal Training

Comparative Law

Law Unplugged
Learn the fundamentals of law practice.

Internships
Intern at the most prestigious law firms and companies.

Shadowing
Follow law experts for a whole week.

Legal clinic
Apply legal knowledge to counsel NGOs, startups and other organizations.

Law Without Walls
Combine law, business, technology, and innovation.

Moot Courts
Gain experience simulating court proceedings.
Shape the future of societies and organizations

The Bachelor in Philosophy, Politics, Law and Economics (PPLE) is an applied and multidisciplinary degree for those wanting to learn about the system dynamics underpinning how the world works. By integrating knowledge and hands-on practice in philosophy, politics, law and economics, students develop a deep understanding of the dynamics that dictate the relationships between these four fields, empowering them to become agents of change and have a meaningful impact in a globalized world. Conceived from a joint effort of the IE Law School and IE Business School, this innovative degree prepares a new generation of analytical and strategic professionals who will shape the future of governments, societies, and organizations globally.

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YEAR 1

Semester 1
Mathematics
Elementary Logic
European Legal History
Introduction to Political Science
Writing Skills
Research Methods and Data Analysis

Semester 2
History of Ancient and Medieval Philosophy
Microeconomics
Social Seminar I
Constitutional Law
Government and Comparative Politics
History of Ancient and Medieval Philosophy
Humanities

YEAR 2

Semester 1
Probability and Statistics
Public International Law
Public Administration and Management
Entrepreneurship
Modern & Contemporary Political Philosophy

Semester 2
Technology: Data Insights and Visualization
Social Seminar II
Legal Philosophy
Administrative Law
Econometrics
Public Policy Analysis

YEAR 3

Semester 1
European Union Law
IE Challenge
Epistemology and Philosophy of Social Sciences
Game Theory and Industrial Organization
Public Economics

Semester 2
Social Seminar III
Moral Philosophy
Monetary Economics
Introduction to Private Law - Civil Law
Political Parties and Social Movements
International Trade Law and Policy

YEAR 4

Semester 1
Exchange/Electives/Internship

Semester 2
Electives (Specialization)
Final Project
**YEAR 4**

**Law Electives**
- Business Law
- Commercial Hiring
- International Commercial Law
- Economic Analysis of Law
- International Tax Law
- Criminal Law

**Politics Electives**
- European Union: Power, Politics and Economics
- Social Development and Entrepreneurship
- External Diplomacy and Policy
- Ethics, Values and Public Policies
- The Ethics and Development of Sustainable Cities
- Applied International Current Affairs
- Social and Internet Communication
- International Terrorism

**Economics Electives**
- Economic Development and Growth
- Financial Institutions and Markets
- The Welfare Economy
- Digital Economics
- Economic reports
- Urban Economics and Smart Cities
- Political Risk Analysis

**Philosophy Electives**
- Philosophy of Language
- Philosophy of Mathematics
- Philosophy of the Mind
- Esthetics
- Continental Philosophy
- Applied and Political Ethical Issues

**Note:** this information is subject to change. Please contact the Admissions Department for an updated curriculum.

**YEAR 5**

Only for dual degree with LLB

**Semester 1**
- Criminal Law II
- Civil Law. Property
- Commercial Law And Corporations II
- Litigation II
- Labor Law I
- Law Unplugged: The Lawyer

**Semester 2**
- Labor Law II
- Law Unplugged II: Legal Skills
- Taxation II
- Electives
- Civil Law. Family, Estate and Trust
What is Philosophy, Politics, Law and Economics at IE University?

Excellence
Backed by the experience and prestige of IE Law School and IE Business School.

Global Impact
Have an impact on an international scale.

Practical Learning
Innovative learning tools and methodologies.

Integration
A true integration of philosophy, politics, law and economics.
Dual degrees

The Dual Degree programs are a unique option for those students who want to succeed in a complex and international market by focusing their career in two different but converging fields. These hands-on programs will allow you to combine two diverse areas of knowledge and develop a multidisciplinary profile that will enable you to play an important role when solving complex global issues. Through these unique combinations, you will graduate with two bachelor degrees by adding one year to your academic studies.
Business Administration + Data and Business Analytics

Drive business innovation with data insights

This program prepares you to understand and analyze data, extracting relevant insights that will positively impact companies and businesses. Our world-leading faculty will prepare you for a successful career in large corporations. You will learn to formulate data with statistical tools, alongside other skills that can be transferred to the professional world. Guided by experts in the Business and Data fields and using the latest tech, you will acquire a comprehensive knowledge of management and strong analytical skills. Aimed at and driven by innovative individuals, this dual degree will prepare you to become a leader in the corporate world and build company value.

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## Study plan

### COMPONENTS

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### YEAR 1

#### Semester 1
- Fundamentals of Probability and Statistics
- Technology Trends Today
- Financial Accounting
- Management Tools and Principles
- Modeling and Simulation to Understand Change
- Marketing Fundamentals
- Computational Thinking for Data and Business Analytics
- Humanities I

#### Semester 2
- Building Powerful Relationships
- Data Insight and Visualization
- Fundamentals of Data Analysis
- Maths for Data Management and Analysis
- Microeconomics
- Cost Accounting
- Corporate Finance
- Writing Skills

### YEAR 2

#### Semester 1
- Probability and Statistics for Management and Analysis
- Algorithm and Data Structures
- Capital Market
- Marketing Management
- Entrepreneurship and Innovation
- Programming for Data Management & Analysis
- Marketing Project-Practical

#### Semester 2
- Forecasting and Time Series Analysis
- Operating Systems & Parallel Computing
- Advanced Data Structures and Storage
- Financial reporting and Analysis
- Operation Management
- Business-driven Information
- Macroeconomics
- Datathon

### YEAR 3

#### Semester 1
- Management Control
- AI-Machine Learning Foundations
- Strategies for Competition in Industries and Markets
- Advanced Databases
- Business Law
- Organizational Behavior
- IE Challenge

#### Semester 2
- AI-Machine Learning & Analytics
- Analyzing Social Media
- Data Visualization, Dashboards and Storytelling
- Recommendation Engines
- Human Capital management
- Global Economic Environment
- Supply Chain Management Datathon

### YEAR 4

#### Semester 1
- Exchange / Internship
- Career Preparation and Design
- Electives

#### Semester 2
- Designing Artificial Intelligence & Implementing Smart Technologies
- Project Management
- Professional Bootcamp - Self Management
- Big Data Technology
- Stream Analytics
- Electives
- Strategies for Multinational Corporation
- NLP, Text Mining and Semantic Analysis
- Final Project

### YEAR 5

#### Semester 1
- Advanced Topic - Connected Industries, Smart Cities & e-Governments
- Disruptive Strategies
- Electives

#### Semester 2
- Datathon
- Emerging Topics in Data Analysis and Management
- Advanced Topic-Sales & Marketing Analytics

---

Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.
Boost businesses with design

The Dual Degree in Business Administration + Design is a demanding program for creative individuals with a passion for innovation and business, looking to produce lasting value within the corporate world. Embark on a unique learning journey where you harness the power of future-forward design, develop unparalleled business knowledge, and gain real-world, hands-on experience. This one-of-a-kind blended degree has been specially designed to provide a creative, multidisciplinary, and interconnected approach to business administration and design, equipping you with the complete skill set to become a future global leader.

Type of Degree
Undergraduate

Language
English

Format
Full-time

Location
2 Years Segovia
+ 3 Years Madrid

Duration
5 years

Start / Date
September
# Study plan

### COMPONENTS

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### Study plan

#### YEAR 1

**Semester 1**
- Introduction to Design
- Studio: Learning by Doing
- Design History I
- Design Skills
- Financial Accounting
- Management Tools & Principles
- Applied Business Mathematics
- Building Powerful Relationships

**Semester 2**
- Introduction to Design
- Studio: Collaborative Design
- Design History II
- Visualization and Representation Techniques
- Cost Accounting
- Mathematics for Management
- Corporate Finance
- Business Law

#### YEAR 2

**Semester 1**
- Design Studio I: Focus on Visual Design
- Psychology and User-Center Design
- Capital Markets
- Marketing Fundamentals
- Microeconomics
- Financial Reporting & Analysis
- IE Module - Writing Skills

**Semester 2**
- Design Studio II: Focus on Product Design
- Materials and Applications I
- Sustainability
- Sociology and Culture
- Design and Criticism
- Macroeconomics

#### YEAR 3

**Semester 1**
- Design Studio III: Focus on Spatial Design
- Materials and Applications II
- Global Economic Environment
- Marketing Management
- Statistics & Data Analysis
- Interactive and Digital Tools

**Semester 2**
- Ethnography
- Typography, Layout and Presentation
- Management Control
- Marketing in Action
- Entrepreneurship & Innovation
- Data Analysis for Economics
- Strategies for Competing in Industries and Markets
- Organizational Behavior

#### YEAR 4

**Semester 1**
- Elective Courses (IE/Exchange)
- Design Methodology
- Processes and Design Theory
- Design Narratives
- Programming for Designers
- Business-Driven Information Technologies
- Human Capital Management
- Venture Creation and Planning
- Operations Management
- Research Techniques

**Semester 2**
- Design Final Project
- Portfolio Design
- Business Administration
- Final Project
- Strategies in Disruptive World

#### YEAR 5

**Semester 1**
- Design Studio IV: Focus on Strategic Design
- Contemporary Design Trends
- IE Module - Design Management
- Fabrication Technologies
- Supply Chain Management
- Strategies for the Multinational Corporation
- IE University Challenge

**Semester 2**
- Design Studio III: Focus on Strategic Design
- Contemporary Design Trends
- IE Module - Design Management
- Fabrication Technologies
- Supply Chain Management
- Strategies for the Multinational Corporation
- IE University Challenge

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Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.
Business Administration + International Relations

Bring solutions to global challenges

The Dual Degree in Business Administration + International Relations offers a comprehensive and practical study of international affairs and solid business skills that will give you a global perspective on economic, political, and social interactions. This challenging program combines the expertise of two prestigious schools, the IE Business School and the IE School of Global and Public Affairs, and prepares professionals to play influential roles in the corporate world, multinational organizations, and the public sector.

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## Study plan

### COMPONENTS

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Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.

### YEAR 1

#### Semester 1
- Introduction to Political Science
- History of International Relations up to 1945
- Political Theory
- Introduction to Management
- Financial Accounting
- Mathematics I
- Language I

#### Semester 2
- History of International Relations since 1945
- International Unplugged I
- Introduction to Marketing
- Cost Accounting
- Mathematics II
- Introduction to IT
- Language II

### YEAR 2

#### Semester 1
- International Unplugged II
- Comparative Politics
- Management Control
- Statistics for Business
- Introduction to Economics
- Ethics
- Language III

#### Semester 2
- International Unplugged III
- Public Opinion and Political Communication
- Interpersonal Skills and Management Skills
- Accounting for Decision Making
- Business Decision Making - Econometrics
- Microeconomics
- Marketing Research
- Language IV

### YEAR 3

#### Semester 1
- International Relations Theory
- Aid, Development and Social Entrepreneurship
- Macroeconomics
- Business Law I
- Entrepreneurship
- Language V

#### Semester 2
- Diplomacy and Foreign Policy
- International Law
- Economic Environment
- HR Management
- Business Law II
- Consumer Behavior
- Language VI

### YEAR 4

#### Semester 1
- Humanities
- Professional Deontology
- Management Information Systems
- Electives

#### Semester 2
- Globalization
- International Monetary Theory
- International Unplugged IV-V
- Strategic Management
- Finance I
- Production and Operations Management

### YEAR 5

#### Semester 1
- Project Management
- International Strategy
- Research Methods
- Supply Chain Management
- Finance II
- Final Project - Business Administration

#### Semester 2
- Global Governance and International Organizations
- Peace and Conflict Resolution Studies
- International Trade
- International Unplugged VI
- Final Project - International Relations

The IE School of Global and Public Affairs is an APSIA member.
Business Administration + Laws

Become a corporate leader in a global world

The Dual Degree in Business Administration + Laws is a challenging program that prepares students to deeply comprehend the relation between business and law. This program will prepare students to understand and experience the international business from both a management and legal perspective. The program follows the innovative teaching model of the world-renowned IE Business School and the IE Law School and is characterized by the fundamental elements of IE University: academic excellence, an entrepreneurial spirit, and an international environment with essential connections to the business world.

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**Type of Degree**
Undergraduate

**Language**
English

**Format**
Full-time

**Location**
2 Years Segovia
+ 3 Years Madrid
or 5 Years Madrid

**Duration**
5 years

**Start / Date**
September
Study plan

COMPONENTS                  CREDITS
Basic Courses (B)            108
Obligatory Courses (OB)      183
Elective Courses             24
Final Project                24
Credits needed to graduate   339

YEAR 1
Semester 1
Management Tools & Principles
Applied Business Mathematics
European Legal History
Constitutional Law
Building Powerful Relationships
Intro to Programming
Financial Accounting
Semester 2
Cost Accounting
Mathematics for Management
Marketing Fundamentals
Introduction to Private Law
Legal Thought
Business-Driven Information Technologies
Statistics & Data Analysis

YEAR 2
Semester 1
Corporate Finance
Entrepreneurship & Innovation
Marketing Management
Microeconomics
Administrative Law I
Civil Law - Contracts
Unplugged I - Business & Law Competition
Semester 2
Unplugged II - Business Plan into Action
Administrative Law & Economic Regulation
Macroeconomics
Technological Innovation
Venture Creation & Planning
Marketing in Action
Civil Law Property
Public International Law

YEAR 3
Semester 1
Organizational Behavior
Torts
Commercial Law I
Strategies for Companies in Industries & Markets
IE University Challenge
Taxation I
EU Law
Civil Law Family
Semester 2
Unplugged III - Advising International Business on their International Expansion
Strategies for the Multicultural Corporations
Financial Reporting & Analysis
Commercial Law II
Global Economy En.
Taxation II
Data Analysis for Economics

YEAR 4
Exchange BBA
Semester 1
Electives / Internship / Exchange
Semester 2
Operations Management
Management Control
Human Capital Management
Supply Chain Management
Unplugged - Deontology
Capital markets
Humanities
Exchange LLB
Semester 1
Electives / Internship / Exchange
Semester 2
Unplugged - Deontology
Criminal Law
Labor Law
Humanities
Conflicts and Business Law
Exchange + IEU
Semester 1
Electives / Internship / Exchange
Humanities
Semester 2
Operations Management
Strategies in a Disruptive World
Capital Markets
Litigation I
Criminal Law I
Labor Law I
Unplugged - Deontology
Management Control

Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.
# YEAR 5

## Exchange BBA

### Semester 1
- Criminal Law I
- Labor Law I
- Litigation I
- Unplugged IV - Recap: Closing Deals in Different Regions
- Final Project Law/Business
- Conflicts & Business Law

### Semester 2
- Final Project Law / Business
- Criminal Law II
- Labor Law II
- Litigation II
- Strategies in a Disruptive World
- Human Rights

## Exchange LLB

### Semester 1
- Human Rights Management Control
- Human Capital Management
- Unplugged IV - Recap: Closing Deals in Different Regions
- Final Project Law / Business
- Litigation I
- Supply Chain Management

### Semester 2
- Strategies in a Disruptive World
- Litigation II
- Operations Management
- Capital Markets
- Final Project Law / Business

## Exchange + IEU

### Semester 1
- Human Capital Management
- Supply Chain Management
- Litigation II
- Criminal Law II
- Labor Law II
- Conflicts and Business Law
- Unplugged IV - Recap: Closing Deals in Different Regions
- Human Rights

### Semester 2
- Final Project Law / Business
- Electives / Internship

Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.
Economics + International Relations

Drive economic transformation at a global scale

The Dual Degree in Economics + International Relations is a rigorous and challenging program where students obtain solid economic foundations combined with global geopolitics, powered by advanced analytical technologies and tools. Students will explore innovative models linked to digital platforms, emerging technologies, and collaborative action to understand and generate change at a global scale. You will apply economics principles to fields including finance, politics, trade, economic diplomacy, social development, the environment, urban development or management, with a strategic global perspective that goes well beyond the technical or traditional economist role.

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<td>Location</td>
<td>2 Years Segovia + 3 Years Madrid or 5 Years Madrid</td>
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<td>5 years</td>
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YEAR 1

Semester 1
Mathematics for Economists
Foundations of Microeconomics (BIE)/
Microeconomics (BIR)
Foundations of Macroeconomics (BIE)/
Macroeconomics (BIR)
History of Int. Relations up to 1945: History
of Int. Relations/
Economic History
Impact Writing Lab
Programming for Economists I
Unplugged I - the Economic Dimension of
the Agenda 2030
Languages NI

Semester 2
Probability & Statistics (BIE)/Research
Methods in IR (BIR)
Development and Growth Economics
Game Theory
Political Theory
History of Int. Rel. since 1945:
Contemporary Global Issues
Languages NII
Research Methods

YEAR 2

Semester 1
Econometrics
Financial Economics
& Accounting
Introduction to Political Science
Languages NIII
International Trade and Monetary System
(BIE)/International Trade
and Finance (BIR)
Unplugged II - Sustainable Finance
Technology - IE Module

Semester 2
Behavioral Economics, Finance
& Decision-Making
Data Science for Economists (BIE)/
Unplugged: Data Visualization (BIR)
Market, Auction and Contract Design
Economic Reporting Lab
Languages NIV
Corporate Finance
Programming for Economists II
Econometrics II: Identification
& Time-Series
Capital Markets
Entrepreneurship - IE Module

YEAR 3

Semester 1
International Relations
Theory
Public Opinion and Political
Communication
Public Economics
Comparative Politics
Languages NV
Unplugged III: Negotiation
and Multilateral Diplomacy
IE Challenge

Semester 2
Languages NVI
Climate Change and
Environmental Politics
The European Union
Aid, Development and
Social Entrepreneurship
International Law
International Political
Economy
Economic Modeling
& Simulation
Peace and Conflict
Resolution
Human rights & Social
Inclusion

YEAR 4

Semester 1
Economic Nudging
and Policy Design
Economics of Wellbeing
New Economy: Digital,
Ecosystems & Platforms
(BIE)/New Economics
(BIR)
Topics in Foreign Policy
Institutional Economics
Economics of Innovation
and Technological Change
Labor Economics,
Digitalization,
and AI
Unplugged IV: policy
Trends for Global
Transformation

Semester 2
IE humanities - IE Module
electives/study Abroad/
curricular internship

YEAR 5

Semester 1
machine learning &
analytics
for economists
industrial organization
and strategy/management
of the multinational
corporation
experimental economics
global governance and
international institutions
blockchain and
cryptocurrency
economic research: consumers
& markets
economic research: regions
& industries
unplugged v - partnership
and co-creation

Semester 2
Project Management
Final Projects

Note: this information is subject to change.
Please contact the Admissions Department for
an updated curriculum.
Laws + International Relations

Bring your sense of justice to the international arena

The Dual Degree in Laws + International Relations offers a comprehensive and practical program focused on the fundamentals of international affairs and global law. You will acquire a multicultural viewpoint, crisis management skills and conflict resolutions skills, allowing you to provide solutions that address issues on a global scale. If you want to practice in the legal public field, this demanding program will prepare you to play a leading role in the areas of international law and the global political arena, addressing today’s most challenging issues. The program combines the expertise of two prestigious schools: the IE Law School and the IE School of Global Public Affairs.

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**Type of Degree**
Undergraduate

**Language**
English

**Format**
Full-time

**Location**
2 Years Segovia
+ 3 Years Madrid
or 5 Years Madrid

**Duration**
5 years

**Start / Date**
September
## Study plan

Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.

### YEAR 1

#### Semester 1
- History of International Relations up to 1945
- Language I
- Introduction to Political Science
- Microeconomics
- European Legal History
- Constitutional Law
- Impact Writing Seminar

#### Semester 2
- History of International Relations since 1945
- Macroeconomics
- Language II
- Political Theory
- Introduction to Private Law
- Civil Law
- Legal Thought
- Unplugged I: Law & Ethics
- Unplugged II: Governance of Emerging Technologies

### YEAR 2

#### Semester 1
- IE Module - Technology
- Research Methods in IR
- Language III
- Civil Law. Contracts
- Administrative Law
- Public International Law
- Unplugged III: The Art of Communication

#### Semester 2
- International Relations Theory I
- Comparative Politics
- Language IV
- European Union Law
- Administrative Law and Economic Regulation
- Torts
- Unplugged IV: Multicultural Diplomacy
- IE Module - Entrepreneurship

### YEAR 3

#### Semester 1
- International Trade
- International Relations Theory II
- Language V
- Commercial Law and Corporations I
- Taxation I
- Civil Law. Family
- IE Module - IE Challenge

#### Semester 2
- Unplugged V: Conflict Resolution: Communication & Mediation
- Unplugged VI: Law & Economics
- Topics in Foreign Policy
- Language VI
- Commercial Law and Corporations II
- Taxation II
- International Political Economy
- Civil Law. Property

### YEAR 4

#### Exchange LLB

#### Semester 1
- Electives/Internship/Exchange
- IE Module - Humanities

#### Semester 2
- Human Rights
- Criminal Law
- Labor Law
- Conflicts and Business Law
- Aid, Development and Social Entrepreneurship

#### Exchange Bachelor in International Relations

#### Semester 1
- Electives/Internship/Exchange
- IE Module - Humanities

#### Semester 2
- Human Rights
- Aid, Development and Social Entrepreneurship
- Peace and Conflict Resolution
- Global Governance and International Institutions
- Management of the Multinational Corporation
- Human Rights
- Public Opinion & Political Communication

### Exchange + IEU

#### Semester 1
- Electives/Internship/Exchange
- IE Module - Humanities
- Project Management

#### Semester 2
- Human Rights
- Aid, Development and Social Entrepreneurship
- Peace and Conflict Resolution
- Public Opinion & Political Communication
- Criminal Law I
- Conflicts and Business Law
Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.
Philosophy, Politics, Law and Economics + Data and Business Analytics

Analyze and understand societies and organizations

This program prepares professionals to understand complex social environments and make data-driven decisions to positively impact societies, organizations, and companies. In this degree, you will gain strong analytical skills by experimenting with the latest data technologies and tools. By integrating knowledge and hands-on practice in philosophy, politics, law and economics, you will develop a deep understanding of the dynamics that rule the relations between these four fields and learn how to become an agent of change. Aimed at insightful individuals who possess sharp critical thinking abilities, this dual degree will prepare you to become a leader capable of making a real impact on today’s most pressing social issues.

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Study plan

Note: this information is subject to change. Please contact the Admissions Department for an updated curriculum.

YEAR 1
Semester 1
Fundamentals for Probability and Statistics
Elementary Logic
European Legal History
Introduction to Political Science
Writing Skills
Data Insights and Visualization
Learning to Observe, Experiment and Survey

Semester 2
Fundamentals of Data Analysis
History of Ancient and Medieval Philosophy
Microeconomics
Constitutional Law
Government and Comparative Politics
Simulating and Modeling to Understand Change Mathematics

YEAR 2
Semester 1
Macroeconomics
Probability and Statistics for Data Management & Analysis
Public Administration and Management
Public International Law
Mathematics for Data Management & Analysis
Modern and Contemporary Political Philosophy

Semester 2
Programming for Data Analysis & Management
Public Policy Analysis
Forecasting and Time Series Analysis
Administrative Law
Analyzing Social Media
Algorithm and Data Structures
Legal Philosophy

YEAR 3
Semester 1
AI - Machine Learning Foundations
Public Economics
Econometrics
Data Structures and Storage
European Union Law
IE Challenge

Semester 2
Monetary Economics
Big Data Technology
Advanced Data Structures and Storage
AI - Machine Learning & Analysis
Operating Systems & Parallel Computing
Political Parties and Social Movements
Introduction to Private Law - Civil Law

YEAR 4
Semester 1
Professional Bootcamp: Self-Management
Electives
Professional Bootcamp: Team-Work

Semester 2
Advanced Databases
Recommendation Engines
Data Visualization, Dashboard and Storytelling
NLP, Text Mining and Semantic Analysis
Social Seminar
Datathon for Social Impact
Project Management
Advanced Topics/Seminars

YEAR 5
Semester 1
Moral Philosophy
International Trade Law and Policy
Designing AI
Stream Analytics
Game Theory and Industrial Organization
Epistemology and Philosophy of Social Sciences

Semester 2
Career Preparation and Design
Emerging Topics in Data Analysis and Management
Advanced Topics/Seminar
Final Project

COMPONENTS | CREDITS
--- | ---
Basic Courses | 108
Core Courses | 183
Elective Courses | 24
Final Project | 24
Credits needed to graduate | 339
Your experience at IE University will involve a lot more than your academic studies; we offer an exceptional range of opportunities that allow you to tailor your studies to suit your specific career goals and enhance your employability by obtaining extra qualifications.

IE University takes an applied and student-centered approach to education, identifying your unique strengths and giving you the chance to build your own path.

In addition to the core degree, you will be able to personalize your program and develop your skills by adding complementary courses, advanced seminars, internships, and IEU Labs.
IEU Labs
Learn by doing

IEU Labs are IE University’s alternative to traditional work placements. They provide hands-on, internship-like experience on campus to first- and second-year students who wish to begin gaining professional experience. There are many labs to choose from, and each allows you to build your professional profile and gain valuable practical knowledge of different sectors. You will also extend your professional network through direct contact with managers and directors of leading companies.

Throughout the program, you will work under the tutorship of professors, while experts provide training in areas like marketing, funding, and strategy and legal aspects, among others.

When the time comes to choose, you will be able to apply to a lab that matches your professional interests, or try one outside of your field of study in order to broaden your knowledge and work with students from other programs.

All labs start at the beginning of the academic year and continue year-round. In May and June, you will work full-time in the IEU Labs and participate in common modules and activities, including advanced seminars for professional skills, weekly presentations of your work, business simulations, and extracurricular activities.

Want to learn about the labs we offer?

COMMUNICATION LAB
The Communication Lab works with the widest range of companies, institutions, and startups with communication needs. You will be in charge of creating content such as blogs, videos, and other media content according to the clients’ needs.

D(ESIGN) LAB
The D-Lab aims to offer students a professional experience within the field of design by working on real projects and with real clients.

LEGAL CLINIC LAB
Students offer legal advice for startups, NGOs, nonprofits and institutions in need of legal consulting services. Several law firms also collaborate with this lab for research and consultancy to help their clients and firms.

FINANCE LAB
If you want to work in the world of finance, this is the perfect place to get your career started. This lab focuses on analyzing financial markets and consulting companies on a range of financial issues.
INNOVATION LAB
Breakthrough innovation is today more essential than ever in a more and more uncertain, rapid and commoditized world.

TECH LAB
As the world becomes more and more digital, many industries are adopting software development techniques for their daily operations. In the Tech Lab we will get familiar with some of those techniques, allowing students to be one step ahead of the market.

MARKETING & CONSUMER INSIGHTS LAB
This Lab aims at developing consultancy skills targeting real-life marketing problems and opportunities. Students will be part of a guided task force that works in conjunction with marketing executives from companies operating at local or international markets.

POLICY LAB
Politics is everywhere, but policy-making does not occur in a vacuum; rather, it takes place among complex political and social environments in which different actors, operating within a changing institutional context, interact strategically as they pursue their own agendas.

SLOW FASHION LAB
The IEU Slow Fashion Lab embraces the term sustainability, which encompasses many concepts that are sometimes difficult to understand and apply. Ethical, responsible, eco, circular, sustainable and innovative are just a few terms connected to this Lab.

SOCIAL LAB
In this lab, you can work with nonprofit organizations and other initiatives to manage social projects in international settings. You will also have the option to travel to developing countries in order to participate in real projects that have a visible, tangible effect.

START-UP LAB
The IEU Start-Up Lab is an incubator where you can develop your business plans and make them investment-ready with guidance from professors and entrepreneurs.

DISCOVER OUR LABS ➔ Glass Workshop with members of D(esign) Lab.
Entrepreneurial spirit
Teiko Wilenius, Philipp Nette & Benjamin Ranft

“Entrepreneurship is the unbreakable will to create something, paired with the courage to actually do it”

Their thrilling startup, ‘Cutnut’, is an all-in-one platform that allows users to produce story content on their devices, and which they have been featured in this year’s Forbes 30 under 30 list for European media and marketing

What is Cutnut?
Cutnut brings the story format (known from platforms such as Instagram or Snapchat) to companies, by providing the easiest story content creation platform available. It helps companies to collect, produce and distribute high quality story content for their social media platforms and websites/apps easier, faster and cheaper than ever before.

What has been the biggest challenge and how did you overcome it?
Our biggest challenge was to identify a real need in the market for our product. It was a hard lesson to learn that your wonderful first idea is not necessarily what the market has been waiting for.

What does entrepreneurship mean to you?
Being an entrepreneur often means that you have to cope with a lot of ups and downs along your startup’s development. The uncertainty around your future demands a lot of courage and endurance. The key is to keep going and find new solutions to your dilemmas every day.

What is your advice to anyone who is considering a career as an entrepreneur?
Keep your product as lean as possible and test early. We all want to present our clients and/or users with the best possible version of our product, but the reality is that your product is never exactly what the market wants.
Internships
In touch with the real world

We understand that real-world experience is fundamental within the field of communication, and for that reason IE University offers students the opportunity to complete internships with organizations worldwide. You will acquire more than a year's worth of professional experience, which is sure to help you stand out as you enter the job market and begin to establish yourself as a valued business professional.

Our students have completed internships at

Accenture
Addecco Iberia
Aires Mateus
Argus
Communications
Arup
Baker & McKenzie
Bank of China
Cadena COPE
Caritas
Clifford Chance
Cloud 9
Credit Suisse
Danone
David Chipperfield
Delivering Happiness
Deloitte
Diesel
Embassy of Spain in different countries
Ernst&Young
Garrigues
Google
Gucci
Holcim
International Media
JP Morgan
KPMG
Latham & Watkins
Lidl
LinkedIn
Loewe
Manpower
Nike
Onda Cero
Prosegur
PwC
Pérez-Llorca
Roff
Salesforce
United Nations
Uría Menéndez
Zaha Hadid

...among many other companies.
Philippine Domange from France, did an internship in Salesforce Headquarters in Dublin

Why were you interested in applying to Salesforce?
I was interested for three main reasons: The company culture, the types of services Salesforce provides, and the fact that Salesforce is great at integrating cutting-edge innovation, and the internship description was very appealing, and the knowledge I gained from this mentor helped me understand the description fully.

What can you tell us about the internship experience?
The summer internship was based in Dublin, Salesforce’s EMEA headquarters. It lasted 10 weeks, from mid-June to the end of August. The program started with an introduction week. Then half of the group spent four weeks with the business development team and the other half was sent to different departments (marketing, strategy, employee success, finance, solution engineering, and sales). We then switched departments for the final four and half weeks. We didn’t get to choose the departments we worked in, but the choice was made according to our experience. However, everyone, regardless of their background, spent one rotation with the business development team. For example, I worked with the solution engineering team first because of my specialization in digital business and big data with a non-tech background. I did my second rotation with the business development team. My experience at Salesforce allowed me to grow professionally and personally and to meet incredible people with stories to share and advice to give.

What would you highlight about this internship experience?
The three things I would highlight about this experience would be that: I learned something new every day. Learning is key at Salesforce. Every night before leaving the office, we had to fill out a form about what we did that day, what we learned, and the positive and negative aspects of the day. It helped me to quantify how much I learned, and see the progress I made over three months.

After four years at IE University, I realized how important it was for me to find a company that was a cultural hub. I was looking for an environment similar to the environment at IE University: diverse and multicultural. Salesforce is aligned with the values and culture at IE University: strong culture, open mindset, and international backgrounds everywhere. The best part of the internship was coming back to the university filled with energy, with great memories, and excited to share my experiences with my friends and family.

Do you have any advice for others who may be interested in applying for this internship?
I would give prospective interns three pieces of advice: Your network is key. Salesforce is one of those big companies that encourages their employees to refer people. Don’t forget to check if anyone in your network of alumni, friends, or relatives could refer you, or might know someone who could refer you; it will help a lot. LinkedIn is a great tool for finding connections. Understand their culture. Culture is key and it is everywhere. If you’ve had the chance to do volunteer work of any kind, highlight that experience. Take the time to look at one of the CEO’s speeches and some customer success stories. These resources will help you understand the culture, and the products of the company.

Lastly, trust yourself. Even though I have never been the best student in the class, I have always managed to get out of the box by participating in various extracurricular activities. Don’t forget, the things you do to go above and beyond are what make you special.

“My experience allowed me to grow professionally and personally and to meet incredible people”
Study abroad
The world in your hands

As a student at IE University, you will have several opportunities to develop global perspectives and cross-cultural competencies—studying abroad is one of them.

+200

Prestigious global exchange partner institutions

Living in another country for a semester or two is a great way to build confidence and broaden your outlook by experiencing other cultures and making new connections.

At IE University we believe that seeing your studies from new perspectives is a life-changing experience. That’s why we encourage students to spend one or two semesters at one of our more than 160 prestigious global exchange partner institutions in North and South America, Europe, Asia, Africa, and the Middle East.
“An exchange was a perfect opportunity to go on an adventure to the other side of the globe, especially after graduation and landing a job, making the move to another country for pleasure can be quite hard to manage”

Emilija Berzanksaite
from Lithuania
University of Melbourne
Australia

“Living abroad has an unthinkable amount of advantages. Not only do you step out of your comfort zone, but you also meet amazing people along the way that will help shape your career”

Jesús Pascual
from Spain
University of Texas
United States

“When I look back my time at Northeastern University in Boston, there’s always something new that I can take from my time abroad and I am so grateful for the experience”

Tomomi Dambaraw
from Japan
Northeastern University
United States

“Do it, because those kinds of experiences are the ones that make you who you are. Do it, because it will bring you knowledge and values that will make you unique”

Elise El Nouchi
from France
National University of Singapore
Singapore
If you really feel like going on exchange to a country, as far or different it could be, do it

Why did you take the initiative to go abroad?
I wanted to go on exchange because I’ve always been really curious about discovering new cultures and countries. In my case, Singapore was the perfect destination since I had been to North and Latin America, as well as many countries in Europe and in North Africa but South-East Asia was totally new to me. I figured that being part of a new experience in a region of the world I didn’t know would be really exciting and make me grow as a person and gain knowledge.

What are the biggest advantages of living abroad?
The biggest advantages of living abroad I would say are to develop your independence, forge your personality and meet different people that will challenge your ideas and reality. Also, depending on where you go, the ability to travel for cheap and discover new countries can be a strong advantage.

Why did you choose the National University of Singapore?
I initially picked the National University of Singapore because of its very good ranking and the courses that were offered there. However, the university turned out to be much more than what I had imagined. I had the chance to enjoy many infrastructures and clubs at students’ disposal and I met amazing people and classmates that were all passionate and hard working people. From the infinity pool to the hip hop dance club or even cooking nights I could relax between classes and enjoy my time with friends.

What would you recommend to future exchange students?
I would tell them to go for it, take their chance and just follow their guts. If you really feel like going on exchange to a country, as far or different it could be, do it. Do it because those kinds of experiences are the ones that make you who you are. Do it because it will bring you knowledge and values that will make you unique. In short, your exchange semester is for sure going to impact your life and future, so just enjoy it fully (you’ll have time to worry again when you come back!).

Elise El Nouchi
Exchange Student at the National University of Singapore
At IE University, there’s no single deadline for applying to our undergraduate programs. The various stages of our admission process are aimed at identifying those areas of your academic and personal profile that make you unique, and to make sure that our educational model is a good fit for you.

As our programs usually fill up far in advance of the start of the academic year, we advise candidates to apply between twelve to nine months before the semester begins. This will also allow you time to obtain any necessary visas or other qualifications. Once you have received an acceptance letter, provisional or definitive, you must make a €2,000 non-refundable deposit to reserve your spot in the bachelor’s program of your choice.

1. ONLINE APPLICATION
The application form contains detailed step-by-step information on how to fill it in, guiding you through the process. Your application is subject to a non-refundable admission fee of €120. It will not be reviewed by the Admissions Committee until submitted and the admission fee has been paid. You can find information on how to pay this fee at the end of the application form. The application may be saved at any time during the process but it must be completed within one month.

2. ADMISSION TEST
Take IE University’s admission test or international admission tests: the SAT, ACT, CAS, or LNAT. IE University’s admission test is conducted solely in English and assesses your verbal, logical and numerical skills. It centers on your ability to reason, rather than knowledge of actual information. This means you don’t have to study for the test beforehand to pass it successfully. It also evaluates your English level. You can do the admission test either at the campus in Madrid or Segovia, or at any of the 29 offices IE has around the world. For other cases, please contact our Admissions Department at: ieuadmissions@ie.edu
Follow the Student Path

Interested in becoming an IE University student?

3. ONLINE ASSESSMENT
As a tech-forward institution, we use virtual assessment as part of our admissions process. This allows the admissions team to get a sense of your personality and potential before proceeding to a possible interview. Completing the assessment is simple—you will be given 3 questions to answer in a set amount of time. One of your responses will be written, and two will be recorded via video. The whole process should only take 20 to 30 minutes to complete.

4. PERSONAL INTERVIEW (ONLY AFTER COMMITTEE REVIEW)
Personal interviews are held either at the IE University campus in Segovia or Madrid, or at any of our 29 international offices. In extenuating circumstances we can arrange an online interview. The interview will allow us to get to know you better, and further assess certain qualities, such as your personality, capacity for critical thinking, method of self expression and other communication skills.

5. FINAL COMMITTEE DECISION
You will be informed of the Admissions Committee’s decision in writing. If accepted, you will receive one of two admission statuses:
Conditional Admission: in the event that you have failed to comply with all university access requirements in Spain.
Definitive admission: full admission, providing you have complied with all the points listed in the provisional letter of acceptance.
Admission Days are unique combined events where the participants will have an amazing opportunity of getting a feel of what it means to be part of the IE University community. The applicants who wish to accelerate their admissions process will have the chance to finalize it in one day.

JOIN OUR NEXT ADMISSION DAYS!
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