Since 1973, EU Business School (EU) has been educating future entrepreneurs and business leaders. We are a high-ranking, international business school that offers foundation, bachelor’s, master’s and MBA programs in English at our campuses in Geneva, Montreux, Barcelona, Munich and online.

Our small class sizes guarantee personalized learning from a highly qualified faculty of academics and business professionals. Our pragmatic and experiential learning approach, which includes case studies, business simulations, company visits and conferences with world-renowned leaders, ensures our students excel in the business world.

Our community of 100+ nationalities gives students a multicultural perspective, and our 27,000+ alumni provides networking opportunities around the globe. Intercampus and global exchange programs further enhance our students’ international experience.

WHY STUDY AT EU

Students of 100+ nationalities | ENGLISH-taught programs | SMALL class sizes | HANDS-ON learning

WHY CHOOSE GENEVA

140+ HQs and international organizations | CAPITAL of banking and diplomacy

WHY CHOOSE MONTREUX

Dynamic START-UPS | Montreux JAZZ festival

RANKINGS

#1 #1 #3 MBA Forbes Spain **** #20 #23 MBA

www.euruni.edu #StartHere
## Tuition

<table>
<thead>
<tr>
<th>Program</th>
<th>Start Dates</th>
<th>Duration</th>
<th>Admission Requirements</th>
<th>Tuition</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>English Foundation Program</strong></td>
<td>September February June</td>
<td>One semester (13 weeks)</td>
<td>• Proof of English level: TOEFL score 60 (internet-based), 173 (computer-based); IELTS 5.0; CAE B1 with a minimum score of 154; PTE 36; or equivalent</td>
<td>CHF 7,300</td>
</tr>
<tr>
<td><strong>Business Bridging Program</strong></td>
<td>October February June</td>
<td>One semester (13 weeks)</td>
<td>• 1 certified copy of high school diploma and transcripts or equivalent</td>
<td>CHF 13,800</td>
</tr>
</tbody>
</table>

## BACHELOR’S

### Bachelor’s (BBA/BA/BS) programs in one of seven specializations:
- Business Administration
- Communication & Public Relations
- Leisure & Tourism Management
- International Relations
- Sports Management
- Digital Business, Design & Innovation
- Business Finance

<table>
<thead>
<tr>
<th>Program</th>
<th>Start Dates</th>
<th>Duration</th>
<th>Admission Requirements</th>
<th>Tuition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor’s (BBA/BA/BS) + BA (Hons) in Business Management</td>
<td>October February June August</td>
<td>Three years (six semesters)</td>
<td>• 2 letters of recommendation</td>
<td>CHF 13,800 per semester</td>
</tr>
</tbody>
</table>

### Diploma of Advanced Studies (DAS): With an additional eighth semester, students earn a Diploma of Advanced Studies (DAS) (título propio) awarded by Universidad Católica San Antonio de Murcia (UCAM), Spain.

<table>
<thead>
<tr>
<th>Program</th>
<th>Start Dates</th>
<th>Duration</th>
<th>Admission Requirements</th>
<th>Tuition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diploma of Advanced Studies (DAS)</td>
<td>October February June August</td>
<td>One semester (13 weeks)</td>
<td>• 2 letters of recommendation</td>
<td>CHF 13,800</td>
</tr>
</tbody>
</table>

## FURTHER EDUCATION

### Executive BBA program: The one-year, two-semester Executive BBA program forms part of an integrated two-year program for students who want to earn a master’s or MBA at EU Business School but have not completed a bachelor’s degree or equivalent.

<table>
<thead>
<tr>
<th>Program</th>
<th>Start Dates</th>
<th>Duration</th>
<th>Admission Requirements</th>
<th>Tuition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Executive BBA program</td>
<td>October February June August</td>
<td>One year (two semesters)</td>
<td>• 1 certified copy of high school diploma or equivalent and transcripts.</td>
<td>CHF 13,800 per semester</td>
</tr>
</tbody>
</table>

## MASTER’S AND MBA

### Master in:
- Management
- Marketing
- Finance
- Tourism & Hospitality Management
- Innovation & Entrepreneurship
- Digital Business
- Fashion & Luxury Business
- Digital Marketing, Transformation & Design Thinking
- Business Analytics & Data Science

<table>
<thead>
<tr>
<th>Program</th>
<th>Start Dates</th>
<th>Duration</th>
<th>Admission Requirements</th>
<th>Tuition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master in:</td>
<td>October January March</td>
<td>One year (three terms)</td>
<td>• 1 certified copy of bachelor’s degree and transcripts or equivalent</td>
<td>CHF 9,600 per term</td>
</tr>
</tbody>
</table>

### MBA in one of 11 majors:
- International Business
- Communication & Public Relations
- International Marketing
- Global Banking & Finance
- Leisure & Tourism Management
- Entrepreneurship
- Digital Business
- Sports Management
- Human Resources Management
- Design Management
- Blockchain Management

<table>
<thead>
<tr>
<th>Program</th>
<th>Start Dates</th>
<th>Duration</th>
<th>Admission Requirements</th>
<th>Tuition</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBA in one of 11 majors:</td>
<td>October January March</td>
<td>One year (three terms)</td>
<td>• 1 certified copy of bachelor’s degree and transcripts or equivalent</td>
<td>CHF 12,600 per term</td>
</tr>
</tbody>
</table>

### Dual degree: In addition to their MBA, students can also earn an MSc in International Management or an MBA from the University of Roehampton in London, U.K. (MBA dual qualification candidates must have 2+ years of professional work experience)

<table>
<thead>
<tr>
<th>Program</th>
<th>Start Dates</th>
<th>Duration</th>
<th>Admission Requirements</th>
<th>Tuition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dual degree:</td>
<td>October January March</td>
<td>One year (three terms)</td>
<td>• 1 certified copy of bachelor’s degree and transcripts or equivalent</td>
<td>CHF 3,800 additional fee</td>
</tr>
</tbody>
</table>

### Admission Requirements:
- 1 certified copy of bachelor’s degree and transcripts or equivalent
- Proof of English level: TOEFL score 89 (internet-based), 233 (computer-based); IELTS 6.5; CAE C1 with a minimum score of 176; PTE 57; or equivalent
- 1 copy of CV/résumé
- 2 letters of recommendation
- 1 written or video essay

## CONTACT US

EU Geneva
T +41 22 779 26 71 I info.gva@euruni.edu

EU Montreux
T +41 21 964 84 64 I info.mtx@euruni.edu

## COST OF LIVING

Rental costs range between CHF 800 and CHF 1,900. Additional living expenses start at approximately CHF 750 per month.

## PROFESSIONAL ACCREDITATIONS

- ACBSP
- IACBE
- IQA
- EDUQUA
- UCAM
- University of Derby
- University of Roehampton

## VALIDATING & ACCREDITING PARTNERS

- euruni.edu
- www.euruni.edu

## www.euruni.edu