



Geneva & Montreux Campuses, Switzerland

Since 1973, EU Business School (EU) has been educating future entrepreneurs and business leaders. We are a high-ranking, international business school that offers foundation, bachelor's, master's and MBA programs in English at our campuses in Geneva, Montreux, Barcelona, Munich and online.

Our small class sizes guarantee personalized learning from a highly qualified faculty of academics and business professionals. Our pragmatic and experiential learning approach, which includes case studies, business simulations, company visits and conferences with world-renowned leaders, ensures our students excel in the business world.

Our community of 100+ nationalities gives students a multicultural perspective, and our 27,000+ alumni provides networking opportunities around the globe. Intercampus and global exchange programs further enhance our students' international experience.





english -taught programs

SMALL class

HANDS -ON



140+ HQs and international organizations CAPITAL of banking and diplomacy START-UPS

WHY CHOOSE MONTREUX

Montreux JAZZ festival





Geneva Campus



Montreux Campus

RANKINGS



















#23



FOUNDATION	START DATES	DURATION	ADMISSION REQUIREMENTS	TUITION
English Foundation Program	September February June	One semester (13 weeks)	Proof of English level: TOEFL score 60 (internet-based), 173 (computer-based); IELTS 5.0; CAE B1 with a minimum score of 154; PTE 36; or equivalent	CHF 7,300
Business Bridging Program	October February June	One semester (13 weeks)	 1 certified copy of high school diploma and transcripts or equivalent Proof of English level: TOEFL score 60 (internet-based), 173 (computer-based); IELTS 5.0; CAE B1 with a minimum score of 154; PTE 36; English native; or equivalent 	CHF 13,800

BACHELOR'S	START DATES	DURATION	TUITION
Bachelor's (BBA/BA/BS) programs in one of seven specializations: Business Administration Communication & Public Relations Leisure & Tourism Management International Relations Sports Management Digital Business, Design & Innovation Business Finance	October February June August	Three years (six semesters)	CHF 13,800 per semester
Bachelor's (BBA/BA/BS) + BA (Hons) in Business Management: By completing seven semesters on EU's Swiss campuses, students earn an extra qualification from the University of Derby, U.K. in addition to their bachelor's degree.		Three years (seven semesters)	
Diploma of Advanced Studies (DAS): With an additional eighth semester, students earn a Diploma of Advanced Studies (DAS) (<i>título propio</i>) awarded by Universidad Católica San Antonio de Murcia (UCAM), Spain.		One semester (13 weeks)	CHF 13,800

ADMISSION REQUIREMENTS

- 1 certified copy of high school diploma and transcripts or equivalent
- Proof of English level: TOEFL score 80 (internet-based), 213 (computer-based); IELTS 6.0; CAE B2 with a minimum score of 169; PTE 57; English native; or equivalent
- 2 letters of recommendation
- 1 written or video essay

Visit **euruni.edu** for a list of additional supporting documents

FURTHER EDUCATION	START DATES	DURATION	TUITION
Executive BBA program: The one-year, two-semester Executive BBA program forms part of an integrated two-year program for students who want to earn a master's or MBA at EU Business School but have not completed a bachelor's degree or equivalent.	October February June August	One year (two semesters)	CHF13,800 per semester

ADMISSION

- 1 certified copy of high school diploma or equivalent and transcripts.
- Proof of English level. TOEFL score of 80 (internet based), 213 (computer based); IELTS 6.0; CAE B2 of 169 points; PTE 57
 - 1 copy of CV/résumé
- Minimum of 5 years of managerial experience
- 2 letters of recommendation
- 1 written or video essay

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MASTER'S AND MBA		START DATES	DURATION	TUITION
Master in: Management Marketing Finance Tourism & Hospitality Management Innovation & Entrepreneurship	 Digital Business Fashion & Luxury Business Digital Marketing, Transformation & Design Thinking Business Analytics & Data Science 			CHF 9,600 per term
MBA in one of 11 majors: International Business Communication & Public Relations International Marketing Global Banking & Finance Leisure & Tourism Management Entrepreneurship - Digital Business - Sports Management - Human Resources Management - Design Management - Blockchain Management		October January March	One year (three terms)	CHF 12,600 per term
Dual degree: In addition to their MBA, students can also earn an MSc in International Management or an MBA from the University of Roehampton in London, U.K. (MBA dual qualification candidates must have 2+ years of professional work experience)				CHF 3,800 additional fee

ADMISSION REQUIREMENTS

- 1 certified copy of bachelor's degree and transcripts or equivalent
- Proof of English level: TOEFL score 89 (internet-based), 233 (computer-based); IELTS 6.5;
 CAE C1 with a minimum score of 176; PTE 59; English native; or equivalent
- 1 copy of CV/résumé
- 2 letters of recommendation
- 1 written or video essay

Applicants must also meet one of the following:

- A GPA of 3.0 on a 4.0 scale
- · A satisfactory score on the GMAT or GRE
- An interview with the academic dean

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COST OF LIVING

Rental costs range between CHF 800 and CHF 1,900. Additional living expenses start at approximately CHF 750 per month.

PROFESSIONAL ACCREDITATIONS

















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