



ENDLESS **CONNECTIONS**  
ENDLESS **POSSIBILITIES**



THE  
CONNECTED  
UNIVERSITY

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# Welcome

from Professor Liz Barnes, Vice-Chancellor



“

*I am delighted that you are considering Staffordshire University. We put our students at the heart of everything we do. Our students are from diverse backgrounds, with a range of interests, drivers and ambitions. We support you to have a great experience, achieve your potential and be the best you can be.*

*We are a connected university, with excellent facilities providing specialist spaces, working with employers, local communities and partners overseas. Digitally led, we enable connection, anytime and anywhere. Your time here will be rewarding, exciting and challenging and the more that you put into it, the more you will achieve. We support you from application to graduation and seek to stay in touch as you progress. Our graduates go on to do great things.*

*We have big ambitions. Providing students with innovative and applied learning that integrates world-class research and teaching is just the start. Our links with employers ensure you will graduate with the perfect mix of academic knowledge and practical skills, enabling you to pursue your career and fulfil your ambitions. Our values are to be ambitious and inspirational, brilliant and friendly, curious and daring and, above all, 'Proud to be Staffs'.*

*To find out more, come and pay us a visit; feel what it is like to be on campus and to study with us. We look forward to meeting you. Our staff and students would love to show you around and tell you more. I think that you will love Staffordshire as much as we do and we really look forward to welcoming you.*

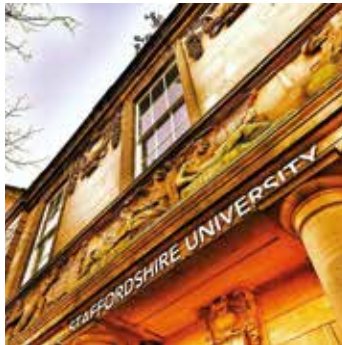
”

*Liz Barnes*









# Welcome to your **connected** future

Welcome to Staffordshire University, where students are always put first.

We've invested £75 million over the last few years in new buildings, learning spaces and state-of-the-art facilities, and we've worked hard to make sure our people are among the best in the business. In short, we're creating what we call The Connected University – the future of education.

More than anything else, we know that coming to university can be daunting. That's why, when you study with us, you'll be consistently supported to realise your potential and achieve your career goals. Wherever you want to go, we'll help you get there.

Our city campus, industry links and work experience opportunities mean you'll be well connected to the real world from day one. You don't just need a degree; you need connections. That's why we make sure all our students develop links with businesses, so that half the battle of getting your foot in the door is already won.

From the moment you arrive, you'll be supported every step of the way, so that when you graduate, you'll leave with so much more than a degree. You'll leave connected and with an edge over your peers.



# Joining us

Ready to study with Staffordshire University? If you're planning to study here full-time then you'll need to apply through UCAS, the Universities and Colleges Admissions Service. You can find out more about them at: [www.ucas.com](http://www.ucas.com)

To complete your UCAS application, you'll need the UCAS course code for each course you're applying for, as well as the campus code where applicable. You'll find these on our website, in the course information section, or on the UCAS site. You'll also need our Institution Code which is **S72**.

If you want to study part-time you can apply directly to the University using the links on the course pages of our website.

For more information:  
Visit: [www.staffs.ac.uk/undergraduate/apply](http://www.staffs.ac.uk/undergraduate/apply)  
Call: 01782 294400  
Email: [enquiries@staffs.ac.uk](mailto:enquiries@staffs.ac.uk)





## pre-application

### CHOOSE YOUR UNIVERSITIES

MARCH > SEPTEMBER 2017

### UCAS EVENTS

MARCH > JUNE 2017

### VISIT OUR OPEN DAYS\*

SATURDAY 10 JUNE 2017  
SATURDAY 19 AUGUST 2017  
SATURDAY 23 SEPTEMBER 2017

### TEST DRIVE YOUR DEGREE

SEPTEMBER > DECEMBER 2017

### CAMPUS VISITS

RUN THROUGHOUT THE YEAR

### UCAS OPENS

1 SEPTEMBER 2017

## UCAS DEADLINE

15 JANUARY 2018

## post-application

### OFFER HOLDER DAY

BY INVITATION ONLY, FROM JAN > APRIL 2018

### UCAS EXTRA NOW OPEN

FEBRUARY 2018

### MAKE YOUR FINAL CHOICE

(FIRM/INSURANCE)

### CHOOSE YOUR ACCOMMODATION

MARCH 2018

### APPLY FOR FINANCE

MARCH > APRIL 2018

### CLEARING OPENS

2 JULY 2018

### A LEVEL RESULTS DAY

AUGUST 2018

**ENROL - WELCOME TO  
STAFFORDSHIRE UNIVERSITY**

\*Our open days run throughout the year, more dates are available at: [www.staffs.ac.uk/opendays](http://www.staffs.ac.uk/opendays)





# 5 ways to join us

Depending on your situation, there are five main routes that you can take to begin studying at Staffordshire University.

## 1. A levels

If you have taken or are taking GCE A levels, the exact grades and subjects you need will depend on the course you want to study. You'll find all the requirements listed on our online course pages.

## 2. BTECS

Because many of our students join us with BTEC qualifications, you'll find we know how to help you put your vocational experience to good use. There are two main BTEC pathways:

- BTEC Level 3 is the equivalent of studying A levels and will allow you to start a degree programme in the first year.
- BTEC Level 4 HNC and Level 5 HND will allow you to progress to some degree programmes in the second or final year of the course. We do this by mapping the modules and content of the course you have already taken to our course, to ensure you have covered all the necessary content of the course you want to study. To find out more, please contact our Enquiries Team who will be happy to advise you further.



### 3. Access to HE Diploma

Most Further Education colleges in the UK offer Access to HE courses in a range of subjects at Level 3. These special diplomas are specifically designed to take you into the subject you want to study. They cover everything from Health and Science to Law, Criminology and a whole lot more.

Many of our students come through an Access to HE path, so you'll find that we know exactly how to support you. Once you apply, we'll cross-reference the units you've studied at college to help you get a lot closer to the course - and the career - you want.



### 4. Step Up to HE

Step Up to HE is a free 10-week course designed to give you a taste of what it's like to study at university. The course is tailor-made for anyone who doesn't quite have the qualifications or the confidence to dive straight into a UCAS application. Many of our Step Up to HE students are mature learners who haven't been in a learning environment for a while and need a bit of a boost to get them back into it.

Over two modules we'll cover all the crucial skills you'll need, such as preparing for lectures and gathering research. You'll also get to sample a variety of the courses we offer and you'll receive individual course and career guidance with plenty of one-to-one support. Successfully completing Step Up to HE will allow you to study a range of subjects at Staffordshire University. Then, when you're ready to apply, we'll give you all the help you need with your UCAS application. Past students who have completed Step Up to HE have gone on to a wide range of degrees, including Law, Business and Computing.

To find out more, or to apply for our Step Up to HE course, call: **01782 294400** or visit: [www.staffs.ac.uk/stepup](http://www.staffs.ac.uk/stepup)



### 5. Foundation level courses

A number of our degrees are available with a foundation year. Helping bridge the gap between your school or college qualifications and your chosen degree. Foundation courses tend to have lower entry requirements and are designed to prepare students for seamless transition onto a full degree course. Taking a foundation course, then progressing on to a full degree, will extend the total study period by one year.



# Why choose Staffordshire University?

## Investing in your future

At Staffordshire University, we don't believe in standing still. In fact, we continually invest in our learning environment – all to make sure we're right up-to-date and that our students have access to the latest facilities.

Over the last few years, we've spent no less than £75 million across our campuses. Our investments include:

- A £30 million Science Centre
- £11.5 million spent on television, music, games design and motion-capture suites in the Cadman Studios
- £8.7 million worth of specialist computing facilities in the new Digital Kiln
- £5 million to create the 'Beacon' specialist learning building
- £5.5 million invested across our Centres of Excellence in Healthcare Education in Stafford and Shrewsbury.





### Industry-standard facilities

Add HDTV studios, a dedicated crime scene house, a mock courtroom, an extensive law library, a biomechanics lab and a human sciences laboratory and it's easy to see we're committed to giving you a head start in the world of work. Factor in state-of-the-art digital technologies right across our vibrant city campus and we also make it easy to learn when and where it suits you.

### Industry-leading lecturers

We're committed to providing real-world learning. That means combining lectures with an incredible range of applied learning experiences. Study with us and you will be taught by an experienced teaching team whose expertise and knowledge closely matches the content of your course. Team members include senior academics, professional practitioners with industry expertise, and technical officers. Supervised postgraduate students, who have completed teacher training, may also contribute to the teaching of seminars.



### Real-world research

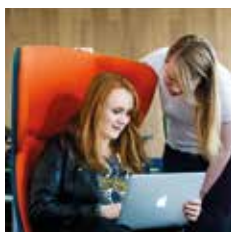
We're immensely proud of our research. That's because it makes a genuine difference to the lives of people in the real world. From helping protect the feet of people with diabetes, to helping the UK meet its renewable energy targets, to developing video monitoring applications to help keep society safe, our academics are making a real difference. A significant number of our academics are research-active – and no less than 78% of our research is classed as 'world-leading' or of 'international importance' (REF 2014).

### Work experience – guaranteed

At the end of the day, there's no substitute for work experience. After all, today's employers want graduates who can demonstrate a good range of workplace skills. That's why we guarantee to provide the opportunity of work experience for all our new undergraduate students. Best of all, our impressive connections mean there's every chance you'll be able to connect with one of our industry partners, in order to get a real taste of life in your chosen sector. To find out more, turn to page 37, or visit: [www.staffs.ac.uk/work-experience](http://www.staffs.ac.uk/work-experience)



# Visit us



You'll spend some of the most important days of your life at university. That's why you need to make certain your chosen university really is the right place for you. After all, it should be a life-changer!

At Staffordshire University, we provide a range of events to help you get to know us and make the right choice. They include Open Days, opportunities to 'Test Drive' your chosen degree course, plus special Offer Holder Days that, as their name suggests, are exclusive events for students who have received an offer from us. Over the page you can read more about all the support we give to help you make the right choice.

## Connections that could last a lifetime

When you visit us, you'll quickly discover that the main difference between our campuses and those of other universities is our strong community spirit.

We have solid links with our community and local businesses. We're also big enough to give you an outstanding experience, yet small enough for you to see familiar faces every day. Join us and you'll feel that everyone is looking out for you, so you'll always feel at home.

Make Staffordshire University your 'firm' choice and you'll be invited to join our 'Fresh for 18' Facebook group. It's where you can chat with fellow applicants, make friends and get lots of advice before you arrive on campus.

Fast-forward to Welcome Week and there'll be all sorts of exciting experiences to make you feel part of the family. From big nights out to lazy nights in with your flatmates, it's when you'll make connections that could last a lifetime.











# Open days



Our Open Days give you the opportunity to explore our campuses and throw yourself into our student experience for real.

The possibilities are endless, so take your time and explore all the different areas of the University. You'll tour our incredible teaching, learning and leisure facilities, our Students' Union, our library, our IT suites, our state-of-the-art sports facilities and our halls of residence.

This will also be your first chance to connect with the amazing minds that could be teaching you over the next three years. You'll see live demonstrations of lab and studio sessions – so you can really get a taste for your subject and find out about the links you'll make with the local community, employers and your chosen industry.

We'll also give you a few pointers on funding and how to manage your finances. Plus we'll show you how to write an attention-grabbing personal statement.

For Open Day dates and to book your place, visit: [www.staffs.ac.uk/opendays](http://www.staffs.ac.uk/opendays)





### Pre-application

## Test drive your degree

Listening to lecturers is a great way to hear what your time might be like at a particular university. However, we go one stage further, by inviting you to actually 'Test Drive' the degree you want to study.

You'll get to sit in on one of our scheduled lectures for a first-hand experience of what your degree course at Staffordshire University will be like. By completely immersing yourself in the learning environment, you can make sure you're 100% certain about your decision. You'll also be able to follow up the lecture – talking to current students, sharing ideas and seeing what they think makes Staffordshire University special.

For Test Drive subjects and dates, and to book your place, visit:  
[www.staffs.ac.uk/testdrive](http://www.staffs.ac.uk/testdrive)

### Post-application

## Offer holder days

Exclusively for students who have received an offer from us, our Offer Holder Days are designed to give you first-hand experience of life here at Staffordshire University.

Coming along to an Offer Holder Day will give you a real flavour of your chosen course. The day will be tailored specifically to the course you've applied for. You'll get to take part in a typical lecture or practical session and meet the lecturers who could be teaching you.

Offer Holder Days are a fantastic opportunity to connect with your future classmates and make new friends. You'll be able to chat to current students and tour the accommodation and campus.

Offer Holder Days are by invitation-only. Invitations are sent out by email and contain details of how to register. So please make sure you check the email address you used for your UCAS application regularly.





# Great times in an amazing city

Coming to university isn't just about where you study and where you stay. It's about making friends and lifelong connections. Stoke-on-Trent is a great place to live and you'll be immersed in the community from day one. Here are just a few ideas of places to enjoy with your new friends over the next three years...

## **Treat yourself**

Stoke-on-Trent has lots of places to spoil yourself with a spot of retail therapy. intu Potteries is a fantastic shopping destination with high street shops and a leisure complex with all your favourite places to refuel. There's Gourmet Burger Kitchen, Bon Pan Asian, Chiquito, Nando's and Pizza Express. There's also a Cineworld for when you need your movie fix.

The city centre has a great high street to explore – and if you fancy going further afield there are markets six days a week in Newcastle-under-Lyme. They're the perfect place to pick up a bargain.

## **Grab a bite**

Whether you're out for elevenses or a slap-up meal, there's something for everyone in Stoke-on-Trent. Tsp is a small independent coffee shop at the gateway to the city's Cultural Quarter, serving coffee, tea and cakes in style. There's The Exchange, the area's premium bar for casual dining and drinking. Check out the quirky, relaxed atmosphere of NOM in Hanley, for fantastic cocktails and fresh food. Or try Roberto's for an authentic Italian experience. Their wall of fame features everyone from Robbie Williams to Luciano Pavarotti.





### Nights out

It wouldn't be university without a regular night out and the city has plenty of venues to choose from. For clubbers, there's Chicago's – or Fiction, with three rooms,

seven bars and state-of-the-art sound and lighting. For music lovers, The Sugarmill is a nationally acclaimed live music venue, which has hosted the likes of Catfish and the Bottlemen, You Me At Six, The 1975, and Bring Me the Horizon.

Meanwhile, Underground, part of the NME group, hosts lots of local and up-and-coming bands. To save some cash, keep your eye out for student offers at Walkabout. Or, for a chortle, reserve a comfy seat at Glee Club in Hanley. They'll be serving up the best live comedy on the last Saturday of every month, as well as drinks and eats before the show.

### Days out

Take your mind off your studies with a day out at Alton Towers Resort, one of the UK's best theme parks. It's just 45 minutes away and regularly has 2-for-1 offers for students. Or why not save all your excitement for V Festival in the summer? It's one of the largest festivals

in the country and it's only 40 minutes away. For more regular entertainment, you can catch some Premier League football with Stoke City at the Bet365 Stadium.

Fancy something more adventurous? Then why not travel to the award-winning Trentham Estate to meet the residents at the Monkey Forest? If that gets you in the mood for some high-wire action, try the high ropes at Aerial Extreme around the corner, or head to Longton for some top class indoor climbing at Awesome Walls.

### Getting some fresh air

If your brain needs a break and you feel like escaping the hustle and bustle, head to Hanley Park. This beautiful space is open 24/7 and gets around 900,000 visitors a year to its gardens, bowling greens, fishing areas and free sports zone. Or you can take a walk along the Caldon or Trent and Mersey canals and get a flavour of the city's industrial heritage while you're at it. For serious outdoor exploring, the Peak District National Park is just 35 minutes away by car.

### Studying in Stafford or Shrewsbury?

If you're studying at one of our Centres of Excellence in Healthcare Education, turn to page 22 for lots of ideas for things to do. Plus remember: all the attractions of Stoke-on-Trent will be no more than an hour away.



# A new **connected** city campus

When it comes to our vision for a city campus, we want you to be well connected. And that's exactly what you'll be – thanks to vibrant and dynamic teaching and learning facilities, convenient public transport links and incredible social areas.

Over the past five years, we've invested £75 million on our campus developments. Take the stunning, 'sparkling silver' three-storey Beacon building for example. A brand new, £5.5 million multi-functional facility for all students to enjoy, it's based at the heart of the University's creative site in Stoke-on-Trent and boasts 12 highly flexible teaching areas, IT labs, seminar spaces and a new café.

Across the road you'll find the brand new Cadman Studios – an £11.5 million development housing industry standard TV and Music Technology studios based around an enhanced social space: the Cadman Courtyard.

Our inspirational facilities include new Games Design studios, newly refurbished flexible spaces and a large dedicated Motion Capture studio. We've also updated our social spaces, including the Pavilion Fusion Eating cafe and the dynamic Mellor Collision Space, all to make sure you're within touching distance of everything you need to succeed.







### Linking you with cutting-edge tech

Connections put a man on the moon and planes in the sky. Yet without state-of-the-art technology, none of this would have been possible. If you choose to study in our dedicated Science Centre, you'll get your hands on technology that will make sure you're at the forefront of scientific research and development. Spread over three floors, the centre is the result of a £30 million investment.

A short walk from our Science Centre, you'll find our Crime Scene House. A real house in the community that is used to replicate real crime scenes, it's where students are given the task of investigating and putting their forensic theory to the test.

### The Digital Kiln

Our goal is for everything in our University to be digitally connected. That's great news for our digitally savvy students in our School of Computing and Digital Technologies where we've spent £8.7 million on new Computing and Games facilities.

Called the Digital Kiln, the project merges beautiful learning spaces with state-of-the-art technology to support all sorts of courses from Cyber Security to Games Design.

Driving our reputation as the leading university for Gaming Technology, the new facilities deliver a vibrant, dynamic

environment for inspiring teaching. Within the Digital Kiln there's a large, open plan 'Collision Space' equipped with the latest technology for seamless digital learning.

Bespoke labs for Games Programming, Networking, Mobile, Web Multimedia, Digital Forensics, Databases, Big Data and Software Engineering are further proof that we're dedicated to leading the way in equipping students for exciting digital careers.

### Work out

We've invested £1.25 million in our Sir Stanley Matthews Sports Centre, to offer all students brand new facilities. These include: new exercise studios, changing rooms and new equipment, from cardio to free weights. Powered by industry leader Matrix, the Centre is now home to some of the best sports and exercise equipment in the city.

### And relax

And if all that wasn't enough, we've refurbished our Halls of Residence with everything from USB plugs to instant hot water boilers, outdoor pizza ovens, Bluetooth kitchen speakers and extra comfy sofas.

Don't just take our word for it. To really immerse yourself in our new facilities, take a 360° online tour at:

[www.staffs.ac.uk/360tour](http://www.staffs.ac.uk/360tour)

Or better still, come to one of our Open Days.



*"Staffordshire University is going into the forefront of using and giving students access to new digital technologies to bring teaching to life. You'll find all the latest digital equipment in the classrooms, plus lots of opportunities for 'plug and play' across campus. In a word, it's brilliant. The University is giving us the power to choose and create our own learning environments. On top of that, the new technologies provide exciting opportunities for work experience. Honestly, I look at it all today and can't believe just how much teaching has changed since I was in my first year. 'Staffs' really is keeping us at the front of innovation and will continue to do so in the near and distant future."*

**Darren Clarke,**  
Vice-President, Staffordshire University Students' Union







# Leading the way in digital learning

*"The new digital facilities have helped me to adapt the way I teach to better connect with my students. With the move to a seamless, connected learning environment, where it's that much easier to pull up and share resources, learning has become a more personal experience."*

**Nia Wearn,**  
Senior Lecturer in Games Design

On top of the millions of pounds we've spent transforming our city campus in Stoke-on-Trent, we're investing thousands more on the very latest digital technologies and on creating exciting, highly flexible learning spaces.

Our goal is to make teaching and learning more inspiring and rewarding. Through our close links with Microsoft, we also plan to ensure that every Staffordshire University student – whatever their subject area – is equipped with high-level digital skills ready for when they enter the world of work.

Take a tour around our campus and you'll see that our vision to create a fully connected digital university is well under way. Yet while technology plays a big part in our approach (just take a look at our state-of-the-art Collision Space in Mellor building), we're doing so much more than bringing teaching to life with the help of large-screen monitors, touch-screens, digital connectivity and interactive whiteboards.

Putting every student at the centre of their studies, we're combining advanced digital technologies with

bright, modern classrooms, highly flexible seating arrangements, it's a fresh approach to teaching.

Connected, digital learning encourages group work, participation and knowledge transfer. It means working side-by-side with lecturers, rather than simply listening to them. Plus it will even connect with the smart devices you use every day!

We're flipping teaching on its head and working hard to implement new ways of seamless digital learning where you'll soon have the opportunity to watch video presentations, lesson tasters and tutorials on your smartphone, tablet or laptop well ahead of lectures.

As you'd expect, connected, digital learning also means campus-wide Wi-Fi – so you aren't restricted to independent study in traditional learning environments. You can choose when and where you study. And whether that's in one of our vibrant social spaces, in one of our quieter learning spaces, in the library or in your student halls is entirely up to you.



# Excellence in healthcare education



Few careers can be as rewarding as working in healthcare. Best of all, if a future as a Nurse, a Paramedic, a Midwife or an Operating Department Practitioner (ODP) appeals to you, you don't need look any further for your training than one of our Centres of Excellence in Healthcare Education.

We have two Centres of Excellence in Healthcare Education. One is at Stafford Campus and the other is at the Royal Shrewsbury Hospital. Together, they have just benefited from an extensive £5.5 million investment to provide first-class training in professional health disciplines.

Dedicated to industry-focused learning, we've created new social spaces, a comprehensive healthcare library and facilities that mirror the real world. These include patient and treatment simulation technology, such as a simulated operating theatre and SimMan® mannequins – lifelike robots that can be programmed with a range of medical conditions. There's a fully equipped ambulance and incredible skills labs for hands-on learning in a supportive and safe environment.

## 'Real life' clinical placements

Our highly skilled and supportive tutors have been there and done that. They're committed to academic excellence and understand how the healthcare professions require the highest standards of training. That's why 50% of your time will be spent in 'real life' placements – all to make sure that you're able to put what you've learnt in the classroom into safe and supported practice.

We really do offer more in every way. From high quality and varied placements and your DBS checks, to providing a uniform and a monthly funded social schedule designed to fit around placements and studies, we make sure your fees go further. Throughout your time with us, you will benefit from a personal tutor and, while on placement, you will be supported by a placement mentor.





### Home from home

Of course, coming to university isn't just about where you'll study and where you'll stay. It's also about getting to know your new surroundings. Our Centres of Excellence are both located in great towns, Shrewsbury is an hour away and Stafford is 30 minutes from the city of Stoke-on-Trent and close to fabulous countryside. And because they're in the centre of the country, you'll also have easy access to London and other cities such as Birmingham, Manchester and Leeds. But you don't have to go that far to have fun. Here are just some of the things you'll be able to explore close by...

### Stafford

Study at Stafford Campus and you'll find the historic county town of Stafford puts everything you'll need on the doorstep. If you and your course mates are out on the town, Casa, Couture and Revolution have all the right ingredients for a great party night. Or if you're in the mood for live music, just head down to The Grapes. For daytime retail therapy there's Guildhall Shopping Centre, while culture vultures have plenty of choice, including the Gatehouse Theatre. A new six-screen cinema is also coming soon.

### Shrewsbury

Our Shrewsbury-based students have just as much to explore as those based at Stafford. With Shrewsbury Market, the Old Market Hall and Darwin Shopping Centre, you won't be short of ways to treat yourself in this historic market town. And if you're not in the mood for shopping, there are lots of great places to eat, drink and relax – or soak up some culture. There's even a castle.

### Accommodation

Stafford or Shrewsbury, we're committed to making sure you have access to great housing advice. Through our relationships with private landlords we can help you to quickly find the perfect home from home. In Stafford, we also have Tedder Court – a complex of 50 completely refurbished rooms that are close to the campus and managed by our ResLife team. Each room at Tedder Court is on a 39-week licence agreement, so you won't need to move out over breaks or holidays.

Find out more about our accommodation and take a 360° tour of Tedder Court at:

[www.staffs.ac.uk/accommodation](http://www.staffs.ac.uk/accommodation)



# Home sweet home

Where you call home during your studies plays a important part in your whole university experience. That's why we strive to make our accommodation the best it can be. Whether you're used to going it alone or it's your first time away from home, it'll definitely be one of the most exciting times of your life.

We've recently completed a total refurbishment of all our standard accommodation and can't wait to share the new look halls with all of our new residents. You'll find our famously friendly community network everywhere on campus, but it really comes to life in our campus accommodation. Even if you don't know anyone when you arrive, it won't take long to make new friends.

## Life in Stoke-on-Trent

Although we're all about your future, we don't want to forget our roots. That's why we've named our halls after the potters and manufacturers that made this city and community world-famous. Our on-campus accommodation is no more than a five-minute walk from the University's study buildings and right at the heart of the on-campus nightlife.

## Leek Road Halls

If you want to be right at the centre of the action, our Leek Road Halls of Residence offer a fun-packed living experience and the chance to meet lots of interesting new people that will turn into lifelong friends. These

newly refurbished rooms come with everything you need and you'll have plenty of time to get to know everyone in the shared kitchen, living room and dining spaces. The Leek Road Halls benefit from a great outdoor spaces equipped with outdoor ovens and power, so you can even charge up your iPad while sitting in the sun. There are tables and seating and even sun loungers for hire.

## Clarice Cliff Court

Around its own enclosed courtyard space, Clarice Cliff provides study bedrooms with their own en-suite bathrooms and shared kitchen facilities. The buildings are located just next to our nature reserve and set back from the main campus area, making it one of the most chilled out ways to live on campus, with a unique community feel.

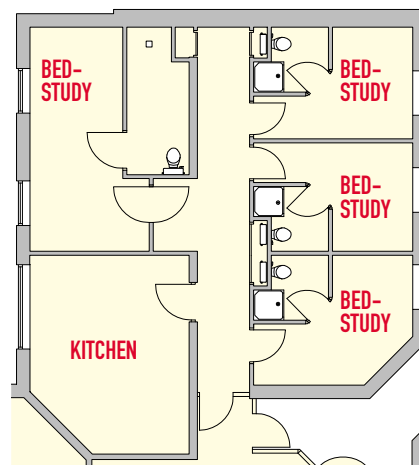
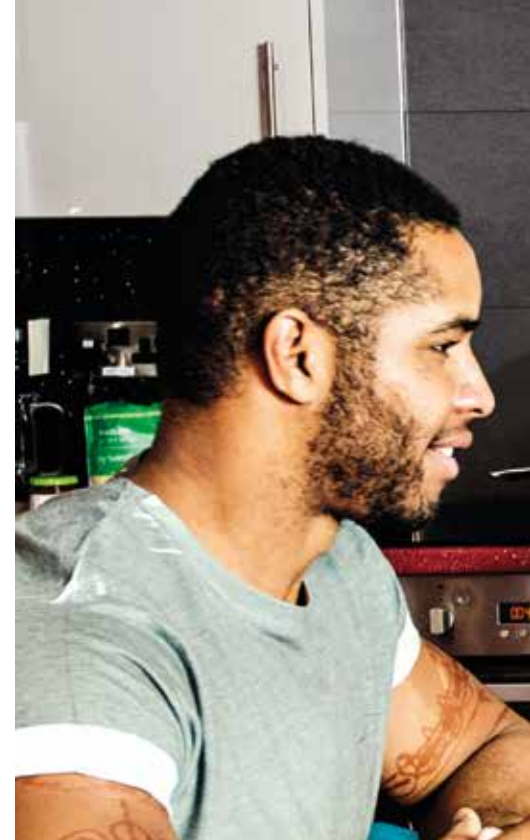
## Leek Road Houses

If you're looking for something homely, the student terraced houses at Leek Road should do the job. As well as your own bedroom and shared bathroom facilities, you'll have a spacious open plan kitchen and living room area to chill out with your new housemates.

A number of rooms on both our Clarice Cliff Court and Leek Road sites are specially adapted for students with disabilities, so you can still choose the location you'd like.

Find out more about accommodation and explore our halls of residence online with a 360° tour by visiting:

[www.staffs.ac.uk/accommodation](http://www.staffs.ac.uk/accommodation)



Clarice Cliff Court, Stoke-on-Trent













# Making lifelong friends

Our accommodation isn't just about giving you a key and a room. It's about helping you settle in, helping you get used to your new place – and helping you grow as a person. After all, you're set to be here for a few years, so it's important you feel comfortable right away.

That's where Residence Life comes in. It's a brand new programme that's tailor-made for all our accommodation. The main aim of 'ResLife' is to create a welcoming atmosphere and help you make those vital connections with your flatmates as well as with the wider local community of Stoke-on-Trent. We offer lots of exciting events, workshops and support to help you on your way, giving you life skills that complement your academic studies and help you to become a more well-rounded individual.

## **Making sure you're happy and settled**

We have a team of ResLife Coordinators (RLCs) who stay in the accommodation with students and make sure everyone is happy and settled. They're all returning students who have been at the University for at least a year. Having been newcomers themselves, they know exactly what it's like to start a whole new adventure. They're the people to go to for help finding the best supermarkets in the area, the best places around for a good night out and even where to do your laundry. They are available 24/7 to

help you out – even if you just want a cuppa and a chat. We also have a team of ResLife Assistants to help you settle in to living on campus. So, if you aren't used to doing your own washing or cooking, they're on hand to give you some advice.

## **Safe and secure**

For your peace-of-mind, our ResLife Hub is manned from 8.00am to 10.00pm, seven days a week. Our Control Team (an on-site support team) is available 24/7 and there is even an on-site police officer who can give advice on personal safety. In short, there's plenty of help around if you ever need it.

## **Your personal welfare**

Another great facility we offer is an on-site NHS healthcare centre, with doctors available during the week. Once you're registered, you'll have full access to a local GP service – something you won't get at a lot of other universities. All this extra help means you can be as independent and community-minded as you want – and really make the most of your time here.

## **Ready to connect?**

Once you've made Staffordshire University your firm choice, you can apply for a room in our accommodation at: [www.staffs.ac.uk/accommodation](http://www.staffs.ac.uk/accommodation)

# Your course, **your way**



Full-time learning isn't the only way to complete a course with us. As you can see, we offer a number of different study options – each designed to fit in with different needs.

## **1. Full-time**

The most common way to study for an undergraduate degree is full-time. Ideal for school leavers who don't have any other competing commitments, full-time study lets you immerse yourself in the subject, the culture and campus life too.

Discover our range of full-time undergraduate courses at: [www.staffs.ac.uk/undergraduate](http://www.staffs.ac.uk/undergraduate)

## **2. Part-time**

A lot of our courses can be studied on a part-time basis. You'll still get the same level of support, but it'll probably be at a lower overall cost. Best of all, your studies could only take as little as one year longer than full-time. Part-time study could be particularly attractive if you have work, family or other commitments during the week.

When studied part-time, the duration of the course depends on the speed at which you wish to progress through it. This is called the 'intensity of study'. For example, studying 'half time' would be equivalent to 50% intensity of study and would typically double the length of your course from three to six years. You may be able to change the intensity of study during your course.

Discover our range of part-time undergraduate courses at: [www.staffs.ac.uk/undergraduate](http://www.staffs.ac.uk/undergraduate)





### 3. Two-year, accelerated degrees

As a pioneer of the two-year degree, we know exactly how to make this work for our students. It's quicker (obviously) than a traditional degree, as you'll only be studying for two years. As a result, it will also be significantly cheaper to complete. It's important to know that two-year degree programmes are more intensive. This is because you'll study for three terms each year instead of two. By studying a two-year accelerated degree, you'll be getting a head start in entering the job market. Or you could progress to a Masters degree after your accelerated degree and still hit the job market ahead of your contemporaries.

Discover more about two-year accelerated degrees at: [www.staffs.ac.uk/fasttrack](http://www.staffs.ac.uk/fasttrack)

### 4. Integrated masters

In contrast to a 'standard' Masters, an Integrated Masters degree (for example MEng, MSci) is a four-year course (or five years with a placement year), which combines undergraduate and postgraduate study into a single course. It should be noted that the entry requirements are frequently higher than those for a three-year degree, but the savings make it worth the hard work. Visit: [www.staffs.ac.uk/undergraduate](http://www.staffs.ac.uk/undergraduate)

### 5. Local study

If you're set on a course at Staffordshire University, but don't fancy moving here, you might be able to study at one of our partner colleges around the country. To see where you might be able to study, visit: [www.staffs.ac.uk/partnerships/uk](http://www.staffs.ac.uk/partnerships/uk)

### 6. Online distance learning

Online Distance Learning is a highly time-effective way of studying. Instead of attending lectures, you'll study and submit assignments online and attend virtual tutorials. You can be in the same country as the university, or overseas. It doesn't matter. Providing you have use of a computer with internet access, you can study from home, your workplace, or almost anywhere you choose, making this one of the most flexible learning pathways available.

Most important of all, Online Distance Learning with Staffordshire University doesn't mean going it alone. All our Online Distance Learning students are supported by a dedicated team of tutors who are available online and by phone to guide and advise.

Find out more at: [www.staffs.ac.uk/distancelearning](http://www.staffs.ac.uk/distancelearning)

### 7. Higher and Degree Apprenticeships

Staffordshire University offers a range of higher and degree apprenticeships and works closely with organisations such as Vodafone and the NHS. Higher and degree apprenticeships are a great way to combine work with study, to fast-track your career.

Find out more about higher degree apprenticeships by visiting: [www.staffs.ac.uk/apprenticeships](http://www.staffs.ac.uk/apprenticeships) or check out our dedicated section on degree apprenticeships on pages 52-55.





## Your Students' Union



The Students' Union is another place to make lifelong connections. It may sound obvious, but the main goal of the 'Union' is to represent Staffordshire University students. The only way we believe we can do this is by allowing our students to run it. From working behind the scenes to voting in elections, we make sure our students have full control, whatever form that takes.

### Connect with the club

Your Students' Union has hundreds of clubs and societies. There are things for active minds, like the Law Society and the Forensic and Crime Science Society – and things for active bodies, like the Football Club and the Snowsports Club.

There's even something for active thumbs in the Video Games Society. From Arts and Music to Politics, there's something for everyone. There's even a Dank Memes society!

If all that wasn't enough, there's also the chance to be involved in running a club or society. Each has three elected roles every year, providing the opportunity to get great training and put some real-life experience on your CV.

Your Students' Union can help you get involved with all sorts of activities and causes. Along with our Student Academic Representatives, the Students' Union provides a vital link between the students and the University.

You might also want to join our Better Staffs Forum that allows students to submit proposals on which fellow students can vote, or find a local volunteering opportunity through our volunteering programme, or even work for the Union.

The Students' Union prides itself on being the biggest student employer in the area, employing over 200 students in a variety of roles, including the four students elected – and paid – to lead the £4 million organisation.





## Knowing the places to be

Making the right connections doesn't just lead you to a world of career opportunities; it leads to great social opportunities too. Best of all, you don't have to go far to find a great time at Staffordshire University. From light bites to big nights, there are all sorts of great venues in the Students' Union. In fact, they're so good that recently all of our venues came second in the country in the 'Best Bar None' scheme. You can't argue with that!

### Verve

By day, Verve provides a brilliant space in which to relax and enjoy freshly cooked food in front of HDTV screens. By night, it becomes a slightly more relaxed venue away from the buzz of LRV. With an American diner feel, it's also a great spot for chilling out between lectures with the best milkshakes in the area or with our freshly ground Fairtrade coffee.

### LRV

Located right next to Verve, LRV is the University's main nightclub, running two major club nights a week. With professional and student DJs in charge of the music, you can expect to see up to 1,200 students here on a big night. LRV has even played host to the likes of Zane Lowe, Example and Huw Stephens.

### Ember Lounge

Specialising in fresh, locally sourced ingredients, Ember Lounge is our primary food and drink venue. With a 50ft projection screen, it's the perfect place to enjoy any big event, with everything from pizzas cooked in a traditional pizza oven to brilliant barista-style coffee.

### Squeeze Box

Perfect for keeping you going at any time of the day, Squeeze Box is a lifesaver for students, thanks to its fresh-fruit smoothies, juices and range of teas and coffees. Serving freshly prepared hot and cold food, from breakfast to lunch to early tea time, it's a vibrant spot that's packed full of great flavours and great deals.





# Earn while you learn

While loans and grants should cover all your tuition and accommodation costs, you'll probably want a bit extra to make the most of your time here. Thankfully, we have lots of opportunities for you to earn while you learn without taking time away from your studies.

## In the Union

Our clubs, shops and bars all need to be well stocked and run by capable, enthusiastic student staff, so we hire around 200 students every year to work in the Students' Union. From serving food and drink to designing posters for promotional activities, there aren't many parts of the Union you can't get involved in.

If you are recruited for one of the jobs, you'll get paid over the minimum wage but you won't be able to work more than 16 hours per week (you need to have plenty of energy left for your studies).

It doesn't end there though. As well as making money and more than a few friends, you'll have the chance to receive training in different professional areas, from food hygiene to leadership and management.

## Student Ambassadors

Could you be the face of the University to prospective students, visitors or guests? Our Student Ambassadors are paid to help out at various recruitment events, including Open Days, giving you lots of ways to develop your social, organisational, time management and communication skills. Plus, becoming a Student Ambassador is a fantastic way to make new friends and build up personal and professional references.

## Unitemps

You don't have to work within the university world. Our in-house recruitment consultancy, Unitemps, helps around 650 students to find a part-time job every year, either on campus or with local companies. It's the ideal way to add some extra colour to your CV, while putting money in your pocket – and it's designed to be as easy as possible too. You can find out all about how Unitemps works at: [www.staffs.ac.uk/unitemps](http://www.staffs.ac.uk/unitemps)







# A great support network

Our fantastic community means you're constantly linked to a great support network. From the minute you join us, we're here for you. If you have any problems while you're with us, you can be sure that help is never far away. Whether it's an academic issue, something financial, personal, or about your wellbeing, we have an exceptional Student Services team that's ready to help.

Within the team are trained counsellors and wellbeing advisors who you can talk to confidentially about any problems you may have. Our Student Enabling Centre is also there to work alongside students with disabilities or learning difficulties, to make sure you have all the study-related support and advice they need.

Each academic year, our 180 student support workers provide around 40,000 hours of support – so you won't be short of a helping hand! We also have peer mentors, who link up with new students to help you settle in at the University.

Our Student Guidance Advisors are available for drop-ins or booked appointments and can support you with all kinds of issues, or point you in the right direction. And our University Chaplain can always be relied on to brighten your day.

We also offer a full day-care nursery. Registered with Ofsted, our highly qualified team follows the Early Years Foundation Stage Curriculum and offers special discounts to students.

## Care Leavers

If you're joining us from care, we've got plenty of support on hand. We work closely with the Buttle Trust and are committed to helping as many people as possible to go to university and succeed in their studies. You can find out more at: [www.staffs.ac.uk/care-leavers](http://www.staffs.ac.uk/care-leavers)

## Support at the Students' Union

Our excellent Students' Union is also available for all kinds of support, from job opportunities on campus to a financial advice service.

You can find out more about Student Services at: [www.staffs.ac.uk/studentsservices](http://www.staffs.ac.uk/studentsservices)





# World of **work**

We make it our mission to prepare you for a world of possibilities, so the skills you need for success aren't left to chance. Connections are one thing, but you'll still need to impress your new employers.

Essential skills are carefully built into all our courses, ensuring you're fully clued-up by the time you graduate. We've talked with our network of business partners, so we know what they are looking for. That means, as a Staffordshire graduate, you'll have a set of industry-specific, work-ready attributes that employers seek. Launching you into the world of work is not something we leave to the final weeks of your degree. In fact, it's at the heart of everything we do and starts from the moment you arrive.

## Careers Network

Our Careers Network makes the very most of all our connections and is bursting with knowledge, training and, most importantly, links to industry.

Our team of experts will give you access to:

- One-to-one advice with experienced careers coaches
- Guidance on interview techniques, CV writing and job applications
- Our online career portal – eCoach – that connects you with employers around the world
- Help finding a 12-month Sandwich Placement between your second and final years
- Access to Unitemps, our in-house recruitment agency – providing a range of paid work on campus and with local employers
- Our annual employability and enterprise festival CareersFest, which brings over 140 employers onto campus
- Work shadowing opportunities in difficult-to-access professional areas.





# NETWORK

WAIT FOR OPPORTUNITIES.  
OURS MAKE THEIR OWN.



## Work Experience – Guaranteed

These days, a degree is not enough. You need more than qualifications. That's why we arm you with everything necessary for success, ready for when you leave. You'll have a degree in one hand and a wealth of experience in the other. We have real industry connections with some of the biggest companies – and that means so do you. Thanks to our extensive contacts, we can guarantee to provide you with the opportunity for work experience.

Like jobs, one size doesn't fit all. Your work experience may be part of your course's connections, obtained through your school or the Careers Network, or something you organise yourself. No-matter how you find it, we'll help make sure it gives you the real hands-on learning your career needs.

## Types of work experience:

- Sandwich placements – a full year in a workplace, sometimes abroad, as a designated part of your course\*
- Work-based placement – a specific, often project-based role
- Short placement – a few weeks' insight and hands-on experience
- Paid internship experience – initiated by an employer, usually through their HR department
- Serial placement – a planned series of short periods in the workplace
- Voluntary work – highly valued by employers, voluntary work demonstrates real commitment and teamwork
- Work shadowing – in contexts where only a qualified practitioner is allowed to do the job, shadowing them will give an invaluable insight into how they work.

## The detail

If you choose to complete one of our sandwich courses with a work placement between the second and final years of the course, our placement staff will work with you to identify a suitable location for your work placement. Please refer to our website for further details. Please also note that you are responsible for any costs incurred in travelling to and from your work placement, and for any accommodation costs.

For more information visit: [www.staffs.ac.uk/careers](http://www.staffs.ac.uk/careers)

\* Taking a sandwich placement will extend your course by one year. See page 56 for the costs associated with a placement year.

# Graduate success

We can talk the talk, but we like our graduates to walk the walk. When you leave Staffordshire University, you'll leave with an edge over the competition and a network of connections that can lead to a world of possibility. Some say the possibilities are endless, we mean it. And if you don't believe us, see what our successful graduates have to say:

Discover more of our graduate success stories at: [www.staffs.ac.uk/alumni](http://www.staffs.ac.uk/alumni)



**James Thomas, Film Production** - Since graduating from our Film Production Technology degree, James' day job now involves working with some of the biggest names in Hollywood.

After starting out as a trainee camera assistant on science fiction films including 'Edge of Tomorrow' starring Tom Cruise, and 'Jupiter Ascending' directed by Lana and Andy Wachowski (The Matrix), James went on to work on 'Exodus' with legendary director Ridley Scott (Alien, Blade Runner, Gladiator).

"I had my best day at work ... whilst on Edge of Tomorrow. I was loading on the camera responsible for close ups of Tom Cruise after he got out of a military helicopter which landed in the middle of Trafalgar Square, it was a moment I had to step back a second and think is this really happening?"

"My degree gave me a great grounding of background knowledge that I needed and the motivation to fight to work in the ever changing film industry and not settle for anything less."



**Matt Roach, Sports Therapy** - Sports Therapy graduate Matt now works with Championship side MK Dons as the Academy Sports Therapist. Working with all the Academy teams up to the under 15 age group team, Matt provides pre-match and pitchside care, attends training sessions and oversees the players' rehabilitation. Recent graduates through the MK Dons Academy have included players such as Dele Ali who was sold to Tottenham Hotspur and went on to earn full England International honours.

"I think the placements that I had while at Staffs with a professional football team helped me get this job. The exposure to these workplace environments during the course, as well as being a good experience, only help your CV on graduating".



**Nicole Williamson, Media and History** - After studying Media and History at Staffordshire University, Nicole Williamson now tantalises taste buds across the country with her business We Are Lollapalooza, serving delicious ice cream and homemade crêpes from vintage vans.

For Nicole, who is originally from Endon in the Staffordshire Moorlands, choosing to study at Staffordshire University was a “no-brainer”. It allowed her to pursue her business at weekends without needing to commute – and other members of her family had also enjoyed their time studying here.

She says her time at university prepared her well for her business life.

“Not only was I studying Media and History, but I also learned a lot of life skills alongside this. I feel that I was pushed to reach my full capabilities and I’ve taken a lot of what I learned doing class presentations and speeches and applied them to my business today.

“The media side of my degree has really helped with certain aspects of the business too, such as the advertising and social media.”



**Jack Haynes, Business Management and Entrepreneurship** - Jack graduated in with a degree in Business Management and Entrepreneurship. Using the experiences and knowledge he gained, he has gone on to fulfill his dream of starting his own business.

Jack’s qualification initially allowed to him to take a management position with a retailer in Norfolk, where he began to practise the techniques and thought processes that he had developed during his time at Staffordshire University. Within the year he had been promoted up the management structure.

He has since opened his own business in Stone, Staffordshire, selling organic herbs, spices and culinary ingredients called ‘Flavours of Flora’. Using the exact business planning process that he learned on the course modules, he was able to identify, segment and target the market using geographic and socio-graphic information, as well as considering both micro and macroeconomic influences. He created provisional accounts and cash flow forecasts, and assembled a comprehensive plan to secure financing and contracts with suppliers and the landlord. He now has high hopes for his business.

“Although I have gone into retail, the course gives you the capability to go into whatever field you desire, and a lot of my friends from the course have gone all over the world to work in many industries. The main thing that it instils in you is the confidence to go out and make your vision a reality, the confidence to back your ideas because you have the knowledge and ability to drive them into a success.”



**Keith Hill, Automotive Design and Technology** - Automotive Design and Technology graduate Keith Hill quit his day job in a shop to pursue his dream career at Staffordshire University.

His ambition was to design components for showroom vehicles, and of all the universities he researched Staffordshire University fitted the bill. As well as achieving a BSc (Hons) Automotive Design and Technology degree, Keith says his experience helped him personally too, opening his eyes and changing his social landscape.

After graduating Keith initially worked at Bowler Off-Road as a chassis designer/engineer for their Nemesis endurance race car, and has since secured employment with Bentley Motors.

“At Bentley I worked on suspension systems and axle components in a contract position. I then became permanent and worked as lead powertrain mount engineer for four years. My most recent move was to Functional Manager for wheels, tool kits and jacks.”





**Natalie Cooke, Media (Film) Production** - Before joining our Media (Film) Production course, Natalie from Stoke-on-Trent was too scared to even present to a small group. But she soon found a very supportive environment with the staff and students on the BA (Hons) Media (Film) Production degree.

Natalie wasted no time putting her training into practice when she graduated, quickly securing a job as a runner at one of the biggest visual effects houses in the UK, Double Negative. Their credits include *Interstellar*, *Avengers: Age of Ultron* and *Terminator: Genisys*.

Since then she has gone on to work as part of the production team for blockbusters such as *Mission Impossible: Rogue Nation* and the latest Bond film, *Spectre*.

"I didn't just sit back and wait for people to come to me. I made sure I networked, meeting people at every opportunity and being enthusiastic for every task I was set".

"I'm on an exciting road in production. I'm still beginning my career but I'm thankful for everything that the course has taught me: Never give up, work hard...and most importantly, enjoy it."

### **Danny Dalton – Acting**

Since leaving Staffordshire University Danny has performed at The National Theatre and The Royal Shakespeare Company.

"What a great three years I had at Staffs Uni – great tutors and a great environment to learn and develop in. You helped me become the actor I am today. Many Thanks!"

### **Charlotte Denton – Broadcast Journalism**

Charlotte studied BA (Hons) Broadcast Journalism at Staffordshire University. She now works on the BBC's 'The One Show' as a Topical Researcher/Assistant Producer and produces daily short films for the show.

### **Sophie Piedallu – Film Production Technology**

After helping to found the award-winning StaffsTV whilst studying Film Production Technology, Sophie now works as a full-time camera assistant in the BBC's Elstree Studios. Her CV includes *Holby City* (BBC), *The Enfield Haunting* (Sky), *The 4 O'Clock Club* (CBBC), *Je Vous Ai Compris* (Arte) and an Agatha Christie series for France 3.

### **David Miller and David Hunt – Computer Networks and Security**

David Miller and David Hunt both graduated from Staffordshire University in 2014 with first-class honours degrees in Computer Networks and Security. They secured graduate support engineer roles at Amazon's European Data Centre, where they're responsible for the day-to-day operations of the data centre, providing cloud services to its customers.

### **Rachel Stokes – Midwifery**

Mother-of-two Rachel Stokes was looking for a challenge after graduating as a midwife from Staffordshire University. So she left Staffordshire for Dar es Salaam, the largest city in Tanzania, where she now provides care at Amana Hospital helping to deliver on average 80-100 births each day.

### **Laura Maddocks – Psychology and Criminology**

Laura Maddocks came to Staffordshire University hoping to follow her father and brother into the prison service. After studying psychology and criminology, Laura now uses the knowledge she gained every day in her role as Interventions Facilitator at Bullingdon Community Prison in Bicester.









# Work hard, play hard

Sport plays a large part in the university experience. From meeting friends to taking your mind off your studies, there's no better way to dive into campus life than joining TeamStaffs.

Whether you're a total novice or a rising star, there's something for you to get stuck into. From football, netball and hockey, to more specialist sports like mountain biking, skydiving and even Ultimate Frisbee®, everyone has the option of taking up some sort of physical activity while they're here. We give you the chance to do what you want, when you want, where you want.

We have 25 teams competing in the inter-University BUCS (British University and Colleges Sports) league, as well as a number of students competing individually.

Perhaps most important of all, we're not just for the serious sportsperson. At Staffordshire University, we probably have as many people taking part in recreational sport as we do in our teams. Whether it's a quick futsal tournament, or a game of glow-in-the-dark badminton, our recreational teams mean it's fun and not hard work.

If a sport is missing from our programme, please come and see us! It's really easy to start up a new student sport group and we have some excellent links to sports clubs around the local area.

Being awarded European City of Sport in 2016 put Stoke-on-Trent firmly on the sporting map and left a sporting legacy throughout the city. The benefits of European City of Sport status will continue far beyond 2016. Our young people and athletes will be inspired to strive for excellence and will have access to high quality facilities in which to train and compete.





# All to play for

Named after the legendary Stoke City and England footballer, the Sir Stanley Matthews Sports Centre is open to students, staff and the local community. But our students are always the priority!

Working in partnership with Matrix Fitness, we've recently spent £1.25 million refurbishing the entire Centre, so you can now get busy with state-of-the-art equipment! There's a newly equipped sports hall, new Functional Training rooms and an 80-station gym with cardio equipment, resistance equipment and free weights. Membership is currently from £15 a month including classes\*.

University can be a scary time when it comes to leaving home and jumping into something new. Sport can help with that. Not only does it help relieve stress, but it also brings people together across courses – so you'll settle in at Staffordshire University in no time.

## Facilities include:

- Grass pitches for football and rugby
- Sports hall for badminton, football and basketball
- Two floodlit Astroturf pitches
- State-of-the-art 3G surfaces.

**Join the gym from just £15 per month\***

## TeamStaffs Elite

If you're serious about sport and currently play at county level or above, you could apply for a TeamStaffs Sports Scholarship. You'll have the chance to represent the University all over the country and receive a support package worth around £6,000 a year.

## The package includes:

- Free use of University and Stoke-on-Trent Council sports facilities
- Sports therapy treatment
- Sports science performance testing
- Full training kit
- A personal mentor.

Find out more at: [www.staffs.ac.uk/teamstaffselite](http://www.staffs.ac.uk/teamstaffselite)

\*Gym membership cost may be subject to price increase.





# Experts to **inspire** you

There's little point having connections and knowledge if you don't know what to do with them. At Staffordshire University, we want you to walk straight into a job you love and start making waves from the moment you graduate.

That's why we make sure you learn from - and work with - some of the best minds around, with the best research expertise and the best industry links. As you'd expect, our experts have connections around the world. So get ready to connect with them.



**Ruby Hammer, Head of Department, Law** – Ruby first became interested in law when working in administration for the NHS. Since discovering her passion for the subject, she has gained two Masters degrees: one in Critical Legal Studies and another in Education.

She now teaches on a range of awards in the Law School and has a particular interest in employers' liability and stress at work claims.

With a passion for researching the law, her work has taken her all over Europe: from delivering seminars in Strasbourg to presenting papers in Romania.

A main area of study for Ruby is environmental law; indeed her expertise in this field saw her working as part of a research team on an EU-funded Renewable Energies Transfer System project.

Even when Ruby's students aren't learning from her directly, they can be working through a leading textbook that she co-authored with two fellow Staffordshire University academics. The book, *Business Law*, published by Routledge, is currently in its third edition and is used by students across the country.

Determined to make sure her work as an active researcher benefits her students, Ruby says: "I like to get students involved in research and develop their skills by doing real-life tasks."

Here are just a few of our inspiring academics. To view more staff profiles visit: [www.staffs.ac.uk/staff](http://www.staffs.ac.uk/staff)



**Rune Todnem By,  
Professor of Organisational Behaviour –**

Professor Rune Todnem By is an internationally acknowledged leader in the fields of organisational change and leadership. He teaches at Undergraduate, MBA, and Doctorate level, provides guest lectures across the University to undergraduate and postgraduate students and delivers invited keynotes and leadership development sessions both nationally and internationally.

Rune is also a Professor of Change Leadership at the University of Stavanger (Norway) and co-founder and Chairman of the Public Leadership Foundation (The Netherlands). Being editor-in-chief of Routledge's Journal of Change Management, Rune is actively engaged in the development and publication of the newest research available. He is the co-author and co-editor of a number of books focussing on organisational change, leadership, ethics and the public sector. Additionally, he is continuously identified as being in the top 0.1% of scholars registered on [www.academia.edu](http://www.academia.edu).



**Dr Sita Bali,  
Head of Department, Humanities and  
Performing Arts –**

Dr Sita Bali gained a degree in Politics and Economics from St. Xavier's College at the University of Bombay. She later completed a Masters and PhD in International Relations at the University of Kent in Canterbury. Sita has been a lecturer in International Relations at Staffordshire University since 1990.

Her interests lie in the politics of South Asia – particularly India, Pakistan and Afghanistan. Sita is also interested in the politics of international migration and refugee movements, as well as security studies – particularly migration and security issues and their impact. Publications include articles on Indian politics and various aspects of international migration.



**Claude Chibelushi,  
Professor of Cognitive Digital Media  
Computing –**

Professor Chibelushi has worked his way to the top of his field since achieving his first degree in Electronic and Telecommunication Engineering. Following that, he added a Masters in Microelectronics and Computer Engineering, before gaining his PhD in Electronic Engineering.

Recently, he has been part of a team that developed ground-breaking technology to enable computers to understand the content of pictures and videos. Rated the best technology of its kind in the world, Spectral-360 is built into monitoring software that was used by UK police forces and Transport for London. His current work includes advanced research to produce next-generation software for self-driving motor vehicles, in collaboration with world-leading companies such as BMW.





**Marc Jones, Professor of Stress and Emotion** – After gaining his PhD, Professor Jones chose to specialise in Sports Psychology. Much of his scholarly work has centred on the causes, control and consequences of stress and emotion in sport and it's this research that has led him to be published in a number of different papers. He has great links with the Academy at Stoke City Football Club. In the wider field of Psychology, he was given the honour of being a keynote speaker at the annual British Society Division of Sport and Exercise Psychology Conference.

The difference between winning and losing in sport can often come down to how athletes cope with psychological stress. Our researchers have developed ground-breaking methods to help athletes react positively to the pressures of competition. Our approach, which turns stress into a positive, has been successfully applied to elite sports, including professional football and cricket. It is also being used by a growing number of multinational organisations. Our researchers also worked with Team GB during their preparations for the 2016 Olympics.



**Dr Mohamed Sedky, Senior Lecturer in Computer Networks and Security** – Before finishing his Masters in Communications and Electronics in 2002, Mohamed founded SKM Communication Systems with two partners. He went on to gain his PhD at Staffordshire University, and his research in physics-based image formation continues to add value to many projects.

Since 2012, he has been the Technical Director of Adaptive Video Analytic (AVA) Technologies Ltd, which has produced solutions regarded as some of the best in the world. Clients using his work have included police forces throughout the UK.

Video monitoring is vital to society. It keeps motorways moving, provides evidence in police investigations and can help prevent crime. Taking the advantages of CCTV one stage further, a system developed by Staffordshire University is able to track objects, analyse them and even report anything suspicious. Built using a sophisticated model that can replicate the capabilities of the human eye, the system is already proving valuable in law enforcement.



**Ian Brown, Professor of Fine Art** – After completing a Masters degree in Fine Art at Staffordshire University, Professor Brown developed a successful profile of exhibitions, lectures and part-time teaching, resulting in him becoming a permanent member of staff in 2005. Since then, he has contributed to shaping a broad-based Fine Art course that reflects the currency of debates in contemporary culture.

Ian is an active practitioner and his work has been reviewed in Art Monthly, The Guardian and Artforum, where it was Critics' Choice. He received critical acclaim for a touring exhibition that he curated, entitled Trying To Cope With Things That Aren't Human (Part One). Making up one-third of the collaborative artists' group Common Culture, Ian is also globally connected. This is because as part of the group, he has exhibited a range of inter-disciplinary artworks across Europe, Asia and North America.

Along with the University's whole Fine Art team, Ian has inspired many success stories, from students winning New Art West Midlands to graduates setting up Stoke-on-Trent's first contemporary art gallery and being selected for the prestigious John Moore's Painting Prize.





# Ground- breaking research

We aren't simply at the centre of the UK, we're at the heart of some of the most outstanding applied research in Britain. Research that makes a difference to lives around the world and opens doors for us. Our professors are connected to the world and the industries around them. That's what makes them so relevant, knowledgeable and respected. Just to give you an idea of the quality of our research, 78% was rated as 'world leading' or of 'international importance' in the 2014 Research Excellence Framework (REF).

Take a look at just a few of our research initiatives and the people behind them:



**Tarik Al-Shemmeri, Professor of Renewable Energy Technology** – Professor Al-Shemmeri is one of the most experienced lecturers currently specialising in thermo-fluids, renewable energy and power generation. After graduation, he worked on the improvement of gas turbine cooling for Rolls Royce. A Chartered Engineer, and a vastly experienced consultant, he has also worked as an advisor on BBC radio, giving regular interviews on his areas of expertise.

Staffordshire University is gaining an international reputation in the emerging field of sustainable energy thanks to a research team led by Professor Al-Shemmeri. The team's work has had an impact at a local, national and international level. Its participation in the £6 million EU-funded Arbor research project has placed the University at the forefront of the development of biomass (organic material that can be used as fuel) in Europe.

Discover more academic profiles at:  
[www.staffs.ac.uk/staff](http://www.staffs.ac.uk/staff)



**Dr Caroline Sturdy Colls, Associate Professor of Forensic Archaeology and Genocide Investigation** – Dr Caroline Sturdy Colls specialises in Holocaust studies and is also the Research Lead at the Centre of Archaeology, teaching in areas of forensic archaeology, techniques in the identification of human remains and various aspects of crime scene investigation.

Caroline is also a consultant for UK police forces in the search and recovery of buried remains. As part of her research, she completed the first archaeological surveys at Treblinka in Poland. In August 2015, based on her research findings, a permanent exhibition, entitled Finding Treblinka, was installed at the Museum of Struggle and Martyrdom in Warsaw, Poland.

Caroline is published extensively in Holocaust and forensic archaeology. Her research has gained international media attention and featured in TV documentaries and radio programmes in Europe and the USA.



**Nachiappan Chockalingam, Professor of Clinical Biomechanics** – Professor Chockalingam directs our Biomechanics facility. He is also an Affiliate Professor at the Faculty of Health Sciences, University of Malta; and a Visiting Professor at Sri Ramachandra University; India. He is a Chartered Engineer, a Chartered Scientist and a member of various professional organisations. He has also been elected to the executive board of several international societies.

Professor Chockalingam currently leads several research projects in the area of understanding the design, manufacture and clinical interventions of using orthoses. These include a large European Union-funded research project on Diabetic Foot and Footwear looking at the development of an integrated system for foot assessment. In addition to its recognition by the international scientific community, his work has also received substantial media attention. To-date, he has numerous publications in peer-reviewed journals, book chapters and conference proceedings.



**Karen Rodham, Professor of Health Psychology** – Since joining Staffordshire University in 2014, Professor Rodham has played a pivotal role in raising the profile of the University's research. Having spent more than twenty years as an academic, combined with seven years as a health psychologist in the NHS, she has amassed considerable expertise in the field of chronic pain. Her own research is focused on understanding how people cope with complex and chronic health-related issues.

Karen's teaching is informed by both research and practice. In addition to publishing books and papers, and delivering conference keynotes, she makes public engagement a priority.

She is the current Chair of the British Psychological Society Division of Health Psychology. Her passion for sharing knowledge is clear. "Our students benefit from being taught by experts who are actively engaged in the development of their research fields," she says.





# Higher and Degree Apprenticeships

If you're the sort of person who'd like to combine practical, on-the-job training with studying for a university qualification, one of our Higher or Degree Apprenticeships could be just the answer.

Higher and Degree Apprenticeships are fast being recognised as an exciting way of gaining university-level skills all while earning a wage. They provide the opportunity of starting a brand new career, supported by university learning – or gaining new qualifications to help you progress up the career ladder with your current employer.

A Higher Apprenticeship typically takes two years to complete, while a Degree Apprenticeship is normally completed over four years. Both qualifications combine full-time paid employment with 'paid for' part-time study at university.

## Valuable connections

Take either a Higher Apprenticeship or a Degree Apprenticeship with us and you'll divide your time between the workplace and university. Because you'll be spending valuable time in work, learning practical skills, you'll also be able to make valuable connections with people in your chosen industry or profession – people who can help you achieve your career goals after you graduate.

## No tuition fees

The cost of Higher and Degree Apprenticeships is split between government and employers. As there's absolutely no cost to you, your university experience should be debt-free. Talk about a win – win!

## Who are the apprenticeships for?

Higher and Degree Apprenticeships are suitable for college leavers as well as existing employees who are looking to progress in their chosen career. Opportunities span all sorts of different occupations in many sectors, from accountancy to engineering and from hospitality to law. And because each apprenticeship is designed in association with an employer, you can be certain of getting career-boosting practical skills as well as the academic knowledge demanded by your chosen industry.

## Why Staffordshire University?

This is an exciting time for Higher and Degree Apprenticeships at Staffordshire University. We work with some of the UK's largest organisations to develop apprenticeships. We are also one of the country's leading providers of Higher and Degree Apprenticeships and we're working hard with employers to introduce an even wider choice of courses. So, whether you're keen to enter the world of work quickly and earn a wage, or you want to progress further with your current employer, there's every chance we've a course that's perfect for you.

**To give you an idea of the true value of apprenticeships, 90% of apprentices stay in employment, with 71% staying with the same employer. A quarter received a promotion within 12 months\*.**

\*Source: Department for Business, Innovation and Skills; Apprentice survey, 2014.







# Higher and Degree Apprenticeships

## Which level is for me?

Whether you study for a Higher Apprenticeship or a Degree Apprenticeship will be determined by the apprenticeship role you apply for or, if you're already employed, by the needs of your employer. Degree Apprenticeships offer an alternative to degree-level study. Higher Apprenticeships lead to a qualification equivalent to a foundation degree.

### Higher Apprenticeship

You'll study at Levels 4, 5, 6 or 7 - equivalent to a foundation degree and above.

### Degree Apprenticeship

You'll study at Levels 6 or 7. Level 6 is equivalent to a Bachelors degree; Level 7 is equivalent to a Masters degree.

## What are the entry requirements?

Different employers have different entry requirements. That's because both Higher and Degree Apprenticeships are tailor-made to the needs of the organisation concerned. Most candidates will have A levels (or equivalent) or existing relevant Level 3 qualifications, as well as English, Maths and ICT at Level 2. But don't worry, if you don't meet these criteria. Other relevant or prior experience may also be considered as an alternative and can be discussed with the Course Leader.

### Typical entry requirements:

- 5 GCSEs – Grade C or above equivalent in Maths and English
- 160 – 260 UCAS Points from A levels/BTEC or other qualifications or experience
- Be in paid employment for a minimum of 30 hours a week – or have an employer willing to support your apprenticeship
- Your employer will share the cost of your training with the government.





### How do I register?

Registering with us is free and easy. Once you're registered, we'll keep you up-to-date with all our latest apprenticeship developments. If you're already in work, we can help you choose the apprenticeship that best suits your career goals – and we can even discuss things with your employer.

To register your interest and see our course listings, visit: [www.staffs.ac.uk/apprenticeships](http://www.staffs.ac.uk/apprenticeships)

To find an organisation that is offering the kind of apprenticeship you're looking for in your chosen industry, visit the government's apprenticeship website: [www.getingofar.gov.uk](http://www.getingofar.gov.uk)

### Available apprenticeships

#### Degree Apprenticeships:

- Chartered Manager
- Digital Technology Solutions Professional
- Academic Professional\*
- Cyber Security Technical Professional\*
- Electrical/Electronic Technical Support Engineer\*
- Financial Services Professional\*
- Healthcare Science Practitioner\*
- Manufacturing Engineer\*
- Registered Nurse\*
- Police Officer\*
- Social Worker\*
- Strategic Manager.\*

#### Higher Apprenticeships:

- Chartered Legal Executive
- Health Assistant Practitioner
- Healthcare Science Associate\*
- Network Engineer\*
- Nursing Associate\*
- Operations/Department Manager\*
- Software Engineer.\*

\*Subject to validation

## Higher Education explained

We've tried to avoid using jargon at all costs. But just in case there's a term or description in this prospectus that you don't understand, we've put together this glossary to help you out.

**Academic year** – This is the University's teaching year, which begins in September and ends the following summer.

**Award** – An award is the qualification granted to a student who successfully completes an approved course of study.

**BA (Hons)/BSc (Hons)/BEng (Hons)** – The 'B' stands for Bachelor and is what people usually refer to as an undergraduate degree – normally three years of full-time study. The 'Hons' is just a shortened version of Honours. Between that, 'BEng' refers to engineering-based subjects; 'BSc' to science-based subjects; and 'BA' refers to arts-based courses.

**Bursary** – A financial grant given to eligible students that doesn't need to be repaid.

**Course (of study)** – The approved set of modules taken by an individual student in order to receive a qualification.

**Credit** – A numerical value given to each module as a measure of its size and the amount of learning required to complete the module successfully. (The higher the credit, the harder and more important the module).

**Discipline** – An 'academic discipline' or field of study is a branch of knowledge that is taught and researched as part of Higher Education.

**Dissertation or Final-Year Project** – A project usually taken in the final year of your course, where you explore a very specific topic in depth.

**Two-year accelerated degree** – A two-year accelerated course lets you complete a full degree qualification in just two years, saving you time and money, and getting you into the job market more quickly.

**Integrated Masters** – Unlike a 'standard' Masters, an Integrated Masters degree (for example MEng, MSci) is a four-year course (or five years with a placement year), which combines undergraduate and postgraduate study into a single programme.

**Joint Honours degree** – This lets you follow a broader course of study in two subjects. You can study the subjects equally or you can study one slightly more than the other.

**Lectures** – Lectures are used to teach you about key issues and direct you to relevant resources. They tend not to be interactive and can be attended by up to 200 students. They provide a valuable tool in learning the basics of a topic.

**Level** – This refers to the academic level at which your study is to be undertaken. Normally, it corresponds to one year of study for full-time students. A three-year undergraduate degree is made up of Levels 4, 5 and 6, however, students may take modules from different levels at the same time, provided they meet the requirements for their award.

**Masters** – Masters awards are the next level up from a Bachelors degree. These usually take another year of full-time study after you complete your undergraduate degree.

**Module** – A module is an area of study within a course. A module is usually worth 30 credits. For an undergraduate honours degree, you need to gain 360 credits. Even if you don't complete your degree, you may still gain a qualification (for instance, a certificate or a diploma) if you complete enough modules. A Core Module is one that you have to pass in order to qualify for a given award.

**Option Module** – This is a module that you get to choose from a prescribed list. They are studied in conjunction with the Core Modules for a particular course.

**Placement Sandwich Year** – This is a period of time (normally a year) taken out from your studies and spent on a placement in business, industry or workplace. The purpose is to give you experience and develop your learning in a practical setting. A Placement Sandwich Year adds to the length of your degree course.

**School** – A School consists of a group of subject areas in the University, for example the School of Computing and Digital Technologies.

**Scholarship** – An amount of money awarded to a student – usually based on academic eligibility criteria.

**Semester** – A period of study into which the academic year is divided. Semesters may include induction, learning, assessment and academic counselling.

**Seminars/Tutorials** – Unlike lectures, these are much smaller groups where you can discuss topics and develop your knowledge and understanding.

**Single Honours Degree** – An award that lets you specialise in one specific area of study.

**Top-up Award** – A course, normally of 12 or 18 months, designed specifically to convert your HND or foundation degree into an honours degree.

**Undergraduate Student** – Someone who is studying at University for a bachelors/undergraduate degree, as opposed to a Masters or other degree.



# Tuition fees 2018/19

## Home and EU students

At the time of going to print, tuition fees for 2018/19 entry were not confirmed. Current fees for 2017/18\* are listed below.

The Government has advised the University that it has no plans to increase the current £9,250 capped fee by more than inflation.

Subsequent years' fees may increase by no more than the rate of inflation.

We would expect to publish finalised fees for 2018/19 in April 2017. For the most up to date fee information please refer to the website.

Current 2017/18 fees:

- All full-time undergraduate degrees - £9250.00\*
- Art, Design, Business and Law Foundation Years - £5,500.00\*
- Two-year Fast-track degrees - £9,250.00\*
- We also offer a pro-rata fee structure for part time study.

## International students

- All full-time undergraduate degrees - £10,900.00\*

For more information about fees visit:

[www.staffs.ac.uk/fees](http://www.staffs.ac.uk/fees)

## Placement years fees

We do not charge a fee for placement years unless stated on our website. For more information visit:

[www.staffs.ac.uk/fees](http://www.staffs.ac.uk/fees)

## About our fees

The University increased full-time tuition fees from £9,000 to £9,250 for UK/EU students starting their course in September 2017. Part-time fees were increased pro rata. It is our intention to continue to increase fees provided we satisfy the Teaching Excellence Framework set by the government.

## Additional course costs

If there are additional costs associated with any course, they will be listed on our website. These additional costs typically include items such as:

- Equipment hire
- Art materials
- Optional field trips
- Printing
- Books that you might wish to purchase

Please note: accommodation and living costs are not included in the fees.

For further details of what is and is not included in your tuition fee please visit: [www.staffs.ac.uk/fees](http://www.staffs.ac.uk/fees)

# Financial support

## Loans for tuition fees

Eligible UK and EU students are entitled to apply for full tuition fee loans. These are paid direct to the university and you don't have to pay anything back until after you have graduated and are earning over £21,000.00 per annum\*.

## Sources of financial support

If you receive funding from Student Finance you may be eligible to apply for additional benefits. Details can be obtained by visiting: [www.gov.uk](http://www.gov.uk)

## Bursaries

The University seeks to provide further financial support to those who need it most such as students who come from areas with low participation in higher education, whose household income is below a threshold or Care Leavers.

If you meet the eligibility criteria you will be automatically allocated the bursary. For more information and eligibility criteria please visit: [www.staffs.ac.uk/funding](http://www.staffs.ac.uk/funding)

## Loans for living costs (UK students only)

Eligible UK students can also take out a maintenance loan to help pay for things like accommodation, food, transport and books. The maximum amount available depends on your household income as well as where you're studying and living. This will be paid into your nominated bank account at the start of each term, once you've registered on your course. Find out more at: [www.gov.uk/student-finance](http://www.gov.uk/student-finance)

## Extra Student Funding

Extra funding is available for students with dependants or who have disabilities. Full details, including a student finance calculator, can be found at:

[www.gov.uk/student-finance](http://www.gov.uk/student-finance)

\*Correct at time of going to print, February 2017. Refer to page 73 for further information.

## Teaching and learning

You will be taught through a combination of lectures, seminars, workshops and laboratory practicals. Seminars enable you to discuss and develop your understanding of topics covered in lectures in smaller groups of around 16-18 students. In addition, you will have timetabled meetings with your personal tutor at least twice a year. You will be taught in first-class learning spaces throughout your course. Many of our courses are accredited or recognised by professional, statutory or regulatory bodies.

### Independent learning

When not attending lectures, seminars, laboratory or other timetabled sessions, you will be expected to continue learning independently through self-study. Typically, this will involve utilising a range of digital resources including the University's virtual learning environment; reading journals, articles and books; working on individual and group projects; undertaking research in the library; preparing coursework assignments and presentations, and preparing for examinations. Your independent learning will be supported by a range of excellent facilities. These include the library, open access computer facilities, informal learning zones, a range of laboratories and performance and studio spaces.

### Workload

All undergraduate courses are credit-rated, with each level of study consisting of 120 credits (Level 4, 5 and 6 = 360 credits in total), with each credit taken equating to a total study time of 10 hours. Your overall workload will consist of class contact hours, independent learning, assessment activity and study visits where appropriate.

Your actual contact hours will depend on the subject area, on the option modules you select and professional body requirements. However, you can normally expect that time spent in scheduled teaching and learning activity will be highest in

Level 4, decreasing in levels 5 and 6 as independent learning becomes more significant.

### Learning support

In addition to the excellent support you will receive from your course teaching team, our central Academic Skills team provides group and one-to-one help to support your learning in a number of areas. These include study skills (including reading, note-taking and presentation skills); written English (including punctuation and grammatical accuracy); academic writing (including how to reference); research skills; critical thinking and understanding arguments; revision, assessment and examination skills (including time management). Our Student Enabling Centre supports students with additional needs such as sensory impairment, or learning difficulties such as dyslexia.

### Teaching staff

You will be taught by an expert teaching team whose expertise and knowledge are closely matched to the content of the modules on the course. The team includes senior academics and professional practitioners with industry experience. Postgraduate research students who have undertaken teaching training may also contribute to the teaching of seminars under the supervision of the module leader. Our teaching is research-informed and 72% of our full-time staff are Fellows of the Higher Education Academy. You can learn more about our staff by viewing their profiles at: [www.staffs.ac.uk/staff/profiles](http://www.staffs.ac.uk/staff/profiles)

### Assessment

Your course will provide you with opportunities to test your understanding of your subject informally before you complete the formal assessments that count towards your final mark. Each module normally includes practice or 'formative' assessments for which you receive feedback from your tutor. Practice assessments are developmental and any grades you receive for them do not count towards your module mark. There is a formal or 'summative' assessment at the end of each module. This includes a range

of coursework assessments, such as essays, reports, portfolios, performance, presentations, final year, independent project and written examinations. The grades from formal assessments count towards your module mark.

### Percentage breakdown of assessment

The balance of assessment by examination and assessment by coursework depends on the subject area, your choice of option modules and professional body requirements. However, you can expect that coursework assessment will account on average for 50% to 100% of assessment tasks across all levels.

### Feedback

You will receive feedback on all formative assessments and on formal assessments undertaken by coursework. You will normally receive feedback on your coursework assessments within 20 working days following the date of submission. Feedback on examination performance can take a number of formats including, at a minimum, the provision of generic feedback to all students who take written examinations. Feedback is intended to help you learn and you are encouraged to discuss it with your module tutor. Information about the nature and extent of feedback and the timescale within which this will take place will be made available to all students normally through module handbooks.

### Timetables

Timetables are normally available at least a week before registration. Please note that while we make every effort to ensure that timetables are as student friendly as possible, scheduled teaching can take place on any day of the week. Wednesday afternoons are normally reserved for sports and cultural activities. Part-time classes are normally scheduled on one or two days per week.

## Accommodation costs

Below are the licence fees for our on campus halls of residence for 2016/17. Please see our website for 2018/19 licence fees.

Residence	Location	Facilities	Contract Length	Weekly Licence Fee	Total Licence Fee
Clarice Cliff Court	Stoke-on-Trent	En-suite Halls, 3-6 Residents	39 weeks	£118.00	£4,602
Liberty Court	Stoke-on-Trent	En-suite Halls, 3-6 Residents	39 weeks	£118.00	£4,602
Leek Road Halls	Stoke-on-Trent	Shared Halls, 12-14 Residents	39 weeks	£110.00	£4,290
Leek Road Houses Premium	Stoke-on-Trent	Shared House, 4-6 Residents	39 weeks	£115.00	£4,485
Leek Road Houses Standard	Stoke-on-Trent	Shared House, 4-6 Residents	39 weeks	£95.00	£3,705
Tedder Court	Stafford	Shared House, 4 Residents	39 weeks	£95.00	£3,705

### What about bills and furniture?

All prices shown are per person. Our licence fees include internet access, utility bills and up to £5,000 worth of personal possessions insurance. Contract length is 39 weeks, meaning there is no need to move out over any semester breaks.

### Living off campus

If university-managed accommodation isn't for you, our Student Pad and Green Pad schemes make it easy to find a list of appropriate landlords who are registered with the Students' Union – so you can find accommodation for yourself but with plenty of support from the Union.

Find out more about accommodation and explore our halls of residence online with a 360° tour by visiting: [www.staffs.ac.uk/accommodation](http://www.staffs.ac.uk/accommodation)



## Entry requirements

We're committed to connecting students of all ages, skills and experiences with higher education and are a leading voice in alternative routes into university. So, if you think you've done things a little differently and aren't sure if you're eligible to study, get in touch and see.

We assess each application individually, taking into account any experience and skills you may have in your chosen field.

### Our offers

We use the UCAS points tariff in our offer making, and don't discriminate between pre-2015 old style A and AS levels and the ones reformed after 2015.

In most cases, you will probably need at least the minimum number of points or grades required for your chosen course. This normally means at least one of the options shown below:

- Two subjects at GCE A level or AVCE (or one of each)
- One GCE A level Double Award or AVCE Double award
- A combination of one GCE A level and an Advanced Welsh Baccalaureate - Skills Challenge Certificate
- BTEC Nationals (QCF) Extended Diploma, Diploma, Subsidiary combined with one GCE A level or equivalent
- Access to HE Diploma (60 Credits) specific credit criteria listed against course criteria
- Three SQA Highers and Two Advanced Highers
- Irish Leaving Certificate Higher grades
- An award of the European Baccalaureate Diploma, with at least 60% overall; English at 60%
- An award of the International Baccalaureate Diploma achieved by passing each of the required components and achieving a total IB point score of 24 or more

- A pass in an Advanced Apprenticeship
- Achievement of an OCR National Diploma or Extended Diploma
- A successfully completed NVQ at level 3 or above
- A pass in a University-validated foundation course
- A pass in a University foundation year
- Equivalent international qualifications.

### English language requirements

EU and International students will also need to meet our English language requirements. IELTS 6.0 or above and a minimum of 5.5 for each of the 4 individual components (Reading, Writing, Speaking and Listening) or equivalent. Please refer to our website for further information – especially students who require a Visa to study in the UK.

**Don't worry if you can't see your qualification listed. Just contact our team of experts on 01782 294400.**





## UCAS points and what they mean

There are several different ways to study at Staffordshire University. With so many different qualifications available, however, it's important to have one scale to measure everything. That's where UCAS points come in.

The UCAS tariff converts the grades you achieve in exams into points. That way, a wide range of qualifications can be compared and considered during the application process. For some courses, specific subjects and grades - rather than just points - may also be required. Our full entry requirements can be found at: [www.staffs.ac.uk/ugentryrequirements](http://www.staffs.ac.uk/ugentryrequirements)

UCAS has changed the way its tariff points system works. The new tariff points will apply to you if you are currently in Year 12 or S5 in Scotland (or younger), and are thinking about applying to start university or college in September 2018.

These tables will help you see how your grades convert into UCAS points, so you can start working out exactly what you need. For the latest UCAS conversion information, visit: [www.staffs.ac.uk/ugentryrequirements](http://www.staffs.ac.uk/ugentryrequirements)

GCE and AVCE Double Award	A Level with additional AS	GCE A Level and AVCE	UCAS TARIFF POINTS
A*A*			112
A*A			104
AA			96
AB			88
BB			80
	A*A		76
BC			72
	AA		68
CC	AB		64
CD	BB	A*	56
	BC		52
DD		A	48
	CC		44
	CD		42
DE		B	40
	DD		34
EE		C	32
	DE		30
		D	24
	EE		22
		E	16



IBO CERTIFICATE IN HIGHER LEVEL	
GRADE	POINTS
H7	56
H6	48
H5	32
H4	24
H3	12
H2	0
H1	0

IBO CERTIFICATE IN STANDARD LEVEL	
GRADE	POINTS
S7	28
S6	24
S5	16
S4	12
S3	6
S2	0
S1	0

IBO CERTIFICATE IN EXTENDED ESSAY	
GRADE	POINTS
A	12
B	10
C	8
D	6
E	4

IBO CERTIFICATE IN THEORY OF KNOWLEDGE	
GRADE	POINTS
A	12
B	10
C	8
D	6
E	4

BTEC QUALIFICATIONS (OCF) (SUITE OF QUALIFICATIONS KNOWN AS NATIONALS)					
GRADE					UCAS TARIFF POINTS
Extended Diploma	Diploma	90 credit Diploma	Subsidiary Diploma	Certificate	
D*D*D*					168
D*D*D					160
D*DD					152
DDD					144
DDM					128
DMM	D*D*				112
	D*D				104
MMM	DD				96
		D*D*			84
MMP	DM				80
		D*D			78
		DD			72
MPP	MM				64
		DM			60
			D*		56
PPP	MP	MM	D		48
		MP			36
	PP		M		32
				D*	28
		PP		D	24
			P	M	16
				P	8

DIPLOMA IN FOUNDATION STUDIES (Art and Design, and Art, Design and Media)	
GRADE	POINTS
DISTINCTION	112
MERIT	96
PASS	80

CACHE LEVEL 3 AWARD, CERTIFICATE AND DIPLOMA IN CHILD CARE AND EDUCATION*	
GRADE	UCAS POINTS
AWARD	
A	24
B	20
C	16
D	12
E	8
CERTIFICATE	
A*	84
A	72
B	60
C	48
D	36
DIPLOMA	
A	144
B	120
C	96
D	72
E	48

# New for 2018

At Staffordshire University we work hard to connect you with new and innovative courses so that when you graduate you're ahead of the game and already connected with your chosen industry.

By choosing to study one of our new courses, you'll be amongst the first to graduate with this qualification at Staffordshire University and pioneer the way in your chosen industry.

Here are our new courses for entry in September 2018. To find out more about our new courses search online at: [www.staffs.ac.uk](http://www.staffs.ac.uk).

CHEMISTRY*	BSc (Hons)
CHEMISTRY (with a placement year)*	BSc (Hons)
CHEMISTRY (with a foundation year)*	BSc (Hons)
CHEMISTRY*	MChem
CRIMINOLOGY WITH OFFENDER MANAGEMENT	BA (Hons)
EARLY CHILDHOOD STUDIES WITH SPECIAL EDUCATION NEEDS AND DISABILITY*	BA (Hons)
EDUCATION STUDIES WITH SPECIAL EDUCATION NEEDS AND DISABILITY*	BA (Hons)
FOOTBALL COACHING AND PERFORMANCE (two-year accelerated)*	BSc (Hons)
MEDICAL ENGINEERING	BEng (Hons)
MEDICAL ENGINEERING (with a placement year)	BEng (Hons)
MEDICAL ENGINEERING	MEng
VISUAL DESIGN AND VIRTUAL REALITY*	BA (Hons)
VISUAL DESIGN AND VIRTUAL REALITY (with a placement year)*	BA (Hons)

COURSE TITLE	AWARD	UCAS CODE	UCAS OFFER	DURATION IN YEARS
3D DESIGNER MAKER	BA (Hons)	W790	112	3
ACCOUNTING AND BUSINESS	BA (Hons)	NN41	120	3
ACCOUNTING AND FINANCE	BA (Hons)	NN43	120	3
ACCOUNTING AND FINANCE (two-year accelerated)	BA (Hons)	NN34	128	2
ACCOUNTING AND FINANCE (with a foundation year)	BA (Hons)	N400	48	4
ACCOUNTING AND FINANCE	MSci		128	4
ACTING AND SCREEN PERFORMANCE	BA (Hons)	W431	112	3
ACTING AND THEATRE ARTS	BA (Hons)	W430	112	3
ADVERTISING, FILM AND MUSIC VIDEO PRODUCTION	BA (Hons)	WN66	112	3
AERONAUTICAL TECHNOLOGY	BSc (Hons)	H410	112	3
AERONAUTICAL TECHNOLOGY (with a placement year)	BSc (Hons)	H411	112	4
ANIMAL BIOLOGY AND CONSERVATION	BSc (Hons)	CD13	112	3
ANIMAL BIOLOGY AND CONSERVATION (with a placement year)	BSc (Hons)	CD14	112	4
ANIMAL BIOLOGY AND CONSERVATION	MSci	D300	128	4
ANIMATION	BA (Hons)	W616	112	3
ART AND DESIGN (with a foundation year)*	BA (Hons)	W102	48	4
AUTOMOTIVE ENGINEERING	BEng (Hons)	H330	112	3
AUTOMOTIVE ENGINEERING (with a placement year)	BEng (Hons)	H331	112	4
AUTOMOTIVE ENGINEERING	MEng	H652	128	4
BIOLOGICAL SCIENCE	BSc (Hons)	C100	112	3
BIOLOGICAL SCIENCE (with a placement year)	BSc (Hons)	C104	112	4
BIOLOGICAL SCIENCE (with a foundation year)	BSc (Hons)	C101	48	4
BIOLOGICAL SCIENCE	MSci	C102	128	4
BIOMEDICAL SCIENCE	BSc (Hons)	B900	112	3
BIOMEDICAL SCIENCE (with a placement year)	BSc (Hons)	B901	112	4
BIOMEDICAL SCIENCE	MSci	C900	128	4
BUSINESS ECONOMICS	BSc (Hons)	L100	120	3
BUSINESS ECONOMICS (with a Foundation Year)	BA (Hons)		48	4
BUSINESS INFORMATION TECHNOLOGY	BSc (Hons)	G562	112	3
BUSINESS INFORMATION TECHNOLOGY (with a placement year)	BSc (Hons)	G563	112	4

\*Subject to validation

\*\*Subject to name change approval



COURSE TITLE	AWARD	UCAS CODE	UCAS OFFER	DURATION IN YEARS
BUSINESS INFORMATION TECHNOLOGY (with a foundation year)	BSc (Hons)	G561	48	4
BUSINESS MANAGEMENT	BA (Hons)	N240	112	3
BUSINESS MANAGEMENT (top-up)	BA (Hons)	N252	HND/FdA/DipHE	1
BUSINESS MANAGEMENT (two-year accelerated)	BA (Hons)	N201	120	2
BUSINESS MANAGEMENT (with a foundation year)	BA (Hons)	N100	48	4
BUSINESS MANAGEMENT (HUMAN RESOURCE MANAGEMENT)	BA (Hons)	N1NP	112	3
BUSINESS MANAGEMENT (HUMAN RESOURCE MANAGEMENT) (with a Foundation Year)	BA (Hons)		48	4
BUSINESS MANAGEMENT (MARKETING)	BA (Hons)	N1NN	112	3
BUSINESS MANAGEMENT (MARKETING) (with a Foundation Year)	BA (Hons)		48	4
BUSINESS MANAGEMENT AND LEADERSHIP	MSci		120	4
CARTOON AND COMIC ARTS	BA (Hons)	W222	112	3
CGI AND VISUAL EFFECTS	BSc (Hons)	W614	112	3
CHEMISTRY*	BSc (Hons)	F100	112	3
CHEMISTRY (with a placement year)*	BSc (Hons)	F101	112	4
CHEMISTRY (with a foundation year)*	BSc (Hons)	F102	48	4
CHEMISTRY*	MChem	F104	128	4
COMPUTER GAMEPLAY DESIGN AND PRODUCTION	BSc (Hons)	G460	112	3
COMPUTER GAMEPLAY DESIGN AND PRODUCTION (with a placement year)	BSc (Hons)	G462	112	4
COMPUTER GAMES ANIMATION	BA (Hons)	I710	112	3
COMPUTER GAMES DESIGN	BSc (Hons)	H132	112	3
COMPUTER GAMES DESIGN (with a placement year)	BSc (Hons)	H131	112	4
COMPUTER GAMES DESIGN (with a foundation year)	BSc (Hons)	G461	48	4
COMPUTER GAMES DESIGN	BEng (Hons)	H130	112	3
COMPUTER GAMES DESIGN (with a placement year)	BEng (Hons)	H133	112	4
COMPUTER GAMES DESIGN AND PROGRAMMING	BSc (Hons)	GG46	112	3
COMPUTER GAMES DEVELOPMENT	BSc (Hons)	G620	112	3
COMPUTER GAMES DEVELOPMENT (with a placement year)	BSc (Hons)	G621	112	4
COMPUTER GAMES DEVELOPMENT (with a foundation year)	BSc (Hons)	G622	48	4
COMPUTER GAMES PROGRAMMING	BSc (Hons)	GGK7	112	3
COMPUTER GAMES PROGRAMMING (with a placement year)	BSc (Hons)	GGK6	112	4

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COURSE TITLE	AWARD	UCAS CODE	UCAS OFFER	DURATION IN YEARS
COMPUTER GAMES PROGRAMMING (with a foundation year)	BSc (Hons)	GGK8	48	4
COMPUTER GAMES PROGRAMMING (VIRTUAL REALITY)	BSc (Hons)	G610	112	3
COMPUTER GAMES PROGRAMMING (VIRTUAL REALITY) (with a placement year)	BSc (Hons)	G611	112	4
COMPUTER GAMES PROGRAMMING (VIRTUAL REALITY) (with a foundation year)	BSc (Hons)	G612	48	4
COMPUTER NETWORKS (top-up)	BSc (Hons)	I120	HND/FdSc/DipHE	1
COMPUTER NETWORKS AND SECURITY	BSc (Hons)	G426	112	3
COMPUTER NETWORKS AND SECURITY (with a placement year)	BSc (Hons)	G425	112	4
COMPUTER NETWORKS AND SECURITY (with a foundation year)	BSc (Hons)	G427	48	4
COMPUTER NETWORKS AND SECURITY	MSci	I121	128	4
COMPUTER SCIENCE	BSc (Hons)	G402	112	3
COMPUTER SCIENCE (with a placement year)	BSc (Hons)	G401	112	4
COMPUTER SCIENCE (with a foundation year)	BSc (Hons)	G403	48	4
COMPUTER SCIENCE	MSci	I104	128	4
COMPUTING**	BSc (Hons)	GT40	112	3
COMPUTING (with a placement year)**	BSc (Hons)	G400	112	4
COMPUTING (with a foundation year)**	BSc (Hons)	G023	48	4
COMPUTING (top-up)**	BSc (Hons)	G024	HND/FdSc/DipHE	1.5
COMPUTING (top-up, with a placement year)**	BSc (Hons)	G021	HND/FdSc/DipHE	2.5
CONCEPT ART FOR GAMES AND FILM	BA (Hons)	G614	112	3
CONCEPT ART FOR GAMES AND FILM (with a foundation year)	BA (Hons)	G615	48	4
CRIMINOLOGY WITH OFFENDER MANAGEMENT	BA (Hons)	LM39	112 -120	3
CYBER SECURITY	BSc (Hons)	I201	112	3
CYBER SECURITY (with a placement year)	BSc (Hons)	I190	112	4
CYBER SECURITY (with a foundation year)	BSc (Hons)	I202	48	4
DIGITAL FILM AND POST PRODUCTION TECHNOLOGY	BSc (Hons)	W619	112	3
DIGITAL FILM AND POST PRODUCTION TECHNOLOGY (with a placement year)	BSc (Hons)	W618	112	4
DIGITAL MARKETING MANAGEMENT	BSc (Hons)	N500	112	3
DIGITAL MARKETING MANAGEMENT	MSci		112	4
EARLY CHILDHOOD STUDIES	BA (Hons)	L590	96	3
EARLY CHILDHOOD STUDIES WITH EARLY YEARS TEACHING STATUS	BA (Hons)	X110	96	3

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COURSE TITLE	AWARD	UCAS CODE	UCAS OFFER	DURATION IN YEARS
EARLY CHILDHOOD STUDIES WITH SPECIAL EDUCATION NEEDS AND DISABILITY*	BA (Hons)	X111	96	3
EDUCATION STUDIES	BA (Hons)	X300	96	3
EDUCATION STUDIES WITH SPECIAL EDUCATION NEEDS AND DISABILITY*	BA (Hons)	X301	96	3
ELECTRICAL AND ELECTRONIC ENGINEERING*	BEng (Hons)	H629	112	3
ELECTRICAL AND ELECTRONIC ENGINEERING (with a placement year)*	BEng (Hons)	H630	112	4
ELECTRICAL AND ELECTRONIC ENGINEERING*	MEng	H656	128	4
ELECTRONIC MUSIC (COMPOSITION AND PERFORMANCE)	BA (Hons)	W383	112	3
ENGINEERING (with a foundation year)	BEng (Hons)	H100	48	4
ENGLISH	BA (Hons)	Q300	112	3
ENGLISH (two-year accelerated)	BA (Hons)	Q320	120	2
ENGLISH AND CREATIVE WRITING	BA (Hons)	QW38	112	3
EVENTS MANAGEMENT	BA (Hons)	N820	96	3
EVENTS MANAGEMENT (two-year accelerated)	BA (Hons)	N82Y	120	2
EVENTS MANAGEMENT (with a Foundation Year)	BA (Hons)		48	4
EXPERIMENTAL FILM PRODUCTION	BA (Hons)	W621	112	3
FASHION DESIGN (with a placement year)	BA (Hons)	W23A	112	4
FASHION IMAGING AND JOURNALISM	BA (Hons)	P5FI	112	3
FILM PRODUCTION TECHNOLOGY	BSc (Hons)	W610	112	3
FILM PRODUCTION TECHNOLOGY (top-up)	BSc (Hons)	W690	HND/FdSc/DipHE	1.5
FILM, TELEVISION AND RADIO STUDIES	BA (Hons)	W620	112	3
FINE ART	BA (Hons)	W100	112	3
FOOTBALL COACHING AND PERFORMANCE (two-year accelerated)*	BSc (Hons)	C602	120	2
FORENSIC BIOLOGY	BSc (Hons)	F411	112	3
FORENSIC BIOLOGY (with a placement year)	BSc (Hons)	F414	112	4
FORENSIC BIOLOGY	MSci	F490	128	4
FORENSIC COMPUTING	BSc (Hons)	F142	112	3
FORENSIC COMPUTING (with a placement year)	BSc (Hons)	F141	112	4
FORENSIC COMPUTING (with a foundation year)*	BSc (Hons)	F418	48	4
FORENSIC INVESTIGATION	BSc (Hons)	F412	112	3
FORENSIC INVESTIGATION (with a placement year)	BSc (Hons)	F415	112	4

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COURSE TITLE	AWARD	UCAS CODE	UCAS OFFER	DURATION IN YEARS
FORENSIC INVESTIGATION	MSci	8H16	128	4
FORENSIC PSYCHOLOGY	BSc (Hons)	C890	96-128	3
FORENSIC SCIENCE	BSc (Hons)	F410	112	3
FORENSIC SCIENCE (with a placement year)	BSc (Hons)	F416	112	4
FORENSIC SCIENCE (with a foundation year)	BSc (Hons)	F413	48	4
FORENSIC SCIENCE	MSci	2R14	128	4
GAMES ART	BA (Hons)	GG41	112	3
GAMES ART (with a foundation year)	BA (Hons)	GG42	48	4
GAMES JOURNALISM AND PR	BA (Hons)	2T17	112	3
GAMES STUDIES	BA (Hons)	I621	112	3
GEOGRAPHY	BSc (Hons)	F800	112	3
GEOGRAPHY (PHYSICAL)**	BSc (Hons)	F840	112	3
GEOGRAPHY (HUMAN)**	BA (Hons)	L700	112	3
GEOGRAPHY (WITH MOUNTAIN LEADERSHIP)	BSc (Hons)	F8X3	112	3
GRAPHIC DESIGN	BA (Hons)	W211	112	3
HEALTH AND SOCIAL CARE	BSc (Hons)	L512	96 -112	3
HEALTHCARE SCIENCE (BLOOD SCIENCES)*	BSc (Hons)	B901	112	3
HEALTHCARE SCIENCE (CELLULAR SCIENCES)*	BSc (Hons)	B902	112	3
HEALTHCARE SCIENCE (GENETIC SCIENCES)*	BSc (Hons)	B903	112	3
HEALTHCARE SCIENCE (INFECTION SCIENCES)*	BSc (Hons)	B904	112	3
HISTORY (MODERN)	BA (Hons)	V141	112	3
HISTORY (MODERN AND INTERNATIONAL)	BA (Hons)	VV13	112	3
HUMAN BIOLOGY	BSc (Hons)	B150	112	3
HUMAN BIOLOGY (with a placement year)	BSc (Hons)	B151	112	4
HUMAN BIOLOGY	MSci	C103	128	4
ILLUSTRATION	BA (Hons)	W220	112	3
INTERNATIONAL BUSINESS MANAGEMENT	BA (Hons)	N120	112	3
INTERNATIONAL BUSINESS MANAGEMENT (with a Foundation Year)	BA (Hons)		48	4
JOURNALISM	BA (Hons)	P500	112	3
JOURNALISM (BROADCAST)**	BA (Hons)	PL52	112	3

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COURSE TITLE	AWARD	UCAS CODE	UCAS OFFER	DURATION IN YEARS
JOURNALISM (PR)**	BA (Hons)	2D16	112	3
JOURNALISM (two-year accelerated)	BA (Hons)	P502	112	2
LAW	LLB (Hons)	M100	112-120	3
LAW (two-year accelerated)	LLB (Hons)	M101	128	2
LAW (with a foundation year)	LLB (Hons)	M111	48	4
LAW (BUSINESS LAW)	LLB (Hons)	M221	112-120	3
LAW (CRIMINOLOGY)	LLB (Hons)	M930	112-120	3
MECHANICAL ENGINEERING	BEng (Hons)	H300	112	3
MECHANICAL ENGINEERING (with a placement year)	BEng (Hons)	H301	112	4
MECHANICAL ENGINEERING	MEng	H395	128	4
MECHATRONICS	BEng (Hons)	HH36	112	3
MECHATRONICS (with a placement year)	BEng (Hons)	HH38	112	4
MECHATRONICS	MEng	H754	128	4
MEDIA (FILM) PRODUCTION	BA (Hons)	W600	112	3
MEDICAL ENGINEERING	BEng (Hons)	H1B1	112	3
MEDICAL ENGINEERING (with a placement year)	BEng (Hons)	H1B3	112	4
MEDICAL ENGINEERING	MEng	H1B2	128	4
MIDWIFERY PRACTICE	BSc (Hons)	B720	120/128	3
MOTORSPORT TECHNOLOGY	BSc (Hons)	H391	112	3
MOTORSPORT TECHNOLOGY (with a placement year)	BSc (Hons)	H390	112	4
MOTORSPORT TECHNOLOGY	FdSc	H336	48	2
MUSIC BUSINESS AND PRODUCTION	BA (Hons)	W37P	112	3
MUSIC PRODUCTION	BA (Hons)	W38P	112	3
MUSIC TECHNOLOGY	BSc (Hons)	J931	112	3
MUSIC TECHNOLOGY (top-up)	BSc (Hons)	J930	HND/FdSc/DipHE	1.5
MUSIC TECHNOLOGY (with a placement year)	BSc (Hons)	J932	112	4
NETWORK COMPUTING	BSc (Hons)	G423	112	3
NETWORK COMPUTING (with a placement year)	BSc (Hons)	G422	112	4
NETWORK COMPUTING (with a foundation year)	BSc (Hons)	G421	48	4
NURSING PRACTICE (ADULT) (March Entry Shrewsbury)	BSc (Hons)	B743	112	3

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COURSE TITLE	AWARD	UCAS CODE	UCAS OFFER	DURATION IN YEARS
NURSING PRACTICE (ADULT) (March Entry Stafford)	BSc (Hons)	B741	112	3
NURSING PRACTICE (ADULT) (September Entry Shrewsbury)	BSc (Hons)	B740	112	3
NURSING PRACTICE (ADULT) (September Entry Stafford)	BSc (Hons)	B742	112	3
NURSING PRACTICE (CHILD) (September Entry Stafford)	BSc (Hons)	B731	112	3
NURSING PRACTICE (MENTAL HEALTH) (March Entry Shrewsbury)	BSc (Hons)	B761	112	3
NURSING PRACTICE (MENTAL HEALTH) (September Entry Shrewsbury)	BSc (Hons)	B762	112	3
OPERATING DEPARTMENT PRACTICE*	BSc (Hons)	B902	112	3
OSTEOPATHY	B.Ost (Hons)	Apply Direct		5-6
OSTEOPATHY	M.Ost	Apply Direct		4
PARAMEDIC SCIENCE*	BSc (Hons)	B780	112	3
PHARMACEUTICAL SCIENCE	BSc (Hons)	F153	112	3
PHARMACEUTICAL SCIENCE (with a placement year)	BSc (Hons)	F152	112	4
PHARMACEUTICAL SCIENCE (with a foundation year)	BSc (Hons)	F154	48	4
PHARMACEUTICAL SCIENCE	MSci	F151	128	4
PHOTOGRAPHY	BA (Hons)	W640	112	3
PHOTOJOURNALISM	BA (Hons)	WP65	112	3
PHYSICAL EDUCATION AND YOUTH SPORT COACHING	BSc (Hons)	CX6C	112	3
POLICING AND CRIMINAL INVESTIGATION	BSc (Hons)	FM4X	112	3
POLICING AND CRIMINAL INVESTIGATION (with a placement year)	BSc (Hons)	FM5X	112	4
POLICING AND CRIMINAL INVESTIGATION	MSci	2C67	128	4
PRODUCT DESIGN	BA (Hons)	W240	112	3
PSYCHOLOGY	BSc (Hons)	C800	96-128	3
PSYCHOLOGY AND CHILD DEVELOPMENT	BSc (Hons)	C891	96-128	3
PSYCHOLOGY AND COUNSELLING	BSc (Hons)	CB89	96-128	3
PSYCHOLOGY AND CRIMINOLOGY	BSc (Hons)	CMV1	96-128	3
PSYCHOLOGY (with a foundation year) (Newcastle-under-Lyme College)	BSc (Hons)	C801	56	4
PSYCHOLOGY (with a foundation year) (Stoke-on-Trent Sixth Form College)	BSc (Hons)	C801	56	4
RADIO PRODUCTION AND PRESENTING	BA (Hons)	P31P	112	3
SOCIAL WELFARE LAW, POLICY AND ADVICE PRACTICE	BA (Hons)	LL4M	96	3
SOCIAL WORK	BA (Hons)	L500	112	3

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COURSE TITLE	AWARD	UCAS CODE	UCAS OFFER	DURATION IN YEARS
SOCIOLOGY	BA (Hons)	L300	112	3
SOCIOLOGY, CRIMINOLOGY AND DEVIANCE	BA (Hons)	L371	112	3
SOFTWARE ENGINEERING	BSc (Hons)	G601	112	3
SOFTWARE ENGINEERING (with a placement year)	BSc (Hons)	G600	112	4
SOFTWARE ENGINEERING (with a foundation year)	BSc (Hons)	G603	48	4
SOFTWARE ENGINEERING	MSci	I301	128	4
SOUND DESIGN	BSc (Hons)	W371	112	3
SOUND DESIGN (with a placement year)	BSc (Hons)	W564	112	4
SPORT AND EXERCISE SCIENCES	BSc (Hons)	C601	112	3
SPORTS COACHING	BA (Hons)	C603	112	3
SPORTS DEVELOPMENT AND COACHING (with a foundation year)	BA (Hons)	C605	48	4
SPORTS JOURNALISM	BA (Hons)	P501	112	3
SPORTS JOURNALISM (PR)**	BA (Hons)	P503	112	3
SPORTS SCIENCE (with a foundation year)	BSc (Hons)	7B49	48	4
SPORTS STRENGTH AND CONDITIONING (two-year accelerated)	BSc (Hons)	OI88	120	2
SPORTS THERAPY	BSc (Hons)	BC96	120	3
STOP-MOTION ANIMATION AND PUPPET-MAKING	BA (Hons)	WW67	112	3
SURFACE PATTERN DESIGN	BA (Hons)	W740	112	3
TERRORISM AND CRIMINOLOGY	BA (Hons)	LM38	112	3
TEXTILE SURFACES	BA (Hons)	W233	112	3
TOURISM MANAGEMENT	BA (Hons)	N832	96	3
TOURISM MANAGEMENT (top-up)	BA (Hons)	N833	HND/FdA/DipHE	1
TOURISM MANAGEMENT (with a foundation year)	BA (Hons)	N835	48	4
TRANSPORT DESIGN	BA (Hons)	W293	112	3
TELEVISION PRODUCTION	BA (Hons)	P3TV	112	3
VISITOR ATTRACTION AND RESORT MANAGEMENT	FdA	N834	80	2
VISUAL DESIGN AND VIRTUAL REALITY*	BA (Hons)	I700	112	3
VISUAL DESIGN AND VIRTUAL REALITY (with a placement year)*	BA (Hons)	1701	112	4
WEB DESIGN	BSc (Hons)	G498	112	3
WEB DESIGN (with a placement year)	BSc (Hons)	G497	112	4
WEB DESIGN (with a foundation year)	BSc (Hons)	G499	48	4

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COURSE TITLE	AWARD	UCAS CODE	UCAS OFFER	DURATION IN YEARS
WEB DEVELOPMENT	BSc (Hons)	G522	112	3
WEB DEVELOPMENT (with a placement year)	BSc (Hons)	G523	112	4
WEB DEVELOPMENT (with a foundation year)	BSc (Hons)	G524	48	4
WEB DEVELOPMENT (top-up)	BSc (Hons)	G525	HND/FdSc/DipHE	1.5
WEB DEVELOPMENT (top-up, with a placement year)	BSc (Hons)	G526	HND/FdSc/DipHE	2.5
WEB DEVELOPMENT	MSci	I162	128	4

# Important information

At Staffordshire University, we produce our prospectuses well ahead of the academic years to which they relate. Although mistakes can happen, we go to great lengths to ensure that the content of our prospectuses is as accurate as possible.

At the time of printing, the courses listed in this prospectus represent those we intend to offer for the 2018 academic year. Very occasionally, however, we need to make changes to our courses, including their content and the way in which they are delivered. In some instances, courses can be discontinued or combined with other courses.

Reasons for withdrawing courses can include (but are not limited to) insufficient student numbers and courses not receiving the necessary accreditation or approval. Changes to course information may include (but are not exclusive to) operational and academic reasons.

If circumstances beyond our control mean we cannot provide particular educational services, all reasonable steps will be taken to minimise any ensuing disruption to those services. However, the University will have no liability for any loss and/or damage suffered by any prospect or student as a result of those circumstances.

As a prospective student of Staffordshire University, you are reminded that it is your responsibility to ensure, prior to applying to study on a particular course with us, that you have fully reviewed up-to-date course information and that your

chosen course fully meets your requirements. You should also check that the course still meets your requirements before accepting an offer to study with us.

Student satisfaction scores have been provided by Unistats and are correct at the time of going to print. For more information, please visit: [unistats.direct.gov.uk](http://unistats.direct.gov.uk)

If we discontinue a course or programme and you are not happy with the alternative offered, or if a programme is changed and you are not happy with the changes, you will be given the opportunity to withdraw from the programme.

Up-to-date course information can be found on our website ([www.staffs.ac.uk](http://www.staffs.ac.uk)), or obtained by calling us on: **+44 (0) 1782 294000**.

If you are offered a place at Staffordshire University, your offer will be subject to our rules, regulations and enrolment conditions, which may vary from time to time ([www.staffs.ac.uk/rulesandregs](http://www.staffs.ac.uk/rulesandregs))

If you become a student of Staffordshire University, you will enter a contract with us and be bound by our rules and regulations, which may vary from time to time ([www.staffs.ac.uk/rulesandregs](http://www.staffs.ac.uk/rulesandregs))



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W790	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course. All applicants are individually assessed via interview with portfolio.

## Course outline

Develop your passion for designing contemporary ceramics, jewellery and interior objects using a diverse range of materials.

Whether you want to work with ceramics, wood, metal or plastics, this multi-disciplinary degree helps you build your practice with confidence. Explore the essential skills needed to survive in the 'outside world', to prepare you for a career as an independent designer/maker or a designer working in industry.

There is a strong emphasis on experimentation and contemporary approaches to making innovative objects. You'll get to experience both studio making and industrial processes to equip you for a range of creative career paths.

Guest speakers from industry, educational visits and responding to professional briefs will help you learn transferable skills for the jobs market. You could use your skills to set up your own business or work within a wide range of roles allied to creative industries.

## What you'll do

Working in your own dedicated studio area, with access to a broad range of workshop facilities, you will get the chance to experiment with the different materials available (wood, metal, ceramics and plastics). You will learn practical techniques and processes through hands-on technical demonstrations.

In your second year, you will develop your own voice, build independent professional working practices and take on increasing responsibilities for your own creative journey. In your third year, you'll consolidate your knowledge and skills to produce your final exhibition pieces. Alongside producing your studio work, you will gain an insight into design futures/business set-up, funding and branding yourself ready for the world of work.

With your final year projects, you are encouraged to explore new technologies and traditional materials and techniques, in order to generate innovative objects for a contemporary design arena. This culminates with our annual Degree Show exhibition (Show and Tell) for academic, public and professional audiences at the end of the year. Selected students are also given an opportunity to show work at the New Designers exhibition, currently held at Islington Business Design Centre in London.

## Course features

- Material Investigation and Design Histories
- 3D Design – Integrating Theory and Practice
- Visual Studies
- Material Enquiry
- Design, Make, Manufacture
- Designer Maker in Context – Interfaces and Exchanges

- Professional Practice
- CAD Design for Prototyping
- Contextualising Practice
- Synthesis and Resolution
- Research, Analysis and Communication
- Design Futures

For a full module overview, please refer to the website.

## Graduate destinations

Libby Ward was awarded 'Best Maker' at the Great Northern Craft Fair, Manchester 2016. Jasmine Simpson was voted one of the 'Top Ten' makers to watch by Ceramic Review in 2016. Alison Howell is currently a Research Fellow with Bristol University Research Department. The research project is linked to the Middleport Factory in Stoke-on-Trent, exploring pioneering production print processes.

### Route to Masters

MA Creative Practice

PGCE Art and Design

MA Ceramic Design

Please note: this course was previously called BA (Hons) 3D Design: Contemporary Jewellery and Fashion Accessories.





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	NN41	120	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our combined degree offers you the ability to develop a valuable mix of skills that are sought out by many employers. You will develop skills in business strategy and project management, and establish a deep understanding of the financial impact of decision-making and risk, setting you apart from other graduates.

This flexible course allows you to select from optional modules to create a bespoke programme of study that fits with your future career aspirations. The focus is on creating a range of transferable skills - such as decision-making, problem solving, project management and critical analysis - enabling you to become an all-round strategic thinker.

In the National Student Survey 2016, 97% of students stated they were satisfied overall with this course.

## What you'll do

You'll be taught by qualified accountants and business professionals. To recognise the importance of employability, your first year will focus on developing essential workplace skills, such as teamworking, effective communication, confidence in delivering presentations, and IT fluency.

In your second year, you'll explore enterprise, entrepreneurship and employability themes. You'll also delve further into the discipline of accounting, getting to

grips with financial reporting and advanced management accounting. Between Years 2 and 3, you'll have the option to undertake a work placement to gain invaluable practical experience and position you favourably for graduate roles.

During Year 3, you'll learn research and data analysis skills in preparation for an independent research project. You will also study financial strategy and strategic management.

We have a newly installed Bloomberg Suite allowing you to access the same data, analytics and software used by City traders to make fast-paced investment and trading decisions. We also train you to use industry leading software such as Sage, ensuring that you have the skills employers are looking for.

## Course features

- Financial Accounting
- Management Accounting
- Entrepreneurialism and Employability
- Business Law
- Personal and Business Taxation
- Computerised Accounting
- Auditing, Ethics and Forensic Accounting
- Financial Research

For a full module overview, please refer to the website.

## Graduate destinations

With an Accounting and Business Management degree, you can pursue either an accounting career (in professional firms, the private sector or the public sector) or a career in banking, insurance or general business management. Your financial management knowledge will be vital as you progress to senior roles within your field.

### Route to Masters

MSc Accounting and Finance

Master of Business Administration





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	NN43	120	3
BA (Hons) accelerated	NN34	128	2
BA (Hons) with a foundation year	N400	48	4
MSci		128	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

If you enjoy working with numbers and are passionate about problem-solving, our Accounting and Finance degree could equip you for a successful career in financial services.

Whether you want to work in accountancy, financial services, banking, taxation, insurance or the public sector, this course will help you develop practical accounting skills for business-related and management positions.

Accredited by the Chartered Institute of Management Accountants (CIMA) and the Association of Chartered Certified Accountants (ACCA), this course is highly regarded. In the National Students Survey 2016, 100% of our students stated they were satisfied overall with this course.

## What you'll do

Led by knowledgeable academics with a wealth of experience in this field, we'll teach you about the economic environment and explain the fundamentals of financial services.

As well as becoming familiar with accounting software, you'll learn how to communicate with specialist and non-specialist audiences effectively. You'll study management accounting, gaining experience in producing financial reports and interpreting data. You'll learn about personal and business taxation, and get to grips with modern accounting software.

We encourage students to undertake a work placement year to develop employability skills, gain invaluable practical experience and position you favourably for graduate roles. Our close links with many high-profile businesses mean we can help you secure your work placement.

In your final year, you'll cover problem-solving and analysis in complex business contexts. You'll also acquire research and data analysis skills in preparation for a financial research project, possessing the confidence to demonstrate your newly acquired skills in the workplace and make important business decisions.

## Course features

- Financial Services Environment
- Fundamentals of Management Accounting
- Economic Environment
- Business Law
- Personal and Business Taxation
- Financial Reporting
- Advanced Management Accounting
- Computerised Accounting
- Auditing and Corporate Governance
- Financial Research
- Contemporary Issues in Accounting

For a full module overview, please refer to the website.

## Graduate destinations

Accounting and Finance professionals are essential to the running of any business regardless of industry, giving you a wide range of options upon graduation. Recent graduates have gone on to work for companies such as KPMG, Royal Bank of Scotland and the NHS. This degree also sets a solid grounding for individuals wishing to start their own business or explore further study.

## Route to Masters

MSc Accounting and Finance

Master of Business Administration

### Accreditation:

Association of Chartered Certified Accountants (ACCA)

Chartered Institute of Management Accountants (CIMA)



Chartered Institute of  
Management Accountants

CIMA



# Acting and Screen Performance



# A

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W431	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course. All applicants are individually assessed via interview.

## Course outline

The aim of our Acting and Screen Performance degree is to create skilled actors with the ability to work across all performance mediums, specialising in TV and film. If you're keen to learn the unique processes of acting for camera, this course will prepare you to enter the contemporary world of recorded media.

Practical acting workshops form the basis of this course, with theory-based classes developing your critical and evaluative skills. Though you'll join our Acting and Theatre Arts students for the majority of the course, you'll spend 25% of your time specialising in Screen Performance.

Our team of lecturers is made up of experienced actors, directors and designers. We have links with many media and arts organisations including Lime Pictures and the BBC, and encourage our students to take up an industry placement as part of their degree.

## What you'll do

This course consists of a combination of acting workshops and studio-based theory. Assessment is through presentations, productions, coursework or take-away papers – there are no formal exams.

A truly diverse course, in your first two years you'll be taught fundamental principles of acting, as well as being introduced to other areas of the industry such as writing and directing.

You'll explore creative approaches to filmmaking, and perfect your study skills and creativity through theory-based lessons and industry panel discussions. We'll teach you the specific techniques required for recorded media, and you'll explore film and TV in detail; learning about production and editing as well as acting.

The modules you study in your final year are unique to you. You can tailor your course to complement your interests and strengths. This may include creating a film project, writing and performing in a radio play or producing a showreel to market yourself as a performer.

## Course features

- Principles and Practices in Theatre and Screen
- Film and TV Drama Project
- Acting for Recorded Media
- Staging the Classics
- Media Entertainment
- Psychophysical Acting Techniques
- Radio Drama
- Scriptwriting Project
- Final Film Project

For a full module overview, please refer to the website.

## Graduate destinations

This degree will prepare you for a variety of professions associated with performing arts. Many of our graduates now work as actors, directors and production managers across different areas of the media. Our graduates are also successful in related areas of teaching drama and English and Drama therapy. Postgraduate courses and training are also popular options for our graduates.

## Route to Masters

MA/MSc Degree by Negotiated Study







Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W430	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course. All applicants are individually assessed via interview.

## Course outline

Our popular Acting and Theatre Arts degree blends traditional academic study with practical drama-school training.

Perfect if you're hoping to work in the theatre industry, workshop-based actor-training forms the foundation of this course, though you'll also explore areas of theory and practice such as directing and playwriting.

Experienced actors and directors make up our team of lecturers, each specialising in specific areas of interest including: acting techniques, contemporary British theatre, psychophysical acting and even pantomime.

We have excellent production facilities on-campus, and offer theatre visits to London, Stratford-upon-Avon and New York. Our strong links with local theatres and arts organisations give a variety of options to students choosing to take part in an industry placement.

## What you'll do

Throughout your time with us, you'll learn through a mixture of practical workshops and studio-based theory. Assessment is through presentations, productions, coursework or take-away papers – there are no formal exams.

In Year 1 you'll build a firm knowledge of the theatre industry and discover the fundamental principles of Acting. We'll also introduce you to directing and designing for the stage, creative approaches to film and theatre making as well as writing for stage and screen.

You'll develop these skills further in your second year, where you'll be acting in and designing full length contemporary plays. The theory and practice of performing Greek, Restoration or Renaissance dramas will also be explored.

Your final year will be unique to you. With no core modules in Year 3, you'll be able to structure your learning to suit your own strengths and interests. This may include performing in productions, directing, creating a short film, or getting some valuable industry experience on a placement.

## Course features

- Theory and Practice of Acting for Stage and Screen
- Applied Theatre
- Theory and Practice of Theatre Directing
- Explorations in Rehearsal
- Staging the Classics
- Monologues for the Stage
- Psychophysical Acting Techniques
- Musical Theatre
- Acting for Digital Media

For a full module overview, please refer to the website.

## Graduate destinations

This degree will prepare you for a variety of professions connected to the creative cultural industries, education and the performing arts. Many of our graduates work as actors, stage managers, lighting designers, directors, technicians, youth theatre leaders, production managers and teachers. Others have continued their education at postgraduate level.

## Route to Masters

MA/MSc Degree by Negotiated Study







Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	WN66	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course. All applicants are individually assessed via interview with portfolio.

## Course outline

If you love music videos, TV adverts and promotional videos, this hands-on film production course will equip you with the skills and expertise necessary to succeed in the commercial film production industry.

You'll learn about ideas generation, proposal writing, pitching, budget control and client management. Essential in today's fast-paced world, you'll also learn how to produce creative films to a predetermined client brief and a specific deadline. And you'll find out what's needed to fulfil the target audience's expectations.

With accreditation from Creative Skillset and the British Kinematograph, Sound and Television Society (BKSTS) - and membership of the National Association for Higher Education in the Moving Image (NAHEMI) - our Advertising, Film and Music Video Production degree will prepare you for a career in creative film production.

## What you'll do

In Years 1 and 2, you'll learn about the professional production process in detail and use industry-standard equipment to work on commercials, corporate projects and music promos. You'll also develop your communication skills and learn to work in the technical and creative roles of film production. During your final year, you'll complete up to three major productions for real clients.

These 'live projects' could involve local and national organisations, charities, agencies and entering major competitions.

Our numerous links across the industry will provide you with the chance to develop your connections. We also have our own in-house production company, Unique Productions.

Residential trips and visits to ad agencies and production companies are a key part of the course. Recent students have completed a three-day shoot in the Lake District and visited UK film festivals and bases of production, such as Media City, Manchester and QVC Studios, London.

## Course features

- Ideas Generation and Scriptwriting
- Pitching and Presenting
- Directing and Producing Films for Clients
- Cinematography and Crewing
- Shooting on Location
- Post-Production Editing Skills
- Professional Practice and Presentations
- Film Festival and Studio Visits
- Degree Show and opportunities for London Screenings
- Career Planning, Work Experience and Networking

For a full module overview, please refer to the website.

## Graduate destinations

Our graduates have gone on to work for companies such as:

- The Farm Group, Media City, Manchester
- Chief Productions, Manchester
- Lime Pictures, Liverpool
- Double Negative, London
- QVC, London
- HSI, London
- Envy Post Production, London
- Halo Post Production, London
- Red Bull, Media House, Austria
- The Mill, Los Angeles
- Many others have set up as freelance filmmakers

## Route to Masters

MA Feature Film Production

MA Degree by Negotiated Study

### Accreditation:

Creative Skillset

BKSTS

### Affiliation:

Membership of The National Association for Higher Education in the Moving Image.





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Filmmaker Lauren Hatchard has blazed her own trail as a freelancer ever since graduating in 2011. Being self-employed, her work is always varied, and her network of contacts has seen her doing everything from shooting behind the scenes for Warner Brothers' 'The Girl With All The Gifts' to organising hundreds of extras on a Bollywood movie.

Lauren's lecturers treated her as an 'independent filmmaker' from the very beginning, which gave her the confidence to step straight into that role for real after her studies. And because most of them are freelancers too, or have their own film production companies, she knew their insights were guaranteed to help her thrive in the industry.

*"Thanks to Staffordshire University, I felt I could connect, converse and engage with professionals on a level where I understood the film industry terminology, production process and to showcase my knowledge of the industry standard software and equipment."*

**Lauren Hatchard,**  
Film Production graduate

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A former BBC cameraman, David Wheeler has worked as a freelance film director all around the world. With around 1,000 short films, including TV commercials and music videos under his belt, he now shares all his expertise with students as a Senior Lecturer on our Advertising, Film and Music Video Production degree.

David is a champion of peer-assisted learning and mentoring, and loves helping students achieve their career potential. He sees practical experience as central to this, especially the hands-on filmmaking experience students gain right from their first year, and the paid work opportunities available through the University's in-house production company Unique Productions.

*"Our staff have excellent contacts with a range of industry professionals. There is genuinely a wealth of rare and amazing talent within the department. The course is 80% practical and all the equipment is state of the art and industry standard."*

**David Wheeler,**  
Senior Lecturer Advertising, Film and  
Music Video Production

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	H410	112	3
BSc (Hons) with a placement year	H411	112	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

This course is ideal if you want to become a pilot or work as an engineer or manager in the airline industry.

On our Aeronautical Technology degree we place special emphasis on flight deck design, particularly the relationship between pilot and modern fly-by-wire computer interfaces. You will learn about propulsion systems, which covers gas turbine engines, rocket engines and internal combustion engines.

Get hands-on experience in our state-of-the-art labs, which include a flight simulator that can simulate Boeing and Airbus aircraft as well as helicopters, and a new computerised wind tunnel.

The computer-aided design (CAD) techniques you'll learn are the ones used by professional practitioners in the sector, including Finite Element Analysis and Computational Fluid Dynamics. Many of these subjects are taught in group-based projects so you can apply your skills and knowledge to a real aircraft engineering design brief.

## What you'll do

Year 1 will introduce you to the fundamentals of technology, mathematics and propulsion systems. Even at this early stage, you will get the chance to be airborne as our Practical Aviation Studies module gives you the chance to learn how to fly a glider.

Year 2 will expand your knowledge into areas of aircraft aerodynamics and crash investigation. Between the second and third years, we encourage you to apply for an industrial placement year. These are paid, give you real-world engineering experience, and have been at companies ranging from Airbus Helicopters to GE Engines.

Other specialist modules include flight technology - involving the study of aircraft flight control systems - subsonic and supersonic aerodynamics, crash investigation, flight deck controls, instruments and displays, navigation systems, material properties and selection, and computer-based design, analysis and simulation.

In Year 3 you will study advanced aerodynamics and flight technology, which will prepare you for your final project. Your studies culminate with the GradEX graduate exhibition, where you will be able to exhibit your work to industry, VIPs and the public.

## Course features

- Fundamentals of Technology
- Design Technologies
- Applied Mathematics
- Transport Propulsion Systems
- Practical Aviation Studies and UAV Design
- Mechanics and Materials
- Flight Technology
- Vehicle Aerodynamics
- Crash Investigation
- Aircraft Structures
- Optional Work Placement
- Final Year Project

For a full module overview, please refer to the website.

## Graduate destinations

Many graduates from this course have gone on to secure pilot roles with companies such as British Airways, Etihad, Monarch, the Royal Air Force and Virgin. Others have secured engineering roles with companies like Rolls Royce, General Electric, Augusta Westland Airbus Helicopters and Eurocopter. Other graduates have continued their studies and progressed onto an MSc programme in Aeronautical Engineering.

## Route to Masters

MSc Aeronautical Engineering

### Accreditation:

Institution of Engineering and Technology

Institution of Mechanical Engineers on behalf of the Engineering Council





Martin Fiddler is a Senior Lecturer in Engineering. He started his career with an aeronautical engineering firm, but soon moved into education and has been at Staffordshire University for 30 years. In that time he has achieved an MSc in Engineering with us, and inspired countless students with his love of the subject.

Martin enjoys watching students develop, and is proud of the effort the University puts into providing the best experience possible. He helps to make sure everyone gets the time and support they need, with access to the course's exceptional facilities, including a RB199 gas turbine engine, a new flight simulator and drone technology.

*"Many students go on to get jobs in Engineering companies or as pilots. They get to learn a variety of skills which are applicable to both jobs, a great knowledge of aircraft systems as well as the science of flying. There is an extremely good track record for employability post-graduation."*

**Martin Fiddler,**  
Engineering Senior Lecturer

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In pursuing his ambition of working at 39,000 feet, David Fairclough knew that our course was the most relevant to his career. He now takes to the skies on a daily basis, flying all over the world as Senior First Officer for British Airways.

*"The course and relevance of the modules helped me through much of the theoretical part of my flight training, helping me perform well and gain employment. Staffs really is a great place, the expertise of the staff, the central location, plus the fact that the University has constant investment in its facilities and resources makes it a brilliant place to live and study."*

**David Fairclough,**  
Aeronautical Technology graduate

.....



With a passion for engineering, Laura Davies wanted an Aeronautical degree that would propel her into the career she was dreaming of.

Our course offered everything she needed, from the perfect location to enthusiastic lecturers and excellent engineering facilities, especially the wind tunnel and software packages. But it was the extra-curricular experiences that made all the difference for Laura. The University Officer Training Corps offered funded skiing and hiking in various locations throughout Europe alongside personal development between University commitments. Once transferring to REME, this opened many doors, including working on the Bloodhound SSC (land speed record project) and helping her get a job before she had graduated – working on hydrofoil catamarans for Ben Ainslie's 35th America's Cup campaign. She's now a Systems Engineer for Rolls Royce Air and Defence.

*"The great thing about Staffordshire University is not just the course, but the opportunities that are offered alongside studying. My advice to students is to take every opportunity available in order to achieve your career aspirations."*

**Laura Davies,**  
Aeronautical Technology graduate

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	CD13	112	3
BSc (Hons) with a placement year	CD14	112	4
MSci	D300	128	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our Animal Biology and Conservation degree is designed to help you develop the skills and insights required for effective conservation in the coming decades. You will get to work from our Science Centre, with our own nature reserve next door.

The course is ideally suited to people wishing to work in wildlife management or conservation and help sustain and protect the planet for generations to come. You will acquire the skills and knowledge of a scientific practitioner through experience-based activities, designed around a core programme of practical exercises and workshops, supported by lecture material. Fieldwork is incorporated throughout and you'll take part in individual and small group tutorials to help personalise your development and enable valuable one-to-one feedback.

## What you'll do

In Year 1, you'll refine your understanding of core scientific areas, including ecology, evolution, animal diversity and comparative behaviour. In your second year, you'll study adaption and survival, behaviour, ecology of habitats, animal survey and identification skills, and attend a residential field course. This will help you to develop your field-based research and identification skills, gaining experience in key habitat survey techniques. You'll progress as an independent researcher by completing your professional practice placement.

If you are following the BSc (Hons) route, you can opt for the sandwich version of this course, where the placement opportunity with a relevant graduate organisation lasts a whole year. In Year 3, your emphasis will be on developing your academic expertise in conservation biology and habitat management, invertebrate and vertebrate conservation, animal health and welfare. You'll also complete an independent piece of research.

If you want to study for an advanced qualification, we offer an integrated Masters MSci award. This will give you advanced knowledge, skills and research experience, enabling you to move directly into applied research and related careers in wildlife management and conservation.

## Course features

- Principles of Ecology
- Animal Diversity
- Structure and Function
- Comparative Behaviour
- Professional Practice and Placement
- Adaptation and Survival
- Animal Survey and Identification Skills
- Animal Health and Welfare
- Vertebrate Conservation
- Habitat Management
- Contemporary Issues in Conservation

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Animal Biology and Conservation degree work in a variety of roles, including conservation-orientated careers. Some work as environmental consultants in organisations such as Penny Anderson Associates and Apex Ecology, whilst others have gained employment with wildlife trusts and the RSBP. Others have used their transferable graduate skills and progressed into careers in teaching and/or management positions, or pursued research careers.

### Route to Masters

PhD Biology

MSc Molecular Biology

### Accreditation:

The BSc (Hons) course is accredited by the Royal Society of Biology, for the purpose of meeting, in part, the academic and experience requirement for the Membership and Chartered Biologist (CBiol).





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James Heywood's fascination with nature found the perfect habitat on our BSc Animal Biology and Conservation. He's hoping for a career as a researcher or conservation consultant, and everything about the course so far has helped him get closer to that goal, from the high-tech labs to the hands-on excursions he's had out into the wild.

As well as getting the chance to apply his skills on a field trip to Scotland, he's also undertaken a two-week internal placement assisting a PhD student with their survey of small mammals (hedgehogs if you're wondering).

*"All the staff are incredibly knowledgeable and enthusiastic about their course area. They have great practical experience, which they bring into our lectures and work in the lab. There are great facilities and a variety of equipment we can use. A lot of this I will use in my future career."*

James Heywood,  
Animal Biology and Conservation student

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W616	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our Animation students engage with a range of animation practices including traditional methods of filmmaking through to the latest industry-facing technology.

With a focus on character, performance and short-form storytelling we prepare you for the vibrant and innovative world of the moving image industries.

The thrill of creating the 'illusion of life' is always a rewarding one. If you love the thought of giving life to inanimate objects using 2D, 3D and stop motion animation - whether they are hand drawn pictures, a stop motion puppet, CGI models or found objects – this course could be for you.

With a score of 100% student satisfaction in the National Students Survey 2016, we pride ourselves on creating a professional and commercial studio environment in which our students can flourish.

## What you'll do

You'll join an exciting, professional and creative community. Our approachable and experienced animation lecturers and technical staff will support you throughout the course, and be on hand to help you identify and achieve your goals. You'll have access to state-of-the-art facilities and technology, including 2D, Maya and stop motion animation studios, green screen, animation sound recording booths and puppet and set fabrication spaces.

The course content is varied and exciting. You'll cover topics such as drawing, sequential image making, 2D and 3D animation, character development and performance, storytelling, editing and the historical and contemporary context of animation. We place an importance on ideas generation and communicating these concepts to your peers, preparing you for pitches and proposals in an industry environment.

You'll learn through specialist lectures, technical demonstrations and seminars, focusing on acting principles through the creation of professionally crafted animation using industry-recognised technologies. The creation of engaging, broadcast quality animated sequences, short films and stings will be a key part of this course.

## Course features

- Animation FUNdamentals
- Sculpture for Animation
- Animated Film Language
- Character Animation and Implementation
- Films, Shorts and Stings
- Individual Short Animation
- Animation Futures and Destinations
- Audio, Sound and Score for Animation
- Final Major Signature Project

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Animation degree have moved into a diverse range of careers within animation and film. Many are employed by international studios such as Boulder Media, Aardman Feature Animation, FWD, Ragdoll Productions, Double Negative and Cinesite. In the British Animation Awards 2016, two of our graduates' films were selected for the Public Choice Award.

## Route to Masters

MA Degree by Negotiated Study







Gary Carse and Daniel Waterman chose our BA (Hons) Animation because they knew Staffordshire University would encourage them to be the best. Our innovative 'can do' attitude inspired them from the moment they arrived, through lecturers who worked hard to make the course interesting and relevant to the professional world.

In 2009 Dan and Gary were approached by a film director working for The Prodigy to create a film for the song 'Warriors Dance'. With University support and equipment, they completed the project and went on to establish their own animation company - Carse and Waterman.

*"We started our business whilst at university and couldn't have done that without the support of Staffordshire University. They have a really forward-thinking attitude and allow students to achieve what they are capable of. The experience we had was a bit like working at Facebook or Google; they really created the right vibe."*

**Gary Carse and Daniel Waterman,**  
Animation graduates

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Before becoming Course Leader on our (BA Hons) Animation and (BA Hons) Stop Motion Animation and Puppet Making degrees, Stuart Messinger worked on a wide range of industry projects from 'Grizzly Tales for Gruesome Kids' to the Harry Potter franchise and Aardman Animations 'The Pirates!'.

Whilst working as a Teaching Excellence Fellow, he specialised in the 'creative intervention workshop', researching the ways the processes of play, collaboration and role play can influence and improve our creative process. Stuart continues to oversee the flexible and industry-focused teaching that makes these degrees so highly sought after. This includes international trips

to destinations like the legendary Disney and Pixar Animation Studio and The California Institute of Arts.

*"Staffordshire University is a place to be yourself and to find your voice. We understand students all learn differently and we appreciate and celebrate this in all that we do in the Animation Studios. We don't take a 'one size fits all' approach to our teaching."*

**Stuart Messinger,**  
Animation and Stop Motion Animation and Puppet Making  
course leader

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W102	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course. All applicants are individually assessed via interview with portfolio.

## Course outline

This course forms the first year of a four-year degree programme and will give you a progressive hands-on understanding of yourself as a learning practitioner.

We provide students with their own dedicated workspace within a designated art or design studio. Our staff are active professionals in their field and equip our students with the essential skills needed to progress onto one of our degree awards within the School of Creative Arts and Engineering. On completion of the foundation year, 99% of our students progress onto one of our art or design degree courses.

## What you'll do

Throughout the year, you'll share modules across the different art and design disciplines. The breadth and diversity of our projects will allow you to discover, explore and identify your particular direction within the art spectrum. In doing so, our teaching staff can then help you to identify the right pathway for you. You'll have access to a variety of workshop facilities, including wood, metal, plastics, ceramics, printing, digital imaging and the technology hub. You'll also experience a wide

range of learning styles, including lectures, individual tutorials, group tutorials, seminars, workshops, problem-based learning, practical work and independent study. Your primary modes of study will be studio and workshop-based practice, with scheduled times for independent study. You'll combine theory with practice to gain a solid understanding of the contexts and issues of art and design. This will provide you with the appropriate research and study skills to complete higher-level study with confidence.

## Course features

- Team Project
- Imaging/Production Skills for Art
- Ideas Generation and Problem Solving for Art Major Project
- Theory and Practice in Art and Design
- Visual Analysis
- Major Project
- Research Projects
- Historical /Theoretical /Professional contexts of a contemporary practitioner

For a full module overview, please refer to the website.

## Graduate destinations

The primary aim of this course is to prepare students for BA (Hons) degree courses in a range of Art and Design disciplines. Students who successfully complete the Foundation year may automatically progress onto any of the following BA (Hons) programmes: 3D Designer Maker, Animation, Cartoon and Comic Arts, Fashion Design, Fine Art, Graphic Design, Illustration, Photography, Product Design, Stop Motion Animation and Puppet Making, Surface Pattern Design, Textile Surfaces or Transport Design.







Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BEng (Hons)	H330	112	3
BEng (Hons) with a placement year	H331	112	4
MEng (Hons)	H652	128	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our Automotive Engineering degree has always been popular with students. Now, we give you the opportunity to either study to BEng (Hons), or complete our new integrated MEng course.

Both courses focus on mechanical engineering aspects of the automotive field. If you want to work with suppliers, manufacturers and specialist enterprises in the automotive and motorsport sectors - with companies such as Bentley, Ford, Jaguar Land Rover and JCB - either course could meet your goals.

Our facilities include computational fluid dynamics (CFD), finite element analysis (FEA) and Ricardo WAVE engine simulation and analysis software. We also have strong work placement links, so you'll gain valuable experience as part of your study.

## What you'll do

Study with us and you'll apply mechanical engineering principles to automotive applications, developing the skills to analyse complex automotive systems.

You'll have the chance to use and develop your theoretical knowledge, using computer-based models to design, implement and test your work. You'll also gain valued transferable skills, such as presenting, writing, discussion and teamwork.

In your final year of undergraduate study, you'll complete a major project and take specialist modules covering engine design, computational fluid dynamics (CFD) and finite element analysis (FEA).

The BEng (Hons) degree enables you to develop an understanding of a complex body of knowledge, some of it at the current boundaries of your chosen discipline. It partially satisfies the educational requirements for professional registration as a Chartered Engineer (CEng).

## Course features

- Mechanical Fundamentals
- Engineering Applications
- Instrumentation and Measurement
- Professional Engineering
- Introductory Electronics Skills
- Thermodynamics
- Engineered Systems
- Engineering Maths with Applications
- Automotive Vehicle Design
- Vehicle Aerodynamics
- Advanced Engineering Analysis

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Automotive Engineering degree work with manufacturers, tier one and tier two suppliers, and specialist enterprises in the automotive and motorsport sectors. Many now work for companies such as Ford, Jaguar Land Rover, Bentley, Cummins and JCB. Others have continued their studies with a taught postgraduate MSc degree or an MPhil or PhD.

## Route to Masters

MSc Automotive Engineering

### Accreditation:

The BEng is accredited by IET and IMechE.



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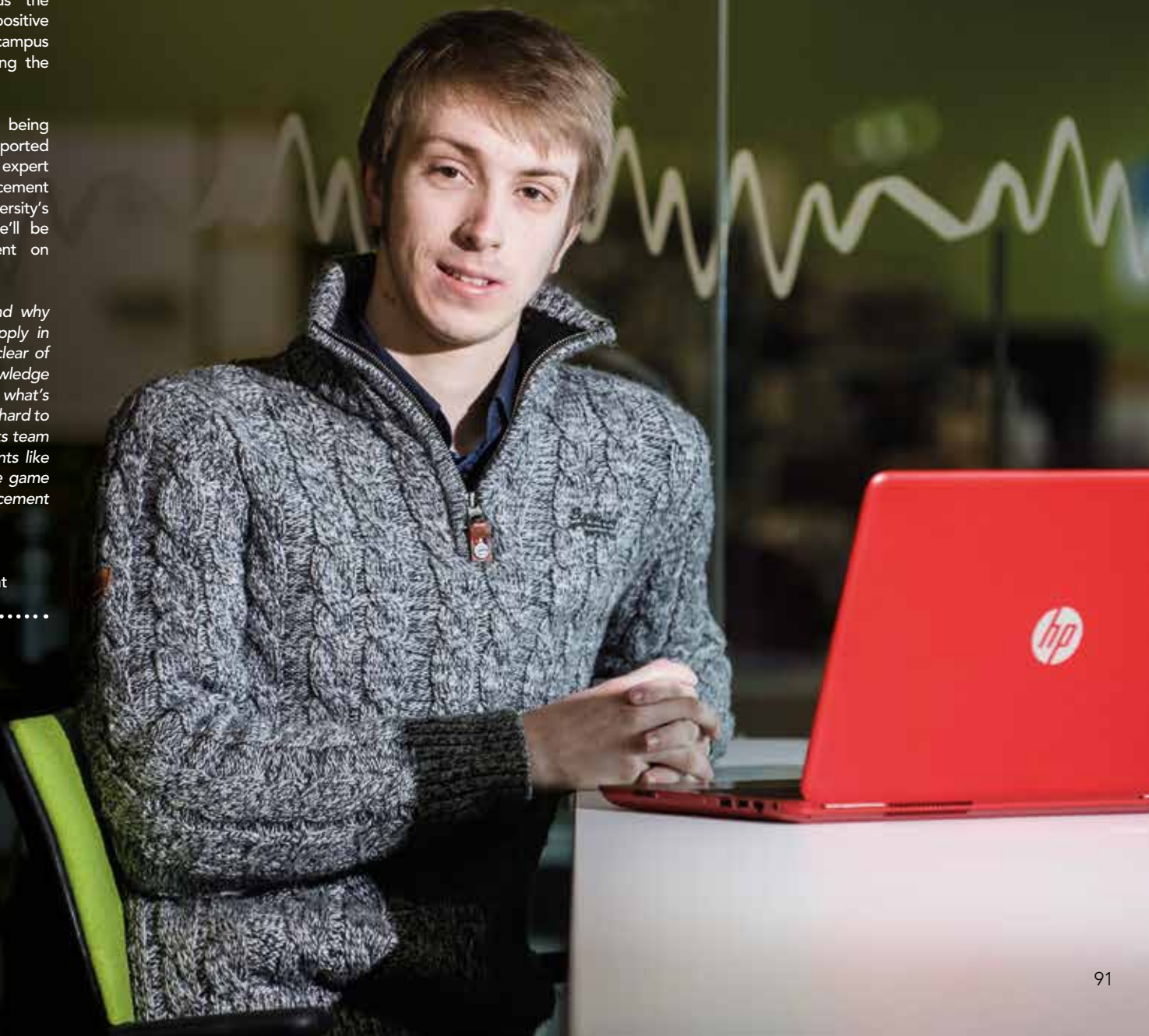
Zach Lowe is studying Automotive Engineering, and always finds the atmosphere in his lectures to be positive and friendly. Everything on campus is extremely accessible, including the technology he needs to learn.

Zach definitely feels like he's being prepared for his career too. Supported by a comprehensive team of expert lecturers, a dedicated work placement team and access to the University's Career Network, he knows he'll be well prepared for employment on graduating.

*"Tutors always explain how and why the skills we're learning will apply in the real world. It's made very clear of the specialist skills and knowledge employers look for, so we know what's valuable to employers and work hard to upskill. There's also a placements team who work with first year students like me, so we can be ahead of the game when it comes to getting a placement in the second year."*

**Zach Lowe,**  
Automotive Engineering student

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	C100	112	3
BSc (Hons) with a placement year	C104	112	4
BSc (Hons) with a foundation year	C101	48	4
MSci	C102	128	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

This versatile Biological Science degree is ideal if you have a broad interest in biology and would like some flexibility to tailor a course to your own interests – especially if you're considering a career in teaching, business, management or other science-related professions.

Central to this course is a focus on specialist areas ranging from molecular biology to ecology. You can either maintain a broad study of the biological sciences or focus on a specific set of modules.

If you would like to study for an advanced qualification, we offer an integrated Masters MSci course over four years. If you do not meet our entry requirements for degree level study, BSc (Hons) with a Foundation Year is available.

## What you'll do

In Year 1, you'll study modules that introduce you to the breadth of biology. You'll follow a programme of practical work that will help you understand key biological skills; this could range from fieldwork sampling to biomolecular analysis.

In your second year, you'll gain a more in-depth knowledge of key biological principles and begin to focus on areas of biology that stimulate your specific interests. We offer a broad range of topics covering both theoretical and practical aspects of biochemistry, molecular biology, microbiology, human biology and animal biology and conservation.

If you are following the BSc (Hons) route, you can opt for the sandwich version of this course where the placement opportunity lasts a whole year. This placement, with a relevant graduate organisation, will further develop your applied scientific knowledge and approach, as well as enhancing your employability skills.

In Year 3, you'll carry out an in-depth practical investigation that will lead to a scientific article-style dissertation. For the rest of your programme you can choose from a wide range of specialist modules.

## Course features

- Building Blocks of Life
- Principles of Ecology
- Bioscience Concepts and Practice
- Structure and Function
- Professional Practice and Placement
- Adaptation and Survival
- Microbiology
- Research Project
- Current Advances in Biosciences

For a full module overview, please refer to the website.

## Graduate destinations

Our Biological Science degree provides many career routes for graduates. It offers a particularly useful breadth of knowledge for those who aspire to teaching the subject, with many graduates pursuing teaching careers. Recent graduates have secured roles as environmental auditors with the Royal Air Force, mental health workers with Leicestershire Partnership NHS Trust and bioinformatics managers.

## Route to Masters

MSc Molecular Biology

PhD Biology

### Accreditation:

The BSc (Hons) course is accredited by the Royal Society of Biology, for the purpose of meeting, in part, the academic and experience requirement for the Membership and Chartered Biologist (CBiol).







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*"The great content in the modules, along with the high quality of academic staff and interesting laboratory sessions, helped deliver a very rounded experience which prepared me for a number of roles. I'm grateful for this experience as no doubt without this; I would not be where I am today."*

Ashay Patel,  
Sales Executive, Randox Biosciences  
Biology

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	B900	112	3
BSc (Hons) with a placement year	B901	112	4
MSci	C900	128	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our BSc (Hons) Biomedical Science degree can lead to a wide range of exciting careers in biomedical research. You'll study in our purpose-built Science Centre under the guidance of specialist academics. Our expertise includes clinical biochemistry, medical microbiology, clinical immunology, cellular pathology and molecular diagnostics. A high proportion of your class contact time will be in the laboratory.

Towards the end of Year 1, you'll be able to apply for a competitive place on our Applied Biomedical Science route. Ideal if you are looking to become a registered biomedical scientist with the NHS, this route involves taking a 14-week clinical placement alongside your studies and enables you to complete the Registration portfolio. Doing this could make you eligible for Health and Care Professions Council (HCPC) registration when you graduate.

## What you'll do

In Year 1, you'll cover the principles of biological and biomedical science that will underpin the rest of your course. You'll learn through experience-based activities with a core programme of practical workshops, supplemented by lecture material.

In Year 2, you'll address the biology and diagnosis of disease and focus on practical training through clinically based modules. You'll also complete a short work placement. If you choose the sandwich version of the course, you will take a 12-month placement between Years 2 and 3. The placement will further develop your applied scientific knowledge and enhance your employability skills.

In Year 3, you'll apply the practical skills you've developed to conduct your own independent piece of research. For those looking to study an advanced qualification, we offer an integrated Masters award in Biomedical Science. Through research methods and specialist topics, you'll gain hands-on experience of advanced techniques and will be encouraged to undertake a substantial research assistantship or placement.

## Course features

- Professional Practice for Biomedical Scientists
- Biology of Disease
- Infection Science
- Molecular Genetics
- Cellular Pathology
- Clinical Immunology

For a full module overview, please refer to the website.

## Graduate destinations

Recent graduates have secured employment with the Paterson Cancer Research Laboratories and Cobra Biologics. Many of our other Biomedical Science graduates have found employment in specialised areas such as the Blood Transfusion Service, microbiology, immunology and clinical biochemistry. Our graduates also pursue further study on research degrees.

## Route to Masters

MSc Molecular Biology

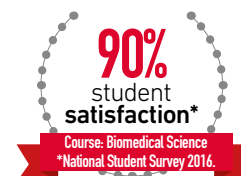
PhD Biology

### Accreditation:

The Royal Society of Biology

The Institute of Biomedical Science (IMBS)

Health and Care Professions Council (HCPC)  
(Applied route only)



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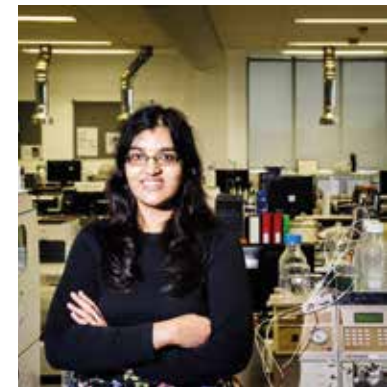
One of the things Bashaer Moledina loves most about studying at Staffordshire University is the friendly and welcoming atmosphere. The students and staff all know each other and there is a real sense of community across the campus. A diverse range of teaching techniques including; lectures, interactive workshops and placements create an exciting environment and bring the subject to life.

But nothing has brought it to life more than the off-campus experiences that show how the subject can be used to save lives. Bashaer recently completed a two-week placement at the Walsall Manor hospital, working under experienced practitioners in the Pathology Department. She knows that the hands-on experience she gained with different machines and techniques will prove essential after graduation.

*"I have gained so many new friends, I feel part of the community. If you aspire to do something you will be supported – everyone wants to help you succeed."*

**Bashaer Moledina,**  
Biomedical Science student

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*"Studying at Staffordshire University provided me with the knowledge and skills to make my mark in the workplace. During my time at university, I discovered what exactly it is that I am passionate about and I chose my career based on that. Without my education and experience at Staffordshire University, I would not be where I am today!"*

**Nikita Sinha,**  
Applied Biomedical Science  
graduate

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	L100	120	3
BSc (Hons) with a foundation year		48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

This course has been designed to equip you with a solid theoretical and practical understanding of economics in commerce. You'll develop the skills needed for a career in sectors such as finance, business, consulting and management.

We have regular visits from business experts and guest speakers; they provide an insight into the latest news from a wide range of industries. You'll also visit organisations such as the British Chamber of Commerce and the Department for International Trade. In Year 3, we offer a real life project with leading private businesses, government bodies and third sector organisations.

Our course tutors have experience working for a range of international businesses. They regularly publish in leading academic journals, and deliver talks to businesses and the economic community. Areas of research include banking and finance, globalisation, sustainability and corporate governance.

## What you'll do

This course will help to develop your ability to apply the principles of microeconomics and macroeconomics in order to make specific business decisions. You'll learn how to incorporate theoretical economics into everyday scenarios. This could mean using your newly developed skills to analyse the impact and direction of management decisions, ranging from the implementation of production schedules to supply analysis, investment, analysing economic growth and interest rate trends.

We'll teach you the skill of economic decision-making in a strategic fashion, derived from a balance of both quantitative and qualitative analysis and evaluation. This will make you commercially aware, able to interpret current affairs from economic perspectives, and an expert in communicating and expressing your views logically.

We have strong links with various small and medium-sized enterprises (SMEs), the Staffordshire Chamber of Commerce, and UK Trade & Investment. As a result of these relationships, after completing Year 2, you will have the opportunity to complete up to a year of work placement. This could mean working with SMEs, NGOs or government bodies.

## Course features

- Resourcing the Organisation
- Microeconomics
- Business Mathematics and Quantitative Methods
- Econometrics
- Economic Policy
- Money, Banking and the Financial System
- The Business on War and Terrorism
- The TRIAD
- Strategic Management in Organisations
- Globalisation and International Relations
- Business Psychology and Consumer Economics

For a full module overview, please refer to the website.

## Graduate destinations

This degree will prepare you for a career in many sectors such as finance, business, consulting and management. Graduates could pursue careers as economists in the City of London, in management positions nationally and internationally, and in the private and public sectors. In addition, many students progress to study at postgraduate level.

## Route to Masters

MA Economics of Globalisation and European Integration



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	G562	112	3
BSc (Hons) with a placement year	G563	112	4
BSc (Hons) with a foundation year	G561	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Information Technology (IT) plays a major role in maximising the capability of businesses in today's competitive corporate world.

This course will prepare you for IT management, where you could be responsible for IT systems development, as well as supporting the IT functionality of a number of different departments. You could also pursue a career in IT system development or systems analysis and design.

Industry speakers, including graduates from this course, are regularly invited to deliver guest lectures to bring a real-world perspective to learning. They'll share their experiences of the computing industry with you and help you to develop the skills that employers want – skills such as communication, time management and teamwork.

## What you'll do

In Year 1, you'll look into a variety of disciplines. These include information systems, introductory business skills, design and development, computer hardware and network elements, together with applicable maths.

In Year 2, you'll cover IT systems for business, systems analysis and databases, and the development of information systems. There will be a focus on developing professional and project management skills, as well as identifying a project to enhance your individual employability skills. You'll use industry standard software such as Oracle, Microsoft and SAP. You can also complete an optional (but highly recommended) one-year industrial placement as part of the course; you will be supported to find a suitable placement.

In your final year, you will focus on developing your specialism. You'll do this by selecting relevant options as well as working on a major project. You'll develop a software artefact, with relevant development documentation and a reflective report on your work. You will also undertake a substantial collaborative group project to enhance your employability skills.

## Course features

- Business Information Systems in Organisations
- Digital Application Development
- Fundamentals of Computing and Maths
- Software Development
- Social Media for Business
- Enterprise Application Development
- Professional Computing
- Strategic Information Systems Management Project
- Collaborative Group Project

For a full module overview, please refer to the website.

## Graduate destinations

Our Business Information Technology degree will prepare you for work in research, business analysis, web development, IT technical support, IT consultancy, information systems management, and software development. Our students find work in a wide range of computing and business areas. Companies include Amazon, Cisco, Barclays, Microsoft, and eBay.

## Route to Masters

MSc Information Systems

MSc Computer Science

## Accreditation:

BCS – The Chartered Institute for IT.





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	N240	112	3
BA (Hons) accelerated	N201	120	2
BA (Hons) with a foundation year	N100	48	4
BA (Hons) top-up	N252	HND/DipHE/FdA	1
MSc Business Management and Leadership		120	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our Business Management degree prepares you for an exciting career in a fast-paced world, whether your ambitions lie in working for a multinational company or for yourself.

We work with employers to constantly update our degree to make sure you leave with the right skills for a successful career. All of our tutors have vast experience of working in a variety of industries and bring all of their knowledge into the classroom. We've introduced new topics to make sure you leave with skills like a creative approach to problem solving; powerful decision making; persuasive written and oral communication; ability to interpret and use financial

data; self-reliance, initiative, teamworking skills and the ability to manage time, projects and resources.

## What you'll do

Your first year modules will cover the main areas of business. You'll consider how organisations make use of available resources, people, finance and materials, as well as how businesses respond to market requirements.

In your second and third year you will develop the knowledge you gained in your first year and learn how to apply problem solving and decision making to a range of business situations. Change management is a key part of all business today and we teach you about dealing with conflict and changing organisational cultures, to gain maximum effectiveness for the organisation. We also teach you economic principles and analytical skills, to make sure you know how to research markets, prepare reports and drive overall organisational success.

Just as the world of business is becoming more technologically adept, we make sure we are up-to-date in how we use technology to help you learn. Our courses use online learning platforms, interactive white boards, podcasts and social media, to make sure you leave with an awareness of all of the most hi-tech communication methods used in business.

## Course features

- Leadership Skills
- Human Resources
- Finance and Accounting
- E-Marketing
- Supply Chain Management
- Consumer Behaviour
- Economic Decision Making
- Innovation and Technology
- Project Management
- Agile Working

For a full module overview, please refer to the website.

## Graduate destinations

This course offers a wide range of career options in general management and will also act as a solid basis for a professional qualification like the Chartered Management Institute or the Institute of Leadership and Management. In recent years, graduates have entered marketing, human resource management, and operations management in the public and private sectors. Many have set up their own successful businesses.

## Route to Masters

MSc Digital Marketing Management  
Master of Business Administration





Our Business Management degree gave cousins Ben and Michael Dyer everything they were hoping for, from approachable, experienced lecturers, to accessing a huge network of businesses in the wider community.

Encouraged to develop their entrepreneurial flare, Ben and Michael joined the University's 'Be Inspired' programme giving them further support in business start-up and helping kickstart their business vision. They launched their business, The National Enterprise Challenge in 2012 and now employ ten full-time staff. In their first year they were fronted by Lord Sugar and now work with Theo Paphitis from Dragon's Den. Their work with 140,000 young people has also recently won them the award of Social Entrepreneurs of the Year.

The duo still work closely with the University and are 'Entrepreneurs in Residence' at our Business School, passing on their insights to current students through mentoring, guest lecturers and networking opportunities.

*"Staffordshire University were our key sponsor in the early days of our business, we can't thank them enough for their help and support."*

**Ben and Michael Dyer,**  
Business Management graduates

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	N1NP	112	3
BA (Hons) with a Foundation year		48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our degree in Business and Human Resource Management (HRM) will give you a firm grounding in core business practices as well as an insight into how to select, train and manage a business's most vital asset – its people.

If you're interested in employment legislation - or the development of human resources through training, management development, best practice recruitment strategies and employment regulation - this course could be for you.

This degree will give you a solid understanding of business, combined with intricate knowledge of how to manage and develop a workforce. At its core is the notion of business being about transformation: transformation of individuals and their lives; transformation of organisations; and your future role as a business transformer.

## What you'll do

During this degree programme, you'll develop an understanding of the critical theory that underpins human resource management and learn how to put that theory into practice.

We'll teach you recruitment strategies, how to develop human resources and look at the in's and out's of employment legislation.

We use a problem and practice-based learning approach with an emphasis on transferable skills, interpersonal skills and team working – so you're ready to show employers you can make an immediate contribution to their business in an HRM or general management role.

The course delivery is interactive. You'll design and present strategic solutions and engage in group discussions, combining theory and practice in relation to core business subjects from an HRM perspective. Ultimately, you will develop the skills and traits needed to be successful in global business environments.

## Course features

- Co-ordinating the HR Function
- Talent Management
- Succession Planning
- Employee Relations
- Maximising Business Performance
- Trends in Global Business
- Supply Chain Management

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Business and Human Resource Management degree work in the public and private sectors, as well as overseas. They work in general management roles as well as specialist HRM roles – in human resources, equality and diversity, recruitment consultancy, occupational psychology, or counselling. Some graduates work in service or manufacturing industries, trade union or health authority roles, as well as in national or international companies.

## Route to Masters

MA Human Resource Management



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	N1NN	112	3
BA (Hons) with a Foundation year		48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

This course will prepare you for a wide range of careers in marketing and business. It's ideal if you're interested in marketing but want to retain a general management focus. It also acts as a strong basis for further professional study with the Chartered Institute of Marketing (CIM).

Marketing is at the heart of any successful business, providing the link between the customer and strategic decision makers. Our course is designed to deliver an in-depth understanding of marketing in an international business setting, enabling you to effectively manage the differing needs of a diverse range of organisations.

Our academics have experience in marketing and management within major organisations. They've held positions of seniority in a range of disciplines – from marketing and human resource management, to finance and operations. Many are members of the Chartered Institute of Marketing and the Institute of Direct and Digital Marketing.

## What you'll do

Our Business Management (Marketing) degree will give you a firm understanding of the structure of business organisations and the global business environment. We'll show you how to motivate people in the workplace, and you'll discover how to influence customers to purchase products and services.

The course is practice-led. In your first year, you'll develop your marketing skills whilst learning about key business disciplines, such as finance and human resource management. We'll equip you with good analytical, reporting and presentation skills – essential qualities for the workplace.

As you progress through Years 2 and 3, you'll be able to explore areas of marketing in further detail, including developing brand identities, digital marketing and global marketing strategies. There's also the chance to undertake an optional work placement year; our strong industry links will help you to secure a placement.

You'll study in our newly refurbished Business School with state-of-the-art learning spaces. With conference rooms, break-out zones and our new 'collaboratory', great for creative scrums and idea generation.

## Course features

- E-Marketing
- Consumer Behaviour
- Relationship Marketing
- Marketing Metrics
- Management Skills
- Finance and Accounting
- Business Economics

For a full module overview, please refer to the website.

## Graduate destinations

This degree will prepare you for a wide range of marketing and sales related roles nationally and internationally. The job market in this field is buoyant. Pathways for graduates from this course have included market research design, advertising, marketing communications, general marketing management, and brand/product management.

## Route to Masters

MSc Digital Marketing Management  
Master of Business Administration





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W222	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course. All applicants are individually assessed via interview with portfolio.

## Course outline

Our Cartoon and Comic Arts degree is a unique course that will help you to develop and define your skills in visual and narrative communication. We will prepare you for an exciting career in a diverse range of areas such as comics, newspapers, graphic novels, editorial design and storyboarding, character design, concept art, animation, advertising and film.

You will have the opportunity to visit, network and sell your work at comic cons in London and Leeds, as well as travel abroad. We have developed a close link with the Cartoon Museum in London and we display work at their institute and hold joint events nationally.

The University also boasts its own convention, Stoke Con Trent, which is attended by over 1500 people including industry professionals. The event is forming a link with Erlangen in Germany, which holds its own comic festival, Comic Salon.

## What you'll do

Taking place in a lively studio space, you'll follow an industry focused programme of creative visual thinking and a diverse approach to working across a variety of platforms. This will help you to develop a host of skills and techniques to confidently tackle industry live briefs and progress your practice.

Visiting industry practitioners will support, guide and work with you in our studio, offering advice, tips and technical knowledge drawn from their vast experience. Recent visits have included Mike Collins (Doctor Who and IDW Comics), David Lloyd (V for Vendetta and Aces Weekly), Simon Donald (Viz Comics), Jon Haward (Marvel UK and Eagle Comic), Graham Humphries (Evil Dead, Nightmare on Elm St.), Frazer Irving (Marvel, DC, 2000AD), and Kevin Gunstone (Marvel, Image, Dark Horse). Our trips have included international conventions in New York, Germany and Japan.

We place emphasis on real life experience, so you will be given opportunities to publish and sell your work in the market place. Completing this course will equip you with all of the skills necessary for the industry.

## Course features

- Core Fundamental Skills of Cartooning and Comics
- Studying Cartoon and Comics
- Life Drawing and Drawing from Life
- Introduction to Animation
- Visual Application
- Comic Narrative and Art
- Creative Writing
- Visual Storytelling and Storyboarding
- Marketing Yourself and Your Work
- External Projects and Competition Briefs
- Design Futures

For a full module overview, please refer to the website.

## Graduate destinations

Many of the graduating students have their work on sale in various comic shops around the country, such as Orbital Comics, Gosh Comics, Forbidden Planet, Page 45, Dave's Comics, and Travelling Man. Two graduates in 2015 saw their work nominated by the British Comic Awards for Best Comic and Best Emerging Talent. Work has also appeared in The Guardian, The Independent, and The Big Issue, and has been successfully showcased through various online publications.

## Route to Masters

MA Creative Practice Programme

MA Degree by Negotiated Study

PGCE Art and Design



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With its unique format and long record of success, Gee Oliver had always thought our Cartoon and Comic Arts degree would offer the inspiration and expertise required. After experiencing how homely the atmosphere was on our Open Day, the decision was easy.

Now immersed in the course, Gee is developing a wide range of skills, from illustration and animation, to life drawing, comic layout, colouring, lettering, creative writing and marketing and already feels ready to enter the real world. Especially since these skills are all being honed on industry-standard software and drawing tablets.

*"My favourite part of my course has been working with my course mates on group projects. I'm proud of the fact that I'm one of only thirty seven Cartoon and Comic Arts students IN THE WORLD!"*

**Gee Oliver,**  
Cartoon and Comic Arts student

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	W641	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

The UK visual effects industry is amongst the most highly rated in the world – and this is your chance to become a part of it. Our Computer-Generated Imagery (CGI) and Visual Effects degree is optimised for students wishing to learn the creative and technical skills required to produce awe-inspiring special effects for film, television, games and advertising.

Combining visual effects, 3D modelling, animation and digital technology, this course teaches you to produce the sort of mind-blowing results that you see in Hollywood blockbusters. Whether you're keen to create explosions and chaos, or master the technology required to bring a motion capture character to life, we can prepare you for an exciting career in the visual effects industry.

## What you'll do

Covering areas like 3D modelling, digital animation and matchmoving, your first year will see you get to grips with the foundations of CGI and Visual Effects. You'll learn how to use software such as Maya, Adobe Photoshop and After Effects. You'll take part in a team project, producing a short film to showcase your newly-acquired skills.

You'll create effects using professional industry technology, including HD and 4K digital cinema cameras, green screen studios, Unreal games engine and post-production suites. Using innovative software from Foundry, Pixel Logic and Adobe is also a fundamental part of this course.

As you progress through your degree programme, you'll advance these skills, tackling areas such as 3D nuke compositing, photorealistic CG lighting and rendering and rotoscoping. Working on further group projects, you'll specialise your skills in a particular subject area.

This course has a focus on employability. In your final year, you'll complete an individual research-based project and portfolio piece that will become the cornerstone of your showreel that you'll take out to industry.

## Course features

- Introduction to CGI
- Digital Photography for VFX
- Digital Compositing
- 3D Modelling for VFX
- Visualisation for CGI
- Scripting Concepts for VFX
- Dynamics and Simulation for VFX
- VFX Research Project
- VFX Portfolio

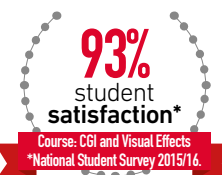
For a full module overview, please refer to the website.

## Graduate destinations

Our graduates have seen incredible industry success, with former students having worked on major films like Thor and Gravity – the latter winning an Oscar for its visual effects. Staffordshire alumni can be found working for some of the best CGI and VFX houses in the world, including Double Negative, Squint Opera, The Mill, Flipbook Studios, Framestore and many more.

## Route to Masters

MA Degree by Negotiated Study







Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)*	F100	112	3
BSc (Hons) with a placement year*	F101	112	4
BSc (Hons) with a foundation year*	F102	48	4
MChem*	F104	128	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our new Chemistry courses build on our longstanding expertise in analytical science and the application of chemistry in the real world, in areas such as pharmaceutical science and forensic science. We will provide you with a robust education, from the basic concepts that underpin chemistry through to the development, synthesis and identification of complex molecules and materials.

Embedded in our courses are opportunities for you to develop yourself as a professional scientist and broaden your knowledge of chemistry beyond the laboratory. Using the first-class facilities in our £30 million Science Centre, you will also build your expertise in fields including pharmaceutical science, forensic analysis, biochemistry and plastic electronics. When you graduate, you can expect to be a confident, knowledgeable and highly skilled scientist ready for the world of work.

## What you'll do

Our courses provide the flexibility you'll need when deciding on your future career. If you are really fired-up for a career in chemistry and imagine yourself working in research or at the higher levels of the chemical industry, our MChem integrated Masters course will put you on the right track. Or, if you are keen to experience 12 months in industry, there's our BSc (Hons) with a placement year. Alternatively, if you don't have the necessary entry qualifications for immediate degree-level study, our BSc (Hons) with a Foundation Year could provide the perfect answer.

Throughout your course, you will cover a wide range of chemical subjects, building your knowledge in topics such as organic synthesis, chemical analysis, drug design, inorganic and organometallic chemistry. There will be opportunities to specialise through your choice of options and you'll be able to develop your expertise through independent project work. During your studies, you will apply your knowledge and skills as you develop as a professional scientist.

## Course features

- Fundamentals of Inorganic, Organic and Physical Chemistry
- Cells and Biological Molecules
- Professional Skills, Practice and Placement
- Methods of Chemical Analysis
- Drug Discovery, Design and Synthesis
- Research Skills and Research Project
- Advanced Organic Synthesis and Spectroscopy
- Advanced Inorganic and Organometallic Chemistry
- Analysis and QA of Drugs
- The Global Chemical Industry

For a full module overview, please refer to the website.

## Graduate destinations

Chemistry graduates are highly sought after by employers across a wide range of sectors. Many graduates will progress to careers in the chemical, pharmaceutical and food industries, carrying out different roles in chemical research and development, and analysis and management. Other career possibilities include working in environmental science, forensic science, biotechnology and teaching.

\*Please note: this course is subject to validation for 2018 entry.



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	G460	112	3
BSc (Hons) with a placement year	G462	112	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

This course was built with the role of a core games designer or gameplay designer in mind. You'll focus on scripting in game engines to allow you to take ideas from concept to a playable prototype. Exploring some of the fundamental ideas underpinning modern games, you'll develop fun, exciting and experimental concepts.

Our academics come from a variety of backgrounds, including fine art, games design, interactive media technology, simulation and mathematical modelling. They've worked in gaming at all levels and the course leader, Nia Wearn, was listed as one of the UK's top 100 most influential women in the industry.

Our state-of-the-art games design studio is sponsored by Epic Games and we have excellent links to influential organisations in the industry. You'll have the opportunity to network with these companies and build contacts for your future career.

## What you'll do

In Year 1, you'll be introduced to the Unreal Game Engine where you will create single player and multiplayer games. The practical work is underpinned with theory-based modules based on games design documentation, small-scale group work, and the fundamentals of gameplay. You'll also have the option to study the narrative in games, the impact of video game realism, scripting in Unity, or 3D modelling.

During your second year, you'll learn how to script in high-level languages. This allows you to create quests, missions and demonstrate your creative designs in the games engine. You'll put these skills into practice as a junior member in a collaborative group project. As an individual, you will also create a paper-based game project using gameplay applications. Doing this will increase your understanding of the wide-ranging aspects of gameplay in modern games.

In your final year, you could take on a lead role in a game development project. You will also create a final year game, project or research piece for your portfolio to take into industry.

## Course features

- Introduction to 3D Games Engines
- Introduction to Games Design
- Fundamentals for Gameplay
- New Developments and Production Skills for Games
- Junior Collaborative Game Development and Testing
- Advanced 3D Games Engines and Scripting
- Gameplay Applications
- Senior Collaborative Game Development and Testing
- Individual Games Technology Project
- Individual Games Technology Portfolio

For a full module overview, please refer to the website.

## Graduate destinations

Computer Gameplay Design and Production graduates are recruited by both large and small companies, working on a range of platforms and games. We have alumni working in a variety of technical design and production roles for companies such as Auroch Digital Ltd, Rockstar Games, Sony, SEGA and Frontier Developments.

## Route to Masters

MSc 3D Computer Games Design

### Partnership:

Epic Games

### Accreditation:

This course is accredited by TIGA

### Affiliation:

Staffordshire University is a member of TIGA and UKIE, the trade bodies that represents the UK's games industry.



Course: Computer Gameplay Design and Production  
\*National Student Survey 2016



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	I710	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

This course provides a technical and creative route into the exciting and evolving games industry. Games Animators are responsible for breathing life into the 3D models produced by Games Artists. You'll also gain the necessary skills to work in other areas of animation including Technical Animation and CG/Film Animation.

The Computer Games Animation award combines the new technology of motion capture and performance capture with the traditional principles of animation established by Disney. The use of motion capture technology is ubiquitous in AAA games development and our students work with the latest hardware and software.

We work closely with Epic Games to ensure that the course content is always relevant, so you'll have excellent employment opportunities when you graduate.

## What you'll do

Throughout the course, you'll study a variety of animation techniques including 3D, digital 2D and traditional animation. You'll have access to the Vicon motion capture studio, which will allow you to acquire and practice skills in capturing human motion and transferring this to games characters.

You'll also work on two games projects in your second and third years of study, where you will take the role of an animator working with students from a variety of other games-orientated courses. This will give you the opportunity to put your new skills into practice and create a portfolio of work for when you have completed the course.

In the final year, you'll learn facial motion capture and animation techniques, which you will use to create cinematic sequences in games. You'll also develop an animation portfolio, preparing you for a career in the games industry.

## Course features

- Introduction to Animation and Motion Capture
- Introduction to 3D Modelling for Games
- Animation Fundamentals
- Character Animation and Motion Capture
- Collaborative Game Development and Testing
- Film Shorts and Stings
- Facial Animation and Motion Capture
- Cinematic Animation
- Individual Games Technology Project
- Individual Games Technology Portfolio

For a full module overview, please refer to the website.

## Graduate destinations

Previous graduates from our games courses who specialised in animation have secured employment with Centroid Motion Capture, who have provided animation in films and games such as Until Dawn and Assassin's Creed.

This course could prepare you for a career as a games animator, motion capture technician or 2D animator.

## Route to Masters

MA Degree by Negotiated Study

### Affiliation:

Staffordshire University is a member of TIGA and UKIE, the trade bodies that represent the UK's games industry.





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	H132	112	3
BSc (Hons) with a placement year	H131	112	4
BSc (Hons) with a foundation year	G461	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our Computer Games Design degree explores the creative and technical aspects of games production, giving you the necessary skills to develop, produce and publish games titles.

This course is accredited by the industry games body TIGA, and will give you the skills to become a 3D artist, animator or games designer.

We work closely with Epic Games to ensure that course content remains relevant, giving our students excellent networking opportunities in the games industry.

Our facilities boast a hi-tech Vicon Motion Capture Studio, Europe's only Epic Games Centre, hundreds of PCs and game development possibilities with Sony, Vive, Oculus and more.

## What you'll do

You'll develop your skills by using industry standard software and hardware such as Autodesk Creative Suite and the Unreal and Unity games engines. Using professional techniques acquired through lectures, tutorials, seminars, and industry workshops, you will develop a portfolio of industry standard work.

In Year 1 you'll learn about level development pipelines and games mechanics design and implementation. You'll cover 3D modelling skills and develop an understanding of 3D games engines.

In your second year, you'll work on a group project as a junior member of a development team. You'll begin to specialise your skillset through a variety of module choices in games design, games art, character animation or games engines.

Your third year will see you become a senior member of the collaborative development team. You'll finalise your chosen skillset through advanced options in games design, advanced 3D modelling, cinematic animation or AI scripting.

Representatives from games companies come to the University for development and training, providing you with excellent opportunities to network with industry professionals and potential employers.

## Course features

- Games Design
- 3D Modelling for Games
- Narratology for Games
- 3D Games Engines and Scripting
- Games Mechanics Implementation and Testing
- Games User Interface Design
- Character Animation and Motion Capture
- Rapid Games Prototyping
- 3D Hard Surface Modelling
- AI Scripting
- Advanced Games Prototyping
- MMO Design and Communities

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Computer Games Design degree are in high demand, working across the globe as games designers, 3D artists, 3D animators, level designers and technical artists. One of our graduates joined Ubisoft as a level designer, and has worked on The Division, and several of our recent graduates worked on Grand Theft Auto V and other upcoming Rockstar North titles.

## Route to Masters

MA Degree by Negotiated Study

MSc 3D Computer Games Design

### Partnership:

Epic Games

### Accreditation:

TIGA (The Independent Games Developers Association)

### Affiliation:

Staffordshire University is a member of TIGA and UKIE – the trade bodies that represent the UK's games industry.





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BEng/MEng	H130	112	3/4
BEng/MEng with a placement year	H133	112	4/5

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

If you're a games enthusiast who dreams of creating fantasy worlds and bringing new concepts and characters to life, look no further than our Computer Games Design course.

This is the BEng/MEng route of our Computer Games Design course, which allows you to study for an integrated Masters degree. This course is perfect for anybody wishing to study Computer Games Design to an advanced level. The content for the first two years is the same as the BSc (Hons) Computer Games Design degree, with the final year allowing a wider range of options to prepare you for Masters level study.

At the Masters level, you'll be challenged to create innovative solutions to games design or games art challenges. Through research, development and testing, you'll create industry level solutions.

## What you'll do

By choosing the BEng/MEng course, you're looking forward to studying your chosen discipline to an expert level. Over the four years, you'll specialise in games design, games art, animation or game engines.

The first two years of this course join together with the BSc (Hons) Computer Games Design degree, with the same core and optional modules.

You'll have a wide range of options in your third year, giving you the opportunity to become a specialist in a diverse range of subjects. Areas you can explore to an advanced level include games design, 3D modelling, cinematic animation and AI scripting and prototyping.

We offer two routes in Year 4 for the MEng degree: Applied Games Design or 3D Art.

You'll study subjects such as characters, environments, vehicles and weapons. You'll work collaboratively with other Masters students to develop a mobile game.

In a highly competitive industry, studying to Masters level allows you to stand out from the crowd with a specialised skillset and extensive portfolio of work.

## Course features

- Games Design
- 3D Modelling for Games
- Narratology for Games
- 3D Games Engines and Scripting
- Games Mechanics and User Interface Design
- Character Animation and Motion Capture
- Rapid Games Prototyping

- AI Scripting and Advanced Games Prototyping
- Mobile Games Design
- Environment Design and Research
- Vehicle and Weapons Prototyping
- Advanced Character Prototyping

For a full module overview, please refer to the website.

## Graduate destinations

As experts, our MEng graduates typically gain employment in specialist roles due to their unique focus in their subject area.

We produce graduates that go on to work on some of the biggest studios in the games industry, including Rockstar North, Codemasters, Crytek, Creative Assembly, Foundry, TT Games and Sony.

### Route to Masters

MA Degree by Negotiated Study

MSc 3D Computer Games Design

**Partnership:**  
Epic Games

**Accreditation:**  
TIGA

**Affiliation:**  
Staffordshire University is a member of TIGA and UKIE, the trade bodies that represents the UK's games industry.





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	GG46	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Run in affiliation with games industry body TIGA, this course will give you the skills you need for a career in games development – focused around using multiple games technologies.

The computer games industry is a vast, exciting and expanding sector. In 2016, the digital sales of games grossed more than the combined digital sales of film and music. This course is ideally suited to students wishing to discover and learn all three main areas of games development: design, programming and production.

By studying all three areas of games development, you'll acquire the skills required to work in a games studio or independently to create your own games. This broad skillset is desirable to employers in large and small studios in a highly competitive industry.

## What you'll do

In Year 1, you will learn the fundamentals of programming using C++ for engine creation, level design and development in a cutting-edge games engine, as well as a variety of games design techniques. You may also choose to undertake either a solid grounding in 3D modelling techniques or learn and apply rapid games prototyping skills.

In Year 2, you'll work on a collaborative group project as a junior member of a full development team. You will expand your knowledge of games engines to develop

games and continue to enhance your games programming skills in languages such as C++ and C#. Options are also available which advance your skillset further.

In Year 3, you will work as a senior or lead member of a development team on a collaborative game. You'll also design and develop your own individual project, learn and apply artificial intelligence techniques, and refine your skills in the options you have chosen.

## Course features

- Introduction to Games Design
- C++ and C# Programming
- Introduction to 3D Games Engines
- Introduction to 3D Modelling
- Games Engine Creation
- Games and Graphics Concepts
- Collaborative Game Development and Testing
- Advanced Games Engine, Scripting and Creation
- Individual Games Technology Project
- Advanced 3D Games Prototyping and AI Scripting
- Programming for 3D Graphics Applications

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Computer Games Design and Programming award possess the skills to undertake a wide variety of industry jobs from small self-published titles to AAA blockbusters.

Recent graduates have worked in roles such as C# developer, Unity programmer, visualisation programmer, senior functional testers, and augmented reality application developers.

## Route to Masters

MSc 3D Computer Games Design

MA Degree by Negotiated Study

**Partnership:**  
Epic Games

**Affiliation:**  
Staffordshire University is a member of TIGA and UKIE, the trade bodies that represent the UK's games industry.

**No. 1**  
in the UK

Best Computer Games Design course in the UK 2016

**Source:** Alphr – the online partner of established computer games magazine PC Pro.





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	G620	112	3
BSc (Hons) with a placement year	G621	112	4
BSc (Hons) with a foundation year	G622	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Are you a keen programmer who wants to learn about games development in general, as well as technical games programming skills? This course is suited to those who aspire to work in an indie games studio or develop mobile games, and is also good preparation for a career as a software developer in the wider computing industry.

As members of the PlayStation® First Academic Program run by Sony, we have access to professional development hardware and software tools. Using industry standard games engines such as UDK and Unity, you'll gain experience in developing games from an initial concept to finished product. You will then pitch your games to commercial studios such as Playground Games, Team 17 and Media Molecule.

## What you'll do

In your first year, you will build a foundation for your studies by completing core modules which are shared with our Computer Games Programming students. This provides the opportunity to transfer between courses if you wish. You'll

learn the fundamentals of computing, programming in Java and C++, and develop 2D and 3D systems.

During your second year, you will analyse market trends, develop a marketing plan, and design and develop your own games for internal release. To complement the programming elements of the award, you will learn wider games development concepts such as asset creation, animation, game and level design, and balancing and testing. After your second year, we offer an optional placement year. You could join a games company, be self-employed, or work in our very own commercial games studio.

In your final year, you will work with game designers, artists and producers to create games in a simulated game studio work environment. You'll enhance your skills in an aspect of game development, by researching and developing a game artefact for your final year project.

## Course features

- Fundamentals of Game and Graphical System Development
- Introduction to Software Development
- Computing Professional and Business Skills
- Fundamentals of Computing and Mathematics
- Technical Games Production

- Game Engine Programming
- Game Development
- Final Year Project
- Ubiquitous Computing
- Group Game Development Project and Workplace Simulation

For a full module overview, please refer to the website.

## Graduate destinations

As a graduate of this course you will be well equipped to work in the games industry as a gameplay programmer or indie developer. You will also have the skills to pursue a career in the wider computing industry as a software developer. Some graduates from the Games Programming courses are currently working in companies such as Activision, Rockstar, Traveller's Tales, and Codemasters.

### Route to Masters

MSc Computer Games Programming

MSc Computer Science

MRes Computing Science

MPhil/PhD Computing Science



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	GGK7	112	3
BSc (Hons) with a placement year	GGK6	112	4
BSc (Hons) with a foundation year	GGK8	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Accredited by Creative Skillset, this degree has been developed with input from industry experts and is regularly updated to fit the needs of the games industry.

As members of the PlayStation® First Academic Program run by Sony, we have access to professional development hardware and software tools. Our labs will help you to develop for multiple platforms, including consoles, phones, tablets and PCs. We also have a usability lab for testing how people interact with games, and a commercial games studio. Staffordshire University is also a member of TIGA, the games industry body.

Our academics have experience in the industry and are engaged in research, so course content is always relevant. You'll also get to hear our guest speakers discuss cutting-edge game development tools and processes.

## What you'll do

As soon as you start the course, you'll begin to develop a portfolio. This will include creating games, studying game artificial intelligence and physics, computer graphics using DirectX and OpenGL, and network programming for multiplayer game development. You'll learn programming languages such as C++, Java and C# as well as the software engineering skills needed to develop large, efficient programs.

During Year 2, you'll work in a team to develop a game from an initial concept to a finished product. We'll also give you the opportunity to pitch your games to commercial games studios such as Matmi, Team 17 and Media Molecule. You'll have the option of completing a one-year placement in industry after your second year.

In your final year, you can specialise in your own area of interest. You'll work in a group to complete a game development project that simulates game industry working practices. You'll also undertake an individual final year project. This could involve developing a complete game, or researching and implementing an advanced topic in game development.

## Course features

- Fundamentals of Game and Graphical System Development
- Introduction to Software Development
- Computing Professional and Business Skills
- Fundamentals of Computing and Mathematics
- Further Games and Graphic Concepts
- Concurrent Network Applications
- Technical Games Production
- Further Mathematics and Algorithmics
- Final Year Project
- Group Game Development Project and Work-based Simulation

For a full module overview, please refer to the website.

## Graduate destinations

Many graduates have secured games programming roles in companies such as Codemasters, Activision, EA, TT Games, Exient, SEGA, Radiant Worlds and Rockstar Games. We also have graduates working in software development for companies such as Thomson Reuters, Transport for London, CERN, BAE Systems, BMW and IBM.

## Route to Masters

MSc Computer Games Programming

MSc Computer Science

### Partnership:

Staffordshire University is a TIGA member. This body represents the UK's games industry.

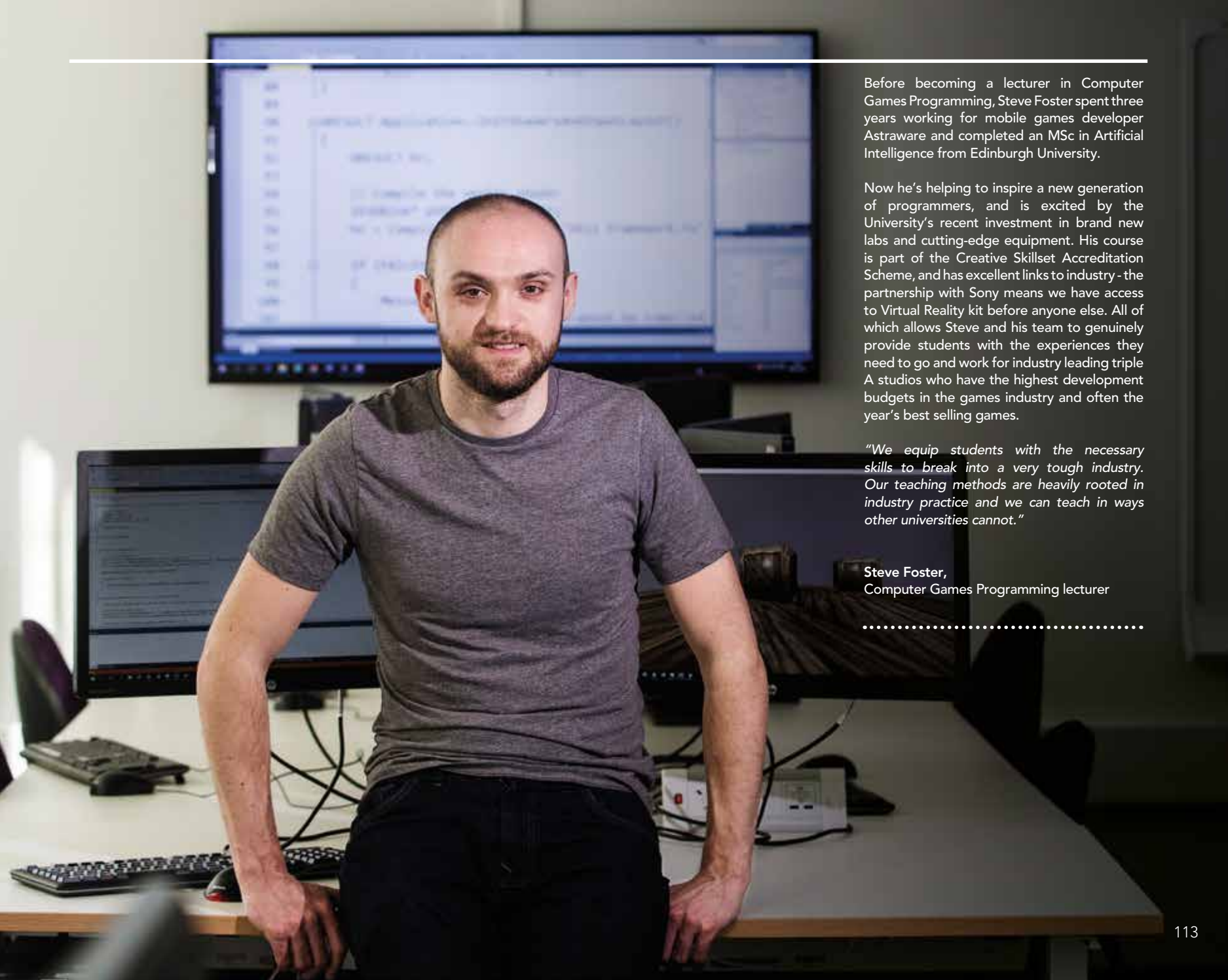
### Accreditation:

BCS - The Chartered Institute for IT and Creative Skillset

### Affiliation:

Staffordshire University is a member of the PlayStation® First Academic Program run by Sony Computer Entertainment Europe (SCEE).





Before becoming a lecturer in Computer Games Programming, Steve Foster spent three years working for mobile games developer Astraware and completed an MSc in Artificial Intelligence from Edinburgh University.

Now he's helping to inspire a new generation of programmers, and is excited by the University's recent investment in brand new labs and cutting-edge equipment. His course is part of the Creative Skillset Accreditation Scheme, and has excellent links to industry - the partnership with Sony means we have access to Virtual Reality kit before anyone else. All of which allows Steve and his team to genuinely provide students with the experiences they need to go and work for industry leading triple A studios who have the highest development budgets in the games industry and often the year's best selling games.

*"We equip students with the necessary skills to break into a very tough industry. Our teaching methods are heavily rooted in industry practice and we can teach in ways other universities cannot."*

**Steve Foster,**  
Computer Games Programming lecturer

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	G610	112	3
BSc (Hons) with a placement year	G611	112	4
BSc (Hons) with a foundation year	G612	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

This course will prepare you for employment as a software developer in the specialised field of virtual and augmented reality, as well as in the general games and computing industry.

You'll develop games from an initial concept to a finished product. Our industry links provide the opportunity for you to pitch these games to commercial studios, including Matmi, Team 17 and Media Molecule. You'll also have the chance to spend a placement year creating vehicle displays, visualising scientific data, developing immersive systems, or working in our very own commercial games studio.

Our staff have published papers on topics such as image and video processing, speech processing, pattern recognition, and computer graphics and animation. The University's Centre for Information, Intelligence and Security Systems has produced systems for video analytics, Spectral-360® and Adaptive Video Analytics.

## What you'll do

Virtual reality immerses you in a different reality – a simulated world that you can see, hear and interact with. Augmented reality adds to reality – by overlaying visual displays of information onto the world around you. On this course, you will discover that they both involve highly technical concepts such as representing and rendering 3D worlds, processing and making sense of visual surroundings, and enabling the user to interact in ways that go beyond the traditional mouse and keyboard.

Throughout this course, you'll learn the fundamentals of computing, programming in Java and C++, and developing 2D and 3D systems. We will also teach you the technical graphics, mathematics, physics, data representation and simulation concepts that will make you stand out as a VR specialist.

In your final year, you'll learn advanced virtual and augmented reality concepts, including image processing, machine vision and graphics technology. You will also research and develop an aspect of virtual or augmented reality for your final year project.

## Course features

- Fundamentals of Game and Graphical System Development
- Introduction to Software Development
- Computing Professional and Business Skills
- Fundamentals of Computing and Mathematics
- Further Games and Graphic Concepts
- Technical Games Production
- Virtual and Augmented Reality
- Final Year Project
- Advanced Graphics and Real-time Rendering
- Advanced Virtual and Augmented Reality

For a full module overview, please refer to the website.

## Graduate destinations

Graduates of this award will be equipped for employment as software developers in the specialised field of Virtual and Augmented Reality, as well as in the general games and computing industry. Career paths include software development, programming, and computer graphics.

## Route to Masters

MSc Computer Games Programming

MSc Computer Science

### Partnership:

Staffordshire University is a TIGA member. This body represents the UK's games industry.

### Affiliation:

Staffordshire University is a member of the PlayStation® First Academic Program run by Sony Computer Entertainment Europe (SCEE).



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons) top-up	I120	HND/FdSc/DipHE	1

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our Computer Networks (top-up) degree, allows you to build on the knowledge and understanding you have achieved in a HND/FdSc/DipHE. If you have successfully completed a computer networks degree at Levels 4 and 5, you will also be able to develop your knowledge further with our top-up degree.

We regularly host talks and demonstrations given by our former students, who have gone on to secure roles in the industry. This will provide you with a real understanding and insight into what can be achieved once you have completed the course. You'll also have access to well-equipped teaching networking labs featuring Cisco, Juniper and Meraki hardware.

## What you'll do

Skills in the area of networking are in short supply. We equip you with industry relevant skills and maximise your employability by covering in demand, industry standard, certified course content from Cisco, the world's leading networking company. In particular, we cover increasing the value of a network, routing and switching, CCNA Security and wireless.

Companies depend on their information networks for mission-critical operations. They want highly trained networking professionals to keep them resilient and operational. You'll analyse network communications from an academic understanding, and also learn the practical aspects such as generating the data, configuring commercial grade equipment, and managing the information efficiently. This knowledge will prepare you to support and manage information networks in any organisation.

## Course features

- Networking Concepts
- Major Project
- Routing and Switching
- Troubleshooting a Converged IP-based Network
- Wireless Networking
- Network Security

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Computer Networking awards join large and small organisations through graduate programmes and direct employment. Our graduates are in high demand by the networking industry. Leading companies and organisations that recruit our graduates include Cisco, Meraki, GCHQ, BT, Amazon and Layer3.

### Route to Masters

MSc Computer Science

MSc Cyber Security

MSc Computer Networks and Security



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	G426	112	3
BSc (Hons) with a placement year	G425	112	4
BSc (Hons) with a foundation year	G427	48	4
MSci	I121	128	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Companies depend on their information networks for mission-critical operations. They want highly trained networking professionals to keep them resilient and operational.

Our Computer Networks and Security degree will equip you with technical knowledge and skills in computer networks and communications. It covers Cisco's CCNA and CCNP networking industry certifications, and helps you to develop advanced skills in the specific area of network security.

Security has become a critical area of concern for modern society as well as for companies. This course prepares you with the skills you'll need to protect people and organisations from attacks.

## What you'll do

You'll gain industry relevant skills, along with opportunities to study for professional certifications from Cisco, the world's largest networking company. You'll also participate in the Cisco Networking Academy Programme and prepare for the Cisco Certified Network Associate (CCNA) Routing and Switching, CCNA Security, and Cisco Certified Network Professional (CCNP) certifications.

We'll encourage you to complete a one-year placement as part of this course. Previous students have worked with small enterprises or large companies like Cisco and Thomson Reuters. We also send students on placements to Cisco's European HQ in Brussels; we are the only UK university that currently does so.

Choosing the MSci integrated Masters degree will give you the opportunity to benefit from an extra year studying advanced specialist modules that will further develop your skills and cover new areas of networking. A group project will allow you to work in a team and help prepare you further for professional work in this area.

## Course features

- Fundamentals of Computer Networks
- Hardware and Computer Systems
- Introduction to Security Technologies
- Data Storage and Software Development
- Network Security
- Routing and Switching
- Ethical Hacking
- Professional Skills for Networking
- Troubleshooting a Converged IP-Based Network
- Advanced Software Security/Advanced Network Security

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Computer Networking suite of awards join organisations of all sizes. Our graduates are in high demand by the networking industry. Leading companies and organisations that recruit our students and graduates include Cisco, Meraki, GCHQ, BT, Amazon and Layer3.

## Route to Masters

MSc Computer Networks and Security

### Accreditation:

BCS – The Chartered Institute for IT.







Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	G402	112	3
BSc (Hons) with a placement year	G401	112	4
BSc (Hons) with a foundation year	G403	48	4
MSci	I104	128	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

If you are interested in how computers work - or would like to learn more about using anything from micro-processors to control devices and from robots to cars - take a closer look at our Computer Science degree. If you want to study for an advanced qualification, we offer an integrated MSci award.

The area of software development for low-level and embedded systems is a growing area of computing that demands good technical skills in programming, as well as an understanding of hardware and software systems and their interaction.

This course is industry relevant and our graduates have the practical skills that industry demands.

## What you'll do

In the first year, you will cover topics such as computer architecture, operating systems, networks, procedural and object-oriented programming, algorithms, systems analysis and design, and mathematics. In the second year, you will be introduced to a range of advanced programming skills that will include the high-level programming environment LabVIEW, low-level programming techniques, systems programming with C++ and advanced C programming. To prepare you to work in industry, we'll also cover the skills you'll need as a computing professional.

If you enrol on the sandwich course, you will spend Year 3 on a placement, applying your knowledge in the workplace and gaining hands-on experience. In your final year of the BSc, we will expose you to more advanced subjects, such as real-time and safety critical systems, interfacing techniques and distributed computer systems. You will also complete a major project that will give you the opportunity to explore a particular aspect of Computer Science in detail. The MSci provides the opportunity of benefiting from an extra year studying advanced specialist modules, such as Computing Research and Managing Emerging Technologies.

## Course features

- Hardware and Computer Systems
- Structured Systems Analysis and Design
- Introduction to Software Development
- Advanced Programming Languages for Computer Systems
- Systems Programming with C++
- Real-Time and Safety Critical Systems
- Interface and Distributed Computing Techniques
- Emerging Technologies Research
- Software Engineering for Mobile Devices
- Choose from a wide range of options

For a full module overview, please refer to the website.

## Graduate destinations

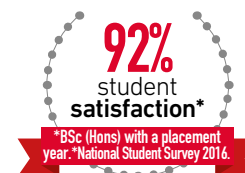
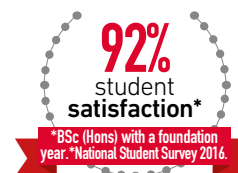
Graduates from our Computer Science degree courses work as computer programmers, computer systems specialists, system engineers, and technical consultants. Some of the companies that employ Computer Science students are: CERN; National Instruments; Rolls-Royce; Perkins; BAE Systems; Caterpillar; Capula; Airbus; Infiniti-Red Bull Racing; and Hewlett-Packard.

## Route to Masters

MSc Computer Science

### Accreditation:

BCS – The Chartered Institute for IT.





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	GT40	112	3
BSc (Hons) with a placement year	G400	112	4
BSc (Hons) with a foundation year	G023	48	4
BSc (Hons) top-up	G024	HND/FdSc/DipHE	1.5
BSc (Hons) top-up, with a placement year	G021	HND/FdSc	2.5

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

This is our most versatile undergraduate Computing degree. It allows you to put together your own personalised programme of study from a wide variety of options. It's ideal if you want to tailor your degree towards your own area of interest.

Take the study option that includes a placement year and you'll spend your third year applying everything you've learnt so far in the workplace.

If you don't meet the entry requirements to study a computing-based degree with us, find out about our Computing foundation year. It will give you a solid understanding of the subject and its application.

## What you'll do

In Year 1 of the degree course, you'll study core modules covering topics such as: Introduction to Software Development and Fundamentals of Computing and Mathematics. You can use the option modules to decide how you progress and specialise. For some of your modules, you will be able to study for MTA Microsoft certifications.

In Year 2, you'll study a combination of core modules (Enterprise Application Development and Professional Computing) and option modules, so you can develop your specialist computing areas of interest further.

If you take our sandwich degree, you'll spend your third year on a work placement. The knowledge you develop will also help to shape your future career path, as you will have gained representative hands-on experience, which is not easy to find in any other way.

In your final year, you'll study one core module (Emerging Technologies and Concepts), as well as completing options and a major project in your area of interest. This year of the course can also be studied as a top-up if you already have a computing related HND or Foundation degree.

## Course features

- Introduction to Software Development
- Fundamentals of Computing and Mathematics
- Professional Computing
- Enterprise Application Development
- Emerging Technologies and Concepts
- Distributed Web Applications
- Optional placement year in industry
- A choice of options such as: Computer Systems and Strategic Information Systems Planning

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Computing degree have gone on to work in a whole range of computing-related occupations. Roles include: software developers, web developers, systems analysts, IT specialists, network analysts, database analysts, MIS support, project managers and computer engineers.



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	G614	112	3
BA (Hons) with a foundation year	G615	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course. All applicants are individually assessed via interview with portfolio.

## Course outline

This degree is designed to prepare you for working within the thrilling and rapidly advancing entertainment industry. It's perfect if you wish to mix the artistic, creative and technical skills required to be a 2D or concept artist in either the games or film industry.

Our academics are experts in painting, life drawing, digital sculpting, 3D modelling, animation, lighting and rendering, digital compositing, digital painting, games scripting, motion capture, cinematography and post-production.

As members of the games industry body TIGA, and in partnership with Epic Games, we provide access to some of the latest technology in game art development. You will use our purpose-built HD TV studio, green screen studios, post-production suites, state-of-the-art digital cinema cameras, HD cameras, motion capture studio, Unreal games engines, and Wacom graphic tablets.

## What you'll do

Throughout the course you will develop the technical and creative skills necessary to become a film or games concept artist. You'll learn how to combine traditional art techniques with digital painting, 3D modelling and digital sculpting. You'll be able to choose from VFX options in games and film.

In your second and third years, you will work as a concept artist in a collaborative project with other games students to design and develop a full game. This is an amazing opportunity to experience what it is like working for a real game studio, whilst also receiving guidance and support. You'll use industry standard software such as Photoshop, Maya and Zbrush.

During your final year, you'll benefit from guest lectures from games industry professionals. These will provide inspiration for completing your research and portfolio projects. We discuss career development throughout the course to prepare you to work in the film and games sector.

## Course features

- Digital Matte Painting
- Character Concept Design
- Introduction to CGI
- Digital Image Production
- Introduction to 3D Modelling
- Creature Design
- VFX for Film
- Career Development for Games Concepts
- Collaborative Game Development and Testing
- Optional Placement Year
- VFX Research Project
- VFX Portfolio Project

For a full module overview, please refer to the website.

## Graduate destinations

Our graduates have secured employment in roles such as concept artist, illustrator and 2D/3D games artist, including character and environmental artist. Companies include Playground Games, Fireproof Studios, Jagex, Antimatter Games, Testology and Mirror Image Design. Other graduates are working as freelance concept artists within the games and film industries.

### Route to Masters

MA Degree by Negotiated Study

#### Partnership:

Epic Games

#### Affiliation:

Member of TIGA and Ukie, the trade bodies that represent the UK's games industry

# C Criminology with Offender Management



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	LM39	112 - 120	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

With prison populations doubling in size over the last twenty years, we have put together a course that covers the importance of understanding offender management systems. All students who successfully complete the award and meet additional criteria are guaranteed a job interview with Serco Justice Services.

Our teaching also reflects how increased prison populations affect many aspects of criminological teaching, The Criminal Justice System and everyday life. Our award is one of the only awards in the country that has been specifically designed to prepare students for work in offender management and community rehabilitation.

## What you'll do

On this course, we take a practical approach and combine academic research with analysis. We arrange for our students to visit our partner organisations, such as HMP Dovegate. Visits and lectures by prison staff will provide you with the perfect opportunity to develop vital work-based skills. We encourage you to think about why people break the law and what the state does with them. You will apply criminological theories to workplace settings such as prisons or community rehabilitation services. Our course will be one of the first awards in the country that teaches students how to recognise and manage individuals with mental health conditions. Many of our modules will be delivered in conjunction with the School of Life Sciences and Education and will address the demand for people in the industry who are required to be alert to these phenomena.

We provide our students with the opportunity to concentrate on traditional themes - to further understand the past, the present and to consider what might be.

## Course features

- Crime in Context
- Criminology Research Skills
- Prison and Punishment
- Law and Society
- Criminology
- Urban Criminological Concepts
- Practical Research
- Offender Management
- Dissertation
- Criminal Justice and Punishment
- Child Abuse
- Community Justice

For a full module overview, please refer to the website.

## Graduate destinations

Many of our graduates have gone on to secure roles in the following: the justice sector, HM Prison Service, The Prisons and Probation Ombudsman, Ministry of Justice, Civil Service, National Probation Service, community justice, community rehabilitation, policing, and The National Crime Agency.

## Route to Masters

MA Terrorism, Crime and Global Security

MA International Relations and Russian Studies

MA Sociology

MA Social and Cultural Theory





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	I201	112	3
BSc (Hons) with a placement year	I190	112	4
BSc (Hons) with a foundation year	I202	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Any organisation that has a computer network or uses the Internet has a potential security risk and will need help to protect their systems and data. If you're interested in becoming a computing professional within the growing area of cyber security, we will give you the knowledge you need to become a specialist.

The course combines theory and practice, as well as cyber security. You'll learn the underpinning technical areas of hardware, software and networked systems. You'll also get to use our dedicated, self-contained lab. The lab has its own private internal visualised network and contains some of the latest security equipment and software including biometric measurement equipment.

## What you'll do

In your first year, we will provide a general introduction to computing skills and computer security. You'll also gain technical skills that you'll build on in later years. Our lab includes a penetration testing (ethical hacking) infrastructure that allows you to develop ethical hacking skills and learn how to use them to identify security vulnerabilities. You'll also develop technical skills in network security, as well as in biometrics and biometric-based security systems.

Throughout your degree, you will use and evaluate a wide range of cyber security tools and techniques. We will teach you the Cisco networking syllabus for Cisco Certified Network Associate (CCNA) Routing and Switching. You'll then follow the CCNA Security syllabus, and have the chance to take the industry-standard EC-Council Ethical Hacker Certification at additional cost. In your final year, you'll cover cryptography and malicious software in detail.

To support your learning, we integrate guest lectures featuring experts from the Police and industry. Enrol on the sandwich course and you'll have the opportunity to spend Year 3 on placement, applying your knowledge in the workplace and gaining hands-on experience.

## Course features

- Fundamentals of Computer Networks
- Hardware and Computer Systems
- Data Storage and Software Development
- Mathematics for Technical Computing
- Introduction to Security Technologies
- Network Security
- Cyber Security
- Ethical Hacking
- Final Year Project
- Research Methods for Computing
- Advanced Software Security
- Advanced Cyber Security

For a full module overview, please refer to the website.

## Graduate destinations

Our graduates work in many fields of computing, including IT security in the public or private sector. Former students have secured placements in a variety of organisations, including GCHQ, Police High Tech Crime Units, Cyber Security and Digital Forensic businesses. Some are working on system security within Hewlett-Packard, and in security analysis within banks and insurance companies.

## Route to Masters

MSc Cyber Security



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	W619	112	3
BSc (Hons) with a placement year	W618	112	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Accredited by Creative Skillset, our degree combines technical, creative and artistic learning. If you dream of becoming a renowned video or film editor, or if you love short films, feature films, television, documentaries or music videos, this course could be for you. It's ideal if you want to specialise in editing, colour grading or post-production effects.

Our strong links with industry will help you to secure a work placement that will, ultimately, be critical to your early success as a filmmaker or post production specialist. You'll also get to work on live industry briefs and listen to guest speakers who will provide inspiration.

Our academics and alumni have worked on BAFTA, Emmy and Oscar nominated films. They have exhibited and premiered films at festivals such as Raindance, the Berlin International Film Festival, the Melbourne International Film Festival, the Galway Film Fleadh and London Short Film Festival.

## What you'll do

You'll develop skills in post-production, filmmaking, ideas generation, creative and technical post production. You'll cover fundamental and professional techniques that will enable you to create and produce short films, documentaries and music videos. These include editing, grading, post production effects, production planning, producing, directing, cinematography, lighting and sound recording, editing and grading.

From day one, you'll be using cutting-edge equipment and facilities. These include a large purpose-built TV HD studio with green screen, post production suites, state-of-the-art digital cinema cameras, HD cameras and DSLR cameras. You'll use software such as Avid Media Composer, Adobe Premiere, Final Cut Pro X, Da Vinci Resolve, Autodesk, The Foundry, Pixel Logic and Adobe Photoshop and After Effects.

This course is highly practical and you'll develop your teamwork skills from the start.

You'll learn through practical workshops, seminars, lectures and field trips. Our staff and students have worked on films screened at film festivals including: London, Raindance, Sundance, Melbourne and Berlin. Opportunities like this will give you experience of working on a range of film and TV productions, and therefore enhance your employability.

## Course features

- Digital Compositing for Editors
- Pre-production
- Production
- Post-production
- Film Production
- Advanced Digital Editing and Graphics
- Colour Grading
- Film Research Project
- Film Portfolio Project
- Music Video Production

For a full module overview, please refer to the website.

## Graduate destinations

Popular professions for graduates from this degree include director, producer, screenwriter, cinematographer, editor and visual effects artist. Many graduates work for major companies such as Industrial Light and Magic, Weta, Granada, Technicolor, Envy Post, Double Negative, Framestore, Endemol, BBC, Manchester United, Manchester City, Title Role, ITV and BBC Sport. Some of our graduates are also independent filmmakers, freelancers, and entrepreneurs.

## Route to Masters

MA Feature Film Production

**Accreditation:**  
Creative Skillset







Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	N500	112	3
MSci		112	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

The rapid growth in demand for digital marketing skills is unprecedented. According to the Digital Marketing Institute, it's estimated that by 2020 there will be 150,000 jobs in digital marketing. So if you're looking for a career where demand exceeds supply, and your skills can command an excellent salary, take a look at our course.

Our course is based on sound marketing management principles, combined with cutting-edge techniques, to prepare you for this fast-paced world. We recognise that keeping pace with industry is key to your success. For that reason, we also offer a full suite of Google exams from The Digital Garage. These cover 23 topics, such as AdWords, search engine optimisation, pay-per-click and social media advertising. This course really will get you ready to hit the ground running.

## What you'll do

Taught by academics that have worked all over the world in public and private sector organisations, you'll be studying in our newly refurbished Business School with state-of-the-art learning spaces. You will feel like you are in the corporate world with conference rooms, break-out zones and our new 'collaboratory' work space, which is great for group work and discussions.

During the course, you'll develop your knowledge of web analytics, mobile technologies, social media and content creation. We will teach you how to analyse the effectiveness of different platforms which will give you an insight into how data can be used in successful marketing strategies. We will also explore the powerful tool of consumer insight, and how you can use consumer behaviour to give your campaigns maximum impact.

In your final year, you'll have the opportunity to gain valuable experience by working with a business to develop and implement a digital marketing campaign. This will provide an excellent way to build your CV.

## Course features

- Digital Toolkit
- Entrepreneurial Marketing
- Digital Identity
- Quantitative Methods and Data Analysis
- Finance and Management for Marketers
- E-Customer Relationship Marketing
- Content Creation and Innovation
- Consumer Behaviour
- Mobile Marketing
- Strategic Digital Marketing Planning
- Business Analytics

For a full module overview, please refer to the website.

## Graduate destinations

Digital Marketing covers a wide range of careers. Every company or organisation needs to promote their products and services online, and your skills will be invaluable.

Careers include:

- Digital Marketing Manager
- Social Media Manager/Community Manager
- Search Manager/Search Engine Optimisation (SEO) Manager
- Digital Strategist
- Online PR Manager
- Communications/Marketing Manager
- Digital Producer
- Public Relations Manager

## Route to Masters

MSc Digital Marketing Management

Masters of Business Administration (MBA)





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After graduating from our BA in Marketing Management, Amy Clowes is now working towards an MSc in Digital Marketing Management. It's a move she chose to gain the strategic knowledge necessary to move into managerial roles in the future, and she is finding her lecturers to be committed and supportive in preparing her for this leap forward.

Since lectures and assignments are always related back to actual companies, Amy can always see how theory works in reality, and is currently getting ready to put her new skills into practice on a placement.

*"I am going to complete a work placement at Lucideon over the summer, which is an international material testing and analysis company. The project I am going to be working on will enable me to develop a marketing plan at a strategic level and demonstrate my knowledge and skills."*

**Amy Clowes,**  
Digital Marketing Management student

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	L590	96	3
BA (Hons) Early Childhood Studies with Early Years Teaching Status**	X110	96	3
BA (Hons) Early Childhood Studies with Special Education Needs and Disability*	X111	96	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

All applicants are individually assessed via interview.

\*\* We can only offer this course subject to Government annual student allocations and requirements for initial teacher training.

## Course outline

A degree from our Early Childhood Studies programme is ideal if you want to gain a graduate-level qualification that will enable you to work with young children.

In addition to our 'core' Early Childhood Studies award, we offer two alternative pathways. Choose the award that includes Early Years Teacher Status (EYTS) and, upon graduation, you will be a teacher who is qualified to work with children from birth to five. Alternatively, the award that includes a pathway in Special Education Needs and Disability (SEND) provides a more detailed focus into that area.

Combining theory with practice, each course has been developed to equip you for a wide variety of careers within the education sector.

## What you'll do

Completing one of our Early Childhood Studies degrees will help you to develop an holistic approach to understanding early childhood and enable you to relate appropriate theory to practice. You'll also look critically at the role of play, consider differing curriculum models and examine the impact of early childhood researchers and theorists on current government perspectives and practices.

You'll be taught by sector professionals with direct experience of children in a variety of education and early years settings. Specialist guest speakers will discuss different roles in employment. You'll learn through interactive lectures, seminars, tutorials, projects, group work and placements. To enhance your understanding of contemporary issues, there will also be opportunities to attend research conferences and seminars that are supported by education and early years speakers.

The programme is supported by employers within the industry. You'll gain placement opportunities across the 0-8 age range – something that will enable you to establish lifelong networks. Your placements will provide real world experience so you can make informed decisions about your career direction.

## Course features

- Personal, Professional and Academic Development
- The Learning Environment
- Introduction to Young Children's Development
- Inclusion, Rights, Policy and Practice
- History and Philosophy of Early Childhood
- Young Children's Development: Advanced Perspectives
- Planning the Learning Environment
- Safeguarding and Child Protection

For a full module overview, please refer to the website.

## Graduate destinations

Many graduates from our Early Childhood Studies degrees work as education welfare assistants, nursery managers or within social work teams, supporting vulnerable children and their families. Others have progressed into primary and early years teacher training. Those with EYTS are qualified to work with children from 0-5. Some have entered postgraduate study.

### Route to Masters

MA Education

PGCE Early Years Teacher Status (EYTS)

Primary General PGCE

Please note: all students are required to complete a satisfactory Disclosure and Barring Service (DBS) check.

\*Please note: this course is subject to validation for 2018 entry.

**Good**  
Ofsted

Rated Good across all phases of our teacher training.  
**Source:** Ofsted – 2016







Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	X300	96	3
BA (Hons) Education with Special Education Needs and Disability*	X301	96	3

Typical entry criteria, please refer to website for full UCAS offer information by course.  
All applicants are individually assessed via interview.

## Course outline

Discover the lasting impact that Education has on people's lives. Either one of these broad degrees will prepare you for careers in education settings. You'll combine theory and work experience to develop the skills needed for teaching and beyond. Combining theory with practice, both courses are ideal if you want to work with people in any professional context that involves learning.

As a graduate from our BA (Hons) Education programme, you could progress onto roles in learning support, educational administration and management, and community learning. Previous graduates have also progressed onto teacher training routes.

Choosing the Education with Special Education Needs and Disability degree will immerse you into the fascinating, complex world of SEND and equip you for this challenging and rewarding area.

## What you'll do

Our courses have been designed to provide a range of learning experiences. These include lectures, individual tutorials, group tutorials, seminars, workshops, problem-based learning, practical work placements, sector visits, field trips and independent study.

In Year 1, your learning will commence with a focus on Personal, Professional and Academic Development and progress to cover topics such as an Introduction to Young Children's Development, Behaviour for Learning, and the History and Philosophy of Childhood. In Year 2, topics such as Supporting Learning and Inclusion, and Understanding Young People are covered. In Year 3, you'll focus on modules including: Becoming a Confident and Competent Professional, and Changes and Development in Education, as well as completing an Independent Research Project.

During the course you will benefit from a number of extended work placements. Initially, these will let you explore how you see yourself and your role within a professional working environment. Later placements will focus on how you work individually and in teams, and how you contribute to the aims, ethos and culture of the workplace.

## Course features

- An Introduction to Young Children's Development
- Behaviour for Learning in the Inclusive Organisation
- The Community and Informal Education
- History and Philosophy of Childhood
- Professionalism and Educational Strategies
- Supporting Learning and Inclusion
- Safeguarding and Child Protection
- Understanding Young People, Adolescence and the Adult Learner
- Families, Homes and Childhood
- The Reflective Practitioner

For a full module overview, please refer to the website.

## Graduate destinations

Our graduates work in a range of careers in educational settings, children's centres, care and family support, educational administration and management, play work and learning support. Many enter teaching through PGCE, Schools Direct, Schools Direct salaried and School-centred Initial Teacher Training (SCITT) routes. Others have progressed to postgraduate study, such as Early Years Teacher, and MA.

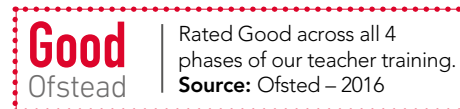
### Route to Masters

MA Education

PhD Education

Please note: All students are required to complete a satisfactory Disclosure and Barring Service (DBS) check.

\* Please note: this course is subject to validation for 2018 entry.







Jim Pugh is Head of Education here at Staffordshire University. He's worked in education for his entire career, from inspiring young learners as a primary school teacher to leading the development of education students and academics at Staffordshire University. He is proud of the difference that the courses make to individuals as they develop from undergraduates through their teaching training and beyond.

Some of the best things about studying Education at Staffordshire University, according to Jim, are real-life placements, field trips and – crucially – your employability when you leave.

*"We use and embed a lot of co-operative and active learning techniques. This makes our research informed lectures, engaging, exciting and never boring. Our students are also exposed to a range of guest speakers. We focus on professional expectations in the workplace like communication and working in teams. Everything we do is tailored with employment in mind."*

**Jim Pugh,**  
Head of Education

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Toni Wedgewood loved how passionate and supportive her lecturers were whilst studying for her BA (Hons) in Education, and says they constantly inspired her and her classmates by reminding them that they are the next generation of teachers. Now she is proving them right as she works towards her PGCE.

As well as benefiting from their support, Toni says she gained all sorts of practical insights about their own personal experiences, as everything was related back to the real world.

*"I completed three work placements a year at local schools and taught a range of pupils across Key Stage 1 and Key Stage 2. The staff at the schools always made sure they were available and taught me how to be a professional. If you say you're from Staffordshire University when on placement, people know they have a quality student."*

**Toni Wedgewood,**  
Education student

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If you're set on a career in learning, it's vital you gain hands on classroom experience. That's why we have so many long-established partnerships with schools that can offer you real experiences working with children.

One of those schools is Rode Heath Primary in Cheshire, who have provided placement opportunities to a number of students from different courses. They lead a cluster of schools which, in partnership with our Education department, offer a direct route into primary teacher training, ensuring that you are brimming with confidence in the classroom by the time you graduate.

*"It's clear that Staffordshire University have high expectations of their students and prepare them well for their time in schools. Staffordshire University students are clearly getting the right messages from their lecturers, always positive about the University and following from their placements with us go on to secure employment."*

**Carl Leech,**  
Headteacher at Rode Heath Primary School

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## Electrical Engineering (IET and EI accredited)

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BEng (Hons)	H620	112	3
BEng (Hons) with a placement year	H621	112	4
MEng	H546	128	4

## Electronic Engineering (IET accredited)

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BEng (Hons)	H610	112	3
BEng (Hons) with a placement year	H612	112	4
MEng	H623	128	4

## Electrical and Electronic Engineering (IET and EI accreditation being sought)

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BEng (Hons)	H629	112	3
BEng (Hons) with a placement year	H630	112	4
MEng	H656	128	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

From the aerospace and automotive sectors to telecommunications and power generation, engineers who are skilled in electrical and electronic engineering are in considerable demand across industry.

Our Electrical and Electronic Engineering degrees offers flexible pathways to tailor your studies.

You can specialise by taking our individual degrees in Electrical Engineering and Electronic Engineering, which are accredited by the Institute of Engineering and Technology (IET).

Both specialist degrees partially meet the requirements for professional registration as a Chartered Engineer.

If you are unsure which area suits you, the combined Electrical and Electronic Engineering degree lets you explore both disciplines (Note: Accreditation is currently being sought for the combined pathway).

This course is ideal for a career in a range of areas including renewable energy, telecommunications, transport networks, construction and more.

## What you'll do

In Year 1, your learning will closely mirror our other engineering degrees (Aeronautical, Mechatronics etc.) to ensure you have a solid grounding in engineering principles.

In Year 2 you'll specialise in areas such as advanced electrical and electronic simulation and control. BEng (Hons) students can also take an optional industrial placement. This is a great chance to develop your employability skills and get you ready for potential graduate roles. Our close links with many high profile companies mean that we can help secure placements.

In Year 3 you will complete a substantial engineering project. You will also get the chance to present your work to industry and the public at the annual GradEX event.

If you choose the integrated MEng degree however, you will complete a substantial industrial-based project before progressing to Masters level study in Year 4.

You'll also be able to take part in events arranged by our professional accrediting body, the IET, as well as benefiting from guest speakers from industry.



## Course features

- Instrumentation and Measurement
- Mechanics and Fluids
- Communications Principles
- Signals, Systems, and Embedded Software
- Engineering Maths with Applications
- Electrical Power, Machines and Drives
- Advanced Electrical/Electronic Simulation and Control
- Business, Innovation and Entrepreneurship in Engineering
- Advances in Electrical and Electronic Engineering
- Optional placement year
- Engineering Project
- Power Electronics and Semiconductor Devices; Power System and Engineering Analysis

For a full module overview, please refer to the website.

## Graduate destinations

Our graduates work in a variety of organisations in:

- Electrical power generation, transmission and distribution
- Renewable energy
- Rail and road transport networks
- Industrial manufacturing
- Construction and building services
- Specialist engineering and consultancy
- Petrochemicals
- Telecommunications
- Defence related industries, including the Ministry of Defence

## Route to Masters

MSc Electronic Engineering

### Accreditation:

Institute of Engineering and Technology (IET)

IET accreditation being sought for BEng Electronic and Electrical Engineering





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W383	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

If you'd love to develop a rewarding career in the field of electronic and experimental music, this fascinating degree course could be for you. It has been developed for people who are interested in software music production, using recording studios creatively, and contemporary performance techniques involving interactive controllers with music applications.

Join us and you will learn about music theory, songwriting and composition, creating your own software tools, music production, DJing, performance and digital arts practice. Our state-of-the-art digital production and performance equipment will help ensure you are ready to hit the ground running when you graduate. A choice of option modules will allow you to further specialise in areas such as Music Business, Electronics for Music or Sound Design.

## What you'll do

Working in our purpose-designed studios and guided by our experienced industry specialists and researchers, you'll learn to create electronic music in a variety of contemporary styles, using the technology and techniques that define these genres. You will also be introduced to live performance techniques using MIDI keyboards, DJ and touch-surface devices. The history of electronic music will also be covered – all to enable you to use past and present styles to influence your own creative outputs. After you have completed your second year, you can choose to do an optional one-year placement.

Perhaps most important of all, this is a highly flexible degree programme, with a range of option modules that will enable you to develop your skills in areas such as music composition, audio production, electronics, creating bespoke software tools and acoustics.

As members of our staff are accredited Avid and Apple trainers, during your studies you will also be able to gain additional qualifications in Logic and Pro Tools at extra cost.

## Course features

- Recording Studio Production
- Creative Music Practice
- Creative Software Tools for Sound
- Digital Performance
- Intermedia Art
- Individual Music Project
- Individual Music Portfolio
- An extensive range of option modules
- Use of industry-standard studios and software tools
- The option to spend a year in industry after Year 2

For a full module overview, please refer to the website.

## Graduate destinations

Our graduates have found work as:

- Composing/recording/performing artists
- Music producers and re-mixers
- Live sound engineers
- Interactive multimedia and digital artists
- Music and media educationalists
- Collaborative/community artists
- Sound/music for film/TV/video
- DJs

## Route to Masters

MA Music Production

MSc Music Technology

### Accreditation:

Apple

Avid





# Engineering with a Foundation Year



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BEng (Hons) with a foundation year	H100	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

If you'd like to complete an engineering-based degree but your qualifications don't meet the entry requirements for degree-level study, our Engineering with a Foundation Year programme could provide the perfect solution.

The foundation year will give you a solid introduction to engineering and applied technology. It is ideal if you consider you would benefit from additional knowledge and experience before selecting a specific specialism in engineering. Alternatively, if you're considering a career change and don't have the necessary background qualifications for a future in engineering, this entry point will help you achieve your ambitions.

During the foundation year, you'll have the chance to gain basic engineering knowledge and skills, as well as hands-on experience in our electronics, mechanical, automotive, aeronautical and product design labs.

## Choosing your degree

Once you have passed the foundation year, you will meet the requirements to progress onto one of our BEng (Hons) or engineering-based BSc (Hons) undergraduate degree courses. The choice is extensive and includes courses such as:

- Aeronautical Technology
- Automotive Engineering
- Electrical and Electronic Engineering
- Mechanical Engineering
- Mechatronics
- Medical Engineering
- Motorsport Technology

## Course features

- Foundation Quantitative Methods
- Engineering Science
- Design and Communication
- Engineering and Technology Applications
- Principles of Materials

For a full module overview, please refer to the website.

## Graduate destinations

For an idea of the careers that our engineering based undergraduate degrees can lead to, and for recent graduate destinations - please see the various engineering-based degrees in this prospectus.



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	Q300	112	3
BA (Hons) accelerated	Q320	120	2

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our English degrees will help you to develop the analytic, interpretation and communication skills that today's employers value. You will also develop solid critical and creative intelligence that will open you up to a wide range of professions.

On this course, you'll learn to think critically about texts and their relationship to the societies in which they are written and read. The course is ideal for those who want a career in journalism, teaching, personnel management, social work or the media. In addition, we are one of the few universities to offer a two-year accelerated degree in English in the UK. The course is ideal if you have the commitment to study for a full Honours degree at an accelerated pace. Across all of our English courses you will be taught by a dedicated team comprising literary critics, writers and published authors.

## What you'll do

Our English courses cover a wide choice of options such as: American, Victorian, Modernist and Shakespearean literature. By covering such a diverse range of texts, we allow you to choose and focus on your own areas of interest.

In your last semester, you'll complete an extended piece of supervised personal research and critical writing. Throughout your studies, you'll have the option to enhance your vocational skills on our English in the Workplace module. You can either draw from our partners in education, publishing and the arts, or arrange your own placement. You will be assessed via critical summaries, essays and presentations and will have very few formal exams.

On our two-year accelerated degree, the modules in your first three semesters will guide you through major periods, genres and debates. In Year 2, you'll explore literature in its cultural, historical and social contexts through readings of 19th and 20th Century English, American and Post-Colonial writing.

## Course features

- Introduction to English Studies
- British Literature Post 1945
- Early Modern Writing to Early Romanticism
- Imagining America
- Introduction to Creative Writing
- Beat Writing
- English in the Workplace
- Gothic Fiction
- Crime Scene America

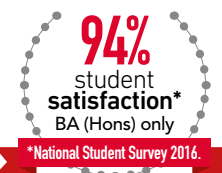
For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our English degree often go into teaching, journalism, the Civil Service, publishing, arts administration and graduate management schemes.

## Route to Masters

MA Degree by Negotiated Study





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	QW38	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our English and Creative Writing degree will give you the chance to combine the analytical precision of English with your own flair and passion for creating literature. The course is ideal for those who want to develop a distinctive and creative voice within their prose.

Our course is led by published writers and visiting industry professionals who provide our students with a real insight into current work practices. We offer course trips to galleries in London, the RSC and theatres in Manchester. We also encourage our students to take part in creative writing events, "Open Mic" nights and many more literary activities taking place within the region. Above all, you will develop the analytic, interpretation and communication skills that are highly valued by today's employers.

## What you'll do

In Year 1, you'll develop your writing, analysis and communication skills by covering major periods, genres and debates.

In Year 2, you'll explore literature in its cultural, historical and social contexts. You'll study 19th and 20th Century writing by covering a range of authors – from Dickens to Beckett. Our wide range of option modules such as American literature, Victorian and Shakespeare will give you the flexibility to focus on your own areas of interest. Creative writing modules will develop your poetry, prose fiction and non-fiction writing and will introduce you to editing and publishing.

In Year 3, you can complete an extended piece of supervised research or creative project. You'll have the chance to expand your vocational skills if you choose our English in the Workplace module, where you'll work on a project in a workplace of your choice or with our partners in education, publishing and the arts. Throughout your lectures, seminars and workshops, we will work with you to build your own writing portfolio made up of independent pieces and group research.

## Course features

- Introduction to Creative Writing
- Poetic Writing
- Introduction to English Studies
- British Literature
- Writing Identities
- Rewriting for Writers
- Literature and Modernity
- Screenwriting: Short Film
- Beat Writing
- Gothic Fiction

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our English and Creative Writing degree may go on to work in professional writing, technical writing, publishing, teaching, arts administration, graduate management schemes or the Civil Service.

## Route to Masters

MA Degree by Negotiated Study





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	N820	96	3
BA (Hons) accelerated	N82Y	120	2
BA (Hons) with a foundation year		48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Event management is an exciting industry. You will need skills in creativity, team working and project planning to be successful. Our degree offers plenty of hands-on opportunities to develop these skills whilst organising a range of events as part of the course.

Our course is recognised by the Tourism Management Institute and you'll engage with the tourism and events industry throughout your studies. We work with a number of leading events organisations, offering you valuable work experience during your course. You'll also develop live event briefs for local and regional organisations. This provides experience in managing social media for events – a great opportunity to enhance your CV.

An overseas residential study tour is a highlight of the course. We have also previously visited the London Olympic Games and International Confex, the World Travel Market and Travel Technology Europe in London.

## What you'll do

During the course, you will learn through a combination of lectures, field trips, practical workshops, online debates and guest lectures. You'll engage with the tourism and events industry through a co-ordinated visit programme which includes a range of visitor attractions, hotels and events across the UK and overseas. You'll learn how to plan, manage and run arts, cultural, sporting, entertainment, business and trade events, exhibitions and conferences.

A highlight of the course is our overseas residential study tour to a destination such as Barcelona or Iceland, which takes place in Year 2. We have relationships with a wide range of leading events organisations, which will help you to find valuable work experience. There is also the option of completing a placement year in industry before you start your third year.

In your final year, you'll get to plan, develop and manage a live event, following your engagement with the events industry throughout your course. Past events have included a successful combination of arts, music and cultural events. The experience that you'll gain on this course will equip you with the skills to thrive in the growing and dynamic event industry.

## Course features

- Events Development in Contemporary Society
- Financial Planning and Budgets
- The Tourism and Events Workforce
- Entrepreneurial Marketing and E-Marketing
- Project Planning and Strategy
- Fundraising for Events
- Law and HR for Events
- Managing Events Communications
- Overseas Residential
- Event Management Project
- Trends in Tourism and Events

For a full module overview, please refer to the website.

## Graduate destinations

We have graduates working in a wide range of roles within the tourism and event industry, such as:

- Conference and event organisers within local, regional, national and international destination management organisations
- Event managers for charities, including Cancer Research UK
- Marketing managers within the visitor attraction sector

## Route to Masters

Master of Business Administration

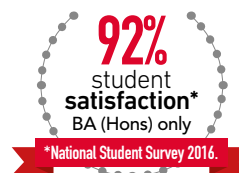
### Recognised by:

Tourism Management Institute



### Affiliation:

Members of the Association for Event Management Education (AEME)





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After leaving college, Hannah Mannion had no idea what she wanted to do. After lots of research she decided to complete an Events Management degree and is now employed by top tourist destination, The Trentham Estate as an Events Manager.

She says choosing us was the best thing she ever did, and made her the person she is. Hannah now uses the insights from her course to oversee all kinds of summer outdoor concerts and external events - with 100% job satisfaction.

*"There's no better feeling than taking a moment halfway through an event to appreciate all of the work you've put in. I have a First Class degree in Events Management, and I'm managing events at one of the biggest tourist destinations in Staffordshire - and I owe it all to the lecturers at Staffordshire University."*

**Hannah Mannion,**  
Events Management graduate

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W621	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course. All applicants are individually assessed via interview and portfolio..

## Course outline

Our unique Experimental Film Production degree lets you combine being a creative artist with becoming a filmmaker of the future. It is ideal if you're interested in establishing a career in film, television and the arts.

This course is accredited by Creative Skillset and the British Kinematograph, Sound and Television Society, and we are also a member of the National Association for Higher Education in the Moving Image. It's a practical production course that allows you to expand your artistic and creative horizons.

You'll have access to our media production centre, including purpose-built sound studios and film studios. This will provide you with the facilities to produce innovative and creative films in the areas of experimental film via technical, conceptual and aesthetic exploration. You'll develop ideas and use creativity to challenge audience perceptions of traditional filmmaking.

## What you'll do

During this course, you'll develop your practical filmmaking skills and explore the historical and contemporary development of experimental film and video art. We also provide up-to-date industry information through guest speakers, such as artists and successful former graduates.

We will teach you how to experiment with filmmaking styles, make up new genres and to play with technology in new ways. Our media production centre includes purpose-built sound studios and film studios, as well as industry standard audio and video post-production suites. You'll also have access to technology such as 4K cameras, old school LomoKino cameras, experimental glitch software and lighting kits.

You will have the opportunity to network with the arts and film industries through visits. Previous students have been on trips to places such as MediaCity. Residential trips are also available on this course. In the past, we have provided a three-day location shoot in the Lake District, a five-day trip to the Clermont-Ferrand International Short Film Festival in France, and visits to UK film festivals and art galleries.

## Course features

- Shooting on Location Residential
- Experimental Workshops in Cutting Edge Practice
- Screening and Reflecting on Historical and Contemporary Films
- Independent Film Production Pathways
- Experimental Techniques/Narratives
- Improvisation with Actors
- Directing and Producing Experimental Films
- Residential Film Festival Visit
- Industry Work Experience
- London Graduate Screening
- Degree Show Networking

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from Experimental Film Production are successfully pursuing careers in film and television and visual arts industries all over the world. They are working in a broad variety of roles, such as artist filmmakers, visual artists, producers, cinematographers, editors and musicians.

## Route to Masters

MA Feature Film Production

### Membership:

The National Association for Higher Education in the Moving Image

### Accreditation:

Creative Skillset

The British Kinematograph, Sound and Television Society







Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons) with a placement year	W23A	112	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Develop your creative conceptual thinking, and gain a real understanding of commercial design. A degree in Fashion Design prepares you for a successful career in the fashion industry and nurtures your creativity, ambition and imagination.

As well as fashion design, this course covers the fundamentals of the fashion industry such as business and networking, boosting employability prospects in what is a highly competitive industry.

This course is led by teaching staff with a wealth of experience in the fashion industry, with visiting lecturers and guest speakers giving students a diverse perspective.

Be amongst the first to use our brand new fashion facilities, which are kitted out with industry standard equipment. Access to technology such as laser cutting and digital and 3D printing ensures that our graduates are at the cutting edge of developments in Fashion Design.

## What you'll do

Fashion is an ever-changing industry that needs professionals who can respond to its challenges. On this course, you'll gain the skills to analyse existing ideas and express yourself through unique, creative fashion designs that delight, shock and inspire.

You'll master the practical and technical skills used in fashion design, covering areas such as pattern cutting and computer aided design. You'll also gain a solid understanding of design theory, exploring the history of fashion, fashion business and the wider cultural context of fashion.

You'll work on live industry projects for real companies – gaining work experience and boosting your portfolio. Collaborations with other courses, such as photography, journalism and film are also encouraged to broaden your knowledge and develop strong teamwork skills.

An optional placement year will provide you with the opportunity to work in industry. This will allow you to put the knowledge and skills learned during your course into practice, and the experience gained is advantageous upon graduation in this highly competitive industry.

## Course features

- Technical Processes of Fashion
- Visualisation
- Fashion in Context
- History and Theory of Fashion
- Pattern Cutting
- Fashion Business
- Fashion Industry Ready
- Portfolio and Promotion

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Fashion Design degree are likely to find work as fashion designers, stylists, buyers, merchandisers, pattern cutters, and trend forecasters. The emphasis is on independent study throughout, developing a professional portfolio, and pursuing exciting career prospects through continual assessment and dedicated supervision.



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	P5FI	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our Fashion Imaging and Journalism degree brings together the best of both worlds – images and words. If working on a fashion magazine is your idea of a dream job, then this could be the course for you. You'll have the knowledge to commission fashion photography, conduct interviews and write features for fashion and lifestyle magazines and websites.

By completing this innovative course, you'll already be ahead of the competition. Today's journalists and photographers need to be multi-skilled, and by learning through a mixture of practical and theory based learning, that's exactly what you'll be. Tutors teaching on this course have considerable experience and expertise in the online, magazine, newspaper, photography, television and PR industries.

## What you'll do

You'll learn to produce fashion-forward content for a range of media, including blogs, editorials, fashion films, fashion photography and written articles.

You'll learn by specialist theoretical, technical and practical teaching across a variety of journalism and photography modules. We'll help to develop your photography, videography and editing skills – essential requirements for running and commissioning fashion shoots. As well as undertaking practical assignments, you'll learn about the history and theory of fashion. You'll study fashion news, feature writing, and develop key multimedia skills in digital and social media, including filming and editing video. The training also includes media law and newsroom production to help you develop crucial inside knowledge of the industry.

You'll work in high-spec newsrooms equipped with industry-standard Macs and the latest Adobe software. Our photography studios are kitted out with professional camera and video equipment. You'll also have the chance of publishing your work on our dedicated news platform StaffsLive to thousands of readers every week. Very few journalism centres offer this type of professional platform; working on StaffsLive is highly commended by industry professionals.

## Course features

- Journalism in Practice
- Image Technologies
- History and Theory of Fashion
- Magazine Journalism
- Fashion Photography
- Fashionista (Reporting from the Catwalk)
- Forward Fashion (Fashion Films)
- Production Journalism
- Fashion in Context
- Work Placement and Career Development

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Fashion Imaging and Journalism degree are likely to find work as:

- Magazine writers or picture editors for fashion magazines
- Digital content writers/editors
- Fashion/lifestyle bloggers and vloggers
- TV researchers
- PR/advertising executives or photographers for fashion/lifestyle publications
- Social media experts

## Route to Masters

MA Degree by Negotiated Study





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	W610	112	3
BSc (Hons) top-up	W690	HND/FdA or DipHE in related subject area.	1.5

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

This unique course will provide you with the opportunity to become a filmmaker with production, business and technical skills. The course is designed and delivered by current industry practitioners working in film and TV, along with experienced academics, and it is accredited by Creative Skillset.

As a student on this course, you will focus on real-world production, along with an emphasis on employability and entrepreneurship. You'll gain industry recognised skills, taught by professionals with ongoing film and broadcast projects. Our cutting-edge equipment and facilities include a large purpose-built multi camera HD studio and green screen studio, post-production suites, state-of-the-art digital cinema and HD cameras.

The course has strong industry links which will help you to find work experience. These opportunities and the skills acquired on the course will be critical to your early success as a filmmaker.

## What you'll do

During the course, you'll study topics from a variety of film and TV modules. We will cover a wide range of subjects, including film and TV finance, sound, production, and technology. Our experienced industry practitioners maintain current projects and continued research to ensure the course is consistently up-to-date with the most current trends and practices.

You will have access to high-end production kit such as Canon, Sony and Blackmagic HD cameras, DSLR cameras and a wide range of grip equipment. An optional placement year is available after year two. Former students have gained work placements at places such as Envy Post London, Molinare London, and Disney.

In the final year, you will combine all of your skills in a major self-directed project. You will choose and dictate what you create as a final showreel piece which can include feature film production, documentary production, project development, product design and testing or technical skills projects such as cinematography or editing.

## Course features

- Film and TV Finance
- Sound
- Film Technology
- Pre-production and Post-production
- Advanced Production Technology
- Script
- Music Video and Short Film
- Film Technology Research Project
- Film Technology Portfolio Project
- Optional Placement Year

For a full module overview, please refer to the website.

## Graduate destinations

Our graduates have worked for a variety of film and television companies such as Maverick, Lime Pictures, and Raw Cut. Recent productions they have worked on include Dr Strange, Allied, Star Wars: The Force Awakens, Mr Selfridge, Cold Feet, X Factor, Strictly Come Dancing, and Holby City. A number of our graduates also form start-up companies of their own within the industry.

## Route to Masters

MA Feature Film Production

MA Degree By Negotiated Study

**Accreditation:**  
Creative Skillset





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W620	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

This course will give you a solid understanding of the critical and production elements of film and broadcasting. It is ideal if you want to gain skills in order to work in film, television or radio. You'll also be given the opportunity to specialise in an area of the entertainment industry as you progress through your degree.

Our Film, Television and Radio Studies degree focuses on writing, presenting, producing, editing, analysing and preparing programmes and films for audiences. There will be regular opportunities to attend film festivals, residential trips, networking events and studio visits.

Some of our lecturers have previous experience working in the broadcast industry and have association with a number of industry organisations such as The Royal Television Society, The Writers Guild and the Radio Academy.

## What you'll do

During your first year, you'll gain practical skills in the three production areas of film, television and radio, as well as learning about their background contexts. You will also explore scriptwriting. To put your new skills into practice, you'll then work on a production in our TV studio.

In Years 2 and 3, you will be given a choice of optional modules so you can specialise in film, television or radio. You'll also choose broadcasting and cinema research topics that reflect your media interests, as well as gaining industry experience. We have close links with industry and will support you to gain work placements on BBC shows such as The Antiques Roadshow and The Great Pottery Throw Down.

Throughout the course, you'll use our fully equipped media centre, complete with TV and radio studios, to create programmes and films. You will learn about the latest trends in broadcasting and benefit from visits by guest lecturers, such as film and TV directors, scriptwriters, agents and script editors.

## Course features

- Creative Radio
- Creative Television Production
- Film Practice: Process and Deconstruction
- Principles and Practices of Film, TV and Radio Production
- Writing for Film, TV and Radio
- Film Production: Documentary and Drama
- Film, TV and Radio Contexts
- TV Studio Production
- Media Employment Research Project and Work Placement
- Media Entertainment

For a full module overview, please refer to the website.

## Graduate destinations

Many graduates from our Film, Television, and Radio Studies degree work in the media industry. They have worked on productions such as 007 Skyfall, Harry Potter, Let It Shine, 8 Out Of 10 Cats, The Voice UK, Strictly Come Dancing and Emmerdale. Their roles include film directors, production coordinators, production runners and researchers, radio presenters, camera and technical operators, TV directors and producers, screenwriters and programme schedulers.

## Route to Masters

MA Feature Film Production

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Like Steven Spielberg, Nick Thursby grew up with a passion for film. But Nick had no idea that choosing to study at Staffordshire University would lead to him working with the legendary director.

Because our degree is designed to give as much practical experience as possible, Nick was able to specialise in the areas that interested him most. After honing his filmmaking skills during the course, he secured jobs as a runner on every set he could get on to, eventually impressing a camera team enough to take him on as a trainee. He now applies these learnings every day as a freelance camera assistant and clapper loader, working with some of the most exciting people in the business.

"I've worked on everything from TV dramas like *Call the Midwife*, all the way up to larger feature films, the most well-known probably being *Rogue One: A Star Wars Story*, and I'm currently the aerial camera assistant for Steven Spielberg on *Ready Player One*".

**Nick Thursby,**  
Film, Television and Radio  
Studies graduate

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Thanks to the TV production skills that Jade McKenna gained with us, she was able to get hands-on in industry straight after graduation. Jade says the excellent support from her tutors and quality facilities – especially industry standard equipment and software – allowed her to hit the ground running on real productions immediately.

Jade has already gained a wide range of experience in television, working on dramas, comedies and children's programmes, and currently works as a Production Runner on *Coronation Street* at ITV Studios, Salford.

*"This is a fantastic course and really helped me grow and develop not just as a person, but an industry professional - I would have never have thought that I would be working for the longest running British soap opera. I discovered skills I never knew I had until the course required me to find and use them."*

**Jade McKenna,**  
Film, Television and Radio Studies  
graduate

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W100	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course. All applicants are individually assessed via interview with portfolio.

## Course outline

Our Fine Art degree will allow you to realise your creative potential through exciting and challenging opportunities. The course provides experience of a wide range of arts media relevant to contemporary arts practice, this includes but is not limited to: painting, drawing, sculpture, video, photography, digital applications and performance.

On our Fine Art degree, you will be supported to establish your own practice as an artist; working in our spacious studios, galleries and workshops, exploring your ideas through site specific contexts, professional external projects, and a yearly public exhibition.

Our teaching team are all professional artists, and are able to support you with a structured technical, theoretical, imaginative and practical approach to arts practice.

## What you'll do

The course offers a dynamic curriculum that embraces your creativity, encourages your ambition and cultivates your talent and skill. You will combine practical training with stimulating intellectual discussions of key debates in the visual arts. There is an excellent programme of visiting artists talks and a yearly optional educational trip to major national and international art venues as far afield as Berlin, Venice and Barcelona.

Developing your individuality as an artist is key to your learning on this course. When you leave us, you will be prepared to take on a broad range of professional opportunities across a wide variety of exciting careers in the arts and creative industries.

To broaden your knowledge of career opportunities, you will benefit from working with practising professionals and will be supported to take on a work placement. We have strong links to the local and regional art scene, which enables our students and graduates to take part in exciting professional projects and exhibitions each year.

## Course features

- Fine Art Studio Practice
- Understanding Contemporary Art
- Exhibiting and Curating in Fine Art
- Professional Practice and Placement
- Fine Art Project Resolution
- Reviewing, Curating and Writing on Contemporary Art

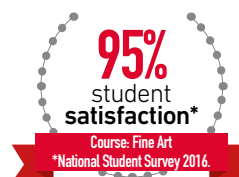
For a full module overview, please refer to the website.

## Graduate destinations

Our graduates have gone on to become successful practising visual artists, winning important prizes and receiving industry recognition. The course provides the transferable skills to take up positions in a wide range of cultural and creative employment destinations; recent graduates are now working as photographic production managers, gallery directors, and set designers.

## Route to Masters

MA Creative Practice







Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons) accelerated	C610	120	2

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

If you are considering a career in the football industry, perhaps have an interest in football and coaching, or have an ambition to further develop your theoretical and practical knowledge and skills within the sector, then our Football Coaching and Performance degree is ideal for you.

This is an accelerated degree, which is delivered over two years instead of the typical three years for an undergraduate course. The course aims to provide aspiring football coaches with the opportunity to acquire the appropriate skills and develop the specific knowledge required to gain employment in the football industry, both in the UK and internationally.

This course is delivered by a highly motivated and well-qualified team of academics, as well as expert UEFA licenced football coaches.

## What you'll do

The course combines the disciplines of football coaching, FA coach education, performance and match analysis, as well as training and conditioning to enhance football players' development and maximise their performance. The knowledge and theories developed from these disciplines will be applied to football coaching and ultimately put in to practice on the field.

You will gain insight and experience of using industry standard performance analysis software, for example Dartfish and Focus programmes, which are used within professional football clubs.

Incorporated in to your study will be a guaranteed work placement, which will provide you with the opportunity to gain a valuable insight in to the inner-workings of a professional football club, or the development of football in the UK at a community level. Currently, placements are offered at employers including the English Premier League (EPL) club Stoke City FC or the Sir Stanley Matthews Coaching Foundation.

## Course features

- Developing Research Skills in Sport and Exercise
- Introduction to Physiology, Biomechanics and Nutrition
- Sport and Culture in Global Context
- Coaching and Teaching in Sport
- Strength and Conditioning
- Talent Identification and Development
- Contemporary Issues in Football Culture
- Paediatric Strength and Conditioning

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Football Coaching and Performance degree can expect to gain employment as football academy directors or managers, or academy coaches. They may also explore self-employed coaching opportunities both in the UK and internationally.

## Route to Masters

MSc Sports Coaching

MSc Applied Research

**Partnership:**  
Staffordshire FA





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	F411	112	3
BSc (Hons) with a placement year	F414	112	4
MSci	F490	128	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

This course covers modern developments within biology in relation to the field of forensic investigation. It's ideal if you're interested in the practical application of science, providing exciting opportunities for hands-on scientific training.

Topics such as DNA profiling, poison analysis, toxicology, drug identification, blood pattern analysis and the identification of human remains are covered. This course is taught from specialist labs in our multimillion pound Science Centre, as well as our purpose-built crime scene house, to simulate a real-world approach to the topics being studied.

If you want to study for an advanced qualification, we offer an integrated Masters MSci course in Forensic Biology. This will give you advanced knowledge, skills and research experience, enabling you to move directly into research and related careers in forensic, crime and life sciences.

## What you'll do

In Year 1, you'll develop a strong understanding of biological principles supporting your degree, together with the underpinning scientific approach to evidence collection and working in a crime scene.

In your second year, you'll develop your understanding of the key biological areas used in criminal investigations, including DNA profiling and the evidential use and analysis of biological fluids and tissue material. You'll also develop key skills such as scientific questioning, scientific and forensic reporting and project planning.

If you are following the BSc (Hons) route, you can opt for the sandwich version of this course where the placement opportunity, with a relevant graduate organisation, lasts a whole year.

In Year 3, you'll complete an experimental project focused on your interests in forensic biology. You'll also take modules in subjects such as toxicology, techniques in identification of human remains and advanced DNA profiling. Your expanding biological knowledge will be developed within the context of current legal processes and will go hand in hand with the development of expert witness skills in our mock courtrooms.

## Course features

- Biological Principles for Forensic Sciences
- Facial Recognition
- Introduction to Forensic Sciences
- Forensic Archaeology
- Drugs of Abuse
- Professional Practice and Placement
- Toxicology
- Expert Witness and the Legal System
- Identification of Human Remains
- Methods of Crime Detection
- DNA Profiling and Forensic Biology

For a full module overview, please refer to the website.

## Graduate destinations

Although the primary focus of this course is forensic biology, your skill set will also be suitable for broad scientific areas, including bio-analytical and technological applications. Graduates from our Forensic Biology degree have followed a variety of career pathways including teaching, archaeological research and laboratory management.

### Route to Masters

PhD Biology

MSc Molecular Biology

### Accreditation:

The BSc (Hons) course is accredited by the Royal Society of Biology, for the purpose of meeting, in part, the academic and experience requirement for the Membership and Chartered Biologist (CBiol).





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	F142	112	3
BSc (Hons) with a placement year	F141	112	4
BSc (Hons) with a foundation year	F418	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our Forensic Computing degree covers forensic techniques that will enable you to investigate a range of digital media – from mobile phones, to PCs and smart devices of all types. Throughout the course, you will learn how to combine theory with practice as we prepare you for future work as a forensic investigator or analyst.

The course is ideal for those who want to work with private companies that specialise in forensic work with the police or in security-related industries. The University has a partnership with Staffordshire Police and Staffordshire Police Forensics Division to support the delivery of the course – to give our students an exciting opportunity to be involved with digital forensics practitioners.

## What you'll do

You will have the opportunity to take the EC-Council Ethical Hacker Certification, to gain the skills you need for careers in forensic computing. You will have access to our industry standard facilities that include the latest forensic hardware as well as dedicated labs to carry out your research projects. Our lab has its own private internal network, containing some of the latest equipment and software and is designed to emulate the conditions found within digital analysis laboratories.

Our student-led research group - Digital Forensics & Cyber Security - gives you the chance to develop your research skills, to propose and carry out research projects. You may also get to publish work in journals and at conferences.

We encourage students to undertake a placement year, with previous students working for a variety of organisations such as GCHQ, police high-tech crime units and cyber security businesses.

## Course features

- Digital Investigation
- Fundamentals of Computing and Maths
- Data Storage and Software Development
- Networks for Forensic Computing
- Security Technologies
- Ethical Hacking
- Advanced Programming Languages for Computer Systems
- Digital Forensics – Tools and Systems
- Biometrics in a Security Environment
- Research Methods for Computing
- Professional Forensic Computing

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Forensic Computing degree work in a wide range of fields from public organisations such as schools, police and local government to private companies such as KPMG, Ernst & Young and Touche Ross. Our graduates have also found employment at the Government Communications Headquarters (GCHQ).

## Route to Masters

MSc Digital Forensic and Cybercrime Analysis



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	F412	112	3
BSc (Hons) with a placement year	F415	112	4
MSci	8H16	128	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our Forensic Investigation degree is ideal for those who have a strong interest in criminalistics, forensics, crime scene science and evidence analysis.

We will equip you for a career working with the police, a forensic provider or any other investigative or intelligence agency, such as the Home Office, HM Customs and Excise.

Our MSci course combines Bachelors and Masters level study in one integrated programme and we add the opportunity to undertake professional work experience. Whichever degree you choose to complete, you'll develop a wide range of specialist skills to understand the roles of individuals involved in criminal investigation.

Our industry standard facilities include a crime scene house, specialist laboratories and equipment to capture fibre evidence and fingerprinting.

## What you'll do

In Year 1, you will be introduced to the principles and practical techniques of forensic investigation. You'll study the power of search and arrest, crime scene documentation, the identification, recovery and analysis of evidence and the interpretation of forensic results.

During Year 2, you'll analyse and interpret a range of criminalistic and biological evidence types, including fingerprints, questioned documents, skeletal remains and body fluids.

You will also enhance your investigative skills, gaining experience in crime scene management, developing forensic strategies and interviewing witnesses and victims.

BSc (Hons) students can opt to study the sandwich version of this course, enabling you to complete a one-year placement with a Police Force, forensic provider or other relevant organisation.

In Year 3 for our BSc (Hons) students, you'll follow the complete process from investigating major crime, to recovering and analysing evidence to present in court.

During the fourth year our MSci students will hone in on professional skills by completing a placement or research assistantship.

## Course features

- Introduction to Forensic Science
- Introduction to Policing
- Science for Justice
- Crime Scene Documentation
- Methods of Crime Detection
- Bodies of Evidence
- Forensic Investigative Skills
- Research and Professional Skills
- Cybercrime
- Advanced Investigative Techniques – MSci only

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our BSc (Hons) Forensic Investigation degree have progressed onto careers as crime scene officers, police officers, prison officers, intelligence research officers, laboratory analysts, fraud investigators, digital forensic examiners, teachers, forensic technicians and fingerprint analysts. Graduates from our MSci Forensic Investigation degree have gone on to work as case builders, forensic investigators, and forensic presentation technicians.

## Route to Masters

MSc Forensic Science

### Accreditation:

The Chartered Society of Forensic Sciences – BSc (Hons) and MSci

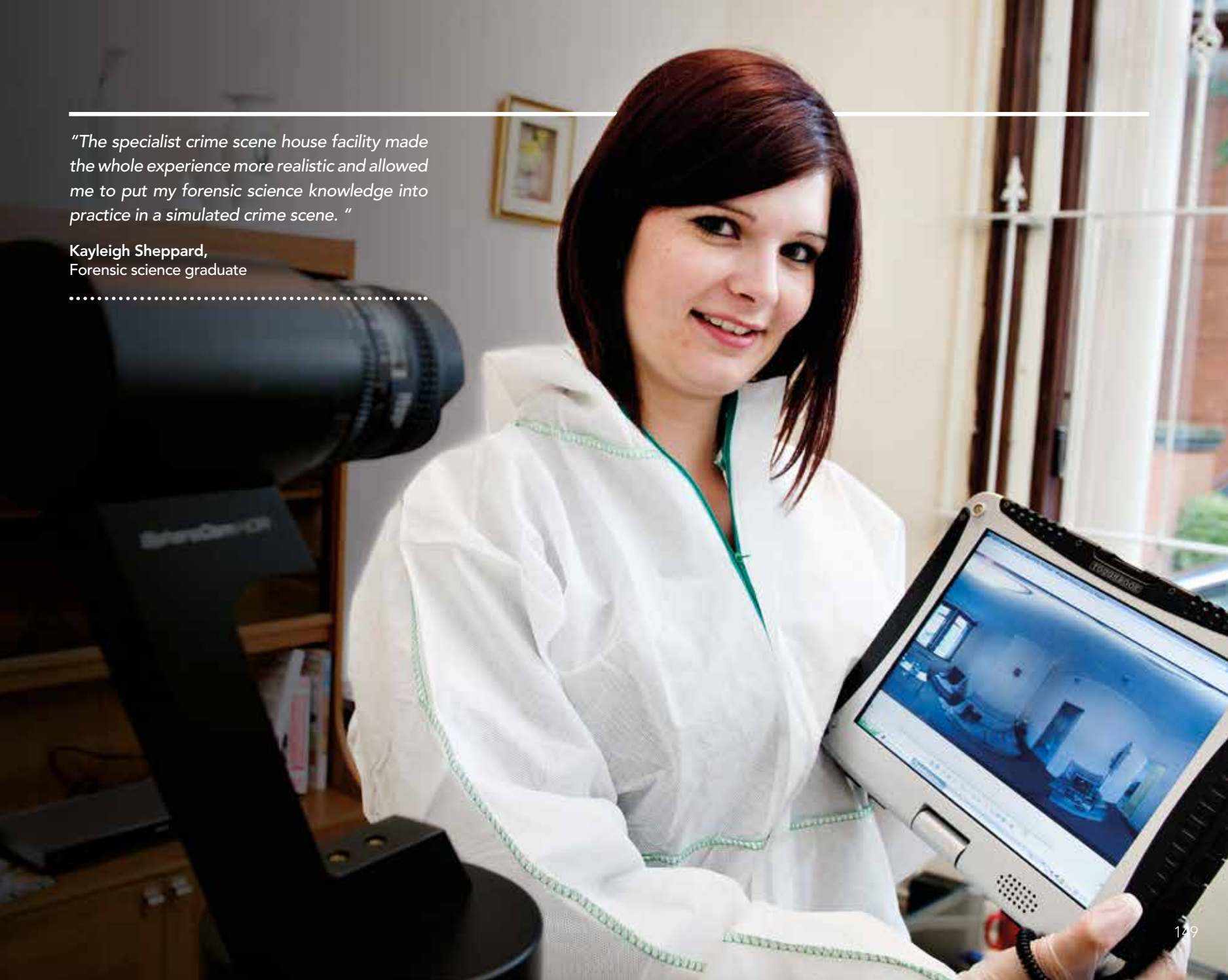




*"The specialist crime scene house facility made the whole experience more realistic and allowed me to put my forensic science knowledge into practice in a simulated crime scene. "*

**Kayleigh Sheppard,**  
Forensic science graduate

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	C890	96-128	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our Forensic Psychology degree covers criminality, crime investigation and the roles of psychology and forensic science in the criminal justice system. If you're interested in criminal attitudes and want to investigate how psychology can help us to understand criminal behaviour, this course provides an excellent basis for a career in criminality-related areas.

Taught from our multi-million-pound Science Centre, our facilities include an observation room, psychology labs, cutting-edge equipment and a crime scene house.

You'll complete group and individual projects, develop your presentation skills and use techniques such as fingerprint and drug analysis, eye-tracking and galvanic skin response.

## What you'll do

Our Forensic Psychology degree will help you to delve further into the inner workings of the mind, to broaden your understanding of the human psyche and to question why people behave the way they do.

You will explore the underlying thoughts, feelings and motivations behind criminal minds across a broad range of topic areas. You will also cover the fundamental principles of psychology which will allow you to analyse the relationships between psychological and social factors which can contribute to deviant and antisocial behaviour.

Many of our lecturers are active in research or have experience working within the legal system and will lead you through your lectures, seminars, practical sessions and lab work. All are experts within their fields and will offer support and guidance throughout your entire time studying with us.

## Course features

- Crime Scene Investigation
- People Behaving Badly
- Foundations of Psychology
- Perspectives in Psychology
- Introduction to Research Methods in Psychology
- Psychology of Crime and Criminal Justice
- Understanding the Social World
- Voluntary Work Experience
- Research Assistantship
- Forensic Science: Methods of Crime Detection
- Drugs of Abuse

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Forensic Psychology degree have pursued careers with the police, the National Probation Service, the prison service and the Home Office. After completing British Psychological Society accredited postgraduate study, some have become professional chartered psychologists whilst others have sought careers in social, welfare and health management.

### Route to Masters

MSc Health Psychology

MSc Applied Research

Professional Doctorate in Clinical Psychology

### Accreditation:

BPS (British Psychological Society)







Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	F410	112	3
BSc (Hons) with a placement year	F416	112	4
BSc (Hons) with a foundation year	F413	48	4
MSci	2R14	128	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our BSc (Hons) Forensic Science degree has been designed to develop scientific expertise, advanced analytical problem solving and transferable skills. The course is ideal for those who are interested in the application of science within the criminal justice system.

The MSci course combines Bachelors-level and Masters-level study in one integrated programme. Whichever degree you choose to complete, you will benefit from our highly practical approach to learning.

You will gain hands-on experience using a range of instruments and techniques used in forensic science, such as Automated Fingerprint Identification System (AFIS), DNA profiling, blood splatter analysis, drug profiling and scanning electron microscopy. Our industry standard facilities include a crime scene house and specialist laboratories.

## What you'll do

In Year 1, you'll learn about crime scene investigation and the importance of preserving evidence. You'll cover relevant biological and chemical principles, as well as photography and other crime scene documenting techniques. In Year 2, you'll focus on analysis and measurement. You'll expand on the principles of criminalistic methods, forensic chemistry, forensic biology and DNA profiling.

For our BSc (Hons) students, there is an opportunity to undertake a 12-month placement. You may choose to work with Staffordshire Police Forensic Department or with other forensic providers and laboratory-based employers.

In Year 3, our BSc (Hons) students put forensic knowledge into practice by working on simulated crime scenes. You'll also complete an independent research project in a current forensic field.

In your fourth year as an MSci student, you will have the opportunity to work more independently through either a professional placement or a research assistantship. By this stage, you'll have the laboratory skills needed to function autonomously to demonstrate a wide variety of skills expected at Masters-level study.

## Course features

- Introduction to Forensic Science
- Crime Scene Documentation
- Chemical Principles for Forensic Science
- Biological Principles for Forensic Science
- Methods of Crime Detection
- Methods of Chemical Analysis
- DNA Profiling and Forensic Biology
- Research Skills for Forensic Science
- Independent Project
- Advanced Research Methods – MSci only

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Forensic Science degrees have secured roles as forensic scientists at national providers, including Key Forensics and LGC. Other destinations include crime scene officers for various police constabularies, forensic technicians, fingerprint analysts, public service organisations, and teaching whilst others move on to postgraduate study.

## Route to Masters

MSc Forensic Science

### Accreditation:

The Chartered Society of Forensic Sciences - BSc (Hons) and MSci  
 Royal Society of Chemistry – Graduates are eligible for Associate Membership of the Royal Society of Chemistry (AMRSC)



The  
Chartered  
Society of  
Forensic  
Sciences





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A Staffordshire University graduate herself, Claire has always been fascinated by the world of science, particularly how science is used to help solve real-life problems and challenges – such as criminal investigations. Graduating with first class honours in BSc (Hons) Forensic Science, Claire went on to complete a PhD. Joining us as a lecturer in 2004 she is now an Associate Professor in Forensic and Crime Science.

Actively involved in forensic science research, Claire acts as a consultant to various police forces and is currently working with UK police forces to test a new 'tape lifting system' that has been developed by Staffordshire University. Claire is also working with Oxford University, Portsmouth University and the Natural History Museum to look at how trace evidence techniques can be used to identify microfibers and help establish the impact of microplastics on marine life.

*"We have one of the longest running and well developed forensic science and policing departments in Europe, with experts in every area of forensic science. You're taught by professionals that not only teach but also contribute and work in forensic science either through casework, research or consultancy; this ensures our students are taught at the cutting edge of forensic science."*

**Dr Claire Gwinnett,**  
Associate Professor in Forensic and Crime Science

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	GG41	112	3
BA (Hons) with a foundation year	GG42	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

If you want to create the amazing visual elements that are seen in games, our Games Art degree will provide you with the skills you need for a career as a 3D Artist. The course covers everything from environment and character creation, to props, vehicle and weaponry design.

Throughout the course, you'll study 3D modelling, digital sculpting, texturing, observational drawing and character design. You'll also learn how to apply the fundamentals of Art and Design theory and contextual art studies to your practical art skill development. You will also be encouraged to develop your own artistic workflow.

We are members of TIGA, and Epic Games sponsors our state-of-the-art games design studio. Games companies come to the University for development days and training, so you'll be able to build contacts for your future career.

## What you'll do

During your first year, you'll learn 3D modelling and texturing skills for environmental art in the Unreal games engine, art and design principles, and visual art theories. You'll develop your understanding of shape, form, volume and anatomy through life drawing and fundamental art skills. There are also optional modules such as hand-painted texturing, animation and motion capture, or 3D engines.

In Year 2, you will learn digital sculpting techniques to create game characters using ZBrush, and creating environments using a combination of ZBrush, 3DS Max, Photoshop and the Unreal engine. You'll also develop an understanding of game production through being a Games Artist for a group games development project.

In the final year of your degree, you'll continue to compile your portfolio and further develop your portfolio skills with Advanced 3D Modelling. We will guide you in developing specialist skills for your individual career path, which will be vital in securing your first job. You will also be a senior member of a collaborative games development team which will prepare you for working in the industry.

## Course features

- 3D Modelling for Games
- Environment Art Production
- Character Art Production
- Fundamental Art Skills for Games
- Character Concept Design
- Life Drawing
- Art Direction for Games
- 3D Hard Surface Modelling
- Materials and Texture Generation
- Collaborative Game Development and Testing
- Individual Games Technology Project
- Games Art Portfolio Development

For a full module overview, please refer to the website.

## Graduate destinations

We've had worldwide success with our alumni securing jobs in games studios around the globe. One graduate was Lead Character Artist at Naughty Dog, working on The Last of Us, before moving to Avalanche Studios in New York. We also have artists at Playground Games, Codemasters, Dovetail Games and Sumo Digital.

## Route to Masters

MA Degree by Negotiated Study

### Partnership:

Epic Games

### Affiliation:

Staffordshire University is a member of TIGA and UKie, the trade bodies that represent the UK's games industry.

Will Crighton is studying our Games Art degree, a choice he says was a logical step in fulfilling his ambition of becoming a professional games artist.

He loves creating worlds that don't exist and bringing them to life and is finding the enthusiasm and experience of his lecturers the perfect preparation for his career. He's been really impressed by the time staff spend one-on-one with him, and the talent and expertise that go into each lecture. One of his favourite aspects is the elective modules, which he says feels almost like he's creating his own course.

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And even though the facilities are excellent, he says that lecturers are always looking to improve every aspect of the course based on feedback from the students.

*"If you aspire to work as a Games Artist, Staffordshire University is a great choice to help you achieve your goals."*

**Will Crighton,**  
Games Art student



Arkadiusz Dawidowski chose Games Art at Staffordshire University because he saw a great opportunity for future employment. He found that it felt different to other universities when he visited, and the whole atmosphere seemed very positive and helpful. Once on the course, his instincts were proved right. Help and inspiration were made available whenever he needed it, including an invitation to attend lectures in another department when he became interested in scripting.

Arkadiusz graduated in 2016 and thanks to the practical skills developed throughout his studies it wasn't long before he secured a position as a Graduate Technical Artist at British based games developer and publisher Dovetail Games. Dovetail Games are listed in the Sunday Times Tech Track 100 along with being recognised as 'one to watch' in the 2016 Best Companies.

*"My experience of the University made me very open minded and open to all possibilities. It really helped shape who I wanted to be, as well gave me very practical experience that I use every day in my job."*

**Arkadiusz Dawidowski,**  
Games Art graduate

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	2T17	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

According to UKIE, the games industry is worth \$100 billion globally. There are over 2,000 video game companies in the UK alone. As the games industry grows, so does the need for specialist games journalists, PR professionals, community managers and marketers. If you'd enjoy researching and reporting on this exciting area, we can provide the skills that you'll need.

Our unique course is designed to get you thinking, writing and talking about the games, the creators, the industry, and about what works in gaming and why. This relatively new award, launched in 2014, was developed out of the Journalism and Games Design departments at Staffordshire University, both with good records in employment outcomes and strong contacts in the media and gaming industries.

## What you'll do

You'll be taught by experienced journalists and academics, and have access to industry-standard technical facilities for researching and writing, recording and editing for video, text and audio content. This will aim to develop your multimedia skills, including social media, with a specific focus on games and the gaming industry. We also provide the opportunity to specialise in areas such as YouTube, blogging, games reporting and PR.

We focus on a hands-on approach to build the skills to work professionally in games journalism and PR, as well as in a range of other fields. You will begin producing material for news and gaming websites in your first year and have the option to continue producing this work throughout your studies. Our programme of guest speakers will provide you with inspiration.

You'll undertake a fully-assessed work placement in your final year, which will provide valuable experience. Games Journalism students also have the option to take NCTJ-accredited exams.

## Course features

- Journalism and PR
- Writing for Games
- Computer Games in Society
- Fundamentals of Game Play
- Games Blogging and Vlogging
- NCTJ Essential Law (accredited)
- Games Newsday
- Magazine Design, Development, Production
- Work Placement
- Journalism Project and Games Pro PR
- Career Development

For a full module overview, please refer to the website.

## Graduate destinations

As a graduate of the UK's only specialist degree course in Games Journalism and PR, you'll be best placed to take advantage of the growing gaming and games media industries. The specialist teaching you'll receive on this course will give you the edge over the average gaming blogger or enthusiast in your ability to work in the industry.

## Route to Masters

MA Degree By Negotiated Study







Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	I621	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

If you are interested in studying, discussing and researching issues around games, the games industry and its players, this course is perfect for you. The field of games studies has grown steadily alongside the development of digital games as a mainstream form of entertainment, and provides exciting prospects for graduates.

The course will give you a grounding in the current sociological and ethical issues in gaming, along with the historical context of computer games from a global perspective. Our tutors range from industry specialists who work on and publish games, to teachers, researchers and academics. We have experience in creating excellent courses and producing graduates that are industry-ready.

A fundamental aim of this course is to develop students who understand the players of games and how to analyse and report on the user experience.

## What you'll do

This course draws upon the strengths of our teaching staff. They have expertise in the sociological issues and representation within games, narrative and storytelling, and gameplay analysis and gamification. In your first year, you will explore the current and historical place of computer games from a global perspective. This will provide you with a solid grounding with which to explore the implications of gaming in the future.

In the second and third year, you'll learn about the practical element of production, studio and community management. This will give you an overview of games and the development process as a whole, including the management of fans and players in eSports, as it becomes increasingly vital to the success of a game.

Teaching takes place in a variety of settings, from large lectures through to small groups and seminars. You will collaborate with students studying courses such as Computer Gameplay Design and Production, and Games Journalism and PR. This will provide you with a wide range of knowledge and experience, which will give you the edge in the games industry.

## Course features

- Games Studies
- Fundamentals of Gameplay
- Narratology for Games
- The History of Games Technology
- New Developments in Games
- Virtual Reality Technology
- Gamification
- Production Skills for Games
- Gameplay Applications
- Games Studies Project
- eSports and Competitive Gaming

For a full module overview, please refer to the website.

## Graduate destinations

As the games industry develops and diversifies, the range of associated employment opportunities expands. The skills you learn on the BA (Hons) Games Studies course will equip you to embrace roles in community management, UX analysis, work in eSports, research posts, curating exhibitions and running events, education, business development and analogue games design.

## Route to Masters

MA Degree by Negotiated Study

### Partnership:

Staffordshire University is a TIGA and UKIE member, the bodies that represent the UK's games industry.



Nia Wearn is a Senior Lecturer in Games Studies. A Staffordshire University graduate herself, Nia's career has seen her previously listed as one of the Top 100 UK Women In Video Games by industry magazine MCV.

Her research specialises in the way Games Designers can be understood and encouraged, such as 'Games Jams', where computer games are developed in a 'Hackathon' way. She loved being a student at Staffs and now loves being back in the buzz of the department, inspiring students to reach their goals, understand the games industry and create original new games.

*"BA (Hons) Games Studies is designed to equip people with the relevant skills to get a job in the supportive aspects of the games industry. Students are given the chance to develop a specialism right at the time when they need to the most. We have Esports and Narrative modules on the course and we understand the needs of an ever-changing industry."*

**Nia Wearn**  
Senior Lecturer, Games Design

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# CADMAN STUDIOS







Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons) Geography	F800	112	3
BA (Hons) Geography (Human)	L700	112	3
BSc (Hons) Geography (Physical)	F840	112	3
BSc (Hons) Geography (with Mountain Leadership)	F8X3	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Discover natural and built environments and learn about how they impact our lives. Our four Geography pathways let you tailor your study interests in this diverse and engaging subject. Geography allows you build a broad understanding of physical and human geography. The variety of optional modules prepare you for career paths from teaching to countryside management.

Geography (Human) is ideal if you want to learn about people, their communities, cultures and environments. Geography (Physical) is for those who are more interested in studying the processes and phenomena of the natural world. Geography (With Mountain Leadership) is the only degree of its kind in the UK that provides the framework for you to work towards becoming a mountain leader with the Mountain Training Association.

## What you'll do

In Year 1, you'll be introduced to the fundamentals of physical and human geography. Other topics covered range from urban regeneration through to geomorphology. You will undertake fieldwork in both rural and urban locations, using laboratory work, mapping and data analysis to present your findings.

In Year 2 you delve deeper into your chosen specialism. Theoretical study of urban worlds and ecosystem services is complimented by a UK residential field course. Mountain Leadership students also have the chance to undertake residential training at a Mountain Training Association accredited mountain centre.

In Year 3 specialist optional modules will help you develop an advanced knowledge of your chosen subject area. This is also enhanced by a week-long international field course. You will undertake your own independent research project and have the option of completing this within a workplace environment. Mountain Leadership students who have gained experience are put forward for their Mountain Leadership Assessment. UK and international residential field trips – and the costs of mountain leader training and assessments – are included in the cost of your tuition fees.

## Course features

- The Dynamic Earth
- Environmental Issues and Global Challenges
- Residential Fieldwork
- Geology and Landscapes
- Glaciers and Ice Ages
- Geographical Information Systems
- Urban Worlds, Food, Agriculture and Sustainability
- Cities and Nature
- People, Technology and Place
- Research Assistantship

For a full module overview, please refer to the website.

## Graduate destinations

- Teaching - primary, secondary, further and higher education
- Environmental consultancy – surveying, waste management, logistics
- Surveying and mapping - GIS technicians
- Public sector - local government, civil service, media and research
- Expedition management and outdoor education
- Third sector - charities, non-governmental organisations

## Route to Masters

MSc Sustainable Smart Cities

MA Degree by Negotiated Study





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Fiona Tweed is a Professor of Physical Geography and her fascination for glacial, volcanic action and natural hazards have taken her to some of the more hostile, challenging and beautiful places on the planet.

With over 25 years' experience of collaborative field research, Fiona is recognised worldwide for her research, and last year received a prestigious National Teaching Fellowship. One of only 55 UK educators to receive the award, it acknowledges an approach to teaching that is at the forefront of creative curriculum – and that's inspiring the next generation of adventurous Geographers at Staffordshire University.

*"I've put a lot of hard work into my research and teaching for many years so it's really nice to be recognised in this way. I strongly believe that research and teaching are connected activities. In my view, they go hand in hand so I try to involve students in research wherever possible."*

**Fiona Tweed,**  
Professor of Physical Geography

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W211	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course. All applicants are individually assessed via interview with portfolio.

## Course outline

Our Graphic Design degree reflects the diverse nature of contemporary visual communication. It's ideal if you are passionate about creative thinking, problem solving, design and experimenting through digital and traditional media.

Our team of specialist and award-winning lecturers have strong links with industry, and many are successful practitioners in their field.

You will benefit from a range of specialist visiting lecturers from industry and also have the opportunity to enter high profile national competitions such as D&AD, Roses and Penguin Books etc. Students are encouraged to gain placements with national design agencies such as Elmwood, Coley Porter Bell and The Chase. There will also be live brief projects for national companies such as Moonpig and Alton Towers.

## What you'll do

This course has an emphasis on creative visual thinking and craft. You'll become a versatile practitioner, experimenting creatively and generating strong ideas for a wide range of projects.

We'll challenge you to think differently; even experienced designers are constantly developing their skills. In the world of design there are always new trends, technologies and ideas.

You will explore both the traditional core disciplines of graphic design and the possibilities of new technology. Areas covered include typography, image making, information design, photography and art direction; experimental formats, branding and packaging; 3D crafts, web design and moving image.

To prepare you for the professional environment, we'll help you develop a solid understanding of studio processes, such as pitching ideas and interpreting creative briefs. You'll learn through a programme of projects, lectures, seminars, workshops and studio practice.

You'll have access to individual desk space, tutorial and group designated zones and central iMac/digital technologies. Our workshop facilities include wood, metal, plastics, ceramics, textiles, screen printing, letterpress and experimental print, photography, animation, digital suites/labs and laser-cutting.

## Course features

- Visual Communication
- Type and Image
- Photography
- Art Direction
- Branding
- Experimental Formats
- Creative Practice in Content
- Design Futures

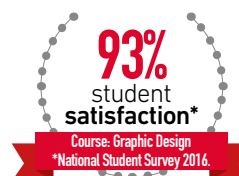
For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Graphic Design degree develop a wide variety of communication skills to prepare them for positions within design studios, advertising agencies, branding companies, TV, film and freelance enterprises. Many now work in top creative studios such as The Chase, Elmwood, True North, Coley Porter Bell, Viv-id, TBWA, Saatchi, JKR and Havas Lynx.

## Route to Masters

MA Creative Practice



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Joe Hall is a graduate from our Graphic Design degree, and winner of a YCN Student Award. After taking a break to go travelling following graduation, Joe used the practical skills he learned on his course to secure a number of freelance jobs and short term internships including Elmwood, Johnson Banks, and Springetts.

With these placements under his belt, Joe was able to secure an internship with leading design agency Jones Knowles Ritchie, where he was delighted to be offered a job. He now works there as a full time Junior Designer.

*"The Design Director for the team I'm currently working in is also a Staffordshire University graduate. It's great to see fellow Staffs graduates out in industry with successful careers. It just goes to show that it was all worth it!"*

**Joe Hall,**  
Graphic Design graduate

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	L512	96 - 112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Meeting the health and social care needs of the population is one of the greatest challenges facing any society. It extends to almost every facet of social life, from the person who is unwell and seeking support for themselves, to political decisions about how to structure national systems of healthcare delivery.

Comprehensive in its content, this course has been designed to produce the professionals of the future, who can positively address the challenges that health and social care presents.

Throughout your studies you will be taught by friendly, knowledgeable lecturers, who have been employed in either health or social care and are well equipped to help you relate your study topics to current policy and practice.

## What you'll do

A wide range of health and social care topics and issues will be explored during the course. These include human development through the lifespan, health policy, research, and leadership.

Your learning will help you to develop the knowledge relevant to a productive future in the health and social care sectors. Employability skills are embedded throughout the course, with a clear focus on how studies can be applied within the workplace. These skills, which include professionalism, effective communication and the evaluation of evidence, can be applied in a range of areas, such as management, education and public health. Work experience will complement your

classroom-based studies and an option module in Year 2 will allow you to select a topic in line with your goals.

In short, we will help you to develop a clear direction, so that you will be ready to progress into employment or further study at the conclusion of your degree. The scope of the programme will provide a breadth of opportunities in health and social care.

## Course features

- The Context of Health and Social Care
- Professional Issues
- Healthy Individuals through the Lifespan
- Basic Counselling Skills
- Introduction to Public Health
- Understanding Organisations
- Health Promotion
- Extended Health and Social Care Project
- Contemporary Issues
- Leadership and Management

For a full module overview, please refer to the website.

## Graduate destinations

An excellent choice of career pathways across the public and private sector awaits Health and Social Care graduates. These include: promoting good health, the advice sector, counselling, community development, education support, charitable organisations, NHS support services, Social Services, local government, and management. The transferable skills provided by this degree will also prove extremely useful in many other roles.

### Route to Masters

MPhil Health Studies

MPhil Health and Welfare Studies

MA Degree by Negotiated Study





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons) Healthcare Science (Blood Sciences)	B901	112	3
BSc (Hons) Healthcare Science (Cellular Sciences)	B902	112	3
Healthcare Science (Genetic Sciences)	B903	112	3
BSc (Hons) Healthcare Science (Infection Sciences)	B904	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our Healthcare Science degree offers four specialist routes – Blood Sciences, Cellular Sciences, Infection Sciences, Genetic Sciences.

The overarching theme of the course is the cause, diagnosis and treatment of disease with an applied focus integrating theoretical knowledge and the development of practical skills.

Delivered by expert teaching staff, this degree is based in our £30 million state-of-the-art Science Centre.

## What you'll do

The first year provides a broad knowledge base relevant to all aspects of the biosciences, as well as introducing the concepts of disease and the role of a healthcare professional.

In your second year, you'll develop your understanding of biomedical science through specialist material in cell biology and immunology, medical microbiology, genetics, biochemistry and blood sciences and public health.

Your final year will see you specialise in your chosen discipline, and will focus on clinical, diagnostic and research applications supported by a strong emphasis on your development of good scientific practice.

Embedded clinical practice is an integral part of the Healthcare Science course. Throughout the duration of your course, you will spend a total of fifty weeks in a local or regional hospital laboratory. Three modules, Applied

Healthcare Sciences, Diagnostic Healthcare Sciences and Good Scientific and Clinical Practice, will be delivered in the workplace during your clinical placements. Additionally, where possible, you will carry out the practical work for your Research Project during your final clinical placement.

## Course features

- Professional Practice for Biomedical Scientists
- Building Blocks of Life
- Biology of Disease
- Biochemistry and Blood Science
- Cell Biology and Immunology
- Infection Science
- Public Health
- Diagnostic Healthcare Sciences
- Contemporary Issues in Biomedical Science

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from this course will be eligible for employment within specialist areas in the National Health Service, Public Health Service laboratories and the Blood Transfusion Service. Healthcare Science graduates may also go on to a range of careers within the biosciences, such as the biotechnology and biopharmaceutical industries.

All places are offered subject to a satisfactory Disclosure and Barring Service (DBS) check, the cost of which must be met by yourself and evidence that they have been undertaken will be required. You will also be required to receive appropriate vaccinations prior to the start of your clinical placement. The cost of these must be met by yourself.



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons) History (Modern)	V141	112	3
BA (Hons) History (Modern and International)	VV13	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Uncover and examine our past in order to understand our present and future.

Our History degree offers two pathways that will challenge your preconceptions of the modern world and how it was formed.

The 'Modern History' pathway gives you an up-to-date and stimulating understanding of modern world history including aspects of British, Irish, European, American, South Asian and wider-world history. From empires to revolution, you'll investigate themes from the Enlightenment to industrialisation and nationalism, fascism and the Holocaust.

If you are engaged by current and international events, the 'Modern and International' pathway lets you analyse contemporary issues from the post-9/11 transformation of the world, to conflict in the Middle East, to the economic, political and social impacts of globalisation.

## What you'll do

Whichever pathway you choose, in Year 1 you will study as part of a single group. Through lectures and seminars you will develop your areas of interest and engage

in debates with other students. Our academic team will introduce you to key concepts in modern world history and politics, the history of political thought and an introduction to British and American history.

In Years 2 and 3, you will be able to choose option modules, which draw on the combined expertise and extensive teaching experience of our history and politics team. Depending on your chosen pathway, you will be able to explore a diverse range of subjects from Nazi Germany, the French Revolution and consumer society, through to Intelligence Organisations, US Power and even the Italian Mafia.

In Year 3, your dissertation will help you to develop your research, organisational and analytical skills which are much sought after by employers. There is also an optional History work placement module which gives you a unique chance to work with professionals in museums and heritage sites or with history teachers in primary and secondary schools.

## Course features

- UK and Irish History
- US History
- Political Thought
- South Asian History and Politics
- Governments and Intelligence
- World War One/Two
- French, German and Italian history
- The Industrial Revolution

- Women in history
- The Holocaust
- Refugees and Immigrants
- Dissertation  
(Dependent on chosen pathway)

For a full module overview, please refer to the website.

## Graduate destinations

Our History graduates work in a variety of fields, including:

- Teaching – primary, secondary, further and higher education
- Law – solicitor, barrister
- Libraries, archives and records management
- Public sector – local government, civil service, media and research
- Private sector – management, media and research
- Third sector – charities, non-governmental organisations
- Governmental organisations
- International organisations

## Route to Masters

MA International History  
(distance learning)

MA International Relations  
(distance learning)





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	B150	112	3
BSc (Hons) with a placement year	B151	112	4
MSci	C103	128	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our Human Biology degree is ideal if you are interested in the fascinating areas of human function and dysfunction. This course will provide you with a comprehensive understanding of the human body, drawing upon fundamental principles of bioscience such as genetics, anatomy and physiology.

Appealing to students with a broad scientific interest, our Human Biology course will introduce the essentials of cellular, organ, tissue and systems biology, as well as covering areas such as reproductive biology and neurobiology. Based in our modern, purpose-built Science Centre, you'll follow a core programme of practical exercises and workshops, supplemented with lecture material.

This course is accredited by the Royal Society of Biology. Graduates receive one year's free membership of the Society; this provides an excellent networking opportunities for graduates taking their first steps into professional employment.

## What you'll do

In Year 1, you'll cover the fine structure of cells, human anatomy, the biology of organisms, and biological processes. Developing a range of practical skills from microscopy to experimental design, you'll also deliver presentations, prepare scientific posters and write reports to fine-tune your communication skills.

Years 2 and 3, will see you combine theory with practice to emphasise human physiological systems, behaviour and genetics. You'll also cover specialist topics such as Neurobiology and Neuropharmacology. Optional modules include topics such as Public Health and Toxicology.

The Professional Practice and Placement module will give you the skills to become a scientific problem-solver. You'll develop these skills in your final year project, where you'll carry out research into a specific area of interest.

We offer an integrated Masters MSci course for those wishing to study an advanced qualification. You'll cover research methods and specialist topics, gain hands-on experience of advanced techniques and undertake a substantial research assistantship or placement. Completion of the MSci will help you move directly into research and related careers in biomedicine and in the biopharmaceutical industry.

## Course features

- Structure and Function
- Comparative Behaviour
- Reproductive Biology and Endocrinology
- Physiological Function
- Neurobiology
- Neuropharmacology
- Infection Science

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Human Biology degree work in a variety of roles, including teaching, dentistry and physiotherapy. Many of our graduates go on to complete higher degrees, in areas such as nutrition. The MSci prepares you for careers in research, team leadership, and related roles in the growing biotechnology and biopharmaceutical industries.

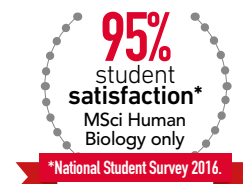
## Route to Masters

PhD Biology

MSc Molecular Biology

## Accreditation:

Royal Society of Biology





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W220	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course. All applicants are individually assessed via interview with portfolio.

## Course outline

Our Illustration degree is ideal if you're interested in image-making, visual communications, printmaking, visual storytelling or animation. You'll become a versatile illustrator and will establish a personal voice and vision within an engaging portfolio of work.

With an emphasis on creative visual thinking and craft, this course reflects the rich and diverse nature of contemporary image-making, inviting you to challenge its boundaries through both digital and craft-based media.

Our flexible studio space fosters an integrated approach to learning and we encourage you to collaborate, experiment and engage in a wide range of related visual practices. These include: image making techniques, drawing for illustration, illustration for information and promotion, photography and art direction, visual storytelling, editorial/book illustration, and crafts and animation.

## What you'll do

Experimentation is key to developing your practice. You'll do this alongside creative thinking to form meaning and content. Working alongside Graphic Design students, you'll absorb a broad knowledge of the design and image-making process, problem solving and visual language via a programme of set projects, lectures, seminars, workshops, critiques and studio practice.

You'll have access to tutorial and group designated zones and digital facilities including the latest Mac computers. Our workshop facilities include a dedicated life-drawing studio, textiles, screen printing, letterpress and experimental print, photography, animation, digital suites/labs, laser cutting and 3D crafts.

Our team of specialist and practising lecturers has strong links with industry. As we'll encourage you to engage with students from other disciplines, you'll work in teams as well as independently.

As the course progresses, you'll define your personal strengths, competition entry and professional practice. During your final year, you'll focus on your professional portfolio of work with the chance to enter competitions, exhibit and work on live briefs.

## Course features

- Visual Communication
- Drawing for Illustration
- Life Drawing
- Introduction to Animation
- Visual Storytelling
- Illustration and Application
- Creative Practice in Context
- Professional Practice  
(including optional Work Placement)

For a full module overview, please refer to the website.

## Graduate destinations

Our Illustration degree will prepare you for a career in a variety of visual communication fields, including: book publishing, editorial and advertising, web, animation and printmaking. It will also act as a firm foundation for postgraduate study. Many of our graduates successfully run their own freelance businesses. They work on commissions for children's books and publications for companies such as Digital Arts magazine, AOL, New Scientist, Ammo magazine, Ikea, Anorak Press, Kooga and Why Not? Clothing.

## Route to Masters

MA Creative Practice



# International Business Management



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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	N120	112	3
BA (Hons) with a Foundation year		48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

There has never been a more exciting time to study International Business Management. With the rise in organisations expanding their operations to both trade and open subsidiaries internationally, you will need skills on a truly global scale.

Working across continents and countries requires a unique set of skills. These include cross-cultural communication, networking abilities, collaboration, interpersonal influence, adaptive thinking, emotional intelligence and resilience. You'll also have the opportunity to gain work experience in the UK or overseas, to further develop your skills and help fine-tune your future career path.

Having managed businesses in Asia, the Middle East, Africa and Europe, our tutors have a wealth of experience in international organisations. With their support, you'll build skills from project management to nurturing global relationships.

## What you'll do

You'll study in our newly refurbished Business School, equipped with state-of-the-art learning spaces. The facilities replicate a real corporate environment with conference rooms, break-out zones and our new 'collaboratory' – an area that's great for group work and discussions.

In your first year, you'll learn fundamental business techniques and discover how organisations are grown. As your studies progress, you'll go on to explore global marketing and learn how business is conducted in Europe, Asia and the Americas. We'll teach you how to manage teams in other cultures and operate businesses effectively in global markets. You'll develop the crucial traits needed in international business. As well as a thorough understanding of global business practices, you'll also strengthen your softer skills, such as how to communicate effectively with colleagues and clients, time management and decision-making.

## Course features

- International Supply Chain Management
- Consumer Behaviour
- Economic Decision Making
- Entrepreneurial Marketing
- Entrepreneurialism and Citizenship
- Global Marketing in Action
- Maximising Business Performance
- Business Economics
- The TRIAD (EU, USA and Japan)
- International Culture and Communications
- Emerging Economies in International Business

For a full module overview, please refer to the website.

## Graduate destinations

You will be highly employable in a range of business areas particularly by companies who work across the globe. Typically students who complete this course move on to careers as International Marketing Managers, Human Resource Managers, Management Consultants and Trade Experts.

## Route to Masters

MSc Digital Marketing Management

Master of Business Administration





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	P500	112	3
BA (Hons) (accelerated)	P502	112	2
BA (Hons) Journalism (Broadcast)	PL52	112	3
BA (Hons) Journalism (PR)	2D16	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course. All applicants are individually assessed via interview with portfolio.

## Course outline

Train to become a multi-skilled journalist in a rapidly changing media environment. Our Journalism programme offers flexible pathways that allow you to specialise in print and digital, broadcast or PR.

The Journalism pathway - accredited by the NCTJ and EJTA - is ideal for those looking for a broad range of journalistic skills. The course will prepare you for careers in newspapers, magazines and websites, social media, blogging or copywriting. Journalism is also available as a two-year accelerated degree.

The Broadcast pathway - accredited by the BJTC - is for those who want to focus on a career in TV, radio and online journalism. The PR pathway is for those

keen to specialise in Public Relations, an exciting career closely aligned to the journalism industry.

## What you'll do

In the first year, all students study the fundamental skills (media law, news writing, practical journalism, digital and social media skills) and can then choose to specialise with a pathway in the second and third year. Journalism and Journalism (Broadcast) students can also study shorthand and the NCTJ media law modules. PR students can learn about the key elements of campaign management.

You'll work in high-spec newsrooms equipped with industry-standard Macs and the latest Adobe software and live 24-hour feeds. Tutors with expertise from the online, magazine, newspaper, radio, television and PR industries will help develop your expertise.

You can also publish news, sports, features and reviews to our dedicated digital platform, Stafflive.co.uk (highly commended by industry professionals and wins top prizes for students at the Midlands Media Awards each year).

## Course features

- Digital Journalism
- Writing for News

- Shorthand
- Media, Law and Ethics
- Magazine Journalism
- Reporting Courts and Government
- Production Journalism
- Broadcast and Digital Newsdays
- Review and Lifestyle Journalism
- Radio Documentaries
- PR Campaigning and Operations
- Work Placement/Career Development (Dependent on chosen pathway)

For a full module overview, please refer to the website.

## Graduate destinations

Our graduates work in key roles across the sector. Positions include: reporters/digital reporters for national and regional newspapers (MailOnline, The Sentinel) and magazine feature/digital content writers (LADBible, Grazia, Heat, Press Association, Rock Sound). Our Broadcast graduates work as TV producers and researchers (GMTV, Sky Sports News and BBC). Our PR graduates work as PR/social media executives and marketing officers (Bauer Media, Co-operative and Phones4U).

## Route to Masters

MA Journalism

### Accreditation:



BA (Hons)  
Journalism only.



BA (Hons) Journalism  
(Broadcast) only.



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If you've watched ITV news in the last year, there's every chance you've seen Broadcast Journalism graduate Michael Sibert on your TV.

Michael trained under the expert guidance of our journalism lecturers, and after completing his BA (Hons) went on to use the skills he acquired to get a job working as an On Screen Journalist for ITV News. Now he spends every day applying the practical and theoretical training from his degree to cover an exciting range of regional and national news, including sport. In fact, it was as part of ITV's sports team that Michael worked as an Olympics Correspondent, covering all the colour and drama of the Rio Olympics in 2016. Who knows, perhaps you saw him in action then...

*"Having had offers from several Broadcast Journalism courses, choosing Staffordshire was the best choice I could have made. The practical nature of the course meant I was able to contribute immediately in a newsroom environment and make the most of work experience opportunities. I still frequently draw upon the skills and advice I was given at Staffs. The academic and social experience was second to none!"*

**Michael Sibert,**  
Broadcast Journalism graduate  
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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
LLB (Hons)	M100	112 - 120	3
LLB (Hons) accelerated	M101	128	2
LLB (Hons) with a foundation year	M111	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course. Applicants for LLB (Hons) Accelerated will be required to attend an interview.

## Course outline

Our LLB (Hons) Law is a qualifying law degree that is recognised by both the Solicitors Regulation Authority (SRA) and the Bar Standards Board (BSB). It offers innovative, exciting challenges and provides opportunities to enter a wide range of law-related roles.

LLB (Hons) Law is the key route that students follow if they plan to enter the legal profession. From the opportunity to take part in mock trials to student conferences, the unique feature of this award is its student-centred, problem-based approach to learning. You'll be offered a supportive, guided environment to practice lawyering skills and to create awareness of rules that lawyers should apply in practice, and the roles of lawyers in society.

## What you'll do

A key aspect of our course is the opportunity to participate in a number of work-related learning experiences that reflect graduate-level employment. For example, students join in presentations, meeting scenarios, case studies, interviewing and negotiation – and have the opportunity to practice advocacy.

In Year 1, you will study the same subjects as all three-year LLB course routes. A workshop-based skills module runs throughout this academic year along with large group sessions and small workshops covering another three core modules. The focus is on practice-based learning using authentic scenarios and skills exercises.

In Year 2, you will continue with your study of the foundations of legal knowledge, but also study a module distinctive to your Law award. In your final year, you will focus on specialist law modules, such as: Family Law, Criminology, Company Law, Commercial Transactions, Employment and Equality Law, Environmental Law and Human Rights. Every year, we host our own Law Careers Fair and Networking Event. They attract a wide range of employers for students to network with.

## Course features

- English Legal System and Legal Skills
- Law and Society
- Contract Law and Problem-Solving
- Tort Law and Civil Remedies
- Constitutional Law
- European Union Law
- Administrative Law and Human Rights
- Property Law and Practice

- Criminal Law
- A wide choice of modules to tailor your degree

For a full module overview, please refer to the website.

## Graduate destinations

Upon graduation, you'll be able to continue your studies via our highly regarded Legal Practice Course, or complete one of our specialised postgraduate awards. LLB (Hons) Law opens the door to a number of exciting graduate opportunities within legal practice and legal services, as well as graduate opportunities in other relevant areas, such as: management training schemes, local government, human resource management, healthcare management and commercial regulation.

### Route to Masters

LLM Legal Practice

MA Family Law and Society

MA Human Resource Management and Employment Law

Fast-Track Law Apprenticeship scheme

### Recognition:

Recognised by the Solicitors Regulation Authority and Bar Standards Board as 'Qualifying Law Degrees'.



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Senior Lecturer Louis Martin spent 26 years in the police service, before changing from his role as a Detective Inspector to move into education.

For Louis, it's important that students get a real sense of experience in the workplace. Alongside the facilities that emulate the real world, such as a purpose-built courtroom and unique crime scene house, Louis helps students get out to visit courts and prisons, and meet people who work in the justice system. And work placements aren't limited to the UK - Louis' students have the opportunity to expand their horizons and career prospects by spending a year at a partner university in Sri-Lanka.

*"I really love helping students with their employability prospects post-graduation. I personally have created a module called 'language of the law' which explores the use of Latin and Medieval French phraseology in legalise. It's important for students to know this stuff - it really makes a difference to their career prospects."*

**Louis Martin,**  
Senior Law lecturer

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
LLB (Hons)	M221	112 - 120	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our LLB (Hons) Business Law is a qualifying law degree as recognised by both the Solicitors Regulation Authority (SRA) and the Bar Standards Board (BSB). It offers a distinctive knowledge base relating to business law and the opportunity to develop skills in the area of commercial awareness to enhance your employability within this field.

The course delivers a stimulating learning experience to enable you to become an outstanding business law graduate with an international perspective.

The Business Law and Commercial Awareness module (which you will study in Year 2) is a distinctive feature of this course and provides the opportunity to examine key areas of business law such as: employment law, environmental law, company law and directors' duties, and professional negligence in the context of commercial awareness.

## What you'll do

As well as being taught the core elements of Law, you will be encouraged to understand the nature of business regulation and legal risk, whilst developing your problem-solving, networking and meeting skills.

In Year 1 you will study the same subjects as all three-year LLB course routes, developing a solid understanding of areas such as the English Legal System, Contract Law: and Law and Society. A workshop-based skills module runs

throughout this academic year along with large group sessions and small workshops covering another three core modules. The focus is on practice-based learning using authentic scenarios and skills exercises.

In Year 2 you will continue with your study of foundations of legal knowledge, but also study Business Law and Commercial Awareness – a module distinctive to your course.

In your final year, in addition to the final core module of Law of Trusts and Equitable Remedies, you will focus on specialist business law modules such as: Company Law, Commercial Transactions, Employment and Equality Law and Intellectual Property Law.

## Course features

- English Legal System and Legal Skills
- Employment and Equality Law
- Contract Law and Problem Solving
- Intellectual Property Law
- Constitutional Law and European Union Law
- Administrative Law and Human Rights
- Property Law and Practice
- Business Law and Commercial Awareness
- Law of Trusts and Equitable Remedies

For a full module overview, please refer to the website.

## Graduate destinations

Upon graduation, you could pursue one of our postgraduate awards in International Business Law or Human Resource Management and Employment Law. Then again, you may wish to progress to our highly respected Legal Practice Course – the vocational training course for solicitors. Graduate employability within the field of Business Law includes opportunities in the areas of employment law and human resource management, graduate management, trading standards and environmental regulation.

### Route to Masters

LLM Legal Practice

MA Family Law and Society

MA Human Resource Management and Employment Law

### Recognition:

Recognised by the Solicitors Regulation Authority and Bar Standards Board as a 'Qualifying Law Degree'.



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
LLB (Hons)	M930	112 - 120	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our LLB (Hons) Criminology is a qualifying law degree that is recognised by both the Solicitors Regulation Authority (SRA) and the Bar Standards Board (BSB). It covers a distinctive knowledge base relating to criminology, the study of crime, deviance and the criminal justice system. If you're hoping to become a solicitor or barrister specialising in criminal law, this is the ideal course for you.

Criminology draws upon knowledge and perspectives from a range of disciplines, such as law, sociology, psychology and history. Following on from the foundations of legal knowledge (the subjects required for qualifying law degree-status), you will study Criminal Law as well as the core 'pathway' module of Urban Criminological Concepts, which introduces contemporary issues relevant to the field and is also unique to this course.

## What you'll do

In Year 1 you will study the same subjects as all three-year LLB course routes, developing a solid understanding of areas such as the English Legal System, Contract Law and Law and Society. A workshop-based skills module runs throughout this academic year, along with large group sessions and small workshops covering another three core modules. The focus is on practice-based learning, using authentic scenarios and skills exercises.

You will continue to study the core foundations of legal knowledge in your second year, being introduced to Criminal Law as well as the core 'pathway' module of Urban Criminological Concepts. This will introduce you to contemporary issues relevant to the field and is unique to this award.

In your final year, in addition to the final core module of Law of Trusts and Equitable Remedies, you will focus on specialist areas of criminology such as Criminal Justice, Crime Prevention and Law of Criminal Evidence, as well as the opportunity to take a dissertation.

## Course features

- English Legal System and Legal Skills
- Criminal Law
- Contract Law and Problem Solving
- Law of Criminal Evidence
- Constitutional Law and European Union Law
- Administrative Law and Human Rights
- Crime Prevention
- Law and Society
- Urban Criminological Concepts
- Law of Trusts and Equitable Remedies

For a full module overview, please refer to the website.

## Graduate destinations

Many of our graduates continue their studies to train as solicitors and barristers with either the Legal Practice Course or the Bar Professional Training Course. Completion of the LLB (Hons) Criminology opens the door to a number of other exciting graduate opportunities, such as community support officers, police officers, prison officers, probation officers, social workers and youth workers.

### Route to Masters

LLM Legal Practice

MA Family Law and Society

MA Human Resource Management and Employment Law

MA Terrorism, Crime and Global Security

### Recognition:

Recognised by the Solicitors Regulation Authority and Bar Standards Board as a 'Qualifying Law Degree'.



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BEng (Hons)	H300	112	3
BEng (Hons) with a placement year	H301	112	4
MEng	H395	128	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

If you want to model mechanical engineering systems, predict system behaviour and understand manufacturing processes - including how they influence design - completing our Mechanical Engineering degree to BEng (Hons) or MEng (Integrated Masters) level could be for you.

Both courses are also ideal if you're interested in product design, process design, system analysis or modelling, as they focus on key engineering skills through the use of examples and problem-based learning.

The BEng (Hons) degree partially satisfies the educational requirements for professional registration as a Chartered Engineer (CEng). The MEng integrated Masters degree lets you benefit from an additional year of advanced specialist modules, together with a multidisciplinary group project and an industrial-based project.

## What you'll do

To provide a solid base for your learning, in Year 1, you'll develop the skills and techniques that are used by all engineers and are taught right across our entire Engineering programme.

In Years 2 and 3, your study will focus on the mechanical design process, materials, mechanical and fluid systems, business and programming. A choice of specialist optional modules will also help you tailor your degree. If you enrol on the sandwich course, after Year 2 you will spend a year on a placement, applying your knowledge in the workplace and gaining hands-on experience.

Your final year of study will also include a major individual project, which may be inspired by your employment. Calling on your specialist knowledge, and supported by underpinning modules, your project will provide an opportunity for you to be able to consider the legal, ethical and environmental impact of engineering decisions on society. The year will also provide the opportunity to present your work to potential employers at GradEX, our graduate exhibition, and to participate in local and cross-University events.

## Course features

- Mechanical Fundamentals
- Engineering Applications
- Instrumentation and Measurement
- Professional Engineering Skills
- Introductory Electronics
- Thermodynamics
- Mechanical and Fluid Systems
- Mechanical Engineering Design

- Advanced Engineering Analysis
- Modern Power Plant Technology

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Mechanical Engineering degrees work in a wide variety of roles, for employers including: Alstom, eON, Network Rail, Bombardier, Rolls Royce, Bentley, AstraZeneca, Jaguar Land Rover, British Salt, Norgren, ABB and Siemens. Roles include designing reactor safety systems for nuclear-powered submarines, project managing new production lines in the pharmaceutical industry, optimising engine ventilation and cooling systems, designing diesel power generation units and conducting renewable fuel substitution tests.

## Route to Masters

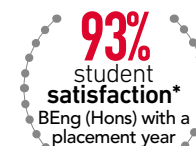
MSc Mechanical Engineering

MSc Electrical Engineering

### Accreditation:

#### BEng:

Institution of Engineering and Technology  
Institution of Mechanical Engineers  
Engineering Council



\*National Student Survey 2016.







Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BEng (Hons)	HH36	112	3
BEng (Hons) with a placement year	HH38	112	4
MEng	H754	128	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Train to be a multi-skilled engineer and cross engineering boundaries in the exciting, multidisciplinary world of Mechatronics.

Our Mechatronics degree will help you develop the skills to work with mechanical, electrical and software engineers, to design reliable and practical solutions from robotics to energy harvesting.

The BEng course is accredited by the Institution of Engineering and Technology (IET) and the Institution of Mechanical Engineers (IMechE). We also enjoy close links with many high profile companies.

This means you will benefit from regular guest lectures by industrialists and researchers. You will also have the option of completing a work placement in industry to give you valuable experience for your chosen career path. The GradEX graduate exhibition will also allow you to showcase your final Mechatronics project to potential employers from industry.

## What you'll do

Your first year will provide a solid grounding in engineering fundamentals and allow you to study modules with students from our specialised engineering degrees.

The second year of your degree will involve studying specialist electronic and mechanical engineering modules, exploring areas such as digital design and embedded software, mechanical and fluid systems and computer-based simulation and control. There will also be the chance to complete an optional industrial placement before your final year.

The third year will let you choose from a good choice of option modules to help tailor your expertise. These include advances in electrical and electronic engineering, electronics, design and testing and workplace modules (For returning placement students only). You'll also complete a substantial individual Mechatronics project.

Choosing the integrated MEng degree lets you benefit from an additional year of advanced specialist modules at Masters level, together with a multidisciplinary group project and an industrial-based project at Level 6. The integrated MEng degree fully satisfies the educational requirements for registration as a Chartered Engineer (CEng).

## Course features

- Mechanical Fundamentals
- Electrical and Electronic Principles
- Mathematical Foundations for Engineers
- Engineering Applications
- Digital Design and Embedded Software
- Business Innovation, Enterprise and Entrepreneurship
- Electro-mechanical Control Systems
- Engineering Project
- Advanced Electrical/Electronic Simulation and Control
- Advanced Engineering Analysis
- Work Placement

For a full module overview, please refer to the website.

## Graduate destinations

Recent graduates have secured positions with major employers, including working within the water supply industry at South Staffordshire Water, and in the industrial control sector for companies such as Siemens, JCB and Bentley. Graduates not taking the integrated Masters have progressed to MSc Mechanical or Electrical Engineering. Integrated MEng students have progressed to MPhil and PhD level.

## Route to Masters

MSc Mechanical Engineering

### Accreditation:

Institution of Engineering and Technology  
Institution of Mechanical Engineers



(HH36 and HH38 only)





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W600	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course. All applicants are individually assessed via interview.

## Course outline

Our multi-award-winning vocational film production course will provide you with the skills and expertise to succeed in the Film and Media Industry, pursuing careers such as Film Director, Producer, Cinematographer, Sound Recordist and Editor.

One of the UK's leading practical film production courses, it is accredited by Creative Skillset - the industry kitemark of quality - and has been approved by the British Kinematograph, Sound and Television Society (BKSTS). We are members of the National Association for Higher Education in the Moving Image (NAHEMI).

If you are creative, driven and hardworking – and dream of working for companies such as the BBC, ITV, Double Negative, Disney and Endemol, on productions such as The Hunger Games, James Bond, Avengers, Downton Abbey, This is England and Hollyoaks – this course could be for you.

## What you'll do

Our Media (Film) Production course has been designed for students who enjoy working with others and want to progress in the television and film industry.

Join us and you'll learn how to research, develop, write, produce, direct, shoot, edit and promote your own creative portfolio of short films. You'll also develop professional skills in areas such as camera operation, sound recording, art direction, editing, sound design and post-production.

To develop your knowledge and understanding of professional practice, every year, you'll have the opportunity to complete a period of professional work experience. This is also a great opportunity to make valuable contacts for future employment.

To enrich your academic and practical studies there will be field trips to art galleries, film screenings and leading film festivals in the UK and abroad. You'll also visit some of the UK's leading production facilities and attend residential trips to shoot films on location.

Thanks to our relationships with leading production companies, we are also able to offer internship opportunities with organisations such as Double Negative, QVC and Fuzzy Duck Creative.

## Course features

- Write, produce and direct your own films
- Shooting on location
- Cinematography and crewing
- Work in our professional film production studios
- Use our industry-leading film production equipment
- Industry work experience
- Residential trips to film festivals
- Degree show and London graduate screening

For a full module overview, please refer to the website.

## Graduate destinations

You'll find graduates from our Media (Film) Production degree working in the film and television production industry around the world – from Hollywood to New Zealand. They work in a broad variety of production roles, including directors, producers, scriptwriters, cinematographers, production designers, camera operators, sound designers, editors and special effects artists.

### Route to Masters

MA Feature Film

MA Degree by Negotiated Study

### Industry links include:

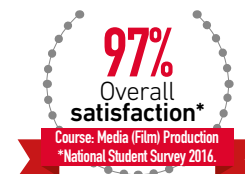
Double Negative, BBC, QVC and Fuzzy Duck

### Accreditation:

Creative SkillSet

BKSTS

Higher Education membership of NAHEMI





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BEng (Hons)	H1B1	112	3
BEng (Hons with a placement year)	H1B3	112	4
MEng	H1B2	128	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

As a medical engineer, you'll be involved in the application of engineering principles and concepts in a clinical setting. From the design and development of replacement joints, to the creation of devices to aid rehabilitation, advanced techniques are used to visualise, diagnose and treat conditions in order to improve the quality of life.

According to the IMECHE report 'Biomedical Engineering: Advancing UK Healthcare (2014)', Medical Engineering is the fastest-growing engineering discipline of the 21st Century, and a major player in the UK economy. The discipline requires professionals with an excellent grounding in engineering and technology and an understanding of key clinical concepts.

## What you'll do

Join our Medical Engineering course and you will share a common first year with our other undergraduate Engineering students. This is to give you the opportunity to gain a broad understanding of engineering principles and to enable you to communicate with engineers from related specialisations.

In the second and third years, you will study more specialist areas including Medical Imaging, Orthopaedic Implants, Physiological Monitoring and Assistive Technologies.

Although direct entry to the MEng programme typically requires higher entry grades, transfer from the BEng programme to the MEng award is possible during the course, depending on academic performance (normally after Year 2).

Completing the integrated MEng degree, lets you benefit from an additional year of advanced specialist modules at Masters level. If you choose to study for the MEng course you will take the same modules during Years 1 and 2 as BEng (Hons) students. In Year 3, however, you will complete an industrial-based project before progressing to Masters level study in Year 4. With either course, you will have the chance to present your work to potential employers at GradEX, our graduate show, and be able to take part in events arranged by professional institutions such as the IET and IMechE.

## Course features

- Electronic and Electrical Principles
- Engineering Applications
- Instrumentation and Measurement
- Professional Engineering Skills Mechanical Fundamentals

- Signals and Systems
- Medical Engineering Design
- Human Biochemistry and Physiology
- Biomechanics
- Rehabilitation Engineering
- Physiological Instrumentation

For a full module overview, please refer to the website.

## Graduate destinations

Graduates will be qualified to gain employment in industrial areas such as medical devices and pharmaceuticals, consultancy and research.

### Accreditation:

BEng: Accreditation by both the Institution of Engineering and Technology and the Institution of Mechanical Engineers will be sought once the first students graduate from this course.

MEng: Accreditation by both the Institution of Engineering and Technology and the Institution of Mechanical Engineers will be sought once the first students graduate from this course.









Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	B720	120 –128	3

Typical entry criteria, please refer to website for full UCAS offer information by course. Applicants may be assessed via interview.

## Course outline

Our Midwifery Practice programme has been carefully designed to ensure that you can register as a midwife upon successful completion – and that you have a strong commitment to providing safe, evidence-based and woman-centred midwifery care.

As a midwifery student at Staffordshire University, you'll develop your skills on clinical placement and in a midwifery skills lab furnished with extensive midwifery simulation equipment, including state-of-the-art mannequins.

50% of your time will be spent on clinical placement. This will give you the broadest range of clinical experiences, develop your confidence, teach you how to integrate theory and practice – and provide evidenced-based care. Our placement partners include University Hospitals North Midlands and the Shrewsbury and Telford NHS Trust.

## What you'll do

This course will provide you with a broad knowledge base relating to midwifery theory and biological sciences, together with the application of related sciences, sociology, psychology, philosophy, ethics, law and spirituality to midwifery practice.

During your first year, your placements will be focused on low-risk 'normal' midwifery, attending placements in the community as well as a wide variety of midwifery-led

units in Staffordshire, Cheshire, Shropshire and Powys. You'll also learn 'true' midwifery with less medical intervention and develop your midwifery skills in one of our Centres of Excellence in Healthcare Education.

The second year develops your knowledge and skills in coordinating complex care. With a strong understanding of normality, you will be able to recognise deviations from normal. You will experience a variety of high-risk placements, supported by lectures from visiting professionals. You will also participate in our creative portfolio of inter-professional events.

In your third year, you will further develop your skills through research, leadership and critical thinking. You will also be encouraged to critically evaluate existing maternity provision and identify ways to improve care.

## Course features

- First year modules - focused on normality
- Second year modules - focused on complexity
- Third year modules - focused on leadership and complexity
- Creative inter-professional experience
- Midwifery-led placement experiences

For a full module overview, please refer to the website.

## Graduate destinations

Successful completion of our Midwifery Practice degree will enable you to register as a midwife. You will then have the opportunity to follow a career in midwifery practice, research or education. Many graduates from this course work within NHS Trusts, HM Armed Forces, the private healthcare sector, or practice independently. Some graduates secure employment abroad.

## Route to Masters

MPhil Health Studies

MPhil Health and Welfare Studies

**Accreditation:**  
Nursing and Midwifery Council



Please note: all students are required to complete a satisfactory Disclosure and Barring Service (DBS) and Occupational Health check.



Annrose Boakye chose Midwifery Practice at Staffordshire University because of our dedicated Centres of Excellence in Healthcare Education. Thanks to the quality of training and new facilities, which she says make learning more exciting, interactive and relevant – she’s learned a wide range of skills on campus. But it’s through her exceptional placement opportunities that her skills have grown the most.

For her elective placement, Annrose worked at a sexual health clinic based in the UK, and also had the opportunity to travel to The Netherlands to work with a midwifery team in Amsterdam. Throughout her degree she has been placed at the University Hospitals of North Midlands NHS Trust, which has given her an even wider exposure to all kinds of midwifery and health care.

*“I have been lucky enough to work with the community midwives, on the birthing unit, on delivery suite, also on maternity and medical wards. The variety of placements have given me a range of skills and knowledge which have helped me develop as a midwife.”*

**Annrose Boakye,**  
Midwifery student



By choosing to study Midwifery at Staffordshire University, Rachel Stokes was able to plan a life-changing work experience that went way beyond the average placement. That’s because Rachel did something most students can only dream of - she travelled to Amana Hospital in Dar es Salaam, Tanzania.

A huge undertaking for any student - but one that made sure she stood out when applying for jobs - Rachel joined another friend in helping the hospital team in their task of welcoming 80-100 babies into the world each day. She now applies the unique skills she learned on placement in her role as a Midwife in the UK.

*“We proved to ourselves that we can provide high quality midwifery care in difficult situations and gained a huge amount of confidence in our abilities, skills and intuition.”*

**Rachel Stokes,**  
Midwifery graduate



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	H391	112	3
BSc (Hons) with a placement year	H390	112	4
FdSc	H336	48	2

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Developed with the assistance of the motorsport industry, our Motorsport Technology degrees will prepare you for a career at the forefront of motorsport design.

With experienced lecturers, and support from race drivers, engineers and team owners, each degree has been designed to ensure your knowledge covers the most up-to-date practices from the sector. At the same time, access to our industry standard rolling road and other technologies will help hone your design and engineering skills.

You'll be encouraged to compete in the IMechE Formula student competition, as well as other race experiences. If you're looking to gain hands-on industry experience, our links with organisations such as Slidesports Race Engineering, National Motorsport Academy and Ginetta could provide the opportunity of a placement.

Our IET and IMechE accreditations meet the academic requirements for you to register as an Incorporated Engineer.+

### Accreditation:

Institution of Engineering and Technology  
Institution of Mechanical Engineers  
Accredited Council



+ Applies to BSc only. FdSc students require extra study.

## What you'll do

During your studies, you will learn about the complex world of motorsport technology through a carefully created range of core modules – modules you'll bring to life through hands-on experience of race cars and computer simulations.

As you progress, you'll develop your skills further and create virtual environments within which your designs and simulations can run. In Year 3, a major individual project will provide the opportunity to showcase your newly acquired abilities in the motorsport field.

Access to our industry standard rolling road, engine-dyno, fully equipped automotive workshop and currently competing race vehicles will bring real-world technologies to your learning.

Throughout the course, you will learn the skills necessary to apply the right technology to different areas of motorsport – skills designed to catch the eye of employers in motorsport, the automotive industry, and second- and third-tier suppliers.

Add the support of experienced lecturers, and this really is a degree for students who are passionate about motorsport.

## Course features

- Engineering Applications

- Design Technologies (Solid)
- Race Car Design and Preparation
- Applied Mathematics
- Instrumentation and Measurement
- The Motorsport Industry and Team Logistics
- Mechanics and Materials
- Automotive Studies
- Motorsport Studies
- Advanced Design Solid
- Professional Technologist
- Advanced Vehicle Design
- Advanced Motorsports Studies
- Final Year Project

For a full module overview, please refer to the website.

## Graduate destinations

Many of our graduates enter employment as technicians for the motorsport industry. Others work for companies competing in BTCC, World Rally and F1. Other graduates from our Motorsport Technology degree continue their studies and progress onto postgraduate MScs, such as Automotive Engineering, or choose to undertake research-based awards, such as MPhil or PhD.

### Route to Masters

MSc Automotive Engineering



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Jevan Fletcher studies Automotive Engineering part-time alongside working at Triumph Motorcycles. As a Powertrain Design Engineer, Jevan spends his working days designing everything from silencers and exhaust systems through to oil and lubrication components. One day a week he spends on campus attending lectures and completing practical projects allowing him to advance his career with a balance of employment and learning.

*"My time on campus is shared between the laboratories and the workshop; I do a range of practical training from vibration analysis and stress testing to completing power testing and engine tune development on the chassis dynamometer. The computer laboratories also give me access to the latest CAD modelling and FEA software, 2D engine simulation software and CFD packages, which are all used widely in the engineering industry."*

**Jevan Fletcher,**  
Automotive Engineering

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Nick Hancox had always had a passion for motorsports, but it wasn't until he came to study with us that he was able to turn it into his career too. After graduating in Motorsport Technology in 2016, Nick now works at the heart of the industry, as a Performance Analyst for British motor racing team Hitech GP.

Nick says he found staff to be really accessible during his degree, and that they helped to give a great grounding in different areas of the industry, focusing on development, not just results.

One aspect of Nick's highly practical studies was complex software-based learning, which allows him to pick up new pieces of software without feeling phased, and helped him secure his first industry job in his second year of study.

*"If a new software package in the world of 3D Design comes out, the skills I learnt at University have enabled me to get to grips with it quickly. The Data Analysis skills I picked up enabled me to get my first job with British Touring Cars."*

**Nick Hancox,**  
Motorsport graduate

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W37P	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our Music Business and Production course aims to prepare you for work in business management within the professional music industry. The course focuses on areas such as promotion, use of marketing, promotional tools, social media and the internet – to demonstrate what you need in order to maximise music sales and live performances.

Through a range of optional modules, the course allows you to develop specialisms in a variety of areas. You will gain access to a range of specialist facilities, such as recording studios, live rooms, Foley Pit, mastering studios and location kits (recorders, cameras, microphones).

## What you'll do

Whether you wish to concentrate on marketing, promotion, artist management, running a record company or any other music business, you will be able to tailor your studies to suit your own aspirations through a range of option modules. In addition to our industry standard facilities and equipment, we also have an extensive range of resources including Logic Pro, Pro Tools, Ableton Live and Native Instruments Komplete. Our accredited Avid and Apple trainers who can help you to gain qualifications in Logic and Pro Tools.

Our lecturers have considerable academic and industry expertise. They have worked in studio production, performance and touring. Many of them present at global conferences and are involved in current research.

After you have completed your second year, you can choose to do an additional one-year placement in an industry job of your choice. Previous placements have included major and independent record companies, artist management, events management companies and recording studios.

## Course features

- Recording Studio Production
- Creative Music Practice
- Revolutions in Music
- Music Business – Marketing
- DAW Production Techniques
- Practical Studio Techniques
- Music Business – Promotion
- Individual Music Dissertation
- Individual Music Portfolio
- Music Business – Management

For a full module overview, please refer to the website.

## Graduate destinations

This degree will give you the knowledge, skills and experience needed for careers in music distribution, event and artist management, television, satellite and radio broadcasting.

You could also produce sound or music for film, TV, video, games and apps.

Other careers paths could include live sound and theatre, interactive multimedia design and music and media education.

## Route to Masters

MA Music Production

MSc Music Technology

**Accreditation:**  
IET





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W38P	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

This course is perfect for anyone looking to work as a music producer. It will also prepare you for a career in radio, TV, film, games and theatre.

You will learn to compose, record, mix and master music for commercial release. Developing the creative processes involved in songwriting, you will also cover the technical skills essential for working in professional studio environments.

You will have access to our five fully equipped recording studios, all with surround sound and consoles from SSL, Avid, Audient and Toft. We also have a 60-seater Mac music technology centre incorporating Logic Pro, Ableton Live, Pro Tools and Native Instruments Komplete.

Throughout the course, you will be guided by lecturers who work as songwriters, producers and live performers. There will also be talks and masterclasses from guest speakers.

## What you'll do

In your first year you will be introduced to key studio principles and techniques. We will teach you strategies for working in professional recording studio environments and you will study sound recording, mixing, editing and mastering principles. You will learn about creative musical processes and practices, including performance, listening, improvisation, recording and composition.

In your second year, you will expand your knowledge in recording, editing and remixing, enabling you to work on real-world, professional projects. Between years two and three, you can opt to do an additional one-year placement in industry. Previous placements have included recording studios, major and independent record labels, games development companies and theatres.

A major part of your third year will be the Final Year Project. This will include a piece of written work (dissertation) and a practical portfolio in an area of your choice.

Previous music production projects have included producing an EP, or organising and performing at live events.

## Course features

- Recording Studio Production
- Creative Music Practice
- Revolutions in Music
- Creative Software Tools
- Music Business – Marketing and Promotion
- DAW Production Techniques
- Practical Studio Techniques
- Mixing and Production Management
- Final Year Project

For a full module overview, please refer to the website.

## Graduate destinations

This degree will give you the knowledge, skills and experience you need to work in:

- Music production
- Songwriting
- Performance
- Broadcasting and internet streaming
- Sound and music for games, film, TV and video
- Music distribution
- Events management and live sound
- Artist management
- Music and media education

## Route to Masters

MA Music Production

MSc Music Technology

## Accreditation:

Institution of Engineering and Technology





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	J931	112	3
BSc (Hons) with placement year	J932	112	4
BSc (Hons) top-up	J930	HND/FdSc/DipHE	1.5

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our Music Technology degree course, accredited by the Institute of Engineering and Technology (IET), gives you an in-depth understanding of the technology behind the music production process. You will gain technical skills in recording, studio design, DAW software sequencing and editing. You will also develop creative skills such as mixing and mastering techniques, composition and audio processing.

This course also offers options for you to explore other areas such as business awareness, composition, music promotion, film sound and Foley effects. Experienced lecturers with close links to the music industry will build your knowledge and expertise. You will also benefit from specialist workshops, lectures and demonstrations by guest lecturers with unique industry insight. This helps ensure you will gain the skills employers are looking for.

## What you'll do

The course will expose you to as many areas of the music industry as possible. You'll get to use industry leading analogue and digital recording equipment, recording

and mastering technologies and the latest digital audio workstation (DAW) equipment.

Through a range of options, the course allows you to develop specialisms in a number of areas; whether that is composition, creating sound for a particular industry/discipline, creating software tools or understanding the commercial and business side of the industry.

You can also take an optional one-year placement as part of this course, to work in a real music industry job. This gives you an excellent head start in the business and makes sure you hit the ground running after graduation.

In your final year, you'll complete an individual project and an online portfolio that focuses on your specific area of interest.

The course strikes an excellent balance between the technical and creative side of the music industry. Whilst the technology is fundamental, we never lose sight of its application to your chosen career path.

## Course features

- Recording Studio Production
- Creative Music Practice
- Electronics for Music
- Revolutions in Music
- Marketing and Promotion
- Software Tools

- Practical Studio and DAW Production Techniques
- Studio and Venue Acoustics
- Sound Design for Film and Games
- Digital Performance Applications
- Mixing and Mastering Technology
- Individual Music Technology Project or Portfolio

For a full module overview, please refer to the website.

## Graduate destinations

We have high-profile graduates in the music industry, as well as several who are performers. Our graduates currently work in:

- Recording studios and production facilities
- Broadcasting and live sound
- Sound or music for film, TV, video, games and apps
- Music distribution and digital marketing
- Event and artist management
- Technical management for theatre or performance spaces
- Acoustic Consultancy
- Education and community arts
- Composing, recording and performing

## Route to Masters

MSc Music Technology

MA Music Production



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When it comes to music technology, students at Staffordshire University get to learn and hone their skills on some of the best kit in the world.

We've invested £11.5m in the facilities at our Cadman Studios, and the complex now boasts world-class, industry-standard facilities. There are five control rooms and a mastering room, each with state-of-the-art consoles. And if your band's too big for one of our four live rooms, there's a dedicated Sound Design space with its own Foley pit and live room screen.

Industry-standard software, a huge selection of microphones and equipment manufactured by some of the biggest names in the world, from Fender and Marshall to Yamaha and Doepfer, is on hand to record all sorts of sounds.

Plus, our rooms aren't just isolated for sound, they're interconnected. So any control room can be patched through to any live room, as well as the TV studio next door or the post-production room upstairs, for the ultimate industry experience. OK, let's take it from the top...

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	G423	112	3
BSc (Hons) with a placement year	G422	112	4
BSc (Hons) with a foundation year	G421	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our Network Computing degree equips you with technical knowledge and skills in computer networks and communications. It covers Cisco's networking industry certifications – CCNA and the advanced CCNP. You'll also develop skills in areas such as mobile and wireless technologies, IP telephony and network security.

The networking knowledge and skills you will gain during your studies on this course can be used to support and manage information networks in organisations. You will be looking at network communications from the deep academic understanding, through to the practical aspects of generating the data and configuring commercial grade equipment to best manage the information efficiently.

## What you'll do

Computer networking is an expanding sector, so your employment prospects should be good upon graduation. We ensure you are industry ready and, as part of that preparation for readiness, you'll cover industry certified course content, defined by Cisco.

You'll participate in the Cisco Networking Academy Programme and you'll prepare for the Cisco Certified Network Associate (CCNA) Routing and Switching, CCNA Security and Cisco Certified Network Professional (CCNP) certifications. Some of the topics we look at include MPLS, Multicast, IP Telephony and Quality of Service communications.

There is the option to seek out a one-year placement as part of this course. You could work with a small enterprise or a large company, like Cisco or Thomson Reuters. We even send our students on placements to Cisco's European HQ in Brussels; we're the only UK university that currently does so.

## Course features

- Fundamentals of Computer Networks
- Hardware and Computer Systems
- Data Storage and Software Development
- Network Security
- Routing and Switching
- Mobile Computing and Wireless
- Professional Skills for Networking
- Troubleshooting a Converged IP-based Network
- Future Technologies
- Optional placement year in industry

For a full module overview, please refer to the website.

## Graduate destinations

Upon graduation, you will be qualified to support a range of computer networks. Graduates from our Network Computing degree join large and small organisations within graduate programmes or as direct employees. Our graduates have secured employment at companies such as Cisco, Meraki, BT, Amazon and Layer3.

### Route to Masters

MSc Computer Science

MSc Cyber Security

MSc Cloud Computing

### Accreditation:

BCS – The Chartered Institute for IT.





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons) (March entry Shrewsbury)	B743	112	3
BSc (Hons) (March entry Stafford)	B741	112	3
BSc (Hons) (September entry Shrewsbury)	B740	112	3
BSc (Hons) (September entry Stafford)	B742	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our course is ideal for those who are interested in gaining an internationally recognised nursing qualification, to care for those over the age of 18 abroad and in the UK. Our Nursing Practice (Adult) degree runs over an extended academic year of 45 weeks.

We have excellent partnerships with University Hospitals of North Midlands, Shrewsbury and Telford NHS Hospital Trust and Staffordshire and Shropshire Healthcare NHS Foundation Trust to name a few.

## What you'll do

From day one, you'll start to develop the essential care skills and will integrate theory with practice by completing a variety of clinical placements. Throughout the course, you will gain a plethora of skills and knowledge that you will be able to apply to future roles after graduation when you register as a fully qualified adult nurse.

Employment opportunities for nurses are varied and exciting. Our graduates find work with a range of local and national employers in both the NHS and independent sectors, whilst others find opportunities abroad.

You will spend 50% of your time in clinical practices across a variety of hospital and community settings. You will be required to travel to placements in various locations and work shifts across the 24-hour period to gain the full range of learning experiences. Your work could range from providing care during a time of sudden or severe illness, to helping someone manage a life-long illness.

## Course features

- Professional Values, Attitudes and Behaviour
- Evidence in Contemporary Health Care
- Clinical Skills for Nursing
- Adult Nursing Practice
- Evidence-based Nursing Practice Skills
- Care of the Older Adult
- Community-based Care
- Developing Adult Nursing Practice
- Competent Adult Nursing Care
- The Graduate Nurse

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Nursing Practice (Adult) degree have followed a diverse range of career pathways in a wide variety of clinical specialisms and roles. Roles range from staff nurse in an acute hospital or community-based setting, to specialist practitioner in areas such as cancer care, sexual health, long-term condition management or older adult care.

### Route to Masters

MSc Specialist Practice  
District Nursing

MSc Advanced Clinical Practice

### Accreditation:

NMC – Nursing and Midwifery Council



Please note: all applicants are required to complete a satisfactory Disclosure and Barring Service (DBS) and Occupational Health check.



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons) (September entry Stafford)	B731	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

The BSc (Hons) Nursing Practice (Child) course is an exciting and innovative programme, which addresses the changing healthcare needs of children. Our degree will give you the ability to gain graduate employment as a children's nurse working in a diverse range of settings.

Throughout the course, you will gain an in-depth understanding of how to provide care to children and their families. Completion of this course will give you an academic qualification and will lead to eligibility to register with the Nursing and Midwifery Council as a children's nurse.

The course is perfect for those who have a passion to make a difference, a desire to care for children and their families, and an eagerness to develop excellent communication skills.

## What you'll do

This course runs over an extended academic year. Our theory - based modules taught at the University make up 50% of the course, whilst the other 50% is based in clinical practices. Your placements will be in a variety of hospital and community settings within the NHS and independent sector. You will care for children aged from 0-18 years old, including healthy and acutely ill children, those with long-term conditions and also children with complex needs. This breadth of care will

help you develop a range of clinical skills essential for nursing. You will need to travel to your placements and work a variety of shifts to ensure you gain the full range of learning experiences to meet the course requirements. Throughout your studies, your clinical mentors and enthusiastic tutors will support and encourage you to make the most out of your studies.

## Course features

- Professional Values, Attitudes and Behaviours
- Evidence in Contemporary Health Care
- Clinical Skills for Nursing
- Children's Nursing Practice
- Developing Children's Nursing Practice
- Valuing and Protecting Children
- Evidence-based Nursing Practice Skills
- Community-based Care
- Competent Children's Nursing Practice
- The Graduate Nurse

For a full module overview, please refer to the website.

## Graduate destinations

Employment opportunities for nurses are varied and exciting. Our graduates find employment with a range of local and national employers. They work in a variety of community and hospital settings, including internationally renowned children's hospitals within general and specialist wards and departments. Some take the opportunity to use their internationally recognised qualification to work abroad.

### Route to Masters

MSc Advanced Clinical Practice

MPhil Health Studies

**Accreditation:**  
Nursing and Midwifery Council



Please note: all applicants are required to complete a satisfactory Disclosure and Barring Service (DBS) and Occupational Health check.



# Nursing Practice (Mental Health)

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons) (September entry Shrewsbury)	B763	112	3
BSc (Hons) (March entry Stafford)	B761	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course. All applicants are individually assessed via interview.

## Course outline

Our Nursing Practice (Mental Health) degree is perfect for those seeking a varied and rewarding career working with and supporting people experiencing mental health issues such as depression, anxiety, psychosis, trauma and dementia.

As a qualified mental health nurse, you'll be equipped to work with people of all ages and throughout their lives. Once you qualify, work can range from inpatient settings, to supporting people in their own homes, NHS hospitals, charities, prison healthcare units and other non-statutory services. We have excellent connections with the South Staffordshire and Shropshire NHS Foundation Trust who provide many placements for our students.

## What you'll do

This degree runs over an extended academic year of 45 weeks. 50% is spent in clinical practice and 50% is delivered at the University. During practice placements you will be required to work shifts to ensure you gain necessary experience and meet the programme requirements.

During your studies, you will complete some modules alongside adult and children's nursing students. Occasionally, you will learn with other professional students. Working with others will enable you to deepen and share your knowledge, for the ultimate benefit of service users. In Year 3, your modules will entirely specialise in mental health. You'll further develop your competency in relation to increasingly complex aspects of mental health care, and become skilled in the use of mindfulness-based cognitive interventions.

As a unique part of this course, you will undertake the MERIDEN accredited Behavioural Family Therapy course – meaning that, upon graduation, you will also be a qualified Behavioural Family Therapist.

## Course features

- Mental Health Nursing Practice
- Extensive Placements in a Foundation Trust
- Clinical Skills for Nursing
- Professional Values Attitudes and Behaviour
- Developing Mental Health Nursing Practice
- Care of the Older Person
- Community-based Care
- Evidence-based Nursing Practice Skills
- Competent Mental Health Nursing Practice
- The Graduate Nurse

For a full module overview, please refer to the website.

## Graduate destinations

This course has an excellent employment record. The local mental health Foundation Trust works closely with us to ensure that students have the opportunity to secure employment after successfully finishing the course. Graduates work as registered mental health nurses in a range of community, inpatient and specialist services. Some have gone on to postgraduate study; others have used their internationally recognised qualification to work abroad.

Gain three qualifications: BSc Hons (Nursing Practice), Registered Nurse (Mental Health), Behavioural Family Therapist



### Accreditation:

Nursing and Midwifery Council

Please note: all students are required to complete a satisfactory Disclosure and Barring Service (DBS) and Occupational Health check. You will also need to sign the Health and Social Care awards Contract of Professional Behaviour at the start of the programme, and annually until completion.

# 0 Operating Department Practice\*



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	B902	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course. Applicants may be assessed via interview.

## Course outline

Operating Department Practitioners play an essential role in the delivery of services in the operating theatre. They're an important part of the theatre team and work alongside surgeons and anaesthetists to deliver high standards of perioperative care to patients.

This three-year, full-time course combines the academic study and clinical practice required to train to become an Operating Department Practitioner. Upon successful completion, you will be eligible to apply for professional registration with the Health and Care Professions Council (HCPC) as an Operating Department Practitioner.

Your qualification could ultimately lead to roles in management, teaching or specialisation – in areas such as resuscitation, intensive care or accident and emergency environments. Students are required to sign a contract of professional behaviour on commencement of the award.

## What you'll do

As an ODP student at Staffordshire University, you'll develop your skills in clinical laboratories that are equipped with some of the most advanced teaching equipment available. In our state-of-the-art simulated Operating Theatre, for

example, you'll train in the delivery of basic care, right through to managing emergency situations.

This will enable you to reach a level of confidence and proficiency before carrying out procedures on real patients. Your tutors are experienced practitioners who will bring real-life experiences to your learning using the most up-to-date skills and technologies.

To give you hands-on experience of working with patients, combined with plenty of opportunities to apply your theoretical knowledge in the operating theatre environment, you'll spend approximately 50% of your time in clinical practice during the course of your studies. Your placements will take place at a variety of NHS hospitals across Staffordshire and Shropshire. You will work in a range of surgical areas, including general and abdominal surgery, orthopaedics, obstetrics, and ear, nose and throat.

## Course features

- Biological Sciences
- Pathophysiology
- Health and Social Policy
- The Principles of Perioperative Care and Practice
- Operating Department Technology
- Behavioural Sciences

- Legal, Ethical and Professional Issues
- Research and Evaluation
- Leadership and Management

For a full module overview, please refer to the website.


## Graduate destinations

Our ODP graduates provide a broad range of hospital services in the operating department and associated areas, such as intensive care and emergency departments. Some choose to continue their studies through degree and higher degree pathways. Others work abroad in countries such as New Zealand and Australia.

\* This course is subject to approval and HCPC accreditation.

Whilst this course is advertised as subject to validation, Staffordshire University has been delivering DipHE ODP courses accredited by HCPC for many years. This new Degree course will be offered in its place as this area moves to a graduate profession.

Please note: all applicants are required to complete a satisfactory Disclosure and Barring Service (DBS) and Occupational Health check.

A photograph of three surgeons in an operating room. They are wearing blue scrubs, blue bouffant caps, and white surgical masks. The surgeon on the right is in the foreground, focused on a task. The surgeon on the left is also in the foreground, working. The surgeon in the center is slightly out of focus in the background. They are all using surgical instruments on a patient who is covered with a blue drape.

Lora Tchistova has always wanted a career that made a difference in peoples' lives. Now, as a student on our Operating Department Practice course, she can't believe she's already doing exactly that. She's spent the last six months working hands-on as an ODP, honing her skills by saving and improving lives in a real operating theatre.

A typical day as a Scrub ODP for Lora starts with a team briefing from the surgeon, so everyone knows how the patients are feeling. During the operation itself she undertakes a big responsibility - assisting the surgeon by preparing the sterile tools and accounting for them all during the operation and afterwards.

When it's all over, there's one last important, and satisfying, task left - checking on the patient's recovery.

*"Even as a student I get to make a difference to somebody's life, a feeling which cannot be described."*

**Lora Tchistova,**  
Operating Department  
Practice student

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Award	How to apply	Duration (Years)
B.Ost (Hons)	Apply direct to the College of Osteopaths	5-6 (Part-time)

Typical entry criteria, please refer to website for full UCAS offer information by course. All applicants are individually assessed via interview.

## Course outline

Accredited by the General Osteopathic Council, this course is the only one of its kind in the northern half of the UK. It's ideal if you want to learn in a way that's flexible to accommodate your career and family commitments.

This course is the UK's only 100% part-time pathway into osteopathy, delivered in partnership with the College of Osteopaths. The College of Osteopaths is a small, specialist not-for-profit educational institution which has a 70-year history of preparing mature students for osteopathic practice.

Whether you have a degree in another subject, or no formal qualifications since leaving school, you'll need to be a capable learner and be comfortable with the hands-on aspect of osteopathic skills. Most importantly, you'll possess the right personal qualities to enter a health profession and hold a position of trust and responsibility.

## What you'll do

You'll be taught over 18 weekends, spread across each academic year. You'll also complete 1200 hours of clinic-based learning throughout the course. We have excellent student-teacher ratios, so you'll get to know your tutors well.

You'll combine clinic-based learning with classroom learning, self-directed home study, peer-group learning and practical sessions. There is a range of different types of assessments, including written exams, coursework, critical appraisal, presentations, and practical assessments involving patients.

Our students come from a range of backgrounds, with many having a job on top of family commitments. To help you to accommodate your other commitments, we're flexible about when you attend the Osteopathic Teaching Clinic. We have three clinics (London, Borehamwood and Stoke-on-Trent), open on a selection of weekdays, evenings and some Saturdays, so you can choose a time that suits. The clinics are run by experienced tutors and are open to members of the public.

## Course features

- Clinical Osteopathy
- Introduction, Application, Exploration and Analysis of Osteopathic Theory and Practice
- Form and Function, Dysfunction, Disease and Health
- Personal and Professional Development
- Integration of, and Reflection on, Osteopathic Theory and Practice
- Professional Osteopathic Practice

- Personal and Professional Development
- Final Clinical Competence Assessment

For a full module overview, please refer to the website.

## Graduate destinations

Our graduates work in a number of different areas, including: working for a consortium of Osteopaths, the NHS, an osteopathic practice or multidisciplinary health centre, an occupational healthcare department of a large corporation, a professional sports club or group of elite performers, or higher education. Some students also go on to take postgraduate qualifications or a doctorate.

### Partnership:

The College of Osteopaths

### Accreditation:

General Osteopathic Council



Please note: all students are required to complete a satisfactory Disclosure and Barring Service (DBS) check.







Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	B780	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course. Applicants may be assessed via interview.

## Course outline

Paramedics play an essential role in the delivery of patient care in the complex and dynamic pre-hospital care environment. The role requires the use of potentially life-saving clinical skills and interventions.

In accordance with the College of Paramedics Curriculum Guidance, this award incorporates key areas of the physical and life sciences, social health, behavioural and clinical sciences, ethics and law, leadership and evidence/research-based practice.

Your time at the University will be spent in one of our Centres of Excellence in Healthcare Education, where you will learn the theoretical elements of Paramedic Science and practise your skills in our dedicated skills labs. As training to be a paramedic also demands real-world experience, 50% of your time will be spent on placement.

## What you'll do

Taught by experienced paramedics and specialist lecturers from other healthcare professions, you will face realistic scenarios and learn to use a wide range of pre-hospital emergency response equipment. Through a careful mix of theory and practice, our aim is to develop your skills as an independent learner as the course progresses.

### Partnership:

Clinical placements will be with the West Midlands Ambulance Service NHS Foundation Trust.

Whilst this course is advertised as subject to validation, Staffordshire University has been delivering FdSc Paramedic Science courses, accredited by the HCPC, for many years. This new degree course will be offered in its place, as this area moves to a graduate profession.

You'll hone your skills in our fully equipped training ambulance and our authentic 'patient house'. For real-world training, you will also spend approximately 750 hours each year on placement, including working a full range of shifts alongside a dedicated Paramedic from the West Midlands Ambulance Service NHS Foundation Trust.

Other training activities typically include a two-day casualty extrication exercise at Staffordshire Fire Service HQ (where you will learn how to triage and treat alongside Fire Service and Police trainees) and scenario training at the Safeside at Eastside 'village' site. With a furnished three-bedroom house, a train, train tracks, a Police Station, a shop, a canal and a traffic crossing, the site allows for a number of extremely realistic training scenarios.

## Course features

- Introduction to Biological Sciences and Pharmacology for Paramedic Practice
- Foundations for Paramedic Practice
- Communication and Professional Issues for Paramedic Practice
- Introduction to Clinical Skills for Paramedic Practice
- Pathophysiology and Pharmacology for Paramedic Practice
- Evidence-based Practice for Paramedic Science

- Clinical Skills for Paramedic Practice
- Professional Paramedic Practice

For a full module overview, please refer to the website.

## Graduate destinations

This award meets the statutory requirements for paramedic education, with successful completion entitling you to apply for Health and Care Professions Council (HCPC) Registration. HCPC registration means you can use the protected title 'Paramedic'. Graduates can apply for employment within any NHS or private pre-hospital organisation. Typically, graduates will gain employment with NHS Ambulance Trusts and with a range of private providers.

### Route to BSc

We also offer a route to BSc for qualified paramedics who can demonstrate post-registration experience and relevant recent study. Apply direct to the University.

Please note: all students are required to complete a satisfactory Disclosure and Barring Service (DBS) and Occupational Health check.

\* Please note: this course is subject to validation and accreditation by the HCPC.

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To fully prepare our Paramedic students for real emergency care, we offer some of the most authentic training experiences imaginable.

Throughout your course you'll work inside our very own fully kitted training ambulance, which allows teachers to tailor training scenarios to individual group's needs, simulating aspects of care impossible to recreate in the classroom.

The experience is just as real at West Midlands Fire Service's Safeside at Eastside site, a custom-built training 'village' where you will spend a day responding to mock emergency radio calls. Scenarios are designed by lecturers and operational ambulance paramedics, and could see you practising anywhere from a three bedroom house to a train tracks or a canal.

You will also be partnered with your own Paramedic mentor, who will guide your development and help you secure other placements, all of which will ensure you're full of confidence when you get going in real care situations after you graduate.

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	F153	112	3
BSc (Hons) with a placement year	F152	112	4
BSc (Hons) with a foundation year	F154	48	4
MSci	F151	128	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Pharmaceutical Science will appeal to those who are passionate about understanding how the human body functions at a molecular level and the science that we use to manage human health. You will explore the biochemical and cellular make-up of the human body, investigate disease and illness, and how these may be prevented or cured by the action of drugs.

Throughout the course, you will build a clear understanding of drugs and medicines — from their discovery, through to production and quality assurance. Our MSci course combines Bachelors and Masters-level study into one course. You will have the opportunity to undertake professional work experience or an extended research project. Whichever degree you choose, you'll develop specialist skills and an in-depth knowledge of pharmaceutical science and the industry around it.

## What you'll do

In Year 1, you'll be introduced to the theoretical principles and practical techniques of pharmaceutical science and pharmacology. During Year 2, you'll look more thoroughly at the analysis and quality assurance of drugs, using a range of laboratory techniques and QA methodologies. If you are following the BSc (Hons) route, you can opt for the sandwich version of this course where the placement opportunity lasts a whole year. In your final year as a BSc (Hons) student, you will complete your dissertation to probe a current issue in pharmaceutical science. If you have chosen the MSci path, your fourth year will allow you to apply the skills you have learnt to a specialist area.

In addition, our foundation year option gives you the opportunity to commence degrees in science, even if your qualifications do not meet our normal NQF Level 4 entry requirements. The first year of the course is based at Stoke-on-Trent College and the subsequent three years are completed at our campus in Stoke-on-Trent.

## Course features

- Introduction to Pharmaceutical Science and Pharmacology
- Building Blocks of Life
- Basic Chemical Principles
- Molecular Structure and Synthesis

- Drug Analysis and Quality Assurance
- Molecular Genetics
- Physiological Function
- Cell Biology and Immunology
- Drug Testing, Trials and Legislation

For a full module overview, please refer to the website.

## Graduate destinations

Many graduates progress to explore a wide range of careers such as: drug discovery, laboratory or clinical trials and industrial drug production. Graduates are also highly sought after to work in marketing, sales and business management in scientific industries. In addition, many of our graduates pursue various healthcare professions such as medicine, dentistry, physiotherapy and nursing.







Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W640	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course. Applicants are individually assessed via interview with portfolio.

## Course outline

Our Photography degree offers a broad practice-based programme of study designed to respond to your individual approach to photography. Focusing on photographs as intentional 'visual communication', this course will help to develop your conceptual, creative and technical skills.

On this course we nurture new talent, encouraging students to develop imaginative approaches to image-making, as well as the technical knowledge required to become leading industry professionals.

This is one of the most established photography courses in the country, and the current team brings a wealth of experience from across the photographic and art sector – from editorial, advertising, public relations, fashion, documentary and art practices. We also have a team of Apple and Adobe certified technical instructors.

## What you'll do

This course is delivered through workshops, lectures, tutorials and visits from professionals from across the sector – including photographers, editors, stylists and artists.

The first year of the Photography degree introduces key concepts relevant to contemporary photographic practice, through challenging practical projects,

designed to improve technical abilities such as lighting techniques and processing and printing skills. You'll be introduced to the history of photography and spend some time developing practical camera and communication skills.

As you move through the programme, you will reinforce your emerging photographic practice through a sound knowledge of photography industry, taking part in research projects and public exhibitions. Contextual features of the course will encourage you to think critically about photography and its impact on culture and society.

You'll be taught in specialist studios with access to state-of-the-art digital and film cameras, Mac computers and industry standard lighting rigs. We also have black and white darkrooms, allowing students to print chemically.

Optional study trip opportunities are offered to key cities such as New York, London and Paris, allowing you to visit exciting exhibitions and gain industry experience.

## Course features

- Photographs Evoke
- Creative & Critical Thinking
- Cameras, Lighting & Processes
- Be a Fashionista

- Art & Documentary
- Urban Exploration
- Know your Rights
- Degree Show Final Project

For a full module overview, please refer to the website.

## Graduate destinations

Graduate destinations include: freelance photography, medical/forensic photography, picture editors, account executives, photography historians, photography agents, studio managers, digital re-touchers, teachers, technicians, food stylists, gallery curators, and exhibitions and publicity officers.

Our photography prize-winners include:

- The Jerwood Photography Prize
- Natural History Museum's Wildlife Photographer of the Year
- Tate Modern Street/Studio Winner

## Route to Masters

MA Creative Practice

MA Degree by Negotiated Study

### Affiliation:

Association of Photographers



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Karina Lyburn has mixed the creative and entrepreneurial skills developed on her course to launch her own photography business.

Graduating in 2013, Karina has launched her own business specialising in personal branding photography and is confident she has all the skills needed for a successful creative career being her own boss.

With a love of music and film, Karina spends her days photographing musicians and fellow entrepreneurs. Providing high quality portraiture photography that leaves individuals with a suite of impactful images they can use when launching their personal brand.

*"I chose to study photography at Staffordshire University because I immediately felt like I belonged there. I knew this was the place that would best allow me to blossom, both as a photographer and as a young professional. The staff are supportive and inspirational and encouraged me to pursue my passions."*

**Karina Lyburn,**  
Photography graduate

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	WP65	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course. All applicants are individually assessed via interview with portfolio.

## Course outline

Our Photojournalism degree will equip you with the skills you need to become an industry professional. It's ideal if you're informed about the world – with an eye for a picture and the nose for a story.

Since the introduction of the camera, photographers have brought stories to life through pictures, bringing us the major events of our time.

Building on that tradition, this course will develop your skills to shape you into a talented visual storyteller in today's continuously evolving industry. Your individuality is at the heart of our teaching, so you'll have the freedom to pursue your passion with the support of our industry-experienced tutors.

Taught in specialist studios, you will have access to state-of-the-art digital cameras and Mac computers, with a fully equipped newsroom, and film cameras with black and white darkrooms.

Our educational trips typically include destinations such as Iceland, Paris and New York and encourage students to take an interest in international issues – a key trait of a talented Photojournalist!

## What you'll do

You'll acquire a set of specialist skills, allowing you to work for a range of media from specialist magazines like National Geographic, to music and lifestyle publications.

You'll develop your photographic and journalistic written skills while learning essential components of photojournalism, such as law and ethics. Your individuality is at the heart of our teaching, so you'll have the freedom to pursue your passion with the support of our industry experienced tutors.

As well as studying traditional photojournalism through styles such as press, editorial and documentary photography, you will embrace the ever-changing digital age by exploring other exciting forms of storytelling such as video, web and multimedia.

Throughout the course you'll hear from experienced guest lecturers, and gain practical experience by helping to produce our printed end-of-year newspaper. As part of your course, you'll undertake an industry placement – former students have been placed with publications such as The Guardian, Getty Images and NME.

## Course features

- History of Photography
- Journalism in Practice
- Editorial Photography
- Introduction to Media Law
- Documentary Photography
- StaffsLive In-House News Platform
- Magazine Photography
- Conflict and Journalism
- Fashion Photography
- Magazine Design, Development and Production
- Future of Journalism
- Optional NCTJ qualifications

For a full module overview, please refer to the website.

## Graduate destinations

Our graduates leave us with the essential technical knowledge required to enter the professional world of photojournalism, not only as photographers but also with wider transferable skills. Graduates work in areas such as: photography, picture editing, digital retouching, picture researching, production editing and teaching.

## Route to Masters

MA Degree by Negotiated Study



# Physical Education and Youth Sport Coaching



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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	CX6C	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our highly regarded Physical Education and Youth Sport Coaching degree will prepare you for a career in teaching, coaching, health and fitness, or sports development. Practical performance and the development of teaching and coaching skills are central to the course.

This course is informed by close links with organisations such as the Youth Sport Trust, Sport Across Staffordshire and the West Midlands Teacher Training Consortium. You'll be taught by experienced lecturers who hold relevant coaching qualifications and are well connected within the industry. This will help to ensure that you're work-ready when you complete the course, with your own network of connections already underway.

As a Sport and Exercise student, you'll be guaranteed a placement, internship or volunteering opportunity during your studies, in order to apply your knowledge and develop real world skills.

## What you'll do

Throughout the course, emphasis will be placed on performance, teaching and coaching. We will also teach you the theoretical knowledge to support this, by exploring the scientific and social aspects of sport. You will have access to a wide range of digital and online technologies and applications to enhance your learning experience. Our teaching enables you to be actively engaged in interactive

activities through the inclusion of teaching aids via smartphones, tablets or laptops. In Year 1, you'll have the opportunity to focus on your own area of interest in year one. This could include racquet sports, athletics, swimming and other team sports, as well as gymnastics, dance and adventure activities. Your second and third year will provide the chance to specialise further in a chosen area.

A guaranteed placement or internship will be offered to you during your studies. A DBS (Disclosure and Barring Service) screening is compulsory for work experience. This placement opportunity - which is often in a school or youth sport setting - is well regarded by employers and will make an excellent contribution to your CV.

## Course features

- Developing Research Skills in Sport and Exercise
- Psychology of Sport, Exercise and Physical Activity
- Coaching and Teaching in Sport
- Teaching and Coaching National Curriculum Activities
- Acquisition, Analysis and Coaching of Sport Skills
- PE and Youth Sport Practice and Placement
- Personal and Professional Development in Sport and Exercise

- UK and Global Sport Development
- Inspiring Learning: PE Pedagogy
- Contemporary Issues in Sports Coaching

For a full module overview, please refer to the website.

## Graduate destinations

Our Physical Education and Youth Sport Coaching degree will give you the skills and qualifications to enter a career in youth sport coaching. Graduates now work in areas such as physical education teaching, primary school teaching, sports coaching, lecturing and sports development. You can also go directly into teacher training, subject to meeting the requirements for these courses.

### Route to Masters

MSc Sports Coaching

MSc Applied Research

Please note: all students are required to complete a satisfactory Disclosure and Barring Service (DBS) check.





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	FM4X	112	3
BSc (Hons) with a placement year	FM5X	112	4
MSci	2C67	128	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our BSc (Hons) Policing and Criminal Investigation degree will equip you with a high level of investigative expertise and policing knowledge. The MSci route combines both Bachelors and Masters-level study in one integrated course and provides you with the opportunity to develop at a higher level in your final year. Both options will prepare you for a career with the Police, Armed Forces, HMRC, Post Office Investigation, insurance investigators and private organisations, as well as other areas. Students following the BSc (Hons) route can opt for the sandwich version of this course. By doing so, you will complete a one-year placement with a police force or organisation that works within the criminal justice system, to further your investigative skills and employability.

## What you'll do

In your first year, you will develop both policing and forensic skills. In particular, you'll take a closer look at police powers including: the power of arrest and searching individuals and property, the importance of evaluating and assessing a crime scene, how recovered evidence can drive an investigation, and the science involved in the analysis of evidential samples. In Year 2, we put a greater emphasis on improving your investigative skills and case file preparation techniques. You will

deal with persons in custody and will have the opportunity to interview potential suspects, witnesses and victims. If you are a BSc (Hons) student, your final year will cover planned operations to combat major crime involving serious incidents.

In addition, you will study intelligence issues and covert policing. For MSci students, your fourth year will provide the opportunity to work more independently through either a placement or a research assistantship. The year will also include a study of advanced research methods and investigative techniques.

## Course features

- Introduction to Forensic Science
- Introduction to Policing
- Recording the Crime Scene
- Crime and Dishonesty
- Investigative Skills
- Case File to Court
- Cyber Crime, Forensic Multimedia
- Practical Methods of Crime Detection
- Advanced Investigative Techniques – MSci only

For a full module overview, please refer to the website.

## Graduate destinations

Graduates typically pursue work in areas such as the police, the Independent Police Complaints Commission, the Federation against Copyright Theft, the Surveillance Commission, as well as other organisations with investigative requirements. Although the integrated MSci is a new undergraduate course, graduates can expect to obtain similar career pathways as BSc (Hons) graduates, including teaching and progression to PhD level study.

## Route to Masters

MA Terrorism, Crime and Global Security

MA International Relations and Russian Studies

MA Transnational Organised Crime



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W240	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course. All applicants are individually assessed via interview with portfolio.

## Course outline

If you want a career designing anything from toys, lighting and furniture, to household goods and consumer technology, a degree in Product Design could open up a whole world of career opportunities.

Innovative and creative, this course will encourage you to push the boundaries of art and science to create products that are unique, attractive and functional.

The course is designed to mirror industry practice with students working alongside companies on live projects, often resulting in placement opportunities. Our students have worked with companies such as JCB, Halfords and Evoke Creative, whose client list includes McDonalds, Google and JD Sports.

Our teaching staff are highly experienced and our students also benefit from weekly visits by associate lecturers. They share their inside knowledge of working as designers in what is an ever changing industry.

## What you'll do

We'll help you to think like a designer, and teach you the fundamentals of product design. You'll be introduced to core skills through structured and practical design projects, involving idea generation, drawing and rendering, model-making

and CAD work. You'll also cover concept generation, ergonomics and usability and materials and manufacture.

As the course progresses, you'll cover more advanced CAD projects and the role of Rapid Prototyping. You can also work on collaborative projects with Transport Design.

In your final year, you'll complete a major design project. You'll also have the chance to exhibit your work to the general public and potential employers at our end of year show and the New Designers Show in London.

You'll work in a studio environment designed to reflect industry practice with access to excellent 3D and computer-aided design (CAD) workshops. You'll use the latest software, laser cutting and rapid prototyping equipment, alongside wood, metals and plastics facilities, as well as having full use of our Wacom Cintiq tablets for digital sketching and Photoshop work.

## Course features

- Concept Design
- 3D Computer Modelling
- Visualisation Skills
- Model Making
- Design History and Context
- Ergonomics and Rig Building

- The Business of Design
- Manufacturing and Materials
- Employability, Enterprise and Entrepreneurship

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Product Design degree are highly sought after, securing careers worldwide. They design everything from gym equipment to furniture, toys to lighting. They work for companies including New Balance, Scott Sports, Evoke Interactive, Ford, Pulse Fitness, Debenhams and Collcap Packaging. Some graduates are also running their own businesses, teaching, and studying at postgraduate level.

### Route to Masters

MA Creative Practice





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	C800	96-128	3
BSc (Hons) (with a foundation year) (Newcastle-under-Lyme College)	C801	56	4
BSc (Hons) (with a foundation year) (Stoke-on-Trent Sixth Form College)	C801	56	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Human behaviour influences every facet of our everyday life, from the decisions we make, to how we respond to our environment and those around us. Our Psychology degree will help you to apply scientific knowledge of the mind to recognise people's behaviour and to understand why they act in the way they do.

You'll develop useful and transferable skills in problem solving, communication, critical thinking and evaluation. By the end of the course, you will be equipped with all of the necessary skills and knowledge to design and create your very own investigations and experiments.

## What you'll do

During your first two years of degree study, we put the emphasis on skill development to ensure you grow into an independent and inquisitive learner. In Year 3, you'll take greater control of your own studies and will be able to choose from a wide range of

specialist options to conduct your own piece of empirical research. Your research project lets you put into practice the skills you've developed throughout the course. You will also be encouraged, where possible, to contribute new findings and theory to existing knowledge in your specialist area. A variety of teaching and learning methods are employed to deliver the course and these are tailored to complement your needs. These include: formal essays, class tests, coursework, presentations and examinations.

## Course features

- Foundations of Psychology
- Perspectives in Psychology
- Comparative Basis of Behaviour
- People Behaving Badly – the Psychology of Social Issues
- Psychology of Crime
- Childhood: Contexts
- Research Assistantship
- Neuropsychological Disorders
- Children and Pictures
- Health Psychology
- Voluntary Work Experience

For a full module overview, please refer to the website.

## Graduate destinations

Our Psychology graduates often pursue careers as professional psychologists in

health, counselling, education, forensic and clinical practices. Others often find employment in industrial, commercial and public sector organisations. Many graduates from this course use their specialist knowledge and transferable skills as the basis for careers in teaching, welfare, care and guidance professions.

## Route to Masters

MSc Health Psychology

MSc Applied Research

Professional Doctorate in Clinical Psychology

## Accreditation:

British Psychological Society (BPS)





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Psychology lecturer Dr Joanne Lloyd has been part of the Psychology team at Staffordshire University since 2014, where she teaches a range of areas to first, second and third year students, helping them cut through jargon and grasp complex ideas through real-life examples.

Following her PhD research into the use of virtual reality software to assist the recovery of people with acquired brain injuries, she has expanded her research into problem gambling and multiple mood and substance use disorders. Recent papers published by Joanne include a detailed insight into self-harm and suicidal thought by online gamblers.

*"I am proud of our dedicated and hardworking students, from a wide range of backgrounds, and of my talented, enthusiastic and supportive colleagues. Staffordshire University is a really supportive and friendly place to study psychology, with a fantastic range of optional modules available, a focus on employability, and high tech equipment available for students to make use of."*

**Dr Joanne Lloyd,**  
Lecturer in Psychology

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	C891	98-128	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our Psychology and Child Development degree will provide you with the essential skills and knowledge to pursue a career working with children and young people in psychology, education or the caring professions. The course will equip you with a clear understanding of how children grow, behave and mature differently.

With a firm academic grounding in key elements of psychology, you will cover areas such as behavioural patterns, brain development, mental health diagnosis, and treatment. Our multi-million-pound Science Centre is home to cutting edge facilities such as cognitive research cubicles, observation and counselling suites, IT labs and psychophysiology equipment to use to best enhance your work.

## What you'll do

The course emphasises the application of psychological knowledge to everyday life and experience. We will teach you about the relevance of general psychology and child psychology to a wide range of contemporary issues and you will learn through a mix of lectures, seminars, tutorials, debates and practicals. As well as subject skills and knowledge, you will develop highly transferrable skills that are valued by employers in communication, problem solving, interpersonal skills, numeracy, teamwork, critical thinking, computing and independent learning.

## Course features

- Growing and Changing
- Foundations in Psychology
- Childhood: Contexts and Applications
- Understanding the Social World
- Cognitive and Biological Determinants of Behaviour
- Voluntary Work Experience
- Typical and Atypical Development
- Child Psychology: Theory to Practice
- Children and Pictures
- Research Methods in Psychology
- Psychology Project

For a full module overview, please refer to the website.

## Graduate destinations

Many graduates from our Psychology and Child Development degree have completed further professional training to become clinical psychologists, educational psychologists, counselling psychologists and health psychologists. Others have applied their expertise and transferable skills to teaching, welfare, health and caring professions.

## Route to Masters

MSc Applied Research

MSc Health Psychology

Professional Doctorate in Clinical Psychology

### Accreditation:

British Psychological Society (BPS)





# P Psychology and Counselling



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	CB89	96-128	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our Psychology and Counselling degree will provide you with an excellent grounding in academic psychology and will introduce you to the world of therapeutic practice. The course is perfect for those who are interested in working with people experiencing difficult circumstances and is an ideal basis for further study to qualify as a counsellor.

Completing this degree means you can apply directly to Masters or postgraduate counselling courses that lead to British Association for Counselling and Psychotherapy (BACP) registration. In doing so, you will shorten your route to a full professional status by at least a year. However, if you decide not to pursue the further training necessary to become a professional counsellor or psychotherapist, you will still develop key academic competences, such as self-understanding, communication and relationship skills that are vital to employment success.

## What you'll do

As soon as you start the course, you will practise the counselling skills needed to examine the professional issues that make counselling and allied professions such challenging, yet rewarding career routes.

To help you build a deeper understanding of the human mind, you will study social psychology, individual differences, biological psychology, research methods and cognitive psychology. In addition, we offer modules orientated towards counselling. These include: Growing and Changing, Core Counselling Skills,

Counselling Theory, Ethics and Personal Development, and Personal and Professional Perspectives in Counselling.

Our academic team are experts in their respective fields. As qualified and accredited practising counsellors, and they will lead your lectures, seminars and practical sessions in our multi-million-pound Science Centre. In the Science Centre, you will regularly use our bespoke counselling suite of rooms to develop and practise your skills.

## Course features

- Core Counselling Skills
- Foundations of Psychology
- Perspectives in Psychology
- Counselling Theory, Ethics and Personal Development
- Introduction to Research Methods in Psychology
- Understanding the Social World
- Childhood: Contexts
- Voluntary Work Experience
- Personal and Professional Perspectives in Counselling
- Psychological Interventions
- Neuropsychological Disorders

For a full module overview, please refer to the website.

## Graduate destinations

Our Psychology and Counselling degree prepares you for a wide range of professions including welfare, management, education and health. Many graduates enter postgraduate education and establish careers as psychologists or counsellors.

### Route to Masters

MSc Psychotherapeutic Counselling

MSc Health Psychology

MSc Applied Research

Professional Doctorate in Clinical Psychology

### Accreditation:

British Psychological Society (BPS)





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Andrew chose our degree because it offered the exact blend of psychology and counselling that he wanted for his career. Now he's immersed in the course and developing all the practical skills he'll need when he graduates, including working one-to-one with people and training on specialist state-of-the-art equipment, such as eye tracking software.

A big appeal of this degree to Andrew was the chance to tailor his modules towards his chosen career path of Health Psychologist. As he progresses, he says he's getting support and guidance whenever he needs it from lecturers who are as passionate about their subject as he is.

*"I feel like I am developing a broad-range of knowledge as well as critical thinking. The staff really encourage you to think for yourself. It's a friendly and welcoming environment. If you're passionate about wanting to help and understand people, Staffordshire University is the place to be."*

**Andrew Keating,**  
Psychology and Counselling  
student

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	CMV1	96-128	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our exciting and versatile Psychology and Criminology degree will broaden your knowledge of the key psychological disciplines, towards understanding and explaining criminal behaviour and the justice system.

Our emphasis on key learning practices will ensure that you are well prepared for a related career or for postgraduate study within the fields of Psychology or Criminology. The course will outline the societal context of crime, criminal behaviour and the criminal justice system from psychological, criminological, sociological and legal perspectives, so that you can relate your findings to areas such as crime, victimology, punitive justice and rehabilitation. The course is delivered by specialist staff teaching in our multi-million-pound purpose-built Science Centre, equipped with industry standard facilities.

## What you'll do

Through a combination of lectures, seminars, workshops and practical laboratory work, you'll be encouraged to develop your critical thinking, problem solving and communication skills. Assessment is varied and interesting and is aimed at developing you for prospective work and further study. In Year 3, you'll have the opportunity to focus on a specific area of interest, where you can apply the skills that you've developed throughout the course and contribute to existing research in the field. Throughout your studies, your Psychology modules will pay great attention to unravelling the intricacies of the mind and will help you to explore why different people act the way they do, whilst your criminology modules will focus

on the different relationships between crime victimisation and the justice system.

## Course features

- Psychological Contexts of Crime and Punishment
- Foundations of Psychology
- Perspectives in Psychology
- Criminology
- Understanding the Social World
- Forensic Psychology Applications
- Psychology of Crime
- Crime Prevention
- Psychological Intervention
- Neuropsychological Disorders

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Psychology and Criminology degree embark on a wide range of careers. Many secure work within the Police, Prison and Parole Services. Some enter postgraduate study, whilst others work in caring and guidance professions, youth and community work, and teaching.

## Route to Masters

MSc Applied Research

MSc Health Psychology

Professional Doctorate in Clinical Psychology

## Accreditation:

BPS (British Psychological Society)





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	P31P	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course. All applicants are individually assessed via interview.

## Course outline

Whether you want to be the next Greg James, produce the Chart Show, make radio documentaries or create a radio drama, this practical course will provide you with the expertise that is required for radio in the 21st Century.

Experienced tutors will teach you the skills that you need for virtually any area of multi-platform radio. Training takes place in our state-of-the-art studios, where you'll interview guests, produce music schedules and create jingles all to help equip you with essential industry skills. We offer the unique value of a course which focuses equally on both Radio Production and Presenting, with the chance to specialise in areas such as Journalism or Drama.

## What you'll do

From the moment you start, you'll be working hands-on in the radio studios and will have the chance to go live on air with your own show on our student radio station, OMG. You will have the chance to develop audio editing skills, microphone and presenting techniques, writing and creating show content, social media and production skills.

In your final year, you'll have the opportunity to join the management team of OMG, to enhance your skills. The opportunity to complete a media work placement will provide you with valuable experience at a professional radio station or a community radio station. You will also take part in scheduled programme

days, which are workshops that replicate the excitement of mainstream radio. These sessions focus on developing the sound of your favourite broadcasters such as Capital, talkSPORT, Radio X and BBC Radio 1xtra.

Our industry links provide excellent networking opportunities, and we will support and encourage you to find work experience. Tutors have expertise in commercial radio, community radio, voiceover work, station management and independent production.

## Course features

- Creative Radio
- Principles and Practice of Studying Radio
- Speech Radio and Live Magazine
- Radio Production and Presenting
- Rights, Rules and Reality
- Radio Documentary
- Radio Drama Exploration
- Multi-Platform News
- Media Work Placement
- Contemporary Practice in Radio

For a full module overview, please refer to the website.

## Graduate destinations

Our graduates go on to work in a range of careers, including:

- Radio DJs (Commercial, Community radio UK and Canada)
- Broadcast assistants (BBC Radio Drama, BBC Local Radio, BBC1Xtra)
- Community radio directors and producers
- Online radio director
- Presentation scheduler
- Digital producer
- Travel news presenter
- Broadcast engineer
- Media sales executive

## Route to Masters

MA Degree By Negotiated Study



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	LL4M	96	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

The advice and voluntary sectors are growing. Unique in its nature, and developed alongside professionals from the advice sector, this degree will equip you to join an expanding group of skilled professionals in fields such as: local government, the voluntary and charity sector, housing, education, politics and research. It is a degree for students who are interested in social justice and want a stimulating career in a wide variety of settings.

The on-campus course is delivered by blended learning and combines face-to-face and online learning to bring a flexible approach to study. The entire degree can also be studied by distance learning. See our website for details.

Whichever route you choose, you will be taught by lecturers with extensive experience and strong links to the Social Welfare Law sector. You'll gain a recognised qualification after each year, achieving a full honours degree after successful completion of Year 3.

## What you'll do

Our Social Welfare Law, Policy and Advice Practice degree works in three stages: Year 1 – Certificate level; Year 2 – Diploma level; Year 3 – Degree level.

In Year 1, you will study a range of modules in social welfare subjects. This will give you the knowledge and skills you need to begin a career in the sector or to progress with your studies. You will then consolidate your studies in Year 2 through

a range of core and option modules. You'll also have the opportunity to volunteer in an advice-work setting. This will form the basis of reflective practice and help equip you to produce an e-portfolio.

In Year 3, you will develop your abilities in preparation for working in the social welfare sector. You'll write a dissertation on your specific area of interest and take additional modules to further refine your skills.

## Course features

- Legal Theory and Practice
- Welfare Benefits and Money Advice
- The Context of Advice Services
- Housing Rights
- Consumer Protection
- Social Welfare and Community Care
- Dissertation and Research
- Equality and Diversity
- Modern Social Policy

For a full module overview, and to see the specific modules that relate to Certificate, Diploma and Degree-level studies, please refer to the website.

## Graduate destinations

Our graduates work with a wide range of groups, such as children and young people, victims of domestic abuse, older people, people with disabilities and people with

poverty-related problems. Some go on to postgraduate study. Social Welfare Law professionals work in local government, the voluntary/charity sector, housing, education and for campaigning groups such as Child Poverty Action Group.

## Route to Masters

MA Social Welfare Law, Policy and Advice Practice

MPhil Health and Welfare Studies

## Validation:

The BA (Hons) Social Welfare Law, Policy and Advice Practice degree is validated by the Chartered Institute of Housing (CIH). All students studying the degree are entitled to apply for free student membership of the CIH.





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	L500	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course. All applicants are individually assessed via interview.

## Course outline

If you're the sort of person who would like to help often-vulnerable individuals and families to improve the direction of their lives, our Social Work degree could be just the qualification you're looking for.

Regulated by the Health and Care Professions Council (HCPC), our degree course will prepare you for a career in social work in a diverse range of social welfare settings. The content of your studies will equip you for employment in both children's and adults' social work, in areas such as safeguarding, community and therapeutic services. A total of 170 days of assessed practice learning, through highly rewarding vocational placements in the community, will also help ensure you are well prepared for life as a Social Worker following graduation.

## What you'll do

Our approach to teaching and learning recognises the changing world of social work both in terms of what it entails and the settings in which it may take place. The range and content of our modules reflects this diversity to make sure you are well prepared for placements and eventual work settings.

To help ensure you get the most from your learning, your training will begin with a period of skills development. You will then cover issues such as Rights, Justice and Equality, Readiness for Practice and Relationship-based Social Work,

followed by an Introduction to Social Work Theories, Study Skills, and Values, Ethics and Multi-dimensional Diversity.

In Year 2, your knowledge will be extended to cover key issues such as Safeguarding Children and Adults at Risk, and Lifespan and Human Growth and Development. The year will also include a 70-day assessed placement. In Year 3, your studies will surround Social Work Research Mindedness, Inter-professional Practice and Contemporary Themes in Social Work. There will also be a second period of assessed practice lasting 100 days.

## Course features

- Rights, Justice and Equality
- Readiness for Practice
- Relationship-based Social Work
- Values, Ethics and Multi-dimensional Diversity
- Safeguarding Children and Adults at Risk
- Lifespan and Human Growth and Development
- Inter-professional Practice
- Contemporary Themes in Social Work
- 170 days of assessed practice learning

For a full module overview, please refer to the website.

## Graduate destinations

Many of our Social Work graduates gain employment with our placement providers. Some return to Staffordshire University to complete their Masters in Post-registration Social Work. A range of post-qualifying course options is available at both degree and postgraduate level in the areas of adults, children, young people, their families and carers.

### Route to Masters

MA/MSc Health and Social Care

MPhil Health and Welfare Studies

### Accreditation:

Approved by the Health and Care Professions Council (HCPC)



Please note: all applicants are required to complete a satisfactory Disclosure and Barring Service (DBS) and Occupational Health check.





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	L300	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our Sociology degree is concerned with understanding the relationships between people in contemporary societies. We cover compelling issues such as equality, social justice and the impact of living in diverse populations.

Through robust research methods, you'll develop analytical skills and will become competent in computing, communication, data analysis, presenting and problem solving. Throughout your course, you'll have the opportunity to engage in subjects such as: drug use, education, homelessness and surveillance. When you finish the course, you'll be capable of independent judgement, self-reflection and critical debate. You will also be ready to put your degree into practice with immediate effect, having been given many opportunities to complete relevant placements in the real world of work.

## What you'll do

Our wide variety of modules will provide you with a basic grounding in all areas of sociology. You can then choose which area you would like to specialise in for your second and third years. You'll also be able to engage in real research projects and contribute to the development of sociological knowledge. Throughout all three years, you'll get to take a variety of option modules that cover topics such as: illicit drug use, prostitution, homosexuality, transnational organised crime and the human body. In your final year, you'll complete a dissertation focusing on a topic of your choice. When you finish the course, you'll be capable of independent

judgement, self-reflection and critical debate. You will also be able to report on issues defined as problematic.

## Course features

- Discovering Research Methods
- Sociology of Policy and Problems
- Comparative Sociology: Studying other Cultures
- Theory and Practice of Mentoring
- Security by Design
- Researching Social Life
- Equality Matters
- Volunteering Action and Experience
- The Life Course

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Sociology degree have entered a wide range of rewarding and exciting careers. These include: community sector roles, education, the police, The Criminal Justice System, The Probation Service and social work.

## Route to Masters

MA Terrorism, Crime and Global Security

MA International Relations and Russian Studies

MA Sociology

MA Social and Cultural Theory

100%

student satisfaction

Course: Sociology

\*National Student Survey 2015/16.





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	L371	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our Sociology, Criminology and Deviance degree lets you explore the modern world from a variety of perspectives – with a particular focus on contemporary debate surrounding society, crime, deviance, conformity and social control. The course is an ideal option for those who want to address the key issues raised by the government and the judicial responses to them.

The course draws on a variety of disciplines including criminology, anthropology, international relations, sociology and forensic science. We will provide you with the skills you need for independent judgement, self-reflection and critical debate. The course has links with local organisations working with offenders and supporting different communities including Stoke-on-Trent Vulnerability and Safeguarding Hub and the domestic violence prevention programme, Arch.

## What you'll do

In Year 1 you'll cover a range of sociological and criminological theories and perspectives. You'll learn about social policy and a number of social problems where you can develop introductory research methods and study skills. In Year 2 you'll build on this theoretical base, to develop a better understanding of the interaction between society, crime and deviance through a wide range of topics. Throughout your second year, you'll also enhance your research skills through an array of assessments. In Year 3 you'll write a dissertation on a subject of your choice and study a combination of core and option modules. You will also have

many opportunities to explore the following areas: social conflict, social change and social problems - such as homelessness, poverty, unemployment and social and political strategies.

## Course features

- Sociological Theory and Practice
- Crime and Deviance
- Discovering Research Methods
- Comparative Sociology Studying other Cultures
- The Theory and Practice of Mentoring
- Contemporary Social Problems
- Big Brother is Watching You! Security and Surveillance
- Professional Practice Placement

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Sociology, Criminology and Deviance degree have entered a wide range of rewarding and exciting careers. These include: community sector roles, education, the police, The Criminal Justice System, The Probation Service and social work.

## Route to Masters

MA Terrorism, Crime and Global Security

MA International Relations and Russian Studies

MA Sociology

MA Social and Cultural Theory

91%

student satisfaction

Subject: Sociology  
\*National Student Survey 2016



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Sociology lecturer Dr Emma Temple-Malt specialises in a range of areas, including gender, sexuality, everyday relational lives and domestic abuse.

Emma says that she has two roles: the first is empowering students to become more inquisitive, confident and active learners. The second is building meaningful research that makes a difference to local people's lives.

The new learning spaces and technology enhances the teaching and learning on our courses. The sociology team continually evolve the curriculum to help ensure students are familiar with contemporary sociological and criminological issues that matter nowadays, preparing them for the real world. The team encourage students to bring their own personal experiences into dialogue with what they are learning in the classroom.

*"We take our students on field trips to see how issues encountered and discussed in the classroom play out in the real world. Doing a volunteer placement for a semester means they get valuable connections and networks with organisations which can be vital for helping them secure work when they graduate."*

**Dr Emma Temple-Malt,**  
Sociology, Criminology,  
Terrorism Lecturer

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Georgina Jackson graduated from our Crime, Deviance and Society degree in 2013, which she followed up with our Step Up to Masters Social Work course. She now works as a Children's and Family Social Worker in Merseyside.

Georgina grew up locally in Stoke, but was attracted to the course through the exceptional quality of reviews. She says that choosing Staffordshire University opened her up to a whole range of opportunities. Our experienced staff were so supportive and helpful she is still in touch with some of them now.

*"Getting my degree at Staffs enabled me to get onto the Step Up to Social Work Masters course and I am now a qualified Social Worker. My degree gave me a huge background knowledge to which I still apply to my job every day. Even though I have now lived in Liverpool for a few years, I will always be a 'Stokie'!"*

**Georgina Jackson,**  
Crime, Deviance and Society graduate

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	G601	112	3
BSc (Hons) with a placement year	G600	112	4
BSc (Hons) with a foundation year	G603	48	4
MSci	I301	128	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

This BCS accredited course is ideal if you want to pursue a career as an application programmer, software engineer or systems developer.

Gain a solid foundation in general computing and software engineering and develop expertise in application modelling, programming, project management and software architecture.

Develop your expertise in our labs, which are equipped with high-spec PCs with development environments for desktop, mobile and enterprise applications. We also have a variety of mobile devices available for application deployment and testing.

Your learning will also be enhanced by our guest speaker conference, which brings in representatives from top companies such as Microsoft, Capgemini, OVH and SAP, as well as smaller enterprises.

## What you'll do

If you are taking the foundation year, you will gain the professional, web and databases, maths, and software engineering skills needed to get you started.

In your first year, you will learn the fundamentals of software engineering, exploring areas of application modelling, computing, mathematics and web concepts.

In your second year, you will be implementing a variety of applications: concurrent, object-oriented, task-based, mobile and web. You'll gain experience of programming languages, relational database development and managing large software development projects.

You can spend a year in a paid placement where you will gain invaluable, relevant experience. This could be in the UK, self-employment or overseas.

In your final year, you'll be ready to complete a project in your own area of interest. There is also a chance to exhibit your project to potential employers from industry at our annual GradEX event.

The integrated Masters MSci course lets you study emerging computing technologies, learn techniques for developing large computer systems in teams, and undertake an industry-based group project.

## Course features

- Introduction to Programming
- Mathematics for Computing
- Modelling Applications
- Web Applications
- Mobile Apps
- Concurrent Applications
- Project Management
- Enterprise Applications

For a full module overview, please refer to the website.

## Graduate destinations

Our graduates work as software engineers, systems analysts and applications programmers throughout the computing industry. They develop business systems, mobile applications, financial services and insurance solutions, media players, medical information systems, call centre software, aviation systems, and enterprise resource planning services, to name just a few examples.

## Route to Masters

MSc Computer Science

MSc Big Data

MSc Software Engineering

## Accreditation:

The BSc and MSci are accredited by BCS - The Chartered Institute for IT.





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	W371	112	3
BSc (Hons) with a placement year	W564	112	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

If you are interested in creating sound and music for film, games, television or drama, this course could be perfect for you.

The course is highly flexible, so you can personalise it to match your interests. A range of optional modules will enable you to develop your skills in areas such as music composition, electronics, creating software tools, acoustics and the film industry.

You will have access to our world-class recording and post-production facilities, which include professional sound studios, Foley pit, and TV studio. We also have accredited Avid and Apple trainers, enabling you to gain additional qualifications in Logic and Pro Tools at extra cost.

## What you'll do

Sound Design involves preparing all aspects of a soundtrack including dialogue, ambience, sound effects, Foley and music. You will learn about the film industry and the film production process, and gain expertise in creating, recording, editing, mixing and mastering audio using industry-standard software and hardware.

Our studios are equipped with Genelec 5.1 surround sound monitoring and a range of mixing desks, including a Toft ATB24, Audient 4816 and an SSL AWS900. We also share broadcasting, post-production and mastering facilities with our film courses.

Collaboration is an important aspect of the entertainment industry, so you will be growing your network by studying alongside Film, Games, Animation and Drama students – as well as other Music students.

After you have completed your second year, you will have the option of taking a placement year. Previous placements include working with games companies, orchestras, theatres and recording studios. Throughout the course, there will be regular opportunities to create sound and music for real-world industry projects. You will also be able to attend guest talks and masterclasses from Film, TV and Music professionals.

## Course features

- Recording Studio Production
- Film and TV Development
- Sound Design for Film and Games
- DAW Production Techniques
- Film Production
- Optional Placement Year
- Individual Music Project
- Individual Music Portfolio

- Sound Design for the Creative Industries
- Advanced Sound Design

For a full module overview, please refer to the website.

## Graduate destinations

Our graduates go on to work in a range of careers, including:

- Sound and music for video, TV and film
- Sound and music for games
- Sound and music for theatre
- Digital marketing
- Radio commercial production
- Freelance sound designers / composers
- Teachers, lecturers and technicians
- Collaborative and community arts

## Route to Masters

MSc Music Technology

MA Music Production

MA Degree by Negotiated Study

MA Feature Film Production



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	C601	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

From working with world-class athletes to developing young people through sport, the sport and exercise sector provides all kinds of opportunities to impact peoples' lives. Endorsed by the British Association of Sport and Exercise (BASES), this course will teach you how to get the best out of your client – whether they're an athlete or a less-active individual.

Working in sport, and within a healthcare context, you'll use our first-class equipment for analysing sporting performance – and you'll develop a critical understanding of key areas in sport and exercise science, such as physiology, psychology, and biomechanics. We've invested over half a million pounds on updating and building new sport and exercise laboratories, to provide state-of-the-art facilities for your learning.

## What you'll do

Throughout this course, your practical skills will be developed by working in both laboratory and field settings, and by using our first-class facilities to plan, design and carry out analysis and interpretation of human performance. There will also be the opportunity to work in our student-led clinic, under the supervision of BASES-accredited staff.

You will develop your interpersonal skills through working with real athletes and with individuals in a healthcare context or community setting – all so that you can communicate eloquently, both verbally and in writing.

Year 1 will begin by developing your research skills in sport and exercise. We'll introduce physiology biomechanics and nutrition, the psychology of sport and exercise, and look at coaching and teaching in sport.

Year 2 topics include research and graduate employability in sport and exercise, physiological assessment and intervention, as well as biomechanics and kinesiology.

In addition to focusing on personal and professional development in sport and exercise, Year 3 provides a choice of core and sports option modules to help tailor your expertise.

## Course features

- Introduction to Physiology Biomechanics and Nutrition
- Introduction to Psychology of Sport, Exercise and Physical Activity
- Coaching and Teaching in Sport
- Research and Graduate Employability in Sport and Exercise
- Physiological Assessment and Intervention
- Advanced Sport and Exercise Psychology
- Biomechanics and Kinesiology
- Personal and Professional Development in Sport and Exercise

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Sport and Exercise Sciences degree have gone on to be:

- Sports scientists working with professional clubs and athletes
- Healthcare and exercise professionals working with GP referrals and in rehabilitation
- Personal trainers working with recreational athletes
- Entrepreneurs in sport and leisure, setting up their own companies
- Cardiac physiologists in NHS settings
- Others have continued their studies to Masters or PhD level

## Route to Masters

MSc Applied Research

MSc Sport and Exercise Psychology

MPhil/PhD Sport Science

### Affiliation:

Endorsed by the British Association of Sport and Exercise Sciences (BASES).





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Dr Jacky Forsyth is a Senior Lecturer in exercise physiology. She conducts a wide range of leading research around women in sport and exercise, and specialises in the relationship between ovarian hormones, exercise and health. Her research into the differences in fat oxidation between males and females after high intensity interval exercise was used in the BBC One documentary, The Truth about Fat.

Through her work at Staffordshire University and beyond, Jacky wants to inspire more females to work and study in sport and exercise, and tailors her teaching to ensure all her students are 100% work ready when they leave.

*"I have autonomy in how I write the modules that I deliver, which means that I ensure that students acquire practical, hands-on experience and skills that will make them work ready. I am proud to have students graduate with skills that will be viewed favourably by employers."*

**Dr Jacky Forsyth,**  
Senior Lecturer

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	C603	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Do you want to help athletes and teams perform to their absolute best? Or maybe you like the idea of helping to shape sports policy? Wherever your sporting ambitions lie, we'll give you the practical skills and knowledge you'll need to build a successful career in sports coaching and development.

We have established relationships with Stoke City FC, Port Vale FC, local and regional schools, coaching companies and organisations across a wide variety of team and individual sports. These provide excellent placement opportunities, enabling you to apply your skills in a real-world setting.

Under the watchful eye of our expert coach educators, you'll develop your practical coaching skills across a variety of sports. These skills are further enhanced by analysing athlete and team performance, using cutting edge Dartfish and ProZone motion and match analysis technologies.

## What you'll do

Our course helps you to develop to a high professional standard, ready to work and excel in today's dynamic sports industry. You'll acquire the skills and knowledge to work within the sports development sector, with modules covering content relating to sports management, development, sociology and policy.

Different people learn in different ways, so we teach students through a blend of lectures, practical sessions, guest speakers, tutorials, workshops, seminars and

virtual learning environments. Your coach education lecturers will use active learning principles to demonstrate best practice methods for the practical application of coaching theory.

In your final year, you'll typically spend one day each week on a mandatory work placement. Working in a well-supported sports related professional environment, you will fine-tune your future career path and significantly increase your employability prospects. We'll also help you develop your soft skills, such as how to communicate with colleagues and clients effectively, time-management and decision-making. These skills are invaluable when seeking a career in the growing sports coaching and development industry.

## Course features

- Coaching and Teaching in Sport
- Introduction to UK Sports Policy
- Placement: Sports Development and Coaching
- Coaching, Analysis & Skill Acquisition
- Advanced Coaching & Teaching Skills

For a full module overview, please refer to the website.

## Graduate destinations

Graduate destinations from our Sports Coaching degree include:

- Sports development officer - local authorities and national governing bodies of sports
- Sports coaches working with athletes across a variety of sports in both the UK and abroad
- Match analysts at professional sports clubs
- Entrepreneurs in sport and leisure, setting up their own companies
- Personal trainers working with recreational athletes

Many have entered PE teacher training and others have progressed to Masters level study.

## Route to Masters

MSc Sports Coaching

**No 13**  
in the UK

source:  
of 71 in the Guardian League  
Table for UK universities in  
Sport and Exercise.

**97%**  
student  
satisfaction\*

Course: Sports Coaching  
\*National Student Survey 2016

# Sports Development and Coaching with a Foundation Year



# S

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	C605	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

The Sport and Exercise Department at Staffordshire University is amongst the best in the country and currently ranked 13th (out of 71) in the 2017 Guardian League Table. The department covers a wide range of issues relevant to today's sporting industry from coaching methods to sport sociology and management. You will have the opportunity to gain experience in a range of sporting activities and to complete performance and coaching awards.

The first year of this course is based Stoke-on-Trent Sixth Form College, and the subsequent three years are taken at the University. We offer a flexible approach to admissions for applicants from non-traditional pathways. Our knowledgeable teaching team will train you to become a professional who understands the demands of today's growing coaching and sport development industries.

## What you'll do

Industry professionals who have a wealth of knowledge in laboratory conduct and coaching will lead your seminars, lectures and workshops. You'll study using a range of digital and online technologies and applications to enhance your learning experience.

The Foundation year is designed to prepare you for progression to our Sports Coaching degree. You will develop your research and practical skills, and gain understanding of core concepts, including sports development and policy, social aspects of sport and coaching in sport.

During your first year at the University, you'll experience a blend of subject specific experiences and professional and employment related activities. The course will hone your practical skills and give you opportunities to apply these. You will also develop your soft skills in communicating with colleagues and clients, time management and decision-making. The skills that you will learn are invaluable when seeking a career in the growing sports coaching and development industry.

## Course features

- Practical Activities
- Practical Application of Coaching Theory
- Work Placement
- Coaching Skills and Techniques
- Athlete Analysis and Team Performance
- Sports Management
- Sports Development
- Women in Sport
- Sport Policy in UK and Overseas
- Community Sport Development

For a full module overview, please refer to the website.

## Graduate destinations

Our foundation year gives you direct access to the BA (Hons) Sport Coaching degree and can lead to a place on our other BA or BSc Sport awards, depending on your academic performance during the foundation year. Many of our graduates gain employment in teaching, sport development and coaching positions across a range of sports, whilst others go on to postgraduate study.

### Route to Masters

MSc Sports Coaching



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	P501	112	3
BA (Hons) Sports Journalism (PR)	P503	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

With their outstanding employment outcomes, our Sports Journalism degrees are the perfect pathway to a career in the sports media industry.

There are two modes of study, depending on what you want to specialise in. Our Sports Journalism course covers all areas of journalism for sport in depth, including print, broadcast and production, as well as underpinning the theory and history of journalism. The Sports Journalism (PR) pathway is perfect for anyone wanting to specialise in public relations for a sports club or sports agency, whilst still gaining a sound knowledge of the foundations of journalism.

Both routes are taught by experienced academics with an impressive network of contacts for you to access – perfect for securing a placement in industry, which is encouraged in both pathways.

## What you'll do

You'll develop your sports news, feature writing and broadcasting skills. You'll also receive essential technical training in editing and production techniques in preparation for work placement in a sports journalism environment.

Both courses are taught from our state-of-the-art newsrooms, which contain the latest industry-standard equipment. You'll participate in our Sports Newsnights which are broadcast on Facebook Live, covering the action as it happens from our broadcast newsroom or from sporting locations. If you choose to study the PR pathway, you'll cover all of the above as well as gaining a wide range of knowledge, skills and techniques demanded for modern PR. These include written, audio and audio-visual material for print, websites and other digital media, as well as case studies, reports, presentations, research logs and dossiers, a portfolio of performance in placements, class tests, timed exercises and projects.

The pure Sports Journalism route will also explore media law and shorthand to National Council for the Training of Journalists (NCTJ) standards.

## Course features

### Sports Journalism:

- Writing for Sport
- Media Law
- Sports Broadcasting
- Production Journalism
- Shorthand

### Sports Journalism (PR):

- Sports PR in Practice
- Journalism in Practice
- Broadcasting for Sports PR
- British Media
- PR Campaigning

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Sports Journalism degrees are employed throughout the world of sport, in major UK broadcast organisations and beyond (e.g. Eurosport and IMG Asia). Many of the 92 English professional football league clubs currently employ Staffordshire sports journalism graduates. Others work for PR agencies, newspapers and digital sports media outlets.

## Route to Masters

MA Sports Broadcast Journalism



# Sports Science with a Foundation Year



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons) with a foundation year	7B49	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

This course is designed to equip you with the skills and knowledge to develop a successful career in the sport, leisure and sports science industries. We have a flexible approach for admissions, and applications are welcome from non-standard academic backgrounds.

The first year of the course is a foundation year taught at Stoke-on-Trent Sixth Form College. The foundation year prepares you to progress onto our Sports and Exercise Science degree.

In the final three years of the course, you will gain practical experience and understanding of core areas within sport and exercise science – including physiology, psychology and biomechanics. Our expertise is wide-ranging and you'll learn from experienced lecturers who bring their research and industry knowledge to the classrooms and labs.

Working in a healthcare context, with access to first-class equipment for analysing performance, you'll develop a critical understanding of key areas of sport and exercise science – plus learn how to help individuals maximise their sporting performance and improve their health.

## Foundation year features

- The Role of Sport Science in Understanding Sport Performance
- Introduction to Sport Psychology
- Coaching in Sport
- Study Skills and Research Methods

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Sport and Exercise Science degree have gone on to be:

- Sports scientists working with professional clubs and athletes
- Healthcare and exercise professionals working with GP referrals and in rehabilitation
- Personal trainers working with recreational athletes
- Entrepreneurs in sport and leisure, setting up their own companies
- Cardiac physiologists in NHS settings

## Route to Masters

MSc Applied Sport and Exercise Science

MSc Applied Research

MSc Sport and Exercise Psychology



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons) accelerated	0188	120	2

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

If you're interested in the physical, physiological and biomechanical development of sports performers and teams, and you want to work at the highest level of performance sport, this two-year accelerated course is ideal for you.

The course will prepare you to work as a strength and conditioning coach within high performance sports. You'll gain an honours degree - with the same skills as a typical three-year course - in just two years. This means you'll reduce the overall cost of gaining your degree and be ready to enter employment or postgraduate study in less time.

You'll get to use our brand new strength and conditioning facility, our £1 million biomechanics facility and our comprehensive physiology labs. Our close links with industry will give you plenty of choice for your work placement module.

## What you'll do

Throughout the course, you'll acquire an understanding of the essential knowledge and skills needed to become a strength and conditioning professional. Your learning experience will be enhanced through a combination of on-campus and blended learning.

You'll learn about a range of related disciplines, including biomechanics, coaching, performance analysis, functional anatomy and physiology, strength and

conditioning, and biomechanics of injury. We also provide teaching and guidance on research and graduate employability in sport and exercise, to prepare you for finding work after graduation.

Our strong industry links will help you to find an employer for a compulsory 150-hour work placement. Sport and Exercise staff and students have undertaken research, visits and placements with key employers including Stoke City FC Academy, FC Barcelona, GB Rowing, The English Cricket Board, The Football Association, Staffordshire County Cricket, Longton Rugby Club, Wolverhampton Wanderers FC, Port Vale FC and Nottingham County Cricket. There is no shortage of opportunities to engage with prospective employers, locally regionally, nationally and internationally.

## Course features

- Developing Research Skills in Sport and Exercise
- Introduction to Physiology, Biomechanics and Nutrition
- Strength and Conditioning for Sports Performance
- Screening Assessment and Monitoring in Sport and Exercise
- Work Placement
- Periodisation and Performance Lifestyle
- Research and Graduate Employability in Sport and Exercise

- Biomechanics and Kinesiology
- Paediatric Strength and Conditioning

For a full module overview, please refer to the website.

## Graduate destinations

This course has been developed in consultation with employers in the sport and exercise industry. Graduates can go on to work in professional, semi-professional or amateur sport, or become self-employed. There is also the option of going into research, teacher training or postgraduate study.

### Route to Masters

MSc Applied Sport and Exercise

MSc Clinical Biomechanics

MSc Sports Coaching





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	BC96	120	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Are you interested in helping athletes recover from injury? Or maybe you want to design injury prevention programmes for sports teams? Whether you have ambitions of working within the professional sports environment or running your own clinic, our accredited Sports Therapy degree gives you the skills, knowledge and experience needed to treat and rehabilitate professional and amateur athletes.

With sports therapy backgrounds in private practice, professional and semi-professional sport, our lecturers bring practical experience to their academic knowledge. Teaching combines formal lectures with practical laboratory and clinical workshops.

As a Sports Therapy student, you'll be guaranteed a placement, internship or volunteering opportunity to develop real-world skills. We also provide the experience of work under the supervision of The Society of Sports Therapists accredited staff, to deliver treatments in our sports therapy laboratory.

## What you'll do

With the support of our experienced lecturers, you'll build skills in injury assessment, exercise rehabilitation and soft techniques including massage and joint mobilisation skills. You'll also develop a scientific understanding of the physiological response to exercise.

You will learn how to provide first aid and emergency trauma management in a high-pressure sports setting, and Staffordshire University Sports Therapy Clinic will give you experience of a professional working practice. You'll also work at a variety of events and venues. Past students have worked at Stoke City FC, Port Vale FC, Notts County FC, Wolverhampton Wanderers FC, St George's Park and Widnes Vikings. They have also supported local marathons.

Key skills you will learn during the course include anatomy, biomechanics, sports massage, rehabilitation techniques, electrotherapy, soft tissue therapy, spinal mobilisations, physiological response to exercise, kinesiology and nutrition.

You'll complete a research project in your final year, as well as the professional placement experience. The placement should combine clinical and field experience to broaden your skill set. On graduation, you will be a professional sports therapist ready to work across the dynamic sports industry.

## Course features

- Rehab Techniques and Sports Massage
- Foundations in Sports Therapy
- Developing Research Skills, Enhancing Careers and Personal Success
- Physiology, Biomechanics and Nutrition
- Sports Injuries

- Research and Career Development in Sport and Exercise
- Biomechanics and Kinesiology
- Peripheral and Vertebral Mobilisations
- Sports Therapy Practice
- Professional Placement in Sports Therapy

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our course can be found in a variety of settings such as:

- Working with sports teams and clubs as sports therapists or massage therapists
- Running a business or sports therapy clinic
- Working in injury clinics alongside sports therapists, physiotherapists, osteopaths and chiropractors
- Working with elite athletes in a variety of sports including football, rugby and martial arts

Many graduates also go on to postgraduate study.

## Route to Masters

MSc Applied Research

### Accreditation:

The Society of Sports Therapists







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Rebecca graduated from the BSc (Hons) Sports Therapy at Staffordshire University before heading out into industry working as Head of Medical at Burton Albion Ladies and launching her own sports injury and massage clinic; Warnett Sports Therapy. Rebecca now works at Staffordshire University training Sports Therapy students in the University's dedicated Sports Therapy Clinic.

Open to the public and run by third year Sports Therapy students, the Staffordshire University Sports Therapy (SUST) Clinic allows students to gain regular hands on experience in a fully operational clinic. First and second year students also benefit from shadowing opportunities within the clinic. As well as developing their skills in sports massage, injury treatment and rehabilitation programmes, students also gain an insight how to run a business. A valuable skill for those considering launching their own business post-graduation.

*"A major benefit of studying at Staffs is the hands on experience our students get from the start. Within the first two weeks, students begin massaging and by week six, they've gained their first aid certificates. This allows our students to take part in external sporting events within their first semester providing vital pre and post event massage gaining value experience in the field."*

**Rebecca Warnett,**  
Sports Therapy lecturer

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	WW67	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course. All applicants are individually assessed via interview with portfolio.

## Course outline

This is currently the only course in the UK that focuses solely on stop motion animation and puppet making. You'll explore the FUNdamental aspects of character performance and storytelling, utilising traditional and state-of-the-art methods of animation production. Building a portfolio of skills and experience, you'll specialise in stop motion animation or puppet and set fabrication.

We pride ourselves on creating a professional and commercial studio environment for our students to flourish in. Collaboration is encouraged and working relationships are formed that will last long into your creative careers and life beyond graduation.

Q&A sessions with industry professionals will give you an insight into the world of animation. Students have previously visited studios such as Pixar Animation, Walt Disney Feature Animation, Starburns Industries, Screen Novelties, Athena Studios, CalARTS, Aardman Animations and Mackinnon & Saunders.

## What you'll do

Throughout the course, you will have the opportunity to focus on storytelling, character performance, idea generation and communication, and the development of your individual style. You'll specialise in modelling, animation and composite-based applications using industry-recognised technologies.

Focusing on the many craft-based skills of the stop motion processes, you will be supported by a series of specialist lectures, demonstrations and seminars. We cover professional stop-frame techniques, character and set design, puppet and set making, lighting, editing and cinematic film language. You'll create engaging, broadcast-quality animated sequences, character studies, short films and stings.

Using both traditional methods and the new technologies of modern filmmaking, you'll learn about the changing face of stop motion animation as it evolves for the 21st Century. Talks from industry professionals will give you an insight into the level of proficiency expected after graduation. Recent visitors have included Oscar and BAFTA winning director Suzie Templeton, Animators from Aardman Animation, BAFTA winning Ainslie Henderson, Mackinnon & Saunders, international voice artist Marc Silk, and creative directors from Sky ARTS and the RSA.

## Course features

- Animation FUNdamentals
- Stop Motion Pipeline
- Sculpture for Stop Motion Animation
- Animated Film Language
- Character Animation for Implementation
- Audio Sound and Score for Animation

- Puppet Performance
- Animation Debates
- Individual Short Animation
- Animation: Futures and Destinations
- Final Major Signature Project

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our course have moved into a diverse range of careers within animation and film. Many are employed by international studios such as Aardman Feature Animation, Animation Toolkit, Factory, Mackinnon & Saunders, Lego, Carse, and Waterman and Cosgrove Hall Films. Our Stop Motion Animation degree is also well represented at annual animation festivals and competitions, both in the UK and overseas.

## Route to Masters

MA Degree by Negotiated Study

## Recent successes include:

- Royal Television Society (Midlands) Student winner: 2016
- British Animation Awards 2016: Best Student Film (undergraduate) Nominee



Stop Motion Animation and Puppet Making graduate Rob Millard made up his mind to study at Staffordshire University after attending an open day, where he says the tutors were incredibly welcoming and the facilities were amazing.

Those facilities were key to developing the skills he needed out in the real world. Rob graduated in 2014 and now works as an Assistant Animator at IOD Productions. He now uses the same software and equipment that he got to experiment with during his studies, giving him the skills and confidence necessary to succeed straight away.

*"The course set me up for work as soon as I graduated - I could send out a rich showreel full of new work to countless animation studios and I quickly started to find bits of work which have led to full-time work."*

**Rob Millard,**  
Stop-Motion Animation and  
Puppet-Making graduate

.....



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W740	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Do you have a keen eye for pattern? If you'd love to see your designs on surfaces such as fabric, ceramics, wallpapers and stationery, a degree in Surface Pattern Design can help you develop your expertise.

Ideal for anyone with a passion for creating repeat patterns and print for fashion and interiors, this course covers everything from initial research through to design awareness, development and realisation.

We have fully equipped workshops and studios kitted out with impressive facilities such as digital wallpaper printing, ceramic decoration facilities, a rug making room, screen-printing, dyeing and transfer printing, and a digital fabric printer.

Our academics are well qualified in their specialist areas, and continually develop their skills and knowledge to ensure that we are at the forefront of design and the requirements of industry. Every year, specialist visiting lecturers and successful alumni return to share their knowledge and offer advice.

## What you'll do

This Surface Pattern Design course is designed for students wishing to specialise as designers and creators, with a desire to enhance surfaces for fashion or interiors with innovative designs.

Our teaching programme includes hands-on practical workshops and demonstrations by tutors and specialist technicians. Individual and group

tutorials take place in the studio, where self-assessment, critical analysis and reflective practice are encouraged.

We have strong links with industry, providing exciting opportunities for work placements, 'live' industry projects, competitions and freelance work – and they often lead to offers of sponsorship, study visits and employment. We've worked with huge companies such as Hallmark Cards, Next and Johnsons Tiles in the past.

You'll have the chance to visit – and even exhibit – at various trade fairs. Additionally, in your final year, you'll present your work to peers and employers at our Degree Show. You could even apply to exhibit at New Designers in London, where many of our past students have enjoyed great success – securing commissions, press coverage and work placements.

## Course features

- Print Decoration
- Visual Studies
- Colour in Design
- The Stitched Surface
- Design Futures for Surface Pattern
- Printed Textiles
- The New Artisan
- Decorative Design
- Final Year major project and show

For a full module overview, please refer to the website.

## Graduate destinations

Many of our Surface Pattern Design graduates now work as designers for companies such as Accessorize, Hallmark, Mothercare and Design Works International in New York, creating products such as textiles, gift card, ceramics, wallpaper and children's clothing. Some have set up in business as freelancers, while other graduates have become stylists, buyers, trend forecasters, studio designers, lecturers and teachers.

## Route to Masters

MA Ceramic Design

MA Creative Practice Programme

MA Degree by Negotiated Study





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	LM38	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our BA (Hons) Terrorism and Criminology degree will provide you with a critical understanding of crime, terrorism and deviance at both national and international levels. The course is ideal for those interested in addressing pressing areas of concern in contemporary societies. During your degree, you'll also assess different theoretical perspectives on terrorism and crime, and develop an understanding of various research methods in the analysis of criminal, deviant and socially harmful activities facing society today.

The course has links with local organisations, working with offenders and supporting different communities. We also work closely with Arch – Stoke-on-Trent's domestic violence prevention programme. In addition, we welcome regular visits from speakers engaged in active campaigns and change makers, to give a real insight into their respective fields of expertise.

## What you'll do

During your studies, you will have the opportunity to delve further into the following areas: counter terrorism, The Criminal Justice System, state and corporate crime, education, globalisation, human rights and transnational criminal networks. Through robust research methods, you'll develop analytical skills and will become competent in research, computing, communication, data analysis, presentation and problem solving – all of which can be applied to your chosen career path.

When you finish the course, you'll be capable of independent judgement, self-reflection and critical debate. You will also be ready to put your degree into practice with immediate effect, having been given multiple opportunities to complete a relevant placement in the real world of work. In addition, the course specialises in issues of evil and deviance, and focuses on a global approach to resistance and protest.

## Course features

- Problems and Policy
- Sociological Theory and Practice
- Crime and Deviance
- Researching Social Life
- Terrorism and Crime
- Doing Drugs: Policing Illegal Drug Use
- Professional Practice Placement
- Transnational Organised Crime
- Working with Drug Users
- Surveillance and Security

For a full module overview, please refer to the website.

## Graduate destinations

Our graduates have gone on to succeed in a wide range of careers including roles in: The National Offender Management Scheme, global research, policy and legislation, security industry, the human rights sector, community development, education, and EcoHIP – an environmental organisation that provides green solutions for housing.

### Route to Masters

MA Terrorism, Crime and Global Security

MA International Relations and Russian Studies

MA Sociology

MA Social and Cultural Theory





Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W233	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our Textile Surfaces degree addresses the application of decoration and media manipulation to any textile surface. The course is ideal for those looking to create surfaces and surface decoration through the mixing of fabrics and materials. Members of our teaching team are highly qualified across their specialist areas.

We welcome guest lecturers and successful past graduates back in, to share their knowledge and advice with our current students. Visiting lecturers have included renowned textile artists Maxine Sutton, Karen Nicol and Alison Willoughby. Our strong links with industry provide exciting opportunities for work placements, live industry projects, competitions and freelance work. Recent work placements have included George at ASDA and Emma Bridgewater Pottery. All students get their very own dedicated studio space, which allows them to study alongside teaching staff and peers.

## What you'll do

You'll develop your technical competence and practical design skills as you progress through the course. We'll actively encourage you to look at the unpredictable mix of different materials and techniques, to create innovative and original textile solutions. Your studies will culminate in an end-of-year Degree Show, where you'll exhibit your work alongside our Surface Pattern Design students. You'll have access to our industry standard facilities such as: computer workshops, print workshops, heat press, dye facilities and our traditional hand silk screen printing. In addition, we will demonstrate how to enhance your work with our digital fabric

printer, laser cutters and sewing room, which is well equipped for machine embroidery, embellishers and smocking machines. In your final year, you'll present your work to peers and employers at our Degree Show. You could even apply to exhibit at New Designers in London, where many of our past students have enjoyed great success – securing commissions, press coverage and work placements.

## Course features

- Visual Studies
- Colour in Design
- Decorative Design Revisited
- The New Artisan
- Printed Textile Surfaces
- The Stitched Surface
- Commercial Opportunity
- Personal Investigation
- Research, Analysis and Communication
- Design Futures for Textile Surfaces

For a full module overview, please refer to the website.

## Graduate destinations

Many of our graduates have secured work as designers for textiles, gift cards, ceramics, wallpapers and children's clothing as well as print studios in the UK. Our graduates have also secured careers as freelance designers, stylists, buyers, trend forecasters, studio designers and lecturers.

### Route to Masters

MA Creative Practice

MA Ceramic Design

MA Degree by Negotiated Study







Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	N832	96	3
BA (Hons) with a foundation year	N835	48	4
BA (Hons) top-up	N833	HND/FdA/DipHE	1

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Recognised by the Tourism Management Institute, this degree will give you the knowledge and skills you need to progress within a range of organisations in the UK and abroad.

The course has been developed in accordance with the Hospitality, Leisure, Sport and Tourism network guidelines. It has also gained employer support through links with regional and national tourism organisations.

You'll get to experience the tourism and events industry through a range of visits in the UK and overseas; these include leisure attractions, hotel resorts and large scale events. Our overseas residential study tour is a highlight of the course, in previous years we have been to Barcelona and Iceland.

## What you'll do

You'll develop a range of practical skills, including communication, technology application, creativity, decision-making and problem solving. Drawing from a

range of disciplines, you'll gain an understanding of the key business concepts underpinning tourism.

We offer the opportunity to take part in a work placement so you can put your new found skills to good use and gain vital experience to add to your CV. You will also work with a local business on a project that could involve marketing for an event, organising or even developing your own event.

As well as all the hands - on experience you'll gain, we'll teach you about the business of tourism. It is, after all, the world's largest service sector. Many economies have devoted substantial resources into developing tourism. We will teach you about the different cultural approaches to tourism and, most importantly, how to develop economic impact assessments – skills which will make you very employable.

## Course features

- Tourism Development in Contemporary Society
- Financial Planning and Budgets
- The Tourism Events and Workforce
- Entrepreneurial Marketing
- Exploring Culture
- Tourism Destinations
- E-marketing
- The Sociology and Psychology of Tourism

- Tourism Management Project
- Trends in Tourism and Events

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from this course have gone on to roles such as:

- Conference and Events Managers
- Tourism Planning and Development Officers for local and national destination management organisations
- Operations and Social Media Management for International Tour Operators like TUI
- Business Travel Consultants at Co-operative Travel Management
- Cabin Crew for Emirates and British Airways

## Route to Masters

Master of Business Administration

MSc Digital Marketing Management

MSc International Business Management

## Recognised by:

Tourism Management Institute





Dee Rahmat is currently studying our two-year accelerated degree in Tourism Management. She knew it would be hard work completing in two years instead of three but her hard work will save her money and allow her to enter industry a year earlier.

All of our BA (Hons) Tourism Management students complete an external project in their final year. This means that they leave university with some experience to add to their CV and also the opportunity to build a network of contacts in the industry.

For her external project, Dee has been working with the Dorothy Clive Gardens in Market Drayton. Her project focussed on increasing footfall and enhancing the visitor experience whilst ensuring sustainability practices.

*"Getting to work closely with the curator and the marketing team has been a rewarding experience; they shared many useful statistics and research materials. I enjoyed getting insights from professionals in the industry which helped my understanding of current trends and issues in garden tourism."*

**Dee Rahmat,**  
Tourism Management student

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W293	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

If you're interested in designing anything from the next awe-inspiring sports car to an eco-friendly bus, or from a compact city car to a cutting-edge mountain bike, our Transport Design course could be perfect for you.

Study Transport Design with us and you'll work on live projects with designers from industry – all to give you a real-world understanding of the challenges and practicalities associated with generating successful designs.

Add consultancy visits to London and New York and, whether you plan to work in the automotive or transport industry, or as an independent consultant, we'll provide ample opportunities for you to acquire the skills necessary for success.

Our lecturers have a wide range of industry experience and we currently have an Associate Lecturer from Bentley in the studio every week.

## What you'll do

Working in small class sizes, and from your own workspace in our friendly studio, you'll benefit from lots of one-to-one contact. You'll learn a range of transferable skills that can be applied to land, sea and air transport, and you'll have access to excellent 3D and computer aided design (CAD) workshops.

The latest software, laser cutting and rapid prototyping equipment will be at your disposal, as will our wood, metals and plastics facilities. You'll also get to use our

Wacom Cintiq tablets for digital sketching and Photoshop work.

Our studio environment has been created to reflect industry practice. Here, you'll develop your skills through structured and practical design projects that involve idea generation, drawing, rendering, clay modelling and Alias and Photoshop software. We run visits in the UK and abroad and you'll also get the opportunity to complete work placements and enter national design competitions. You can also exhibit your work to the general public and potential employers at our end-of-year show and the New Designers show in London.

We arrange Live Projects with companies such as: JCB, Halfords, Scalextric and Bombardier, the world's leading manufacturer of planes and trains.

Our students take part in a number of International Design Competitions and in January 2017 we won both 1st and 2nd place at the Superyacht UK Young Designer Competition.

## Course features

- Concept Design
- 3D Computer Modelling
- Visualisation Skills
- Model-making and Clay Modelling

- Consultancy Visits
- Automotive Presentation
- Concept Design, Manufacturing and Materials
- Ergonomics and Rig Building
- Industry-linked Projects and Visits
- International Design Competitions

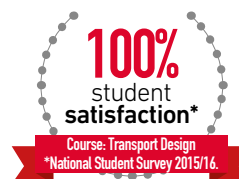
For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Transport Design degree are highly sought after across the design industry. They establish careers worldwide, designing everything from cars and trucks, to motorbike helmets. Graduates have gone on to work for companies such as Maserati, Ducati, BMW, Ford, Porsche, Ferrari and Scott Sports. Some run their own businesses and others progress onto postgraduate study.

### Route to Masters

MA Creative Practice







Transport Design students win first and second place at the coveted 2017 Superyacht UK Young Designer Competition.

Two Staffordshire University students were part of only nine finalists tasked with creating a unique 90-100m superyacht design in just 36 hours, before presenting their work to a panel of industry judges at the London Boat Show.

Impressed by his innovative style the judges awarded one student first place and a design internship at Pendennis Shipyard in Falmouth, which is world-renowned for producing custom built boats and yachts.

Encouraged to enter the competition by lecturer Dan Lewis, his fellow student was named runner up for his design inspired by sea creatures including sharks and manta rays.

*"There are only a few Transport Design courses in the UK and as soon as I visited Staffs I knew I wanted to come here because the lecturers were so enthusiastic and helpful – and that has continued right through the course."*

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Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	P3TV	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our brand new Television Production degree has emerged from the national and international success of our film, media and journalism courses. In recent years, these courses have produced winning entries at some of the most prestigious and industry-leading award schemes, including Royal Television Society Student Television Awards, Fresh Film Awards, Exposures UK Student Awards and the Encounters Student Awards.

This TV Production course will not only give you the technical, creative and artistic skills you'll need, but also the opportunities to make contacts for a career in this exciting and fast-moving area of media production.

Many of our lecturers are experienced producers and directors, belonging to organisations such as the Royal Television Society, the Writers' Guild and the Radio Academy. They have industry experience as film/TV directors, radio producers, scriptwriters, presenters, researchers and TV documentary consultants.

## What you'll do

This is a creative, vocational and practical course that's both student-focused and community-based. You'll get to use our cutting-edge equipment and facilities to produce programmes for television and other digital platforms. We also provide the opportunity to work with our in-house film and TV production units, Staffs TV and Unique Media Production, as well as working on live projects for regional businesses and the creative industries.

Developing skills in production with single and multi-camera set-ups, you'll explore a range of genres including documentary, drama, current affairs, factual, situation comedy and entertainment programmes. The majority of your learning is practical, working in our TV studio, as well as on location for both live and recorded outputs. We will teach you how to plan and pitch programme ideas to commissioners and how to forge a career in the industry, working in production, as a freelancer or setting up your own production company.

## Course features

- Creativity and Ideas Generation
- Filming on Location Residential Visit
- TV Scripting
- Independent TV Production Pathways in Drama
- Non-Fiction: Documentary and Reality TV
- Light Entertainment: Sitcom and Game Shows
- Producing and Directing
- Residential TV/Film Festival
- Professional TV Practice
- Major Project
- Pitching and Presentations
- Career and Business Planning

For a full module overview, please refer to the website.

## Graduate destinations

Current staff and visiting alumni have a wealth of industry contacts such as BBC, ITV, Channel 4, MediaCityUK, Double Negative, QVC, CBBC, Brit Asia TV and North Staffs TV. This network will help you to gain valuable work experience and present potential opportunities for employment in roles such as floor manager/assistant, camera operator/assistant, studio production crew, sound and vision video editing, logging and assisting.

## Route to Masters

MA Degree By Negotiated Study







Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
FdA	N834	80	2

Typical entry criteria, please refer to website for full UCAS offer information by course. Applicants may be assessed via interview.

## Course outline

The visitor attractions sector is experiencing tremendous growth both in the UK and overseas, with the most notable increase being in visits made to family attractions. According to VisitEngland (2016), staffing levels within leisure/theme parks are anticipated to increase to meet this growing demand.

So, if you're looking to establish a career in visitor attractions that growth is great news. But if you'd like to give yourself an edge when it comes to seeking employment, our Foundation Degree in Visitor Attraction and Resort Management, developed in partnership with Alton Towers Resort, could be for you.

As part of the course, you will complete a 20-week, paid work placement with Alton Towers, allowing you to combine work and study in a truly unique learning environment.

## What you'll do

This two-year course will give you the knowledge, skills and work experience you'll need to progress in this exciting and diverse industry. Designed in accordance with guidelines published by the Events, Hospitality, Leisure, Sport and Tourism (EHLST) network, it is delivered in close association with Alton Towers Resort, which is located just half an hour's drive from the Stoke-on-Trent campus. The resort is part of Merlin Entertainments plc, the world's second largest visitor attraction operator, employing around 22,000 people in global attractions across 22 countries.

In Year 1 you will be employed for 10 weeks at Alton Towers Resort, working in front-line roles in retail, hotel and park operations. Following this hands-on learning experience, you should be ready to work at team leader level in Year 2, when you'll complete a further 10-week placement.

Throughout your studies, your time in the classroom will relate directly to the practical experience and skills development you've gained while working as part of the resort team.

## Course features

- 20 weeks' paid work placement at Alton Towers Resort
- Managing the Customer Experience
- Visitor Attraction and Resort Management
- Operations and Business Environment
- Conference and Event Management
- Human Resource Management
- Hospitality and Hotel Management
- Business Development and Sales Management
- Understanding Legal Liability in Visitor Attraction and Resort Management

For a full module overview, please refer to the website.

## Graduate destinations

Students will have the opportunity to apply for career vacancies within Alton Towers and the wider Merlin group following successful completion of the programme.

There are many roles in this sector, which includes museums, galleries, gardens, historic properties, country parks, steam railways and theme parks. Jobs are available for full-time, part-time and seasonal staff, and roles vary from operations manager to human resources co-ordinator.

Staffordshire University also offers you the opportunity to top up your qualification into a full BA (Hons) Degree in Tourism Management.

In association with:  
Alton Towers Resort



# Visual Design and Virtual Reality\*



# V

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	I700	112	3
BA (Hons) with a placement year	I701	112	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our BA (Hons) Visual Design and Virtual Reality degree is a new course that specialises in design, including the development of worlds and 3D assets for a range of interactive and immersive experiences.

You will work on assignments to develop virtual and augmented realities. Our bespoke training will provide you with not only a strong foundation, but also a knowledge base of the entire production pipeline. This will allow you to understand all design and technical processes involved in the creation of ultimate immersive experiences and hyper realities. In addition, we have strong industry links with companies such as Epic Games, Sony Entertainment and BMW.

## What you'll do

Throughout your first year, you will learn the required skills that are needed to create immersive virtual reality experiences. You will gain experience with Unreal Engine, 3D modelling and texturing. Our assignments will challenge your creativity and you will learn principles behind visual design for virtual reality.

In the second year, you will expand your knowledge base via technical demonstrations and the Vicon motion capture suite. You will learn how to use

digital cameras to scan and create 3D models from real objects and will get to create realistic architecture visualisations.

In your final year, you will work on your portfolio. With help from experienced lecturers, you will specialise in your chosen discipline through further research. We host lectures and CV workshops to help you find your first job and to prepare you for future interviews. You will also participate in group projects with other students and work collaboratively on the hyper-reality project.

## Course features

- Introduction to CGI
- Virtual Reality
- Character Design
- Set Design
- Introduction to Animation and Motion Capture
- Augmented Reality
- Photogrammetry
- Architecture and Product Visualisation
- Hyper-Reality
- Final Year Research Project

For a full module overview, please refer to the website.

## Graduate destinations

Our graduates leave fully equipped for employment as visual designers in the specialised field of Virtual and Augmented Reality. Other areas of employment include film, visual effects, games, the military and medical sector.

### Accreditation:

Staffordshire University is a member of TIGA and UKIE, the bodies that represent the UK's games and interactive entertainment industry.



\*Subject to validation for 2018 entry.



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	G498	112	3
BSc (Hons) with a placement year	G497	112	4
BSc (Hons) with a foundation year	G499	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

Our course is ideal for those who want to learn how to create increasingly complex interfaces for the web. You will explore cutting-edge web development technologies and techniques as well as how to create professional and future-proof web interfaces that harness the full power and flexibility of the web from both technical and aesthetic design perspectives.

The course will prepare you for work across the main elements of web design including web development and user analysis/experience. Throughout the course, you will have access to Microsoft Certifications via our Microsoft IT Academy membership. There will also be the opportunity to gain MTA certifications related to web design. Our industry standard facilities consist of quality PCs, a specialist usability lab and access to a mobile devices including smart watches, phones and tablets.

## What you'll do

You will have access to a network of specialists, both within the University and in special interest groups we are closely associated with. You'll get to develop

a portfolio of work, and you'll work with a business on a real web project – from conception to implementation. If you take our sandwich degree, you'll spend your third year on a work placement where you will have the opportunity to apply the skills and knowledge you have learnt so far at university. You'll learn about industry-standard web design and development, including web page design, HTML, CSS and JavaScript. In your final year, you'll complete a project showcasing your skills as a web developer and you'll have the chance to present your work in a graduate exhibition to local businesses. If you do not have the correct UCAS points to join the BSc degree to begin with, you could sign up to our foundation year. This covers professional skills development, web and databases, maths, and software engineering.

## Course features

- Application Modelling
- Fundamentals of Computing and Mathematics
- Introduction to Software Development
- Web Concepts
- Web Project
- Visual Web Design
- Methods and Tools for Enhancing User Experience
- Digital Media and The Web
- Final Year Project
- Ubiquitous Computing

- Real-world Web Design
- Design for Mobile Devices

For a full module overview, please refer to the website.

## Graduate destinations

Graduates from our Web Design degree work as web designers, digital media resource creators, usability specialists, mobile interface designers, web developers and web programmers. Some have set up their own companies (including Apphaus). Others have gone into teaching and a number of students have opted to pursue research careers or PhD-related study in the field.

### Route to Masters

MSc Computer Science

MSc Web Development

MSc Mobile Device Application Development

MSc Information Systems

MSc Software Engineering

MRes Computing Science

MPhil/PhD Computing Science

### Accreditation:

BCS - The Chartered Institute for IT







Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	G522	112	3
BSc (Hons) with a placement year	G523	112	4
BSc (Hons) top-up, with a placement year	G526	HND/FdSc/DipHE	2.5
BSc (Hons) with a foundation year	G524	48	4
BSc (Hons) top-up	G525	HND/FdSc/DipHE	1.5
MSci	I162	128	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

## Course outline

A degree in Web Development lets you explore industry standard web development technologies and techniques. You'll get to apply your knowledge to create professional, clean, secure and future-proof websites.

The degree will equip you for a rapidly developing area of computing with excellent opportunities for employment. The sector includes traditional web application and development, as well as new areas of growth such as mobile applications, mobile gaming and desktop applications.

### Accreditation:

The BSc (Hons) Web Development degree are accredited by BCS – The Chartered Institute for IT.



## What you'll do

You'll explore web page design, HTML, CSS, JavaScript and PHP, whilst covering areas such as social media, Search Engine Optimisation (SEO) and third party Application Programming Interfaces (APIs). You'll also learn about the business issues and opportunities facing web developers.

We'll provide you with lots of opportunities to develop a portfolio of work, and with experience of a real web project – from conception to implementation.

In your final year on the BSc (Hons) course, you'll complete a project showcasing your skills as a web developer and you'll have the chance to present your work in a graduate exhibition to local businesses.

You'll have access to Microsoft Certification as you progress through this course via our Microsoft IT Academy membership. You will have access to a range of mobile devices including smart watches, phones and tablets in a specialised usability lab. In addition, we have excellent links with Microsoft, Opera, iWeb, Codeweavers and TopCashback.

## Course features

- Application Modelling
- Fundamentals of Computing and Mathematics
- Introduction to Software Development
- Web Concepts

- Web Project
- Final Year Project
- Managing Emerging Technologies
- Computer System Development Practices
- Computing Research
- Web Technical Project

For a full module overview, please refer to the website.

## Graduate destinations

Our graduates have secured employment as web developers, web designers and web programmers. Others find employment in IT management, software engineering, system analysis roles or usability testing. Our graduates have set up their own web development companies specialising in web page creation, while others act as webpage design or development consultants.

### Route to Masters

MSc Computer Science

MSc Web Development

MSc Mobile Device Application Development

MSc Information System

MSc Software Engineering

MRes Computing Science

MPhil/PhD Computing Science



\*National Student Survey 2014.



## Healthcare

# Open days

Centre of Excellence in Healthcare Education, **Stafford**

**Saturday 24 June 2017**

**Saturday 30 September 2017**

**Sunday 29 October 2017**

**Wednesday 10 January 2018**

**Saturday 10 March 2018**

**Saturday 14 April 2018**

**Saturday 2 June 2018**

Centre of Excellence in Healthcare Education, **Royal Shrewsbury Hospital**

**Wednesday 15 March 2017**

**Wednesday 5 July 2017**

**Wednesday 20 September 2017**

**Wednesday 15 November 2017**

**Saturday 27 January 2018**

**Wednesday 14 March 2018**

Book your place at: [www.staffs.ac.uk/opendays](http://www.staffs.ac.uk/opendays)





# Open days

**Stoke-on-Trent** city campus

**Saturday 10 June 2017**

**Saturday 19 August 2017**

**Saturday 23 September 2017**

**Sunday 15 October 2017**

**Saturday 25 November 2017**

**Saturday 24 March 2018**

**Saturday 16 June 2018**

Book your place at: [www.staffs.ac.uk/opendays](http://www.staffs.ac.uk/opendays)



For more detailed information on courses  
or studying at Staffordshire University visit:  
[www.staffs.ac.uk/undergraduate](http://www.staffs.ac.uk/undergraduate)

Find us on:



[www.staffs.ac.uk/socialmedia](http://www.staffs.ac.uk/socialmedia)



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