



BE THE CHANGE

CONNECT WITH A CAREER TO CHANGE THE WORLD

UNDERGRADUATE PROSPECTUS 2021



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The contents of this guide are correct at the time of going to press. However, please check our website www.staffs.ac.uk before making an application in case there are any changes to the subject area or course you are interested in, or to the other facilities and services described here. Where there is a difference between the content of this guide and our website, the content of the website take precedence and represent the basis on which we intend to deliver our services to you.



Liz Barnes

Vice-Chancellor and Chief Executive
Professor Liz Barnes CBE

YOUR INVITATION

FROM VICE-CHANCELLOR PROFESSOR LIZ BARNES CBE

I have great pleasure in inviting you to be a part of the change at Staffordshire University. For over 100 years, we have been making a difference to careers and industry, both locally and nationally, and we are not slowing down. In this prospectus you'll find a snapshot of what is in-store for you at our award-winning institution, and how our courses and expert academics can help you make a change in the future.

Here at our Stoke-on-Trent campus, at our Centres of Excellence in Stafford and Shrewsbury, and in the capital at Staffordshire University London's Digital Institute, we design courses for your future. We are focused entirely on preparing you for careers so futuristic and industry relevant, that sometimes they don't even exist yet. It's our forward-thinking student and industry focused education that has seen us evolve from a vocational leader to The Connected University.

We are a TEF gold rated institution, which is a testament to our commitment to teaching excellence, and it is our remarkable facilities and academic brilliance that is putting us amongst the giants of education. We are now 37th of 121 UK Institutions in the Guardian League Tables 2020, and we are looking to improve on our ranking every year.

We invest heavily in our campuses and facilities to give you a better learning experience. Over recent years we have invested well over £100m and are adding new and innovative additions with each cohort. This coming year, we are launching our brand-new Catalyst building, a dynamic learning centre dedicated to careers and personal development. As a future student of Staffordshire University, you will be among the first to experience this revolutionary change.

Visit us at one of our Open Days, meet our brilliant and friendly staff, our students and view our state-of-the-art facilities, and discover just why we were Shortlisted for University of the year in The Times and Sunday Times Good University Guide 2020.

You will become more than just an expert with Staffordshire University, you'll be the change that we all want to see in the world.

AN AWARD-WINNING INSTITUTION



RATED GOLD FOR TEACHING EXCELLENCE

Teaching Excellence Framework (TEF)

TOP 10 FOR STUDENT SATISFACTION

Complete University Guide 2020

TOP 250 YOUNG UNIVERSITY

Times Higher Education World University Rankings 2019

TOP 40 UK UNIVERSITY

37th of 121 institutions in the Guardian League Tables 2020

TOP 1000

Times Higher Education World University Rankings 2019

SHORTLISTED FOR UNIVERSITY OF THE YEAR

The Times and The Sunday Times Good University Guide 2020

WHAT DO OUR ACCOLADES MEAN?

Staffordshire University is an award-winning institution, and we are proud to share our accolades with current and prospective students. Our accolades are from various different credible and respectable sources within the UK and internationally.

COMPLETE UNIVERSITY GUIDE

The Complete University Guide is an independent guide, which analyses 131 universities across the UK, looking at areas such as graduate prospects, student satisfaction, student facilities, and spend per student – the guide also breaks down rankings to region and subject level, and is a highly regarded across the United Kingdom and beyond.

TEACHING EXCELLENCE FRAMEWORK

The Teaching Excellence Framework (TEF) is a system that assesses the quality of teaching in universities in England. It also includes some universities from Scotland and Wales. Universities are classified gold, silver or bronze. These ratings are determined by teaching, academic support and progression to employment.

TIMES HIGHER EDUCATION WORLD UNIVERSITY RANKINGS

The Times Higher Education World University Rankings 2020 includes almost 1,400 universities across 92 countries, standing as the largest and most diverse university rankings ever to date. The rankings are based on performance across teaching, research, knowledge transfer and international outlook and are of huge importance across the globe.

GUARDIAN LEAGUE TABLES

The Guardian League Tables ranks universities on all the factors that are most important to young people: how much they will benefit from the teaching, whether current students like the university and the subject, and what their chances are of getting a good job. It does not include research scores, because these are of limited relevance to students.

THE TIMES AND THE SUNDAY TIMES GOOD UNIVERSITY GUIDE

As well as institutional rankings, The Sunday Times and The Times have identified the centres of excellence within each of 67 subject areas. The subject rankings are based on student opinion and their wider university experiences, combined with the outcomes of the 2014 research assessments, graduate job prospects and course entry standards.

APPLICATION JOURNEY

When it comes to education, it's important to make the right choice for your future. At Staffordshire University, we want to provide you with the right information for you to make that choice - that's why we organise Open Days and visit a variety of UCAS events throughout 2020 and 2021.

OPEN DAYS

For dates see pages 222–223 or visit:
www.staffs.ac.uk/opendays

IMPORTANT APPLICATION DATES

Whatever your circumstances, you can apply for Staffordshire University right up until September 2021. However, our accommodation and courses fill up fast so try your best to hit the recommended application date.

UCAS recommended application date

We encourage you to apply by this date to ensure your application is considered early.

15 January 2021

UCAS Extra opens

If you've used all choices on your application, and you're not holding any offers, you can still find a place using UCAS Extra.

February 2021

Clearing opens

Clearing is your final chance to get an offer for a place on one of our courses but bear in mind, places are limited.

July 2021

Results days

Typically, you should get your results between July and August 2021 depending on what you're studying.

July – August 2021

AFTER YOU'VE APPLIED

If you've submitted your application by UCAS's recommended application date of 15 January and been made an offer, you will start your post-application journey.

Offer Holder Days

Get an exclusive tour around your future campus and find out more about your chosen course.

January – April 2021

Apply for your accommodation

Once you've made Staffordshire University your firm choice, you are eligible to apply for your first-year accommodation.

January – September 2021

Applying for finance

Get your finances sorted as soon as possible so you can concentrate on your exams.

March – April 2021

Enrolment

Relax and settle into University life on our Welcome Week. You've made it.

September 2021

5 WAYS TO JOIN US

Depending on your situation, there are five main routes that you can take to begin studying at Staffordshire University.

Although these are the five main routes to study, we always welcome a wide range of qualifications and qualification combinations. We assess each application individually, taking into account any experience and skills you may have in your chosen field.

1

A LEVELS

If you have taken or are taking GCE A levels, the exact grades and subjects you need will depend on the course you want to study. The qualifications you get will translate directly into UCAS tariff points, and you'll be able to check whether the qualifications you're predicted/have are right for what you want to study.

You'll find all the requirements listed on our course pages in this prospectus.

2

FOUNDATION LEVEL COURSES

A number of our degrees are available with a foundation year. Helping bridge the gap between your school or college qualifications and your chosen degree.

Foundation courses tend to have lower entry requirements and are designed to prepare students for seamless transition onto a full degree course.

Taking a foundation course, then progressing on to a full degree, will extend the total study period by one year.

3

ACCESS TO HE DIPLOMA

Most Further Education colleges in the UK offer Access to HE courses in a range of subjects at Level 3.

These special diplomas are specifically designed to take you into the subject you want to study.

Many of our students come through an Access to HE path, so you'll find that we know exactly how to support you. Once you apply, we'll cross-reference the units you've studied at college to help you get a lot closer to the course - and the career - you want.

4

BTECS

Because many of our students join us with BTEC qualifications, you'll find we know how to help you put your vocational experience to good use.

There are two main BTEC pathways:

- BTEC Level 3 is the equivalent of studying A levels and will allow you to start a degree programme in the first year.
- BTEC Level 4 HNC and Level 5 HND will allow you to progress to some degree programmes in the second or final year of the course. We do this by mapping the modules and content of the course you have already taken to our course.

5

STEP UP TO HE

Step Up to HE is a free 10-week course designed by us at Staffordshire University to give you a taste of what it's like to study at university.

Successfully completing Step Up to HE will allow you to study a range of subjects at Staffordshire University. Then, when you're ready to apply, we'll give you all the help you need with your UCAS application.

To find out more, or to apply for our Step Up to HE course, call: **01782 294400** or visit: **www.staffs.ac.uk/stepup**



A JOURNEY OF CHANGE

ARE YOU READY TO SET OFF ON
A JOURNEY OF CHANGE?

CHANGE YOURSELF

Wherever you're studying, you are at a crucial point in your life. You are about to embark on a higher education journey like no other, and with Staffordshire University's unique learning experience you can turn an opportunity to change into a career in the industries of the future.

CHANGE THE WORLD

We look past the UK to the wider world we live in – and you will too. At Staffordshire University we combine work experience opportunities with connections that can take you anywhere, giving you the chance to make a difference to the wider community, and the world.

CHANGE THE FUTURE

Whatever you want to study and whatever you want to be, with us you will look beyond today and focus on making a change to the future. Whether it be renewable energies, creating masterpieces, or scientific research, you have the might of Staffordshire University behind you every step of the way.

Break the boundaries of industry
with Staffordshire University.

BE THE CHANGE

OUR UNIQUE LEARNING EXPERIENCE

AT STAFFORDSHIRE UNIVERSITY, OUR
COMBINATION OF FACILITIES, SITES AND
TEACHING METHODS ARE UNIQUE.

The University connects students to innovative and professional opportunities, creating employable graduates with a global vision, that are ready to change the world.



INNOVATIVE

Innovation is what we do. We drive new ideas and initiatives and are constantly adapting to new and evolving industry models.

Smart Zone

The Smart Zone is the gateway to next-generation technologies. With over £1m invested in new facilities, both digital and manual. It is a space that is designed for collaboration, networking and designer-making all in one.

Unique teaching methods

We have revolutionised the way selected courses run at the University with our new pathway teaching method. This method gives students the freedom to tailor their degree to their career interests part-way through the course, resulting in a specialist award at the end of the course.



PROFESSIONAL

We give all our students the opportunity to graduate with a professional profile based on our values, competences and attitudes, and we continue to provide a chance to showcase and develop these attitudes.

Guaranteed Work Experience

Our work experience opportunities are essential to the professionalisation of past, present and future students. This year, we will continue to offer the opportunity of a work placement to every student and help to secure placements using our connections to big hitters in business around the world.

Careers Services

Our Careers Services team help students to secure part-time work while studying, find placements during courses or help set them in the right direction to fulfil their career ambitions after graduation. Our services set students on-track at numerous Careers Fairs over the year - including our part-time, full-time, graduate and placement fairs.



GLOBAL VISION

Our students discover the world without leaving the campus. We have students from all over the world, and our physical, as well as digital reach, is extending every day.

Staffordshire University London

Staffordshire University London's Digital Institute is our latest venture into up-and-coming industries. Following the successful launch of our esports course at the Stoke-on-Trent campus, we have gone one step further, cornering the market in the European capital of technology. The institute now offers courses in computer games design, cyber security, esports, and more.

Distance Learning

Our Distance Learning course portfolio is continuing to grow – giving working students the chance to connect, study and graduate from Staffordshire University from anywhere in the world.



CHANGE-MAKERS

Our attitude as a community makes us stand out from the crowd and gives us the opportunity to make a difference in the world. Plus, we make an impact with our research.

Research with impact

We are not just inspiring our students to make a change in the world, we're leading by example. We are continuing to make waves in microplastic research and much more, as well as running our research centres in archaeology and in psychological research.

Successful Alumni

Our Alumni are all over the world in ground-breaking industries, making positive and influential changes in business. Not only does this prove the success of our unique learning experience – it gives us a huge international and high-level network of brilliant and friendly connections.



VISIT US

CHALLENGE TODAY CHANGE TOMORROW

You'll spend some of the most important days of your life at university, so you need to be certain that this is the right place for you. There are a range of events at Staffordshire University to help you get to know us and make the right choice. These include Open Days and Offer Holder Days for students who have received an offer from us.

When you visit us, you'll quickly discover the main difference between our campuses and those of other universities – our strong community spirit. We have solid links with our community and with local businesses. We're also big enough to give you an outstanding experience, yet small enough for you to see familiar faces every day.

Join us and you'll feel everyone is looking out for you, so you'll always feel at home. Make Staffordshire University your 'firm' choice and you'll be invited to join our 'Fresh for 21' Facebook group, to chat with fellow applicants, make friends and get lots of advice before you arrive on campus.

Fast-forward to Welcome Week and there'll be all sorts of exciting experiences to make you feel part of the family. From big nights out to lazy nights in with your housemates, you'll make connections that could last a lifetime.



VISIT US

OPEN DAYS



OFFER HOLDER DAYS



Our Open Days are an opportunity to explore our campuses and throw yourself into our student experience for real. You'll tour our incredible teaching, learning and leisure facilities, our Students' Union, our library, our IT suites, our state-of-the-art sports facilities and our halls of residence. This will also be your first chance to connect with the inspiring minds that could be teaching you over the next three years. You'll see live demonstrations of lab and studio sessions, so you can really get a taste for your subject and find out about the links you'll make with the local community, employers and your chosen industry.

We'll also give you a few pointers on funding and how to manage your finances. Plus, we'll show you how to write an attention-grabbing personal statement.

For Open Day dates and to book your place, visit: www.staffs.ac.uk/opendays

Exclusively for students who have received an offer from us, our Offer Holder Days are designed to give you first-hand experience of your course and of life as a student at Staffordshire University. The day will be tailored to the course you've applied for. You'll take part in a typical lecture or practical session and meet the lecturers who could be teaching you. You'll be able to chat to current students and tour the accommodation and campus. It's a fantastic opportunity to connect with future classmates and make new friends.

Offer Holder Days are optional and by invitation only. Invitations are sent out by email, so be sure to regularly check the email address you used for your UCAS application.

"HAVING A BUSINESS DEGREE HAS COMPLETELY RESHAPED THE LOOK OF MY FUTURE"

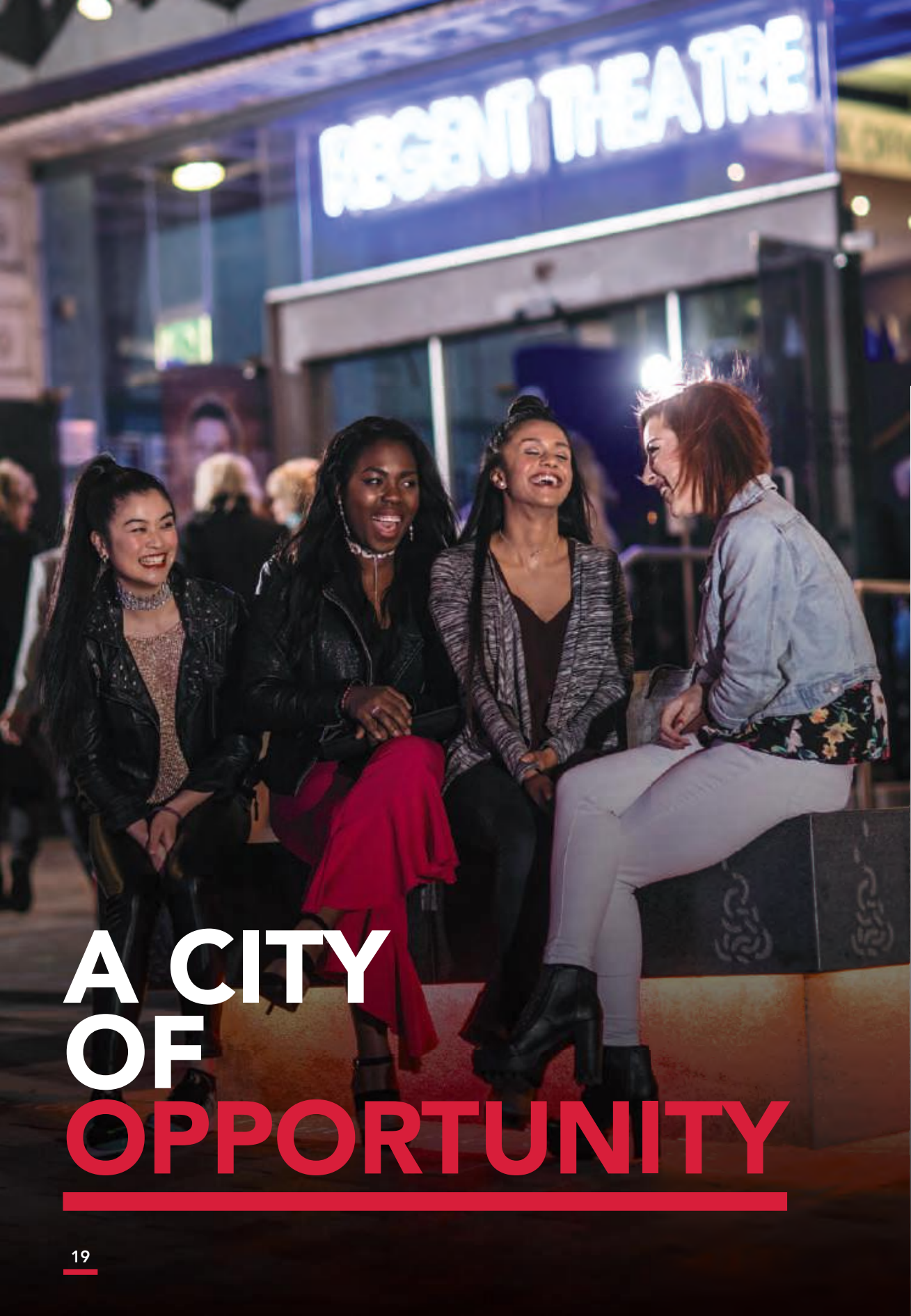


**CRAIG
HOLDCROFT**

**BUSINESS
MANAGEMENT
AND MSC DIGITAL
MARKETING**

GRADUATE, STAFFORDSHIRE UNIVERSITY LECTURER AND BUSINESS OWNER

"Having a business degree has completely reshaped the look of my future. Before I joined Staffordshire University, I found myself being overlooked for positions within companies. Having a degree now not only opens new doorways and networks, it has also given me the confidence and skills to open my own digital marketing company. The future feels very exciting."



A CITY OF OPPORTUNITY

DINE

With more than 200 places to eat, our region caters for every taste. When it comes to booking a table, you'll never be short of options.

STROLL

The great outdoors - including the Peak District, Hanley Park and Fenton Park - give you a chance to clear your mind in stunning surroundings.

MOVE

Keep in shape with a range of sporting activities. Fenton Manor Sports Centre, Longton Rugby Club, Flip Out, and Northwood Stadium are all close by.

SHOP

Browse for hours at INTU potteries, Trentham Shopping Village and Festival Retail Park. With major shopping centres and outlets to choose from, you'll always have the chance to grab a new outfit.

RELAX

Take in the culture of Chatsworth House, feel the highs and lows of the Football League at the bet365 Stadium and Vale Park, or experience the thrill of Alton Towers Resort - the choice is yours.





OUR CONNECTED CITY CAMPUS

When it comes to our vision for a city campus, we want you to be well connected. And that's exactly what you'll be – thanks to vibrant and dynamic teaching and learning facilities, convenient public transport links and incredible social areas.

Over the past decade we've invested over £100m in developing our Stoke-on-Trent campus, with projects such as:

The Beacon building – a £5.5m teaching facility with a built-in bistro

Cadman Studios – an £11m development housing audio and visual technology

The Science Centre – A £30m building packed with laboratories and dedicated to scientific innovation

The Student Hub – a student services space with over £1m of features for your support

The Smart Zone – a facility-filled dynamic designer-maker space

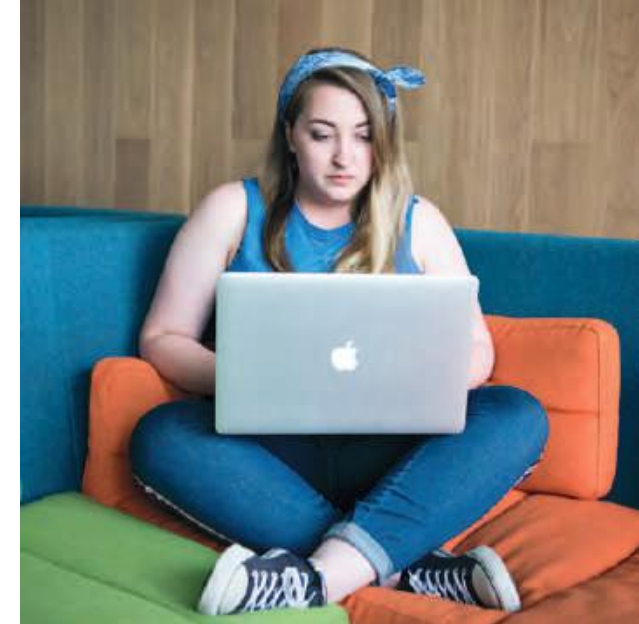
Esports Hub – a tech packed broadcasting and gaming facility

What's more, a brand-new £40m Catalyst building is on its way, which will host a variety of functions, including fantastic new teaching facilities, a food court, an employer hub, and dedicated facilities for our student apprentices.

Our inspirational facilities include new games design studios, newly refurbished flexible spaces and a large dedicated motion capture studio. We've also updated our social spaces, including the Pavilion Fusion cafe and the dynamic Mellor Collision Space, so you'll always be in touching distance of everything you need to succeed.

LINKING YOU WITH CUTTING-EDGE TECH

Connections put a man on the moon and planes in the sky. Yet without technology, none of this would have been possible. If you study in our dedicated £30m Science Centre, you'll get your hands on three floors of technology that's at the forefront of scientific research and development.



A short walk from our Science Centre is our Crime Scene House. This is a real house we use to replicate crime scenes, giving you practical experience in investigating and putting forensic theories to the test in a real-world environment.

OUR CONNECTED CITY CAMPUS

On top of the millions of pounds we've spent transforming our city campus in Stoke-on-Trent, we're investing thousands more on the very latest digital technologies and creating exciting, highly flexible learning spaces.

Our goal is to make teaching and learning more inspiring and rewarding. Through our close links with Microsoft we also plan to ensure that, whatever your subject, you are equipped with the digital skills and professional certification you'll need to stand out to employers in the future world of work.

We are the first university in Europe, for example, to migrate our digital services to the Cloud, enabling you to access and work on your documents from any device, at any time.

We are the first university in the UK to equip you with a Digital Coach and Assistant called 'Beacon' making use of artificial intelligence to help support you and maximise your experience with us. Beacon can provide you with answers 24/7 via your mobile phone, help you find your way around campus and will even make personalised recommendations of activities and events which may be of interest to you.

Take a tour around our campus and you'll see that our vision to create a fully connected digital university is well under way. Yet while technology plays a big part in our

approach, we're not only bringing teaching to life with the help of large-screen monitors, touchscreens and interactive whiteboards, we're also combining advanced digital technologies with bright, modern classrooms and flexible seating arrangements. It's all part of our totally fresh approach to teaching that puts you, the student, at the centre of your studies.

Our Smart Zone provides students with the opportunity to experience a variety of leading-edge technologies such as 3D printing, augmented reality, robotics and drone flying.

Connected, digital learning encourages group work, participation and knowledge transfer. It means working side-by-side with lecturers, rather than simply listening to them. It even connects with the smart devices we all use every day, giving you the opportunity to watch video presentations, lesson tasters and tutorials on your smartphone, tablet or laptop, well ahead of lectures.

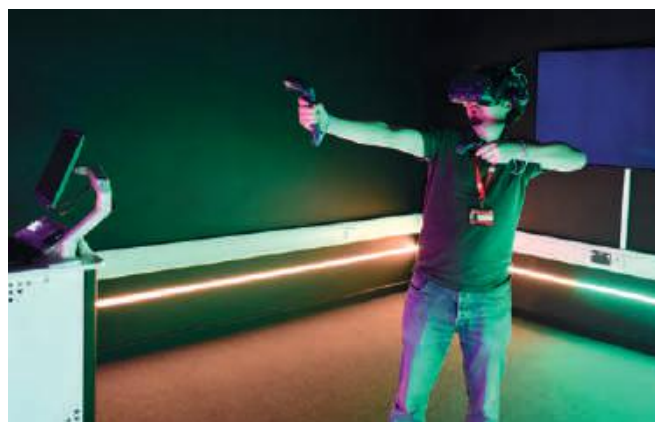
As you'd expect, connected, digital learning also means campus-wide Wi-Fi, so you aren't restricted to independent study in traditional learning environments. You can choose when and where you study. Whether that's in one of our vibrant social spaces, a quieter learning environment, or in your student halls – it's entirely up to you.

"WE ARE CONTINUOUSLY INVESTING IN OUR FACILITIES AND UPDATING OUR PRACTICAL EXPERIMENTS"



DUNCAN PARKER

COURSE LEADER
FOR FORENSIC SCIENCE



"Forensic Science is a fast-evolving discipline, as a result we are continuously investing in our facilities and updating our practical experiments to ensure every undergraduate gets hands-on experience with equipment that gives them a critical advantage in the workplace. From day one students are encouraged to engage with scientific case studies to fully appreciate how the work we do in lectures and labs relates to their future careers."

A CATALYST FOR CHANGE

LAUNCHING IN
2021, WE ARE
ADDING TO OUR
STATE-OF-THE-
ART FACILITIES
WITH THE BRAND-
NEW 'CATALYST'
BUILDING.



This new building will combine new technologies with dynamic learning spaces, and will be used to launch the careers of the next generation of Staffordshire University students.

Apprentices and students are at the heart of the Catalyst. Networking and business collaboration are key to the building's objective, with drop-ins from industry employers, as well as an open plan social and food zone that create a casual, yet professional atmosphere. Every day will offer the opportunity to make life-changing connections.

Take advantage of the constant innovation at Staffordshire University. We are your **CATALYST** FOR CHANGE.



WHY 'CATALYST'?

The definition of a catalyst is 'an event, person or object that causes great change'. At Staffordshire University we believe that our institution, teaching, and academics can be the catalyst that changes your career path, and ultimately, your life.

LIFE- CHANGING HEALTHCARE EDUCATION

Few careers can be as rewarding as working in healthcare. If a future as a nurse, paramedic, midwife or operating department practitioner (ODP) appeals to you, you don't need to look any further for your training than at our Stoke-on-Trent campus, or our two Centres of Excellence in Stafford and Shrewsbury.

Together, the Centres of Excellence have benefited from an extensive multi-million pound investment programme to provide first-class training in professional health disciplines. We've created new social spaces, a comprehensive healthcare library and facilities that mirror the real world through industry-focused learning.

These include our Clinical Simulation Suites and debriefing facilities, a simulated operating theatre and SimMan® mannequins – lifelike robots that can be programmed with a range of medical conditions – one of which even delivers a baby! There's also a fully equipped ambulance and skills labs for hands-on learning in a supportive and safe environment.

REAL LIFE CLINICAL PLACEMENTS

Our highly skilled and supportive tutors have extensive experience of working in clinical practice, with many of them at the forefront of their profession. They're committed to academic excellence and understand how the healthcare professions require the highest standards of training. That's why around 50% of your time will be spent in real life placements – to help you put what you've learnt in the classroom into safe and supported practice.

We really do offer more in every way, including numerous initiatives that could make your fees go further, from high quality and varied placements and your DBS checks, to providing a uniform and a funded social schedule designed to fit around placements and studies. Throughout your time with us, you'll benefit from a personal tutor and, while on placement, you'll be supported by a placement colleague.



LIFE-CHANGING HEALTHCARE EDUCATION

YOUR HOME FROM HOME

Of course, coming to university isn't only about where you'll study and where you'll stay. It's also about getting to know your new surroundings. Our Centres of Excellence are both located in great towns: Shrewsbury and Stafford are within an hours drive of Stoke-on-Trent and close to fabulous countryside. And because they're in the centre of the country, you'll also have easy access to London and other cities such as Birmingham, Manchester and Liverpool. But you don't have to go that far to have fun. Here are just some of the things you'll be able to explore close by...

STAFFORD

Study at our Stafford campus and you'll find the historic county town puts everything you need on your doorstep. If you and your course mates are out on the town, Casa, Couture and Revolution have all the right ingredients for a great party night. Or if you're in the mood for live music, just head down to The Grapes. For daytime retail therapy there's the Guildhall Shopping Centre, the Riverside Shopping area and the Waterfront Shopping Mall. While culture vultures have plenty of choice, including Stafford Gatehouse Theatre and a brand new six-screen Odeon Luxe cinema.

SHREWSBURY

Our Shrewsbury-based students have just as much to explore as those based at Stafford. With Shrewsbury Market, the Old Market Hall and Darwin Shopping Centre, you won't be short of ways to treat yourself in this historic market town. If you're not in the mood for shopping, there are lots of great places to eat, drink and relax – or soak up some culture. There's even a castle.

HEALTHCARE ACCOMMODATION

Whether you're based in Stafford or Shrewsbury, we're committed to making sure you have access to great housing advice. Through our relationships with private landlords, we can help you quickly find the perfect home from home. In Stafford, we also have a number of rooms available at Stafford Court, which is just a short walk from the Blackheath Lane Campus. Each room at Stafford Court is on a 49-week licence agreement, so you won't need to move out over breaks or holidays.

Find out more about our accommodation:

www.staffs.ac.uk/accommodation



"STAFFORDSHIRE UNIVERSITY HAVE HELPED WITH MY CONFIDENCE TO GET INVOLVED IN EMERGENCY SITUATIONS IN THE HOSPITAL SETTING"



CHARLOTTE RIGG

NURSING PRACTICE (ADULT) STUDENT

"I have found that taking part in the simulation days that have been arranged at Staffordshire University have helped with my confidence to get involved in emergency situations in the hospital setting. It's amazing how realistic the simulation dolls can be when they breathe, blink and talk which helps to make the experience more relatable to situations that students experience in practice. I feel that as a student and eventually as a newly qualified nurse I will be able to go into any situation and carry out an A to E assessment, and treat what is seen thanks to the practice that the simulation opportunities have provided."

EVOLVING BUSINESS

At Staffordshire Business School we understand that business evolves with time and technology, so we are continuously striving to give you the latest and industry relevant courses.

NEW AND EXCLUSIVE

As of 2020/2021, the courses at Staffordshire Business School are being taken apart, injected with the latest technologies, marketing techniques and business insights, and packaged as new courses that give you the best chance of towering above the skyscrapers of modern industry.

BE THE EXPERT

Whether you're looking to dive into the marketing world, the tourism playground, or the corporate arena, we have the course for you. What's more, our courses are not solely devoted to their specialist subject, we give you the option of studying other areas of business to boost your knowledge and employment opportunities.

CHOOSE TO BE THE BEST

Become a master of all trades in our new courses. No matter which course you choose you will have access to optional modules that span our entire business portfolio, including Entrepreneurship, Data Analytics and AI, Digital Transformation, Business Ecosystems and Circular Economies, Change Leadership, and more. In addition to full-time courses we will also offer a full range of alternate study methods, including two-year accelerated degrees, distance learning opportunities and part-time delivery. Foundation-year courses are also available.

GIVING YOU THE EDGE

Whatever you choose to study, a course at Staffordshire Business School will give you the **EDGE**. We believe that learning should transform outlooks and change ways of thinking. So, our new courses are being designed to ensure that you will graduate with:

- Entrepreneurial Mindset
- Digital Capabilities
- Global and Social Citizenship
- Expanded Horizons

EXPERIENCE EVERYTHING

Staffordshire Business School is set within the grounds of our main Stoke-on-Trent campus. So you are able to experience, not only your own state-of-the-art facilities such as the brand-new £40m Catalyst building, the Transition Room, the Collaboratory and the Esports Hub, but share the facilities used by other courses such as the Cadman TV Studios and broadcasting equipment, or the VR packed Smart Zone.

CONNECTIONS THAT LAUNCH CAREERS

Our courses are all packed full of opportunities to meet and network with global business giants that can help you gain valuable experience, or even forge the career of your future. Plus, our academics are not only experienced in their business fields, but active too, and offer valuable, relevant and live expertise to back their theoretical knowledge.

YOU'RE HIRED

STAFFORDSHIRE UNIVERSITY LONDON



When it comes to the latest tech industries, Staffordshire University has always been ahead of the game. We've always been known for our outstanding games design courses and in 2018 we became the first university in the world to offer a degree in esports.

Fast-forward two years and we have conquered the European capital of technology with our next-generation university: Staffordshire University London.

Staffordshire University London's Digital Institute is based in Queen Elizabeth Olympic Park on the Here East campus, and is at the heart of digital and creative media. It's surrounded by the latest pioneering businesses and masters of broadcasted entertainment, such as BT TV Studios, Sports Interactive, and the Copper Box Arena – the campus combines big city vibrancy and networking with a high-tech open plan study experience, to set you up for careers of the future.

The courses are backed up with industry-experienced staff, along with incredible digital and broadcasting facilities. With a games lab, cyber studio and esports arena you will feel like you're already at work. What's more we have a gallery set up that rivals professional arenas across the country. There are also places to relax, collaborate and plan your career in style.

Take the opportunity to study a course with all the benefits of a well-established Top 40 UK University, with the networking power and opportunity that comes with living, working and studying in the capital.



JAMIE WOOTON

BA (Hons) Esports

"When I found out about the facilities, I thought they were just second to none, they were just really a step above anything else that was on offer at any other university. I think studying at the Digital Institute will really benefit my career in the long run because I'm going to be developing so many skills as well as meeting so many different industry figures."

We only offer courses in careers of the future. Our foundation years will set you up for success if you need a step up and after your degree you can even stay on to Masters level.



BUILD

Study for a foundation year in:

Esports, Games Design or Games PR and Community Management. These are offered in partnership with the College of Haringey, Enfield and North East London at their Tottenham Centre. CONEL is part of the Capital City Colleges Group.



DESIGN

BSc (Hons) Computer Games Design

Build the worlds and characters of the future.
Page 151



CREATE

BA (Hons) Esports

Create events for audiences of tomorrow.
Page 167



DISCOVER

BA (Hons) Concept Art for Games and Film

Draw, paint and sculpt tomorrow's fantasies.
Page 156



PROMOTE

BA (Hons) Games PR and Community Management

Build, manage and maintain gaming communities.
Page 179



DEVELOP

BSc (Hons) Computer Science

Be at the forefront of cutting-edge technologies.
Page 155



PROTECT

BSc (Hons) Cyber Security

Defend networks and systems from digital attacks.
Page 159



MASTER

MA Esports

Take the lead and become a specialist in the industry of tomorrow.

For more information visit: www.dilondon.staffs.ac.uk



HOME SWEET HOME

One of the biggest changes in your life during your time at university is living away from home. This might seem daunting at first, but there are great memories to be made, great experiences to have, and great friends to be found.

Although our focus is on helping you to change the future, we are committed to remembering our roots. Our halls of residence are named after the famous potters and manufacturers that put Stoke-on-Trent on the map. Our on-campus accommodation is no more than a five-minute walk from our study buildings and at the heart of the University nightlife – and no matter what style of living you're after, we have something that will suit you...

LIVE IN THE MIX

If you want to be in the centre of the university action, our **Leek Road Halls** offer a chance to study and socialise right on your doorstep. These rooms are contemporary, comfortable and community focused. With a large kitchen complete with modern appliances, a comfy social space and relaxing bedroom these halls are perfect for social butterflies.

The majority of our accommodation opens out onto gardens, fields or courtyards. These great outdoor spaces are equipped with seating, outdoor ovens and charging points so you can keep up to date with the latest social feeds while you relax.

LIVE AMONGST NATURE

Around its own enclosed courtyard space, **Clarice Cliff Court** provides bedrooms with en-suite bathrooms and shared kitchen facilities. The buildings are located next to our nature reserve and set back from the main campus area, giving it the chilled-out country vibe that is unique to a city campus like Stoke-on-Trent.

LIVE IN A CLOSE-KNIT COMMUNITY

If you're looking for something more homely, **Leek Road Houses** are perfect for you. In our popular terrace house style houses, you'll have your own bedroom a spacious open plan kitchen and living space to relax with your new housemates.



LIVE OFF CAMPUS

If on-campus accommodation isn't for you, don't worry. There are a number of private housing and student housing in the local area to take advantage of. So you can live as close to, or as far away from the action as you want. It's a great way to get a head-start on budgeting for the future, and the living options are endless.

Learn more about our accommodation, find out costs and explore our halls of residence with our online 360 at: www.staffs.ac.uk/accommodation



CHANGE TOGETHER

Going out in the world by yourself doesn't mean you have to be alone. We have a dedicated team to make sure you settle in and help you get started with university life.

We have a team of Student Mentors who live in the accommodation and make sure that everyone is happy. They're all students, so they know what it's like to start a new adventure.

Student Mentors are the people to go to for help finding the best supermarkets in the area, the best places for a good night out, or where to do your laundry, for example. They are available seven days a week – even if you just want a cuppa and a chat.

YOUR PERSONAL WELFARE

Another great facility we offer is an on-site NHS healthcare centre, with doctors available during the week. Once you're registered, you'll have full access to a local GP service – something that isn't available at a lot of other universities. All this extra help means you can be as independent and community minded as you want – and really make the most of your time here.

SAFE AND SECURE

Our Campus Security (an on-site support team) are available 24/7 and there's even a friendly campus police officer who can give advice on personal safety.

Once you've received a course offer, you can apply for a room in our accommodation. Find out more at: www.staffs.ac.uk/accommodation

"I MADE
SOME GREAT
CONNECTIONS,
AND IT REALLY
WAS THE
STARTING
POINT OF
EVERYTHING
I'VE DONE
SINCE"



**KRISHAN
COUPLAND**

CREATIVE WRITING GRADUATE

"The Creative Writing course at Staffordshire University was a solid starting point for me. It gave me time and space to experiment, find my voice, and work out what kind of difference I wanted to make in the world. I made some great connections, and it really was the starting point of everything I've done since."

Since graduating I've started a small press and a residency series, and it's been extremely gratifying to see them grow and make a mark on the world. Staffordshire University was the starting point for that."

TEACHING WITH A DIFFERENCE

Full-time learning isn't the only way to complete a course with us. You can choose from several different study options – each designed to suit differing needs.

1. FULL-TIME

The most common way to study for an undergraduate degree is full-time. Ideal for school or college leavers who don't have other commitments, full-time study lets you immerse yourself in the subject, the culture, and campus life, too. For a full list of our undergraduate courses, visit: www.staffs.ac.uk/undergraduate

2. PART-TIME

A lot of our courses can also be studied on a part-time basis, too. You'll still get the same level of support, and your studies may only take one year longer than the full-time option. Part-time study could be particularly attractive if you have work, family or other commitments during the week.

If you study part-time, the duration of your course depends on the speed you wish to progress through the syllabus. This is called the 'intensity of study'. For example, studying 'half-time' would be equivalent to 50% intensity of study and would typically double the length of your course from three to six years. You may be able to change the intensity of study during your course, but it may affect your funding, so talk to us before making a decision.

3. TWO-YEAR, ACCELERATED DEGREES

As a pioneer of the two-year degree, we know exactly how to make this work for our students. It's quicker (obviously) than a traditional degree, as you'll only be studying for two years. As a result, you could save a whole year's rent, food and transport costs.

It's important to know that it'll be an intensive degree programme, because you'll study for three semesters each year instead of two. By studying a two-year accelerated degree, you'll also be getting a head start by entering the job market a year earlier. Or you could progress to a Masters degree and still hit the job market ahead of others. Discover more about our two-year accelerated degrees at:

www.staffs.ac.uk/accelerated-degrees

4. FOUNDATION AND PLACEMENT YEARS

Foundation year

These are one-year full-time courses to prepare you for degree level work in a specific area of academic study. On successful completion of the Foundation Year you will automatically progress onto the first year of the relevant degree.

Placement year

We offer a range of courses that encompass a Placement Year. Sometimes called a 'sandwich year', these courses include a period of work placement between your second and third year enabling you to gain work experience, apply your learning and enhance your employability.

5. INTEGRATED MASTERS

An integrated Masters degree (for example MEng, MSci) is a four year course (or five years with a placement year) that combines undergraduate and postgraduate study in a single course. The entry requirements will often be higher than for a three year undergraduate degree, but the savings make it worth the hard work.

www.staffs.ac.uk/undergraduate

6. DISTANCE LEARNING

Distance learning is a dynamic way of studying. Instead of attending lectures, you'll study and submit assignments online and attend virtual tutorials. Providing you have use of a computer with internet access, you can study from home, your workplace, or almost anywhere in the world, making it the most flexible learning pathway available.

Our online distance learning students are supported by a dedicated team of tutors who are available online and by phone to guide and advise. Find out more at:

www.staffs.ac.uk/distancelearning

7. HIGHER AND DEGREE APPRENTICESHIPS

Higher and degree apprenticeships combine work with study to fast-track your career. We offer a range of higher and degree apprenticeships and work closely with organisations such as Vodafone and the NHS.

Find out more about higher degree apprenticeships by visiting: www.staffs.ac.uk/apprenticeships or check out our section on degree apprenticeships on pages 54-57.



THE STUDENTS' UNION



We know you'll love Staffordshire University as much as we do, and as soon as you join us, you'll be a member of a Students' Union that proudly represents the academic interests of our community. As well as providing advice and support services, we encourage you to create, connect and explore your passions while you're studying.

This is your Union, and you can help us make a difference.

REPRESENTING YOU

We are democratically led – with four students elected each year to become the Officer Team. Our officers are supported by a range of student representatives, who guide our fantastic support mechanisms and other work to ensure your University hears your voice when making big decisions.

All student representatives are elected, and taking part is a fantastic opportunity for you to gain skills whilst making a change.

GET INVOLVED

Whilst you're studying, there is so much to do and be a part of. There are over 100 student-led clubs and societies to choose from to feed your existing passions or to try something new!

You can also get involved in one-off activities locally and on-campus with our exciting Give it a Go and volunteering programmes.

ADVICE, SUPPORT AND GAME CHANGERS

Our friendly advice team are here to support you. They're experts in academic advice, housing and money management and it's all free to you as a student. The advice team provide factual, confidential and impartial

advice to empower students to shape their own experience. Our Officer Team also reach out to students with events, ideas and campaigns that we call 'Game Changers', to help make the university experience a safer and more enjoyable one for our students.

GREENPAD

GreenPad is the Union lettings service that puts students in safe accommodation with approved landlords. We work with lots of different landlords to provide a range of properties to suit all budgets and requirements, and our team are always on hand to support any aspect of an application.

THE PLACES TO BE

Whether it's 'knit and natter' in Squeezebox, boardgames in the boardroom, quizzes and karaoke at Ember Lounge, fresh dining at Verve, or club nights at the LRV – you won't be struggling for something to do during your spare time. What's more, all our services and venues have the Best Bar None Gold Accreditation.

Tower to Tower Quiz Night

WEDNESDAY 31 OCTOBER 8pm-10pm
Ember Lounge, Staffordshire University
Green, College Road, Stoke-on-Trent ST4 4DE

Everyone is welcome to join Vice-Chancellor Professor
Liz Warren at this social event, to have fun while raising
additional funds for the Tower to Tower Challenge on behalf
of The Denekes Trust.

For more information,
please contact emma@stvu.ac.uk



ON-CAMPUS VENUES



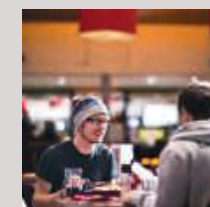
THE EMBER LOUNGE

If you're looking for a chill-out during your studies, then Ember Lounge is the place to be! You can relax with friends, check out live sport and sample fantastic foods. To add to all of that, it's also home to our sell-out karaoke nights!



LRV

Our weekly club nights cater for all students, and in the last year alone, have hosted Professor Green, Scouting for Girls, Dougie Poynter and Kristian Nairn (Hodor). We also proudly work with our student groups on Rock Nights, house music events, Poker Nights and even transform the space during the day for dance practice, vintage fairs and family-friendly days.



VERVE

With fresh dining, and a whole range of events, Verve is our all-day venue that hosts loads of live music, society events and daily food deals to keep you fuelled up for whatever the day holds.



SQUEEZEBOX

If coffee is your game, then SqueezeBox is your campus caffeine stop. With a relaxed atmosphere, you can sit in with friends, or grab a coffee, smoothie or anything from our vegan-friendly menu to go.



WORKING WHILE YOU STUDY

From CV building to supplementing your student loans, gaining work experience and earning can always make a change while studying. Thankfully, there are lots of opportunities for you to earn while you learn, without taking time away from your studies.

IN THE UNION

Our shops and venues all need to be well stocked and run by capable, enthusiastic student staff, so we hire over 200 students every year to work in the Students' Union. From serving food and drink to designing posters for events and campaigns, there aren't many parts of the Union you can't get involved in.

If you are recruited for one of the jobs, you'll be paid over the minimum wage and our flexible working means it doesn't interfere with your studies.

As well as making money and more than a few friends, you'll have the chance to receive training in different professional areas, from food hygiene to leadership and management.

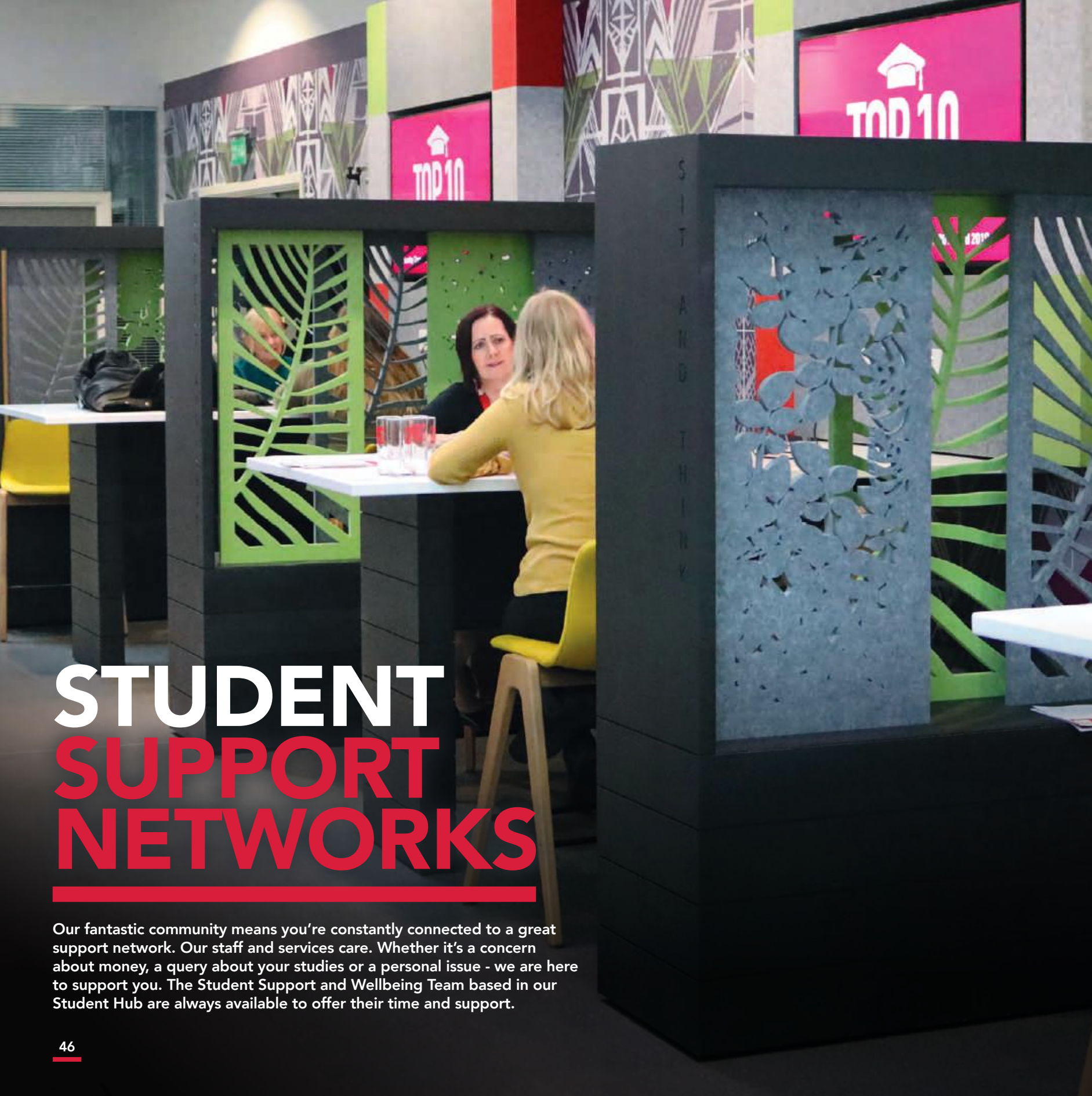
STUDENT AMBASSADORS

Would you love to meet prospective students, visitors and guests and represent the student community? Our Student Ambassadors are paid to help at various recruitment events, including Open Days, giving you lots of ways to develop your social, organisational, time management and communication skills. Plus, becoming a student ambassador is a fantastic way to make new friends and build up personal and professional references.

UNITEMPS

There are wider job opportunities available with our in-house recruitment consultancy. It's the ideal way to add some extra colour to your CV, while putting money in your pocket. You can learn more about Unitemps at: www.staffs.ac.uk/unitemps





STUDENT SUPPORT NETWORKS

Our fantastic community means you're constantly connected to a great support network. Our staff and services care. Whether it's a concern about money, a query about your studies or a personal issue - we are here to support you. The Student Support and Wellbeing Team based in our Student Hub are always available to offer their time and support.

THE STUDENT HUB

It's important to us that our students can get access to information, care and support which meet their needs. Our Student Hub is the place to go at our Stoke-on-Trent campus for any students that need advice and support, have a query, or are looking for careers support.

BEACON

Beacon is your new friend in your pocket and is the first digital coach in any UK university. You can use Beacon to get your timetable, lecturer information, ask questions, get a new student card or bank letter, find a member of staff, or find activities on campus.

CARE LEAVERS AND ESTRANGED STUDENTS

Our dedicated staff are always available for students who are care-experienced or estranged from their families. The team are in place to support students as they transition into and through their studies at Staffordshire University. They will provide a personalised service which includes year-round accommodation, targeted financial support, and personalised support from our student support workers. You can find out more at: www.staffs.ac.uk/care-leavers

STUDENT SUPPORT AND WELLBEING

It's important to us that as a student, you have access to support when you need it the most, whether that be face-to-face or online. Our friendly team of Support and Wellbeing Advisers are available for you to talk confidentially to about any issues or problems you may experience whilst studying.

CHAPLAINCY AND SPIRITUAL WELLBEING

Faith is an important part of many lives; our Chaplaincy team are in place to support students from all faiths and none – they can provide valuable support in times of need, but also deliver events and activities that contribute to the life of our University. They also make a brilliant cup of tea!

SUPPORT AT THE STUDENTS' UNION

Our excellent Students' Union is also available for all kinds of support, from job opportunities on campus to a 'Money Doctor' advice service.

DAY CARE NURSERY

We are committed to supporting students with children. We provide high quality childcare at our Stoke-on-Trent campus Nursery for children aged 0-8 years.

You can find out more about the range of services that we offer to our diverse community at: www.staffs.ac.uk/studentservices



YOUR FUTURE CAREERS

Preparing you to make a change in the careers of tomorrow is at the heart of everything we do.

We stay in constant communication with our extensive professional network, and encourage all students to gain invaluable work experience in the local area, as well as wider areas of the UK and internationally. Key skills are carefully built into all our courses, ensuring you're ready to stand out by the time you graduate.

With a little help from us, you could become a global visionary that thrives on professionalism, innovation, and change-making – just what 21st century industry craves.

CAREER AND PERSONAL DEVELOPMENT

Our careers team and peer to peer coaches are bursting with knowledge, passion and expertise. Our team are always on hand and can give you access to:

- One-to-one career coaching
- Coaching on interview techniques, CV writing and job applications
- MyCareer - the go-to portal for personal development and work experience opportunities on and off campus
- Unitemps - our in-house recruitment agency, providing a range of paid work on campus and with local employers
- Annual Careers and Enterprise events that bring hundreds of employers onto campus
- Careers support for life!

WORK EXPERIENCE

In the current jobs market, you need more than qualifications alone. That's why we arm you with experience alongside your degree, so you can secure the right future career.

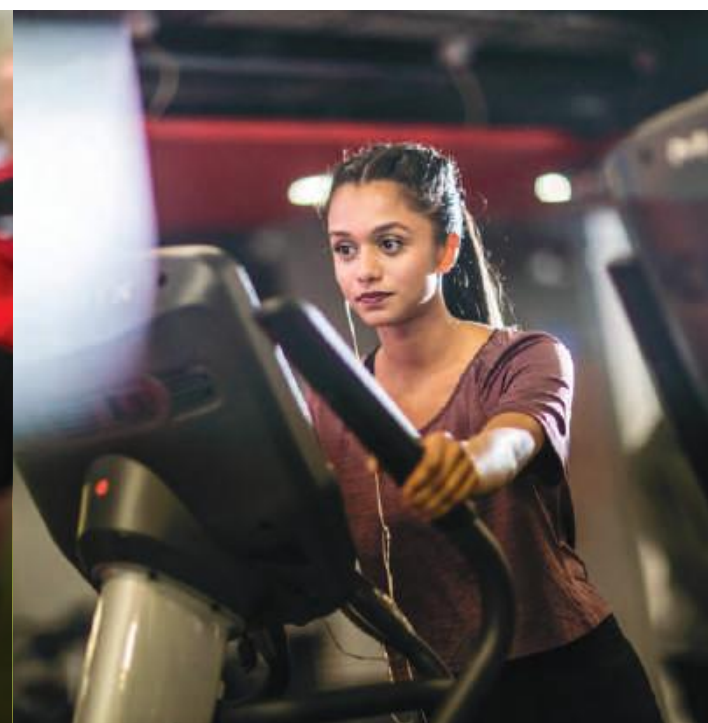
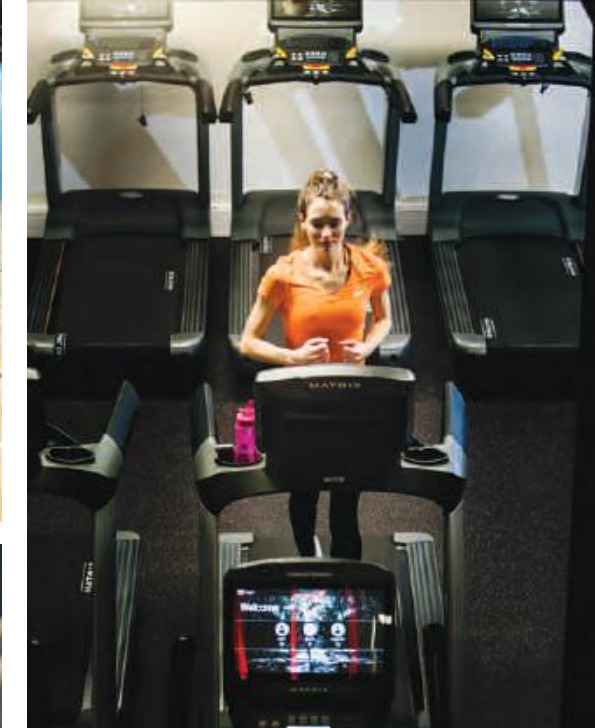
Like jobs, one size doesn't fit all. Your work experience may be part of your course's connections, obtained through your school or the Career and Personal Development Team. Or it might be something you organise yourself. No matter how you find it, we'll help ensure it gives you the real hands-on learning your career needs.

GAINING EXPERIENCE

There are so many different ways to gain experience before, during and after your studies. We strongly encourage you to plan your experiences well, try lots of new activities and keep reflecting on what you have gained from every opportunity. Rest assured, support is on hand to help you select and secure these experiences as it's so crucial to keep building networks, understanding your strengths and planning for what is sure to be an exciting future.

MY CAREER

Your Career and Personal Development one-stop-shop is the first place to go to look for jobs and experiences and book on to a careers event: www.staffs.ac.uk/mycareer



CHALLENGE YOUR BODY

Sport and physical activity play a large part in the university experience. From meeting friends, to keeping fit and taking on local university rivals in our annual Varsity event, there's no better way of getting into campus life than diving headfirst into sport at Staffordshire University.

Whether you're a total novice looking for some recreational sport, or a rising star set for centre stage in the first team, there's something for you to get stuck into. From football, netball, basketball and lacrosse, to more fun and friendly activities like Ultimate Frisbee® and glow-in-the-dark badminton.

OUR SPORTS FACILITIES INCLUDE:

Grass pitches for football, lacrosse, American football, ultimate frisbee and rugby

Sports hall for badminton, volleyball, futsal and basketball

Two floodlit Astroturf pitches

State-of-the-art 3G surfaces

OUR GYM

Plus, we have a newly equipped sports hall, new functional training rooms and an 80-station gym with cardio equipment, resistance equipment and free weights.

If you choose to live in University accommodation then access to the gym is free of charge, if not then membership starts at just £15 a month.

TALENTED ATHLETE PROGRAMME

If you do take your sport seriously and play at county level or above, you could apply for our Talented Athlete Programme, where you'll have the chance to represent the University all over the country and receive a significant support package to allow you to compete and study to the best of your ability.

The support package includes:

Free use of University sports facilities

Sports therapy treatment

Sports science performance testing

Strength and Conditioning Coaching

Sports nutrition support

Sports psychology support

Potential financial support

Full training kit

A personal mentor



RESEARCHING A BETTER TOMORROW

As well as being at the centre of the UK, we're also at the heart of some of the most outstanding applied research in Britain. Our professors conduct research all over the world, as well as right here at Staffordshire University.

We have dedicated research centres for archaeology, psychological research, clinical biomechanics and rehabilitation technologies, and health and development, and we're looking to add more in the future. Just to give you an idea of the quality of our research, 78% was rated as 'world leading' or 'of international importance' in the Research Excellence Framework 2014. We lead by example in our research, and we encourage and facilitate our students with excellent facilities and experienced academics to ensure, as an institution, we make a positive impact on future generations.



PROFESSOR CAROLINE STURDY COLLS

Professor of Conflict
Archaeology and Genocide
Investigation

Caroline is Staffordshire University's Professor of Conflict Archaeology and Genocide Investigation, director of the Centre of Archaeology and author of the globally renowned book *Holocaust Archaeologies: Approaches and Future Directions*.

Her research focuses on holocaust and forensic archaeology, and she is one of the leading names in her field, receiving international media attention through television documentaries and radio programmes in both Europe and the US. Caroline doesn't conduct all her research behind a desk, she is an accomplished field researcher, being the first to complete archaeological surveys at strategic extermination camps and killing sites in Europe, including Treblinka, Poland and Anhatlager, Serbia. Not only this, she is a practicing forensic archaeologist, undertaking consultancy for UK Police forces with regards the search and recovery of buried remains.

Caroline is at the top of her field, both publishing an extensive collection of papers and books and holding regular conference talks and lectures about her research.



PROFESSOR CHRISTOPHER GIDLOW

Professor of Applied
Health Research

Chris has been an applied health researcher at Staffordshire University since completing his PhD in 2006. During this time, he has led applied health research in a range of areas, becoming internationally recognised in two: natural environments and health, and health and physical activity promotion through primary care.

Chris has secured funding for, and led, research and evaluation projects totalling almost £1.8 million. This includes funding from prestigious sources, such as the National Institute for Health Research and the European Seventh Framework Programme, and has allowed him to develop an international network of colleagues and collaborators, and to publish widely in the process. Now, as the Academic Director for the Centre for Health and Development (CHAD), Chris will continue to build this research portfolio, extensive PhD supervision and curriculum development around health.



PROFESSOR KAREN RODHAM

Professor of Health
Psychology

Karen has built on her background as practicing health psychologist at the Royal National Hospital for Rheumatic Diseases, and is now the Co-Director of the Professional Doctorate in Health Psychology and directs the Staffordshire Centre for Psychological Research (SCPR) at Staffordshire University.

Her research expertise lies in conducting qualitative research that develops our understanding of how people cope with difficult health-related situations. Interviews, discussions and observations help her learn what helps or hinders people's ability to cope, and it's this type of research that has contributed to the real success of the SCPR.

Thanks to work conducted at the SCPR we are gaining a deeper understanding of how best to help people cope with long term conditions. Karen's work in particular has focused on how to support people living with persistent pain.

A photograph of three students in a server room. A young man in the center holds a laptop, while a young woman on the left and another young woman on the right look at the screen. They are surrounded by server racks with glowing lights and cables.

HIGHER AND DEGREE APPRENTICESHIPS

If you're interested in combining practical, on-the-job training with studying for a university qualification, a degree or higher apprenticeship could be the answer.

Higher and degree apprenticeships are fast becoming recognised as an exciting way to gain university level skills while earning a salary. They provide the opportunity to start a new career, supported by university learning – or gain new qualifications to help you progress in your current career.

A higher apprenticeship typically takes two years to complete, while a degree apprenticeship normally takes three to four years. You can combine full-time employment with part-time study at university with your fees paid for.

VALUABLE CONNECTIONS

Take either a higher or degree apprenticeship with us and you'll divide your time between the workplace and university. Because you'll be spending valuable time in work, learning practical skills, you'll also be able to make valuable connections with people in your chosen industry or profession.

NO TUITION FEES

The cost of higher and degree apprenticeships is split between the government and employers. As there's no tuition cost for you, your university experience could be debt-free.

WHO ARE APPRENTICESHIPS FOR?

Higher and degree apprenticeships are suitable for college leavers and existing employees looking to progress in their chosen career. Opportunities span all sorts of different occupations in many sectors, such as business, engineering, health, digital and more. And because each apprenticeship is designed in association with an employer, you can be safe in the knowledge that you're gaining career-boosting practical skills alongside the academic knowledge demanded by your chosen industry or sector.

WHY STAFFORDSHIRE UNIVERSITY?

This is an exciting time for higher and degree apprenticeships at Staffordshire University. We work with some of the country's largest employers and we're continually working to introduce an even wider choice of apprenticeships. So, whether you're keen to enter the workplace quickly and earn a salary, or you want to progress further with your current employer, there's every chance we've an apprenticeship that's perfect for you.

HIGHER AND DEGREE APPRENTICESHIPS



WHICH LEVEL IS FOR ME?

Whether you study for a higher apprenticeship or a degree apprenticeship will depend on the apprenticeship you're interested in. If you're already employed, it will be determined by the needs of your employer.

Higher apprenticeship - you'll study at Levels 4 or 5 equivalent to a foundation degree and above.

Degree apprenticeship - you'll study for a full Bachelors degree (Level 6) or a full Masters degree (Level 7).

WHAT ARE THE ENTRY REQUIREMENTS?

Higher and degree apprenticeships are tailor-made to the needs of the employer, so different employers will have different entry requirements. Most candidates will have A levels (or equivalent) or existing relevant Level 3 qualifications, as well as English, maths and ICT at Level 2. But don't worry if you don't meet these criteria, other relevant experience may also be considered as an alternative and can be discussed with the course leader.

Typical entry requirements:

- 5 GCSEs – Grade C or above equivalent in maths and English.
- 64 - 112 UCAS points from A levels/BTEC or other qualifications or experience.
- Must have a contract of employment to cover you for the duration of the apprenticeship for a minimum of 30 hours a week.

Your employer will share the cost of your training with the government.

HOW DO I REGISTER?

Registering with us is free and easy. Once you're registered, we'll keep you up-to-date with all our latest apprenticeship developments. If you're already in work, we can help you choose the apprenticeship that best suits your career goals – and we can even discuss things with your employer.

To register your interest and see our course listings, visit: www.staffs.ac.uk/apprenticeships

To find an organisation that is offering the kind of apprenticeship you're looking for, visit the government's apprenticeship website: www.gov.uk/apply-apprenticeship

OUR APPRENTICESHIPS

BUSINESS AND ADMINISTRATION:

Chartered Manager Degree Apprenticeship
HR Consultant/Partner Apprenticeship
Operations/Departmental Manager Apprenticeship
Senior Leader Master's Degree Apprenticeship (Level 7)

CARE SERVICES:

Social Worker Degree Apprenticeship

DIGITAL:

Digital and Technology Solutions Degree Apprenticeship
Software Developer Apprenticeship
Network Engineer Apprenticeship

HEALTH AND SCIENCE:

Advanced Forensic Practitioner (Custody or Sexual Offence)
Higher Apprenticeship
Healthcare Assistant Practitioner Higher Apprenticeship
Healthcare Science Practitioner Degree Apprenticeship
Nursing Associate/ FdSc Nursing Associate
Operating Department Practice Degree Apprenticeship
Registered Nurse/ BSc (Hons) Nursing Practice

MANUFACTURING AND ENGINEERING:

Embedded Electronic Systems Design and Development
Engineer Degree Apprenticeship
Manufacturing Engineer Degree Apprenticeship

PROTECTIVE SERVICES:

Police Constable Degree Apprenticeship

COMING SOON:

Accountancy/Taxation Professional*
Cyber Security Technical Professional*
Paramedic*
Advanced Clinical Practitioner*
Digital Marketer*

*Subject to validation

Courses listed as 'subject to validation' are in the final process of approval. Full validation is not guaranteed, and should the course be significantly amended or deemed unfit, you will be contacted by the University. For more information visit: www.staffs.ac.uk/validation



THE COST OF SUCCESS

UNIVERSITY FEES MIGHT SOUND DAUNTING AT FIRST, BUT REMEMBER...YOU AREN'T JUST INVESTING IN US, YOU'RE INVESTING IN YOUR FUTURE CAREER.

Everybody has the right to a fantastic university experience, no matter what your financial status may be - so be sure to check the following support section for more information on what financial help is available, and exactly where to go to find out more.



TUITION FEES 2021/2022

HOME STUDENTS

Current fees for 2021/22 are listed as below.

The annual fee for undergraduate students studying full-time is £9,250 for 2021/22. This is a regulated fee; the Government determines the maximum fee a university may charge. The University expects to apply any permitted increase, so subsequent years' fees may increase, but will do so by no more than the rate of inflation as measured by the RPIX index.

Any permitted increases in fees will be published on the University's website so for the most up-to-date fees information please refer to our Website.

EU STUDENTS

The process for the UK to leave the European Union is ongoing. At the time of going to print (February 2020) the UK government had yet to decide whether EU students will continue to benefit from home fee status and access to financial support. For the latest information please visit: www.gov.uk/guidance/brexit-guidance-for-eu-students-in-the-uk

2021/22 FEES:

- All full-time undergraduate degrees - £9,250.00
- Two-year accelerated degrees - £11,100.00*
- We also offer a pro-rata fee structure for part-time study.

Please note: Accommodation and living costs are not included in our tuition fees. For further details on what's included in your tuition fees please visit the individual course pages on our website.



FINANCIAL SUPPORT

LOANS FOR TUITION FEES

Eligible UK students are entitled to apply for a tuition fee loan to cover the full cost of tuition fees. These are paid direct to the University and you don't have to pay anything back until you have graduated and are earning over £25,725 per annum*.

LOANS FOR LIVING COSTS (UK STUDENTS ONLY)

Eligible UK students can also take out a maintenance loan to help pay for things like accommodation, food, transport and books. The maximum amount you can borrow depends on your household income as well as where you are studying and living. This will be paid into your nominated bank account at the start of each term,

INTERNATIONAL STUDENTS

- All full-time undergraduate degrees - £14,000*
- All full-time undergraduate health degrees (inclusive of Practice Placement Fee) - £18,000*

For more information about fees visit: www.staffs.ac.uk/international-fees

ABOUT OUR FEES

New and continuing students will be charged the maximum permitted fee, determined by the Government and measured on how we perform against the Teaching Excellence Framework. Fees for our part-time undergraduate courses are usually a proportion of the full-time fee depending on the number of modules studied (commonly referred to as 'course intensity').

Placement year fees will be charged at no more than 20% of the normal tuition fee. For further information please visit:

www.staffs.ac.uk/undergraduate/fees

ADDITIONAL COURSE COSTS

If there are additional costs associated with any course they will be listed on our website. Additional costs typically include items such as:

- Equipment hire
- Art materials
- Optional field trips
- Printing
- Books you wish to purchase.

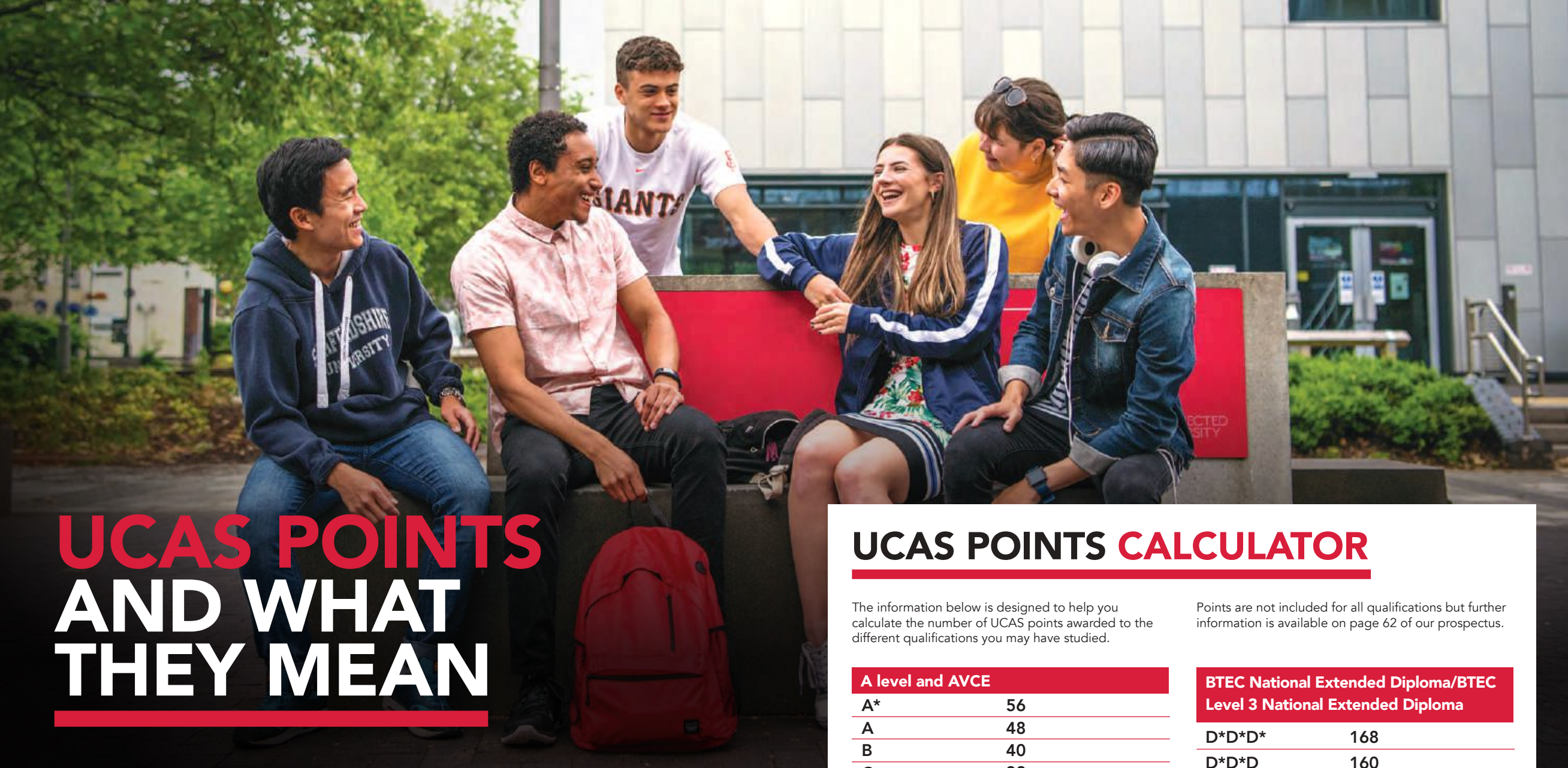
once confirmation of your registration has been sent to Student Finance. Find out more at: www.gov.uk/student-finance

SOURCES OF ADDITIONAL FINANCIAL SUPPORT

If you receive funding from Student Finance you may be eligible to apply for additional support. Details of the financial support available and how to apply for it can be obtained by visiting: www.gov.uk

Extra funding is available for students with dependents as well as for those who have disabilities. Full details, including a student finance calculator, can be found at: www.gov.uk/student-finance

*Correct at time of going to print (January 2020). Refer to page 63 for further information.



UCAS POINTS AND WHAT THEY MEAN

There are numerous different ways to study at Staffordshire University. But with so many qualifications available, it's important to have one scale to measure everything. That's where UCAS points come in.

The UCAS tariff converts the grades you achieve into points. That way, a wide range of qualifications can be compared and considered during the application process. For some courses, specific subjects and grades may also be required.

Our full entry requirements can be found at: www.staffs.ac.uk/courses/undergraduate/entry-requirements

The tables opposite will help you see how your grades convert into UCAS points, so you can start working out exactly what you need.

For help with converting your qualifications into UCAS points, visit: www.ucas.com/ucas/tariff-calculator

UCAS POINTS CALCULATOR

The information below is designed to help you calculate the number of UCAS points awarded to the different qualifications you may have studied.

Points are not included for all qualifications but further information is available on page 62 of our prospectus.

A level and AVCE	
A*	56
A	48
B	40
C	32
D	24
E	16

AS Level and AS VCE	
A	20
B	16
C	12
D	10
E	6

BTEC National Extended Diploma/BTEC Level 3 National Extended Diploma	
D*D*D*	168
D*D*D	160
D*DD	152
DDD	144
DDM	128
DMM	112
MMM	96
MMP	80
MPP	64
PPP	48

For further information about our courses please contact our Enquiries Team on 01782 294400.

ENTRY REQUIREMENTS

WE'RE COMMITTED TO CONNECTING STUDENTS OF ALL AGES, SKILLS AND EXPERIENCES WITH HIGHER EDUCATION AND ARE A LEADING VOICE IN ALTERNATIVE ROUTES INTO UNIVERSITY.

So, if you think you've done things a little differently and aren't sure if you're eligible to study, get in touch and see. We assess each application individually, taking into account any experience and skills you may have in your chosen field.

Don't worry if you can't see your qualification listed. Just contact our team of experts on **01782 294400** or email us at enquiries@staffs.ac.uk

OUR OFFERS

We use the UCAS points tariff in our offer-making and don't discriminate between pre-2015 old style A and AS levels and the ones reformed after 2015. We also don't discriminate between the pre-2016 old specification BTECs (QCF) and the ones reformed for first delivery from 2016 (RQF). In most cases, you will probably need at least the minimum number of points or grades required for your chosen course. Typically, this would mean one of the following scenarios:

- Two/three GCE A level or AVCE subjects
- One GCE A level Double Award or AVCE Double award
- A combination of one GCE A level and an Advanced Welsh Baccalaureate - Skills Challenge Certificate
- BTEC National (QCF) Extended Diploma
- BTEC National Diploma/BTEC Subsidiary Diploma combined with other level 3 qualification to achieve tariff points
- Access to HE Diploma
- Three SQA Highers and Two Advanced Highers
- Irish Leaving Certificate Higher grades
- An Irish FETAC or QQI award
- An award of the European Baccalaureate Diploma with at least 70% overall
- An award of the International Baccalaureate Diploma achieved by passing each of the required components and achieving a total IB point score of 28-32 or required tariff points from individual components of the IB

- A pass in an Advanced Apprenticeship
- Achievement of an OCR National Diploma or Extended Diploma
- A successfully completed NVQ at level 3 or above
- A pass in a university-validated foundation course
- A pass in a university foundation year
- Equivalent international qualifications

GCSE REQUIREMENTS

English and Maths at Grade C/Score 4 (or Level 2 equivalents) are required as a minimum for all our courses. Some courses also require other subject specific GCSE requirements. These will be stipulated on our course pages on our website or in our prospectus.

ENGLISH LANGUAGE REQUIREMENTS

Most of our courses require a minimum IELTS score of 6.0 overall with 5.5 in each component or an equivalent approved qualification. However, some courses have higher entry criteria due to accreditation requirements or the need to have exceptional communication skills as part of the course.

We also accept a wide range of qualifications from around the world. For more information visit: www.staffs.ac.uk/english-language-requirements

The Staffordshire University Pre-Sessional Programmes are for international students who intend to study at Staffordshire University on an Undergraduate or Postgraduate degree course, but do not meet the language requirements for direct entry. For more information on all of our Pre-Sessional English programmes, please see all of the details on our website: www.staffs.ac.uk/english-language-courses

IMPORTANT INFORMATION

SUBJECT TO APPROVAL/VALIDATION

We're always striving to deliver the most current and relevant degrees, both by creating new courses and regularly reviewing our current offering. Each time we make changes, the course goes through a rigorous approval process to ensure that it's the perfect fit for our students, employers and other relevant stakeholders. Some of the courses inside this prospectus are marked as 'subject to approval' or 'subject to validation', but don't worry, this just means some of the details of the course haven't been finalised yet. As soon as the new course is approved and validated, up-to-date information will be provided on the online course pages at www.staffs.ac.uk/courses

If you have been offered a place and there is a significant change to the course, or for any reason, the course doesn't run - we will contact you immediately and fully support you in finding the best suitable alternative.

At the time of printing in January 2020, the courses listed in this prospectus represent those we intend to offer for the 2021 academic year. Very occasionally, however, we need to make changes to our courses, including their content and the way in which they are delivered. In some instances, courses can be discontinued or combined with other courses.

Reasons for withdrawing courses can include insufficient student numbers and courses not receiving the necessary accreditation or approval. Changes to course information may include operational and academic reasons.

If circumstances beyond our control mean we cannot provide particular educational services, all reasonable steps will be taken to minimise any disruption to those services. However, the University will have no liability for any loss or damage suffered by any prospect or student as a result.

As a prospective student of Staffordshire University, it's your responsibility to ensure you have fully reviewed up-to-date course information before you apply, and that your chosen course fully meets your requirements. You should also check the course still meets your requirements before accepting an offer to study with us.

Student satisfaction scores have been provided by Unistats and are correct at the time of going to print. For more information, visit: discoveruni.gov.uk

If we discontinue a course or programme and you're not happy with the alternative offered, or if a programme is changed and you're not happy with the changes, you'll be given the opportunity to withdraw from the programme. Up-to-date course information can be found on our website (www.staffs.ac.uk), or by calling us on **01782 294000**.

If you're offered a place at Staffordshire University, your offer will be subject to the University's Terms and Conditions of Offer. If you become a student of Staffordshire University, you will enter a contract with us and be bound by our rules and regulations. These, too, may vary from time to time (www.staffs.ac.uk/rulesandregs)

Employability statistics at course level are calculated by Staffordshire University from overall University statistics from the annual DLHE survey.

OUR SUBJECT AREAS

At Staffordshire University we organise our courses into subject areas, which are then categorised into Schools. Most of our courses are structured with traditional modules, but a selection offer you an optional pathway route – which is one of our unique and innovative ways to study.

Find out more about subject areas, visit: www.staffs.ac.uk/courses/undergraduate



SCHOOL OF COMPUTING AND DIGITAL TECHNOLOGIES

ANIMATION
AUGMENTED AND VIRTUAL REALITIES
COMPUTER SCIENCE, AI AND
ROBOTICS
FILM AND MEDIA
GAMES ARTS AND VISUAL EFFECTS
GAMES CULTURE, PR AND
MANAGEMENT
GAMES DESIGN, PRODUCTION AND
PROGRAMMING
JOURNALISM AND CONTENT
CREATION
MUSIC AND SOUND



SCHOOL OF CREATIVE ARTS AND ENGINEERING

ART AND DESIGN
DRAMA, PERFORMANCE AND
THEATRE STUDIES
ENGINEERING
ENGLISH AND CREATIVE WRITING
FASHION
GEOGRAPHY AND ENVIRONMENT
INTERNATIONAL STUDIES AND
HISTORY



SCHOOL OF HEALTH AND SOCIAL CARE

ALLIED HEALTH AND PARAMEDIC SCIENCE
NURSING AND MIDWIFERY
SOCIAL WORK AND SOCIAL WELFARE



SCHOOL OF LAW, POLICING AND FORENSICS

CRIMINOLOGY AND TERRORISM
FORENSIC SCIENCES AND POLICING
LAW



SCHOOL OF LIFE SCIENCES AND EDUCATION

BIOLOGICAL AND BIOMEDICAL SCIENCES
EDUCATION
PSYCHOLOGY
SPORT AND EXERCISE



STAFFORDSHIRE BUSINESS SCHOOL

BUSINESS, INNOVATION AND
ENTREPRENEURSHIP
DIGITAL AND SOCIAL MEDIA MARKETING
ESPORTS, EVENTS AND SUSTAINABLE
TOURISM
SUSTAINABLE ACCOUNTING AND
FINANCIAL TECHNOLOGY

OUR PATHWAY COURSES

Staffordshire University is introducing a brand-new way to complete your degree: using pathways.

WHAT IS A PATHWAY?

A pathway is an alternative route you can take in the second year of your full-time undergraduate degree. It will tailor the modules you take in years 2 and 3 to focus on an area within the course that you are passionate about, or you want to base your future career around.

HOW WILL CHOOSING A PATHWAY BENEFIT YOU?

Pathways provide you to gain subject specialism skills and capabilities that will be sought by future employers. You will therefore gain recognition of the expertise you have developed on your pathway course on your degree certificate.

DO YOU HAVE TO CHOOSE A PATHWAY?

No. The first year of your course will typically cover a broad spectrum of knowledge, covering all of the subjects you can specialise in. If you're unsure what specialist pathway you want to go into, or you want to continue studying the course in a broad sense, you can choose not to study a pathway and graduate with your initial degree choice.



This symbol is a marker for courses that follow the pathway structure. Keep your eye out for it on our subject pages and course pages in the A-Z listing.

ALLIED HEALTH AND PARAMEDIC SCIENCE

Whether you want to be a paramedic, an operating department practitioner, or a health professional – we have the course for you. Join us and study with the latest facilities ranging from our fully functioning Paramedic ambulance, and our 'Community House' through to our simulated operating theatre.

STUDENT CASE STUDY



**KATIE
HILL**

BSC (HONS) PARAMEDIC GRADUATE

"I made some amazing friends during my time here; not to mention the encouragement and positive vibes given by the staff and my mentors on placement. They've helped me achieve my lifelong ambition of being a paramedic."

MEET THE EXPERT



**TIM
DAVIES**

BSC (HONS) PARAMEDIC SCIENCE
COURSE LEADER

Tim is an experienced paramedic who is committed to supporting students to achieve their aspirations of providing this vital role.

SCHOOL OF
HEALTH AND
SOCIAL CARE



COURSES

OPERATING DEPARTMENT PRACTICE

FT

See page 198

OVERVIEW

Learn the practical and theoretical skills you need to become a valuable asset in the operating theatre.

POTENTIAL CAREERS

- Surgical First Assistant (SFA)
- Surgical Care Practitioner (SCP)
- Resus Officer
- Fitness to Practice Assessors
- Clinical Educator

PARAMEDIC SCIENCE

FT

See page 199

Take to the roads as a trusted and respected medical professional and help save lives.

- Graduate Paramedic
- Emergency Care Practitioner
- Advanced Care Practitioner
- Forensic Paramedic
- Critical Care Practitioner



ANIMATION

Create the next generation of animated movie and games characters. Discover your specialist area of animation and create 2D Digital, 3D Digital, Computer Games or Stop Motion content - while working with the latest software and facilities in our dedicated studios and production suites.

STUDENT CASE STUDY



GARY CARSE AND DANIEL WATERMAN

BA (HONS) ANIMATION GRADUATES

"We started our business whilst at university and couldn't have done that without the support of Staffordshire University. They have a really forward-thinking attitude and allow students to achieve what they are capable of."

MEET THE EXPERT



STUART MESSINGER

BA (HONS) ANIMATION
COURSE LEADER

Course leader, Stuart Messinger, worked on a wide range of industry projects before joining Staffordshire University, from Grizzly Tales for Gruesome Kids to the Harry Potter franchise and Aardman Animations' The Pirates.



COURSES

ANIMATION

FT | FY

See page 138

OVERVIEW

Create the characters and animated worlds of the future, explore different methods, and find your animation niche.

POTENTIAL CAREERS

- Character Animator
- Concept Artist
- Games Designer
- VFX Animator
- Storyboard Artist
- Lead Animator
- Feature Film Animator

OPTIONAL PATHWAYS

- 2D Digital Animation
- 3D Digital Animation
- Stop Motion Animation
- Computer Games Animation



ART AND DESIGN

Feed your passion in graphic design or crafts, capture the moments in photography, or develop the products and transport of the future in our art and design courses. We offer great studio facilities, dedicated workshops, expert technical instruction, and industry links.

STUDENT CASE STUDY



EWAN THACKER

BA (HONS) PHOTOGRAPHY

"The course at Staffs allowed creative freedom, but it was guided by the amazingly knowledgeable lecturers and technicians. Everyone would go to the edge of the earth to help, and I think it's that constant backing that has helped the most."

MEET THE EXPERT



TIM FORRESTER

BA (HONS) 3D DESIGNER MAKER
COURSE LEADER

Award-winning Tim Forrester is one of Britain's most innovative designers and has achieved success working in Milan. He's also designed and manufactured his own range of high-quality, beautiful furniture.



COURSES

OVERVIEW

POTENTIAL CAREERS

3D DESIGNER MAKER

FT

See page 133

Design and make the innovative and specialist products of the future in our creative course.

- Freelance Designer/Maker
- Business Set up/Owner
- Design in Industry
- Craftsperson

ARCHITECTURE

FT

See page 139

Design, influence, and create the structures of tomorrow.

- Architect
- Industrial Designer
- Drafter
- Project Architect
- Interior and Spatial Designer

ART AND DESIGN (WITH A FOUNDATION YEAR)

FT

See page 140

Study a foundation year in art and design and guarantee a future on one of our specialist courses.

- Further study on an Art and Design BA (Hons) degree.

CARTOON AND COMIC ARTS

FT

See page 147

Draw the characters, design the universes of the future and become an expert in narrative communication.

- Indie Comic Author
- Storyboard Artist
- Character Designer
- Animator
- Print Layout Designer
- Newspaper/Editorial Cartoonist
- Motion Graphics Creator

FINE ART

FT

See page 172

Nurture your creative potential in a wide range of arts and create the masterpieces of tomorrow.

- Fine Artist
- Commercial Art Gallery Manager
- Exhibition Designer
- Community Arts Worker
- Museum/Gallery Curator





COURSES

GRAPHIC DESIGN

FT

See page 182

OVERVIEW

Study digital and traditional methods that will turn your passion for creative thinking and design into a career.

POTENTIAL CAREERS

- Designer
- Digital Designer
- Advertising
- Brand Designer
- Art Director

ILLUSTRATION

FT

See page 184

Learn the skills to establish a personal voice and vision in illustration and develop an engaging portfolio of work.

- Publishing/Book Illustrator
- Editorial Illustrator
- Concept and Character Artist
- Animation Storyboard Artist

INDUSTRIAL DESIGN:
PRODUCT & TRANSPORT

FT | PY

See page 185

Learn the foundations of industrial design and manufacturing in this hands-on degree.

- Product Designer
- Transport Designer
- Furniture Designer
- Design Manager
- CAD modeller

OPTIONAL PATHWAYS

- Product Design
- Transport Design

PHOTOGRAPHY

FT

See page 200

Capture the technical knowledge you need to become a creative artist or a photography professional.

- Freelance Photographer
- Medical/Forensic Photography
- Picture Editor
- Photo Historian
- Studio Manager
- Account Executive

SURFACE PATTERN
AND TEXTILE DESIGN

FT

See page 218

Develop your expertise in design for surfaces such as fabrics, ceramics, wallpaper and stationery.

- Studio Designer
- Freelance Designer
- Stylist
- Trend Forecaster
- Buyer

"AFTER WINNING THE BRIEFCASES COMPETITION THIS YEAR, IT'S MADE ME REALISE THAT I REALLY CAN TURN MY ONCE HOBBY INTO A REAL JOB"



MAI
DUAY

BA (HONS)
ILLUSTRATION
STUDENT

"I've always enjoyed Illustration and worked hard on my projects as I knew I wanted to have a career in this field in the future - but wasn't sure if it would be possible. After winning the Briefcases Competition this year, it's made me realise that I really can turn my hobby into a real job."

AUGMENTED AND VIRTUAL REALITIES

Step into a digital universe on our augmented and virtual realities course. Acquire the skills and work experience you need to be successful in a growing market, using a combination of professional-grade facilities, live project work, and exposure to award-winning companies.

MEET THE EXPERT



JAN KORENKO

BA (HONS) AUGMENTED AND VIRTUAL REALITIES COURSE LEADER

Jan Korenko is a visual effects artist as well as an active researcher in real-time visualisation and technology. His main area of interest is the capture and transfer of 'live camera' data and its implementation using real-time rendering.



SCHOOL OF
COMPUTING AND
DIGITAL TECHNOLOGIES



COURSES

AUGMENTED AND VIRTUAL REALITIES

FT | PY | FY

See page 141

OVERVIEW

Specialise in the design and development of worlds and create interactive experiences in augmented, mixed and virtual realities.

POTENTIAL CAREERS

- 3D Artist
- Virtual/Mixed Realities Developer
- Visual Designer
- Augmented/Virtual Reality Designer
- Virtual Reality Technician



BIOLOGICAL AND BIOMEDICAL SCIENCES

The world is in trouble. Will you be the one who saves it? Scientists are working hard on the biggest threats that our world currently faces. From microplastic pollution to global epidemics, antibiotic resistance and healthcare crises, you'll be a biological problem solver using your training to make a real difference.

STUDENT CASE STUDY



ASHAY PATEL

BSC (HONS) BIOLOGICAL SCIENCE GRADUATE

"The great content in the modules, along with the high quality of academic staff and interesting laboratory sessions helped deliver a very rounded experience which prepared me for a number of roles. I'm grateful for this experience as no doubt without this; I would not be where I am today." (Sales Executive, UK Team Leader, Randox Laboratories Ltd.)

MEET THE EXPERT



DR SARAH WILLIAMS

BSC (HONS) BIOMEDICAL SCIENCE COURSE LEADER

Biomedical science course leader Dr Sarah Williams has years of experience and expertise in the field of immunology and is currently completing her training to become a registered clinical immunologist with the HCPC.

SCHOOL OF
LIFE SCIENCES
AND EDUCATION



COURSES

BIOLOGICAL SCIENCE

FT | PY | FY | M

See page 144

OVERVIEW

Understand, examine and explore the living world around you in our state-of-the-art laboratories.

POTENTIAL CAREERS

- Molecular Biologist
- Healthcare Scientist
- Pharmacologist
- Research Scientist (Life Sciences)
- Ecologist
- Nature Conservation Officer
- Biology Teacher (on completion of PGCE)

OPTIONAL PATHWAYS

- Genomics
- Ecology and Environmental Management
- Pre-Med
- Pharmacology

BIOMEDICAL SCIENCE

FT | PY | FY | M

See page 145

Develop the theoretical and practical skills you need to underpin a range of exciting professional scientific careers.

- Biological Scientist (on completion of HSPC registration)
- Healthcare Scientist
- Toxicologist
- Research Scientist (Medical)



BUSINESS, INNOVATION AND ENTREPRENEURSHIP

STAFFORDSHIRE
BUSINESS SCHOOL



Whether you want to work for an established company or start your own, our Business, Innovation and Entrepreneurship portfolio will help you stand out. With the perfect balance of academic theory and practical application you will explore the nature of entrepreneurship and develop the underpinning competencies you need to be a manager and leader of the future.

Global application of contemporary issues such as digitalisation, sustainability, cultural awareness and ethics are embedded within our Business, Innovation and Entrepreneurship portfolio, ensuring that students graduate with an in-depth knowledge and understanding of complex business challenges and opportunities.

EVOLVING BUSINESS

Our Business, Innovation and Entrepreneurship offering is a part of our brand-new Staffordshire Business School portfolio. We have over 100 years' experience of pioneering industries, and we are redesigning our courses to ensure they are ahead of the ever-changing business landscape.

This is an exciting opportunity for you to be a part of the change at Staffordshire Business School.

All Business, Innovation and Entrepreneurship courses for 2021/2022 are subject to validation.

For more information see pages 30-31 or visit:
www.staffs.ac.uk/evolving-business



STUDY AREA

BUSINESS

See page 146

OVERVIEW

Study contemporary management theories and frameworks with practical application to modern business challenges.

POTENTIAL CAREERS

- Business Advisor
- Business Analyst
- Business Development Manager
- Data Analyst
- Project Manager



COMPUTER SCIENCE, AI AND ROBOTICS

Whether you want to defend cyberspace, build the next generation of artificial intelligence, or develop cloud technologies and software applications, we have a specialist degree for you. From experienced academics to work experience opportunities and the finest digital facilities, there's no better place to begin your career.

STUDENT CASE STUDY



DAVE HUNT

BSC (HONS) COMPUTER NETWORKS AND SECURITY GRADUATE

"Studying at Staffordshire University allowed me to learn the theory behind networking technologies while giving me the practical experience needed to jump straight into managing a large-scale network. I feel studying anywhere else would not have given me the required training or hands on experience required for my job role at Amazon."

MEET THE EXPERT



EUAN WILSON

BSC (HONS) COMPUTER SCIENCE COURSE LEADER

Course Leader, Euan Wilson, has been a lecturer for over 20 years in the information systems domain and has changed specialisms as the education market and computing discipline has changed. He has a wide knowledge of developing and running awards, and currently specialises in data analytics and database systems. Euan is also an examiner for the BCS (British Computer Society).

SCHOOL OF
COMPUTING AND
DIGITAL TECHNOLOGIES



COURSES

AI AND ROBOTICS

FT | PY | FY

See page 137

OVERVIEW

Be a part of the future and learn to design, build and program the technology of tomorrow.

POTENTIAL CAREERS

- Real-time Designer
- Robotic Engineer
- Machine Learning Engineer
- Research and Design Engineer
- Business Intelligence Developer

BIG DATA ANALYTICS

FT | PY | FY

See page 143

Data is a modern day currency, learn how to analyse on a mass scale and apply data modelling techniques in a rapidly growing field.

- Big Data Analyst
- Systems Analyst
- Data Engineer
- Systems Infrastructure Manager
- Business Data Advisor

COMPUTER SCIENCE

FT | PY | FY

See page 155

Learn the fundamentals of computer science and become ultra-employable in a future-proofed industry.

- Software Developer
- Database Administrator
- Computer Hardware Engineer
- Computer Systems Analyst
- Computer Network Architect

OPTIONAL PATHWAYS

• Cloud Technologies • Network Computing • Software Development • Internet and Web Management

CYBER SECURITY

FT | PY | FY

See page 159

Become a defender and protector against the malicious software threats in cyberspace as a certified ethical hacker.

- Chief Information Security Advisor
- Forensic Computer Analyst
- Information Security Analyst
- Penetration Tester
- Security Architect



CRIMINOLOGY AND TERRORISM

Do you want a career in justice or law enforcement? Study under expert academics on one of our dynamic and diverse criminology and criminal justice courses – where you'll delve into the criminal mind, challenge your conceptions of society, and develop a thorough understanding of human rights.

STUDENT CASE STUDY



ASHLEA TYLER

BSC (HONS) CRIMINAL JUSTICE WITH OFFENDER MANAGEMENT STUDENT

"Criminal Justice with Offender Management is a brilliant course if you wish to work in the criminal justice system and help offenders. It has a brilliant balance of theory and practical work, including trips to prisons and speaking with offenders, as well as lovely supportive staff. Staffordshire University has been great - when I moved here I was worried about making friends but by the end of Welcome Week I had made loads."

MEET THE EXPERT



DR JO TURNER

BSC (HON) CRIMINOLOGY COURSE LEADER

Course leader Dr Jo Turner specialises in the history of crime and punishment, female offending and women's experience of the criminal justice system but is enthusiastic about anything criminological. Jo has extensive experience in teaching at undergraduate and postgraduate levels and is a strong believer in research-led and research-informed teaching.

SCHOOL OF
LAW, POLICING
AND FORENSICS



COURSES

CRIMINAL JUSTICE WITH OFFENDER MANAGEMENT

FT | FY

See page 157

OVERVIEW

Become an expert in community rehabilitation and study traditional criminology, penology and offender management.

POTENTIAL CAREERS

- HM Prison and Probation Service
- The Prisons and Probation Ombudsman
- Ministry of Justice positions
- Civil Service
- Community Rehabilitation

CRIMINOLOGY

FT | PY | FY | M

See page 158

Delve into the criminal mind, challenge your conceptions of society, and develop an understanding of human rights.

- Private security services; NCA; MI5 and MI6
- 3rd sector: victim support; rape crisis; drug and alcohol support
- Social/crime related research roles
- Local/central government – e.g. community safety partnerships; policy-making departments
- Civil Service

SECURITY AND INTELLIGENCE SCIENCES

FT | PY

See page 209

Study the problems, solutions, theories and science behind global security issues, threats and crisis.

- Intelligence Analyst
- Data Analyst
- Security Intelligence Analyst
- National Probation Service Investigator



DIGITAL AND SOCIAL MEDIA MARKETING

The rapid growth in demand for digital marketing skills is unprecedented. Our Digital and Social Media Marketing portfolio will enable you to deal with digital marketing strategies and stay ahead in this fast-growing industry.

Digital and social media marketing is the life blood of modern business. Gain an advantage over the competition by working with industry-experienced academics who will open the door to networking opportunities, live project briefs and work placement opportunities.

EVOLVING BUSINESS

Our Digital and Social Media Marketing offering is a part of our brand-new Staffordshire Business School portfolio. We have over 100 years' experience of pioneering industries, and we are redesigning our courses to ensure they are ahead of the ever-changing business landscape.

This is an exciting opportunity for you to be a part of the change at Staffordshire Business School.

All Digital and Social Media Marketing courses for 2021/2022 are subject to validation.

For more information see pages 30-31 or visit: www.staffs.ac.uk/evolving-business



STUDY AREA

MARKETING

See page 190

OVERVIEW

Our marketing courses combine contemporary and traditional skills to prepare you for an exciting and fast-paced career.

POTENTIAL CAREERS

- Advertising Account Executive
- Market Researcher
- Digital Marketing Executive
- Public Relations Officer
- Social Media Manager



DRAMA, PERFORMANCE AND THEATRE STUDIES

Learn your craft using our dedicated performance spaces and studios. You'll be taught by a team with vast experience in drama and screen acting. Whatever path you choose, you'll get the opportunity to tailor your project work towards your career aspirations, whether it be under the spotlight or behind the scenes.

STUDENT CASE STUDY

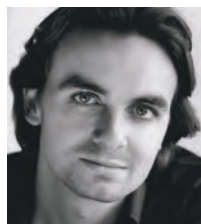


**HANNAH
GARNER**

BA (HONS) ACTING AND
THEATRE ARTS

"Staffordshire University's acting course has enabled me to have the confidence to be who I am today. The course is so dynamic and allows you to explore your inner self and different ways of working. It's hard work but the level of intensity of the course pays off, providing you with the tools you need as an actor."

MEET THE EXPERT



**PAUL
CHRISTIE**

BA (HONS) ACTING AND THEATRE
ARTS COURSE LEADER

Paul Christie trained at the Royal Conservatoire of Scotland and started his career as a theatre, television and radio actor. He then trained as a theatre director at the Royal Academy of Dramatic Art before working as a freelance director.

SCHOOL OF
CREATIVE ARTS
AND ENGINEERING



COURSES

ACTING FOR STAGE AND SCREEN

FT

See page 135

OVERVIEW

Combine theory with practical workshops and take a step into the limelight as a skilled actor.

POTENTIAL CAREERS

- Actor
- Director
- Theatre Practitioner
- Youth Theatre Leader
- Writer
- Drama Teacher (after a PGCE qualification)



EDUCATION

Be part of the lasting impact that education has on people's lives. Make a difference. Inspire the next generation. Give something back. You'll graduate with the skills to ensure quality education and provide the opportunity to succeed for all. Our courses prepare you to work with a range of different learners in a variety of education settings.

STUDENT CASE STUDY



TONI WEDGWOOD

BA (HONS) EDUCATION STUDIES GRADUATE

"I completed three work placements a year at local schools and taught a range of pupils across Key Stages 1 and 2. The staff at the schools always made sure they were available and taught me how to be a professional. If you say you're from Staffordshire University when on placement, people know they have a quality student."

MEET THE EXPERT



RUTH HUDSON-GILL

BA (HONS) EARLY CHILDHOOD STUDIES COURSE LEADER

Early Childhood Studies course leader, Ruth Hudson-Gill, has been with Staffordshire University for eight years following years of experience in the Early Years sector working predominantly with children aged 0-5 years. Ruth recently managed a project to enhance learning experiences of staff and students through the implementation of technology.



View courses online



COURSES

EARLY CHILDHOOD STUDIES

FT

See page 161

OVERVIEW

Make a difference in the lives of young children and become an expert in Early Years with children from birth to eight years old.

POTENTIAL CAREERS

- Education Welfare Assistant
- Nursery Manager
- Nursery Assistant
- Early Years Advisor for local government
- Family Liaison Worker for charities and government agencies



OPTIONAL PATHWAYS

- Special Educational Needs and Disabilities

EDUCATION STUDIES

FT | 2Y

See page 162

Spark your curiosity and love of learning to prepare yourself for a career in an educational setting.

- Teaching Assistant
- School-based Mentor
- Educational Administrator
- PGCE leading to teaching English as a Foreign Language Teacher
- Primary Teacher (on completion of PGCE)



OPTIONAL PATHWAYS

- Special Educational Needs and Disabilities

PRIMARY EDUCATION WITH QTS (3-7) (5-11)

FT

See page 203

Split your time between studying and practical work placements and graduate as a qualified primary school teacher.

- Teacher
- Learning Support Assistant
- Headteacher
- Special Educational Needs Assistant
- Early Years Practitioner



ENGINEERING

Build a future in engineering on one of our specialist courses. Whatever you choose to study, you'll be using the latest technologies, with work experience opportunities in relevant sectors to prepare you for a successful future in your field. You'll get involved in solving real-world challenges, future-proofing your skills for a career in engineering.

STUDENT CASE STUDY



LAURA DAVIES

BSC (HONS) AERONAUTICAL
ENGINEERING GRADUATE

"The great thing about Staffordshire University is not just the course, but the opportunities that are offered alongside studying. My advice to students is to take every opportunity available in order to achieve your career aspirations."

MEET THE EXPERT



CHRIS WAYMAN

BSC (HONS) ENGINEERING DESIGN
COURSE LEADER

Chris Wayman has worked as an Automotive Design Engineer in the UK and abroad. He's been involved in a range of education roles, delivering innovative and challenging projects. His priority is to encourage creative engagement in the learning process.



COURSES

AERONAUTICAL ENGINEERING

FT | PY | M

See page 136

OVERVIEW

This course is ideal if you want to become a pilot, or work as an engineer or manager in the airline industry.

POTENTIAL CAREERS

- Aeronautical Engineer
- Pilot
- Aircraft Design Engineer
- Propulsion Systems Engineer
- Aerospace Engineer

AUTOMOTIVE AND MOTORSPORT ENGINEERING

FT | PY | M

See page 142

Work with suppliers, manufacturers and motorsport specialists and put yourself in pole position for your future career.

- Race Engineer
- Automotive Test Engineer
- Vehicle Safety Engineer
- Technical Programme Manager
- Simulation and Analysis Engineer

ELECTRICAL AND ELECTRONIC ENGINEERING

FT | PY | M

See page 164

Prepare yourself for a career in renewable energy, transport, telecommunications or manufacturing.

- Electrical Engineer
- Electronics Engineer
- Control and Instrumentation Engineer
- Telecommunication Engineer
- Simulation and Analysis Engineer

ENGINEERING DESIGN

FT | PY

See page 165

Innovate and create new ideas and be a part of the foundational design of new engineering systems and products.

- Design Engineer
- CAD Engineer
- Automotive Engineer
- Design Manager
- Product Designer

GENERAL ENGINEERING (WITH A FOUNDATION YEAR)

FT | PY

See page 180

Study the foundations and fundamentals of engineering and develop a broad knowledge of the industry.

- Aerospace Engineer
- Electrical Engineer
- Mechanical Engineer
- CAD Technician
- Simulation and Analysis Engineer





COURSES

MECHANICAL
ENGINEERING

FT PY M

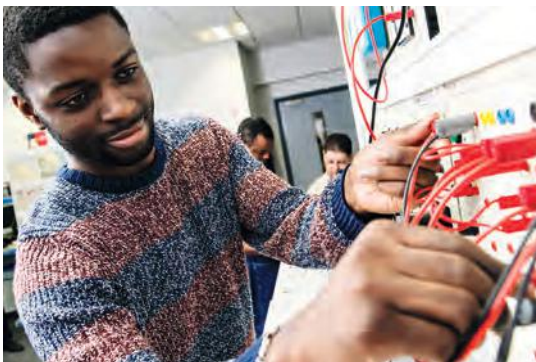
See page 191

OVERVIEW

Learn how to plan, design, problem-solve and analyse mechanical engineering systems.

POTENTIAL CAREERS

- Structural/FEA/CFD Analyst
- Design Engineer
- Renewable Power Plant Engineer
- Oil and Gas Reservoir Engineer
- Onshore/Offshore Engineer



"WITH AREAS
SUCH AS
AEROSPACE AND
CAR SYSTEMS
THAT ARE PURELY
ELECTRICAL,
IT'S A REALLY
EXCITING TIME
TO BE AN
ENGINEER"



ELLIE
NICKLEN

GENERAL ENGINEERING
WITH A FOUNDATION YEAR
STUDENT

"You meet really intelligent and interesting people. The lecturers all have different backgrounds, they really help you to have more insight into the industry (...) I really feel passionate about renewables, it's the future. We need it to progress in society (...) More and more of a diverse crowd are getting into engineering. With areas such as aerospace and car systems that are purely electrical, it's a really exciting time to be an engineer."

ENGLISH AND CREATIVE WRITING

Love dissecting the written word? Dream of crafting stories? Want to explore the world of modern literature? No matter what you're after, we have the right course for you. You can even choose to study English on an accelerated degree, which means that you can gain a qualification in just 2 years!

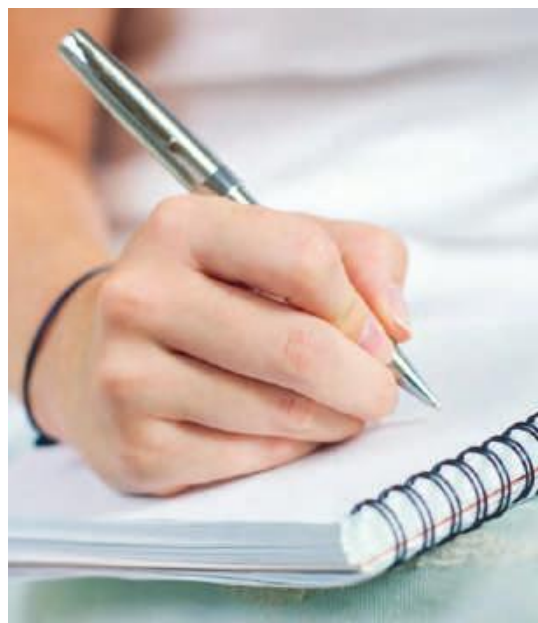
STUDENT CASE STUDY



SHARON SANT

BA (HONS) ENGLISH LITERATURE AND CREATIVE WRITING GRADUATE

"Staffordshire University was such an encouraging environment that I felt safe enough to test myself and explore new ways of thinking. One of the proudest moments of my life was standing in my cap and gown on graduation day, posing for a group photo with all the friends I'd made on my course. If I hadn't been to Staffs, I would never have had that life-changing experience and I would never have had the courage to submit my writing to agents and publishers."



SCHOOL OF
CREATIVE ARTS
AND ENGINEERING



COURSES

ENGLISH LITERATURE AND CREATIVE WRITING

FT | 2Y

See page 166

OVERVIEW

Study, analyse and create the literary masterpieces of the future under experienced professionals.

POTENTIAL CAREERS

- Teacher
- Journalist
- Civil Servant
- Arts Management
- Publishing
- Freelance Writer
- PR and Communications

OPTIONAL PATHWAYS

- English Literature
- Creative Writing



ESPORTS, EVENTS AND SUSTAINABLE TOURISM

Staffordshire University has led the way in development of degrees in Esports, and our portfolio continues to evolve with this exciting and expanding industry.

Our Events and Sustainable Tourism courses equip students with the skills they need to work in the ever-expanding travel and leisure market at the same time as managing the industry's impact on our environment. From online event management to ecotourism, our students will get the opportunity to interact with a range of festivals, visitor attractions and events in the UK and internationally.

EVOLVING BUSINESS

Our Esports, Events and Sustainable Tourism offering is a part of our brand-new Staffordshire Business School portfolio. We have over 100 years' experience of pioneering industries, and we are redesigning our courses to ensure they are ahead of the ever-changing business landscape.

This is an exciting opportunity for you to be a part of the change at Staffordshire Business School.

All Esports, Events and sustainable Tourism courses for 2021/2022 are subject to validation.

For more information see pages 30-31 or visit: www.staffs.ac.uk/evolving-business



STUDY AREA

ESPORTS

See page 167

OVERVIEW

Study the business and events side of the fastest growing sports and entertainment industry in the world.

POTENTIAL CAREERS

- Shoutcaster
- PR/Marketing Executive
- Social Media Manager
- Event Manager
- Creative Project Manager

EVENTS

See page 168

Plan, organise and manage events in the UK and overseas, and prepare for an exciting and rewarding career.

- Event Manager
- Festival Manager
- Venue Manager
- Conference Manager
- Social Media Executive

TOURISM AND VISITOR ATTRACTION

See page 219

Get the experience you need to start a career in tourism or visitor attraction and resort management.

- Tourism Development Officer
- Hotel Manager
- Marketing Executive
- Event and Conference Executive
- Contracts Manager



FASHION

Design the fashion trends of the future on our nationally regarded fashion course and ready yourself for a creative career. Work on live projects with fashion design companies, gain work experience, and create bespoke designs in our professional-grade workshops.

STUDENT CASE STUDY



LIZZIE BISHOP

BA (HONS) FASHION STUDENT

"The course covers all practical aspects of fashion and ensures we all gain experience in pattern cutting, construction, illustrations and CAD. We learn this whilst doing projects which means you get stuck in right from the beginning. The amount I have learnt already is crazy! The staff know their subjects really well so the teaching is great, but they are also good at encouraging you individually to achieve new things."

MEET THE EXPERT



RACHEL HEELEY

BA (HONS) FASHION COURSE LEADER

Rachel Heeley has a background in fashion and textile design. Her current practice is editorial styling but she is interested in the evolving fashion image through digital media. She's presented at the Fashion Costume Visual Cultures conference in Zagreb. Rachel has a passion for what she does, and it shows through her students' growth and ability to believe in themselves. She never fails to encourage students and support their work, to inspire them in all areas of the creative industries.



COURSES

FASHION

FT | PY

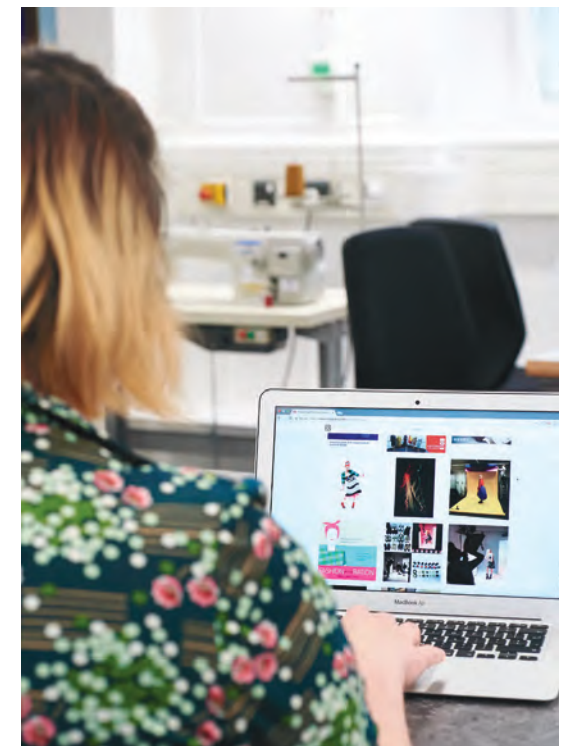
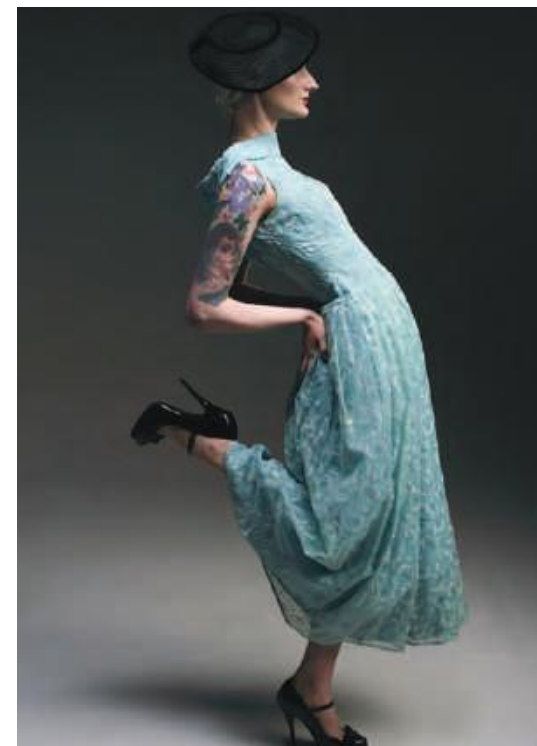
See page 169

OVERVIEW

Learn your craft from the experts and collaborate with different creative areas and take the fashion world by storm.

POTENTIAL CAREERS

- Fashion Designer
- Pattern Cutter
- Garment Technologist
- Stylist
- Trend Forecaster



FILM AND MEDIA

If your passion lies behind the camera or the microphone, we have the course for you. With our direction you will become an expert in your chosen branch of film and media, developing a portfolio and learning the technical expertise you need to burst into the creative industries.

STUDENT CASE STUDY



JADE MCKENNA

BA (HONS) FILM, TELEVISION AND RADIO STUDIES GRADUATE

"Film, television and radio studies has some quality facilities to offer which gave me a great head start into industry standard equipment and software - something I found very useful when first starting out on real productions!"

MEET THE EXPERT



PAUL OTTEY

BA (HONS) FILM AND MEDIA PRODUCTION COURSE LEADER

Paul began his career in automotive engineering and worked on video productions relating to production methods. For over 15 years he has worked on documentary film making as a cinematographer and technical specialist. This has been alongside his teaching where his specialisms lie within camera and lighting techniques where he promotes a hands-on learning experience for his students at all levels of study.



COURSES

FILM AND MEDIA PRODUCTION

FT | PY | FY

See page 170

OPTIONAL PATHWAYS

• Advertising Film • Music Video • Experimental Production • Production Technologies

OVERVIEW

Become a behind the scenes master and learn the technical and theoretical craft behind film and media production.

POTENTIAL CAREERS

- Artist Filmmaker
- Producer
- Cinematographer
- Audiovisual Producer
- Production Assistant

FILM, TELEVISION AND RADIO

FT | FY

See page 171

Study the history and be a part of the future of film, television and radio as a media industry.

- Film Director
- Production Coordinator
- Production Runner
- Production Researcher
- Radio Presenter



FORENSIC SCIENCES AND POLICING

Whether your interest lies in the action of the police force, or behind the scenes in a forensic laboratory, we have the course for you. Learn from experienced officers, academics and forensic caseworkers and gain real-world experience in our dedicated Crime Scene House and analytical laboratories.

STUDENT CASE STUDY



DAN CHARLESWORTH

BSC (HONS) POLICING AND CRIMINAL INVESTIGATION GRADUATE

"What stood out was the vast experience of the lecturers. With a combined service of more than 150 years, their insight was uncontested. Having the use of the Crime Scene House also gave us an opportunity to put into practice the theory we learned in our lectures. And by learning those practical skills, the course felt a lot more than just an academic qualification."

MEET THE EXPERT



DR DUNCAN PARKER

BSC (HONS) FORENSIC SCIENCE COURSE LEADER

A member of the Royal Society of Chemistry's Higher Education Group, Dr Duncan Parker passionately believes in the advancement of teaching innovation for the benefit of future generations of scientists in Forensic Science and Chemistry. In addition to developing innovative teaching methods, he engages students in impactful research to further the field of Forensic Science.



COURSES

FORENSIC INVESTIGATION

FT | PY | FY | M

See page 174

OVERVIEW

Delve into forensic investigation, criminalistics, crime science and evidence analysis using specialist facilities.

POTENTIAL CAREERS

- Crime Scene Investigator
- Investigator
- Digital Evidence Analyst
- Intelligence Research Officer
- Laboratory Analyst

FORENSIC SCIENCE

FT | PY | FY | M

See page 176

Develop scientific expertise and problem-solving skills, and learn how to apply it to practical forensic demands.

- Laboratory Analyst
- Forensic Scientist
- Fingerprint Analyst
- DNA Analyst
- Education

POLICING AND CRIMINAL INVESTIGATION

FT | PY | FY | M

See page 202

Develop a passion for problem-solving into a high level of investigative expertise and policing knowledge.

- Police Officer
- Investigator
- First-Line Supervisor of Correctional Officers
- National Crime Agency
- Victims Advocate

PROFESSIONAL POLICING

FT | FY

See page 204

Prepare for a career in the police force by studying the methods, law and processes of the public sector. This is a pre-join degree, offering a route into the police.

- Police Officer
- Civilian Investigator
- Researcher/Analyst
- Prison Officer
- Immigration Officer



GAMES ARTS AND VISUAL EFFECTS

Create the worlds and characters of future gaming universes in our recognised games arts and visual effects courses. Study using the latest software and hardware, mentored by academics with real-world experience in the gaming sector and turn your creativity into a career in gaming.

STUDENT CASE STUDY



JESS OLDLAND

BSC (HONS) CGI AND VISUAL EFFECTS GRADUATE

"The University has got Nuke, Maya, MotionBuilder and the whole Adobe Creative Suite. It really is essential for that transition into industry to know the software that you're going to be using every day – and Staffs provides that."

MEET THE EXPERT



ANTHONY MARTIN

BA (HONS) CONCEPT ART FOR GAMES AND FILM COURSE LEADER

Anthony Martin is an industry veteran, experienced in computer game, television and commercials sectors. His expertise includes modelling, texturing, lighting and simulation in CGI, as well as matte painting and concept art.



COURSES

CONCEPT ART FOR GAMES AND FILM

FT | FY

See page 156

OVERVIEW

Combine artistic skills with technical knowledge and turn your passion into a career in the games or film industries.

POTENTIAL CAREERS

- Concept Artist
- Illustrator
- 2D Games Artist
- 3D Games Artist
- Character Artist

GAMES ART

FT | FY

See page 177

Create the visuals that become living and breathing worlds through 3D modelling, drawing and digital sculpting.

- Games Artist
- Character Artist
- Technical Artist
- Environment Artist
- 2D/3D Artist

OPTIONAL PATHWAYS

- Character
- Environment

CGI AND VISUAL EFFECTS

FT | PY

See page 148

Gain the technical skills to create awe-inspiring effects for film, television, games and advertising.

- 3D Modeller
- Compositor
- CG Generalist
- Visualisation Artist
- FX TD (Effects Technical Director)



GAMES CULTURE, PR AND MANAGEMENT

Delve into the promotional and management side of the games industry. Our industry-relevant courses will put you in the heart of modern day games culture and give you the most up to date skills and work experience opportunities you need to kick-start your career.

MEET THE EXPERT



DR YING-YING LAW

BA (HONS) GAMES PR AND COMMUNITY MANAGEMENT COURSE LEADER.

Ying-Ying has been working as a full-time lecturer at Staffordshire University since 2017, teaching modules including Esports and Competitive Gaming, MMOG, Design Communities and Narratology, New Developments in Games and Computer Games in the Workplace and Society.



SCHOOL OF
COMPUTING AND
DIGITAL TECHNOLOGIES



COURSES

GAMES CULTURES

FT | FY

See page 178

OVERVIEW

Become an expert in the theoretical and cultural side of gaming, from board games to video games and more.

POTENTIAL CAREERS

- Narrative Designer
- Commerce Writer
- User Experience Researcher
- Assistant Producer
- PR and Events Coordinator

GAMES PR AND COMMUNITY MANAGEMENT

FT | FY

See page 179

Get one step ahead of the competition in the ultra-competitive games industry with the world's first Games PR and Community Management degree.

- Community Manager
- Social Media Manager
- Games Journalist
- Content Manager
- PR Executive



GAMES DESIGN, PRODUCTION AND PROGRAMMING

Our nationally recognised games design, production and programming courses can teach you everything from games design, to development and programming. Whatever you choose to study with us, you'll be supported by professionally-linked academics in facilities that mirror your future workplace.

STUDENT CASE STUDY



KATIE LYDON

BSC (HONS) COMPUTER GAMES DESIGN GRADUATE

"The Motion Capture Studio is a Vicon Blade system. It's industry standard which means it's great for learning on because it means that as soon as you've finished at University, you know straight away exactly what to do in industry."

MEET THE EXPERT



DR. DAVID WHITE

BSC (HONS) COMPUTER GAMES PROGRAMMING COURSE LEADER

David is an experienced computer programmer with a specific focus on Games, VR, AR, and emerging technologies. With a PhD in Artificial Life and Simulation, David has designed and developed products for a number of large organisations including the NHS, MOD, other higher education institutions and Apple. David mentors his students to express their creativity as well as securing vital technical and theoretical knowledge for application in the world of work.



COURSES

COMPUTER GAMES DESIGN

FT | PY | FY

See pages 150-151

COMPUTER GAMES DESIGN AND PROGRAMMING

FT | FY

See page 152

COMPUTER GAMES DEVELOPMENT

FT | PY | FY

See page 153

COMPUTER GAMES PROGRAMMING

FT | PY | FY

See page 154

COMPUTER GAMEPLAY DESIGN AND PRODUCTION

FT | PY | FY

See page 149

OVERVIEW

Use experienced teaching connections and industry grade software to learn the art of games design.

Take design to the next level and learn to program, create and manipulate games engines.

Study the science of computer games development in bespoke studios and learn how to make the applications of the future.

Create the games of tomorrow using expert academic teaching and practice with the latest hardware and software.

Develop your skills and conquer the technical aspects of games production, ready for a career in games design.

POTENTIAL CAREERS

- Games Designer
- 3D Artist
- 3D Animator
- Level Designer
- Technical Artist

- C# Developer
- Unity Developer
- Visualisation Programmer
- Functional Tester Augmented Reality Application Developer

- Gameplay Programmer
- Games Programmer
- Games Developer
- Indie Game Developer
- Mobile Games Programmer

- Gameplay Programmer
- Games Programmer
- Engine Programmer
- Physics Programmer
- Game AI Programmer

- Games Designer
- Level Designer
- Gameplay Designer
- Mission Scripter
- Narrative Designer



GEOGRAPHY AND ENVIRONMENT

Study the world you live in, whether your interest lies in the physical world around you or human culture - we can help you feed your passion and kick-start your career. Our courses are fieldwork focused and trips are included in your tuition fees, giving you real experience at no extra cost.

STUDENT CASE STUDY



EDWARD JONES

BSC (HONS) GEOGRAPHY GRADUATE

"During my final year I was fortunate enough to work alongside Prof Fiona Tweed and Dr Ruth Swetnam looking at Icelandic landscape quality assessment. This project now forms part of my day job, working with lecturers who are now colleagues and friends. I may be a graduate, but Staffordshire University still has a profoundly positive effect on my life."



COURSES

GEOGRAPHY

FT

See page 181

OPTIONAL PATHWAYS

- Physical Geography
- Human Geography

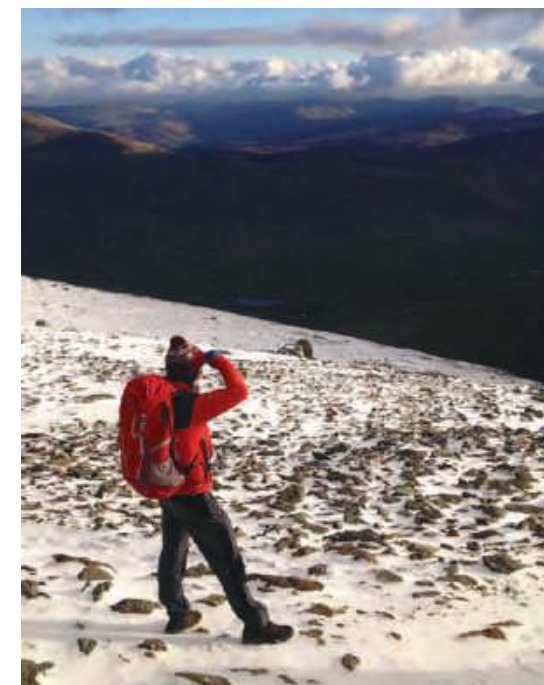
OVERVIEW

Become one with the world and the different cultures within it through theory and fieldwork research.

POTENTIAL CAREERS

- Environmental Consultant
- Planning and Development Surveyor
- Cartographer
- Town Planner
- Commercial/Residential Surveyor

SCHOOL OF
CREATIVE ARTS
AND ENGINEERING



INTERNATIONAL STUDIES AND HISTORY

Discover the past and learn to make a difference in the future of global politics in our international relations courses. If full-time study isn't your thing, you also have the opportunity to work while you study with our part-time distance learning teaching method.

MEET THE EXPERT



DR SIMON SMITH

ASSOCIATE PROFESSOR OF SECURITY AND INTERNATIONAL RELATIONS.

Simon's expertise covers EU-NATO Cooperation, transatlantic security and European and US defence transformation.

His research interests include transatlantic security and reforming European defence and the defence and security implications of an independent Scotland.



SCHOOL OF
CREATIVE ARTS
AND ENGINEERING



COURSES

INTERNATIONAL RELATIONS

PART-TIME ONLY

See page 186

OVERVIEW

Keep the peace in the future of global politics in our part-time, distance learning course.

POTENTIAL CAREERS

- Civil Service: Local, National and Diplomatic Government Services
- International Development NGOs
- Public Affairs Consultant
- Public Relations
- Journalism/Media Research

INTERNATIONAL RELATIONS: HISTORY AND GLOBAL POLITICS

FT

See page 187

Understand the rapidly changing world around us and get the communication skills you need to make a difference.

- Diplomatic Service Officer
- Government Social Research Officer
- Intelligence Analyst
- Political Risk Analyst
- Public Affairs Consultant



JOURNALISM AND CONTENT CREATION

Study the creative strategy of content creation or the dynamic field of sports journalism. Use the latest hardware and software, and take advantage of our links with top sports media companies to gain invaluable experience and connections which will launch your future career.

STUDENT CASE STUDY



BEN JAMES

BA (HONS) SPORTS JOURNALISM GRADUATE

"One of the strongest points of the course is the live news days, giving students a chance to experience what it's like to work in industry on a regular basis. That, along with the work placements, are what separates it as a course and a university."

MEET THE EXPERT



STEVEN SPEED

BA (HONS) DIGITAL CONTENT CREATION COURSE LEADER

Steven is an award-winning editor, writer, photographer and digital media artist who has been creating digital media content for over 15 years. Steven's approach to teaching and learning is to create an atmosphere where students can adapt and personalise their work in line with their interests. Passionate about employability, Steven has co-created the Digital Content Creation course with a focus on emerging technologies and employer expectations.

SCHOOL OF
COMPUTING AND
DIGITAL TECHNOLOGIES



COURSES

DIGITAL CONTENT CREATION

FT | PY | FY

See page 160

OVERVIEW

Get the skills you need to create content for a digital environment and make yourself ultra-employable in the future.

POTENTIAL CAREERS

- Copywriter
- Content Producer
- Social Media Influencer/Manager
- Video Producer
- Digital Designer

SPORTS JOURNALISM

FT | FY

See page 216

Be hands on from day one in our state-of-the-art newsrooms and learn the skills on the perfect pathway to a career in the sports media industry.

- Sports Journalist
- Sports Reporter
- Broadcast Journalist
- Social Media Manager
- Content Producer



LAW

Whether you're interested in property and commercial law, criminal justice, or new age digital law - we've got the course for you. Launch your career with professionally connected academics in a state-of-the-art Mock Courtroom, and guaranteed work experience opportunities.

STUDENT CASE STUDY



THOMAS HUNT

LLB (HONS) LAW GRADUATE

"The workload, whilst high, was engaging and interesting. The facilities are fantastic, including a mock court room which gives you that initial taste of practicing that people may not have been able to experience in high school or college. Add these elements to the world class teaching staff, and you have a recipe for success."

MEET THE EXPERT



AYESHA CHOWDHURY

LLB (HONS) ELAW COURSE LEADER

Ayesha Chowdhury is a Law lecturer with an interest in International Terrorism, the legal aspects of terrorism, the detention of terror suspects and Human Rights. With a passion for research, Ayesha is keen to include students in her research, and develop learners with the digital skills and expertise to thrive in the legal system of the future.



COURSES

ELAW

FT | FY

See page 163

OVERVIEW

Take law into the digital age and become an expert into the rules and regulations of the 21st century.

POTENTIAL CAREERS

- Barrister
- Solicitor
- Digital Specialist in Law
- Specialist in Cyber Crime
- Specialist in Social Media at a Law firm

LAW

FT | FY | 2Y

See page 188

This practice-based learning degree will enable you to enter the legal profession, whether that be civil or criminal law.

- Barrister
- Solicitor
- Chartered Legal Executive (England and Wales)
- Licensed Conveyancer
- Paralegal

LAW (CRIMINAL JUSTICE)

FT

See page 189

Specialise in the study of criminal law with a degree that will enable you to enter the legal profession.

- Barrister
- Solicitor
- Community Support Officers
- Police Officers
- Probation Officers
- Social Workers
- Youth Workers



MUSIC AND SOUND

Do you want to be the next creative music star, entrepreneur, or producer? With our diverse portfolio of courses, you can study to work behind the scenes or in front of the microphone, using industry-grade music studios, live rooms, Mac labs and a fully equipped TV Centre.

STUDENT CASE STUDY



ALEXANDER EARLE

BSC (HONS) MUSIC TECHNOLOGY GRADUATE

"We have amazing mixing desks, software and technology, so you can really dive in and learn as much as you want to learn, whereas I found other universities set limits. I really liked Staffs' approach and that's what really drew me to coming here."

MEET THE EXPERT



LUKE SCOTT

HEAD OF DEPARTMENT

Luke leads the Music and Sound team and is an experienced educator, where his professional industry experience is invaluable in creating a dynamic learning environment for students. Luke is a twice BRIT Award nominated musician as lead guitarist for Babybird (You're Gorgeous) and has also worked as a freelance producer collaborating and consulting on projects for Disney amongst others.



COURSES

MUSIC PRODUCTION

FT | FY

See page 193

OVERVIEW

Learn all aspects of the music industry, from project and production management to key business and marketing strategies that are vital to become a successful music producer.

POTENTIAL CAREERS

- Musician
- Recording Artist
- Artist Manager
- Studio Manager
- Music Producer
- Event Manager
- Songwriter
- Music Distributor
- Acoustic Consultant
- Technical Manager

MUSIC TECHNOLOGY

FT | FY

See page 194

Using cutting edge software and industry-level kit in our recording studios and post-production suites, become a certified music technology professional.

- Musician
- Recording Artist
- Artist Manager
- Studio Manager
- Music Producer
- Event Manager
- Songwriter
- Music Distributor
- Acoustic Consultant
- Technical Manager

SOUND DESIGN

FT | FY

See page 212

Explore the creation of sound and music for film, TV, animation, games, theatre and radio.

- Sound Designer
- Composer
- Sound Engineer
- Audio Designer
- Audio Producer
- Radio Producer



NURSING AND MIDWIFERY

Take care of your future with a nursing or midwifery course. Study at our Stoke-on-Trent campus, or at one of our Centres of Excellence in Stafford and Shrewsbury. Wherever you study, you'll prepare for your career with the latest clinical facilities, relevant NHS work experience and expert teaching.

STUDENT CASE STUDY



KATIE ARMAN

BSC (HONS) NURSING (CHILD) GRADUATE

"My elective placement, working on a neonatal intensive care unit in Ghana, was a fantastic opportunity and I'm honoured to be able to share my experience. The support and encouragement from the staff at Staffordshire University was extremely positive."

MEET THE EXPERT



HELEN ASHWOOD

BSC (HONS) NURSING (ADULT) COURSE LEADER

Helen Ashwood is dedicated to supporting and mentoring students through their training to help them realise their ambition of becoming an adult nurse. She has a wealth of clinical experience including in emergency care.

SCHOOL OF
HEALTH AND
SOCIAL CARE



COURSES

MIDWIFERY PRACTICE

FT

See page 192

OVERVIEW

Study the theory and learn the practical skills you'll need to secure a position in this life-shaping profession.

POTENTIAL CAREERS

- NHS Maternity Services
- Community Settings
- Midwifery Led Units
- Neo-natal Units
- Private Practice

NURSING PRACTICE (ADULT)

FT

See page 195

Work as a student adult nurse and learn the knowledge and skills required for a future as a medical professional.

- Staff Nurse: Acute Hospital
- Staff Nurse: District Nursing
- Staff Nurse: Occupational Health
- Staff Nurse: Armed Forces
- Nurse Practitioner (with additional training)

NURSING PRACTICE (CHILD)

FT

See page 196

Specialise in child nursing and use practical experience and academic learning to study for your future.

- Staff Nurse (Children's ward in a general hospital)
- Staff Nurse (Children's hospital)
- Staff Nurse (Children's community nursing)
- Staff Nurse (Neonatal unit)
- Staff Nurse (Children's intensive care unit)

NURSING PRACTICE (MENTAL HEALTH)

FT

See page 197

Focus on mental health nursing and secure your future through practice learning placements and academic learning.

- Registered Mental Health Nurse-Children and Families (CAMHS)
- Registered Mental Health Nurse - Psychological Therapies
- Registered Mental Health Nurse-Prison Healthcare
- Registered Mental Health Nurse-Dementia Care Inpatient
- Registered Mental Health Nurse-Community Crisis and Urgent Care



PSYCHOLOGY

Explore and understand the human mind and behaviours with our BPS accredited psychology courses. Select our broad-based psychology course or specialise in forensic, criminology, child development or counselling. With specialist psychology labs and expert teaching staff at your disposal, it's the perfect way to launch your future career.

STUDENT CASE STUDY



SIAN CALVERT

BSC (HONS) PSYCHOLOGY AND CHILD DEVELOPMENT GRADUATE

"The staff in the Psychology Department were very approachable which made my time at Staffordshire University more enjoyable. In addition, I gained training in all the latest equipment and software related to psychology research. The Science Centre, where the Psychology Department is based, has state-of-the-art equipment that is available to all students."



COURSES

PSYCHOLOGY

FT | PY | FY

See page 205

OVERVIEW

Learn the complex science behind our decisions, actions and why we respond to our environment the way we do.

POTENTIAL CAREERS

- Counsellor
- Psychotherapist
- Psychological Wellbeing Practitioner
- Human Resources Manager
- Marketing Research Manager

PSYCHOLOGY AND COUNSELLING

FT | PY | FY

See page 207

Understand the logic of the human brain and start your practical career in therapeutic practice.

- Psychologist
- Academic
- Wellbeing Practitioner
- Mental Health Support Worker
- Researcher

PSYCHOLOGY AND CHILD DEVELOPMENT

FT | PY | FY

See page 206

Study how children behave and mature and gain the skills needed to work in psychology, education or care.

- Clinical Psychologist
- Health Psychologist
- Educational Psychologist
- Counselling Psychologist
- Counsellor

PSYCHOLOGY AND CRIMINOLOGY

FT | PY | FY

See page 208

Find out what makes criminals tick and study the science behind criminal behaviour and the justice system.

- Fraud Analyst
- Technical Consultant
- Community, Welfare and Healthcare Worker
- Research Assistant

FORENSIC PSYCHOLOGY

FT | PY | FY

See page 175

Discover criminality, crime investigation, and the roles of psychology and forensics in the criminal justice system.

- Forensic Psychologist
- Police Researcher
- Police Evidence Officer
- Community, Welfare and Healthcare Worker
- Assistant Psychologist



SOCIAL WORK AND SOCIAL WELFARE

Learn to make a difference to the communities of the future with our social work, social welfare law, and health and social care degrees. Take the opportunity of work experience with groups including older people, people with disabilities, victims of domestic violence or substance misuse and prepare to launch your career in the social welfare sector.

STUDENT CASE STUDY



AMANDA PAYNE

SOCIAL WELFARE LAW, POLICY AND ADVICE PRACTICE

"This degree opens your eyes to understand housing, welfare benefits, employment law and what your rights are. It makes it worthwhile because you know you are going to be helping someone at the end of it and giving something back to your community. For me, It's worth its weight in gold."

MEET THE EXPERT



MATT RUTTER

BSC (HONS) HEALTH AND SOCIAL CARE COURSE LEADER

Matt has a wealth of industry experience having worked extensively across the sector and in education.



COURSES

HEALTH AND SOCIAL CARE

FT

See page 183

OVERVIEW

Study aspects of life, health and the structure of the NHS and kick start your career as a healthcare professional.

POTENTIAL CAREERS

- Health Policy Co-Ordinator (PHE)
- Project Officer (Voluntary Sector)
- Research Officer (PHE)
- Case Assessor (Local Authority)
- Inspection roles (Health Watch/ CQC)

SOCIAL WELFARE LAW, POLICY AND ADVICE PRACTICE

FT

See page 210

Make a difference to people's lives by gaining an in-depth understanding of the social welfare, education, housing, voluntary and charity sectors.

- Advice Worker
- Housing Officer/Manager
- Government Social Research Officer
- Local Government Officer
- Policy Officer

SOCIAL WORK

FT

See page 211

Make a positive change in the lives of families and individuals as a professionally qualified Social Worker.

- Social Worker (professionally qualified)
- Adult, Children & Families or Mental Health Statutory Social Worker
- Community Development Worker
- Family Support Worker
- Work in the independent or voluntary sector
- Advocate



SPORT AND EXERCISE

From working with professional athletes through to developing young people, sport and exercise careers help people achieve success alongside mental wellbeing and physical fitness. Study one of our sport and exercise courses and you'll learn from world leading experts. We offer sports therapy, sport and exercise science, and sports coaching courses.

STUDENT CASE STUDY



**MEGAN
GOODFELLOW**

BSC (HONS) SPORT AND EXERCISE
SCIENCE GRADUATE

"The best part of studying sport science at Staffordshire University was gaining hands-on experience, whether that was operating equipment in the physiology and biomechanics labs or coaching new skills to a group of students."

MEET THE EXPERT



**STEVE
BATEMAN**

BSC (HONS) SPORTS THERAPY
COURSE LEADER

Steve Bateman has gained extensive industry experience in the field and in clinical settings at both elite and recreational level sports. Steve currently manages the Staffordshire University Sports Therapy clinic which gives students the opportunity for hands on experience during their studies.

**SCHOOL OF
LIFE SCIENCES
AND EDUCATION**



COURSES

FOOTBALL COACHING AND PERFORMANCE

2Y

See page 173

OVERVIEW

Study our two-year accelerated degree and gain the skills and knowledge you need to work in the football industry.

POTENTIAL CAREERS

- Football Coach
- Match Analyst
- PE Teacher (on completion of PGCE)
- Performance Analyst

PHYSICAL EDUCATION AND YOUTH SPORT COACHING

FT

See page 201

Combine practical and theoretical elements of sports coaching and prepare for a career in teaching, coaching, health and fitness, or sports development.

- PE Teacher (on completion of PGCE)
- Youth Sports Coach
- Football Coach
- Athletics Coach
- Sports Development Officer

SPORT AND EXERCISE PSYCHOLOGY (DISTANCE LEARNING)

FT

See page 213

Take advantage of flexible learning opportunities and study the workings of the sporting mind.

- Wellness Coach
- Athlete Career and Education Advisor
- Sport Welfare Officer
- Performance Consultant
- Sports Psychologist

SPORT AND EXERCISE SCIENCE

FT | FY

See page 214

Learn the science behind sport and discover how to get the best out of an individual's health and performance.

- Sports Scientist
- Exercise Physiologist
- Personal Trainer
- Cardiac Physiologist Strength and Conditioning Coach

OPTIONAL PATHWAYS

- Strength and Conditioning

SPORTS COACHING

FT | FY

See page 215

Develop the methods of training and coaching that will get the best out of athletes now and in the future.

- PE Teacher (on completion of PGCE)
- Sports Coach
- Sports Development Officer
- Match Analyst
- Personal Trainer





COURSES

SPORTS THERAPY

FT

See page 217

OVERVIEW

Become a Sports Therapist by completing this course accredited by the Society of Sports Therapists.

POTENTIAL CAREERS

- Sports Therapist
- Massage Therapist
- Sports Therapy Clinic Manager
- Sports Rehabilitator
- Rehabilitation Case Manager



"I HAVE
MANAGED
TO FORGE AN
ACADEMIC
CAREER WHICH
WOULD HAVE
BEEN IMPOSSIBLE
WITHOUT MY
DEGREE AT
STAFFS"



ANTHONY
MILLER

BSC (HONS) SPORT AND
EXERCISE PSYCHOLOGY
GRADUATE

"My degree opened doors to new opportunities such as a funded doctorate, teaching from primary school to higher education and working as a practitioner at a professional football academy. I have managed to forge an academic career which would have been impossible without my degree at Staffs."

SUSTAINABLE ACCOUNTING AND FINANCIAL TECHNOLOGY

Our Sustainable Accounting and Financial Technology courses explore the financial markets contribution to changes in social, environmental and economic landscapes and equip you with the professional knowledge you need to embark on an exciting career in accountancy or finance.

Gain an understanding of the evolution of financial markets and the role of finance in new and emerging economies as well as acquiring knowledge of modern financial industries including FinTech. You will develop an entrepreneurial mindset that encourages you to tackle issues in modern finance in creative and impactful ways, whether you want to work for an established company or start your own.

EVOLVING BUSINESS

Our Sustainable Accounting and Financial Technology offering is a part of our brand-new Staffordshire Business School portfolio. We have over 100 years' experience of pioneering industries, and we are redesigning our courses to ensure they are ahead of the ever-changing business landscape.

This is an exciting opportunity for you to be a part of the change at Staffordshire Business School.

All Sustainable Accounting and Financial Technology courses for 2021/2022 are subject to validation.

For more information see pages 30-31 or visit: www.staffs.ac.uk/evolving-business



STUDY AREA

ACCOUNTING AND FINANCE

See page 134

OVERVIEW

Develop your skills in contemporary accounting and financial theories.

POTENTIAL CAREERS

- Chartered Accountant
- Financial and Risk Analyst
- Budget Control and Analyst
- Financial Controller
- Stockbroker



OUR COURSES

3D Designer Maker

3D

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W701	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Develop your passion for designing contemporary ceramics, jewellery and interior objects using a diverse range of materials, using both traditional and digital technologies. Our course allows you to design innovative objects but more importantly you will be taught the skills to make them to high levels of craftsmanship.

Whether you want to be a ceramicist, jeweller, furniture or lighting designer, this multi-disciplinary degree helps you develop your practice with confidence. In our course, you'll develop knowledge within your chosen affinity, enabling you to become an informed contemporary maker that can use specialist skills professionally and effectively.

There is a strong emphasis on experimentation in the handmade along with industrial processes, giving you the chance to become a more informed contemporary maker. Guest speakers from industry, educational visits and responding to a wide variety of 'live client' briefs will help you learn and develop skills ready for industry.

What you'll do

Working in your own dedicated studio area, with access to a broad range of industry-standard workshop facilities, you will learn a variety of hands-on making processes and techniques including both traditional and digital technologies. These span different materials such as wood, metals, ceramics and digital technologies reflecting current trends in the industry.

In your second year, you'll choose one of the three specialisms, undertake 'live' briefs with brands such as Wedgwood, Marks & Spencer Homeware or SCP, and take on increasing responsibilities along the way. You'll also have the opportunity to complete a placement with businesses such as Fiskars group, M&S and Portmeirion.

With your final year projects, you'll generate innovative objects for the contemporary design arena, which will be displayed at our annual Degree Show exhibition for academic, public and professional audiences. Selected students are also given the opportunity to show work at New Designers, London.

Module examples

- Industrial Placements
- Material Investigation and Design Histories
- Material Enquiry: Form and Surface
- Designer Maker in Context – Interfaces and Exchanges
- Digital Design and Prototyping
- Professional Practice
- Design Futures and Business setup

For an up-to-date module overview, please refer to the website.

Graduate destinations

We pride ourselves in success and nurturing young talent in becoming the next generation of successful designer makers. Our students have won national awards including Best Overall Stand Award and The Denby Highly Commended Award at New Designers, as well as Keith Brymer Jones Awards, Valentine Clay prizes of Excellence, and more. Our graduates typically gain employment within the design industry, for example, freelance designers with Wedgwood, or with companies such as Sainsbury's or M&S.

Routes to postgraduate study

MA Ceramic Design

95%
Employability*

*Destination of Leavers from
Higher Education (DLHE) 2019.

*Creative Arts and Design

Study area overview

At Staffordshire University, we are experts in delivering accounting and finance courses. With us, you will become an expert in traditional and modern accounting techniques, and also gain a strong knowledge of business management, and an insight into marketing and leadership techniques that are crucial to elevate yourself from the competition in your future career.

We are constantly staying ahead of the game in researching and developing new teaching around the latest in the financial industries, including sustainable accounting and financial technologies. We strive to teach the up-to-date specialised software and algorithms that are utilised to help companies, business owners and consumers alike to better manage their financial operations, processes and lives.

At Staffordshire Business School, we pride ourselves on offering extensive business connections and we continually expose our students to top industry organisations through guest lectures, study trips and real-life briefs

What you could do

You can delve into the world of finance and economics, while completing a professional toolkit to give you real-world skills and to familiarise yourself with the systems and technology that go hand-in-hand with careers in accounting and finance.

We can introduce you to more in-depth concepts of accounting and finance, while including an overarching theme of ethics, governance and law which are critical to successful future in business.

To bolster your employability after graduation, there are opportunities to complete projects with a dedicated mentor.

Graduate destinations

Accounting and Finance professionals are essential to the running of any modern or traditional business. Graduates have gone on to work for companies such as KPMG, Mazars, Royal Bank of Scotland and the NHS. Degrees in accounting and finance based courses al set a solid grounding if you want wish to start your own business or explore further study.

Evolving Business

Accounting and Finance as a course area is under development as a part of the evolution of Staffordshire Business School. For more information please see pages 30-31 or visit: www.staffs.ac.uk/evolving-business

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W431	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Our dynamic and versatile degree will build your skills both on-camera and onstage, introducing you to acting techniques via workshops, with assessment built around performance and filmed work.

This creates skilled actors with an ability to work across all performance mediums, balancing acting for TV, film and digital media alongside theatre work.

Practical acting workshops form the basis of your study, with further classes developing your critical and evaluative skills. We teach current acting practice of embodied and psycho-physical acting techniques, drawing upon the work of practitioners such as Demidov, Chekhov and Merlin.

Our team is made up of experienced actors, directors and practitioners. We have links with many local, regional and national media, theatre and arts organisations, and encourage you to take up an industry placement as part of your degree. You could even spend a semester abroad in your second or third year at one of our partner universities.

What you'll do

In your first two years you'll be taught fundamental principles of acting for all mediums using a range of contemporary and classical texts, as well as being introduced to other areas of the industry such as writing and directing to broaden your skillset.

We'll also teach you skills required for recorded media such as MoCap, voiceover techniques, and acting for radio drama. You'll also have the opportunity to act in several public staged productions in your second and third years.

The modules you'll study in your final year are unique to you. You can tailor your course from a range of numerous

options. This may include acting in a major film project or classic play, or exploring digital performance practice in our Motion Capture Studio. You could also choose to write a screenplay or theatre piece, write and perform your own monologue or explore rehearsal techniques.

Our third-year showcase is held each year in Manchester for industry guests, including casting directors and agents.

Module examples

- Acting for Recorded and Digital Media
- Staging the Classics: acting in a major public production
- The Russian Connection Production: experiential acting techniques
- Scriptwriting Project
- Creating Your Own Theatre Company
- One Voice: Writing and Performing Solo Monologues
- Acting in public productions: modern language plays and heightened texts
- Final Film: acting in a major third year film

For an up-to-date module overview, please refer to the website.

Graduate destinations

This degree will prepare you for a variety of professions associated with performing arts. Many of our graduates now work as actors and directors. Our graduates are also successful in related areas, such as drama, English teaching and drama therapy, following relevant postgraduate study. Other drama department graduates have applied their skills and now work as stage managers, youth theatre directors, independent practitioners, arts administrators and theatre managers.

Routes to postgraduate study

- MA/MSc Degree by Negotiated Study
- MA Advanced Theatre Practice*

*subject to validation

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BEng (Hons)	H410	112	3
BEng (Hons) with a placement year	H411	112	4
MEng	H413	128	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

This course is ideal if you want to become a pilot or work as a designer, engineer, or manager in the airline industry. On our Aeronautical Engineering degree, we place emphasis on flight deck design and the relationship between pilot and modern fly-by-wire interfaces. You will learn about propulsion systems which covers gas turbine, rocket and internal combustion engines as well as practical aspects of aviation. You'll get hands-on experience in our state-of-the-art labs, which include two advanced flight simulators that can simulate Boeing and Airbus aircraft as well as helicopters, and a computerised wind tunnel.

The computer-aided design (CAD) techniques you will learn are used by professionals, including finite element analysis and computational fluid dynamics. You can apply your skills and knowledge to a real aircraft engineering design brief and in many cases you can download the software used onto your own computer.

What you'll do

Year 1 will introduce you to the fundamentals, with study of mechanical, thermofluid, electrical and electronic engineering, as well as a hands-on approach to aeronautical skills. You will also study Mathematics, with different options for students who have taken A Level Maths.

In year 2 you'll delve into aerodynamics and aeronautical principles as well as leadership and management. Other modules include applied aeronautics and computer-based design, analysis and simulation. At the end of the second year you can apply for a placement year. These give you real-world experience at companies such as Airbus, Marshall Aerospace and GE Engines.

In year 3 options include Pilot Studies or UAV Design and Flight Simulation, as well as Finite Element Analysis. You'll also be able to exhibit work to industry, and the public at our GradEX exhibition.

The optional MEng year includes modules on Power and Propulsion Systems, Advanced Aerodynamics, Advanced Aeronautical Systems as well as options such as Structural Analysis and Advanced Materials.

Module examples

- Mechanical Structures
- Aeronautical Principles
- Intermediate Engineering Mathematics
- Aerodynamics
- Automation and Control
- Leadership and Management
- Design Engineering and Team Design project
- Applied Aeronautical Principles
- Pilot Studies
- UAV Design + Flight Simulation

For an up-to-date module overview, please refer to the website.

Graduate destinations

Many graduates from this course have gone on to secure pilot roles with companies such as British Airways, Etihad, the Royal Air Force and Virgin Atlantic. Others have secured engineering roles with companies like Rolls Royce, General Electric, AgustaWestland and Airbus. Other graduates have continued their studies and progressed onto an MSc programme in Aeronautical Engineering.

Routes to postgraduate study

MSc Aeronautical Engineering

85%
Employability*

*Destination of Leavers from Higher Education (DLHE) 2019.

*Aeronautical and Aerospace Engineering

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	I763	112	3
BSc (Hons) with a placement year	I765	112	4
BSc (Hons) with a foundation year	I764	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Design and create the technologies of the future on our AI and Robotics degree. This course caters for a varied range of student interests and enables the investigation of subjects within the areas of AI and robotics. These subjects include designing embedded systems, robot creation and control, automotive aspects, design of animatronics, AI theories, ethics, and much more. The range of topics will enable you to study a degree that will meet your career aspirations.

The award also has the benefit that it shares a number of core modules with our Computer Science suite of awards, which means you will also gain knowledge in the wider computer science field.

Between your second and final years there is an opportunity for you to take a highly-recommended work placement year in the UK or overseas, where you will apply and improve your skills and knowledge and ultimately enhance your employability.

What you'll do

You'll explore robotic design, robot worlds, AI and Chat Bots and key computer science concepts in your first year in order to have a foundation to specialise in your second year. The second year will expand your knowledge into robotic programming, AI Software Programming, AI Ethics, Robotic Modelling And Drone Skin Design and Business Decision Analytics.

Between your second and final years there is an opportunity for you to take a work placement year. Whilst working in industry you will be able to apply the skills and knowledge already acquired and ultimately enhance your employability. When you return to your studies for your final year you will be able to utilise the capabilities

that you will attain whilst on placement to enhance your academic work.

In your final year you'll complete a project showcasing your skills as an AI and Robotics and Software Specialist, with the chance to present your work in a graduate showcase exhibition to local businesses and future employers.

Module examples

- Software Development and Application Modelling
- AI and Chat Bots
- Digital Technologies
- Robotic Design and Worlds
- Artificial Intelligence For Computer Games
- Robot Ethics in an AI World
- Robotic Programming and Vision
- Robotic Modelling and Drone Skin Design
- Final Year Project

For an up-to-date module overview, please refer to the website.

Graduate destinations

You'll find graduates from our School working in many Computing and Engineering areas. The AI and Robotics award is designed to enable you to enter into the following professional careers :- Robotic Engineering, AI and general Software Programming, AI Business analytics, Gaming and Entertainment industry and a pathway to higher degrees and research.

Routes to postgraduate study

MSc Computer Science

MRes Computing Science

MSc Robotics and Smart Technologies



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W616	112	3
BA (Hons) with a foundation year	W612	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Our Animation course focuses on animation skills, character development and character strengthening – giving you an all-round skillset for your future career. What's more, it's designed with current animation industry needs in mind and includes specialist pathway options in the second and third years, meaning you'll be prepared for real studio work when you graduate.

You'll engage with a range of animation practices delivered through an industry-facing curriculum. This uses a mix of teaching and learning strategies which supports both the technical and artistic training required to become competent and professional character animators. In the second year of your course you can specialise in a pathway. This will tailor your module structure in a way that gives you expertise in one of the following fields of animation:

- 2D Digital Animation
- 3D Digital Animation
- Stop Motion Animation
- Games Animation

All students will receive their technical and theoretical sessions together, and then you can choose how to produce your work within the context of one of the pathway themes.

You'll build and develop a professional showreel through the course using our professional grade Animation and Stop Motion Studios and our Post-production Suite. Plus, whatever you study you'll be aided by visits and trips to active businesses in the industry, to give you an insight into the real world of animation.

What you'll do

You'll spend your time creating professionally crafted animation through specialist lectures, technical demonstrations and seminars. Here, you'll learn skills that are relevant to a broad range of industry opportunities including: feature film production, short film production, computer games, commercial, VFX and beyond.

As a final year student you will have the opportunity to present your completed work to a selected panel of industry practitioners as part of 'Industry Portfolio Week'. In addition to your animation training your professional development is supported by regular Drawing for Animation classes – including themes of human, animal and imaginative realism. Animation in context, research sessions and industry-related briefs help to further inform and prepare you for the world of employment. Our course also offers you the opportunity to creatively collaborate with students from other areas within the University.

Module examples

- Anatomy of Animation
- Character Animation Portfolio
- Drawing for Animation
- Principles Portfolio
- Story Art Portfolio
- Collaborative Production Project
- Professional Portfolio
- In Cube 8
- Pitch. Present. Collaborate

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduates have moved into a range of careers within animation, stop motion animation and film. Many are employed by international studios such as Brown Bag Films, Aardman Feature Animation, Mackinnon & Saunders, Carse & Waterman, Double Negative and Cinesite. Many of our graduates have also had success at international animation festivals and competitions, including the British Animation Awards and the Royal Television Society Awards.

Routes to postgraduate study

MA Digital Content Creation*

MA Degree by Negotiated Study

MA Creative Futures: Animation

*Subject to approval

See page 65 for more information on pathway courses.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BArch (Hons)	TBC	TBC	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Although rooted in studio practice, the course is highly practical, exploring design-build methodology in the real world. You will learn from established creative professionals and academics, and work in partnership with local communities, companies, national bodies and leading architects.

The city of Stoke-on-Trent benefits from a wide range of brownfield sites and disused properties giving students the opportunity for innovative place-based interventions. National and international study trips enhance the learning experience by exposing you to different cultures, landscapes and learning experiences.

Facilities include 3D workshops, and our new SmartZone featuring a comprehensive range of 3D printers and laser cutters, and access to state of the art 3D scanning, VR and AR equipment. Extensive CAD labs with specialist architecture software enable you to design, build and render detailed models and environments. You will have the opportunity to show your work both within and outside the University at graduate shows.

What you'll do

Year 1 will give you a broad based introduction to architecture through studio and workshop based skills acquisition, theoretical underpinning in the form of lectures on architectural history, and cultural context, materials and the environment, and individual and group based design projects.

Year 2 will consolidate and further develop your creative skills. You will have input from visiting lecturers, study visits and a live project place-based brief. You will explore construction technology and sustainability and work on an interdisciplinary project with students from across the University.

*Subject to validation

In your final year you will learn more about the cultural context of your work, whilst developing further knowledge in materials, environment and technology. Alongside this you will hone your presentation and interview skills, and prepare your final portfolio of work. You will bring all your skills and experience together in a comprehensive and exciting architectural design proposal.

Module examples

- Design Studio
- Materials, Environment and Technology
- Design Representation
- Cultural Context
- Interdisciplinary Project
- Design Cultures
- Professional Practice
- Advanced Design Studio

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduates can go on to further study, or work in a variety of architecture and design related creative professions including architectural practice, interior design practice, model making, CAD, theatre film and TV set design, and retail display design.

Routes to postgraduate study

MA by Negotiated Study

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W102	48	1

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

This course forms the first year of a four-year degree programme and will give you a progressive, hands on understanding of yourself as a creative practitioner.

We will provide you with your own dedicated workspace within a designated art or design studio. Our staff are active professionals in their field and equip you with the essential skills needed to progress onto one of our degree awards within the School of Creative Arts and Engineering. On completion of the foundation year, 99% of our students progress onto one of our art or design degree courses.

What you'll do

Throughout the year, you'll share modules across the different art and design disciplines. The breadth and diversity of our projects will allow you to discover, explore and identify your particular direction within the art and design spectrum. In doing so, our teaching staff can then help you to identify the right path for you.

You'll have access to a variety of workshop facilities, including wood, metal, plastics, ceramics, printing, digital imaging and the technology hub. You'll also experience a wide range of learning styles, including lectures, individual tutorials, group tutorials, seminars, workshops, problem-based learning, practical work and independent study.

Your primary modes of study will be studio and workshop based practice, with scheduled times for independent study. You'll combine theory with practice to gain a solid understanding of contexts and issues around art and design. This will provide you with the appropriate research and study skills to complete higher-level study with confidence.

Module examples

- Team Project
- Imaging/Production Skills for Art
- Imaging/Production Skills for Design
- Ideas Generation and Problem-Solving for Art
- Ideas Generation and Problem-Solving for Design
- Theory and Practice in Art and Design
- Major Project

For an up-to-date module overview, please refer to the website.

Graduate destinations

The primary aim of this course is to prepare students for BA (Hons) degree courses in a range of Art and Design disciplines. Students who successfully complete the Foundation year may automatically progress onto any of the following BA (Hons) programmes: 3D Designer Maker, Animation, Cartoon and Comic Arts, Fashion, Fine Art, Graphic Design, Illustration, Photography, Surface Pattern and Textile Design or Industrial Design: Product & Transport.

93%
Employability*

*Destination of Leavers from Higher Education (DLHE) 2019.

*Performing Arts, Creative Arts and Design

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	I700	112	3
BA (Hons) with a placement year	I701	112	4
BA (Hons) with a foundation year	I702	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

This course specialises in the design and development of a range of interactive and immersive experiences including 3D asset creation, environment art, user interface, visual scripting, game mechanics and game design and development.

The course is aimed at students who have a passion for immersive experiences and their use in the games, TV, architectural, military, medical, entertainment, and industrial sectors. You'll learn design language and core principles for VR/AR/MR development to craft solutions for contemporary issues. The course is supported with Unreal Engine, Maya and Substance Painter, and facilities including a dedicated Virtual Reality Development Studio.

You'll have the opportunity to network with professional companies through work-based modules, events, studio visits, and conferences. Plus, we have industry links with companies such as Epic Games, Sony Interactive Entertainment, Fennec Labs Ltd and ooh-AR.

What you'll do

Throughout your first year, you'll learn the required skills to create your very own immersive virtual reality experience. You'll gain experience with environment design in Unreal Engine, 3D asset creation pipeline. Your creativity will be challenged, and you will learn the principles behind design for VR/AR.

In the second year, you'll expand your knowledge base via technical demonstrations and the Vicon Motion Capture suite. You'll learn how to use digital cameras and 3D lasers to scan and reconstruct 3D models from real objects to be displayed in the Virtual Reality Museum. You'll work in teams to create immersive architecture visualisations, fully supported with interactions, user interface and custom

mechanics. In addition, you'll get to develop augmented reality mobile applications.

In your final year, you'll work on your portfolio and specialise in your chosen discipline. We host lectures and CV workshops to prepare you for future interviews.

This course is assessed through technical and creative projects, and doesn't include any examinations.

Module examples

- Introduction to CGI
- Interactive Asset Design & Development
- World Design & Development
- Virtual Reality
- Augmented Reality
- Animation and Motion Capture for VR/AR
- Digital Reconstruction for VR/AR
- Architecture and Product Visualisation for VR/AR
- Hyper-Reality
- Final Year Research Project A/B

For an up-to-date module overview, please refer to the website.

Graduate destinations

Our graduates leave fully equipped for employment as visual designers in the specialised field of virtual and augmented reality. Other areas of employment include film, visual effects, games, and the military and medical sector.

Routes to postgraduate study

- MSc 3D Computer Games Design
- MA Negotiated Study
- MPhil/PhD Digital Design and Technologies

Affiliation:

Staffordshire University is a member of TIGA and Ukie - the bodies that represent the UK's games and interactive entertainment industry.



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BEng (Hons)	H110	112	3
BEng (Hons) with a placement year	H111	112	4
MEng	H112	128	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Our Automotive and Motorsport Engineering degree offers you the chance to work with suppliers, manufacturers, and specialists in the automotive and motorsport sectors.

Our courses have always been popular with students. Developed with the assistance of the automotive and motorsport industries, our degrees will prepare you for a career at the forefront of automotive and motorsport design.

With experienced lecturers, and support from race drivers, engineers and team owners, each degree has been designed to ensure your knowledge covers the most up-to-date practices from the sector. At the same time, access to our industry standard rolling road and other technologies will help hone your design and engineering skills.

You'll be encouraged to compete in the IMechE Formula Student competition, as well as other race experiences. If you're looking to gain hands-on industry experience, our links with organisations such as Slidesports Race Engineering, and Ginetta could provide the opportunity of a placement.

What you'll do

You'll have the chance to use and develop your theoretical knowledge, using computer-based models to design, implement and test your work. You'll also gain valued transferable skills, such as presenting, writing, discussion and teamwork. As you progress, you'll develop your skills further and create virtual environments within which your designs and simulations can run.

In your final year of undergraduate study, you'll complete a major project and take specialist modules covering engine design, computational fluid dynamics (CFD) and finite element analysis (FEA).

Access to our industry standard rolling road, engine dyno, fully-equipped automotive workshop and race vehicles will bring real-world technologies to your learning.

Module examples

- Aerodynamics
- Automation and Control Engineering
- Automotive and Motorsport Principles
- Design Engineering
- Intermediate Engineering Mathematics
- Leadership and Management
- Mechanical Structures
- Fundamentals of Mechanics and Thermo-fluid
- Emerging Technologies and Innovation in Engineering

For an up-to-date module overview, please refer to the website.

Graduate destinations

Many of our graduates now work for companies such as Ford, Jaguar Land Rover, Bentley, Cummins and JCB. Some of our graduates enter employment as technicians for the motorsport industry. Others work for companies competing in BTCC, World Rally and F1. Others have continued their studies with a taught postgraduate MSc degree or a research-based MPhil or PhD.

Routes to postgraduate study

MSc Automotive Engineering

85%
Employability*

*Destination of Leavers from Higher Education (DLHE) 2019.

*Engineering

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	I711	112	3
BSc (Hons) with a placement year	I712	112	4
BSc (Hons) with a foundation year	I713	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

The modern world is experiencing a growth of online data in a variety of forms, including social networks, web documents, digital libraries, blogs, medical records, biological data, remote sensing, imaging, and forecasting. Graduates from this degree will be able to address the critical skills shortages that exist in the rapidly expanding field of big data analytics.

Business and industry today relies solely on large sources of data, and the ability to interpret these effectively and efficiently to make decisions. A lot of this data contains valuable information that needs discovering, such as emerging opinions in social networks, consumer purchase behaviour, trends from search engines, and patterns that emerge from such huge data sources.

This course puts you at the forefront of new generation technologies. It equips you with the knowledge to contribute to this rapidly emerging area. It will give you hands on experience with various types of large-scale data and information handling.

What you'll do

This course will give you the chance to become a Big Data Analytics specialist in many areas of the discipline. To develop your knowledge and understanding further you'll also have the opportunity to complete an industrial placement between the second and third year of the course. You will study topics that include Business Intelligence, Big Data Analysis, Aspects of Business, Cloud Analytics, Customer Experience Strategy, and Knowledge Exchange.

The University has extensive links with companies such as Microsoft, Google, and Amazon Web Services (AWS), as well as many others. There are regular visits from such companies to introduce new technologies and equally

to deliver lectures for you to attend. In the case of AWS and Microsoft you will have the opportunity to study for certifications.

Between your second and final years there is an opportunity for you to take a work placement year, where you will apply and improve your skills and knowledge and ultimately enhance your employability.

Module examples

- Data Warehousing
- Data Mining
- Social Media Management
- Machine Learning
- Databases and Data Structures
- Decision Analytics
- Cloud Infrastructure and Big Data
- Data Visualisation
- Business Intelligence
- Customer Experience Strategy

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduates from our Big Data Analytics degree will be equipped to work in a whole range of related occupations. Roles include: big data analyst, systems analyst, data engineer, systems infrastructure manager, business data advisor, data visualiser, systems data integration developer, and business developer.

Routes to postgraduate study

MSc Computer Science (Business Computing)

MSc Customer and Data Analytics

MRes Computing Science



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	C100	112	3
BSc (Hons) with a placement year	C104	112	4
BSc (Hons) with a foundation year (Foundation year delivered at Stoke-on-Trent College)	C101	48	4
MSci	C102	120	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

This versatile Biological Science degree is ideal if you have a broad interest in biology and would like some flexibility to tailor a course to your own interests.

Pathways within your course provide you with a expertise on specialist areas linked to your future career choices. You also have the option to study Biological Science as a broad degree, but if you choose to focus on one of our bespoke pathways in the second year, you can specialise in one of the following fields:

- Ecology and Environmental Management
- Genomics
- Pharmacology
- Pre-Med

Whether you want to study an advanced qualification, or you need to boost your qualifications before studying a BSc (Hons), we also have courses for you. We offer both an Integrated Masters MSci course that certifies you at postgraduate level or a Foundation year to prepare you for your entry into the BSc (Hons) programme.

What you'll do

In Year 1, you'll study modules that introduce you to the breadth of biology. You'll cover exciting areas of current Biological Sciences, from molecules to cells, organisms and their environment. Skills for employment and 'learning through research' are core themes, together with the development of your professional scientific identity. In your second year, you'll gain a more in-depth knowledge of key biological principles and begin to focus on areas of applied biology and your pathway options. We offer a broad range of topics covering both theoretical and practical aspects of biochemistry, molecular biology, genetics, microbiology, physiology, pharmacology and animal biology and conservation.

In Year 3, you'll carry on following your chosen pathway as well as choosing an in-depth practical investigation (research focused project) that will lead to a scientific article-style dissertation. The remaining modules in this year can be chosen from our wide range of specialist modules.

Module examples

- Molecular Genetics and Genetic Engineering
- Adaptation and Survival
- Disease, Health and Environment
- Diagnostic Pathology
- Developing Research and Professional Identity
- Ecology and Environmental Management
- Pharmacology and Medicinal Plants

For an up-to-date module overview, please refer to the website.

Graduate destinations

Our Biological Science degree provides many career routes for graduates. It offers a particularly useful breadth of knowledge for science professions. This course is also useful for those who aspire to teach, with many graduates pursuing teaching careers. Recent graduates have secured roles as environmental auditors with the Royal Air Force, as mental health workers with Leicestershire Partnership NHS Trust and as bioinformatics managers.

Routes to postgraduate study

MSc Molecular Biology

PhD Biology

PGCE Biology

Accreditation:

The BSc (Hons) and BSc (Hons) with placement degrees are accredited by The Royal Society of Biology (excluding the Foundation Year).



86%
Student
Satisfaction*

*National Student
Survey 2019.

*Biosciences

90%
Employability*

*Destination of Leavers from
Higher Education (DLHE) 2019.

*Biosciences

See page 65 for more information on pathway courses.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	B900	112	3
BSc (Hons) with a placement year	B901	112	4
BSc (Hons) with a foundation year (Foundation year delivered at Stoke-on-Trent College)	B908	48	4
MSci	C900	120	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Our BSc (Hons) Biomedical Science degree integrates many disciplines to facilitate a deep understanding of human health and disease. Studying molecular mechanisms, through to public health and biomedical problems of global importance, you will find yourself prepared for the multifaceted careers in the Biomedical Science field.

Study in our purpose-built £30m Science Centre with staff who have research expertise in clinical biochemistry, medical microbiology, clinical immunology, cellular pathology and medical genetics.

Our award is accredited by the Institute of Biomedical Science allowing you to complete the academic requirement for registration as a Biomedical Scientist. We also offer competitive places on our Applied Biomedical Science route involving a 14-week clinical placement in an NHS laboratory, allowing completion of the registration portfolio. Completion of the applied route makes you eligible to apply for Health and Care Professions Council (HCPC) registration upon graduation.

What you'll do

Year 1 of the BSc (Hons) Biomedical Science degree, will cover the principles of biomedical science needed to underpin your development as a professional biologist. You will learn through experience-based activities with a core programme of practical workshops, supplemented by lecture material.

Year 2 will address the biology behind, and diagnosis of disease through integrated theoretical and practical sessions to continue your development as a professional biologist. You will be supported to complete a short work

placement which will enhance your employability and understanding of the field.

Year 3, you will apply your knowledge across multidisciplinary settings to develop a thorough understanding of the connected nature of biomedical science. You will have the opportunity to conduct your own independent piece of research allowing further development and honing the skills required for a successful future career in the field of Biomedical Science.

Module examples

- Health and Disease (Development and Detection)
- Interventions and Disease Management
- Applied Biosciences
- Diagnostic Pathology
- Global Issues and Bioethics
- Life Science Research Project

For an up-to-date module overview, please refer to the website.

Graduate destinations

Recent Biomedical Science graduates have secured employment with the Cancer Research UK Manchester Institute, Cobra Biologics, and the NHS (in specialised areas such as blood transfusion services, microbiology, immunology and clinical biochemistry). Graduates have also pursued further study on MSc and PhD programmes or postgraduate teacher training programmes.

Routes to postgraduate study

MSc Molecular Biology

MSc Applied Research

PGCE Biology

Accreditation:

The BSc (Hons), the applied route and BSc (Hons) with a placement year are accredited by The Royal Society of Biology and The Institute of Biomedical Science (IBMS) (excluding the Foundation Year). The Health and Care Professions Council (HCPC) approves the Applied route only.



92%
Student
Satisfaction*

*National Student
Survey 2019.

Study area overview

Revolutionise the way that global businesses are started, grow and thrive in the 21st century with a qualification from Staffordshire Business School.

We are offering a new way to become an all-round expert in business that brings together critical aspects of marketing, accounting and digital innovation and combines them with traditional elements of business and leadership. We will prepare you for leading roles in national and international enterprises and give you the in-depth understanding needed to launch a business without falling at the first hurdle.

With us, you will be taught more than just the theoretical strategies and business implementation techniques that you'll also gain practical knowledge and an insight into some of the most widely used digital software, making you an invaluable asset in industry.

What you could do

We can help you to build a portfolio of business skills that are required at all levels. These include traditional overviews of accounting, organisational behaviour and marketing which will take you from business growth and sales, to financial proofing, reporting and analytics.

At Staffordshire Business School, we recognise the importance of and focus on ethics and sustainability, innovation, risk management, change management and more.

Graduate destinations

A qualification in business offers a wide range of career options in general management and acts as a solid basis for professional qualifications from the Chartered Management Institute or the Institute of Leadership and Management. In recent years, graduates from our business courses have entered retail, insurance, banking, marketing, human management and operations management in the public and private sectors. Many have also set up and thrived in their own businesses.

Evolving Business

Business as a course area is under development as a part of the evolution of Staffordshire Business School. For more information please see pages 30-31 or visit: www.staffs.ac.uk/evolving-business

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W222	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Our Cartoon and Comic Arts degree is a unique course that will help you to develop and define your skills in visual and narrative communication. We will prepare you for an exciting career in diverse areas such as comics, newspapers, graphic novels, editorial design and storyboarding, character design, greeting cards, motion graphics, advertising and film.

You will have the opportunity to visit, network and sell your work at a range of comic conventions including London. We have developed a close link with the Cartoon Museum in London and in the past have displayed work in their institute.

The University also boasts its own convention, Stoke CON Trent, which is attended by over 1500 people annually, including industry professionals. Cartoon and Comic Arts has developed links with the Comic Salon in Erlangen Germany and 2018 saw students actively selling their work on the international stage.

What you'll do

Taking place in a lively studio space, you'll follow an industry-focused programme of creative visual thinking and a diverse approach to working across a variety of platforms. This will help you to develop skills and techniques to confidently tackle industry-live briefs and progress your practice.

Visiting industry practitioners will guide and work with you in our studio, offering advice, tips and technical knowledge. Recent visits have included Mike Collins (Doctor Who and IDW Publishing), David Lloyd (V for Vendetta and Aces Weekly), Simon Donald (Viz Comics), Fig Taylor (Association of Illustrators), David Leach (Editor Titan Comics), Frazer Irving (Marvel, DC, 2000AD), Josceline Fenton (Boom! Studios), and Kevin Gunstone (Marvel, Image, Dark Horse). Our trips have included international conventions in New York, Germany and our eyes are set on Japan!

You will be given opportunities to publish and sell your work in the market place, in order to equip you with a variety of different skills necessary for the industry.

Module examples

- A History of Cartooning and Comics
- Observational Drawing
- Life Drawing
- Alternative Comic Media
- Producing Comics for an Audience
- Creative Writing
- Visual Storytelling
- Marketing Yourself and Selling Your Work
- External Projects and Live Industry Briefs
- Preparing for Life in Industry

For an up-to-date module overview, please refer to the website.

Graduate destinations

Successful students leave our course with highly developed portfolios, exhibition experience and industry contacts. Past graduates have become professional comic artists, selling work in various shops around the country, such as Orbital Comics, Gosh Comics, Forbidden Planet, Page 45, and Travelling Man. Graduates also leave prepared for a broader range of illustrative work, able to sell work to publications like The Guardian, The Independent, The Big Issue, and various online sites.

Routes to postgraduate study

MA Degree by Negotiated Study PGCE Art and Design

95%
Employability*

*Destination of Leavers from Higher Education (DLHE) 2019.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	W614	112	3
BSc (Hons) with a placement year	W613	112	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

The UK visual effects industry is among the most highly respected in the world – and this is your chance to become a part of it. Our Computer-Generated Imagery (CGI) and Visual Effects degree is aimed at students wishing to learn the creative and technical skills required to produce awe-inspiring visual effects for film, television, games and advertising.

With an approach that combines technical skills with artistic goals, this course teaches you to produce the sort of mind-blowing results that you see on TV and at the cinema. Whether you're keen to create explosions and chaos, or master the technology required to bring a motion captured character to life, we can prepare you for an exciting career in the visual effects industry. What's more, you'll learn how to become more employable in the games and VFX industries and work to develop your CV, interview and presentation skills.

After the second year, you have the opportunity to complete 12 months of relevant work experience.

What you'll do

In year 1 you'll get to grips with the foundations of CGI and VFX. You'll be introduced to software such as Maya, Nuke and Substance. You'll learn 3D modelling, compositing skills, plate cleanup, green screen removal, digital makeup and 3D integration with filmed footage. You will also learn about film making, technical photography, and how to track footage to allow the integration with CG objects.

In your second year you are introduced to the concept of 'Technical Art'. We introduce you to Houdini, and develop your 3D skills by introducing you to terrain generation. You will learn to create tools that generate 3D models automatically and how to create fire, water and

destruction effects. You'll learn how to script in Python, allowing you to automate processes and create tools for the programs you used in your first year.

In your final year, you'll complete a research-based project and portfolio piece that will become the cornerstone of the showreel that you'll take out to industry.

Module examples

- Introduction to CGI
- Digital Photography for VFX
- Digital Compositing
- 3D Modelling for VFX
- Visualisation for CGI
- Scripting Concepts for VFX
- Dynamics and Simulation for VFX
- VFX Research Project
- VFX Portfolio

For an up-to-date module overview, please refer to the website.

Graduate destinations

Our graduates have seen incredible industry success, with former students having worked on major films like Avengers: End Game, The Lion King and Maleficent: Mistress of Evil.

Staffordshire alumni can be found working for some of the best CGI and VFX houses in the world, including MPC, Double Negative, Framestore, Outpost, Random42, Pennant International and many more.

Routes to postgraduate study

- MA Degree by Negotiated Study
- MA Film Production*
- MPhil/PhD Digital Design and Technologies

*Subject to approval

Accreditation:
Houdini Certified School



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	G460	112	3
BSc (Hons) with a placement year	G462	112	4
BSc (Hons) with a foundation year	G466	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

This course was built with the role of a core games designer or gameplay designer in mind. You'll focus on scripting in game engines to allow you to take ideas from concept to a playable prototype. You'll also explore some of the fundamental ideas underpinning modern games. This course will give you the skills to become a games designer, level designer, producer or Unity developer.

Our academics come from a variety of backgrounds, including fine art, games design, interactive media technology, simulation and mathematical modelling. They've worked in gaming at all levels and the course leader, Nia Wearn, was listed as one of the UK's top 100 most influential women in the industry.

Our industry sponsored games design studio has excellent links to influential organisations in the industry. You'll have the opportunity to network with these companies and build contacts for your future career.

What you'll do

In Year 1, you'll be introduced to the Unreal game engine where you will create single player and multiplayer games. The practical work is underpinned by theory based modules on games design documentation, small scale group work, and the fundamentals of gameplay. You'll also have the option to study narrative in games, the impact of video game realism, scripting in Unity, or 3D modelling.

During your second year, you'll learn how to script in high-level languages, allowing you to demonstrate your creativity in the games engine. You'll also create a paper-based game project using gameplay applications to increase your understanding of the wide-ranging aspects of gameplay in modern games. There's also options

that include Indie Game Development in Unity, Game Interface Design or building a Production Skills toolkit.

In year 3, you will create a game, project or research piece for your portfolio, and improve your knowledge in an optional module in the fields of business and publishing, experimental gameplay or AI scripting.

Module examples

- Introduction to 3D Games Engines
- Introduction to Games Design
- Fundamentals of Gameplay
- Gameplay Applications
- Junior Collaborative Game Development and Testing
- Advanced 3D Games Engines and Scripting
- Senior Collaborative Game Development and Testing
- Individual Games Technology Project
- Individual Games Technology Portfolio

For an up-to-date module overview, please refer to the website.

Graduate destinations

Computer Gameplay Design and Production graduates are recruited by both large and small companies, working on a range of platforms and games. We have alumni working in a variety of technical and games design and production roles for companies such as Auroch Digital, Rockstar Games, Sony, Codemasters, Rebellion, Creative Assembly, Ubisoft, Rare, SEGA and Frontier Developments.

Routes to postgraduate study

- MSc 3D Computer Games Design
- MPhil/PhD Digital Design and Technologies

Accreditation:
This course is accredited by TIGA



Affiliation:
Staffordshire University is a member of TIGA and Ukie, the trade bodies that represent the UK's games industry.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BEng (Hons)	I631	112	3
BEng (Hons) with a placement year	I642	112	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

If you're a games enthusiast who dreams of creating fantasy worlds and bringing new concepts and characters to life, look no further than our Computer Games Design course. This course will give you the skills to become a games designer, level designer, 3D artist or animator.

The BEng route allows you to progress after the third year and exit with an MEng integrated Masters degree. This course is perfect for anybody wishing to study Computer Games Design to an advanced level. The content for the first two years is the same as the BSc (Hons) Computer Games Design degree, with the final year allowing a wider range of options to prepare you for Masters level study.

At Masters level, you'll be challenged to create innovative solutions to games design or games art challenges. Through research, development and testing, you'll create industry-level solutions.

What you'll do

By choosing the BEng course, you're looking forward to studying your chosen discipline to an expert level. Over the four years, you'll specialise in games design, games art, animation or game engines.

You'll have a wide range of options in your third year, giving you the opportunity to become a specialist in a diverse range of subjects. Areas you can explore to an advanced level include games design, 3D modelling, cinematic animation and AI scripting and prototyping.

We offer two routes in Year 4 for the MEng degree: Applied Games Design or 3D Art.

You'll study subjects such as characters, environments, vehicles and weapons. You'll work collaboratively with other Masters students to develop a mobile game. In a highly competitive industry, studying to Masters level allows you to stand out from the crowd with a specialised skillset and extensive portfolio of work.

Module examples

- Introduction to 3D Modelling for Games
- Narratology for Games
- Advanced 3D Games Engines and Scripting
- Games Mechanics
- Character Animation and Motion Capture
- AI Scripting for Games and Advanced Games Prototyping
- Environment Design and Research

For an up-to-date module overview, please refer to the website.

Graduate destinations

As experts, our graduates typically gain employment in specialist roles due to their unique focus in their subject area. We produce graduates that go on to work for some of the biggest studios in the games industry, including Rockstar North, Codemasters, Frontier Games, Creative Assembly, Foundry, TT Games and Sony.

Routes to postgraduate study

- MSc 3D Computer Games Design
- MEng Computer Games Design (Integrated Masters)
- MPhil/PhD Digital Design and Technologies

Accreditation:
This course is accredited by TIGA



Affiliation:
Staffordshire University is a member of TIGA and Ukie, the trade bodies that represent the UK's games industry.

100%
Student
Satisfaction*
*National Student Survey 2019.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	I632	112	3
BSc (Hons) with a placement year	I641	112	4
BSc (Hons) with a foundation year	I661	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Our Computer Games Design degree explores the creative and technical aspects of games production, giving you the necessary skills to develop, produce and publish games titles.

This course is accredited by the industry games body TIGA, and will give you the skills to become a games designer, level designer, 3D artist or animator.

We work closely with industry partners to ensure that course content remains relevant, giving our students excellent networking opportunities in the games industry.

Our facilities boast a hi-tech Vicon Motion Capture Studio, industry sponsored games centre, hundreds of PCs and game development possibilities with Sony, Vive, Oculus and more.

What you'll do

You'll develop your skills by using industry standard software and hardware such as Autodesk Creative Suite and the Unreal and Unity games engines. Using professional techniques acquired through lectures, tutorials, seminars, and industry workshops, you will develop a portfolio of high-quality work.

In Year 1 you'll learn about level development pipelines and games mechanics design and implementation. You'll cover 3D modelling skills and develop an understanding of 3D games engines.

In your second year, you'll work on a group project as a junior member of a development team. You'll begin to specialise your skillset through a variety of module choices in games design, games art, character animation or games engines.

Your third year will see you become a senior member of the collaborative development team. You'll finalise your chosen skillset through advanced options in the fields of games design, advanced 3D modelling, cinematic animation or AI scripting.

Representatives from games companies come to the University for development and training, providing you with excellent opportunities to network with industry professionals and potential employers.

Module examples

- Introduction to 3D Modelling for Games
- Narratology for Games
- Advanced 3D Games Engines and Scripting
- Character Animation and Motion Capture
- 3D Hard Surface Modelling
- AI Scripting for Games
- Advanced Games Prototyping
- MMO Design and Communities

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduates from our Computer Games Design degree are in great demand, working across the globe as games designers, 3D artists, 3D animators, level designers and technical artists. Our graduates joined the likes of Ubisoft as level designers, working on games like The Division, and several of our recent graduates worked on Grand Theft Auto V and other upcoming Rockstar North titles.

Routes to postgraduate study

- MSc 3D Computer Games Design
- MPhil/PhD Digital Design and Technologies

Accreditation:
This course is accredited by TIGA



Affiliation:
Staffordshire University is a member of TIGA and Ukie, the trade bodies that represent the UK's games industry.

BSc (Hons) Computer Games Design is available to study at Staffordshire University London. For more information please see pages 32-33 or visit: www.dilondon.staffs.ac.uk

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	I646	112	3
BSc (Hons) with foundation year	I648	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

As a Computer Games Design and Programming student you'll learn how to take your game ideas from concept, through production to final release using industry-standard design and development techniques. You will also learn how to develop or modify the technologies used in game engines.

Run in affiliation with games industry body TIGA, this course will give you the skills you need for a career in games development, specifically one using multiple games technologies.

This course has been designed around the needs of the games industry with the focus on developing skills in design, programming and production. These three core areas cover many of the job roles advertised by a highly competitive worldwide games industry, and allow a graduate to cast a wide net when it comes to applying for a games studio role.

This broad skillset also makes graduates from this course ideally suited to joining indie teams, where the need to be flexible in a role is particularly valuable, or to independently create their own games.

What you'll do

Year 1 is about creation - develop your games design and development skills using the industry's leading games engines, and apply rapid games prototyping skills for designing and demonstrating your own innovative game ideas.

In Year 2, you'll work on a collaborative group project as a junior member of a full development team. You will expand your knowledge of using games engines to develop games and continue to enhance your programming skills in C++ and C#. Optional modules allow you to develop skills for 2D/3D asset creation, 3D graphics programming, UI and level design.

In Year 3, you will work as a senior or lead member of a development team on a collaborative game. You'll also design and develop your own individual project, learn and apply artificial intelligence techniques, and refine your skills in options for production, design or programming.

Module examples

- Games Engine Creation
- Rapid Games Prototyping
- Introduction to Games Design
- Introduction to 3D Games Engines
- Indie Game Development
- Introduction to 3D Modelling for Games
- Individual Games Technology Project
- AI Scripting for Games
- Advanced Graphics and Real-Time Rendering
- Junior/Senior Collaborative Game Development and Testing

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduates from our Computer Games Design and Programming award possess the skills to undertake a wide variety of industry jobs from small self-published titles to AAA blockbusters. Recent graduates have worked in roles such as Unity/Unreal games developer, graphics programmer, senior functional tester, and augmented/virtual reality application developer.

Routes to postgraduate study

- MSc 3D Computer Games Design
- MSc Computer Science
- MPhil/PhD Digital Design and Technologies

Accreditation:

This course is accredited by TIGA



Affiliation:

Staffordshire University is a member of TIGA and Ukie, the trade bodies that represent the UK's games industry.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	I620	112	3
BSc (Hons) with a placement year	I622	112	4
BSc (Hons) with a foundation year	I623	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

More and more games studios are moving to building their games using commercial games engines, rather than developing and maintaining their own, and as a result, there is an increasing demand for graduates with extensive programming experience as well as fundamental software development skills.

The Computer Games Development award is aimed at aspiring programmers who want to learn about games development, and indie games processes and business, as well as technical games programming skills. It is particularly suited for those who aspire to set up their own game studio or to work in an established studio as a programmer. The course is also good preparation for a career as a software developer in the wider computing industry.

Using industry standard games engines, such as Unreal Engine 4 and Unity, you'll gain experience in developing games from an initial concept to finished product. You will then pitch your games to commercial studios such as Playground Games, Ubisoft and Codemasters.

What you'll do

In Year 1, you'll learn the fundamentals of computing, programming in C++, and develop 2D and 3D systems. You will also learn how to research, report, and begin to develop your portfolio.

In the second year, you will work with industry standard games engines such as Unity and UE4 and implement prototypes of games to a design. You'll also analyse market trends, looking for gaps. You will then go on to develop games that will be internally released. For each game you will develop a marketing plan, which you will then action. You'll also have the option of completing a 12-month placement in industry after your second year.

In your final year you will become an expert in an aspect of game development through your dissertation, by researching and developing a game artefact of your choice. You'll also have the chance to participate in an exhibition to industry specialists. Alongside this you will also have the opportunity to work on a group project that simulates a studio environment.

Module examples

- Fundamentals of Game and Graphical System Development
- Games Engine Creation
- Professional Development and Games Industry Employability
- Games Development
- Technical Games Production
- Game Engine Programming
- Virtual and Augmented Reality
- Mobile Games Development

For an up-to-date module overview, please refer to the website.

Graduate destinations

As a graduate of this course you will be well equipped to work in the games industry as a gameplay programmer or indie developer. You will also have the skills to pursue a career in the wider computing industry as a software developer. Some graduates are currently working in companies such as Activision, Rockstar, Traveller's Tales, Playground Games and Codemasters.

Routes to postgraduate study

- MSc Computer Science
- MSc 3D Computer Games Design
- MPhil/PhD Digital Design and Technologies

Affiliation:

Staffordshire University is a member of the PlayStation® First Academic Development Program run by Sony Interactive Entertainment (SIE). Staffordshire University is a member of TIGA and Ukie, the trade bodies that represent the UK's games industry.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	I6K7	112	3
BSc (Hons) with a placement year	I6K6	112	4
BSc (Hons) with a foundation year	I6K8	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Accredited by BCS, this degree has been developed with input from industry experts and is regularly updated to fit the needs of the games industry.

As members of the PlayStation® First Academic Development Program run by Sony, we have access to professional development hardware and software tools. Our labs will help you to develop for multiple platforms, including consoles, phones, tablets and PCs. We also have a usability lab for testing how people interact with games, and a commercial games studio.

Our academics have experience in the industry and are engaged in research, so course content is always relevant. You'll also get to hear our guest speakers discuss cutting-edge game development tools and processes.

What you'll do

As soon as you start the course, you'll begin to develop a portfolio. This will include creating games, studying game artificial intelligence and physics, computer graphics using DirectX and OpenGL, and network programming for multiplayer game development. You'll learn programming languages such as C++, Java and C# as well as the software engineering skills needed to develop large, efficient programs.

During Year 2, you'll work in a team to develop a game from an initial concept to a finished product. We'll also give you the opportunity to pitch your games to commercial games studios such as Matmi, Team 17 and Media Molecule. You'll have the option of completing a 12 month placement in industry after your second year.

In your final year, you can specialise in your own area of interest. You'll work in a group to complete a game development project that simulates game industry working practices. You'll also undertake an individual final year project. This will involve researching and implementing an advanced topic in game development.

Module examples

- Fundamentals of Game and Graphical System Development
- Introduction to Games Engine Creation
- Further Games and Graphic Concepts
- Further Mathematics and Algorithmics
- Artificial Intelligence for Games
- Advanced Graphics and Real-Time Rendering
- Low-Level Game Programming

For an up-to-date module overview, please refer to the website.

Graduate destinations

Many graduates have secured games programming roles in companies such as Codemasters, Activision, EA, TT Games, Exient, SEGA, Radiant Worlds and Rockstar Games. We also have graduates working in software development for companies such as Thomson Reuters, Transport for London, CERN, BAE Systems, BMW and IBM.

Routes to postgraduate study

- MSc Computer Science
- MSc 3D Computer Games Design
- MPhil/PhD Digital Design and Technologies

Accreditation:
BCS - The Chartered Institute for IT



Affiliation:
Staffordshire University is a member of the PlayStation® First Academic Development Program run by Sony Interactive Entertainment (SIE). Staffordshire University is a member of TIGA and Ukie, the trade bodies that represent the UK's games industry.



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	I743	112	3
BSc (Hons) with a placement year	I745	112	4
BSc (Hons) with a foundation year	I744	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Study in one of the largest and best resourced computing departments in the UK. Our Computer Science degree combines a solid grounding in computer science fundamentals with flexibility and choice through option module pathways. Our teaching facilities are supported by specialist computing labs with the latest software which you'll need to exploit the discipline. The course is designed with input from Google, Amazon Web Services (AWS), and Cisco, and in choosing modules you can elect to study for certifications from both AWS and Cisco, as well as from Microsoft.

The course will prepare you to enter a range of employment roles related to the wider area of computer science. The course follows our pathways structure, so in the second year of study you can choose to specialise in one of the following subjects, gaining focused expertise and making yourself more employable in specific roles:

- Cloud Technologies
- Network Computing
- Software Development
- Internet and Web Management

Between your second and final years there is an opportunity for you to take a work placement year, where you will apply and improve your skills and knowledge and ultimately enhance your employability.

What you'll do

This course will give you the chance to become a computer science specialist in many areas of the discipline. To develop your knowledge and understanding further you'll also have the opportunity to complete an industrial placement between the second and third year of your course.

You can choose options in areas such as: Enterprise Computing, Networking, Web, Interactive Media, Mobile, Forensics and Cyber Security and Programming.

The University has extensive links with companies such as Microsoft, CISCO, Merakai, Juniper, Google, and Amazon Web Services (AWS), as well as many others. You will find on the course that we arrange regular visits from such companies to introduce new technologies and equally to deliver guest lectures for you to attend.

Module examples

- Software Development and Application Modelling
- Networking Concepts and Cyber Security
- Web Development and Operating Systems
- Digital Technologies
- Commercial Computing
- Databases and Data Structures
- Emerging Technologies
- Final Year Project
- Optional Pathway modules

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduates from our Computer Science degrees have gone on to work in a whole range of related occupations. Previous roles include: software developer, database administrator, computer hardware engineer, computer systems analyst, computer network architect, web developer, information security analyst, and computer programmer.

Routes to postgraduate study

- MSc Computer Science
- MRes Computing Science
- MPhil/PhD Computer Science

BSc (Hons) Computer Science is available to study at Staffordshire University London. For more information please see pages 32-33 or visit: www.dilondon.staffs.ac.uk

See page 65 for more information on pathway courses.

91%
Student
Satisfaction*

*National Student
Survey 2019.

93%
Employability*

*Destination of Leavers
from Higher Education
(DLHE) 2019.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	I614	112	3
BA (Hons) with a foundation year	I615	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

If you're a highly artistic and creative individual with a passion for games and film, look no further than a degree that is designed to push the boundaries of your imagination. The BA (Hons) Concept Art for Games and Film course is perfect for someone looking to enter the creative industries as a concept artist.

In this highly specialised course you'll study life drawing, environment painting, character concept design, 3D modelling and rendering. You'll learn how to apply these skills in the creation of beautiful and practical characters and worlds. As you progress you'll develop your artistic skills by adding digital sculpting and advanced environmental artwork to your growing skillset.

In the second and third year you'll work on collaborative projects in games or visual effects, allowing you to specialise your skills towards your chosen career. This culminates in you developing your graduate portfolio as you work on live briefs.

What you'll do

Throughout the course you will develop the technical and creative skills necessary to become a film or games concept artist. You'll learn how to combine traditional art techniques with digital art skills to produce industry standard concept art.

In your second and third years, you will work as a concept artist in a collaborative project with other concept art students to design and develop more ambitious briefs. This is an amazing opportunity to experience what it is like working for a game or film studio. You'll also have the opportunity to collaborate with VFX students on film or streaming themed projects.

During your final year, you'll draw on all your skills to realise a final project with a live brief. Through research you'll channel your ideas into your project and portfolio artwork. We discuss career development throughout the course to prepare you for work in the film and games sector.

Module examples

- Environment Concept Design
- Character Concept Design
- Introduction to CGI
- Digital Image Production
- Language of Art
- Life Drawing
- Career Development for Games Concepts
- Junior/Senior Collaborative Concept Design
- Advanced Concept Design
- Research Project and Portfolio

For an up-to-date module overview, please refer to the website.

Graduate destinations

Our graduates have secured employment in roles such as concept artist, illustrator and 2D/3D games artist, including character and environmental artist. Companies include Playground Games, Fireproof Studios, Jagex, Antimatter Games, Testology and Mirror Image Design. Other graduates are working as freelance concept artists within the games and film industries.

Routes to postgraduate study

- MA Negotiated Study
- MA Film Production*
- MPhil/PhD Digital Design and Technologies

*Subject to approval

Affiliation:
Staffordshire University is a member of TIGA and Ukie, the trade bodies that represent the UK's games industry



BA (Hons) Concept Art for Games and Film is available to study at Staffordshire University London. For more information please see pages 32-33 or visit: www.dilondon.staffs.ac.uk

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	LM39	112	3
BA (Hons) with a foundation year*	TBC	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

The criminal justice sector is continually having to adapt to changes in national and international crime practices, as well as changes to policy and legislation. This course has been designed to ensure graduates have an understanding of current and future trends in how the state process people who are suspected, prosecuted and convicted of criminal offences. With us, you will examine the criminal justice system as a whole and gain an understanding of the strategies to deal with the rehabilitation and management of serious offenders.

This course has been developed in partnership with employers from across the criminal justice system, and you'll have leading experts on serious violence, organised crime, prison violence, gangs and offender rehabilitation teaching you throughout your degree. These experts will teach you how to conduct research that could have a real impact on current and future practices within the criminal justice sector.

What you'll do

On this course we take a practical approach and combine academic research with analysis. We arrange for you to visit our partner organisations, such as HMP Stafford and HMP Dovegate, as well as other legal and crime management settings. Prison staff and rehabilitation providers will provide you with the perfect opportunity to develop vital work-based skills. We encourage you to think about why people break the law and what the state does with them. You will apply criminological theories to workplace settings such as prisons and community rehabilitation services.

Our course is one of the first degrees in the country that teaches you how to recognise and manage individuals with mental health conditions which is a key issue within society currently. You will use case studies from the criminal justice system to develop problem-solving skills in an applied manner that will highlight the challenges in managing serious and dangerous offenders.

Module examples

- Crime in Context
- Penology and Punishment
- Identifying Risk of Suicide and/or Self Harm
- Law and Society
- Crime Prevention
- Serial Killers
- Offender Management
- Criminal Justice and Punishment
- Child Abuse
- Mental Assessment for non-mental Health Professionals

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduates from this degree will be suited to careers within the criminal justice system, including offender management, probation, the prison service and rehabilitation services. Future employers could include the Independent Office for Police Conduct, the Ministry of Justice, the Civil Service, the National Probation Service and the National Crime Agency.

Routes to postgraduate study

- MSc Criminology and Criminal Justice
- MA Sociology and Social Justice
- Unlocked - Graduate Leadership Development Programme

*Subject to validation

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	M012	112	3
BSc (Hons) with a placement year	M013	112	4
BSc (Hons) with a foundation year*	TBC	48	4
MSci	M014	120	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Prepare yourself for a career in one of the largest growing areas of employment as you explore the relationship between society, the individual, crime, punishment and victimisation in this dynamic and diverse course. You will study the impact that crime and criminal behaviour have on society and explore some of the challenges that face today's criminal justice systems. Understanding the causes and consequences of crime and deviance will enable you to contribute to discussions about how some of these problems might be remedied. Under the guidance of our team of criminology experts, you will develop the necessary analytical skills to assess complex data related to experiences of criminality.

You will also have the opportunity to take part in field trips and discussions with professionals to gain a real insight into how criminological knowledge is applied in a variety of sectors. Studying with us will enable you to develop skills relevant to a variety of key professions concerned with society, crime, deviance, criminal justice and crime reduction.

What you'll do

In Year 1, you'll begin to learn about key concepts which will help explain how crime and deviance are perceived by society and the criminal justice system. Research and study skills are also an integral part of your first year with us.

In Year 2 we enable you to expand your knowledge of the theories and techniques in use in contemporary criminal justice systems. Importantly, we will develop your understanding of quantitative and qualitative research methods. There are a number of exciting optional choices available enabling you to tailor your degree to your interests.

In the final year, you'll develop specialist knowledge on a range of topics, as well as a dissertation. The dissertation allows you to develop an extended piece of writing on a research topic that aligns with contemporary criminological practice. You'll be supported by experienced academics who can connect you with practitioners across the globe.

Module examples

- Crime and Punishment in the Modern Era
- Punishment and Penalty
- The Criminal Justice Process
- Professional Practice Placement
- Criminology Research Methods
- Understanding Terrorism: Causes and Theories

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduates from our Criminology and Sociology courses have entered a wide range of rewarding and exciting careers. These include: community sector roles, education, the police, the criminal justice system, the National Probation Service and social work.

Routes to postgraduate study

MA Terrorism, Crime and Global Security

MA Transnational Organised Crime

MSc Criminology and Criminal Justice

*Subject to validation

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	I751	112	3
BSc (Hons) with a placement year	I753	112	4
BSc (Hons) with a foundation year	I752	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Become a protector of cyberspace in our specialist course, which sets out to create graduates who are at the forefront of cyber, both theoretically and practically. During your degree you will use industry grade facilities, including a self-contained laboratory containing an isolated network and the latest software. You'll have access to external specialists from the police and industry both for guest lectures and Q&A sessions. The version of EnCase you'll use in the lab is the version used by law enforcement and you'll be equipped to perform both 'PC' based investigations, as well as mobile forensics.

We offer industry recognised certification in EnCase, MicroSystemation XRY and CEH from EC-Council, and the University has an exciting innovative partnership with Staffordshire Police's forensics division. Final Year students are involved in an internship, which involves working within the Staffordshire Police High Tech Crime Unit.

What you'll do

In your first year we will provide a general introduction to computing fundamentals and cyber security, where you will gain technical skills that you'll build on in later years.

In the second year you will study Ethical Hacking, and choose options related to Networking, Cyber Tools, Security, Operating Systems and Biometrics. To support your learning, we integrate guest lectures featuring experts from the police and industry.

Between your second and final years there is an opportunity for you to take a work placement year, where you will apply and improve your skills and knowledge and ultimately enhance your employability.

In the final year you will complete a project and further specialise in topics of Cyber Security, Networking, Operating Systems, or Biometrics.

Module examples

- Software Development and Application Modelling
- Digital Technologies
- Networking Concepts and Cyber Security
- Web Development and Operating Systems
- Commercial Computing
- Ethical Hacking
- Cyber Operations And Network Security
- Advanced Topics in Cyber Security
- IT Infrastructure Security
- Operating System Internals and Biometrics

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduates from our cyber security degrees have gone on to work in a whole range of related occupations. Previous roles include: chief information security officer, forensic computer analyst, information security analyst, penetration tester, security architect, IT security engineer, security systems administrator, and IT security consultant.

Routes to postgraduate study

MSc Computer Science

MSc Computer Science (Cyber Security)

MSc Computer Science (Networks and Security)

BSc (Hons) Cyber Security is available to study at Staffordshire University London. For more information please see pages 32-33 or visit: www.dilondon.staffs.ac.uk

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	I767	112	3
BA (Hons) with a placement year	I769	112	4
BA (Hons) with a foundation year (foundation year delivered at Stoke-on-Trent Sixth Form College)	I768	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Our digital content creation course aims to make you ultra-employable, teaching invaluable skills that modern employees need to survive and thrive in the digital content industry.

You will cover creative and technical skills as well as developing a wider understanding of the industry and employability. More importantly, these practical and theoretical skills are utilised in nearly every modern business, meaning that whatever and wherever you're future passions lie, you'll be equipped to contribute as a valuable employee. This course teaches a broad range of skills with a focus on media production, video, journalism, photography, digital imaging, podcasting, blogging, writing, live streaming and marketing.

This course will teach you to be an all-rounder in the office and studio environment, with modules covering subjects including copywriting, PPC and Google advertising, social media content production and planning and design skills. You will use Adobe creative software, Google-based applications, and social media interfaces, and learn intricate and practical skills that modern businesses crave.

What you'll do

This course will give you the opportunities to create and manage content (written, visual and audio) for specific projects and campaigns. You will gain invaluable technical and practical skills to prepare you for content management and content production jobs of the future.

In your second year, you will expand your knowledge in the production of digital storytelling, podcasting, blogging, social media, broadcasting, creating the content for online audiences, digital imaging, sound and PR.

Some areas of expertise that you will be able to develop and master are radio streaming, multi-platform journalism, digital PR and branded media and visual media.

Module examples

- Digital Film Production
- Audio, Music and Podcasting
- Visual Communication and Photography
- Adobe Creative Skills and Google Suite Training
- Media Production
- Content Writing and Digital Storytelling
- Interactive and 3D Content Creation
- Content Marketing and PR
- Social Media Content Creation and Implementation
- Interactive Content for Mobile and Web

For an up-to-date module overview, please refer to the website.

Graduate destinations

This course has been designed to make you employable over a number of fields. Depending on your module choices, it will set you up for roles such as: copywriter, digital content creator, editor, digital designer, marketing production officer, content assistant, social media executive, campaign officer, web officer, and much more.

Routes to postgraduate study

MA Journalism

MA Digital Content Creation*

*Subject to approval

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	L590	96	3

Typical entry criteria, please refer to website for full UCAS offer information by course. We welcome non-standard qualifications, please contact us directly or visit the website for more details.

Course outline

Combining theory and practice, this course is ideal if you want to gain a graduate-level qualification that will enable you to work with young children. The course is aligned to the Early Childhood Studies Graduate Competencies which confirms your graduate status in the workplace. The Graduate Competencies are met through practice based observations and the completion of a 'Graduate Practice Portfolio'.

You'll engage with key themes in working with young children, from curriculum issues and theories of children's development and learning, to social policy, safeguarding and global perspectives.

Research is an integral theme and the course will prepare you to undertake an independent research project. If you choose the Special Educational Needs and Disabilities (SEND) pathway you will explore the education of young children with special needs and gain an understanding of a range of complex learning needs and disabilities.

We also offer part-time Foundation and Top-up Degrees in Early Childhood Studies*, meaning whatever your working commitments or academic background, there's a path into education for you.

What you'll do

On this course we take a practical approach and combine academic research with practical experience. Completing one of our Early Childhood Studies degrees will help you to develop a holistic approach to understanding early childhood and enable you to relate appropriate theory to practice. You'll also look critically at the role of play, consider differing curriculum models and examine the impact of early childhood researchers and theorists on current government perspectives and practices.

You'll be taught by sector professionals with direct experience of children in a variety of education and early years settings. To enhance your understanding of contemporary issues, there will also be opportunities to attend research conferences and seminars that are supported by education and early years speakers.

The programme is supported by employers within the industry. You'll gain placement opportunities across the 0-8 year age range – something that will enable you to establish lifelong networks. Your placements will provide real-world experience, so you can make informed decisions about your career direction.

Module examples

- Personal, Professional and Academic Development
- Play Therapy
- Global Perspectives
- History and Philosophy of Early Childhood
- Introduction to Young Children's Development
- Research Methods
- Safeguarding and Child Protection

For an up-to-date module overview, please refer to the website.

Graduate destinations

Many graduates from our Early Childhood Studies degrees work as education welfare assistants, nursery managers or within social work teams, supporting vulnerable children and their families. Others have progressed into primary and early years teacher training.

Routes to postgraduate study

MA Education

PGCE Primary (General)

PCET (post-16 teacher training)

*Part-time FdA and Top-up courses available through direct application only. Entry requirements may vary. For more information see: [Staffs.ac.uk/courses/undergraduate/how-to-apply](https://staffs.ac.uk/courses/undergraduate/how-to-apply)

 See page 65 for more information on pathway courses.

90%
Employability*

*Destination of Leavers from Higher Education (DLHE) 2019.



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	X300	96	3
BA (Hons) two-year accelerated	X302	96	2

Typical entry criteria, please refer to website for full UCAS offer information by course. Please note: all students are required to complete a satisfactory Disclosure and Barring Service (DBS) check. We welcome non-standard qualifications, please contact us directly or visit the website for more details.

Course outline

Discover the lasting impact that education has on people's lives. You'll combine theory and work experience to develop the skills needed for teaching and beyond. Combining theory with practice, this course is ideal if you want to work with people in any professional context that involves learning.

This course is designed using our brand-new pathway* structure. This means, if you're studying a 3-year degree, you'll have the opportunity to tailor your course towards Special Education Needs and Disabilities (SEND) during the second year.

We also offer part-time Foundation and Top-up Degrees in Education Studies**, meaning whatever your working commitments or academic background, there's a path into education for you.

What you'll do

In Year 1, your learning will commence with a focus on Personal, Professional and Academic Development and progress to cover topics such as an Introduction to Young Children's Development, Policy and Practice and Safeguarding.

In Year 2, you will explore topics such as Professionalism and Education Strategies, Equal Opportunities and Inclusion. If you are on our standard route you will study Youth and Community Education whilst students on our SEND pathway will begin specialising with children with complex needs.

Year 3 will contain modules such as Supporting Educational Practice and Comparative Education, you will also have the opportunity to complete a research project of your chosen focus.

During the course you will benefit from a number of work placements. Initially, these will let you explore how you see yourself and your role within a professional working environment. Later placements will focus on how you work individually and in teams, and how you contribute to the aims, ethos and culture of the workplace.

This degree is also available to study over two years. In the two-year accelerated route you'll complete an extra semester over the summer months.

Module examples

- Contemporary Issues in Education
- Understanding Equal Opportunities and Inclusion
- Safeguarding and Child Protection
- Comparative Education
- Supporting Educational Practice
- Independent Research Project

For an up-to-date module overview, please refer to the website.

Graduate destinations

Our graduates work in a range of careers in educational settings, children's centres, care and family support, educational administration and management, and learning support. Many enter teaching through PGCE, School Direct, School Direct salaried and school centered initial teacher training (SCITT) routes. Others have progressed to postgraduate study, such as Early Years Teacher training, or Masters degrees.

Routes to postgraduate study

- MA Education
- Doctor of Education
- PGCE Primary (General)

*Pathway options not available in two-year accelerated route.
**Part-time FdA and Top-up courses available through direct application only. Entry requirements may vary. For more information see: [Staffs.ac.uk/courses/undergraduate/how-to-apply](https://staffs.ac.uk/courses/undergraduate/how-to-apply)

See page 65 for more information on pathway courses.

89%
Student
Satisfaction*

*National Student
Survey 2019.

*Education

85%
Employability*

*Destination of Leavers from
Higher Education (DLHE) 2019.

*Education

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
LLB (Hons)	TBC	112	3
LLB (Hons) with a foundation year	TBC	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course. Please see our website for up-to-date UCAS codes.

Course outline

The digital age is evolving, from the protection of digital ideas to the regulation and enforcement of cybercrime. Law is becoming more complex too, with trading laws and the legal issues regarding e-resources constantly needing protection and regulation against crime and misuse. This course allows students to acquire specialist and bespoke knowledge of the legal implications of digital technology and emerging developments within the broad field of e-law.

The provision of legal services is moving quickly towards the use of online systems of managing claims, resolution of disputes and the emergence of e-courts. The shift in the dynamics of the digital economy also provides opportunities for wrongdoing, fraud and cybercrime, often underpinning security issues. Development of such a course within the suite of LLB awards is contemporary and cutting-edge.

What you'll do

Students will share the common skills needed in the foundations for legal knowledge but will also branch out to study the core pathway modules of Digital Law in Context and eCommerce Law. In the final year of study, students will complete a Dissertation on a specialist area of eLaw of their choice. This may include cybercrime and terrorism, legal debates surrounding the use of artificial intelligence, through to issues around the legal control and liability linked to e-commerce.

The course aims to equip students with the skills and knowledge required by the legal professional bodies while offering specialist legal and commercial knowledge. Many legal and ethical issues will be covered around artificial intelligence, legal regulation of gaming and esports, ecommerce, information technology law and protection of digital resource patents as well as the security issues involving digital technology and organised crime.

Recognised as a qualifying law degree by the Bar Standards Board (BSB). It also aligns to the requirements of the Solicitors Regulatory Authority (SRA) in relation to preparing graduates if they wish to progress on to the Solicitors Qualifying Examination (SQE).

*Subject to validation

Module examples

- English Legal System and Legal Skills
- Criminal Law
- Contract Law and Problem Solving
- Constitutional Law
- Business Law and Commercial Awareness
- Digital Law in Context
- eCommerce Law
- Administrative Law and Human Rights
- Legal Advice Clinic
- Mooting

For an up-to-date module overview, please refer to the website.

Graduate destinations

Upon graduation, you'll be able to continue your studies via our highly regarded Legal Practice Course, or start a postgraduate degree. Completing this LLB (Hons) eLaw degree will provide you with the knowledge to work in legal practice and legal services. This degree will create digitally enabled students who are seeking to work within the law-related areas of e-commerce and business, the gaming and esports industry as well as telecommunications and the management of social media.

Routes to postgraduate study

- PgDip Legal Practice
- LLM Legal Practice

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BEng (Hons)	H629	112	3
BEng (Hons) with a placement year	H630	112	4
MEng	H656	128	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

From the aerospace and automotive sectors to telecommunications and power generation, engineers who are skilled in electrical and electronic engineering are in considerable demand across industry.

Our Electrical and Electronic Engineering degree offers flexible pathways to tailor your studies and allow you to explore both disciplines.

What you'll do

In Year 1, your learning will closely mirror our other engineering degrees (mechanical, engineering design etc.) to ensure you have a solid grounding in engineering principles.

In Year 2, you will choose a pathway to specialise in either Electrical Engineering or Electronic & Telecommunication Engineering. Between the second and third year of the course, BEng (Hons) students can also take an optional industrial placement. This is a great chance to develop your employability skills and get you ready for potential graduate roles.

In Year 3 you will complete a substantial engineering project. You will also get the chance to present your work to industry and the public at the annual GradEX event. If you choose the integrated MEng degree however, you will complete a substantial industrial-based project before progressing to Masters level study in Year 4.

You'll also be able to take part in events arranged by the professional accrediting body, IET, as well as benefiting from guest speakers from industry.

Module examples

- Modelling and Simulation
- Automation and Control Engineering
- Intermediate and Advanced Engineering Mathematics
- Electrical Rotating Machines
- Electrical Power Systems Engineering
- Power Electronics
- Digital Design 1 and 2
- Real-time Embedded Systems with DSP Applications
- Advanced Communication System Design
- Individual Engineering Project

For an up-to-date module overview, please refer to the website.

Graduate destinations

Our graduates work in a variety of organisations in electrical power generation such as transmission and distribution, renewable energy, rail and road transport networks, industrial manufacturing, construction and building services, specialist engineering and consultancy, petrochemicals and telecommunications. There is also scope to work in defence related industries, including the Ministry of Defence.

Routes to postgraduate study

MSc Electrical Engineering and Renewable Energy Systems

MSc Electronic and Telecommunication Engineering

MSc Robotics and Smart Technologies

85%
Student
Satisfaction*

*National Student
Survey 2019.

85%
Employability*

*Destination of Leavers from
Higher Education (DLHE) 2019.

*Engineering

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	H103	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

If you want to explore the world of engineering, develop your ideas, solve problems, make prototypes, use 3D printers and use tools and materials, then this is the course for you. It's been developed with input from industry to prepare you for an engineering career with confidence to understand both theoretical and applied principles. You'll have opportunities to work with others, work on exciting briefs, use equipment outside of taught modules, understand manufacturing processes and how they influence design.

This course is ideal if you're interested in the process of product design, creative engineering and innovating your ideas. You will be introduced to Computer Aided Design (CAD), materials and manufacture with a focus on key engineering skills through the use of examples and problem-based learning.

The BSc (Hons) degree has been structured and developed to fully satisfy the educational requirements for professional registration as an Incorporated Engineer (IEng).

What you'll do

Project work includes both individual work and more wide-ranging group design projects to meet the demand for skilled, professionally competent, engineering designers. You'll be taught the concepts of design and practice, which will equip you with an understanding of the principles of engineering science.

You'll learn about areas associated with engineering design, from mechanical principles and thermofluids, to design and ergonomics. You may take products apart to understand how they work with a view to develop and modify. This journey extends right through to digital communication and emerging technologies.

Our course will also build your skills in communication and management to make you an all-rounder in the sector, with modules focusing on reflection, leadership and professional development.

We will also provide you with a broad-based education in a range of engineering areas, allowing scope for entry into disciplines within engineering including electronics, robotics and CAD.

Module examples

- Engineering and Innovation
- Introduction to Engineering Design and Practice
- Design Engineering
- Design Reflection
- Ergonomics and Design
- Leadership and Management
- Creative Digital Communication
- Emerging Technologies and Innovation in Engineering
- Individual Engineering Project

For an up-to-date module overview, please refer to the website.

Graduate destinations

This degree will enable you to pursue professional careers in engineering at a level which requires the exercise of sound judgement, personal responsibility and initiative and the ability to make engineering decisions including mechanical, automotive, aerospace, and CAD engineering. You can also continue via a suitable MSc programme. You are not limited to engineering either, as graduates from the department have also undertaken careers in teaching, healthcare or sport and exercise.

Routes to postgraduate study

MSc Applied Research

MSc Mechanical Engineering and Sustainable Energy Technologies

MSc Robotics and Smart Technology

85%
Employability*

*Destination of Leavers from
Higher Education (DLHE) 2019.

*Engineering



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	QW41	112	3
BA (Hons) two-year accelerated	QW40	120	2

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Our degree pathways in English, English and Creative Writing and Creative Writing give you the chance to combine the analytical precision of English with your own flair and passion for creating literature.

During your course, you'll explore how writers have transformed the portrayal of the world, constantly remaking how we think about literature and even what literature is. You'll contextualise great works through critical and theoretical interpretations and discover your own approaches to writing by engaging with the finest prose, poetry, drama and screenwriting.

Across all of our pathways, you'll be welcomed by a friendly team of experts who are publishing critics and authors. Our dedicated team are here to look after your future, consistently achieving 85% and above for Overall Student Satisfaction in the National Student Survey and 100% for areas of teaching and feedback.

Our two-year accelerated degree allows you to get into the job market ahead of your peers, or start your new career with the shortest possible interruption to your earning.

What you'll do

In Year 1, you will develop your writing, analysis and communication skills by covering major periods, genres and debates. Creative Writing modules introduce you to the skills you need to write poetry, prose and for the screen.

In the second year on our English Literature pathway, you'll pay close attention to the developments in literature, from Shakespeare to the experimentation and innovation of the 20th and 21st centuries. In Creative Writing you will focus on key compositional skills in a range of genres and knowledge of the publishing industry.

The English and Creative Writing pathway gives you the chance to engage in both critical and creative practice. Flexible module choices and innovative critical-creative modules allow you to study across the pathways.

In Year 3, alongside your option modules, you can complete an extended piece of supervised research or a creative project. Throughout your lectures, seminars and workshops we will work with you to expand your knowledge and understanding of literature across centuries and continents.

Module examples

- British Literature since 1945
- Introduction to English Studies
- Introduction to Creative Writing
- Victorian Modernity
- Writing for Publication
- Identity and Place
- Gothic
- Magical Realism
- Crime Fiction
- Children's Literature

For an up-to-date module overview, please refer to the website.

Graduate destinations

On our degrees, you will develop high-level critical and creative intelligence that will give you access to a wide range of professions, such as journalism, teaching, personnel management, social work or the media.

Routes to postgraduate study

MA Degree by Negotiated Study

PGCE English

See page 65 for more information on pathway courses.

87%
Student
Satisfaction*

*National Student
Survey 2019.

95%
Employability*

*Destination of Leavers
from Higher Education
(DLHE) 2019.

Study Area

Welcome to Staffordshire Business School's renowned course in the fastest-growing entertainment and business industry in the world: esports.

Esports has brought the gaming phenomenon of the 21st century to the world stage, and with growth comes business opportunity. Our esports course focuses on the business and events side of the industry, teaching students to corner the market on event organisation, team building and social and community management.

Our course combines bespoke esports facilities in our purpose built esports hub, that bolsters the latest in gaming, broadcasting and networking equipment. As a student you'll become an expert in digital setups, from lighting rigs to streaming and broadcasting equipment.

Our course won't just give you the practical and technical skills to become the expert in esports event management, it will also teach you key business skills that can be applied across various markets.

What you could do

We can teach you the foundations of esports events culture, including gaming culture, esports ecosystems and broadcasting. This will give you a practical knowledge of the latest state-of-the-art and industry-standard equipment. You can also learn the essentials of events management with modules in event design and delivery and the visitor experience.

Delve into specialist event management within the esports sector, including both single and multiplayer events. Not only this, you can learn a more in-depth knowledge of esports integrity.

Finally, you can focus on customer experience strategy, while tailoring your course to your career aspirations. You can also complete a project with a dedicated mentor that will help launch your career upon graduation.

Graduate destinations

You don't need to be a pro gamer to get involved with esports. In fact, there are many different roles that are opening in this growing industry. You could choose to work behind the scenes designing layouts or in front of the camera as a shoutcaster or host. There are also many opportunities to work in esports journalism, PR, marketing and content creation. The industry is crying out for knowledgeable, well trained and educated people to work in the fast-paced environment that is esports.

Evolving Business

Events as a course area is under development as a part of the evolution of Staffordshire Business School. For more information please see pages 30-31 or visit: www.staffs.ac.uk/evolving-business

BA (Hons) Esports is also available to study at Staffordshire University London. For more information please see pages 32-33 or visit: www.dilondon.staffs.ac.uk

Study Area

Our expert events lecturers can put your organisational prowess into practice and teach you how to professionally organise, manage and run events on a huge scale.

At Staffordshire Business School, we don't just focus on putting events together, we give you the skills, provide you with the context, and connect you to professionals – making you an invaluable asset and the go-to expert when it comes to event planning. With us you'll work on live briefs and gain experience in the real-world, planning and organising events university wide and beyond.

We don't just confine you to classroom theory sessions either. In the past we have taken students overseas to places like Barcelona, Iceland and Vietnam. We have also visited many UK events including the London Olympic Games, The World Travel Market and Travel Technology Europe in London.

What you could do

Our specialist lecturers will teach you the foundations of business and technical systems that are critical for survival in an events setting, including organisational behaviours, marketing and accounting.

We also understand the importance of the digital side of events management, and place emphasis on learning the different tools and platforms that are necessary for 21st century event marketing and planning.

With Staffordshire Business School, customer experience strategy is a top priority. We also value your employability and portfolio, which is why we offer the chance to complete a large project with a dedicated mentor.

Graduate destinations

We have graduates working in a wide range of roles within events industries. We have conference and event organisers within local, national and international destination management organisations, event managers for charities including Cancer Research UK and marketing managers within the visitor attraction sector.

Evolving Business

Events as a course area is under development as a part of the evolution of Staffordshire Business School. For more information please see pages 30-31 or visit: www.staffs.ac.uk/evolving-business

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W235	112	3
BA (Hons) with a placement year	W23A	112	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Develop your creative conceptual thinking and gain a real understanding of commercial design. A degree in Fashion prepares you for a successful career in the fashion industry and nurtures your creativity, ambition and imagination.

As well as fashion design, this course covers the fundamentals of the fashion industry such as business and networking, boosting employability prospects in what is a highly competitive industry.

This course is led by teaching staff with a wealth of experience in the fashion industry, with visiting lecturers and guest speakers giving students a diverse perspective.

Be among the first to use our brand-new fashion facilities, which are kitted out with industry-standard equipment. Access to technology such as Gerber CAD pattern cutting, laser cutting, and 3D and digital fabric printing ensures that our graduates are at the cutting edge of developments in fashion.

What you'll do

Fashion is an ever-changing industry that needs professionals who can respond to its challenges. On this course you will acquire skills and knowledge across many areas of the fashion industry, giving you a clear overview and direction in which area to specialise in.

You'll master the practical and technical skills used in fashion, covering areas such as pattern cutting, CAD, promotion and styling. You'll also gain solid understanding of fashion theory that directly links to your practical skills, as well as giving you business knowledge.

You'll work on live industry projects for real companies – gaining work experience and boosting your portfolio. Collaborations with other courses such as photography and film are also encouraged to broaden your knowledge and develop strong teamwork skills.

An optional placement year will provide you with the opportunity to work in industry. This will allow you to put the knowledge and skills learned during your course into practice, and the experience gained is advantageous upon graduation in this highly competitive industry.

Module examples

- Technical Processes of Fashion
- Visualisation
- Fashion in Context
- History and Theory of Fashion
- Pattern Cutting
- Fashion Business
- Fashion Industry Ready
- Portfolio and Promotion

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduates from our Fashion degree are likely to find work as fashion designers, stylists, buyers, merchandisers, pattern cutters, and trend forecasters. The emphasis is on employability skills alongside creativity throughout, developing a professional portfolio, and pursuing exciting career prospects through continual assessment and dedicated supervision.

Routes to postgraduate study

MA Negotiated Study



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)/BA (Hons)	W600	112	3
BSc (Hons)/BA (Hons) with a placement year	W601	112	4
BSc (Hons)/BA (Hons) with a foundation year (foundation year delivered at Stoke-on-Trent Sixth Form College)	W602	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Our film and media production course will provide you with the skills and expertise to succeed in the film and/or media industry, pursuing careers such as film director, producer, production assistant, screenwriter and editor. You'll learn how to research, develop, write, produce, direct, shoot, edit and promote your own creative portfolio of short films. You'll also develop professional skills in areas such as camera operation, sound recording, editing, sound design and post-production.

During the course, you will have the opportunity to complete a period of work experience to develop your knowledge and understanding of professional practice. What's more, in the second year of the course, you can choose to specialise in an optional pathway. This will tailor your module structure in a way that gives you expertise in one of the following fields of film and media production:

- Advertising Film
- Music Video
- Experimental Production
- Production Technologies

Enrich your academic and practical studies by attending field trips to art galleries, film screenings and leading film festivals in the UK and abroad. All while having access to industry-leading film production equipment and spending the majority of your time working in our professional film production studio and post-production facilities.

What you'll do

To develop your knowledge and understanding of professional practice, every year you'll have the opportunity to complete a period of professional work experience.

You'll also visit some of the UK's leading production facilities and attend residential trips to shoot films on location. Thanks to our relationships with leading production companies, we are also able to offer internship opportunities with organisations such as Double Negative, QVC and Fuzzy Duck Creative.

Module examples

- Craft Skills for Film Production
- Film Production Processes
- Ideas Development & Pre-Production
- Non-Fiction Film Production
- Advanced Craft Skills for Film Production
- Directing and Producing
- Fiction Film Production

For an up-to-date module overview, please refer to the website.

Graduate destinations

You'll find graduates from our Film and Media Production degree working in the film and television production industry around the world – from Hollywood to New Zealand. They work in a broad variety of production roles, including directors, producers, scriptwriters, production designers, camera operators, sound designers, editors and visual effects artists.

Routes to postgraduate study

MA Film Production*

MA Digital Content Creation*

*Subject to approval

See page 65 for more information on pathway courses.

TOP 10
for Film Production
and Photography*

*The Guardian League
Tables 2020 (#8).

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W620	112	3
BA (Hons) with a foundation year (foundation year delivered at Stoke-on-trent Sixth form college)	W622	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

This course will give you a solid understanding of the critical and production elements of film and broadcasting. It is ideal if you want to gain skills in order to work in film, television or radio. You'll also be given the opportunity to specialise in an area of the entertainment industry as you progress through your degree by selecting pathways in film, television or radio.

Our Film, Television and Radio degree focuses on writing, presenting, producing, editing, analysing and preparing programmes and films. You'll also have access to industry leading studios and equipment, making use of the television studio and post-production facilities. There will be regular opportunities to attend festivals, trips, networking events and studio visits.

Our lecturers have worked in the film and broadcast industries as producers, writers, researchers, presenters and have associations with industry organisations such as the Royal Television Society, the Writers' Guild and The Radio Academy.

What you'll do

During your first year, you'll gain practical skills in the three production areas of film, television and radio, as well as learning about their background contexts. You will also explore scriptwriting. To put your new skills into practice, you'll then work on a multi-camera production in our TV studio.

In Years 2 and 3, you will be given a choice of optional modules so you can specialise in film, television or radio. You'll also choose broadcasting and cinema research topics that reflect your media interests, as well as gaining industry experience. We have close links with industry, and will support you to gain work placements in different media organisations such as the BBC.

Throughout the course you'll use our fully equipped media centre, complete with TV and radio studios, to create programmes and films. You will learn about the latest trends in broadcasting and benefit from visits by guest lecturers such as film and TV directors, scriptwriters, agents and script editors.

Module examples

- Film Practice
- Creative Radio
- Creative Television Production
- Writing for Film, TV and Radio
- Film Production: Documentary and Drama
- TV Studio Production
- Researching Film & Broadcasting
- Film/TV/Radio Production Project
- Media Work Placement
- Media Entertainment Performance and Drama

For an up-to-date module overview, please refer to the website.

Graduate destinations

Many graduates from our Film, Television, and Radio degree work in the media industry. They have worked on productions such as 007 Skyfall, Men in Black, Star Wars, Harry Potter, Geordie Shore, The Voice UK, Strictly Come Dancing and Emmerdale. Their roles include film directors, production coordinators, production runners and researchers, radio presenters, camera and technical operators, TV directors and producers, screenwriters and programme schedulers.

Routes to postgraduate study

MA Film Production*

MA Digital Content Creation*

MPhil/PhD Film, Media and Music

*Subject to approval

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W100	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Our Fine Art BA (Hons) will allow you to realise your creative potential through exciting and challenging opportunities. The course provides experience of a wide range of arts media relevant to contemporary arts practice. This includes but is not limited to: painting, drawing, sculpture, video, photography, digital applications and performance.

On our fine art degree, you will be supported to establish your own practice as an artist: working in our spacious studios, galleries and workshops; exploring your ideas through site specific contexts; and taking part in professional external projects and a yearly public exhibition.

Our teaching team are all professional artists and are able to support you with a structured technical, theoretical, imaginative and practical approach to arts practice.

What you'll do

The course offers a dynamic curriculum that embraces your creativity, encourages your ambition and cultivates your talent and skill. You will combine practical training with stimulating intellectual discussions around key debates in the visual arts. There is an excellent programme of visiting artist talks and a yearly optional educational trip to major national and international art venues as far afield as Berlin, Venice and Barcelona.

Developing your individuality as an artist is key to your learning on this course. When you leave us, you will be prepared to take on a broad range of professional opportunities across a variety of exciting careers in the arts and creative industries.

To broaden your knowledge of career opportunities, you will benefit from working with practising professionals and will be supported to take on a work placement. We have strong links to the local and regional art scene, which enables our students and graduates to take part in inspiring professional projects and exhibitions each year.

Module examples

- Fine Art Studio Practice
- Understanding Contemporary Art
- Exhibiting and Curating in Fine Art
- Professional Practice and Placement
- Fine Art Project Resolution
- Reviewing, Curating and Writing on Contemporary Art

For an up-to-date module overview, please refer to the website.

Graduate destinations

Our graduates have gone on to become successful practising visual artists, winning important prizes and receiving industry recognition. The course provides the transferable skills to take up positions in a wide range of cultural and creative employment destinations. Recent graduates are now working as photographic production managers, gallery directors and set designers.

Routes to postgraduate study

MA Negotiated Study

89%
Student
Satisfaction*

*National Student
Survey 2019.

95%
Employability*

*Destination of Leavers
from Higher Education
(DLHE) 2019.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons) two-year accelerated	C610	120	2

Typical entry criteria, please refer to website for full UCAS offer information by course. We always welcome non-standard qualifications, please contact us directly or visit the website for more details.

Course outline

Football is an increasingly multi-faceted industry, requiring many specialist professionals in the junior, men's and women's games. Therefore, if you are considering a career in the football sector, have an interest in coaching, or have an ambition to further develop your theoretical and practical knowledge within the field, then our Football Coaching and Performance degree is ideal for you!

This is an accelerated degree, which is delivered over two years instead of the typical three years for an undergraduate course. The course provides aspiring football coaches with the skills and knowledge required to gain employment in the football industry, both in the UK and internationally.

The course is delivered in partnership with EFL clubs Stoke City F.C. and Port Vale F.C., as well as the regional Staffordshire F.A. The course is delivered by a highly motivated and well qualified team of academics, as well as expert UEFA licensed football coaches from EFL clubs and The F.A.

What you'll do

The course combines the disciplines of football coaching, The F.A. coach education, performance analysis, as well as training and conditioning, to enhance football players' development and maximise their performance. The knowledge and theories developed from these disciplines are applied to football coaching and ultimately put into practice on the field.

You will gain insight and experience of using industry-standard performance analysis software, that is used within professional football clubs.

Incorporated into your study will be a work placement, which will provide you with the opportunity to gain valuable insight into the inner workings of a professional football club, or the development of football in the UK at a community level. Currently, placements are offered at employers including EFL clubs Stoke City F.C., Port Vale F.C., and Junior Premier League affiliated Stoke RTC Men's and Stoke RTC Women's Football Academies.

Module examples

- Coaching and Teaching Football
- Training Principles in Football
- Performance Testing and Monitoring in Football
- Fundamentals of Exercise, Physiology and Biomechanics
- Talent Identification and Development in Football
- Contemporary Issues in Sports Coaching
- Paediatric Strength and Conditioning

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduates from our Football Coaching and Performance degree can expect to gain employment within football clubs, as academy directors or managers, or academy coaches. They may also explore self-employed coaching opportunities both in the UK and internationally.

Routes to postgraduate study

MSc Sports Coaching

MSc Sport and Exercise Psychology

PGCE PE

Partnership:

Stoke City F.C., Port Vale F.C.,
Stoke RTC of the JPL and
Staffordshire FA



97%
Employability*

*Destination of Leavers from
Higher Education (DLHE) 2019.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	F412	112	3
BSc (Hons) with a placement year	F415	112	4
BSc (Hons) with a foundation year*	TBC	48	4
MSci	8H16	120	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Our Forensic Investigation degrees are ideal for those who have a strong interest in crime scene examination, evidence analysis and criminal investigations.

We will equip you for a career working with the police, forensic providers or any other investigative or intelligence agency, such as the Home Office or the National Crime Agency.

If you wish to spend a year in industry, the BSc (Hons) degree with a placement year will be the best choice for you. Alternatively, our MSci course combines Bachelors and Masters level study in one integrated programme, as well as providing you with the opportunity to undertake professional work experience.

Our industry-standard facilities include a Crime Scene House, dedicated laboratories and specialist equipment to search fingerprint databases, extract data from mobile phones and detect forged documents including passports and banknotes.

What you'll do

In Year 1, you will be introduced to the principles and practical techniques of forensic investigation. You'll study the power of search and arrest, crime scene documentation, the identification, recovery and analysis of evidence and the interpretation of forensic results.

During Year 2, you'll analyse and interpret a range of criminalistic and biological evidence types, including trace evidence, skeletal remains and body fluids.

You will also enhance your investigative skills, gaining experience in crime scene management, developing forensic strategies and interviewing witnesses and victims. Digital evidence is present at almost all crime scenes, therefore capture and interpretation of digital evidence is incorporated throughout your core modules.

In Year 3 you will follow the complete process from investigating major crimes, to recovering and analysing evidence to present in court. If you are an MSci student your fourth year will enhance your professional skills by completing work experience in a forensic investigation field and advance your investigative knowledge.

Module examples

- Introduction to Forensic Science
- Introduction to Policing
- Science for Justice
- Crime Scene Documentation
- Methods of Crime Detection
- Bodies of Evidence
- Forensic Investigative Skills
- Research and Professional Skills
- Cybercrime
- Advanced Investigative Techniques – MSci only

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduates from our BSc (Hons) Forensic Investigation degree have progressed to careers as crime scene officers, police officers, prison officers, intelligence research officers, laboratory analysts, fraud investigators, digital forensic examiners, teachers, forensic technicians and fingerprint analysts. Graduates from our MSci Forensic Investigation degree have gone on to work as case builders, forensic investigators, and forensic presentation technicians.

Routes to postgraduate study

- MSc Applied Research
- MSc Digital Forensic Investigation
- MSc Criminology and Criminal Justice

Accreditation:
The Chartered Society of Forensic Sciences



*Subject to validation

96%
Student Satisfaction*

*National Student Survey 2019.

MSci only

90%
Employability*

*Destination of Leavers from Higher Education (DLHE) 2019.

MSci only

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	C890	96-112	3
BSc (Hons) with a placement year	C892	96-112	4

Typical entry criteria, please refer to website for full UCAS offer information by course. We always welcome non-standard qualifications, please contact us directly or visit the website for more details.

Course outline

Our Forensic Psychology degree covers criminality, crime investigation and the roles of psychology and forensic science in the criminal justice system. If you're interested in criminal attitudes and want to investigate how psychology can help us to understand criminal behaviour, this course provides an excellent basis for a career in criminality-related areas.

The course will outline the psychological context of crime, criminal attitudes, motivations and behaviour. It will also outline the psychological aspects of the Criminal Justice System so that you can relate your findings to areas such as crime, victimology, sentencing, punitive justice and rehabilitation. You will also have opportunities to use our facilities including an observation room, eye-tracking equipment, psychology labs, and the Psychology Human Sciences Suite.

You'll complete group and individual projects, develop your presentation skills and may use techniques such as fingerprint and drug analysis, eye-tracking and galvanic skin response.

What you'll do

Our Forensic Psychology degree will help you to delve further into the inner workings of the mind, to broaden your understanding of the human psyche and to question why people behave the way they do. You will explore the underlying thoughts, feelings and motivations behind law abiding and criminal minds across a broad range of topic areas. You will also cover the fundamental principles of psychology which will allow you to analyse the relationships between psychological and social factors that can contribute to 'normal', 'deviant' and 'antisocial behaviour'.

Many of our lecturers are active in research or have experience working within the legal system and will lead you through your lectures, seminars, practical sessions and lab work.

A foundation year entry point is available for this course for students who do not meet the entry qualifications for direct entry to the degree-level course.

Module examples

- Crime Scene Investigation
- People Behaving Badly
- Foundations of Psychology
- Perspectives in Psychology
- Psychology of Crime and Criminal Justice
- Understanding the Social World
- Cognitive and Biological Determinants of Behaviour
- Forensic Applications of Psychology
- Independent Research Project

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduates from our Forensic Psychology degree have pursued careers with the police, the National Probation Service, the prison service and the Home Office. After completing British Psychological Society accredited postgraduate study, some have become professional forensic or clinical psychologists whilst others have sought careers in social, welfare, education and health sectors.

Routes to postgraduate study

- MSc Health Psychology
- MSc Applied Research
- MSc Foundations in Clinical Psychology

Accreditation:
British Psychological Society (BPS)



100%
Employability*

*Destination of Leavers from Higher Education (DLHE) 2019.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	F410	112	3
BSc (Hons) with a placement year	F416	112	4
BSc (Hons) with a foundation year (foundation year delivered at Stoke-on-Trent College)	F413	48	4
MSci	2R14	120	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Our BSc (Hons) Forensic Science degree has been designed to develop scientific expertise, advanced analytical problem solving and transferable skills. The course is ideal for those who are interested in the application of science within the criminal justice system.

For our BSc (Hons) students, there is an opportunity to undertake a 12-month placement. You may choose to work within Staffordshire Police Forensic Services or with other forensic providers and laboratory-based employers.

The MSci combines the traditional three-year Bachelors-level degree with Masters-level study in one integrated programme.

You will gain hands-on experience using a range of instruments and techniques used in forensic science, such as Automated Fingerprint Identification System (AFIS), DNA profiling, blood pattern analysis, drug profiling and scanning electron microscopy. Our industry-standard facilities include a Crime Scene House and specialist laboratories.

What you'll do

In Year 1, you'll learn about crime scene investigation and the importance of preserving evidence. You'll cover relevant biological and chemical principles, as well as photography and other crime scene documentation techniques.

In Year 2, you'll focus on analysis and measurement. You'll expand on the principles of criminalistic methods, forensic chemistry, forensic biology and DNA profiling.

In Year 3, our BSc (Hons) students put forensic knowledge into practice by working on immersive, simulated crime

scenes. You'll also complete an independent research project in a current forensic field.

In your fourth year as an MSci student, you will have the opportunity to work more independently through either a professional placement or a research assistantship. By this stage, you'll have the laboratory skills needed to function autonomously to demonstrate the wide variety of skills expected at Masters-level.

Module examples

- Crime Scene Documentation
- Chemical Principles for Forensic Science
- Biological Principles for Forensic Science
- Methods of Crime Detection
- Methods of Chemical Analysis
- DNA Profiling and Forensic Biology
- Research and Professional Skills
- Advanced Research Methods – MSci only

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduates from our Forensic Science degrees have secured roles as forensic scientists at national providers, including Eurofins Forensic Services and Cellmark Forensic Services. Other destinations include crime scene officers for various police constabularies, forensic technicians, fingerprint analysts, public service organisations and teaching, whilst others move on to postgraduate study.

Routes to postgraduate study

MSc Forensic Science

MSc Applied Research

MSc Digital Forensic Investigation

Accreditation:

The Chartered Society of Forensic Sciences - BSc (Hons), BSc (Hons) with Foundation Year, BSc (Hons) with Placement Year and MSci

Royal Society of Chemistry – Graduates may be eligible for Associate Membership of the Royal Society of Chemistry (AMRSC)



96%
Student Satisfaction*

*National Student Survey 2019.

*MSci only

90%
Employability*

*Destination of Leavers from Higher Education (DLHE) 2019.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	I741	112	3
BA (Hons) with a foundation year	I742	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

If you want to create the amazing visual elements that are seen in games - from characters and environments, to vehicles, weapons, props, trees, rocks and landscapes, our Games Art degree will provide you with the skills you need for a career as a 3D artist.

This course follows our pathways structure, allowing you to specialise in a particular area in the field of games art. From the second year of study you can choose to specialise in one of the following areas of games art, gaining focused expertise and making yourself more employable in specific roles:

- Character Art
- Environment Art

You can of course choose your own direction including technical artist, vehicle artist, weapon artist and more. The course is designed in collaboration with studios and artists in the games industry. What's more, games studios visit the University on a regular basis for industry talks and workshops, so you'll have the opportunity to build contacts for your future career. We hold the annual Ukie Student Conference which has exclusive talks from industry insiders, while our Epic Games Centre hosts the Unreal Engine developer and community meet ups.

What you'll do

During your first year, you'll learn 3D modelling and material creation, culminating in a physically-based rendering (PBR) workflow for environment assets in the Unreal games engine. You'll develop your understanding of design principles including light, colour, shape, form, and fundamental art skills. You will then apply this knowledge to the production of 2D and 3D work for your portfolio.

In the second year you will have the chance to focus your module choices through a specific pathway. Depending on your choices, you can learn digital sculpting techniques to create game characters using ZBrush, or create environments using a combination of Substance, 3ds Max, ZBrush, Painter and the Unreal Engine. You'll also have

the opportunity to do a live brief with a games studio, study vehicle and weapon modelling, or explore motion capture and animation.

In the final year of your degree, you'll continue to develop your portfolio towards your chosen career with advanced 3D modelling. You will also be a senior member of a collaborative games development team which will prepare you for working in the industry.

Throughout the course we discuss career and personal development and you'll develop your project artwork for your online portfolio to prepare you for work in the games industry.

Module examples

- Introduction to 3D Modelling for Games
- 3D Environment Modelling
- 3D Character Modelling
- Fundamental Art Skills for Games
- Mastering the Artistry of Games Environments
- Life Drawing
- Art Direction for Games
- 3D Hard Surface Modelling

For an up-to-date module overview, please refer to the website.

Graduate destinations

Our past graduates have achieved worldwide success, securing jobs in games studios around the globe. One graduate was Lead Character Artist at Naughty Dog, working on The Last of Us, before moving to Avalanche Studios in New York. We also have artists at Splash Damage, Sumo Digital, Playground Games, Flix Interactive, Codemasters, Rebellion, Dovetail Games, and Cloud Imperium.

Routes to postgraduate study

MSc 3D Computer Games Design

MPhil/PhD Digital Design and Technologies

Affiliation:

Staffordshire University is a member of TIGA and Ukie, the trade bodies that represent the UK's games industry.



See page 65 for more information on pathway courses.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	I621	112	3
BA (Hons) with a foundation year (foundation year delivered at Stoke-on-Trent Sixth Form College)	I626	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

If you are interested in studying, discussing and researching issues around the games industry and its players, this course is perfect for you. The gaming industry has grown steadily alongside the development of digital games as a mainstream form of entertainment and provides exciting prospects for graduates. This course looks to position you in the operations side of the industry, or foster your future research goals.

The course will give you a grounding in the current sociological and ethical issues in gaming, along with the historical context of computer games from a global perspective. Our tutors range from industry specialists who work on and publish games, to teachers, researchers and academics.

Our academics come from a variety of backgrounds, including fine art, games design, simulation and mathematical modelling. They are some of the leading academics in this field including Nia Wearn, who was listed as one of the UK's top 100 most influential women in the industry.

What you'll do

In your first year, you will explore the current and historical place of computer games from a global perspective, analyse and make narrative games, and focus on gameplay and design.

During the course you'll also learn about the practical element of production, studio and community management. You'll look at communication of design ideas through analogue game production, building a production toolkit and aspects like funding and marketing in games. We'll also look at new developments in games, news cycles, gamification and the application of virtual

reality. Alongside this we will give you an overview of games and the development process as a whole, including the management of fans and players in esports.

What's more, you'll gain experience from other aspects of the game-making process as you collaborate with students studying Computer Gameplay Design and Production at various points in the course.

Module examples

- Fundamentals of Gameplay
- Narratology for Games
- New Developments in Games
- Understanding Virtual Reality
- Production Skills for Games
- Gameplay Applications
- Games Studies Project
- Esports and Competitive Gaming
- MMOG Design, Communities And Narratology
- Experimental Gameplay

For an up-to-date module overview, please refer to the website.

Graduate destinations

The skills you learn on the BA (Hons) Games Cultures course will equip you for roles in community management, UX analysis, work in esports, research posts, curating exhibitions and running events, education, business development and analogue games design.

Routes to postgraduate study

- MA Digital Content Creation*
- MA Negotiated Study
- MPhil/PhD Digital Design and Technologies

*Subject to approval

Affiliation:

Staffordshire University is a member of TIGA and Ukie, the trade bodies that represent the UK's games industry.



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	G623	112	3
BA (Hons) with a placement year	G624	112	4
BA (Hons) with a foundation year (at City of Stoke-on-Trent 6th Form College)	G626	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

A ground-breaking course for the games community managers of the future. This course will build on your creative skills, transporting you into a professional environment where you will examine day-to-day experiences of a games PR community manager.

You'll get to experience how to think creatively, striving for innovation on multiple channels. From gaming communities to social media (Snapchat, Twitch, Reddit, Instagram and beyond), you will learn how to create gaming content and campaigns for a variety of outlets. During your games PR strand you will get to analyse the academic and practical aspects of games PR. You will learn how to examine and develop innovative 360 games PR campaigns that may include social media, influencer outreach, events, consumer media, specialist games press, trade PR and working with third-parties and partners.

We always place a great importance on postgraduate employability and, therefore, have a programme of guest lectures from leading industry experts from the world of community management and games PR, who will visit each semester to share their experience and set live, real-world briefs for you to work on.

What you'll do

This course draws upon the strengths of our teaching staff. They have expertise in games design, games PR and marketing and games business. In your first year, you will explore the basics of community management, content creation, social media and PR for games. This will provide you with a solid grounding with which to explore the implications of gaming in the future.

In the second and third years, you'll learn about community management specialisms, from developers, to publishers,

agency and in-house, alongside social media management for games, content creation for communities, social media, live projects, and innovative PR campaigns. This will give you an overview of games community management as a whole, including how to build, maintain and create engaging content for communities and how to plan exclusive community events.

Module examples

- Games Content Creation: Communities
- Community Management: Developers
- Games PR: Thinking 360
- Games Content Creation: Social
- Future Games PR and Marketing
- Community Management: Events
- Crisis Community Management Project
- Games Professional Pitch

For an up-to-date module overview, please refer to the website.

Graduate destinations

The skills and knowledge you learn on this degree will prepare you for careers in games community management, social media, PR, journalism, content creation and events. Our graduates are also prepared for study at postgraduate level.

Routes to postgraduate study

- MA Digital Content Creation*
- MA Degree by Negotiated Study
- MPhil/PhD Digital Design and Technologies

*Subject to approval

Affiliation:

Staffordshire University is a member of TIGA and Ukie, the trade bodies that represent the UK's games industry.



BA (Hons) Games PR and Community Management is available to study at Staffordshire University London. For more information please see pages 32-33 or visit: www.dilondon.staffs.ac.uk

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BEng (Hons)	H100	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

If you'd like to complete an engineering-based degree but your qualifications don't meet the entry requirements for degree-level study, our Foundation Year programme could provide the perfect solution.

The foundation year will give you a solid introduction to engineering and applied technology. It is ideal if you think you would benefit from additional knowledge and experience before selecting a specialism in engineering. Alternatively, if you're considering a career change and don't have the necessary background qualifications for a future in engineering this entry point will help you achieve your ambitions.

During the foundation year, you'll have the chance to gain basic engineering knowledge and skills as well as hands-on experience in our electronics, mechanical, manufacturing, automotive, aeronautical and product design labs.

What you'll do

Once you have passed the foundation year, you will meet the requirements to progress onto one of our BEng (Hons) degree courses. The choice is extensive and includes courses such as:

- Aeronautical and Automotive Engineering
- Electrical and Electronic Engineering
- Mechanical Engineering
- Motorsport Engineering
- Engineering Design
- AI and Robotics

Module examples

- Foundation Quantitative Methods
- Engineering Science
- Design and Communication
- Engineering and Technology Applications
- Principles of Materials

For an up-to-date module overview, please refer to the website.

Graduate destinations

Our graduates leave with a well-rounded practical knowledge of the engineering world and have secured careers across different sectors including telecommunications, mechanical design, manufacturing, automotive, consultancy and aeronautical. Our graduates are also ideally placed to become specialists in their chosen fields via postgraduate study.

85%
Employability*

*Destination of Leavers from Higher Education (DLHE) 2019.

*Engineering

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)/BA (Hons)	F802	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Discover natural and built environments and learn about how they impact our lives. Our two Geography pathways let you tailor your study interests in this diverse and engaging subject. Geography allows you to build a broad understanding of physical and human geography. The variety of optional modules prepare you for career paths from teaching to landscape assessment management.

This course is designed using our brand-new pathways structure which gives you the option to focus your studies on either human or physical geography. If you choose a pathway route, your module structure will be tailored and your final degree certificate will reflect your choices.

Geography (Human) is ideal if you want to learn about people, their communities, cultures and environments. Geography (Physical) is for those who are more interested in studying the processes and phenomena of the natural world.

What you'll do

In Years 1 and 2, you'll develop your knowledge of a wide range of physical and/or human geographical issues, from earth surface processes and climate and environmental change, to urban sustainability, regeneration, geology and conservation. You will explore field investigation, data analysis and Geographical Information Systems (GIS). In Year 1, you'll attend a residential weekend field course and have a number of regional field days and in Year 2, you will have a week-long UK residential field course.

In Year 3, you'll have the option to take a number of specialist physical and human geography modules to develop an advanced knowledge of your subject area, such as Glaciers and Society and People, Technology and Place. You'll also complete either a dissertation or a work placement project. This is also enhanced by a week-long international field course.

Our generous fieldwork provision is included in the cost of your tuition fees, so you won't have to fund any additional costs.

Module examples

- The Dynamic Earth
- People & Places: An Introduction to Human Geography
- Global Challenges
- Earth Hazards
- Conservation and the Environment
- Landscape Archaeology
- G.I.S.
- People, Technology and Place
- Environmental Issues and the Media
- Sustainable Smart Cities

For an up-to-date module overview, please refer to the website.

Graduate destinations

Our graduates move into a wide and exciting range of careers. Some progress onto postgraduate study, and many go into teaching. Other popular graduate destinations include river and coastal zone management, town and transport planning, landscape assessment and management, environmental management and policy, and tourism and heritage management.

Routes to postgraduate study

MSc Sustainable Smart Cities

MA Degree by Negotiated Study

See page 65 for more information on pathway courses.

100%
Student Satisfaction*

*National Student Survey 2019.

90%
Employability*

*Destination of Leavers from Higher Education (DLHE) 2019.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W211	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Our Graphic Design degree reflects the diverse nature of contemporary visual communication. It's ideal if you are passionate about creativity, problem solving, design and experimenting through digital and traditional media.

Our team of specialist and award-winning lecturers have strong links with industry, and many are successful practitioners in their field.

You will benefit from a range of specialist visiting lecturers and high profile industry speakers. You'll have the opportunity to enter international student competitions such as D&AD, YCN Awards and Creative Conscience. There will also be 'live' projects from highly successful agencies such as Elmwood, WRG, Not on Sunday and many others.

What you'll do

We'll challenge you to think differently. This course has an emphasis on creative visual thinking, communication and craft. You'll become a versatile designer, experimenting creatively and generating strong ideas for a wide range of projects.

You will explore graphic design across all platforms using traditional and digital communication channels. Areas covered include typography, ideation, user experience/user interface design (UX/UI), advertising, photography and art direction, branding and packaging, digital and social media, and moving image.

To prepare you for the professional environment, we'll help you develop a solid understanding of studio processes, such as pitching ideas and working on 'live' creative briefs. You'll learn through a programme of projects, lectures, seminars, workshops and studio practice.

You'll have access to a fantastic studio space, some individual desk space, tutorial and group designated zones alongside central Mac/PC suites. Our workshop facilities include Adobe CC, letterpress and experimental print, AR & VR spaces, 3D printing, photography, animation, textiles, screen printing and laser-cutting.

Module examples

- Visual Communication
- Type and Image
- User Experience/User Interface Design
- Digital and Social Media
- Branding
- Experimental Formats
- Visual Exploration
- Design for Advocacy

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduates from our graphic design degree develop future-facing skills to prepare them for positions within design studios, advertising agencies, branding companies, TV, film and freelance enterprises. Many now work in top creative studios such as WRG, Elmwood, JKR, Not on Sunday, Coley Porter Bell, LOVE, TBWA, Glorious Creative and Havas Lynx.

Routes to postgraduate study

MA Negotiated Study

100%
Employability*

*Destination of Leavers from Higher Education (DLHE) 2019.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	L512	96	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Meeting the health and social care needs of the population is one of the greatest challenges facing any society. It extends to almost every facet of social life, from the person who is unwell and seeking support for themselves, to political decisions about how to structure national systems of healthcare delivery.

Comprehensive in its content, this course has been designed to produce the professionals of the future, who can positively address the challenges that health and social care presents.

Throughout your studies you will be taught by friendly, knowledgeable lecturers who have been employed in either health or social care and are well equipped to help you relate your study topics to current policy and practice.

What you'll do

A wide range of health and social care topics and issues will be explored during the course. These include human development through the lifespan, health policy, research and leadership.

Your learning will help you to develop knowledge relevant to a productive future in the health and social care sectors. Employability skills are embedded throughout the course, with a clear focus on how studies can be applied within the workplace. These skills, which include professionalism, effective communication and the evaluation of evidence, can be applied in a range of areas, such as management, education and public health. Work experience will complement your classroom-based studies and an option module in Year 2 will allow you to select a topic in line with your goals.

In short, we will help you to develop a clear direction, so that you will be ready to progress into employment or further study at the end of your degree. The scope of the programme will provide a breadth of opportunities in health and social care.

Module examples

- The Context of Health and Social Care
- Healthy Individuals through the Lifespan
- Basic Counselling Skills
- Introduction to Public Health
- Understanding Organisations
- Leadership and Management
- Understanding Health and Social Care Organisations

For an up-to-date module overview, please refer to the website.

Graduate destinations

An excellent choice of career pathways across the public and private sector awaits health and social care graduates. These include: promoting good health, substance misuse services, counselling, community development, education support, charitable organisations, NHS support services, social services, local government, and management. The transferable skills provided by this degree will also prove extremely useful in many other roles.

Routes to postgraduate study

MSc Human Factors for Patient Safety*

MPhil Health Studies

MPhil Health and Welfare Studies

*Subject to validation

87%
Student
Satisfaction*

*National Student Survey 2019.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W220	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Our Illustration degree is ideal if you're interested in drawing and printmaking, visual communication, visual storytelling, book arts and publishing, concept and character art or animation. You'll become a versatile illustrator and will establish a personal voice and vision within an engaging portfolio of work.

With an emphasis on creative visual thinking and craft, this course reflects the rich and diverse nature of contemporary image-making, inviting you to challenge its boundaries through both digital and craft-based media.

Our flexible studio space fosters an integrated approach to learning and we encourage you to collaborate, experiment and engage in a wide range of related visual practices. These include: image making techniques, drawing for illustration, life drawing, illustration for information, education and promotion, narrative and sequential illustration, editorial and book illustration, 3D crafts and moving image.

What you'll do

Experimentation is key to developing your practice. Working alongside students from a range of design disciplines, you'll absorb a broad knowledge of the creative and image-making process, problem-solving and visual language via a programme of set projects, lectures/contextual studies, seminars, workshops, critiques and studio practice.

You'll have access to tutorial and group dedicated zones that include the latest Mac software. Our workshop facilities include a dedicated life drawing studio, textiles, screen printing, experimental printmaking, photography, animation, digital print bureau, laser cutting and 3D crafts.

As the course progresses, you'll define your personal strengths, engage in entrepreneurial activities and professional practice. During your final year, you'll focus on your professional portfolio of work with the chance to enter competitions, exhibit, and work on live briefs.

Module examples

- Visual Communication
- Drawing for Illustration (with Life Drawing)
- Introduction to Animation
- Visual Storytelling
- Illustration and Application
- Creative Practice in Context
- Professional Practice

For an up-to-date module overview, please refer to the website.

Graduate destinations

Our Illustration degree will prepare you for a career illustrating in a variety of fields, including book arts and publishing, editorial, animation, concept and character art, for information and advertising. It will also act as a firm foundation for postgraduate study. Many of our graduates successfully run their own freelance businesses, commissioning work for companies such as Digital Arts magazine, Little White Lies, New Scientist, BBC, Usborne Publishing, The Telegraph, and more.

Routes to postgraduate study

MA Negotiated Study

Member of The Association of Illustrators



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W323	112	3
BA (Hons) with a placement year*	W322	112	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Innovative and creative, this exciting course with two distinct pathways will allow you to explore the world of product design or transport design.

If you want a career designing anything from toys, lighting and furniture, to household goods and consumer technology, our product design pathway is for you. Likewise, our transport design pathway is perfect if you want to focus on concepts for autonomous vehicles, supercars, sustainable mass-transit and motorcycles.

The course is accredited by the Chartered Society of Designers and you'll work alongside companies on live projects, often resulting in placement opportunities. Our students have worked with companies such as JCB, Jaguar Land Rover, Westbridge Furniture, Bombardier, Halfords, Michelin, and Evoke Creative, whose client list includes McDonalds, Google and JD Sports.

Add consultancy visits to London and New York and, whether you plan to work in the product or transport industries, or as a freelancer, we'll provide ample opportunities for you to acquire the skills necessary for success.

What you'll do

You'll be introduced to core skills through structured and practical design projects, involving idea generation, drawing and rendering, model-making and CAD work. You'll also cover concept generation, ergonomics, and materials and manufacture. As the course progresses, you'll cover more advanced CAD projects and the role of rapid prototyping. You can also work on collaborative projects across the University.

In your final year, you'll complete a major design project. You'll also have the chance to exhibit your work to the general public and potential employers at our end of year show and the New Designers Exhibition in London.

You'll have access to our fantastic new Smart Zone, a collaborative maker space with the latest rapid prototyping, milling and laser cutting equipment, plus VR, AR, Robotics, 3D scanning and electronics kit.

Our students take part in a number of international design competitions and in June 2019 we took 1st place and 2nd place at the Superyacht UK Young Designer Competition, which we have now won three years in a row.

Module examples

- Core Skills
- Design Insight
- Product Visualisation or Automotive Visualisation
- Design Concepts
- UX and VR
- Design in Business
- Inclusive Design and Ergonomics
- Design Futures for Product and Transport Design
- External Brief
- Major Project

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduates from our industrial design degree are highly sought after, securing careers worldwide and working on a wide variety of projects. They work for companies including New Balance, Ferrari, Scott Sports, Evoke Creative, BMW, Ford, Pulse Fitness, Debenhams, Westbridge Furniture, Maserati, Porsche and Triumph. Some graduates are also running their own businesses, teaching, or studying at postgraduate level.

Routes to postgraduate study

MA by Negotiated Study

Accreditation:
Chartered Society of Designers



See page 65 for more information on pathway courses.

97%
Employability*

*Destination of Leavers from
Higher Education (DLHE) 2019.

Award	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	112	4

Typical entry criteria, please refer to website for full UCAS offer information by course. Apply directly to the University via the website. Fees are subject to part-time pro-rata basis.

Course outline

Tackle issues of global importance such as migration, environment, security and human rights that affect our everyday lives in this 4 year, part-time distance learning course.

The world is currently undergoing some profound changes and facing some serious threats. It's never been more important for countries to work together to find common solutions to shared problems.

Issues such as environment, security, migration and human rights, need to be understood in a global context. The need for people who have studied International Relations and understand the way that different countries interact and relate to each other is greater than ever.

This course is delivered 100% online, allowing you to fit your studies around your lifestyle.

What you'll do

This is a four-year, part-time distance learning course, designed to give you a thorough knowledge and understanding of the discipline of International Relations (IR) and the complex relationships and processes that operate in the contemporary world. You'll study core modules that will give you an essential foundation of knowledge in IR and also optional modules that will enable you to specialise in areas that particularly interest you. These might be human rights, refugees and migration, intelligence, or a range of security-related issues.

This degree is an academically rigorous course and as a distance learning programme it is one that you can fit around other commitments in your life. You will be working independently for much of the time, demonstrating the ability to manage information, concepts and methods as well as the ability to organise time and your programme of study. The value of your award will therefore be much greater than 'just' a qualification in IR: it will demonstrate self-motivation, discipline, self-reliance and other general competencies as well as academic ability.

Module examples

- International History of the Twentieth Century
- Political Ideas
- International Relations Theory
- International Society: From Westphalia to the Present
- Global Governance
- International Security Studies
- International Relations Dissertation

For an up-to-date module overview, please refer to the website.

Graduate destinations

A degree in International Relations is valued by a range of different employers because of the critical and transferable skills that it develops. It can be a gateway into roles in intelligence, journalism, ministries of foreign affairs, the European Union, or United Nations. Jobs in non-government organisations are also suited to this qualification, such as Amnesty International, Greenpeace, or Saferworld.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	VV14	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Combining the approaches and theories of International Relations with studies of modern and contemporary history, this course provides you with insight into understanding the rapidly changing world around us. Wars, revolutions, the global economy, Brexit, climate change, society, migration and power all come together as themes in this carefully designed, immersive and overlapping programme of study.

The International Relations: History and Global Politics award aims to develop your understanding of world events and global trends, knowledge of which will undoubtedly become increasingly essential in a less predictable world, including a post-Brexit Britain. It fosters your all-important communication, research and inquiry skills, providing activities and assessments that encourage independence of thought, originality and self-awareness - advancing your future employability.

We aim for our graduates to become professional global citizens, preparing them for the world of work, ready to face the unpredictable future challenges of a globalised world.

What you'll do

Students take combinations of eight modules per year. In the first two years you'll be grounded in the context of international history, alongside classes in international relations and political philosophy. Then you'll be offered an increasing number of specialist modules specially selected for their relevance to contemporary issues in international politics.

In the final year, the emphasis is on the practical deployment of the knowledge and research skills honed in the previous two years. Optional modules, along with the dissertation, means you'll be constantly working with specialists in your chosen field.

Our optional modules focus on important problems in international politics, covering revolutions, wars and famines in locations from Italy to Russia and Ireland as well as thematic courses in areas such as secret intelligence or gender.

Module examples

- International History in the 20th Century
- USA and the World 1941 - Present
- History of Political Thought
- International Relations Theory
- Northern Ireland: Conflict and Resolution?
- Western Security Threats 1945 - Present
- Soviet and Post Soviet Russia, 1917 - Present
- Refugees and Immigrants
- Foreign Policy Analysis
- Human Rights in Global Politics

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduates find opportunities in local and national government, schools, media and law. Some find employment with charities (at home and overseas), in community advocacy or with NGOs. Many go on to additional study either with us or elsewhere. Though many of our alumni go into history-related work, this programme has been tailored to build awareness of the challenges facing both the UK and the world today.

Routes to postgraduate study

- MA International History
- MA International Relations
- MA International Policy and Diplomacy

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
LLB (Hons)	M100	112	3
LLB (Hons) two-year accelerated	M101	120	2
LLB (Hons) with a foundation year	M111	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Our LLB (Hons) Law is a qualifying law degree that is recognised by the Bar Standards Board (BSB). It also aligns to the requirements of the Solicitors Regulatory Authority (SRA) so our graduates will be well prepared for the Solicitors Qualifying Examination (SQE). It offers innovative, exciting challenges and provides opportunities to enter a wide range of law-related roles.

LLB (Hons) Law is the key route that students follow if they plan to enter the legal profession. From the opportunity to take part in mock trials to student conferences, the unique feature of this award is its student-centred, problem-based approach to learning. You'll be offered a supportive, guided environment to practice lawyering skills and to create awareness of rules that lawyers should apply in practice, as well as understanding the roles of lawyers in society.

If you're looking to become a solicitor or a barrister, our Law degree will equip you with the skills and knowledge to enable you to progress on to these career paths. More information is available online on our Law course pages.

What you'll do

A key aspect of our course is the opportunity to participate in a number of work-related experiences that reflect graduate-level employment. For example, our Staffordshire University Legal Advice Clinic gives students the opportunity to research case law and provide advice to clients on their legal issues.

In Year 1 you will start learning the foundations of legal knowledge to ensure you have a strong grounding in the fundamental principles required to practice law. The focus is on practice-based learning and development of skills through workshops using authentic scenarios and case study exercises.

In Year 2 you will continue with your study of the foundations of legal knowledge, but also study a module distinctive to your desired specialism. In your final year, you will focus on specialist law modules, such as: Family Law, Criminology, Company and Commercial Law, Employment and Equality Law, Legal Advice Clinic and Human Rights.

Module examples

- English Legal System and Legal Skills
- Law and Society
- Tort Law and Civil Remedies
- Constitutional Law
- European Union Law
- Administrative Law and Human Rights
- Criminal Law
- Mooting
- Family Law
- Criminal Justice and Punishment

For an up-to-date module overview, please refer to the website.

Graduate destinations

On graduation, you'll be able to continue your studies via our highly regarded Legal Practice Course, or complete one of our specialised postgraduate awards. LLB (Hons) Law opens the door to a number of exciting graduate opportunities within legal practice and legal services, as well as graduate opportunities in other relevant areas, such as: management training schemes, local government, human resource management, healthcare management and commercial regulation.

Routes to postgraduate study

PgDip Legal Practice

Recognised:

Recognised as a qualifying law degree by the Bar Standards Board (BSB). It also aligns to the requirements of the Solicitors Regulatory Authority (SRA) in relation to preparing graduates if they wish to progress on to the Solicitors Qualifying Examination (SQE).

91%
Employability*

*Destination of Leavers from Higher Education (DLHE) 2019.

*Law

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
LLB (Hons)	M930	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Our LLB (Hons) Criminal Justice is a qualifying law degree that is recognised by the Bar Standards Board (BSB). It also aligns to the requirements of the Solicitors Regulatory Authority (SRA) so our graduates will be well prepared for the Solicitors Qualifying Examination (SQE). It covers a distinctive knowledge base relating to criminology, the study of crime, deviance and the criminal justice system. If you're hoping to become a solicitor or barrister specialising in criminal law, this is the ideal course for you.

Alongside your studies, you will have the opportunity to gain practical experience by taking part in our Staffordshire University Legal Advice Clinic. This will enable you to provide legal advice on a range of issues covering housing, family, consumer, and employment law.

If you're looking to become a solicitor or a barrister, our Law degree will equip you with the skills and knowledge to enable you to progress on to these career paths. More information is available online on our law course pages.

What you'll do

In Year 1 you will study core legal foundation modules to enable you to gain a solid understanding of areas such as the English Legal System, Contract Law and Law and Society. The focus is on practice-based learning and development of skills through workshops using authentic scenarios and case study exercises.

You will continue to study the core foundations of legal knowledge in your second year, being introduced to Criminal Law as well as the core module of Evidence and Human Rights. This will introduce you to contemporary issues relevant to the field and is unique to this award.

In your final year, in addition to the final core module of Law of Trusts and Equitable Remedies, you will focus on specialist areas of Criminal Justice such as Crime Prevention and Law of Criminal Evidence, as well as having the opportunity to explore issues of criminal justice further through the completion of a dissertation.

Module examples

- English Legal System and Legal Skills
- Criminal Law
- Contract Law and Problem-Solving
- Law of Criminal Evidence
- Constitutional Law and European Union Law
- Administrative Law and Human Rights
- Crime Prevention
- Law and Society
- Evidence and Human Rights
- Law of Trusts and Equitable Remedies

For an up-to-date module overview, please refer to the website.

Graduate destinations

Many of our graduates continue their studies to train as solicitors and barristers with either the Legal Practice Course or the Bar Professional Training Course. Completion of the LLB (Hons) Law (Criminal Justice) opens the door to a number of other exciting graduate opportunities, including a career as a community support officer, police officer, prison officer, probation officer, social worker or youth worker.

Routes to postgraduate study

MSc Criminology and Criminal Justice

PgDip Legal Practice

LLM Legal Practice

Recognised:

Recognised as a qualifying law degree by the Bar Standards Board (BSB). It also aligns to the requirements of the Solicitors Regulatory Authority (SRA) in relation to preparing graduates if they wish to progress on to the Solicitors Qualifying Examination (SQE).

Study area overview

Marketing is an ever-evolving industry, with every new technology a new branch of marketing is born. Join Staffordshire Business School, learn to ride the evolutionary wave of digital marketing, and gain invaluable skills to keep you ahead of the curve.

Staffordshire Business School combines the theoretical side of traditional marketing with the technology, analytics and customer targeting that goes hand-in-hand with the world of digital marketing. With us, you'll become an expert in marketing tools and social media platforms, enabling you to not only solve problems within a marketing setting, but identify strengths and weaknesses in business.

Under our experienced academics, you'll be provided with networking opportunities and live briefs to add experience to the plethora of practical and theoretical skills you'll learn along the way.

What you could do

With Staffordshire Business School, you can learn the foundations of business, marketing and finance, including traditional methods and over a broad spectrum of industries. This will give you an all-round and effective knowledge of the areas of business that marketing strategy and implementation works with, influences and effects.

You can develop a specialist knowledge in digital marketing, honing your skills in web analytics, mobile technologies, social media and content creation. We are able to teach you how to analyse the effectiveness of different platforms which will give you an insight into how data can be used in successful marketing strategies.

Plus, with Staffordshire Business School, you can complete a project with a dedicated mentor that will help launch your career upon graduation.

Graduate destinations

Today's successful organisations need to promote their products and services through digital media, and when you graduate, you'll not only have a deep theoretical understanding of online and offline marketing, but practical experience in implementing strategies and campaigns. You will be suited to a career in digital marketing upon graduation in roles including digital strategist, digital marketing manager, communications manager, social media manager and much more.

Evolving Business

Marketing as a course area is under development as a part of the evolution of Staffordshire Business School. For more information please see pages 30-31 or visit: www.staffs.ac.uk/evolving-business

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BEng (Hons)	H300	112	3
BEng (Hons) with a placement year	H301	112	4
MEng	H395	128	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Our courses have been designed to allow you to experience different aspects of mechanical engineering, so that you develop the knowledge and skills you need for your future career. On completion you could work as a Structural/FEA/CFD Analyst, Design Engineer, Engineering Manager, Manufacturing Engineer, Renewable Power Plant Engineer, Onshore/Offshore Engineer.

You'll be offered opportunities to develop the skills that underpin engineering and the chance to collaborate, communicate and be creative using our wide range of equipment. To maximise your practical experience, you will have opportunities to get hands-on with our cutting-edge facilities including, 3D scanners and 3D printers, rapid prototyping, laser cutters, wind turbine lab facilities and the latest CAD, CFD and FEA software.

Our MEng integrated Masters degree lets you benefit from an additional year of advanced specialist modules, together with a multidisciplinary group project and an industrial-based project.

What you'll do

To provide a solid base for your learning, in Year 1, you'll develop the skills and techniques that are used by all engineers and are taught right across our entire engineering programme.

In Years 2 and 3, your study will focus on the mechanical design and manufacturing process, mechanical structures, automation and control, FEA and CFD, leadership and management, emerging technologies. A choice of specialist optional modules will also help you tailor your degree.

You will be encouraged to pursue 9-12 months of work experience in industry between the second and final year

of the course applying your knowledge in the workplace and gaining hands-on experience.

Your final year of study will also include a major individual project, which may be inspired by your employment. The year will also provide the opportunity to present your work to potential employers at GradEX, our graduate exhibition.

Module examples

- Mechanical Structures
- Manufacturing Systems and Quality
- Intermediate and Advanced Engineering Mathematics
- Automation and Control Engineering
- Design Engineering
- Team Design Project for Sustainability
- Leadership and Management
- Vibration Analysis
- Computational Fluid Dynamics (CFD)
- Emerging Technologies and Innovation in Engineering

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduates from our Mechanical Engineering degrees work in a wide variety of roles, for employers including: Alstom, E.ON, Network Rail, Bombardier, Rolls-Royce, Bentley, AstraZeneca, Jaguar Land Rover, British Salt, Norgren, ABB and Siemens. Roles include designing reactor safety systems for nuclear powered submarines, project managing new production lines in the pharmaceutical industry, optimising engine ventilation and cooling systems, and conducting renewable fuel substitution tests.

Routes to postgraduate study

MSc Mechanical Engineering
MSc Automotive Engineering

100%
Student
Satisfaction*

*National Student
Survey 2019.

90%
Employability*

*Destination of Leavers
from Higher Education
(DLHE) 2019.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons) (September entry Stafford)	B720	120	3
BSc (Hons) (September entry Shrewsbury)	B722	120	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Our Midwifery Practice programme has been carefully designed to ensure that you can register as a midwife upon successful completion – and that you have a strong commitment to providing safe, evidence-based and woman-centred midwifery care.

As a midwifery student you'll develop your skills on clinical placements and in our skills lab furnished with extensive midwifery equipment, including state-of-the-art simulation facilities and mannequins. 50% of your time will be spent in clinical placements. This will give you the broadest range of clinical experiences, develop your confidence, teach you how to integrate theory and practice, and provide evidence-based care. We have a wide and diverse range of practice learning opportunities.

What you'll do

During your first year, your placements will be focused on low-risk 'normal' midwifery, attending placements in the community as well as a wide variety of other clinical units. You'll also learn 'true' midwifery with less medical intervention and develop your midwifery skills in one of our Centres of Excellence in Healthcare Education.

The second year develops your knowledge and skills in coordinating complex care. With a strong understanding of normality, you will be able to recognise deviations from normal. You will experience a variety of placements, supported by lectures from visiting professionals. You will also participate in our creative portfolio of inter-professional events.

In your third year, you will further develop your skills through research, leadership and critical thinking. You will also be encouraged to critically evaluate existing maternity provision and identify ways to improve care.

Module examples

- First year modules - focused on normality
- Second year modules - focused on complexity
- Third year modules - focused on leadership and complexity
- Creative inter-professional experience
- Range of placement experiences

For an up-to-date module overview, please refer to the website.

Graduate destinations

Successful completion of our Midwifery Practice degree will enable you to apply to register as a midwife. You will then have the opportunity to follow a career in midwifery practice, research or education. Many graduates from this course work within NHS Trusts, HM Armed Forces, the private healthcare sector, or practise independently. Some graduates secure employment abroad.

Routes to postgraduate study

MSc Human Factors for Patient Safety**

MPhil Health Studies

MPhil Health and Welfare Studies

**Subject to validation

Course requirements:

All students are required to achieve a satisfactory Occupational Health and Disclosure and Barring Service check.

*Subject to approval

Staffordshire University have provided high quality Nursing and Midwifery courses for many years. We are currently in the process of seeking final approval for transition to our new curriculum which reflects the new national Nursing and Midwifery standards for Education.

100%
Student
Satisfaction*

*National Student
Survey 2019.

*(Stafford campus)

100%
Employability*

*Destination of Leavers from
Higher Education (DLHE) 2019.

*Midwifery

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W38P	112	3
BA (Hons) with a foundation year	W38Q	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Gain the knowledge, practical and creative skills you'll need to succeed in the music industry with our multi-disciplinary degree in Music Production. This course is perfect for anyone looking to work as a music producer. It will also prepare you for a career in radio, TV, film, games and theatre.

You will learn to compose, record, mix and master music for commercial release. Developing the creative processes involved in songwriting, you will also cover the technical skills essential for working in professional studio environments. You will also have access to our five fully equipped recording studios, all with surround sound and consoles from SSL, Avid, Audient and Toft. We also have a 60-seater Mac music technology centre incorporating Logic Pro, Ableton Live, Pro Tools and Native Instruments Komplete.

Throughout the course, you will be guided by lecturers who work as songwriters, producers and live performers. There will also be talks and masterclasses from guest speakers.

What you'll do

In your first year you will be introduced to key studio principles and techniques. We will teach you strategies for working in professional recording studio environments and you will study sound recording, mixing, editing and mastering principles. You will learn about creative musical processes and practices, including performance, listening, improvisation, recording and composition.

In your second year, you will expand your knowledge in recording, editing and remixing, enabling you to work on real-world, professional projects. Between years two and three, you can opt to do an additional one-year placement in industry. Previous placements have included recording studios, major and independent record labels, games development companies and theatres.

A major part of your third year will be the Final Year Project. Previous music production projects have included producing an EP, or organising and performing at live events.

Module examples

- Creative Music Practice
- Recording Studio Production
- Revolutions in Music
- Practical Studio Techniques
- Daw Production Techniques
- Mixing and Production Management
- Sound Design for Film and Games
- Venue Acoustics
- Music Business

For an up-to-date module overview, please refer to the website.

Graduate destinations

Depending on your module choices, this degree will give you the knowledge, skills and experience you need to work in music production, songwriting, broadcasting and internet streaming, sound and music for games, film, TV and video, distribution, events management, music and media education, and more.

Routes to postgraduate study

MA Music Production

MSc Music Technology

MPhil/PhD Film, Media and Music

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	J931	112	3
BSc (Hons) with a foundation year	J934	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

You'll find a strong emphasis on practical work in our Music Technology degree, which aims to expose you to as many areas of the music industry as possible.

Our Music Technology degree course gives you an in-depth understanding of the technology behind the music production process. You will gain technical skills in recording, studio design, DAW software sequencing and editing. You will also develop creative skills such as mixing and mastering techniques, composition and audio processing.

This course also offers options for you to explore other areas such as business awareness, composition, music promotion, film sound and Foley effects. Experienced lecturers with close links to the music industry will build your knowledge and expertise. You will also benefit from specialist workshops, lectures and demonstrations by guest lecturers with unique industry insight. This helps ensure you will gain the skills employers are looking for.

What you'll do

The course will expose you to as many areas of the music industry as possible. You'll get to use industry leading analogue and digital recording equipment, recording and mastering technologies and the latest digital audio workstation (DAW) equipment.

Through a range of options, the course allows you to develop specialisms in a number of areas, whether that is composition, creating sound for a particular industry/discipline, creating software tools or understanding the commercial and business side of the industry.

In your final year, you'll complete an individual project and an online portfolio that focuses on your specific area of interest. The course strikes an excellent balance between the technical and creative side of the music industry.

Module examples

- Creative Music Practice
- Electronics for Music
- Recording Studio Production
- Daw Production Techniques
- Practical Studio Techniques
- Studio and Venue Acoustics
- Individual Music Technology Portfolio
- Mixing and Mastering Technology

For an up-to-date module overview, please refer to the website.

Graduate destinations

We have high-profile graduates in the music industry, as well as several who are performers. Our graduates currently work in recording studios and production facilities, broadcasting and live sound for music, film, TV, video, games and apps. Graduates have also gone on to work in music distribution and digital marketing, event and artist management, technical management for theatre or performance spaces, acoustic consultancy, and education and community arts.

Routes to postgraduate study

MA Music Production

MSc Music Technology

MPhil/PhD Film, Media and Music

Accreditation:
The Institution of Engineering and Technology (IET)



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons) (September entry Stoke)	B744	112	3
BSc (Hons) (September entry Stafford)	B742	112	3
BSc (Hons) (September entry Shrewsbury)	B740	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Our course is ideal for those who are interested in gaining an internationally recognised nursing qualification, to care for those over the age of 18, abroad and in the UK.

We work in very close partnership with a number of NHS trusts and health and social care providers across Staffordshire and surrounding areas to provide fantastic practice learning placement experiences.

What you'll do

Staffordshire University aspires to create the very best and safest of graduates. We are proud to have industry experts in human factors and ergonomics, patient safety and simulation designing and teaching on all of our programmes.

From day one, you'll start to develop the essential skills to deliver high quality, safe clinical care and will integrate theory with practice by completing a variety of practice learning placements. Throughout the course, you will gain a plethora of skills and knowledge that you will be able to apply to future roles after graduation when you register as a fully qualified adult nurse.

You will spend 50% of your time in clinical practice across a variety of hospital and community settings. Your work could range from providing care during a time of sudden or severe illness, to helping someone manage a life-long illness.

Module examples

- Mental Health and Physical Health Through the Lifespan
- Professional, Legal and Ethical Considerations
- Adult Nursing Practice
- Human Factors, Risk, Decision Making and Uncertainty
- Physical Assessment and Preparation for Prescribing
- Peer Learning and Teaching in Nursing
- The Evidence Base for Practice

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduates from our Nursing Practice (Adult) degree have followed a diverse range of career pathways in a wide variety of clinical specialisms and roles. These range from staff nurses in an acute hospital or community based settings, to specialist practitioners in areas such as intensive care, sexual health, long-term condition management or older adult care.

Routes to postgraduate study

MSc Human Factors for Patient Safety**

MPhil Health Studies

Master of Public Health

**Subject to validation

Course requirements:
All students are required to achieve a satisfactory Occupational Health and Disclosure and Barring Service check.

*Subject to approval
Staffordshire University have provided high quality Nursing and Midwifery courses for many years. We are currently in the process of seeking final approval for transition to our new curriculum which reflects the new national Nursing and Midwifery standards for Education.

98%
Student Satisfaction*

*National Student Survey 2019.

*(Stafford campus)

100%
Employability*

*Destination of Leavers from Higher Education (DLHE) 2019.

*Adult Nursing

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons) (September entry Stafford)	B731	112	3
BSc (Hons) (September entry Shrewsbury)	B730	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Staffordshire University aspires to create the very best and safest of graduates. We are proud to have industry experts in human factors and ergonomics, patient safety and simulation designing and teaching on all of our programmes.

The BSc (Hons) Nursing Practice (Child) course is an exciting and innovative programme that addresses the changing healthcare needs of children and young people. Our degree will give you the ability to gain graduate employment as a children’s nurse working in a diverse range of settings.

Throughout the course, you will gain an in-depth understanding of how to provide care to children and their families. Completion of this course will give you an academic qualification and will enable you to apply to register with the Nursing and Midwifery Council as a children’s nurse. The course has been designed so credit is given for the clinical aspect of your studies.

What you’ll do

Our theory-based modules taught at the University make up 50% of the course, whilst the other 50% is based in clinical practice. Your placements will be in a variety of hospital and community settings within the NHS and independent sector. You will care for children aged from 0-18 years old, including healthy and acutely ill children, those with long term conditions and also children with complex needs. This breadth of care will help you develop a range of knowledge and clinical skills essential for nursing.

You’ll develop knowledge, skills, values, attitudes and behaviours for professional practice through the study of a variety of modules. Plus, you’ll have the opportunity to experience inter-professional education and simulated learning during the course, and undertake an elective placement in an area of your choice.

Throughout your studies you will be supported by your personal tutor, experienced and passionate academic staff and clinical children’s nurses in practice.

Module examples

- Mental and physical health through the lifespan
- Children and young people’s nursing care
- Physical assessment and preparation for prescribing
- Human factors: risk, decision making and uncertainty
- Self-directed and peer learning in nursing
- The evidence base for practice

For an up-to-date module overview, please refer to the website.

Graduate destinations

Employment opportunities for nurses are varied and exciting. 100% of our graduates find employment within a range of local and national employers. They work in a variety of community and hospital settings, including internationally renowned children’s hospitals within general and specialist wards and departments. Some take the opportunity to use their internationally recognised qualification to work abroad.

Routes to postgraduate study
MSc Human Factors for Patient Safety**
MPhil Health Studies
Master of Public Health

**Subject to validation

Course requirements:
All students are required to achieve a satisfactory Occupational Health and Disclosure and Barring Service check.

*Subject to approval
Staffordshire University have provided high quality Nursing and Midwifery courses for many years. We are currently in the process of seeking final approval for transition to our new curriculum which reflects the new national Nursing and Midwifery standards for Education.

100%
Student
Satisfaction*

*National Student
Survey 2019.

100%
Employability*

*Destination of Leavers from
Higher Education (DLHE) 2019.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	B760	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Our Nursing Practice (Mental Health) degree is perfect for those seeking a varied and rewarding career working with and supporting people experiencing mental health issues such as depression, anxiety, psychosis, trauma and dementia. Your learning will be facilitated by Mental Health nurses from a broad range of backgrounds as well as other professionals from health and social care. We work in close partnership with a number of NHS Trusts and independent organisations to provide excellent and varied practice learning placement opportunities. You also have an elective placement - students often use this to help them make choices about where they’d like to work once qualified. As a qualified mental health nurse, you’ll be equipped to work with people of all ages.

Once you qualify, work can range from inpatient settings to supporting people in their own homes. Students could be working in NHS hospitals, charities, prison healthcare units and other non-statutory services.

What you’ll do

Staffordshire University aspires to create the very best and safest of graduates. We are proud to have industry experts in human factors and ergonomics, patient safety and simulation designing and teaching on all of our programmes.

50% of your course is spent in clinical practice and 50% is delivered at the University, learning alongside a wide variety of other students. You will have qualified staff supporting you in both settings, to help you get the most out of all your experiences.

You will develop your understanding of a wide range of mental health issues and become skilled in a variety of ways of responding to mental disorder.

As a unique part of this course, you will undertake the Meriden-accredited Behavioural Family Therapy course. This means that, upon graduation, you will also be a qualified Behavioural Family Therapist. You will also develop skills in mindfulness-based cognitive interventions and cognitive behavioural therapy.

Module examples

- Mental and Physical Health Through the Lifespan
- Professional, Legal and Ethical Considerations
- Human Factors, Risk, Decision Making and Uncertainty
- Mental Health Nursing in Practice
- Self and Peer Directed Learning in Nursing

For an up-to-date module overview, please refer to the website.

Graduate destinations

We work closely with mental health Trusts in Staffordshire and Shropshire to ensure you have the opportunity to secure employment after successfully finishing the course. Most students secure a job before they have completed the course, for them to go straight into on qualifying. Graduates can work as registered mental health nurses in a range of community, inpatient and specialist services. Some have gone on to postgraduate study; others have used their qualification to work abroad.

Routes to postgraduate study
MSc Human Factors for Patient Safety**
MSc/MA Negotiated Learning
MPhil Health Studies

**Subject to validation

Course requirements:
All students are required to achieve a satisfactory Occupational Health and Disclosure and Barring Service check.

*Subject to approval
Staffordshire University have provided high quality Nursing and Midwifery courses for many years. We are currently in the process of seeking final approval for transition to our new curriculum which reflects the new national Nursing and Midwifery standards for Education.

95%
Student
Satisfaction*

*National Student
Survey 2019.

100%
Employability*

*Destination of Leavers from
Higher Education (DLHE) 2019.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	B902	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

This three-year, full-time course combines university based academic study and clinical practice in the Operating Department. During clinical placements you will apply the theoretical concepts learned at university to the care of patients undergoing a wide range of anaesthetic and surgical procedures. You will also develop skills and knowledge of patient care in areas associated with the Operating Department, such as the Emergency Department and Intensive Care.

Successful completion of this course provides eligibility to apply for professional registration with the Health and Care Professions Council as an operating department practitioner.

Your qualification provides access to a range of career opportunities. You'll develop clinical skills by taking on advanced practice roles such as becoming a Surgical First Assistant or Advanced Life Support provider. Your career could progress into management or teaching, or you could specialise in areas such as resuscitation, intensive care or emergency care. Whatever your eventual career choice, the our course provides you with the foundation on which to build.

What you'll do

As an ODP student at Staffordshire University, you'll develop your skills in clinical skills labs that are equipped with some of the most advanced teaching equipment available. In our state-of-the-art simulated operating theatre, you'll train in the delivery all aspects of perioperative care.

To give you hands-on experience of working with patients, combined with plenty of opportunities to apply your theoretical knowledge in the operating theatre environment, you'll spend approximately 50% of your time

in clinical practice during the course. You will work in a range of surgical areas, including general and abdominal surgery, orthopaedics, obstetrics, and ear, nose and throat. Your clinical placements will give you experience of the anaesthetic, surgical and recovery phases of perioperative care where you will receive professional mentorship and practical training.

Module examples

- Fundamentals of Perioperative Practice
- Preparation of the Patient for Anaesthesia and Surgery
- Care of Patients with Co-morbidities,
- Leadership Management and Change in Health and Social Care
- Emergency Care in the Operating Department and Associated Areas
- Specialised Perioperative Practice

For an up-to-date module overview, please refer to the website.

Graduate destinations

Our ODP graduates provide a broad range of hospital services both within the operating department and in other acute healthcare settings, such as the Intensive Care and Emergency Departments. Some choose to continue their studies through further degree and higher degree pathways and others use their skills as an opportunity to work abroad in countries such as New Zealand and Australia.

Routes to postgraduate study

MSc Human Factors for Patient Safety*

MPhil Health Studies

MSc/MA Negotiated Learning

*Subject to validation

Accreditation:
Health and Care Professions Council (HCPC)



Course requirements:

All students are required to achieve a satisfactory Occupational Health and Disclosure and Barring Service check.

*Subject to validation

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	B780	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Paramedics play an essential role in the delivery of patient care in the complex and dynamic pre-hospital environment. The role requires the use of lifesaving clinical skills and interventions.

In accordance with the College of Paramedics' curriculum guidance, this award incorporates key areas of the physical and life sciences, social health, behavioural and clinical sciences, ethics and law, leadership and evidence/research-based practice.

Your time at the University will be spent in our Centre of Excellence in Healthcare Education, where you will learn the theoretical elements of Paramedic Science and practise your skills in our dedicated skills labs, simulation environments and fully functioning and kitted out ambulance. As training to be a paramedic also demands real-world experience, you will also spend a significant amount of your time in practice learning placements.

What you'll do

Taught by paramedics and specialist lecturers from other healthcare professions, you will face realistic scenarios and learn to use a wide range of pre-hospital emergency response equipment. Through a careful mix of theory and practice, our aim is to develop your skills as an independent learner as the course progresses.

For real-world training, you will also spend a significant portion of each year on placement, working a range of shifts alongside a paramedic from the West Midlands Ambulance Service NHS Foundation Trust. You will be able to undertake alternative placements in a variety of healthcare settings outside the ambulance service, helping you to develop a broader understanding of pre-hospital care and interprofessional working.

Other training activities include a two-day casualty extrication exercise at Staffordshire Fire and Rescue Service HQ and scenario training at the Safeside at Eastside 'village' site. With a furnished three-bedroom house, a train, police station, shop, canal and a traffic crossing, the site allows for a number of realistic training scenarios.

Module examples

- Vulnerable Groups and Social Determinants of Healthcare
- Applied Clinical Skills
- Pathophysiology and Pharmacology
- Principles of Informed Autonomous Practice
- Applied Advancing Assessment and Management
- Research and Service Development

For an up-to-date module overview, please refer to the website.

Graduate destinations

This award meets the statutory requirements for paramedic education, with successful completion entitling you to apply for Health and Care Professions Council (HCPC) registration. HCPC registration means you can use the protected title 'Paramedic'. Graduates can apply for employment within any NHS or private pre-hospital organisation. Typically, graduates will gain employment with NHS Ambulance Trusts and with a range of private providers.

Routes to postgraduate study

MSc Human Factors for Patient Safety

Accreditation:
Health and Care Professions Council (HCPC)



Course requirements:

All students are required to achieve a satisfactory Occupational Health and Disclosure and Barring Service check.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W640	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Our Photography degree offers a broad practice based programme of study designed to respond to your individual approach to photography. Focusing on photographs as intentional visual communication, this course will help to develop your conceptual, creative and technical skills.

On this course we nurture new talent, encouraging students to develop imaginative approaches to imagemaking, as well as the technical knowledge required to become leading industry professionals.

This is one of the most established photography courses in the country, and the current team brings a wealth of experience from editorial, advertising, public relations, fashion, documentary and art practices. We also have a team of Apple and Adobe certified technical instructors.

What you'll do

This course is delivered through workshops, lectures, tutorials and visits from professionals from across the sector – including photographers, editors, stylists and artists. The first year of the Photography degree introduces key concepts relevant to contemporary photographic practice, through challenging practical projects, designed to improve technical abilities such as lighting techniques and processing and printing skills. You'll be introduced to the history of photography and spend some time developing practical camera and communication skills.

As you move through the programme, you'll take part in research projects and public exhibitions. Contextual features of the course will encourage you to think critically about photography and its impact on culture and society.

You'll be taught in specialist studios with access to state-of-the-art digital and film cameras, Mac computers and industry standard lighting rigs. We also have black and white darkrooms, allowing students to print chemically.

Optional study trip opportunities are offered to key cities such as New York, London and Paris, allowing you to visit exciting exhibitions and gain industry experience.

Module examples

- Photographs Evoke
- Creative and Critical Thinking
- Cameras, Lighting and Processes
- Be a Fashionista
- Art and Documentary
- Urban Exploration
- Know your Rights
- Degree Show Final Project

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduates have gone on to become: freelance photographers, medical/forensic photographers, picture editors, account executives, photography historians, photography agents, studio managers, digital retouchers, teachers, technicians, food stylists, gallery curators, and exhibitions and publicity officers. Our photography prize-winners include:

- The Jerwood/Photoworks Awards
- Natural History Museum's Wildlife Photographer of the Year
- Tate Modern Street/Studio Winner

Routes to postgraduate study

MA Degree by Negotiated Study

Affiliation:
Association of Photographers (AOP)

AOP

100%
Student
Satisfaction*

*National Student
Survey 2019.

100%
Employability*

*Destination of Leavers
from Higher Education
(DLHE) 2019.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	CX6C	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course. We always welcome non-standard qualifications, please contact us directly or visit the website for more details.

Course outline

Our highly regarded Physical Education and Youth Sport Coaching degree will prepare you for a career in teaching, coaching, health and fitness, or sports development. Practical performance and the development of teaching and coaching skills are central to the course.

This course is informed by close links with organisations such as the Youth Sport Trust, Sport Across Staffordshire and Stoke-on-Trent and the Staffordshire University PGCE department. You'll be taught by experienced lecturers who hold high-level coaching qualifications and are well connected within the industry. This will help to ensure that you're work-ready when you complete the course, with your own network of connections already forming.

As a sport and exercise student you'll be guaranteed a placement, internship or volunteering opportunity during your studies, in order to apply your knowledge and develop real world skills.

What you'll do

Throughout the course, emphasis will be placed on inspirational teaching and coaching in both educational and community environments. We will support this by exploring the scientific and social aspects of sport.

Year 1, you'll have the opportunity to focus on your own area of interest. This could include racquet sports, athletics, swimming and other team sports, as well as gymnastics, dance and adventure activities. Your second year will give you the opportunity to apply your knowledge to practical situations whilst you undertake a 70 hour placement. You will develop research skills, explore sports psychology and analyse performance of participants. The third and final year will provide the chance to specialise further with optional module choices, as well as your own research project.

A Disclosure and Barring Service (DBS) screening is compulsory for work experience.

The placement opportunity - which is often in a school or youth sport setting - is well regarded by employers and will make an excellent addition to your CV.

Module examples

- Inspiring Learning: PE Pedagogy
- PE and Youth Sport Practice and Placement
- Coaching and Teaching in Sport
- Teaching and Coaching PE National Curriculum Activities
- Coaching, Analysis, and Skills Acquisition
- Contemporary Issues in Sports Coaching
- Fundamentals of the Psychology of Sport and Exercise

For an up-to-date module overview, please refer to the website.

Graduate destinations

Our Physical Education and Youth Sport Coaching degree will give you the skills and qualifications to enter a career in the teaching profession or coaching environment. Graduates now work in areas such as physical education teaching, primary school teaching, sports coaching, lecturing and sports development. You can also go directly into teacher training, subject to meeting the requirements for these courses.

Routes to postgraduate study

PE PGCE
MSc Sports Coaching
MSc Applied Sport and Exercise Science

Please note: all students are required to complete a satisfactory Disclosure and Barring Service (DBS) check

100%
Student
Satisfaction*

*National Student
Survey 2019.

100%
Employability*

*Destination of Leavers
from Higher Education
(DLHE) 2019.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	FM4X	112	3
BSc (Hons) with a placement year	FM5X	112	4
BSc (Hons) with a foundation year*	TBC	48	4
MSci	2C67	120	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Our BSc (Hons) Policing and Criminal Investigation degree will equip you with a high level of investigative expertise and policing knowledge. The MSci route combines both Bachelors and Masters level study in one integrated course and provides you with the opportunity to develop professional experience in your final year. The use of dynamic practical exercises within this degree enables you to develop problem-solving skills which you can then apply to contemporary policing issues.

Students following the BSc (Hons) route can opt for the sandwich version of this course. By doing so, you will complete a one-year placement with a police force or organisation within the criminal justice system, to further your investigative skills and employability.

What you'll do

In your first year, you will develop both policing and forensic skills. In particular, you'll take a closer look at police powers, including the power of arrest and searching individuals and property, the importance of evaluating and assessing a crime scene, how recovered evidence can drive an investigation, and the science involved in the analysis of evidential samples. In Year 2, we put a greater emphasis on improving your investigative skills and case file preparation techniques. You will deal with persons in custody and will have the opportunity to interview potential suspects, witnesses and victims.

Year 3 will cover planned operations to combat major crime involving serious incidents. In addition, you will study intelligence issues and covert policing.

For MSci students, your fourth year will provide the opportunity to work more independently through work experience in an investigative profession. The year will also include a study of advanced research methods and investigative techniques.

Module examples

- Introduction to Policing
- Introduction to Forensic Science
- Policing Science
- Recording the Crime Scene
- Crime and Dishonesty
- Investigative Skills
- Contemporary Policing
- Cyber Crime
- Intelligence Led Policing and Major Crime

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduates typically pursue work in areas such as the police, the Independent Office for Police Conduct, the College of Policing and the National Crime Agency, as well as other public and private investigative agencies. MSci graduates progress to similar career pathways to the BSc (Hons) graduates, often experiencing enhanced career progression or going on to PhD level study.

Routes to postgraduate study

MA Terrorism, Crime and Global Security

MSc Criminology and Criminal Justice

MA Transnational Organised Crime

*Subject to validation

90%
Employability*

*Destination of Leavers from Higher Education (DLHE) 2019.

BSc only

100%
Student Satisfaction*

*National Student Survey 2019.

BSc only

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	X112	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course. Shortlisted applicants will be individually assessed via interview.

Course outline

Put learning at the heart of what you do with our Primary Education degree. We put your learning at the centre of the course, just as you'll put your pupils' learning at the centre of your work as a teacher.

You'll be supported, guided and coached through your journey in becoming a teacher with qualified teacher status (QTS). The course is distinctive because it involves a mix of university input and school experience, pays close attention to your individual needs and provides a genuine sense of partnership with the schools that we work with.

You'll undertake valuable and varied placements in a range of settings at each stage of the course. Expert teachers with primary school experience will guide and support you through the course, both academically and in your performance in the classroom.

You will cover the subjects you need to prepare you for teaching. These will enable you to have a critical understanding of children's learning and gain a strong grasp of professional skills.

What you'll do

Our full-time BA (Hons) Primary Education with QTS provides intensive training leading to QTS for early years establishments and primary schools in the 3-7 or 5-11 age range. The course includes theoretical foundations in child development, learning strategies, the primary curriculum and comparative education. Alongside this, throughout the award students will undertake placements in schools to develop their teaching and create links between theory and practice.

Module examples

- Delivery of a Creative Core Curriculum
- Policy and Practice: Past and Present
- Safeguarding and Child Protection
- Assessment and Role of Performance Indicators
- Understanding Equal Opportunities and Inclusion
- Contemporary Issues in Primary Education

For an up-to-date module overview, please refer to the website.

Graduate destinations

Our newly qualified teachers are highly regarded within the education sector. Graduates from the course are likely to progress into the teaching profession within a primary school. The real-world experiences and placements on the course will make students attractive graduates in the marketplace.

Routes to postgraduate study

MA Education

PhD Education

Doctorate of Education

Please note: all students are required to complete a satisfactory Disclosure and Barring Service (DBS) check

90%
Employability*

*Destination of Leavers from Higher Education (DLHE) 2019.

*Teacher Training

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	I766	112	3
BSc (Hons) with a foundation year*	TBC	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Do you want a career in the police force? All new police constables now need to hold a degree level qualification - so what better way to gain it than studying BSc (Hons) Professional Policing, where you'll learn all the career skills and practices that are key to a future in law enforcement.

You'll get the chance to study under experienced professionals, who have walked the path you're aiming to follow, and all the while using our state-of-the-art facilities. At Staffordshire University we have a dedicated Crime Scene House for you to experience simulated incidents and gain the skills in undertaking criminal investigations, and mock courtrooms for a chance to experience a taste of the justice system. You will also be taught by external experts from within the policing sector, and will have the opportunity to work outside the classroom to experience the world of law enforcement.

Our Professional Policing course is delivered under licence from the College of Policing, the professional body for policing in England and Wales.

What you'll do

In your first year, you will be introduced to the legislation, policy and practice that underpins the roles and responsibilities of the police constable. This will include an introduction to the use of information and intelligence, and the principles of investigation and response policing. You will also study the criminological aspects of crime and crime prevention.

In year 2, you will build upon the learning achieved so far, with your focus being on delivering a professional policing service. Additionally, you will study the impact of crime on society and develop your research skills in preparation for your final year evidence-based research project.

In year 3, you will have the opportunity to learn about the more advanced aspects of policing and evidence-based research. You'll also be able to focus upon specialisms within policing by choosing from options such as transnational organised crime, illegal drug use or local policing.

Module examples

- Introduction to Policing
- Introduction to Information and Intelligence
- Understanding Communities
- Introduction to Response
- Introduction to Crime and Crime Prevention
- Professionalising Investigation
- Delivering Policing to Communities
- Evidence Based Research Project
- Advanced Local Policing
- Crime and its Impact on Society

For an up-to-date module overview, please refer to the website.

Graduate destinations

Successful completion will provide one of the recognised routes into the police service. However, successful attainment of the award does not in itself provide any guarantee of recruitment as a trainee police constable. Each police force within England and Wales sets out its own recruitment process and selection policy and entry requirements may vary. Prospective students are therefore strongly advised to check the specific requirements of their chosen force prior to undertaking study.

Routes to postgraduate study
MA Terrorism, Crime and Global Security
MA Transnational Organised Crime
MSc Criminology and Criminal Justice

*Subject to validation

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	C800	96-112	3
BSc (Hons) with a placement year	C803	96-112	4
BSc (Hons) with a foundation year (Foundation year delivered at Stoke-on-Trent Sixth Form College)	C801	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Are you fascinated by people? Human behaviour influences every facet of our life, from the decisions we make to how we respond to our environment and those around us. Our Psychology degree will help you to apply scientific knowledge of the mind to recognise people's behaviour and to understand why they act in the way they do. Your learning will be helped by lecturers who have industry experience, and are making an international impact with their research.

You'll develop useful and transferable skills in problem solving, communication, critical thinking and evaluation. By the end of the course, you will be equipped with all of the necessary skills and knowledge to design and create your very own investigations and experiments.

A foundation year is available for applicants who do not have the appropriate entry qualifications for direct entry to the degree level course. The foundation year for this course has a long track record of success in providing a smooth transition to BSc (Hons) Psychology degree or any one of our other psychology-based courses at Stoke-on-Trent.

What you'll do

During your first two years of degree study, we put the emphasis on skill development to ensure you grow into an independent and inquisitive learner.

In Year 3, you'll take greater control of your own studies and will be able to choose from a wide range of specialist options to conduct your own piece of empirical research. Your research project lets you put into practice the skills you've developed throughout the course. You will also be encouraged, where possible, to contribute new findings and theory to existing knowledge in your specialist area.

A variety of teaching and learning methods are employed to deliver the course, and these are tailored to complement your needs. These include: formal essays, class tests, coursework, presentations and examinations.

Module examples

- Foundations of Psychology
- Perspectives in Psychology
- People Behaving Badly – the Psychology of Social Issues
- Psychology of Crime
- Neuropsychological Disorders
- Health Psychology
- Voluntary Work Experience: Applications of Psychology
- Cyberpsychology

For an up-to-date module overview, please refer to the website.

Graduate destinations

Our Psychology graduates often pursue careers as professional psychologists in health, counselling, education, forensic and clinical practices. Others often find employment in industrial, commercial and public sector organisations. Many graduates from this course use their specialist knowledge and transferable skills as the basis for careers in teaching, welfare, care and guidance professions.

Routes to postgraduate study
MSc Health Psychology
MSc Applied Research
MSc Foundations in Clinical Psychology

Accreditation:
British Psychological Society (BPS)



100%
Student
Satisfaction*

*National Student
Survey 2019.

95%
Employability*

*Destination of Leavers
from Higher Education
(DLHE) 2019.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	C891	96-112	3
BSc (Hons) with a placement year	C804	96-112	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Our Psychology and Child Development degree will provide you with the essential skills and knowledge to pursue a career working with children and young people in the psychology, education or caring professions. The course will equip you with a clear understanding of how children grow, behave and mature differently.

With a firm academic grounding in key elements of psychology, you will cover areas such as behavioural patterns, brain development, mental health diagnosis, and treatment. Our £30m Science Centre is home to cutting edge facilities such as cognitive research cubicles, observation and counselling suites, IT labs and psychophysiology equipment for you to use in your work.

A foundation year entry point is available for this course. After successful completion of the foundation year of the BSc (Hons) Psychology course, students are able to transfer to any of our psychology-based courses located at Stoke-on-Trent.

What you'll do

The course emphasises the application of psychological knowledge to everyday life and experience. We will teach you about the relevance of general psychology and child psychology to a wide range of contemporary issues and you will learn through a mix of lectures, seminars, tutorials, debates and practicals. As well as subject skills and knowledge, you will develop highly transferable skills, valued by employers, in communication, problem solving, interpersonal skills, numeracy, teamwork, critical thinking, computing and independent learning.

Module examples

- Foundations in Psychology
- Childhood: Contexts and Applications
- Understanding the Social World
- Cognitive and Biological Determinants of Behaviour
- Voluntary Work Experience: Applications of Psychology
- Typical and Atypical Development
- Child Psychology: Theory to Practice

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduates from our Psychology and Child Development degree have completed further professional training to become clinical psychologists, educational psychologists, counselling psychologists and health psychologists. Others have applied their expertise and transferable skills to teaching, welfare, health and caring professions.

Routes to postgraduate study

- MSc Applied Research
- MSc Health Psychology
- MSc Foundations in Clinical Psychology

Accreditation:
British Psychological Society (BPS)



100%
Student
Satisfaction*

*National Student
Survey 2019.

90%
Employability*

*Destination of Leavers
from Higher Education
(DLHE) 2019.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	CB89	96-112	3
BSc (Hons) with a placement year	C805	96-112	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Our Psychology and Counselling degree will provide you with an excellent grounding in academic psychology and will introduce you to the world of therapeutic practice.

The course is perfect for those who are interested in both Psychology and working with people experiencing difficult circumstances. It is an ideal basis for further study to qualify as a counsellor. Completing this degree means you can apply directly to Masters or postgraduate counselling courses that lead to British Association for Counselling and Psychotherapy (BACP) registration. Often people are unsure if they want to be counsellors and this course is an ideal choice to keep your options open. Upon graduation you can decide whether you prefer to train as a Counsellor or a Psychologist, and if you do neither, the combination of psychology and counselling on this course enhances opportunities for employment.

A foundation year entry point is available for this course if you don't meet the entry requirements.

What you'll do

As soon as you start the course, you will practise the counselling skills needed to examine the professional issues that make counselling and allied professions challenging yet rewarding career routes.

To help you build a deeper understanding of the human mind, you will study social psychology, individual differences, biological psychology, research methods and cognitive psychology. In addition, we offer modules orientated towards counselling. These include: Growing and Changing, Core Counselling Skills, Counselling Theory, Ethics and Personal Development, and Personal and Professional Perspectives in Counselling.

Our academic team are experts in their respective fields. As qualified and accredited practicing counsellors they will lead your lectures, seminars and practical sessions in our £30m Science Centre. There you will regularly use our bespoke counselling suite of rooms to develop and practise your skills.

Module examples

- Core Counselling Skills
- Perspectives in Psychology
- Counselling Theory, Ethics and Personal Development
- Introduction to Research Methods in Psychology
- Childhood: Contexts and Applications
- Personal and Professional Perspectives in Counselling
- Psychological Interventions
- Neuropsychological Disorders

For an up-to-date module overview, please refer to the website.

Graduate destinations

Our Psychology and Counselling degree prepares you for a wide range of professions including welfare, management, education and health. Many graduates enter postgraduate education and establish careers as psychologists or counsellors.

Routes to postgraduate study

- MSc Psychotherapeutic Counselling
- MSc Health Psychology
- MSc Foundations in Clinical Psychology

Accreditation:
British Psychological Society (BPS)



95%
Employability*

*Destination of Leavers
from Higher Education
(DLHE) 2019.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	CMV1	96-112	3
BSc (Hons) with a placement year	C806	96-112	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Our exciting and versatile Psychology and Criminology degree will broaden your knowledge of the key psychological disciplines, towards understanding criminal attitudes and behaviour from psychological and criminological perspectives.

The course will outline the societal context of crime, criminal attitudes, motivations and behaviour and the Criminal Justice System from psychological, criminological and legal perspectives, so that you can relate your findings to areas such as crime, victimology, sentencing, punitive justice and rehabilitation. You will also have opportunities to use facilities including an observation room, eye tracking equipment, psychology labs, and the Psychology Human Sciences Suite.

A foundation year entry point is available for this course for students who do not meet the entry qualifications for direct entry to the degree level course.

What you'll do

Through a combination of lectures, seminars, workshops, tutorials, discussions, debates and practical laboratory work, you'll be encouraged to develop transferable skills including critical thinking, independent learning, problem solving, teamwork, numeracy, and interpersonal and communication skills. Assessment is varied and interesting (for example, case studies, essays, examinations and lab reports) and is aimed at developing you for prospective work and further study, from theoretical and practical, applied perspectives.

In Level 6, you'll have the opportunity to focus on a specific area of interest, where you can apply the skills that you've developed throughout the course and contribute to existing research in the field. Throughout your

studies, the modules covered will pay great attention to unravelling the intricacies of the mind and will help you to explore why different people act the way they do.

Module examples

- Psychological Contexts of Crime and Punishment
- Perspectives in Psychology
- Forensic Psychology Applications
- Psychology of Crime
- Research Assistantship
- Theories of Crime and Justice
- New Directions in Criminology
- Cyberpsychology
- Neuropsychological Disorders
- Independent Research Project

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduates from our Psychology and Criminology degree embark on a wide range of careers including work within the Police, Prison and Parole Services and in the Home Office. Some enter postgraduate study and training to become Forensic Psychologists, Criminologists, Clinical Psychologists, Educational Psychologists and Health Psychologists, whilst others work in caring and guidance professions, welfare, health and caring professions, youth and community work, and teaching.

Routes to postgraduate study
MSc Applied Research
MSc Health Psychology
MSc Foundations in Clinical Psychology

Accreditation:
British Psychological Society (BPS)



100%
Student
Satisfaction*
*National Student
Survey 2019.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	TBC	112	3
BSc (Hons) with a placement year	TBC	112	4
BSc (Hons) with a foundation year	TBC	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

This course focuses on the threats to society and the tools used to detect, analyse and counter these. It covers intelligence techniques and tradecraft, and an understanding of how intelligence agencies operate and influence society. It provides an understanding of how to recognise risks in a variety of environments, what methods can be used for threat analysis and mitigation solutions. You'll also learn about intelligence gathering opportunities, strategies and responses, and the legislation and ethics surrounding these.

Using approaches from both an investigative and operational perspective, this course will equip you with both the necessary theoretical knowledge and practical skills required for a career within the security and intelligence industry. What's more, you'll gain important employability skills through a flexible approach to learning, and you'll get the chance to tailor your course to your individual preferences, choosing from option modules including a work placement.

What you'll do

On the foundation year you'll study core modules that introduce key concepts and theories underpinning the themes of security and intelligence.

In addition to the subject specific content, you will undertake modules to develop your research methods and data handling capabilities, to enable you to address real-world problems set by employers in this sector. Throughout the course, employability will be embedded into your modules, to ensure you receive support for your future career in the sector.

During your degree, you'll have the opportunity to tailor the course to your preferences by choosing from a range of option modules, which could include Professionalising

Information & Intelligence, Investigative Skills, Intelligence Failures & Successes, Human Rights or Terrorism and Crime.

In the final stages of the course, you'll complete an independent research project utilising skills and the knowledge you've gained to research a topic of your choice in either the intelligence or security area.

Module examples

- Contemporary Threats
- Security Networks
- Intelligence and Information
- Cyber Crime
- Intelligence Ethics
- Intelligence and Crime Analysis
- Terrorism and Crime
- Professionalising Information and Intelligence
- Transnational Organised Crime
- Human Rights

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduates will leave the course fully prepared to enter the Security and Intelligence Services (MI5 and MI6), GCHQ, National Crime Agency, Police Forces, private sector companies or agencies with an investigative capability. Alternatively, graduates will have the skills and knowledge to continue studying at a postgraduate level, on either a taught or research degree programme.

Routes to postgraduate study
MSc Criminology and Criminal Justice
MA Transnational Organised Crime
MA Terrorism, Crime and Global Security

*Subject to approval

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	LL4M	96	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Poverty. Inequality. Social injustice. This course will assist you to analyse these contemporary issues and more. The advice and voluntary sectors are vital in tackling issues of social inequality and this course has been designed in partnership with professionals in the sector. Unique in its nature, this degree will equip you to join skilled professionals in areas such as local government, the voluntary sector, housing, politics, education and research.

The on-campus course is delivered by blended learning and combines face-to-face and online learning to bring a flexible approach to study. You will be taught by lecturers with extensive experience and strong links to the social welfare law sector.

You'll gain a recognised qualification after each year, achieving a full honours degree after successful completion of Year 3.

What you'll do

In Year 1, you will study a range of modules in social welfare subjects. This will give you the knowledge and skills you need to begin a career in the sector or to progress with your studies.

You will then consolidate your studies in Year 2 through a range of core and option modules. You'll also have the opportunity to volunteer in an advice-work setting. This will form the basis of reflective practice and help equip you to produce an e-portfolio.

In Year 3, you will develop your abilities in preparation for working in the social welfare sector. You'll write a dissertation or undertake an individual project on your specific area of interest and take additional modules to further refine your skills.

Module examples

- Politics and Administrative Justice
- Welfare Benefits
- Money Advice
- Housing Rights
- Social Welfare Law
- Dissertation and Research
- Equality and Diversity
- Modern Social Policy

For an up-to-date module overview, please refer to the website.

Graduate destinations

Our graduates work with a wide range of groups, such as children and young people, victims of domestic abuse, older people, people with disabilities and people with poverty-related problems. Some go on to postgraduate study. Social welfare law professionals work in local government, the voluntary/charity sector, housing, education and for campaign groups such as the Child Poverty Action Group.

Routes to postgraduate study

MSc Human Factors for Patient Safety

MSc/MA Negotiated Learning

MPhil Health and Welfare Studies

Validation:

The BA (Hons) Social Welfare Law, Policy and Advice Practice degree is recognised by the Chartered Institute of Housing (CIH). All students studying the degree are entitled to apply for free student membership of the CIH.

100%
Employability*

*Destination of Leavers from Higher Education (DLHE) 2019.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	L500	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Social workers support individuals and families to achieve positive change in their lives. This degree prepares you for a profession with human rights and social justice at its core.

Our degree course will prepare you for a career in social work in a diverse range of social welfare settings. The content of your studies will equip you for employment in both children's and adults' social work, in areas such as safeguarding, community and therapeutic services.

A total of 170 days of assessed practice learning, through highly rewarding vocational placements in the community, will also help ensure you are well prepared for life as a social worker following graduation.

What you'll do

Level 4 begins with a period of skills development. You will then cover issues such as Rights, Justice and Equality, Readiness for Practice and Relationship-based Social Work, followed by an Introduction to Social Work Theories, Study Skills, and Values, Ethics and Multi-dimensional Diversity.

At Level 5, your knowledge will be extended to cover key issues such as Safeguarding Children and Adults at Risk, and Lifespan and Human Growth and Development. The year will also include a 70-day assessed placement.

Level 6 will let you explore Social Work Research Mindedness, Inter-professional Practice and Contemporary Themes in Social Work. There will also be a second period of assessed practice lasting 100 days.

Module examples

- Rights, Justice and Equality
- Relationship-based Social Work
- Values, Ethics and Multi-dimensional Diversity
- Safeguarding Children and Adults at Risk
- Lifespan and Human Growth and Development
- Inter-professional Practice
- Contemporary Themes in Social Work

For an up-to-date module overview, please refer to the website.

Graduate destinations

Our Social Work graduates benefit from a 96% employability rate upon completion of the course. Many of our Social Work graduates gain employment with our placement providers. Some return to Staffordshire University to complete their Masters in Post-registration Social Work. A range of post-qualifying course options is available at both degree and postgraduate level in the areas of adults, children, young people, their families and carers.

Routes to postgraduate study

MSc Human Factors for Patient Safety

Practice Education Stages 1 and 2

Accreditation:

Accredited by Social Work England



All students are required to achieve a satisfactory Occupational Health and Disclosure and Barring Service check.

90%
Employability*

*Destination of Leavers from Higher Education (DLHE) 2019.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	W371	112	3
BSc (Hons) with a foundation year	W372	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Explore the creation of sound and music for film, TV, animation, games, theatre and radio with our highly collaborative degree in Sound Design.

If you are interested in creating sound and music for film, games, television or drama, this course could be perfect for you.

The course is highly flexible, so you can personalise it to match your interests. A range of optional modules will enable you to develop your skills in areas such as music composition, electronics, creating software tools, acoustics and the film industry.

You will have access to our world-class recording and post-production facilities, which include professional sound studios, Foley pit, and TV studio. We also have accredited Avid and Apple trainers, enabling you to gain additional qualifications in Logic and Pro Tools at no extra cost.

What you'll do

Sound Design involves preparing all aspects of a soundtrack including dialogue, ambience, sound effects, Foley and music. You will learn about the film industry and the film production process, and gain expertise in creating, recording, editing, mixing and mastering audio using industry-standard software and hardware.

Our studios are equipped with Genelec 5.1 surround sound monitoring and a range of mixing desks, including a Toft ATB24, Audient 4816 and an SSL AWS900. We also share broadcasting, post-production and mastering facilities with our film courses.

Collaboration is an important aspect of the entertainment industry, so you will be growing your network by studying alongside Film, Games, Animation and Drama students – as well as other Music students.

Module examples

- Film Production Processes
- Recording Studio production
- Sound Design for Film and Games
- Advanced Sound Design
- Individual Music Technology Project
- Sound Design for the Creative Industries

For an up-to-date module overview, please refer to the website.

Graduate destinations

Our graduates go on to work in a range of careers including sound and music for video, TV, games, theatre and film, digital marketing, radio commercial production, freelance sound design/composition, teaching, lecturing and technical support, and more.

Routes to postgraduate study

MSc Music Technology

MA Music Production

MPhil/PhD Film, Media and Music

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	C810	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

This distance learning course is unique in the UK, through our well-established expertise you'll develop your knowledge and professional skills whilst studying at home or in the workplace.

The course is ideally suited to those wishing to fast-track into the field of sport and exercise psychology. Guided by internationally renowned lecturers, you will learn how athletes think, feel, and behave, and why. You will gain vital knowledge and the skills to work as a professional within this sector.

In studying sport and exercise psychology, you will reflect on how beliefs about human psychology are influenced by the methods used to develop them, and the broader social context in which they are developed.

What you'll do

The course is designed to be flexible, with the majority of teaching delivered online. The course will include three practical residentials in our laboratories, where you will put learning into practice and engage with tutors and peers. You can choose to study full-time or part-time.

We have vast experience of delivering courses in this way, and we recognise the importance of flexible learning in the 21st century. Drawing on multi-media technologies, the elements are broken down into various engaging digital formats to help you learn, providing interaction between your tutors and peers.

You will explore a wide-ranging curriculum, covering subjects such as applied sport psychology techniques, group dynamics and leadership (social psychology), research methods, cognitive psychology, psychobiology, physical activity and mental health, developmental psychology, stress, and resilience. You will accrue field and lab-based experience within both sport psychology and the sport sciences.

You will end your degree by bridging the gap between education and your future career with a supervised research project, which focuses on the application of psychology in a sport and exercise environment.

Module examples

- Foundations of Human Psychology in Sport and Exercise
- Individual Differences and Psychometrics in Sport and Exercise
- Motor-control and Biomechanics
- Social and Development Psychology in Sport and Exercise
- Human Factors in Extreme Environments
- Applied Physiology in Sport and Exercise

For an up-to-date module overview, please refer to the website.

Graduate destinations

The Sport Exercise Psychology degree will put you at the forefront of a growing field. It will equip you for roles in healthcare, industry, sport, and teaching. There are opportunities in both public and commercial sectors, with roles in wellness coaching, active living consultancy, exercise psychology and much more. Graduates are also ideally placed for postgraduate study in various fields of science and technology.

Routes to postgraduate study

MSc Sport and Exercise Psychology

MSc Applied Research

PhD Sport and Exercise Psychology



Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	C601	112	3
BA (Hons) with a foundation year (foundation year delivered at Stoke-on-Trent Sixth Form College)	C604	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

From working with world-class athletes to individuals wishing to improve their health and wellbeing, the sport and exercise sector provides all kinds of opportunities to impact people's lives. Endorsed by the British Association of Sport and Exercise Sciences (BASES), this course will teach you how to get the best out of your client – whether they're an athlete or a less active individual.

You'll use our first-class equipment for analysing sports performance and will develop a critical understanding of key areas in sport and exercise science, such as physiology, psychology, and biomechanics.

What's more, this course follows our pathway structure, meaning that during your second year you can choose to specialise in Strength and Conditioning, which tailors your modules towards this specific subject and gives you a focused expertise. This pathway will be reflected on your degree certificate to enhance your employment opportunities in this chosen specialism.

What you'll do

Your practical skills will be developed by working in both laboratory and field settings, and by using our facilities to plan, design and carry out measures of performance. There will also be the opportunity to work in our student-led clinic under the supervision of BASES accredited staff.

Year 1 will begin by giving you the foundations of exercise physiology, strength and conditioning, biomechanics, the psychology of sport, as well as coaching and teaching in sport. You will also develop your research skills for studying sport and exercise.

Year 2 topics include physiological and nutritional processes, biomechanics and kinesiology, and research and graduate employability in sport and exercise. You

can then choose between advanced sport and exercise psychology (the sport and exercise science route), or principles of strength and conditioning (the strength and conditioning route).

In year 3, there are a variety of optional modules, so that you can specialise your course to your interests.

Module examples

- Fundamentals of Exercise Physiology and Biomechanics
- Fundamentals of Nutrition and Metabolism
- Fundamentals of Psychology of Sport and Exercise.
- Principles of Strength and Conditioning, Periodisation and Performance Lifestyle
- Research & Graduate Employability in Sport & Exercise
- The Psychology of Competitive Performance
- Sport & Exercise Physiology for Health & Fitness
- Sports Nutrition

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduates from our Sport and Exercise Science degree and Strength and Conditioning pathway have gone on to be sports scientists/strength and conditioning coaches working with professional clubs and athletes, as well as healthcare professionals working with GP referrals and in rehabilitative and clinical settings. Some go on to be personal trainers, entrepreneurs in sport and exercise, teachers and cardiac physiologists. Others have continued their studies to Masters level.

Routes to postgraduate study

- MSc Sport and Exercise Psychology
- MSc Applied Sport and Exercise Science
- MSc Sports Coaching

Affiliation:

The BSc (Hons) Sport and Exercise Science course is endorsed by the British Association of Sport and Exercise (BASES); this does not currently include the new strength and conditioning pathway



See page 65 for more information on pathway courses.

97%
Employability*

*Destination of Leavers from Higher Education (DLHE) 2019.

*Sport and Exercise Studies

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	C603	112	3
BA (Hons) with a foundation year (Foundation year delivered at Stoke-on-Trent Sixth Form College)	C605	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Do you want to help athletes and teams perform at their absolute best? Or maybe you like the idea of helping to shape sports policy? Wherever your sporting ambitions lie, this course will prepare you for work within the sport sector.

You'll develop your coaching skills across a variety of sports and learn to use cutting edge performance analysis software to aid athlete development. You'll apply this knowledge in practical modules and in placements. We have partnerships with UK Coaching, The FA, the RFU, Sport Across Staffordshire and Stoke on Trent, and more.

The Sports Coaching course is one of only a few in the UK to have a partnership with the Chartered Institute for the Management of Sport and Physical Activity (CIMSPA). This demonstrates our commitment to supporting you in reaching your career goals by accessing networking opportunities.

A foundation year is available for applicants who do not have the appropriate entry qualifications for direct entry to the degree level course.

What you'll do

Our course helps you to develop to a high professional standard, ready to work and excel in today's dynamic sports industry. You will acquire the skills and knowledge to work within the sports and physical activity sector, with modules relating to sports management, development, sociology and policy.

In your second year, you will typically spend one day each week on a work placement. Working in a well-supported sports-related professional environment, you will fine-tune your future career path and increase your employability prospects. We will also help you develop your soft skills,

such as how to communicate with colleagues and clients effectively, time-management and decision-making.

In your final year you will have the opportunity to undertake a bespoke study programme, with optional modular choices which enable you to tailor your learning between a specialised sports coaching focus, or a broader study experience that incorporates sports development and sociology themes.

Module examples

- Coaching and Teaching in Sport
- Fundamentals of UK Sports Policy
- Placement: Sports Coaching
- Coaching, Analysis and Skill Acquisition
- Professional Practice and CPD in Sport
- Contemporary Issues in Sports Coaching
- Sport, Media & Culture
- Fitness Instruction and Personal Training

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduate destinations from our Sports Coaching degree include local authorities and national governing bodies of sports, sports coaches working with athletes across a variety of sports in the UK and abroad, match analysts at professional sports clubs, entrepreneurs in sport and leisure, personal trainers working with recreational athletes, and more.

Routes to postgraduate study

- MSc Sports Coaching
- MSc Sport and Exercise Psychology
- MA Applied Research

97%
Employability*

*Destination of Leavers from Higher Education (DLHE) 2019.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	P501	112	3
BA (Hons) with a foundation year (foundation year delivered at Stoke-on-Trent Sixth Form College)	P505	48	4

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

With outstanding employment outcomes, our Sports Journalism degree is the perfect pathway to a career in the sports media industry.

Our Sports Journalism course covers all areas of journalism for sport in depth, including print, broadcast and production, as well as underpinning the theory and history of journalism.

You are taught by experienced academics with an impressive network of contacts for you to access – perfect for securing a placement in industry, which is highly encouraged.

A foundation year is available for applicants who do not have the appropriate entry requirements. The foundation year for this course will provide a smooth transition to the BA (Hons) Sports Journalism degree.

What you'll do

You'll develop your sports news, feature writing and broadcasting skills. You'll also receive essential technical training in editing and production techniques in preparation for a work placement in a sports journalism environment. The course is taught from our state-of-the-art newsrooms, which contain the latest industry-standard equipment. You'll participate in our Sports Newsnights which are broadcast on Facebook Live, covering the action as it happens from our broadcast newsroom or from sporting locations.

The Sports Journalism course will also explore media law and offer shorthand to professional body standards.

Module examples

- Writing for Sport
- Sports Broadcasting
- Sports Governance
- Sports Culture
- Sports PR in Practice
- Sports PR Operations
- Professional Sportswriting
- Sports Newsdays
- Sports Features
- Advanced Sports Broadcasting

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduates from our Sports Journalism degree are employed throughout the world of sport, in major UK broadcast organisations and beyond (e.g. BBC Sport, Sky Sports News, ITV Sport, and Eurosport). Many of the 92 English professional football league clubs currently employ Staffordshire University Sports Journalism graduates. Others work for PR agencies, newspapers and digital sports media outlets.

Routes to postgraduate study

MA Sports Journalism

MA Journalism

MA Digital Content Creation*

*Subject to approval

TOP 5
For Journalism, Publishing
and Public Relations*

*The Guardian League Tables 2020 (#5).

95%
Employability*

*Destination of Leavers
from Higher Education
(DLHE) 2019.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BSc (Hons)	BC96	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Are you interested in helping athletes recover from injury? Or maybe you want to design injury prevention programmes for sports teams? Whether you have ambitions of working within the professional sports environment or running your own clinic, our accredited Sports Therapy degree gives you the skills, knowledge and experience needed to treat and rehabilitate both professional and amateur athletes.

With sports therapy backgrounds in private practice, professional and semi-professional sport, our lecturers bring practical experience along with academic knowledge. Teaching combines formal lectures with practical laboratory and clinical workshops.

As a Sports Therapy student, you'll be guaranteed a placement or volunteering opportunity to develop real-world skills. We also provide the experience of work under the supervision of The Society of Sports Therapists accredited staff, to deliver treatments in our sports therapy laboratory.

What you'll do

With the support of our experienced lecturers, you'll build skills in injury assessment, exercise rehabilitation and soft techniques including massage and joint mobilisation skills. You'll also develop a scientific understanding of the physiological response to exercise.

You will learn how to provide first aid and emergency trauma management in a sports setting, and our Staffordshire University Sports Therapy Clinic will give you experience of a working practice. You'll also work at a variety of events and venues such as Stoke City FC, Port Vale FC, Notts County FC, Wolverhampton Wanderers FC, and Widnes Vikings.

Key skills you will learn during the course include anatomy, biomechanics, sports massage, rehabilitation techniques, and physiological response to exercise, kinesiology and nutrition.

You'll complete a research project in your final year, as well as the professional placement experience. The placement should combine clinical and field experience to broaden your skill set.

Module examples

- Rehab Techniques and Sports Massage
- Developing Research Skills, Enhancing Careers and Personal Success
- Physiology, Biomechanics and Nutrition
- Sports Injuries
- Vertebral Assessment and Interventions
- Professional Placement in Sports Therapy

For an up-to-date module overview, please refer to the website.

Graduate destinations

Graduates from our course can be found in a variety of settings such as working with sports teams and clubs as sports therapists or massage therapists, running a business or sports therapy clinic, working in injury clinics alongside sports therapists, physiotherapists, osteopaths and chiropractors, or working with elite athletes in a variety of sports including football, rugby and martial arts. Many graduates also go on to postgraduate study.

Routes to postgraduate study

MSc Sports Coaching

MSc Sport and Exercise Psychology

MSc Applied Sport and Exercise Science

Accreditation:
The Society of Sports Therapists



100%
Employability*

*Destination of Leavers
from Higher Education
(DLHE) 2019.

Award	UCAS code	Typical UCAS tariff point offer	Duration (Years)
BA (Hons)	W740	112	3

Typical entry criteria, please refer to website for full UCAS offer information by course.

Course outline

Do you have a keen eye for pattern or a passion to create innovative textiles? If you'd love to see your designs on surfaces such as fabrics, wallpapers, stationery and ceramics, a degree in Surface Pattern and Textile Design can help you develop your expertise.

Ideal for anyone who wants to create patterns and designs for interiors, fashion and more, this course covers everything from initial research through to design awareness, development and realisation.

We have fully equipped workshops and studios kitted out with facilities such as digital wallpaper printing, screen printing, dyeing, sewing machines, ceramic decoration facilities, a rug making room, transfer printing, a fabric printer and laser cutters.

Our academics continuously develop their skills and knowledge to ensure that we are at the forefront of design and the requirements of industry. Every year, specialist lecturers and successful alumni return to share their knowledge and advice.

What you'll do

This Surface Pattern and Textile Design course has been created for students wishing to specialise as designers and creators, with a desire to enhance surfaces for interiors and fashion. You will create innovative designs and develop your skills in drawing, print and embroidery. Our teaching programme includes hands-on practical workshops and demonstrations by tutors and specialist technicians.

We have links with industry, providing exciting opportunities for work placements, 'live' industry projects, competitions and freelance work – and they often lead to offers of sponsorship, study visits and employment. We've worked with huge companies such as Hallmark Cards, Next, Marks and Spencers and Wilko in the past.

You'll have the chance to visit and exhibit at trade fairs and you'll present your work to the public at our annual degree show. You could even apply to exhibit at New Designers in London, where many of our students have won awards and secured work placements and press coverage.

Module examples

- Visual Studies
- Colour in Design
- The New Artisan
- Printed Textiles
- Commercial Opportunity
- Design Futures
- The Stitched Surface
- Personal Investigation
- Research, Analysis and Communication
- Final Year Major Project and Show

For an up-to-date module overview, please refer to the website.

Graduate destinations

Many of our graduates now work as designers for companies such as Hallmark, Denby, FUSION/CPH in Copenhagen, and Design Works International in New York, creating products such as textiles, ceramics, and wallpaper and gift cards. Some have set up in business as freelancers, while other graduates have become stylists, buyers, trend forecasters, studio designers, lecturers and teachers.

Routes to postgraduate study

MA Ceramic Design

MA Degree by Negotiated Study

100%
Student
Satisfaction*

*National Student
Survey 2019.

3rd
best course in the
UK for Fashion
and Textiles*

*The Guardian League
Tables 2020.

Study area overview

The tourism and visitor attraction sectors are experiencing tremendous growth both in the UK and overseas, with the most notable increase being in visits made to family attractions. VisitBritain predict that we will have a tourism industry worth over £257 billion by 2025 – just under 10% of UK GDP and supporting almost 3.8 million jobs.

If you're looking to establish a career in tourism and visitor attraction, that growth is great news. At Staffordshire Business School, we are working with experts at some of the largest attractions in the UK to ensure that our brand-new awards are relevant and will give you the best chance of employment at a high level when you graduate.

As part of the development of Staffordshire Business School, you will be guaranteed work experience opportunities, and exposed to other areas of business education to widen your career opportunities.

What you could do

A qualification in this sector of business will give you the knowledge, skills and work experience you'll need to progress in the exciting and diverse Tourism and Visitor Attraction industries. We offer the opportunity to take part in a work placement so you can put your new-found skills to good use and gain vital experience to add to your CV. You can also work with a local business on a project that could involve marketing a tourism destination or customer satisfaction measurement.

As well as all the hands-on experience you can gain with us, we can teach you about the business side of tourism and visitor attraction management. We can also teach you about the different cultural approaches to tourism, alongside broad topics relating to business, economics, and marketing - all skills which will make you very employable.

Graduate destinations

There are many roles in the tourism and visitor attraction sector, including conference and event managers, tourism planning and development officers, social media and marketing executives, travel consultants, and hotel managers – both seasonal and permanent. Tourism is also the perfect launchpad into travel-based careers, like tour operator representatives and cabin crew.

Evolving Business

Tourism and Visitor Attraction as a course area is under development as a part of the evolution of Staffordshire Business School. For more information please see pages 30-31 or visit: www.staffs.ac.uk/evolving-business

NOTES



OUR OPEN DAYS

Do you want to be the change? Visit us at one of our Open Days in Stoke-on-Trent, Stafford, Shrewsbury or London and meet expert academics, tour our facilities, and explore the place that could be your future home.

STOKE OPEN DAYS

Stoke-on-Trent city campus

SATURDAY 20 JUNE 2020

SATURDAY 15 AUGUST 2020

SATURDAY 26 SEPTEMBER 2020

SUNDAY 25 OCTOBER 2020

SATURDAY 5 DECEMBER 2020

STAFFORD OPEN DAYS

Centre of Excellence Stafford

Dedicated healthcare Open Days

SATURDAY 27 JUNE 2020

SATURDAY 3 OCTOBER 2020

SUNDAY 1 NOVEMBER 2020

SATURDAY 28 NOVEMBER 2020

SHREWSBURY OPEN DAYS

Centre of Excellence Shrewsbury

Dedicated healthcare Open Days

WEDNESDAY 24 JUNE 2020

SUNDAY 27 SEPTEMBER 2020

SATURDAY 24 OCTOBER 2020

WEDNESDAY 30 NOVEMBER 2020

To book a place on an Open Day, visit:

www.staffs.ac.uk/opendays

LONDON OPEN DAYS

Staffordshire University London - Digital Institute

SATURDAY 12 SEPTEMBER 2020

SATURDAY 31 OCTOBER 2020

SATURDAY 5 DECEMBER 2020

See all Open Events and book a place online:

dilondon.staffs.ac.uk/event

Open Day dates are subject to change, please visit our websites for booking and date confirmation.



TOP 40

UK UNIVERSITY

37th of 121 institutions in the
Guardian League Tables 2020

TOP 10

FOR STUDENT SATISFACTION

Complete University Guide 2020

SHORTLISTED FOR

UNIVERSITY

OF THE YEAR

The Times and The Sunday Times
Good University Guide 2020

For more detailed information on courses or studying at
Staffordshire University visit: www.staffs.ac.uk/undergraduate

Find us on: www.staffs.ac.uk/socialmedia

