CHUNG-ANG, CREATIVIZES

The 100 years of Chung-Ang have been the history of properly cultivating each and every precious talented person in the University. Every talented person of Chung-Ang is its very future engraved with the 100-year history. Chung-Ang’s talent creativizes the world with the pride and intelligence of Chung-Ang’s 100-year-long history and these pieces of creativity gather together to build on new history of Chung-Ang. With the spirit of righteousness and truth, Chung-Ang innovates itself with creativity. The future Chung-Ang people wants to create is the world of truth desired by humanity.
CHUNG-ANG, 100-YEAR-LONG HISTORY OF CREATIVITY

100 years of Chung-Ang, rich soil for infinite future innovations

Since its inauguration in 1918 as Chung-Ang Kindergarten to help usher the dawn in the deep dark night of Chosun, Chung-Ang University has worked to shape the future of the nation. Just as the way of nature to grow little trees into large trees with evergreen leaves and full bearing, we have nurtured countless number of talents under the spirit of righteousness and truth and led the time and community towards a desired direction.

Inventing the tradition of turning each moment into transformation and innovation for a better future, Chung-Ang people are challenging themselves and working for diverse dreams to build on affluent and beautiful community at this moment as well. Over the past 100 years, Chung-Ang have focused on future to lead the world’s innovation, presenting the way forward for academia and colleges at the forefront. Based on the 100-year rich soil, Chung-Ang University marches toward a globally prestigious private institution.

EDUCATIONAL PHILOSOPHY

The educational philosophy of CAU is "Truth and Justice" the basis of its educational mission and objectives. We nurture talented people who can realize social justice through the pursuit of truth, participation and service and contribute to the prosperity of the nation and all humanity.

EDUCATIONAL MISSION

In order to foster a spirit of truth and justice, CAU set its educational objectives to cultivate individuals who uphold the pursuit of truth and realize social justice through participation and service to the community. For the pursuit of truth, we aim to foster self-disciplined individuals to become broad intellectuals, professionals with practical knowledge, and creative individuals with an experimental spirit. For social justice, we focus on cultivating citizens committed to serving their community and open-minded, cultured individuals. These educational objectives are used as our guidelines in setting educational goals, creating curriculum and organizing programs.
100 years of Chung-Ang, the ongoing connection with future innovation

The 100-year history of Chung-Ang University is not merely a measure of an institute’s past; it is a measurement of our persistence and dedication to educating the world. The time is our great tradition of working to build a righteous community and spearhead future innovation. The time is ongoing connection even at the moment with future innovation. Inheriting the tradition of innovation, Chung-Ang University creates new future values and vision right now, right here. Treasuring our past 100 years deep down in the heart, Chung-Ang University sails forward to the future with the commitment to stay faithful to its own duty of university and pursue change and innovation to present a new path for colleges. In addition, we will cultivate a lot of talent demanded in the future to raise the name of Chung-Ang. Pivot of ceaseless leaps, I would like to ask for your continued attention and support for a bright future of Chung-Ang.

President Chang-Soo Kim

Chung-Ang University’s 100-year history is not a mere accumulation of time but the energy and foundation for a new leap forward to become a globally-renowned private institution. It has been a journey of transformation and innovation taken in the spirit of righteousness and truth in the endless pursuit of a valuable future and prosperous community.

At a time when universities around the globe struggle to survive amidst ever-fiercer competition, Chung-Ang University has been pursuing a relentless path to become a new world-class institution. Universities gain a competitive edge via the power of innovation and intelligence that can lead the world and the future in the right direction, not merely from tactics to beat their competitors. As we look to add another 100 years to the past century of intelligence and innovation, Chung-Ang University will continue to build on our reputation as one of the world’s most prestigious institutions.

Chairman of CAU Foundation Yong-Hyun Park
Chung-Ang to creativize implies to inherit the tradition of change and innovation as well as the gravity of 190-year history and both ordeal and glory contained therein. That is, it means to remember that every feat achieved by Chung-Ang since its foundation in 1918 has started from righteousness and truth and completed under righteousness and truth; and, by doing so, brighten new future.
How should I work to gain the insight that would make me grow to be myself? How can I make my dream equate to the dream of the world and future? How can I build my achievement and honor to be the capability of my community and soil for affluent future?... With Chung-Ang’s creativity in mind, we will move forward to the world and grow into leaders driving future.

Chung-Ang people creativize

grow into global talent

GLOBAL LEADER
Seek transformation and innovation

Chung Ang University is to realize university’s reason of existence and values. Chung Ang believes that university is the foundation of education building its roles as the proof of truth and window to the future. Therefore, to creative Chung Ang means to utilize genuine skepticism to the talent through change and innovation.
After staying up several nights, tired eyes finally find the joy of learning and the joy gives hope from which a bright future blooms. We have seen and realized how beautiful the future is. Becoming my own self through learning is contributing to all of us through wisdom and becoming part of future through challenges. We, at Chung-Ang, will continue our way to grow into truthful talent for the good of our community through ceaseless research and creativeness.

Chung-Ang people creativize

make way towards creative talent

CREATIVE LEADER
Chung-Ang Creativize

Create the beginning and future

Chung-Ang to creativize means to take a favorable position in the future with a fresh way of thinking. It is not a frightening future but exciting future. It is not to build someone else’s future but my own future. Through such a future, creativizing Chung-Ang means to seek true freedom and challenge. Therefore, to creativize Chung-Ang denotes to nurture infinite creative and convergence capability for the future.
Future is not any single point that already exists and we should arrive at. Future is the value and foundation of life we need to newly build on with our intelligence and creativity. We all are aware of that innovative way of thinking to enrich the world and things, rather than the aggregate of knowledge; and creativity for shared growth, rather than competition indulged in outcome. Are the prerequisites to future talent. With continued efforts and utmost creativity, we will soar up as future leading talent.

Chung-Ang people creativize grow into creative talent

FUTURE LEADER
Professor Suhyun Cho · Psychology Department

“As it has been over the past 100 years of Chung-Ang history, I wish that, over the next 100 years, both students and professors will learn truth and practice righteousness. Most of all, I envision CAU providing education in a way where each and every students can do what they can do the best and what they like so that they grow into impeccable talent. Celebrating the 100th anniversary of foundation, I hope all of the important parties of the University, students, professors, and school personnel, have the belief in minds that ‘your success is just as the success of mine and ours’ and become united altogether.”

Professor Sunggyu Park · Department of Electrical and Electronic Engineering

“Based on the founding principle, righteousness and truth, cultivating talent who can play a key role for the country should be the main vision and role of the University. To this end, I think the key value is to nurture talent dedicated to their roles in diverse fields. Together with education based on practice and theory, I believe we need to particularly help express each of their individuality and strength so that they can enjoy their own lives and contribute to society. Building such a new idea of ideal talent is the vision and value of CAU, I believe.”

Professor Yonggu Cha · Department of History

“The reason the Paris and Oxford Universities established in the 12th century enjoy their continued reputation up until today is because they have handed down the foundation of Western civilization by fulfilling their original roles of holding learning sacred. The only such institution founded for knowledge exploration, colleges, succeed or fail depending upon whether they can establish world-class research capability and develop excellent talent. Only those colleges fulfilling their original roles of academic research and education would be remembered for good. Scientific issues to become the best through learning is the value Chung-Ang University should fortify.”
Professor Chanwung Kim

"Exponential scientific technology development is expected in the future society. While leading such technological advancement, we should make sure such a technology advancement does not isolate individuals by safeguarding the values of community and humanity. I think that is the very righteousness and truth in the future society. Amid the new environmental change called artificial intelligence, particularly, I express my hope that the University can achieve medical science beyond science and technology with the genuine focus on patients."

Professor Yeonghan Jung

"Based on artistic energy, we need to seek the kind of educational methodology focused on interdisciplinary fusion, interaction and further on the contemporary understanding of ethical value and beauty. Today, our lives are established largely by networking in diversified areas. Education in colleges, the forum of academic learning, cannot be an exception. Therefore, I believe it is a good first step for a better century ahead to present a direction for mutual growth of basic studies and technology education from the integrated education merged along with the reflection on the blind trust on technology and information."
Ever since its inauguration, Chung-Ang people have contributed to building a more affluent and righteous community. With the academic advancement from humanities to advanced engineering, people of Chung-Ang have led innovation and growth in all spheres of society, culture and industry. Chung-Ang's people who have pioneered to benefit the world and enrich the future will continue to think for future in the center of the world in the name of research, innovation, challenge and passion.
College of Social Sciences

College of Social Sciences, based on the communication and integration between each social science sector, has been cultivating talent who will lead each area of science with creative ability and sense of balance amid the major tides of digitization, democratization and globalization. The College provide a best educational environment to future talent searching for pivotal role for further advancement of Korean society and younger students nurturing top capacity as future global leaders.

College of Humanities

College of Humanities has been cultivating global talent demanded by a future Korea based on its time-honored tradition, diverse voices heard and passion for academic exploration into humanities. The College operates curriculum in a manner to maximize the integrated effect of education and research in each major study area, fostering the genuine humanistic essence inside students. In this manner, the College nurture them to grow as the future-oriented creative talent demanded in the era of 4th Industrial Revolution.

EDUCATIONAL OBJECTIVE

- Cultivate forward-looking academic exploration and problem-solving ability
- Foster global experts realizing communication and harmony
- Cultivate humanities of unipolar tradition
- Global intellectuals
- ZTC-integrated intellectuals
- Content creators
COLLEGE OF EDUCATION

College of Education was established in 1965 and, through its research on education, has produced educators contributing to talent cultivation demanded for national development during the time. The education college graduates obtain the 2nd-degree regular teacher certificate of middle school upon their graduation. They can complete double majors and minor. Graduates are active in diverse areas such as colleges, educational administrative agencies, and research institutions.

EDUCATIONAL OBJECTIVE

Education contributing to individual integrity and ability improvement and serving as a shove for national and social development

Cultivation of individual potentials and independent research ability

Foster abilities to learn the theory and substance of teaching subjects and major knowledge and to show creativity

COLLEGE OF NATURAL SCIENCES

College of Natural Sciences has been cultivating top-notch scientific technology personnel with true integrity and creativeness in the basic science field in order to take the lead in the increasingly heated competition in scientific technology. Moreover, through specialized research and cooperation efforts, the College has contributed to scientific, cultural and industrial sectors by fostering scientific technology talent who will spearhead the era of 4th Industrial Revolution.

EDUCATIONAL OBJECTIVE

Contribute to national development and public good of humanity

Cultivate high-quality scientific technology personnel with reliable integrity and creativity, who can realize the spirit of academic creativeness.

Contribute to scientific technology advancement through specialized research and cooperation
COLLEGE OF ENGINEERING

College of Engineering has been cultivating engineering talent with integrated knowledge and creativity, who has both theoretic and practical capabilities, based on systematic process of major study learning through engineering education certification program as well as Capstone Design connecting major study with industrial entities. With its excellent educational and research infrastructure, the College will continue its endeavor to foster top-quality engineers having the technological specialty, integrated creativity, plus humanistic sensitivity and ethicality that will help them lead the 4th Industrial Revolution.

EDUCATIONAL OBJECTIVE

- Cultivate specialized and practical engineering personnel with integrity, technological specialty and field adaptation ability
- Foster globalized engineering personnel with integrity including the sense of ethics and responsibility based on faithful personality
- Cultivate engineering personnel with specialty and practical ability along with creativity, technological specialty and field adaptation ability

COLLEGE OF ICT ENGINEERING

College of ICT Engineering has been cultivating engineering talent with integrated knowledge and creativity in the human ICT sector both in name and substance thanks to their business administrative mindset, artistic sensitivity, values for shared growth and humanistic knowledge provided in the College’s diverse subjects in systematic engineering education program. Based on the solid foundation of ICT engineering education developed under engineering education certification program, the College will continue to fulfill its responsibility for the globalized future of Korea that will be created by CAU’s engineering talent with integrated knowledge, practical ability along with MACH abilities (Management, Art, Conviviality, Humanities), Art, Conviviality.

EDUCATIONAL OBJECTIVE

- Cultivate engineering personnel with integrity including the sense of ethics and responsibility based on faithful personality
- Foster globalized engineering personnel crossing interdisciplinary area related to the society of integration and convergence
- Cultivate engineering personnel with specialty and practical ability along with creativity, technological specialty and field adaptation ability
College of Software, founded in 1972, established college program for the second time and master and doctor's courses for the first time in the country; and has been nurturing excellent personnel specialized in software. A lot of alumni are working in all walks of society. Selected in the SW-focused college project in 2017, the College was elevated into SW university to equip the system for practical education demanded by the businesses and research computer SW and HW-related theories and technologies at world-class level. The College has continued producing SW talent with specialized and creative abilities to play a pivotal role in the 4th Industrial Revolution.

**EDUCATIONAL OBJECTIVE**

- Cultivate talent with basic knowledge, key theoretical ideas, engineering way of thinking and creativity.
- Nurture talent with practical capability as demanded by the businesses based on practical education.
- Cultivate talent with integrated knowledge and ability to coordinate diverse study areas with advanced technology.
- Cultivate future-oriented potential leaders who can lead harmonization with organization.
- Cultivate global talent who can communicate and cooperate with specialized personnel worldwide through globalization education.

College of Business & Economics has been cultivating cosmopolitan citizens with global viewpoint and communication ability, future CEOs equipped with practical knowledge and future leaders having a strong sense of social responsibility and caring for others. To this end, the College has scouted professors with world-class research capability, structured differentiated research support system and pursued interdisciplinary converged research with engineering, humanities and others.
College of Medicine has been nurturing medical personnel having a mature ethical viewpoint on vocation and knowledge as a specialist based on the spirit of righteousness and truth. With the best professors with top medical capacity and cutting-edge facility, the College provides refinement and ethical education, integrated education, clinical skill practice, etc., doing its best to produce truthful medical personnel with skills and integrity.

EDUCATIONAL OBJECTIVE

- Collaborative Doctor
- Cultivate medical personnel with integrity
- Competent Doctor
- Cultivate truthful pharmacists with integrity and openness including the spirit of effort and service
- Cultivate personnel specialized in pharmaceutical research and clinics through pharmaceutical research and industry-university cooperation
- Cultivate pharmaceutical personnel through systematic basic pharmacy education
- Foster creative personnel specialized in pharmacy with the ability of developing and utilizing medicine

College of Pharmacy has been cultivating talent leading the entire pharmaceutical areas including chemical and advanced bioscience-related research fields. Based on diversified industry-university-research cooperation and communication with local community such as medicinal R&D, diverse medicinal form development and production, and administration at hospitals and local pharmacies; the College is brightening up a new horizon of Korean pharmacy.
RED CROSS COLLEGE OF NURSING

College of Red Cross Nursing has been nurturing truthful nursing care personnel with an open view of the world who can contribute to the public good of the country and humanity and practice humanitarianism based on integrated practical capability from scientific knowledge and refined quality as specialized nurses responding to the health demand of subjects in different situations on the basis of human dignity.

EDUCATIONAL OBJECTIVE

- Refined nursing care personnel with integrat-ed ability of liberal arts and major knowledge
- Practical nursing care expert with professional quality and capacity
- Creative nursing care researcher with critical way of thinking and research ability
- Globalized and open minded nursing care leader with global competitiveness
- Nursing care service personnel practicing the leadership of nursing and communication

COLLEGE OF BIOTECHNOLOGY AND NATURAL RESOURCES

College of Biotechnology and Natural Resources researches diverse and complicated vital phenomena taking place in living organisms by combining scientific discovery, system and applied principles. To stand at the center of the global applied biotechnology area, various and novel curriculums and cutting-edge infrastructure are established to cultivate talent with the best professional knowledge and extensive research and development capacity.

EDUCATIONAL OBJECTIVE

- Specialization in bio resources, food and bio industry to produce high-quality talent in the future bio-engineering field
- Industry-university cooperation specialization and advanced educational system introduction to contribute to bio-engineering development
- Cutting-edge industrial technology development and relevant academic theory establishment to cultivate leading talent
COLLEGE OF ARTS

College of Arts has produced numerous artists even in the rapid changes in society, playing the role of leading Korean artistic community and cultural industry. Based on the specialty and passion of each professional teacher and student-focused open education, the College nurtures experts with creative sensitivity, scientific way of thinking and ethical viewpoint and global artistic talent who will pioneer the world's culture and art in the era of new knowledge-based society through international exchange programs with famous universities in the world, balanced education between art creation practice and theory, systematic field practice and optimal educational environment.

-EDUCATIONAL OBJECTIVE

- Orient to education presenting both creativity and sensitivity
- Artistic-intensive primary education where lecture of each genre are opened
- Expand basic art education and advanced education
- Cultivate global leader with integrative problem-solving ability through industry-university cooperation
- Operate exchange programs with famous universities over the world
- Lead the next generation of culture and art academia, fields at the world-class level

COLLEGE OF SPORT SCIENCES

College of Sport Sciences has produced top-notch sports science personnel in the country by securing advanced physical educational infrastructure, specialized curriculum and excellent professors, improving its reputation. In order to further the reputation and nurture experts who will lead the future of sports science, the College is committed to expand specialized sports capacity through efficient education and communication based on sports technology and cutting-edge multimedia.

-EDUCATIONAL OBJECTIVE

- Cultivate sport science personnel with the spirit of righteousness and truth
- Cultivate experts who will contribute to sports industry development
- Cultivate pioneers for national health improvement in the era of well-being
COLLEGE OF ART & TECHNOLOGY

The College of Art and Technology cultivates integrated engineering personnel as world-class entertainment industry experts through inclusive curriculum of art and engineering, industry-university projects, field-oriented training and intensive education on creative industry sector. The College deals with integrated technology group creating and designing various integration technologies. Based on ERB (education-research-business) educational model, the College performs integrated exploration blurring the boundary between art and engineering with a view to cultivating talent leading changes in the future creative industry.

+ EDUCATIONAL OBJECTIVE

Creative and fusion technology leader cultivation
- The Department nurtures creative technical directors (CTD) with competitiveness and start-up-building capacity along with the abilities to develop and operate software fusion software in various creative industrial sectors such as film, game, animated film, digital signage, and performing art.

DA VINCI COLLEGE OF GENERAL EDUCATION

The more advanced the scientific technology is in a society, the more the basic regular knowledge is needed, rather than special knowledge. This is why so many experts regard we need talent with strong foundation of liberal arts education, integrated creativeness and integrity as leaders in the 4th Industrial Revolution era. Da Vinci College of General Education is committed to nurturing self-initiating cultured personnel with integrated creativity and growing them into leaders with integrity who will lead the future.

+ EDUCATIONAL OBJECTIVE

Self-initiating cultured personnel
- Individuals with integrity having both humanities quality and knowledge

Specialists with basic academic capability
- Metropolitan citizens playing a leading role in globalized society
Center of convergence competency demanded for the future, Chung-Ang’s Convergence, Inter-departmental and Self-Designed Major Programs

Our future is the time of creative convergence. Through imagination and convergence, brand new academic studies and thoughts that do not exist before will lead ahead into future. Chung-Ang’s Convergence, Inter-departmental and Self-Designed Major Programs are to reinforce the competence demanded in the future and create new future competence in my own manner. Chung-Ang’s Convergence, Inter-departmental, and Self-Designed Major schemes reflect Chung-Ang people’s spirit of innovation to try to see the genuine value of righteousness and truth and be the top in any field.

Graduate School

Graduate School of Chung-Ang University runs a total of 73 departments (56 general departments, 16 interdisciplinary cooperative courses, 1 contract-based department) in 5 areas. The School seeks to enrich its educational programs for globally-competitive creative talent development, sophisticate school research capacity and school globalization. The General Graduate School presents its vision under the principle of 3Es: Leadership (Envisioning, Energizing, Enabling) to motivate its members and devotes efforts to become an institution nurturing world-class talent who will usher in the era of 4th Industrial Revolution.
PROFESSIONAL SCHOOL

A new concept of graduate school for the purpose of cultivating specialists having both practical ability and academic knowledge, just as specialized graduate schools of the US. The Chung-Ang University Specialized Graduate School has 4 schools - International Studies; Advanced Imaging Science, Multimedia & Film; MBA; and Law School. The Graduate Schools are improving their status as educational and research institutions capable of teaching both theoretic knowledge and practice to cultivate world-class specialists. The institution is raising its status as an education and research organization teaching both theoretic knowledge and practical ability to cultivate globalized specialists.

Special Graduate Programs are to provide graduate school-level educational opportunities to people with job or general people so that they can nurture the special competence they desire. Fulfilling its roles as a life-long educational institution for reeducation by obtaining surging amount of information on the daily basis and finding insight therefrom, the School has secured excellent faculty to differentiate itself from general graduate school and has been realizing its educational objective to cultivate specialists equipped with both field-oriented practical ability and knowledge.

RESEARCH INSTITUTES

Humanities and Social Sciences
- Institute of National Strategies
- Institute of Public Policy and Administration
- Institute of National Interest
- Research Institute of Urban Planning and Real Estate
- Center for German and European Studies
- Culture Technology Research Institute
- North East Asia Development Cooperation Research Institute
- Institute of Legal Research, Chung-Ang University
- Future Humanities Research Institute
- Institute of Media Culture
- Institute of English Education
- Foreign Studies Institute
- Humanities and Social Science-Fusion Research Institute
- Humanities and Contents Research Institute
- Institute of Japanese Studies
- Institute for Historical Studies at Chung-Ang University
- Chung-Ang Institute of Sociology
- The Institute of Chung-Ang Philosophical Studies
- CAU Interpreting and Translation Research Institute
- Physical Educational LAB of Chung-Ang University
- The Institute of Korean Education
- Institute of Korean Cultural Heritage
- Institute of Human Resources Development

Natural Sciences and Engineering
- Institute of Basic Sciences
- Institute of Microbiology
- New Agro-Foods Research Institute
- Institute of Future Technology
- The Disaster Prevention Research Institute
- Future Fusion and Convergence Health Environment Research Institute
- SET Research Institute, Chung-Ang University
- Institute of New Technology Imaging
- Institute of Energy Converging Soft Materials
- Energy Safety Research Institute
- CAU Energy and Environment Institute
- The Research Center for Information and Communications
- Nonlinear PDE Center
- Food Safety Research Center
- Research Institute of KalCal Industrialization Technology
- Nano-Bio Convergence Technology Research Institute

Medicine and Pharmacy
- Nursing Science Research Institute
- Research Institute of Pharmacy, Chung-Ang University
- Research Institute for Biomedical and Pharmaceutical Sciences Chung-Ang University

Business and Economics
- Management Research Institute
- The Economic Research Institute
- Advertisement and PR Research Institute
- The Research Center for Data Science
- Northwest Asian Logistics & Distribution Institute
- Institute of Industrial Management
- Korea E-Trade Researcher
- Institute of Accounting
- Research Institute of Industrial Security

General
- Institute of General Education

Arts
- Culture and Art Management Research Institute
- Institute of Sports Information & Technology
- Institute of Art and Culture

Chung-Ang University Research Institute broadening prosperity of humanity and new academic horizon
CHUNG-ANG CREATIVIZES THE FUTURE

Creativizes the Future

Chung-Ang University has been faithful to its core mission of producing the future through education. To prepare and advance education for the future, the University has placed its entire focus on education that is innovative and forward-looking. Chung-Ang University has been developing itself as a global university of the future. By forming a globalized and globalizing university, it has been contributing to the advancement of education and research. Chung-Ang University has been advancing the University of Future that is a university that can lead the future. It has been developing the University of Future as an ongoing transformation of an existing university into a university that is future-oriented.
Irreplaceable student career development system,

CAU Rainbow System

The Rainbow system has 7 areas – student’s vision, career selection, capacity building, job-seeking support, counseling, community, Chung-Ang social media – to generally encompass job searching, college retention, and startup building. Together with career management of the whole lifecycle from a student’s school entrance leading to learning-scholarship-graduation-alumni activity, the system is particularly unique in letting students develop their necessary competence themselves for own career goals. Moreover, the whole process of student career development is monitored by advisor professor and staff in relevant division to provide support instantly if necessary, reinforcing communication among involved members.

CAU MOOC Multi Studio

CAU MOOC Multi-studio is a cutting-edge multi-studio where diverse video contents can be produced for on-campus e-learning activation such as web seminar and online learning method programs. MOOC Multi-studio is a multi-purpose studio complex consisting of a chromakey set and main control room capable of high-definition filming, production and processing. High-quality contents as good as those on public TV can be produced. The facility also provides a self-studio where professors can autonomically produce contents. Learning contents produced at CAU MOOC Multi-studio are loaded on e-class and CAUMOOC, MOOW, and K-MOOC to be availed.
Chung-Ang’s industry-university cooperation program generating future value of global converged education

Since its establishment in March, 2004, the Industry-Academic Cooperation Foundation of Chung-Ang University has endeavored ceaselessly to be reborn as a cradle of R&D creating intellectual properties to lead the Republic of Korea through excellent research results and promising technology development for the goal of becoming a research-oriented industry-academia cooperative body, the key to university competitiveness throughout the 21st century. In 2014, the University was selected for the Leaders in Industry-University Cooperation (LINC) project to receive about KRW 11.2 billion for 3 years, nurturing ‘talent tailored to the time’, CAU, based on its diverse global convergence and fusion educational programs including startup talent cultivation program in 3 phases of education, practice and startup building, cultivates future talent.

Industry-university cooperative startup educational program jointly with global IT company Chung-Ang University develops and utilizes curriculums jointly with global companies to support talent’s efforts to advance into global markets. Excellent students are supported to join Google, Youtube Space, etc. abroad and pursue joint creative activities.

Creator Track
A subject jointly operated with Google and Youtube. It provides the basic knowledge on Youtube-based marketing strategy and profit model creation while running a project of actual video production with experts.

Entrepreneurship Track
A subject jointly operated with Microsoft. A website and mobile app necessary for business are produced and operated together using the cloud service provided from MS Azure.

Creative Talent Track
Microsoft, Oracle and CAU faculty members jointly provide educational programs, etc. responding to the 21st century business environment according to IT trend.
Training center of next-generation leaders of global IT companies, Chung-Ang Global Creative University

Based on future-oriented students’ startup building and cooperation with global companies, Chung-Ang University established Global Creative University in 2014 to support students’ efforts to advance into the world and has created continued results through this national top-notch startup support system in active operation. In 2015, Creative Studio was opened and, in the following year, 2016, Creative Factory opened and business space of Creative Complex was built. Subsequently in 2018, the final stage, startup incubation space of Creative Business Center was constructed on the Pyeong-dong campus, completing a one-stop platform including global venture company education, idea into prototype production, commercialization support, startup incubation, etc.

Creative Studio
Global companies such as Google, YouTube, Microsoft and Oracle opened educational courses and Yozma Group and others attracted startup campus. It is a startup education studio for the specific realization of Chung-Ang people’s ideas.

Creative Factory
Equipped with major Fab, Lab crafting machines such as 3D printer, laser cutter, and CNC carving machine, Creative Factory presents and supports a new paradigm in job-finding and startup culture where students can materialize own ideas for themselves and build startups, new business models, and jobs.

Creative Complex
A one-stop platform supporting startup education, idea into prototype production, startup fund investment attraction, etc., for students’ dream achievement as future industrial leaders. It is a start-up support complex provided to students preparing for startups.

Creative Business Center
A startup incubation place to support successful business activities of firms in initial stage, which have technology and ideas but face poor general conditions to have difficulty in commercialization.

Cradle of SW talent cultivation with integrated creativity for 4th Industrial Revolution, Software-oriented University, CAU

After being chosen as a software-centered university by the Ministry of Science and ICT for the nurturing of creative software talent with fused knowledge and capacity, who can lead the 4th industrial revolution era, Chung-Ang University has established state-of-the-art software education and practice infrastructure and software educational system for students outside the major. Major area-specific tailored software subjects were newly established along with 4 new major areas fusing software with other disciplines to provide diverse opportunities, fulfilling its roles as a software-centered university. In addition to them, College of Software will be newly created in 2019 and Professional Graduate School of ICT Convergence, in 2020.

Build consistent SW educational system
Starting from the opening of School of Computer Science & Engineering in 2018, by newly establishing College of Software in 2019, Professional Graduate School of ICT Convergence in 2020, CAU works to change the future with its soft talent and soft power as a SW-oriented university in the pursuit of CAU’s own differentiated educational structure.

Cultivation program for SW specialized talent with problem-solving ability and practicability
Tailored track program, immersive coding training, and SW specialized talent cultivation program are provided for talent with problem-solving ability on the spot and proactivity. World-class individualized SW practical English program is operated and all of the required major subjects are opened also in English to reinforce SW educational globalization. By offering industry-university cooperation council, problem-solving industry-university projects and employment-linked internship are expanded to produce talent with the competence needed by businesses.

Creative SW converged talent cultivation program
SW converged majors are newly established and operated to nurture creative SW converged talent based on efforts such as making basic SW education mandatory for freshmen, offering 40 optional SW subjects to each college, SW humanities by combining with humanities and arts, cyber security, and technology art. In addition, as part of value expansion, the program provides special SW lectures and seminars to elementary, middle and high school students and general people in line with their corresponding walks of lifecycle. To nurture SW talent who will take the lead in the 4th Industrial Revolution, Da Vird Software Education Institute for Talented Children will be launched in 2019.
Chung-Ang’s international exchange program with global prestigious universities

Chung-Ang University has established sisterhood ties with about 500 respected educational institutions across the world including North America, South America, Europe, Asia, Oceania, and Africa; and operates diversified international exchange programs. Moreover, based on the reinforcement of international competitiveness as a research-oriented university, CAU has been doing its utmost efforts to nurture and grow global leaders in the future. Through various programs giving the experience of global perspective and sense anytime anywhere, CAU is leaping into the ranks of global prestigious educational organization.
Top-level scholarship system among private schools tailored to students’ needs and environment

In terms of the scale and assistance diversity, CAU has the highest-class scholarship program among those of the private schools in Korea to provide all the possible support and caring to students so that they can only focus on fostering own competence and designing future. The scholarship program designed in line with students’ needs and environment will be a reliable prop for students.

Da Vinci Scholarship

A scholarship system for excellent new students. Four-year full scholarships – 1st semester full scholarship is provided to students with the College Scholastic Ability Test results exceeding a certain level. Exceptional scholarship program is particularly provided to new students at the specialized departments such as school of Public Service, Global Finance Concentration of School of Business Administration, Department of Industrial Security, School of Energy Systems Engineering, School of Integrative Engineering, School of Computer Science & Engineering.

Chung-Ang love

A scholarship program providing national scholarship according to income quantities ranking from full to partial amount of tuition so that every student at Chung-Ang can concentrate on their studies regardless of their financial background or conditions.

Academic Scholarship

A scholarship program given to enrolled students depending upon their academic achievement. The program is provided to top 15% students of each department based on their previous academic achievement. Full tuition amount is given to a student with top performance in each department (locators, major), 65% to tuition, to the head of each class, and 35% to those with excellent performance of each year.

Progress Scholarship

To motivate and present a goal to students through professors’ advice and provide incentives for their academic efforts and achievements, scholarships are given to students who make great progress in the corresponding terms, compared with the previous performance.

Scholarship Pool

A system to form a pool of students who wish to receive a scholarship. Off-campus scholarships are given to one of the scholarship pool candidates. Students who want to receive an off-campus scholarship at the school should apply for it at CAU Portal (http://portal.cau.ac.kr) each semester.

Aim higher with warm heart, Chung-Ang’s challenge and passion for cultural activity

For the purpose of forming sound college culture and students’ desirable autonomous activity, Chung-Ang helps students develop their talent and competence through diversified experiences and extra-curricular programs.

Students’ autonomous activity support (Student Council)

- CAU Leaders Forum A forum with all of the student representatives to explain university development plans and current issues, collect student suggestions, provide special leadership lectures, etc
- Central Steering Committee member/Secretariat of Student Affairs Workshop Collect students’ and Student Council proposals.

Students’ cultural activities

- LUCASUS festival Blue Dragon Long Festival, checking football, Chung-Ang festival (Seoul, Japan, Asia, October)
- Student Council culture festival (spring, fall) guest lecture by famous figures, stage performance, cultural event, etc
- Spring cultural event Spring cultural festival at Amsang campus (April)

Student club / ROTC

- Campus club fair 15 rental clubs’ simultaneous PR activities and club room opening ceremony (March)
- Eunhyeun cultural festival Culture art campus clubs’ performance (September)

Community Outreach Group operation

- On-campus volunteer team operation Blue Dragon volunteer team [Floor cleaning, etc.] (Jnt, 1st semester) volunteering of times (spring, summer, fall) blood donation (6 times a year), volunteering day (participatory donation activity) (Nov, November)
- Christmas volunteering activity (December) Amsung campus volunteering trip (summer vacation)

- Institution-linked volunteering CAU Hospital-linked volunteering, Korea Student Foundation’s talent volunteering project, Korea Student Foundation’s mentoring project for multi-cultural North Korean students
- Overseas volunteering team operation Volunteering for making of links and cultural exchange with students enrolled in a foreign language department overseas such as Indonesia and Vietnam (summer/ winter vacation)
  Amsung campus-Dusan Wira connected education, work, talent volunteering, etc. (winter vacation)
RCCZ Research Center & Campus Town

RCCZ Research Center, researching <Contact Zone Humanities> for reconciliation and coexistence

In 2017, CAU History Research Institute was chosen in the public contest for HK project of National Research Foundation of Korea. The institute has been conducting converged research across all humanities fields including history, culture, religion and construct under the theme of ‘Humanities in contact zones for reconciliation and coexistence’. The contact zones presented by <Contact Zone Humanities> research team is not only the physical condition of human behavior but also social stage where diverse cultures and values compete and sympathize with each other. <Contact Zone Humanities> research team, based on this understanding, is actively researching contact zones in East Asia and Europe from the perspective of reconciliation and coexistence.

Activity highlights
- academic research
  - seminar (seokyulgyo) and academic symposiums hosting home and abroad
  - academic series, translation and journal publication
  - independent theory and academic structure establishment, status improvement as a specialized research institution

Institute, and social contribution
- regional humanities center operation, nurturing next generation of study
- plan and support programs inviting general people, Larchiveum establishment
- present future-oriented humanities contributing to the peaceful coexistence of South and North Korea.

Campus Town building project, "Youths rise from Heukseok."

CAU is located in the center of Seoul and Han River, the only university town in the southwestern part of Seoul, connecting three downtown places in a favorable location. The University was selected as the site of Campus Town General-Type optimal for startups, co-working startups, etc. based on large youth population. CAU will be supported for community-based startup building and startup building in CAU’s own strong fields and will form a virtuous cycle and make use of its less-utilized space under public ownership as the place for startup infrastructure. By doing so, we will implement diverse software, humanware and hardware projects to vitalize startup building and cooperation with local community in university town.

ACTIVITY HIGHLIGHTS
- youth startup nurturing and support
  - Chung-Ang startup center establishment and operation:
  - startup competition hosting and startup school operation, etc. to vitalize youth startup activities in Campus Town in Heukseok-dong

VISION
- waterside university culture, Watersides Cultural and Startup Campus Town establishment to lead youth startup culture

GOAL
- Maku New Town into Youth Startup Campus Town to be the cradle of youth startups in the southwestern part of Seoul
- bring disconnected regions and Han River into university culture

"Youths rise in Heukseok"
Top-notch education system and infrastructure-based student-oriented cutting-edge campus

SEUL CAMPUS

Young-shin Hall (101)
As the oldest building in CAU, Young-shin Hall was established in 1933. The building was named after the founder of CAU, Dr. Yim Young-shin. After being used by various departments including headquarters office, College of Education, College of Agriculture and school church, the building now houses administration office.

College of Pharmacy / R&D Center (102)
Built in 2011, the College of Pharmacy / R&D Center houses College of Medicines and Industry, Academic Cooperation Foundation. The 11-story building with 4 basement floors has lecture rooms, laboratories, seminar rooms, conference rooms and R&D labs.

Blue Mir Hall (200, 300)
Following the opening of the first dormitory (200) in 2010, second dormitory (300) was added in 2011. It can accommodate up to 2,916 people in 1,708 rooms with full-fledged amenities. Resident can enjoy various facilities including a dining hall, cafes, convenience stores, laundry room, small room and a fitness center.

Centennial Hall
Established in celebration of the tradition and history of CAU marking 100th anniversary of foundation in 2019 as well as the cooperation with the existing buildings. The Hall is a complex having spaces for emotional serendipity fusion and healing in its 6 basement stories and 12 stories general stories, about 175,000 m² total floor area. It is the largest building in the campus and the largest singular area among those of Korean universities. Examples include research rooms and lecture rooms, all kinds of conference facilities are inside such as restrooms and a grand office. The Hall has 14 elevators and 6 internal and 4 external escalators.

Law School Bldg (200)
This 14-story building with 3 underground floors opened in 2002. Law school, law library, college of natural sciences are currently located in the building. Student cafeteria, faculty dining hall, computer labs are located on the 1st basement level and main auditorium is located on the 3rd floor. Undergraduate and graduate administration offices are located on the 6th and 7th floor. Faculty offices and research labs are located from 10th to 14th floor.

Blue Dragon Pond
In celebration of the university’s 50th anniversary, the pond was renovated in 1980. A statue of blue dragon in the center is a symbol of CAU. The pond was named Blue Dragon Pond. Later in 2015, statue was set on the bottom to lower depth of the pond. A time capsule containing articles of Dr. Yim Young-shin and other distinguished honorees of the university was placed inside the statue.

Law School Bldg (300)
In celebration of the university’s 50th anniversary the pond was renovated in 1980. A statue of blue dragon in the center is a symbol of CAU. The pond was named Blue Dragon Pond. Later in 2015, statue was set on the bottom to lower depth of the pond. A time capsule containing articles of Dr. Yim Young-shin and other distinguished honorees of the university was placed inside the statue.

Central Library (204)
First opened in 1960, the Central Library was expanded and expanded to become of its current size, offering 3,400 seats and various convenience facilities. The library holds over one million books, 40,000 e-books and 2,500 journals. The library was awarded Best Building in 2010 (Good Design Award).

School of Korean Music (608)
School of Korean Music was constructed in 2003 of a 4-story building. Music performance hall and lobby are located on the second floor and Personal practice rooms for students are located on the third floor. Traditional Korean designed was used in the exterior of the building in contrast to the modern interior.

Lakeside Theatre
The Lakeside Theatre located in Anseong campus provides a place for relaxation to students. Students can take breaks of classes located around the lake and enjoy various performances and movies at theaters.

Camping site (206)
Located at the end of river, camping site was established in 2010. Students and faculty gathered for an annual picnic in camping site. Here, students and faculty can spend time with their families. The camping site is currently occupied with camping without charge.

College of Biotechnology and Natural Resources (810)
The 2-story building with 1 basement floor was built in 1995. College of Biotechnology and Natural Resources used to be located in the building. The building now houses College of Biotechnology and Natural Resources, department offices, faculty offices and lecture rooms.

ANSEONG CAMPUS

College of Sport Sciences (907)
College of Sport Sciences opened in 2003. The 4-story building houses administration office of College of Physical Education, main gym, small gym, martial arts and swimming practice rooms, archives and other sports rooms, lecture rooms and multi-media rooms.

Young-shin Music Hall (907)
Equipped with top-quality devices, Young-shin Music Hall was constructed as a two-story concert hall in 1980. After renovation, the music hall has been hosting various performances to serve as infrastructure for promoting specialization in the field of arts and culture.

Central Library (902)
First opened in 1980, the Central Library was expanded to its current size of 5 stories above ground and 1 basement floor in 1980. There are 1930 seats, over 500,000 books, various non-book materials, periodicals as well as databases over 25,000; engineering publications and 30,000 e-books. The library also offers services for online research, study rooms, reference library and operate “Open Library” for local community.

LNLS (902)
Located on the 3rd floor, LNLS (Large Locator Storage) is a library which is a repository of library use. There are 20 bookshelves and 400 seats for free.
Chung-Ang University Hospital presents great happiness with best medical service

Ever since its inauguration in 1968, the excellent medical team and specialized staff at Chung-Ang University Hospital have provided top-quality patient-oriented medical services under the slogan of ‘best service, great happiness’. The Hospital was ranked No.1 in the patients’ medical service experience assessment by Ministry of Health and Welfare and Health Insurance Review & Assessment Service in 2017 among the 92 large-scale hospitals nationwide including tertiary general hospitals. The Hospital has spearheaded Korean medical sector over the past half century, solidifying its position as a top-class medical institution across all areas of medical service, research and education in the country.

Introduction

- Area: 303 beds in total (253 in Chung-Ang Building, 30 in Daejong Building)
- Contact: +82-2-1400 1111
- Homepage: http://ch.cha.ac.kr

History

- 1968 Jul. opened Sacred Heart Hospital of Korea Research Institute of Medical Science (P- dong, Jung-gu, Seoul)
- 1969 Jun. opened Yongseon Hospital of Chung-Ang University Yongseong-ri, Yongseong-gu, Seoul
- 2004 Dec. relocation of Chung-Ang University Hospital Haekdok-ang, Dongjak-gu, Seoul
- 2011 Mar. opened newly-established Daejong Building of Chung Ang University Hospital, relocated Yongseon Hospital of CAU to Haekdok-ang
- 2016 Jul. held ground-breaking ceremony for Gwangmyeong Hospital of CAU

Performance

- Robot surgery operation of thyroid cancer, Korea’s top-notch thyroid center with unrivaled know-how on excisional needle biopsy procedure (subtotal resection)
- Top pediatricians, top neurosurgeons, pediatricians, orthopedic surgeons, surgical oncologists to fight congenital diseases in children
- Genome-Diagnoses Healing Center, Korean top-ranking excellence in treatment specialist
- 8% in the nation in terms of the BOKCOPUS grade journal publication per person in full-time teaching staff of CAU Medical School
- Top-graded community emergency care center in emergency medicine institutional evaluation for 3 consecutive years
- 1.4% grade in all cancer evaluation areas (colon-rectal cancer, esophagus cancer, breast cancer, lung cancer) selected by Ministry of Health and Welfare
- 1.4% grade in medical service adequacy evaluation by Health Insurance Review & Assessment Service (over the highest level of 1.4 grades in all the items: operative suitability, use in operations in coronary artery bypass graft, acute stroke, acute myocardial infarction and percutaneous coronary intervention, pneumonectomy, throracic aortic dissection, pulmonary embolism, CABG, and hemorrhagic operations: antibiotic use in percutaneous acute illness mediastinal percutaneous and percutaneous irrigation/CABG adequacy evaluation)
- 2014 KPM Global Health Index Strategic Plan, Commendation of Health and Insurance Review & Assessment Service for patient satisfaction
- 2015 MEDICAL KOAral Global Healthcare Commendation for newinnovations, Commendation by Prime Minister
- 2017 Nu. 1 in a general evaluation of Poland’s Medical Service Experience by Ministry of Health and Welfare and Health Insurance Review & Assessment Service
- 2018 Medical Korea Grand Prix and a Prize of Merit for Health and Welfare

Future of next-generational healthcare in ROK, CAU Gwangmyeong Hospital

CAU Gwangmyeong Hospital is a general hospital with over 600 beds at 251, Bong-dong, Gwangmyeong-si, Gyeonggi-do, Korea (11-2, Gwaghung-dong District of New Town, near Gwangmyeong Station) on 10.415-hectare land. It will be established as a specialized general hospital focused on specialized cluster centers including cancer center, cardio and cerebro-vascular center, digestive organ center, respiratory organ center and spine and joint center. CAU Gwangmyeong Hospital will be a leading hospital in the future of Korea’s next generation healthcare as a suitable organization in the coming era of 4th Industrial Revolution.

CAU College of Education’s Kindergarten

Established as a kindergarten of Chung-Ang Church in 1929, Independence Day of Cheorl Park and other Church people established the institution as the first-ever national private-sector kindergarten for children of Church’s early pioneers, and changed to Kindergarten of Chung-Ang University College of Education in 1995 and has played a leading role in early childhood education in Korea. Its goal is to help young children grow with holistic talents including healthy and autonomous body and soul, valuable personality and creative capability, and care for relationships and conscience.

CAU College of Education’s Elementary School

Authorized as CAU College of Education’s National School in 1994 and changed name to CAU College of Education’s Elementary School in 1998. For the purpose of cultivating creative global talent with sound body and valuable personality, who work for own dreams, the school has strived new school culture and built up its tradition as a renowned private institution.

CAU College of Education’s Middle School

Opened in 1994 and combined CAU College of Education’s Gyeong Middle School to become a coeducational school. Under the educational goal – Pursuit of excellence in thinking, making, advancements for others. Become a light in dark places. the School has pursued the diverse strengths and potential of each individual student to nurture them so lighter with personality and creativity desired in the 21st century.

CAU College of Education’s High School

After being selected as Cheonan Vocational Training Institute in 1989, the school changed its name to CAU College of Education’s High School in 1992. A new school building was constructed in Gwanggyo-ri, Gwangmyeong-si, in 1997 and combined the High School and Girls’ High School in Haekdok-dong. Under the educational goal – Respect, ethics and morality and become a light in dark places, the School has worked to nurture youth who will make great contributions to the local community and country.

Capacity building center for future talent, attached schools of CAU

Chung-Ang University runs attached schools nurturing truthful talent from kindergartens, elementary school, middle school, to high school. By providing open education suitable for each generation and time, the University is doing its best to nurture the integrity, personality and competency of new future talent ranging from early childhood to adolescent.
Chung-Ang university has proclaimed a new vision of “The Global Creative Leader, CAU” in commemoration of the 100th anniversary of school. We also presented a new goal ‘2030, Global Top Tier University’, to achieve this vision. In the center of South Korea, to move forward to the center of the world, Chung-Ang creates the future on a century-long tradition.

The Chung-Ang embodies the prosperity and happiness of mankind, and the spirit of righteousness and truth as a real future intelligence. In order to create a better future, the 100th Chung-Ang will stand at the center of the world.
Leaping forward to be a prestigious university of the world, Starts with an outstanding infrastructure of CAU
CHUNG-ANG UNIVERSITY

CONTRIBUTION TO HUMAN SOCIETY

Creative talents

- Talents with not only creativity, convergent thinking, and multiple potentials, but also with artistic sensitivity toward cultural imagination
- Creating new value based on the expertise in various fields
- Creating together with students, professors, staff, and alumni

Chung-Ang University

- Hyper-connected infrastructure, the main focus of the 4th Industrial Revolution
- Global leading knowledge and outstanding talents connected to each other, with active academic exchange & cooperation
- With Chung-Ang University, in the center

GOAL

2030, Global Top Tier University

- Outstanding performance and global reputation in the SDGs of Human & physical infrastructure research, education and internationalization, etc. that are foundation of sustainable growth

Knowledge Pioneer

- University that leads the future through knowledge creation
- Contributing to the mainstream by developing innovative research performances leading the future
- Creating of research synergy through experiences of convergence & complex nexus
- Acceleration of knowledge production and separation through one-directional cooperation

Student Success

- University leading the success of the students
- New paradigm of innovative education provided for the future generation
- Opportunities for various experiences provided to increase the educational performance
- Accomplishment of career goal is supported through student support system throughout the entire period

Connected Campus

- Global hub university connecting the world
- True international environment cultivated to enhance global & offsite
- Promotion of physical & virtual convergence between talents of various cultural backgrounds
- Reinforcement of mutually reciprocal exchange activities through strategic partnership with foreign universities

STRATEGY

3ON (Triple ON)

- CONnect
  - Focused development of each research groups
- CONverge
  - Development of research convergence action model
- CONtribute
  - Innovation in practice-centered curriculum
  - Innovation in student-centered curriculum
  - Global campus establishment

CAU WAY

Global talents are connected, socialized, and communicating for cooperation

Preparing for the future one step ahead of others

Creating new knowledge and research performances through convergent & complex education and research

Leading the change in the future industry through advanced academic-industry cooperation

Exceeding the boundaries of academia to cooperate freely

Strengthening the trust & respect between the members through the culture of good communication

Acknowledging the diversity between the members to pursue win-win within the development

As the practical entity joined under the CAU 2030’s goal, we lead the future of higher education based on the innovative mind.

Chung-Ang has more to expect than remember

Chung-Ang’s 100-year history is the history of future expectation, rather than memory of tradition.

The University has enriched future values with righteousness and truth, developed academic studies for the prosperity of humankind, and cultivated future talent.

Now, Chung-Ang is leaping toward a global prestigious university with infinite vision based on time-honored tradition.