

Become an expert and scientist

# THE PHD **PROGRAM**



Modul University Vienna is owned by the British company Talents Squared Limited and the Vienna Chamber of Commerce. Both organizations are eager to jointly further develop the international research and educational profile of MU.

# Focus your research interests and learn from expert faculty

The PhD in Business and Socioeconomic Sciences is a four year, full-time study program that prepares students to make innovative research contributions in various areas of specialization. Based on the unique research orientation of the four Modul University academic departments, incoming PhD candidates can focus their doctoral studies within the following areas of concentration:

**Information Systems** 

Marketing

**Sustainable Development** 

**Public Governance** 

**Service Management** 

**Tourism** 

**Leisure Science** 

Quality of life, Well-being, and

**Environmental Psychology** 

Successful completion of the PhD program paves the way for challenging career opportunities in higher education, research institutes, think tanks, government agencies, international organizations engaged in policy development and analysis, NGOs, private-sector corporations, or consulting firms.



>15 PhD students



vears of min. study time



publications by faculty per year\*



Vienna's rank in quality of living



>100 nationalities represented in the MU



community



Why Study at Modul University Vienna?

Multicultural learning environment

Program starts **twice a year** in fall or spring

Extraordinary education in scientific methodology

counseling

**Interdisciplinarity** and sustainability as leading principles

Ranked in the world's 25 top performing universities in topcited publications (mulitrank.eu)





Scan this QR-Code for more info

\* in 2019/2020

All programs





The **PhD** in **Business** and **Socioeconomic Sciences** prepares qualified candidates in state-of-the-art approaches to conducting scholarly and applied research. The program emphasizes a **multidisciplinary approach** to finding solutions to research problems, drawing upon advanced concepts and methods from **business management**, **economics**, **policy studies**, **sociology**, **and philosophy of science**. Candidates are expected to actively participate in teaching or research, publication, and conference activities. **Customized research seminars** in the candidate's area of concentration help to familiarize and develop critical understanding in both classical and cutting-edge concepts, theories, models and methods of analysis. After completing a set of core courses and a variety of research seminars, **PhD candidates undertake individual**, **original research** on a dissertation topic in their chosen area of specialization.

#### **Meet Us**

We are happy to welcome you on campus with a **private university tour and consultation** for a time that suits you.

Be sure to talk to us about our upcoming early payment reductions and scholarship opportunities.

We are here to help you! recruitment@modul.ac.at +4313203555-120

### **Program Structure**

| CTS)        | Core Course Modules (48 ECTS)    |                  |                   |  |
|-------------|----------------------------------|------------------|-------------------|--|
| ars (240 EC | Theory Building &<br>Methodology | Research Methods | Research Seminars | Research<br>Communication &<br>Collaboration |
| . 4 ye      | Examinations (12 ECTS)           |                  |                   |  |
| Min         | PhD Thesis (180 ECTS)            |                  |                   |  |

#### **Program Paths**

#### **Next Generation Scholarship**

PhD candidates may be granted a scholarship up to 100% of the total tuition fees if their research proposal directly applies to one of the eligible topics.

#### **Self-Paying**

Candidates or a sponsor (e.g. government or third-party organization) are responsible for providing all funding. The tuition fee for the entire PhD program is €45,500.

## Study start

February or September

#### **Entry requirements**

Master-level degree (or equivalent) in either business or one of the social or economic sciences

Demonstrated aptitude for conducting high-quality research

Excellent spoken and written English skills at C2 level (German is not required)