Mackenzie Presbyterian University (UPM) undergraduate courses offer high quality educational standards. This evaluation was conducted by both the Ministry of Education and independent sources. Ranking Universitário Folha classified UPM as the best non-public university in the state of São Paulo. Guia do Estudante assigned “excellent” or “good” to all of our undergraduate courses.

The articulation between practical experiences and theoretical reflections is a distinctive feature in the pedagogical projects from the undergraduate courses at UPM. They place the student in an active role in the teaching-learning process. Investments in laboratorial areas are permanent in Mackenzie Presbyterian Institute. They make it possible for students to have similar experiences to the ones in professional settings.

* Ranking list proposed by a famous newspaper, Folha de S. Paulo.
** Student Guide, a guide designed for students to get information on universities nationwide.

** Social recognition **
Besides the good evaluations by the government and independent sources, Mackenzie undergraduate courses are also well recognized by professional associations and the civil society. A good example of that is the seal, ‘OAB Recommended’, given to the best national Law Courses by the Order of Attorneys of Brazil - OAB (organization that regulates and certifies the profession in Brazil).

** Internationalization **
Brazilian economy has been facing a strong internationalization process during the last decades. That resulted in a big impact in many sectors of our society. Mackenzie undergraduate courses make an effort to insert their students in this movement through international exchange programs that not only send and receive students, but also offer a double degree. The university participates actively not only in governmental programs such as ‘Science Without Borders’ that promotes the exchange of around 10,000 Brazilians a year, but also in actions that are funded by private companies or institutions (like Top China Santander).
In face of all the transformations that happened in Brazil in the last two decades, the university became a fundamental part for the development of the country. The future of any university depends on the production and transmission of new knowledge to society by means of research. Conscious that scientific knowledge will never happen without a distinguished graduate program, Mackenzie Presbyterian University has made investments in its eleven graduation programs. Eight of them can offer doctoral degrees and all of them are able to offer master degrees (two of them are professional master courses). The remarkable qualifications of the teaching staff, installations and library standards have granted excellent evaluations from governmental organs, such as CAPES*.

**Researchers formation funding**
Mackenzie Presbyterian University understands that it is necessary to create objective conditions to the development of its researchers. For this reason, it started to offer their PhD students full scholarships. In addition, the PhD student can count on sandwich scholarships funded by different institutions such as CAPES, Santander international mobility scholarships and also its own funding program called Mack-Pesquisa, that is also available for its professors.

**International Events**
Great emphasis has been given to hold international relevant scientific events and to receive national and international highly scientific, academic or cultural guest lecturers. That includes names such as Orhan Pamuk, Nobel Prize in Literature, and Robert Shapiro, politics expert.

*CAPES: Coordination for the Improvement of higher education personnel
The extension activities developed at Mackenzie Presbyterian University (UPM) reinforce its communitarian and philanthropic reputation, showing its social commitment. Following The National Extension Plan (2000), which defines that academic extension is the educational, cultural and scientific process that joins teaching and research, in an inseparable way, and enables a 'transforming relation between university and society', Mackenzie has continually tried to involve its professors and student actions that are beyond the university walls.

**Cultural preservation values**

Cultural practices, when guided by a broader policy, can allow the involvement of a great number of people in the preservation and deep understanding of representative cultural values in society. That is how events and exhibitions are held at Mackenzie Historical Center, encouraging the debate of cultural Brazilian aspects. Music and theater, promoted by our art groups like choirs, instrumental music and theater groups, are a pleasant way of 'cultur making'.

**A University for all ages**

Formal education needs to fit several legal aspects that end, in spite of all regulation benefits, in certain restrictions to access what is produced inside the university. The Open University (UATU), with its variety of extension courses, has an important role in opening the university doors and the academic world to all citizens.

- **Walking Together** – Project developed to meet social demands, based on knowledge produced at the University. It aims at attending the specific needs of basic education, considering both Mackenzie Presbyterian Schools and partnerships with public schools (state and local).
- **Socio-environmental Responsibility** – Viewing sustainability and the conscious socio-environmental management, the project searches for partnerships and integration with other institutions, from the public and/or private sector and/or the so-called third sector, without losing sight of the approach and integration with the community.
- **Communication for Citizenship** – It aims at the supervision and integration of all the extenstor communicating actions, both the ones related to the internal public as well as the external ones, in all possible media. It works in partnership with several institutions (ONGs, educative TVs, publishing houses), viewing the dissemination and the exchange of products, services and expertise in community acting.
- **MackVida** – Considering students' formation as a whole, it promotes prevention actions to the usage of tobacco, drugs and alcohol, in a perspective of life consciousness and value, attending the internal and external UPM communities.
- **QualiMack** – By means of systematic actions based on education and intervention measures, QualiMack incentivizes the internal community to develop habits and health consciousness that lead to a better life quality, with indoor and outdoor activities.
- **Citizen Athlete** – It is directed to sports practices in different modalities and the formation of teams that represent the University in sports events, in partnership with students’ Athletics Associations.

**COURSES**

- **Linked to the Open University / UATU** – It is open to the community, to people over 18 years old. Offering educational experiences aimed at the updating, enabling and discovery of new competences. It is composed of a series of more than 50 courses, in different areas, such as Social and Human Sciences, Exact Sciences, Biology, Health, Languages and Arts.
- **Linked Mackenzie Foreign Languages Center (MFC)** – It is committed to the globalization process and professional challenges. MLC seeks to guarantee its students the learning of languages, offering English, German, French, Spanish, Italian and Portuguese to foreigners Courses. Besides classes, it makes audio, video and computer labs available, library access and all the facilities of being in a university campus.

Despite those already mentioned courses, there is a continuous offer of other activities, of over 8 hours long, in the several different academic units, in the three camps. We can also mention the social-educational courses, such as, Mechanical Machining Processes and Welding Processes (within the School of Engineering School).

Besides Programs, Projects, Courses and Events, activities connected to the area of Art and Culture, included those linked to the Mackenzie Historical Center, are connected to the Extension Activities.
The Non-Degree Graduate Courses offered by Mackenzie Presbyterian University (UPM) provide bachelors from all areas the opportunity of improving and developing their knowledge and specific abilities. These courses are offered bi-annually within a four-semester term period on campus or through an online format. The contact with a teaching staff composed of Masters and Doctors, with great market experience, will lead students to a higher professional level, aligned with the present demands of the job market.

Nowadays the job market values and seeks professionals who are capable of establishing a critical dialogue with practical experience. They must be capable of acting and thinking within an integrated and strategic view in several different areas in an interdisciplinary way.

International Modules
Mackenzie Non-Degree students are, in their majority, professionals that are already inserted in their labor markets. Therefore, the search for relevant and specific knowledge for their everyday life is one of the most important objectives to be achieved. The international course modules, where students attend classes in a foreign institution during a short period of time, are excellent tools to access significant knowledge and experience other cultures.

HSM Education Partnership
Mackenzie offers two different programs. The Executive Development Programs (EDP) are courses for professionals who wish to have a deep view of relevant themes in a global corporate environment. They aim at exchanging experiences and interacting with people that are at the same moment in their careers. The Master in Business Administration (MBA) is a Non-Degree Program that focuses on the contemporary professional that pursues more than an academic or educational certification. These courses, offered in a partnership, Mackenzie/HSM, can count on professors of recognized international expertise.

- **ARCHITECTURE AND DESIGN**
  - Visual Communication and Fashion Images
  - Metropolitan Architecture
  - Conception and Project Management
  - Enterprise Management in Civil Construction
  - Plan Management and Urban Projects
  - Buildings Sustainability

- **HUMAN SCIENCES**
  - Higher Education Teaching Practices

- **COMMUNICATION, LINGUISTICS AND LITERATURE**
  - Integrated Marketing and Communication

- **LAW**
  - Civil Law
  - Labor Law and Procedures
  - Criminal Law and Procedures
  - Civil Law Procedures
  - Tax Law
  - Constitutional State and Religious Freedom

- **ENGINEERING AND TECHNOLOGY**
  - Civil Construction Excellence
  - Constructive and Anomalies
  - Labor Security Engineering
  - Project Management

- **FINANCES AND CORPORATE COMPTROLLER**
  - Banking
  - Corporate Comptroller
  - Applied Economy for Management
  - Business Finance
  - Risk Management
  - Insurance and Private Pension Management
  - Financial Business Management
  - Finencial Markets

- **BUSINESS, STRATEGY AND MANAGEMENT**
  - Business Management in Services
  - Strategic Management of People
  - Strategic Business Management
  - Strategic Sales Management
  - Leadership and Human Development
  - Business Logistics
  - Strategic Marketing
  - International Business

- **APPLIED PSYCHOLOGY**
  - Neuroscience and Applied Psychology
  - Organizational Psychology
  - Psychopedagogy

- **INFORMATION TECHNOLOGY**
  - Big Data Analytics
  - Forensic Computing
  - Cloud Computing
  - Cyber Security and Cyber Intelligence
  - Computing in Health Care
  - Design and System Development
  - IT Governance

- **MBA**
  - Executive MBA, in partnership with University of Pittsburgh

- **IN COMPANY**
  - please visit: www.mackenzieolucoes.com.br