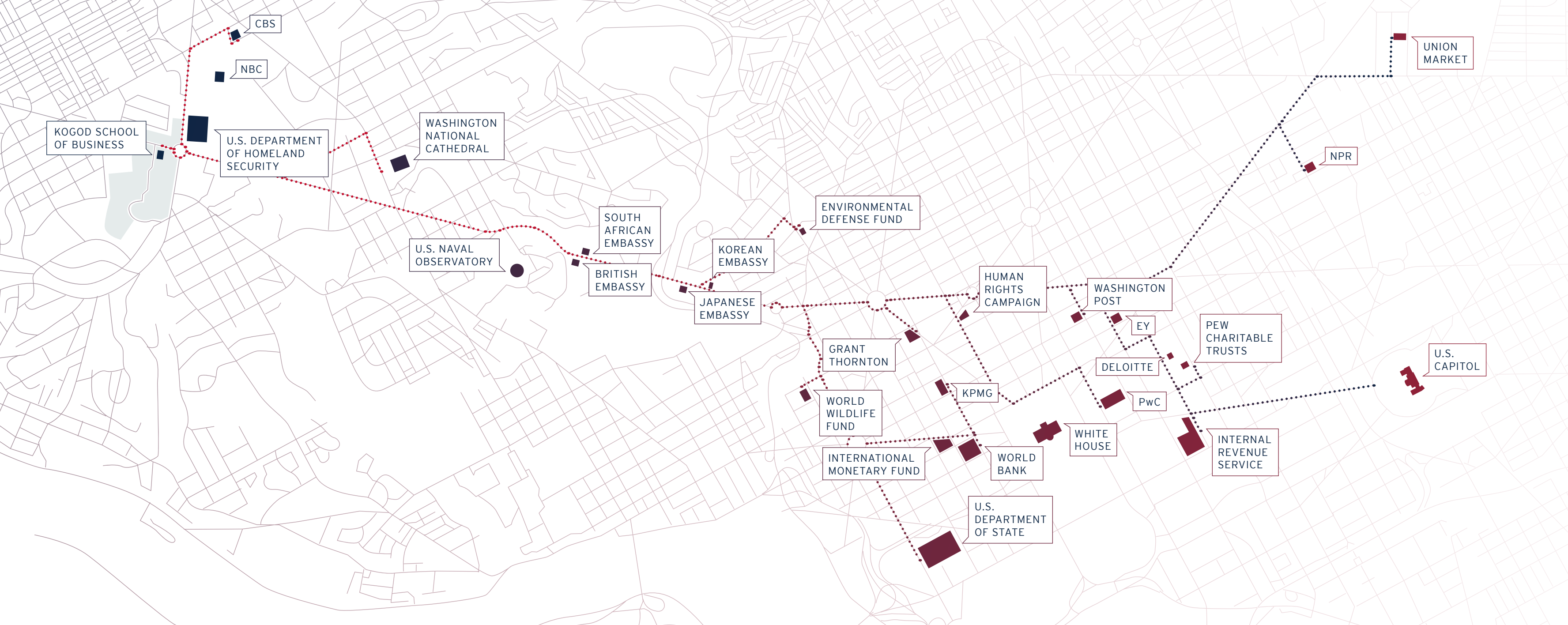




*Define your path at*

**AMERICAN UNIVERSITY'S**

**KOGOD  
SCHOOL  
OF BUSINESS**



UNION MARKET

NPR

U.S. CAPITOL

PEW CHARITABLE TRUSTS

INTERNAL REVENUE SERVICE

EY

DELOITTE

PwC

WHITE HOUSE

WORLD BANK

U.S. DEPARTMENT OF STATE

HUMAN RIGHTS CAMPAIGN

WASHINGTON POST

ENVIRONMENTAL DEFENSE FUND

KOREAN EMBASSY

JAPANESE EMBASSY

SOUTH AFRICAN EMBASSY

BRITISH EMBASSY

WASHINGTON NATIONAL CATHEDRAL

U.S. NAVAL OBSERVATORY

U.S. DEPARTMENT OF HOMELAND SECURITY

CBS

NBC

KOGOD SCHOOL OF BUSINESS






# EXPLORE

*the path to transform*  
**YOUR CAREER**

At American University's Kogod School of Business, we believe business can be used to enact meaningful change in the world. Our stunning campus sits mere miles from the White House and the United States Capitol, providing students with unparalleled opportunities to make an impact locally, nationally, and globally.

We invite you to visit our campus and immerse yourself in the Kogod experience. Visit a class, meet our program directors, and explore what Kogod has to offer its diverse and passionate student body.

Whether you're beginning your search or submitting an application, our graduate admissions team will help you on your journey to the fulfilling career you aspire to.



*American University is located 3.5 miles north of downtown Washington, DC. Our campus is a nationally accredited arboretum—and the first university in the U.S. to become carbon neutral.*



*on a journey of*  
POSSIBILITIES

In addition to empowering our students with the knowledge, experience, and resources needed to succeed, we take pride in a diversity that helps our students thrive in a complex global environment. Kogod is nationally recognized as a top resource provider for women and minority students, and our programs attract professors, speakers, and students from all around the world.

*The Kogod School of Business, established in 1955, is the oldest accredited business school in Washington, DC.*



# EXPERIENCE

## *business education in* **ACTION**

Communication, teamwork, technical, leadership, and managerial skills are the top skills sought by employers. That's why every program we offer gives you the unique opportunity to complete hands-on projects with real clients and real results. Our expert faculty will guide you through internships, residences, site visits and client work that will elevate your theoretical knowledge to practice while still in school. We keep our class sizes small—15-20 people—ensuring a tight-knit community where you can meaningfully connect with professors, staff, and fellow students.

Our degree programs are flexible and highly customizable, ensuring students are able to specialize in the areas that interest them while learning the fundamentals of their fields. From Managing for Climate Change to Taxation of Pass-Through Entities, Marketing for Social Change to Predictive Analytics, our programs offer ample opportunity to focus on your passion.

*"[My professors] encouraged me to go beyond what the textbooks said. It helped me build the confidence I needed to excel."*

—Gian-Manuel Alvarez Rivera,  
MS Accounting '16







# ENHANCE

## *your experience beyond* **THE CLASSROOM**

We are inspired by the pursuit of knowledge. That's why, outside of the classroom, we offer plenty of opportunities to practice what you're learning. Flex your problem-solving skills with our annual Case Competition. Oversee half a million dollars in our Student Managed Investment Fund. Or network with employers and alumni at one of our many industry days.

Expand your network by joining one of our many graduate clubs, including the Graduate Business Association, Kogod Women in Business, the Black MBA Association, and Kogod Pride.

Get involved with our Tax Policy Center, Cybersecurity Governance Center, Center for Business in the Capital, or our Center for Innovation, ranked one of the top 20 entrepreneurship centers in the world.







# NAVIGATE

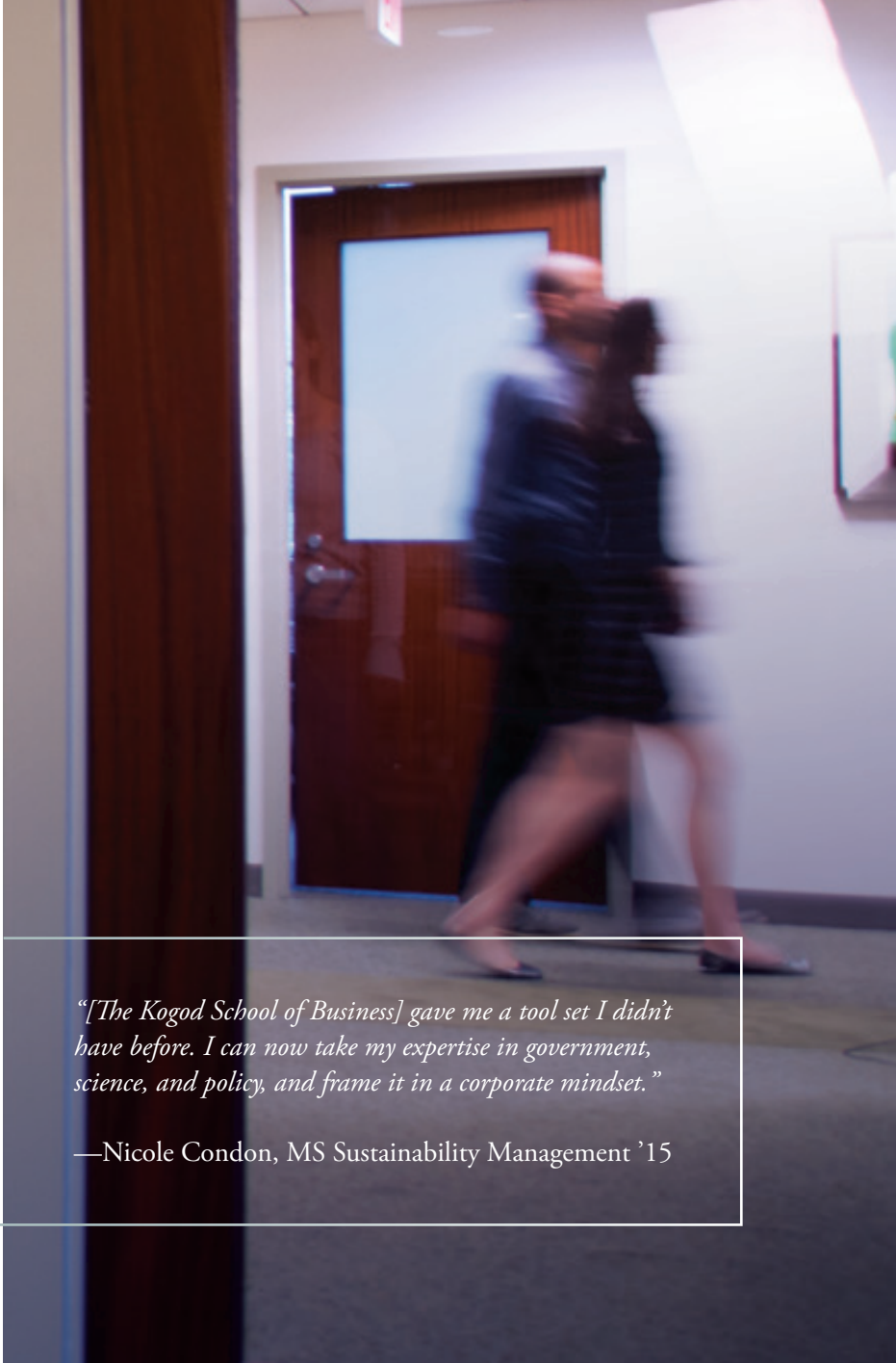
*toward a fulfilling*

**CAREER**

The ability to effectively communicate, work in teams, and demonstrate professionalism are the key ingredients of a successful career. That's why we offer dedicated services to Kogod students looking to develop and strengthen those skills outside the classroom.

Our Center for Business Communications offers workshops, one-on-one coaching, and even audience dogs to help you build the communication skills that will help you land the job and continue to impress throughout your career.

Kogod's Office of Career Engagement is dedicated solely to assisting Kogod students and alumni in their career goals. You will receive one-on-one guidance on resume creation, job searching, and interview preparation. And, most importantly, you'll gain access to an exclusive network of contacts—employers and alumni who are ready to help you launch your meaningful career.



*"[The Kogod School of Business] gave me a tool set I didn't have before. I can now take my expertise in government, science, and policy, and frame it in a corporate mindset."*

—Nicole Condon, MS Sustainability Management '15





# LAUNCH

*your potential into*  
**ACTION**

When you graduate, you'll be ready to make the impact you want. Kogod graduates can be found around the world—running a women-owned business in Virginia, trading on Wall Street, launching a community work-social space in India, and serving as CEO at a worldwide nonprofit.

Many alumni create their own businesses, foundations, and nonprofits, while others go on to work for employers like the World Bank, PwC, the International Monetary Fund, the US Department of Labor, and Grant Thornton, among many others. As an alumnus, you'll join a community of passionate business leaders working to change the world for the better.

*When Lisa Rosenthal, MBA '01, judged the Kogod Case Competition in 2016, she was so impressed with then-student Melanie Ziemnik, BS Business Administration '17, that she offered Ziemnik an internship on the spot. Ziemnik is now a business account development manager at Mayvin, Rosenthal's women-owned consulting business. Says Rosenthal, "My job is to grow the next generation, to have them go out and make a difference."*



A world map is shown in a light purple outline against a dark purple background. Overlaid on the map is a complex network of thin, curved lines in a reddish-orange color. These lines represent connections between various points across the globe, with a particularly dense web of lines in the North Atlantic and Europe. The word "CONNECT" is written in large, white, sans-serif capital letters across the right side of the map, partially overlapping the network lines.

# CONNECT

Our alumni network is extensive and global, with thousands of graduates ready and willing to help you make an impact. You will be invited to regional and international alumni programs, on-campus events, and exclusive networking opportunities. You will also retain lifelong access to the Office of Career Engagement, classes, library databases, and discounts at international businesses.





# KOGOD SCHOOL of BUSINESS

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