



Vaasan yliopisto
UNIVERSITY OF VAASA

International

Master's Programmes

Welcome Aboard!

We require:

- ▶ Bachelor's degree
- ▶ Proficiency in English
- ▶ Good motivation
- ▶ Work experience
- ▶ International experience

Our selection is based on the required application documents, and the programmes select the best candidates based on the merits of applicants.

masteryourstudies.fi

6 Good Reasons to choose the University of Vaasa



Learn and succeed

Pursuing your studies on our beautiful campus will be a joy. We promise great teachers, high-quality teaching and diverse teaching methods. The package also includes new friends, active clubs and subject associations, and the ease of living in Vaasa.

To us, you are an individual

Our teachers and professors are easy to approach and eager to help. The university community is here to support you throughout your studies, and you will receive individual guidance for your studies. We provide you with the foundation for a successful tomorrow.

No one is left behind

Our university is a close-knit community in which we all support each other. We have a great team spirit and inspiring atmosphere. This is the perfect opportunity to build your support network of lifelong friends who can be of invaluable assistance later on in your working life.

Valued by employers

Our graduates enjoy excellent employment opportunities, and employers hold degrees earned from the University of Vaasa in high regard. We offer basic courses in business competence to all students; business acumen is a competitive advantage in whichever field you specialise.

Hello world!

We offer our foreign students a university with international ambience. You can study in English, travel abroad as an exchange student or apply for summer internships with international companies.

Energetic Vaasa

Study by the sea in close proximity to the city centre. Vaasa is home to the leading energy industry business hub in Finland, an abundance of workplaces, six universities and locals who surveys confirm are happy and energetic.

University of Vaasa

Our programmes are fully conducted in English

We offer our students a wide range of opportunities to gain international experience. Individual guidance and support throughout your studies combined with diversity in the composition of our classes ensure effective and interactive learning.

Our beautiful maritime campus near the city centre offers a modern study environment for 5000 students. Approximately 9 % of our students and 30% of our academic staff are international.

Our programmes are free for EU/EEA citizens. Tuition fees for non-EU/EEA citizens are 10,000 or 12,000 euros per academic year. All of our Master's Programmes offer 100% and 50% tuition fee waivers to the highest ranked students for their first academic year. In addition, by completing approximately 55 ECTS credits during the first year, students automatically qualify for a 50% tuition fee waiver for the second year.



Master's Programmes

Tuition fees for non-EU/EEA citizens

- ▶ Finance, 12 000 €
- ▶ International Business, 12 000 €
- ▶ Strategic Business Development, 12 000 €
- ▶ Industrial Management, 10 000 €
- ▶ Industrial Systems Analytics, 10 000 €
- ▶ Smart Energy, 10 000 €



How to Apply

masteryourstudies.fi

#univaasa

The University of Vaasa offers degree programmes at all academic levels, from Bachelor's to Doctoral degrees. We offer education in business studies, administration, technology and communication. All our Master's programmes comprise 120 ECTS credits and can be completed in two years as full-time studies.

Our tightly-knit international community is one of our main strengths.

We educate future experts and leaders with an international mindset.

Master's Degree Programme in Finance

Do you want a challenging career with a competitive salary?

Are you talented and motivated?

Do you have a Bachelor's degree in finance, accounting or economics?

Our accounting and finance graduates have excellent international career prospects. Graduates from our Master's Degree Programme in Finance have been very successful in their careers both in Finland and abroad: 52% of the students in our Master's Degree Programme find a job before graduation and 71% of last year's graduates are already working fulltime. The EFMD-accredited programme focuses on the theory of finance and financial analysis and their practical applications from an international perspective and provides an overview of corporate finance, investments and option pricing.

The School of Accounting and Finance is ranked among the top research centres in Europe thanks to our high-quality teaching staff and scientific research. Our Master's Degree Programme in Finance is the only EFMD-accredited Finance programme in Finland, the second CFA-affiliated Finance programme in Finland and the fourth CFA-affiliated Finance programme in the Nordic countries. The CFA (Chartered Financial Analyst) Institute is a global association of investment professionals that sets the standard for professional excellence and administers the industry gold standard CFA charter. The non-profit organisation is a champion for ethical behavior in investment markets

and a respected source of knowledge in the global financial community. Our Master's Degree Programme in Finance ranked 60 in the category for Corporate Finance, Western Europe, in the Eduniversal Best Masters Ranking 2019.

The programme provides students with all the necessary tools needed for making decisions and solving problems. It also improves their understanding of the increasingly complex and globalised financial markets. In addition, students learn analytical approaches and methods for financial analysis. Finance students have access to a Bloomberg Lab, which is a real-world trading room simulation that allows students to monitor and analyse real-time financial markets data.

Double Degree Opportunities - Earn a degree from two countries

- ▶ IÉSEG School of Management, France
- ▶ Higher School of Economics St. Petersburg, Russia
- ▶ Umeå University, Sweden

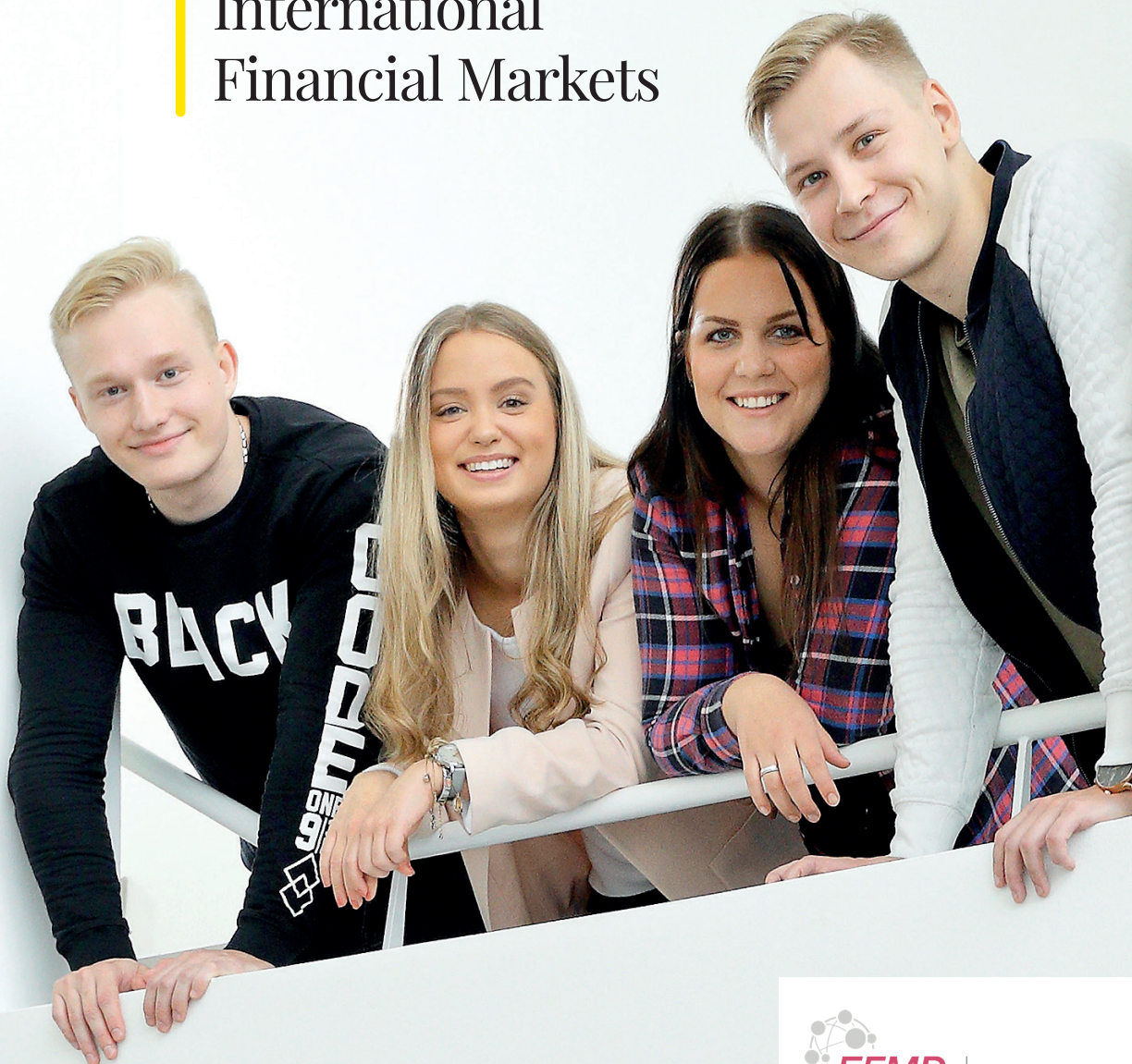
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Bryan, USA

Though I am still trying to understand things through the prism of the US system as far as grading is concerned, I would say that the Master's Degree Programme in Finance seems to be very competitive and rigorous. The course menu's layout keeps me charged and motivates me to show up for school regardless of the drastic weather. The lecture environment is interactive between students and professors, creating an ambient learning atmosphere.



Specialists in International Financial Markets



Experts in Sustainable Global Business



MASTER

Master's Degree Programme in

International Business

Do you want to prepare yourself for the challenges and opportunities of a globalised world? Are you ready to work with constant change, diversity and distance? Do you think sustainability and ethics should be integrated into corporate strategies?

Our Master's Degree Programme in International Business is your gateway to a global career. The quality of the programme is backed up by international EFMD accreditation.

Professionals in international positions require a wide range of competences. We offer you the possibility to develop your knowledge in three key areas of international business: global strategies in a digitalised world, global marketing and entrepreneurship, and leading people in a global business environment.

With us you will master both current theory and practice of international business. You will gain insights into business practices through guest lectures, company projects and our mentoring programme. Our Master's Degree Programme in International Business also offers a great opportunity for selected students to strengthen their international competence by completing the second year of their studies in one of our four double degree partner universities in Europe.

Double Degree Opportunities - Earn a degree from two countries

- ▶ Europa Universität Viadrina, Frankfurt/Oder, Germany
- ▶ Kedge Business School, France
- ▶ Università degli studi di Pavia, Italy
- ▶ University of Economics, Prague, Czech Republic

Teaching in the programme is based on our high-quality and internationally recognised research groups and professors, who will support your learning in multicultural teams using a variety of the latest learning methods. Upon graduation, you are awarded the degree of Master of Science in Economics and Business Administration.

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Susanne, Norway

The Master's Degree Programme in International Business at the University of Vaasa has fulfilled all my expectations. I appreciate the the teaching and learning methods, as well as the combination of theory implemented into practice. The diversity of the students in the programme has been a truly valuable aspect for acquiring a more global mindset!



Master's Programme in

Strategic Business Development

Are you planning to develop a successful business in the future?
Do you have genuine interest in business development and strategy?

Have you completed a Bachelor's degree in management and organisation, international business or marketing, or does your degree include a minimum of 35 ECTS credits in business studies?

Our Master's Programme in Strategic Business Development is your stepping stone to business. The programme offers you in-depth knowledge related to the management of strategic processes that can be applied in service and manufacturing companies, business consulting and research institutions.

The Master's Programme in Strategic Business Development provides insight into managing business development processes by offering courses focused on three key areas: new business opportunity recognition, business planning, and strategy implementation.

Studies in Strategic Business Development are valuable regardless of the position and career the student is aiming at. Graduates from the programme will possess the skills required at the middle and upper management levels. The studies foster performance-based thinking and enhance skills in developing and implementing strategies. They also strengthen students' know-how in analysing various strategic alternatives.

The intensive two-year programme leads to a Master of Science in Economics and Business Administration degree.

Double Degree Opportunities - Earn a degree from two countries

► Umeå University, Sweden

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Yuhang, China

The programme provides key theoretical knowledge and practical insight in the field of strategic business development. The programme enabled me to develop my skills of strategic analysis, analytical thinking and an innovative, strategic mindset. It is definitely challenging, but highly rewarding!



A photograph of two men sitting at a desk, looking at a laptop. The man on the left is wearing a colorful plaid shirt and a scarf, with sunglasses on his head. The man on the right is wearing a light blue button-down shirt and glasses, with his hand near his face in a thoughtful pose. The background is a plain, light-colored wall.

Developers for Tomorrow's Business



High-Level Production Developers of Industrial Processes

Master's Programme in

Industrial Management

Do you wish to combine business with technology?

Are you interested in process development in sustainability and energy?

Do you have Bachelor's degree in business administration or in technology with a minimum of 35 ECTS credits in business studies?

Our Master's Programme in Industrial Management provides students with skills to work in tasks that require high-level expertise in business and technology. It prepares you for work in high-tech companies and businesses with rapidly changing core technologies, as well as in research centres and universities.

Vaasa is the centre of the growing renewable energy business in the Nordic countries, creating great opportunities for the programme to cooperate closely with leading energy companies. Both our local business network and international connections are utilised in teaching: students plan and conduct small research projects in companies, combining both a theoretical framework and empirical studies.

The outcome of the programme is a skill set that allows students to solve problems concerning product development, service development, production, the energy business and environmental issues in a networked industry setting. Students can focus on strategy, productivity, impact or quality.

The intensive two-year programme leads to a Master of Science in Economics and Business Administration degree.

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Adriana, Mexico

Coming to Finland to study has opened many doors for me. I've learned so much not only from my professors, but also from my classmates and the people I've met along the way. The beautiful campus of the University of Vaasa reflects what's at the core of the institution: to welcome everyone and make them feel at home.



Master's Programme in

Industrial Systems Analytics

Are you curious about how complex industrial systems work?
Are industrial systems design and analytics your passion?
Do you want to solve the data problems of today's businesses?

Our Master's Programme in Industrial Systems Analytics provides content, models and methods to design, develop, implement and operate complex processes and systems in industry and elsewhere. The orientation of the programme is complex industrial systems, and it is applicable especially in energy sector companies, research centres and regional development organisations.

The programme includes data science and analytics, quality engineering, systems engineering, decision support, project management and industrial project work. The programme cooperates closely with high-tech companies in the Vaasa region, the biggest energy cluster in the Nordic countries.

Applicants are eligible to apply for admission to the Master's Programme if they have completed an appropriate B.Sc. or M.Sc. degree in technology in the fields of Industrial or Systems Engineering. By completing the programme, you will be able to produce knowledge and insights from energy system data and develop, design and operate high-quality standards for industrial operations and systems. In addition, you will learn how to include quantitative and qualitative input streams for decision making, as well as to plan and manage projects in the energy field.

The intensive two-year programme leads to a Master of Science in Technology degree.



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Alassani, Togo

I really like studying at the University of Vaasa. The quality of education and teaching in my ISA programme is very high, the lecturers are experienced professionals and the study facilities at the university are excellent. I love the pleasant and international environment of the City of Vaasa and especially the University of Vaasa.

Miners of Complex Data for Better Business



Developers for Smart Energy Solutions



Master's Programme in

Smart Energy

Are you interested in smart energy systems, or in combining new technologies and business models?

Do you wish to have capabilities for creating innovative and sustainable energy solutions for the future?

The ongoing changes and disruption in traditional power and energy systems require a new set of skills in order to realise a transition to smarter, more flexible and renewable energy systems. The next generation of electrical power engineers need to understand an increasing amount of different interdisciplinary interactions ranging from new technologies to changing customer needs and different energy policies.

Our new, multidisciplinary Master's Programme in Smart Energy offers students the latest insight into the ongoing energy transition and excellent capabilities to renew the industry and create future-proof solutions for sustainable and smart energy systems. The programme is completely new, having been introduced in 2019/2020, and therefore has not yet been accredited.

The programme consists of three blocks: 1) Smart and Flexible Energy Systems 2) Digitalisation 3) Business studies. It provides its students with good analytical skills and wide expertise in key technologies enabling smart energy systems (such as battery

energy storages, microgrids, big data analytics, artificial intelligence, 5G, and hybrid AC/DC systems with power electronics), as well as future market and business models.

In order to apply for admission to the Master's Programme, applicants should have completed a Bachelor's degree in an appropriate field (e.g. electrical engineering, energy technology, automation technology, telecommunications engineering).

The intensive two-year programme leads to a Master of Science in Technology degree.

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Prathamesh, India

It has been the best place for a student to settle down. The classes are small, and the instructors are friendly. A lot of attention is given to help students, and the small classes encourage one-to-one interaction with the teachers. The studies are flexible, and the students have a lot of options to select from. The thing that caught my eye while selecting University of Vaasa is its research work in the energy sector. I love the fact that Vaasa is very safe, and the university has one of the best views. Vaasa is a small city with great significance, especially in the energy sector.





THE ORIGINAL SANTA

The feeling of the never-ending wait for Santa Claus.

The real Santa comes from Finland. He has always lived in Korvatunturi, Lapland. Not the North Pole!



ICEMAN

The feeling of "Leave me alone. I know what I'm doing."

This typically Finnish attitude was made famous by the Iceman himself, Formula 1 driver Kimi Räikkönen. We feel he quite nicely sums it all up.



BUS STOP

Finns respect the privacy and personal space of others, and expect the same in return.

We tend not to sit down next to anyone if another seat is available. When talking to a Finn, don't stand too close – unless you want to see a Finn slowly edging backwards.



EDUCATION

That first-day-of-school feeling

Approaching the schoolyard on your first day of school – you're excited but anxious, butterflies in your stomach, new backpack almost as big as you are. You're about to make new friends and learn about the world. Every Finn has the same opportunity and right to go to school, and lifelong learning is encouraged.



FOREST

The feeling of longing for fresh air and silence.

The Finland has lots of forests and they are full of mushrooms and berries. The best thing is that everyone is allowed to pick them and set up a camp almost anywhere. It's called 'Everyman's right'. So get your tent and head out!



HEADBANGER

The feeling of banging your head.

In Finland, heavy metal is mainstream. There are more heavy metal bands in Finland per capita than anywhere else in the world.



SISU

The feeling of perseverance.

In Finland, as the saying goes, we 'go through even a grey rock.' Arctic nature has given us guts – or 'sisu' as we call it. It's about not giving in – even when it might be wiser to do so...



AURORA BOREALIS

Magic in the sky.

Finland is *the* place to experience the spectacular dance of the Northern Lights. This colourful natural phenomenon is visible across the country, but you usually get the best views in Lapland in northern Finland.



MOOMINMAMMA

Unconditional love

Moominmamma is a calm and collected mother who never lets little things get on her nerves. She ensures that the Moominhouse is always a safe and loving place – both for her family and for visitors. No-one is ever unhappy in Moominmamma's company: she's always ready to help and console. Since the 1950s, Finnish kids have grown up under the loving care of Moominmamma as Tove Jansson's Moomins are part of Finns' life from very early on in the form of books, comics, videos, toys, cutlery...

More Moomin emoji stickers (at a cost) from moomin.com.
© Moomin Characters™

Finland

Finland is located way up in Northern Europe, by the Arctic Circle. Sweden, Norway, Russia and Estonia are our closest neighbours.

See more emojis at: <https://finland.fi/emoji>

Energy Capital of Finland

The University of Vaasa is well positioned to interact actively with the surrounding society – internationally, nationally and regionally.

We operate at the heart of the leading energy and environmental technology hub in the Nordic countries, EnergyVaasa. We play an important role in renewing the energy sector and combating climate change.

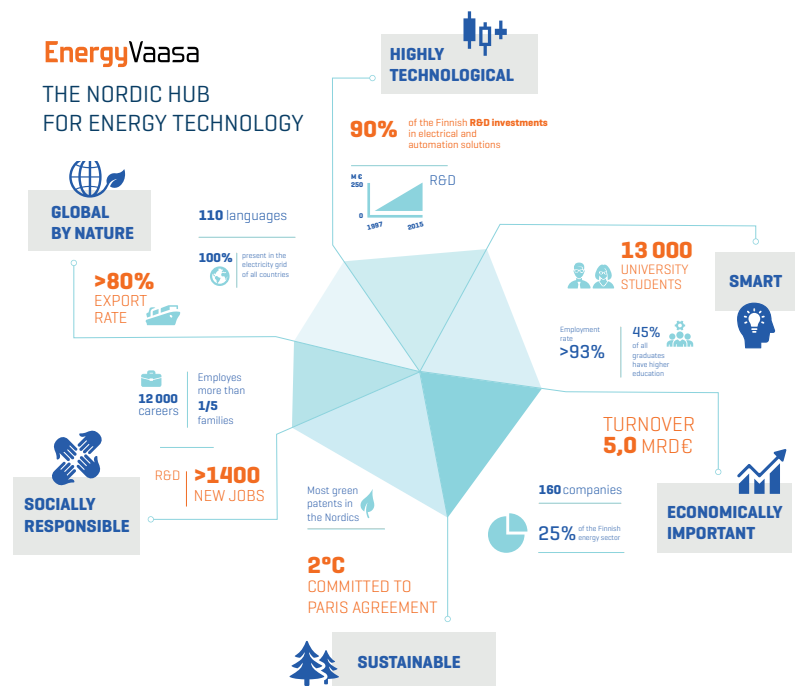
International cooperation is part of our everyday life. We are active in international and domestic research and education networks and partnerships in Europe, China and North America. Members of our community study, visit, train and work in scientific communities and companies around the world at different stages of their studies and careers.

Regional cooperation with companies and educational institutions further strengthens our activities. Our most important partners in the surrounding region include the business community and municipalities, universities and polytechnics, as well as the university consortiums in Seinäjoki and Kokkola. The university is important to its region, just as the region is important to the university.

We conduct impactful research that provides expertise for education, for our partners and for society as a whole.

The University of Vaasa is committed to work towards a more sustainable future. Our research activities are based on strong expertise in business, technology, management and communications.

Our multidisciplinary research platforms combine our strong disciplinary expertise with prevailing global trends. We utilise them to advance multi-, cross- and inter-disciplinary research to help address the complex challenges facing our society.





Vaasan yliopisto
UNIVERSITY OF VAASA

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