Undergraduate Studies at IE University
Driving Innovation
IE University is for students who approach learning as a way of life, and who are open to the world and the transformational role of higher education. Here you will find a supportive community where students and faculty interact in the learning process. With its rich diversity, international outlook, humanistic education, and entrepreneurial spirit, IE University is committed to educating professionals and experts who will make a difference in society. If you want an inspiring and challenging education that will shape who you are and who you will become, IE University will broaden your horizons, connect you to the world, and guide you on the unique path needed to achieve your goals.
You just opened the brochure that will guide you through the first steps to becoming the person you want to be. It will give you a detailed view of what it is like to be an IE University student and, specifically, what it is like to be part of the degree you are interested in. Learn firsthand about the amazing journey you will embark on over the next four years and the opportunities available to you as an IE University student. By the time you’re finished reading, you’ll be one step closer to becoming part of the talented community we are so proud of.

DEAR STUDENT,

As Rector of IE University, it is my pleasure to welcome you to our institution and I invite you to learn more about us in this brochure. Our university is a pioneer in the implementation of the European Higher Education Area (EHEA), a major reform to higher education which we are passionate about. The EHEA is consistent with our idea of an international, humanistic, and innovative approach to education that brings together various fields of knowledge, and allows students to specialize with more flexibility. This is only achievable if a university is committed to student mobility, competency-based learning, and engaging in dialogue and exchange programs with national, European, and international universities.

Our entrepreneurial spirit and focus on employability means that knowledge transfer is one of our key values. We want companies, institutions, and society to grow because of our graduates and postgraduates, who each seek to apply their own innovative projects that bring knowledge and people together.

As you learn more about IE University, you will see that our unique community is made possible by a student-centered and personalized approach, with a dedicated university faculty that seeks to make each student’s journey through IE University a unique and transformative experience. They, along with the entire academic and research community, and our students and alumni, give you the warmest of welcomes to IE University.

With warm regards,

Salvador Carmona
Rector, IE University
From the very first moment, you will embark on a transformational journey that will enhance your unique value and enable you to play a leading role in shaping the world and achieving your goals. You will receive an inspiring and challenging education that will broaden your horizons and shape who you are and who you’ll become. It will connect you to the world and guide you on a unique career path best suits your skills and interests.
BENEFIT FROM A UNIQUE LEARNING ENVIRONMENT
IE University offers a unique learning environment that is redefining higher education for professionals today. We will prepare you for success by enabling you to develop your own points of view, and discover your full potential. We are recognized for our quality both in teaching and learning, which has led us to be among the world’s top universities.

BE PART OF AN UNMATCHED INTERNATIONAL EXPERIENCE
Our rich diversity provides an environment that will give you the international outlook needed to be successful on a global scale. With over 75% of the students coming from outside Spain, representing over 130 countries, you will study with a truly diverse community. In addition, exchange studies with prestigious partners worldwide, and internship opportunities around the world, will offer you an unmatched international experience.

TAKE ADVANTAGE OF A STUDENT-CENTERED APPROACH
We take a personalized approach to education, where professors and students are actively engaged in the learning experience. You will join a supportive community that values your uniqueness and that will guide you as you shape your own path.

TURN YOUR IDEAS INTO REALITY
IE University will inspire you to be entrepreneurial in any field or discipline, providing an environment where you can be open to new ways of thinking, release your creativity, and venture into the unexplored.

EXPERIENCE A PRACTICAL LEARNING METHODOLOGY
We combine theory with practice from the moment you start your studies. You will take what you learn in class and apply it to real life cases and when managing your own projects. Each year students can choose a range of internship options, working on campus, in Spain and around the globe, and acquire an impressive set of skills and professional experiences that make them highly sought after when they graduate.

PERSONALIZE YOUR PATH TO SUCCESS
Our innovative degree programs are recognized by the most prestigious associations in their respective fields, and integrate a broad range of teaching approaches and options that will allow you to shape your own education according to your professional aspirations.

SHARE A FORWARD-LOOKING VISION
We are ranked among the top ten universities worldwide for innovation in technologies and teaching. Our practical and relevant education prepares you to meet the professional challenges you will face in your future.

LIVE YOUR STUDENT LIFE TO THE FULLEST
We have a vibrant and diverse student community where university life is lived to the fullest. You will have the chance to enjoy living and traveling in Spain and beyond, and to participate in all the extra-curricular activities available to you at IE University.

BUILD YOUR WAY TO THE FUTURE
We help graduates launch their careers across industries and around the globe. Employers of leading companies worldwide consider IE University among the top universities where they want to recruit from. What’s more, you will belong to a community of more than 45,000 IE alumni worldwide, make friends for life, and enjoy an active alumni network that you can always depend upon throughout your professional journey.

CONNECT WITH A DIVERSE AND ACCESSIBLE FACULTY
Our diverse faculty is comprised of both excellent academics and experienced professionals with international experience and close ties to the professional world. What is more, our professors are completely accessible to students, which means that you will have daily interaction with them, obtain regular feedback, and receive the support needed to accomplish your professional goals.

A sure path to success
IE UNIVERSITY
RECOGNITION
Prestige and performance

IE University occupies a leading position among higher education institutions in Europe and worldwide for its excellence in innovation and learning technologies. In addition, our undergraduate programs are recognized by the most prestigious associations in their respective fields, and highly regarded by employers at leading corporations.

IE University is ranked 8th for Career Services Worldwide

*YOUTH INCORPORATED
Global University Rankings 2019

#1 University in Spain

#1 University in Spain

#7 University in Europe

#6 Best Bachelor in Business Administration Worldwide

#9 in Student Satisfaction Worldwide

#24 University Worldwide

#5 University in Europe

#18 Top University Worldwide

TIMES HIGHER EDUCATION
Global University Employability Survey and Ranking 2018

*YOUTH INCORPORATED
Global University Rankings 2019
EMPLOYABILITY
Launch your career internationally

IE University is ranked 8th for Career Services Worldwide
Youth Incorporated
Global University Rankings 2019

Choosing a career path is one of the most important decisions you will make as you progress through your studies. The IE Career Management Center (CMC) helps graduates launch their careers across industries and around the globe and guides them throughout this decision-making process.

IE University’s international recognition and partnerships with leading companies and institutions provide graduates the opportunity to compete for international positions.

IE University students begin to receive employment offers even before they graduate. While many alumni are recruited by major multinational companies, others prefer to join small and medium-sized companies and startups.

Some students choose entrepreneurship as a career choice and start a business while studying at IE University or shortly after graduation, building and managing their own companies.

From IE University to Nike headquarters

Natalia Riera Yanguas
Bachelor in Business Administration
IE University

“I am working in the digital marketing department at Nike, at the European headquarters. I applied through the Talent & Careers portal of IE University.

Working at headquarters has made me realize the challenges that I also faced at IE University. Since we have people from all over the world, the biggest challenge is to understand the different work methods, processes, and ways of working that people have. The key is learning to understand your team and adapt to how they work. You will have the best outcome if you bring together all your differences and make the best of it. I also love the different inputs that people have based on their backgrounds, and it really helps to put together everyone’s thoughts and come to a conclusion that fits everybody.

The most relevant skills that I apply in my day-to-day at Nike are negotiation and decision-making because working in this department really entails many things. It is important to learn to put together all of these thoughts and come up with an outcome that makes sense and benefits everyone. It’s about making the right decision at the right time, and also being flexible and adaptable. I believe entrepreneurial capacity has helped me achieve my professional skills because having drive is what takes you everywhere. The first thing an entrepreneur needs to have is spirit itself, characterized by drive and ambition.”

Natalia Riera Yanguas
Bachelor in Business Administration
IE University

* Data reported by IE University’s Class of 2018 job seekers.
As a student at IE University, you will gain an international outlook and global connections. You will benefit from diverse perspectives and experiences as you study with peers from around the world. Each year, an average of 130 different countries are represented on campus, and over 75% of students come from abroad.

**SEGOVIA**
The campus in the city of Segovia offers a true campus experience. It is housed in the Convent of Santa Cruz la Real, a historic building declared a national heritage site in 1931. Segovia is only 25 minutes from Madrid by high-speed train, and welcomes students from over 130 countries to a global university setting with an academic and lively atmosphere. In Segovia, you’ll find the perfect setting to become part of a close-knit community.

Segovia is a fairytale city full of narrow, twisting alleyways, Romanesque churches, and beautiful buildings. Additionally, this province of Spain has always been famous for its climate and traditional cuisine. It’s not merely a city to be admired from afar; it’s also a great place to live.

If you decide to study in Segovia, with the big city always within reach and history at your fingertips, you will experience the best of both worlds.

**MADRID**
On our campus in Madrid, you will find a groundbreaking education experience, with access to cutting-edge resources, specialized classrooms, and modern facilities. Studying in Madrid provides an opportunity to immerse yourself in a dynamic environment at the center of one of Europe’s most important financial capitals.

If you decide to study in Madrid, you will benefit from a global environment, top-tier networking opportunities, and facilities equipped with the latest technologies—all shared with the top-ranked IE Business School.
The memories you make during your studies last forever and can change the course of your life. We believe in diversity as a lifestyle and are proud to say that our community is as diverse as can be, providing space for all types of interests and unlimited opportunities.

**STUDENT LIFE**

Connections and activities

The Student Life office coordinates more than 50 clubs, which are divided into six areas: arts, sports, social causes, debates, entrepreneurship, and academics.

Below are some the clubs you can take part in.

**IEU HUMANITARIAN CLUB**

This club organizes innovative events in service of various NGOs. Its president, Zainab Al-Kurdi, started a campaign to inspire and protect women all over the world.

**IEU MUSIC CLUB**

The IE Music Club aims to enrich its members’ musical knowledge and provide the opportunity to play together as a group. Its talented artists perform creative adaptations of songs or original compositions.

**IEU SPORTS CLUB**

Exercise is important, so both our campus in Madrid and Segovia offer a wide variety of sports for students to enjoy. The sports that we offer vary from campus to campus, since Madrid is a city campus and Segovia is a rural one.

Among the team sports we offer are: volleyball, basketball, indoor soccer, rugby, basketball, and tennis. In addition, IE University has special deals with several gyms and fitness centers, to make available other sports such as golf, tennis, paddle tennis, swimming, and many others.

Tryouts for IE University’s official teams take place once every year, at the beginning of the fall semester.

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*“The Real Casa de la Moneda in Segovia, is a space provided by the city council for activities such as exhibitions, music, conferences, and workshops.”*

---

*“I’ve been living in Segovia for nearly two years and had no idea about its beautiful surroundings. Hiking by the river on Sunday was a nice alternative to spending the weekend in the city of Segovia or Madrid. For those who did not go with us, I highly recommend attending the next Green Club event!”*

Ola,

IEU Green Club

---

*“The IEU Alpine Club is your destination for any and all outdoor activities, bringing like-minded people together to enjoy the beauty of nature in a fun way”*

Benjamin Weber,
Sports Club Founder

---

*“Our motto is ‘Talks that Inspire’. You see, we want to take a radically new approach to academic talks”*

Salvador Mompeán,
IEU Conference Club Founder
Studying at IE University means not only that you will receive the most up-to-date education; you will also be joining a community of exceptional academics who share your passion and look forward to guiding you throughout your degree. They will help you learn and provide you with the tools that will help you become the professional you want to be.

### PERSONALIZED STUDY PATH

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<td>IE Business School Business Administration</td>
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<td>IE School of Architecture &amp; Design Architectural Studies Design</td>
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<td>IE School of Human Sciences and Technology Behavior and Social Sciences Communication and Digital Media</td>
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<td>IE School of Global and Public Affairs International Relations Economics</td>
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<tr>
<td>IE Law School Laws (LLB) Politics, Law, and Economics (PLE)</td>
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### DUAL DEGREES

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<tr>
<th>Business Administration + International Relations</th>
<th>Laws + International Relations</th>
<th>Politics, Law and Economics + Data and Business Analytics</th>
<th>Business Administration + Data and Business Analytics</th>
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| Business Administration + Laws | | |
|--------------------------------|| |
| 60                              | | |
Your experience at IE University will involve a lot more than your academic studies; we offer an exceptional range of opportunities that allow you to tailor your studies to suit your specific career goals and enhance your employability by obtaining extra qualifications.

IE University takes an applied and student-centered approach to education, identifying your unique strengths and giving you the chance to build your own path.

In addition to the core degree, you will be able to personalize your program and develop your skills by adding complementary courses, advanced seminars, internships, and IEU Labs.

**IE MODULE**

Your keys for development

The IE Module consists of key subjects for your professional development which form part of every bachelor program from the first to the third year. In this module, you will acquire basic skills that reflect the university’s culture and vision, and which reinforce the transversal components of our model (IEU Labs, advanced seminars, electives, and languages). You will also benefit from progressive learning, where content is structured to increase gradually in difficulty and in its optional character, and where you’ll work with students from other programs.

The IE module subjects are based on four pillars: entrepreneurship, a humanistic and rigorous approach, diversity, and innovation.

**FIRST YEAR**

During your first year, you will develop a broad understanding of business organizations and gain specific knowledge in areas such as markets, customers, finance, operations, and communications, among others. You will also undergo technological training to remain at the forefront of the digital world and make the most of the opportunities it offers. You will also develop your writing and presentation skills, which are essential to professional success.

**SECOND YEAR**

Your second year will be focused on analyzing reality from different perspectives in order to develop your own points of view, and on establishing positive conditions for your success. You will learn how to influence, motivate, and encourage others towards effectiveness and productivity.

The aim of our humanistic approach is to train young inventors, visionaries, and world-changers who, by exploring the humanities, can discover new paths to reveal unexplored aspects of reality.

**THIRD YEAR**

The complex reality of today’s globalized world demands professionals capable of having impact on a global scale. At IE University, we teach the skills and tools students need to become successful leaders capable of managing projects in an international setting. On the one hand, you will be immersed in a multicultural and international setting from day one that will shape your mindset.

On the other hand, you will take courses specifically designed to help you perform effectively in demanding professional settings. This training is crucial to your success as a global professional, regardless of your area of study.

| YEAR ONE | | YEAR TWO | | YEAR THREE |
|----------|----------|----------|----------|
| Business Management | 6 ects | Humanities | 6 ects | Global Challenges | 6 ects |
| Technology Fundamentals | 3 ects | Behavioral and Professional Skills | 3 ects | |
In order to prepare you for the real world and avoid language constraints, our bachelor programs are fully delivered in English. For those who need to improve their English language skills in order to study business or law in their international language and graduate with an advanced proficiency level, we offer a special track during the first year.

**THINGS TO REMEMBER**

1. The Language Proficiency Track (LPT) is mandatory for those candidates who have been admitted to the BBA + LPT or the LL.B. + LPT. This will not only enhance their language skills, but it will help them build their confidence and adjust to the environment.

2. The Summer Early Start cannot be substituted with a summer course abroad or English classes in an academy, since it is part of the BBA and the LL.B. programs and you will learn specific content that's relevant to your business and law studies.

3. The reinforcement subjects are compulsory and cannot be replaced with other courses.

4. In their second year, all LPT students will study the exact same subjects as the other BBA and LL.B. undergraduates.

**LANGUAGE PROFICIENCY TRACK**

Develop the English skills needed to have a successful international career

In order to prepare you for the real world and avoid language constraints, our bachelor programs are fully delivered in English. For those who need to improve their English language skills in order to study business or law in their international language and graduate with an advanced proficiency level, we offer a special track during the first year.

The Language Proficiency Track (LPT) is designed for those students who wish to quickly adapt to studying in English at IE University. This track is led both by the IE Business School and the IE Law School, and it is available for BBA and LL.B. students in their first year. It will allow you to access the Bachelor in Business Administration and the Bachelor of Laws in English and study with people from over 130 countries while reinforcing your language skills. The enrolled students have an early start that begins a few weeks before the academic year, and lasts one academic year.

Students who take part in the Language Proficiency Track will be required to enroll in:

1. **Summer Early Start:** Led by the IE Business School and the IE Law School, here you will go through the first unit of the English Proficiency Course and Business/Law English, and you will study courses like Mathematics, Lawyer and Writing Skills, all in English.

2. **Continuous support throughout the first year:** in addition to your regular subjects, throughout your first year you will have some mandatory courses that are designed to improve your English skills to reach the required level.

**WHO IS IT FOR?**

The program is designed for any non-native English speaker who has a need to enhance their English skills starting their very first year of study in order to complete the whole degree in this language.

**THINGS TO REMEMBER**

1. The Language Proficiency Track is mandatory for those candidates who have been admitted to the BBA + LPT or the LL.B. + LPT. This will not only enhance their language skills, but it will help them build their confidence and adjust to the environment.

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3. The reinforcement subjects are compulsory and cannot be replaced with other courses.

4. In their second year, all LPT students will study the exact same subjects as the other BBA and LL.B. undergraduates.
IE Business School

IE Business School’s programs have internalized the main phenomena influencing business education today: the globalization of management; the impact of new technologies in the learning process; the recognition of diversity and new expressions of intelligence among students, along with the development of diverse sources, and channels to deliver knowledge.

RECOGNITION AND RANKINGS
IE Business School is considered one of Europe’s leading business schools by international media like Financial Times, The Economist, Wall Street Journal or América Economía. These publications recognize IE as a leader in academic areas like entrepreneurship, or in the field of learning technologies.

PROGRAMS
IE Business School offers a wide range of management programs, from undergraduate degrees to executive education development courses, all suited to the specific needs of managers and entrepreneurs over the course of their careers. Our portfolio covers both face-to-face modes of delivery, along with innovative blended formats.

MASTERS
- Master in Management.
- International MBA.
- Global MBA.
- Executive MBA.
- Global Executive MBA.
- IE Brown Executive MBA.
- IE-SMU MBA.
- Master in Finance.
- Master in Advanced Finance.
- Global Master in Finance.
- Executive Master in Finance.

UNDERGRADUATE
- Bachelor in Business Administration.

IE BUSINESS SCHOOL IS ACCREDITED BY:

AACSB, AMBA and EQUIS accreditations represent the highest standard of achievement for business schools worldwide.

Distance Online MBA Worldwide
QS, June, 2018

Online MBA Worldwide
Financial Times, March 2018

European Business Schools in Europe
Financial Times, December, 2017

Global MBA in Europe
Financial Times, January, 2017

Executive Education Worldwide
América Economía, November, 2016

Master in Management Worldwide
QS, September, 2018

Global MBA for Latin Americans Worldwide
América Economía, May, 2017

Master in Finance for getting an investment banking job
eFinancialCareers, August, 2017

Global MBA Worldwide
Financial Times, January, 2017

Global MBA Worldwide
QS, September, 2018

Non-US MBA Schools Worldwide
Bloomberg Businessweek, November, 2017

Non-US MBA’s
Bloomberg Businessweek, November, 2017
BACHELOR IN BUSINESS ADMINISTRATION

Achieve international success

The Bachelor in Business Administration is an innovative and international program that will help you develop the business and management competencies you need to have a successful career either in multinational corporations or starting your own company. We provide a diverse environment, with connections to the business world, where you will learn from industry experts the knowledge and leadership skills required to launch your career at a global level. Based on top-ranked IE Business School’s expertise, and accredited by AACSB, AMBA and EQUIS, this prestigious program has been designed to train the new generation of business professionals that will lead the future of international companies and organizations.

STUDY PLAN

FIRST YEAR

1st Semester
- Financial Accounting
- Management Tools & Principles
- Applied Business Mathematics
- Marketing Fundamentals
- Building Powerful Relationships
- Humanities I

2nd Semester
- Cost Accounting
- Mathematics for Management
- Introduction to Programming
- Corporate Finance
- Microeconomics
- Research & Academic Writing Skills
- Humanities II

Note: This information is subject to change, please contact the Admissions Department for the updated curriculum.

SECOND YEAR

1st Semester
- Financial Accounting
- Capital Markets
- Marketing Management
- Entrepreneurship & Innovation
- Macroeconomics
- Statistics & Data Analysis
- Marketing Project-Practical*

2nd Semester
- Financial Reporting & Analysis
- Organizational Behavior
- Business-Driven Information Technology I
- Entrepreneurship Business Plan-Practical* Operation Management
- Global Economic Environment Technology II

THIRD YEAR

1st Semester
- Management Control Strategies
- Computing in Industries and Markets
- Human Capital Management
- Business Law
- Data Analysis for Economics
- Supply Chain Management
- IE Module - IE Challenge

2nd Semester
- Electives

FOURTH YEAR

1st Semester
- Electives

2nd Semester
- Strategies for the Multinational Corporation
- Disruptive Strategy*
- Final Project
- Electives

Note: This information is subject to change, please contact the Admissions Department for the updated curriculum.

WHAT IS BUSINESS ADMINISTRATION AT IE UNIVERSITY?

ENTREPRENEURSHIP

The program will encourage you to bring your ideas to reality, and will support you along the way.

BUSINESS EXPERIENCE

Connect theory to practice through IEU Labs, internships and hands-on projects.

INNOVATIVE LEARNING

Tools and methodologies that redefine how business is studied.

INTERNATIONAL APPROACH

Analyze and get involved in projects of global scale in an international setting.

VIEW THE INTERACTIVE BROCHURE

Note: This information is subject to change, please contact the Admissions Department for the updated curriculum.
IE School of Architecture & Design

IE School of Architecture & Design places emphasis on excellence in design, innovation, and entrepreneurship. Our students are encouraged to take a creative approach to architecture, learn the latest digital skills in a contemporary context, and develop talents to become leaders in a changing field. IE School of Architecture & Design is part of a broader university, which supports learning across disciplines, especially the humanities and business.

PARTNERS, EXCHANGE, INTERNSHIPS

IE School of Architecture and Design understands that collaboration, especially on an international level, contributes to our community. Recognizing and appreciating diverse outlooks by studying and working with others in different places and in different settings enhances the overall academic experience.

PROGRAMS

We offer a series of programs. The five-year Bachelor in Architectural Studies degree means that upon completion our students have completed all the requirements to be fully recognized architects. The various masters and special programs allow our students to acquire the skills needed in the world of architecture in order to develop successful careers. Moreover, all this is combined with direct and continuous contact with leading international professionals in architecture and design that confer to each of our programs the added value of learning from the experience of leaders in their fields.

UNDERGRADUATE
- Bachelor in Architectural Studies.
- Bachelor in Design.

MASTERS
- Master in Architectural Management and Design.
- Master in Strategic Design of Spaces.
- Master in Real Estate Development.
**BACHELOR IN ARCHITECTURAL STUDIES**

**Make meaningful environments**

The Bachelor in Architectural Studies prepares students to transform the world and to make meaningful environments. With a project-based approach to learning and a diverse body of faculty and students, the program synthesizes creative, technical, environmental, and social considerations, and is driven by a forward-looking and entrepreneurial spirit. We teach our students to master the essential tools and skills of the architect, while simultaneously encouraging them to think broadly and creatively about how these tools and skills might be used in the future. This bachelor's degree has an exclusive internship program that will allow you to gain invaluable work experience in some of the most prestigious studios worldwide. This program will allow you access to the one-year Master in Architecture that is necessary to access the regulated profession of architecture in the European Union.

**STUDY PLAN**

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<thead>
<tr>
<th>STUDY PLAN</th>
<th>CREDITS</th>
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<td>FIRST YEAR</td>
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<tr>
<td>1st Semester</td>
<td>Architectural Geometry II Applied Mathematics in Architecture II Construction Systems and Applications Structural Types I Experimentation Workshop I</td>
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<td>SECOND YEAR</td>
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<tr>
<td>1st Semester</td>
<td>Design Studio III: Experience</td>
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<td>2nd Semester</td>
<td>Structural Types II Urban Strategies I Experimentation Workshop II</td>
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<tr>
<td>3rd Semester</td>
<td>Design Studio VI: The Existing Structural Calculations II Environmental Systems and Strategies II Construction Systems and Applications III Architecture History and Theory II Design Entrepreneurship Workshop II</td>
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<td>THIRD YEAR</td>
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<tr>
<td>1st Semester</td>
<td>Design Studio VII: Aggregation Design of Spaces and Structures II Architecture History and Theory II</td>
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<td>Design Studio VIII: Territory Advanced Architectural Graphics</td>
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<td>3rd Semester</td>
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<td>Environmental Design and Management and Entrepreneurship</td>
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<td>Advanced Design Studio Thesis Project: Module I Advanced Construction Workshop I</td>
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<td>2nd Semester</td>
<td>Thesis Project: Module II Advanced Construction Workshop II Creativity and Organization Strategy Project Management</td>
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<td>Thesis Project: Module III</td>
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<td>4th Semester</td>
<td>Thesis Project: Module IV</td>
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**WHAT ARE ARCHITECTURAL STUDIES AT IE UNIVERSITY?**

**DESIGN STUDIO**
Both a physical and intellectual place where during your five years of study you will bring together and apply the range of things you’ve learned in class into real world design challenges.

**ARCHITECTURE HISTORY, THEORY AND CRITICISM**
You will develop critical reasoning skills as well as general architectural literacy.

**ARCHITECTURE FUNDAMENTALS**
Essential concepts, elements, and methodologies associated with architecture.

**AN ENGAGED AND ALTERNATIVE APPROACH**
The Bachelor in Architectural Studies takes an integrated approach to learning. Our faculty is made up of architects, visual artists, designers, and engineers.

**ENVIRONMENTAL SYSTEMS**
A strong foundation in environmental technologies will allow you to work productively with a project team to propose sustainable and innovative solutions.

**BUILDING TECHNOLOGY**
In Construction Systems and Structures, you will learn the basic principles of putting a building together and go through the latest innovations in building technologies.

**URBAN STUDIES**
Urban studies will provide you with a comprehensive vision of the reality of cities, their problems and possibilities, and how to deal with the social, political and economic issues that affect the city.
The Bachelor in Design is a comprehensive program that seeks to challenge today’s physical, experiential, functional, and emotional reality. It has been designed for adaptable and audacious individuals who can transform reality into something better and more sustainable, independently of available resources. The IE School of Architecture & Design uses a unique combination of solid design foundations, a demanding project-based methodology, and a focus on real-life challenges. The rigorous scientific and creative aspects of design are combined with a business perspective, allowing you to transform and improve people’s daily lives.

### STUDY PLAN

#### FIRST YEAR

**1st Semester**
- Introduction to Design Studio: Learning by Doing
- Design History I
- Design Skills I
- Psychology and User-centered Design
- IE Module - Writing Skills
- IE Module - Presentation Skills

**2nd Semester**
- Introduction to Design Studio: Collaborative Design
- Design History II
- Visualization and Representation Techniques
- Sociology and Culture
- IE Module - Business Management

#### SECOND YEAR

**1st Semester**
- Design Studio I
- Focus on Visual Design
- Design Methodology
- Interactive and Digital Tools
- Research Techniques
- Ethnography
- IE Module - Entrepreneurship

**2nd Semester**
- Design Studio II
- Focus on Product Design
- Design and Criticism
- Materials and Applications I
- Sustainability
- IE Module - Professional Skills

#### THIRD YEAR

**1st Semester**
- Design Studio III
- Focus on Spatial Design
- Processes and Design Theory
- Materials and Applications II
- Quantitative Methods
- IE Module - Global Challenges

**2nd Semester**
- Electives

#### FOURTH YEAR

**1st Semester**
- Design Studio IV:
  - Focus on Strategic Design
  - Contemporary Design Trends
  - Typography
  - Layout and Presentation
  - Programming for Designers
- IE Module - Design Management

**2nd Semester**
- Design Narratives
- Portfolio Design
- Fabrication Technologies
- Final Project

Note: this information is subject to change, please contact the Admissions Department for the updated curriculum.

### WHAT IS DESIGN AT IE UNIVERSITY?

#### DESIGN CULTURE

Here you will explore the foundations and history of design. You will also become familiar with new dynamics that have resulted from recent transformations in the practice. This combination will allow you to understand the world and identify opportunities to add value in society.

#### BUSINESS

This course provides training in managing design companies as well as in professional etiquette. You will gain skills in the fields of humanities, communication, and professional ethics, and will experience other viewpoints and develop your interpersonal skills by mingling with students from other programs.

#### TECHNIQUES

This module provides an advanced look at the tools and codes used in professional practice. You will learn how to join design and business, developing an approach that takes into account both technical knowledge and the needs of the market.

#### APPLIED SCIENCES

Here you will explore social sciences, technology, and sustainability. You will develop the skills to foster innovation and execute designs centered on human beings.

#### PROJECT-CENTERED DESIGN

As the backbone of the program, the Design Studio classes aim to solidify and apply all the knowledge you accumulate each semester into real-life scenarios, which become richer and more complex as you progress in your studies.
IE School of Human Sciences and Technology

At IE School of Human Sciences and Technology, we believe it is critical that graduates possess not only deep expertise within their chosen area of study, but also the ability to think, work, and innovate across disciplinary boundaries. Our graduates also gain the cross-cultural awareness, entrepreneurial mindset and behavioral skills necessary to work effectively in the teams and organizations in which they pursue their careers.

THE SCHOOL
The mission of IE School of Human Sciences and Technology is to educate the next generation of global professionals who can leverage the power of science, communications, and technology to address the most difficult challenges facing business, government and society.

PROGRAMS
The unifying theme across our diverse bachelors, masters, and executive programs is an emphasis on understanding, engaging, and enabling people in the many contexts in which they work and live — as consumers, employees, leaders, citizens and members of families and communities.

UNDERGRADUATE
- Bachelor in Behavior and Social Sciences.
- Bachelor in Communication and Digital Media.
- Bachelor in Data and Business Analytics.
- Bachelor in Information Systems Management.

MASTERS
- Master in Business Analytics & Big Data.
- Master in Market Research & Consumer Behavior.
- Master in Visual and Digital Media.
- Master in Corporate & Marketing Communication.
- Master in Cybersecurity.
- Master in Talent Development & Human Resources.
- Master in Customer Experience & Innovation.
- Executive Master in Positive Leadership and Strategy.
- Master in Digital Business and Innovation.
- Master in Computer Science and Business Technology.
- Executive Master in Digital Transformation.
- Master in Digital Marketing.

IE University
Undergraduate Studies at IE University
The Bachelor in Behavior and Social Sciences is a hands-on and multidisciplinary degree that empowers students to study, understand, and influence people and society. This practical program, designed with the expertise of the IE School of Human Sciences and Technology, aims to train a new generation of experts who can study the complexity of human behavior using a multidisciplinary approach that combines a diverse range of disciplines, tools, and skills. Based on a holistic and management-based methodology, this challenging and intellectually stimulating program is aimed at individuals who wish to have a positive impact on consumers, organizations, and society through the exploration and analysis of human conduct.

STUDY PLAN

First Year
1st Semester
- Fundamentals of Human Behavior
- Fundamentals of Social Science
- IE Module - Technology for Innovation
- IE Module - Data Insights & Visualization
- IE Module - Introduction to Management
- Probability & Statistics for the Real World

2nd Semester
- Learning to Observe, Experiment, and Survey
- Fundamentals of Data Analysis
- Simulating and Modeling to Understand Change
- The Big History of Ideas and Innovation
- IE Module - Presentation Skills
- IE Module - Writing Skills

Second Year
1st Semester
- Power and Inequality: Fundamentals of Social Theory
- The Psychology of Cognition and Emotion Qualitative Tools for Studying People
- Organizational & Employee Behavior
- Personality, Individual & Cultural Differences

2nd Semester
- Introduction to Economics
- Social and Digital Anthropology
- Understanding Population and Demography
- Quantitative Tools for Studying People
- Seminar: Global Politics and Debate
- Professional Bootcamp: Teamwork

Third Year
1st Semester
- Law & Behavior
- Influence & Persuasion
- Behavioral Neuroscience Marketing, Advertising & Consumer Behavior
- Community, Society & Culture
- Professional Bootcamp: Stress and Self-management

2nd Semester
- Behavior Design and Nudging
- Welfare and Policy Design
- Public Opinion, Preferences and Voter Behavior
- Behavioral Economics and Decision-Making
- Advanced Topic: Design Thinking, Brainstorming and Creativity for Innovation
- Social Networks

Fourth Year
1st Semester
- Consumer Goods
- Financial Services
- Travel, Hospitality & Tourism
- Talent Management & Human Resources
- Operations and Process
- Marketing
- Sustainability and the Environment
- Health Services
- Citizens, Society and Policy
- Global Security

2nd Semester
- Advanced Topic: Coaching, Counseling and Behavioral Intervention
- Advanced Topic: Media Psychology and Communication
- Advanced Topic: Driving Change in Organizations
- Advanced Topic: Social Entrepreneurship
- Advanced Topic: Neuro-Marketing
- Career Preparation & Design Capstone Project

Note: * Career focused electives and consulting projects will allow you to apply knowledge and skills of your bachelor to a range of industries and job types. These electives will be taken in conjunction with students of other IST Bachelor's to help you develop the ability to work in multi-discipline teams. Examples: Consumers & Marketing, Healthcare & Health, HR & Talent and Energy & Environment. ** This study plan is under validation process and may be subject to change.

WHAT IS BEHAVIOR AND SOCIAL SCIENCES AT IE UNIVERSITY?

Become an expert in human behavior

The Bachelor in Behavior and Social Sciences is a hands-on and multidisciplinary degree that empowers students to study, understand, and influence people and society. This practical program, designed with the expertise of the IE School of Human Sciences and Technology, aims to train a new generation of experts who can study the complexity of human behavior using a multidisciplinary approach that combines a diverse range of disciplines, tools, and skills. Based on a holistic and management-based methodology, this challenging and intellectually stimulating program is aimed at individuals who wish to have a positive impact on consumers, organizations, and society through the exploration and analysis of human conduct.

DEVELOP A MANAGERIAL MINDSET

Regardless of whether you would like to use your expertise in human behavior in the public or private sector, you will develop a unique, managerial mindset that will prove invaluable to your future success.

MAKE AN IMPACT ON SOCIETY

This program will help you develop the skills you need to explore, gather, and analyze information surrounding the problems and situations that individuals and groups face.

LEARN THROUGH A MULTIDISCIPLINARY AND APPLIED APPROACH

You will study diverse yet interconnect ed disciplines that will help you explore and understand human behavior from different perspectives.

USE SOPHISTICATED TOOLS

You will learn using state-of-the-art tools, many of them with a deep quantitative and technological component, which will allow you to perform subtle and precise analyses.
BACHELOR IN COMMUNICATION AND DIGITAL MEDIA

Bring out your creativity and make brands matter

IE University’s Bachelor in Communication and Digital Media is aimed at students who wish to play an active role in making brands stand out. This program provides solid foundations and a hands-on approach to the practice of communication with a strong corporate, marketing and content creation focus. It offers our students the skills required to create, shape, deliver, and measure successful communication and marketing messages in a wide range of formats and platforms. The expertise of our faculty, coupled with a truly diverse environment, provides the perfect setting to guide our students as they tap into their creativity to develop meaningful messages relevant to global audiences.

STUDY PLAN

FIRST YEAR

1st Semester
Communication Foundations
Photography
Globalization and Cross-Cultural Communication
Writing for Media
IE Module - Oral Skills
IE Module - Writing Skills

2nd Semester
Public Opinion, Persuasion and Engagement
Visual and Digital Media Culture
Graphic Design and Infographics
Public Affairs and Non-Market Strategies
IE Module - Technology Fluency
IE Module - Introduction to Management

SECOND YEAR

1st Semester
Communication and Law
Webs and Apps Design
Branding: Identity, Strategy and Reputation
Consumer Culture
Media Relations
IE Module - Humanities

2nd Semester
Communication Foundations
Industries
Corporate Communication
Digital Marketing and Social Media
Visual Storytelling
Events Management
IE Module - Professional Skills

THIRD YEAR

1st Semester
Advertising Creativity
Innovation Lab:
Creativity Tools
Advertising Management and Media Distribution
Political Communication and Advocacy Campaigns
Gaming
IE Module - Representation and Media Ethics

2nd Semester
Audience
Integrated Communication
Strategies
Multimedia Narrative and Interactive Design
Research Methods
Branded Content

FOURTH YEAR

1st Semester
Electives

2nd Semester
Final Project
Creative Project Management
IE Module - Global Challenges
Consulting for Communication

Note: This information is subject to change, please contact the Admissions Department for the updated curriculum.

WHAT IS COMMUNICATION AND DIGITAL MEDIA AT IE UNIVERSITY?

Lead Corporate Communication
Learn how to orchestrate internal and external communications to build corporate branding, identity, responsibility and reputation. Gain the skills needed to manage communication crisis and issues. Study how to build corporate culture and values through communication to drive organizational excellence.

Unleash Your Creativity and Think Critically
Success in communication depends on learning how to balance creativity and strategy. Our students unleash their creativity to explore the confines of their imagination. They learn how to channel their creative ideas into effective strategies.

Create Content That Matters
The success of all communication plans and campaigns is determined by content. Learn how to create effective content for the right audiences to deliver successful communication messages in diverse media.
BACHELOR IN DATA AND BUSINESS ANALYTICS

Harness the power of data to transform the world

The Bachelor in Data and Business Analytics is aimed at analytical driven individuals who possess strong critical thinking abilities and wish to harness the power of data to transform the world. This revolutionary degree, designed with the expertise of the IE School of Human Sciences and Technology, prepares the next generation of global pioneers who can work with data to solve the most pressing challenges of businesses and institutions. Through an applied learning methodology and a hands-on approach students learn to manage the most innovative technologies and tools to exploit the true power of data to create value for companies and societies.

WHAT IS DATA AND BUSINESS ANALYTICS AT IE UNIVERSITY?

DATA ANALYTICS
Crunch data with quantitative methods and statistical models. Use analytical programs and data tools to generate insights.

DATA VISUALIZATION
Develop visual representations of data to communicate complex information clearly. Process insights in an actionable way.

STUDY PLAN

<table>
<thead>
<tr>
<th>FIRST YEAR</th>
<th>SECOND YEAR</th>
<th>THIRD YEAR</th>
<th>FOURTH YEAR</th>
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<tbody>
<tr>
<td>1st Semester</td>
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<td>1st Semester</td>
<td>1st Semester</td>
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<tr>
<td>Learning to Observe, Experiment &amp; Survey</td>
<td>Probability &amp; Statistics for Data Analysis &amp; Management</td>
<td>Analyzing Social Media Recommendation Engines</td>
<td>Customer and Markets</td>
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<td>Fundamentals of Social Sciences</td>
<td>Mathematics for Data Analysis &amp; Management</td>
<td>AI - Machine Learning &amp; Analytics</td>
<td>Talent and Professional Development</td>
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<td>IE Module - Technology for Innovation</td>
<td>Algorithms &amp; Data Structures Programming for Data Analysis &amp; Management</td>
<td>Stream Analytics</td>
<td>Healthcare Delivery - Analytics, Financial Services</td>
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<td>Data Insights &amp; Visualization Introduction to Management</td>
<td>Data Analysis &amp; Management</td>
<td>Big Data Analytics</td>
<td>Hospitality, Travel &amp; Tourism</td>
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<td>Fundamentals for Probability &amp; Statistics</td>
<td>Data Structures and Storage Forecasting and Time Series Analysis</td>
<td>Project management</td>
<td>Environment &amp; Sustainability</td>
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<tr>
<td>Fundamentals of Data Analysis</td>
<td>Data Structures and Storage Intro to Business and Social Analytics</td>
<td>Designing Artificial Intelligence &amp; Implementing Smart Technologies</td>
<td>Advanced Topic - Connected Industries, Smart Cities &amp; e-Governments</td>
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<tr>
<td>IE Module - The Big History of Ideas &amp; Innovation Presentation Skills</td>
<td>Professional Bootcamp: Teamwork</td>
<td>Data Visualization, Dashboards &amp; Storytelling</td>
<td>Advanced Topic - Health &amp; Geriatric Analytics</td>
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<td>Writing Skills</td>
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<td>Dataathlon for Social Impact</td>
<td>Career Preparation &amp; Design Capstone Project</td>
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<tr>
<td>Teamwork</td>
<td></td>
<td>Professional Bootcamp - Self Management</td>
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Note: * Career focused electives and consulting projects will allow you to apply knowledge and skills of your bachelor to a range of industries and job types. These electives will be taken in conjunction with students of other IE Bachelor programs to help you develop the ability to work in multi-disciplinary teams. ** This study is under validation process and may be subject to change.

LEARN THROUGH A MULTIDISCIPLINARY AND APPLIED APPROACH
You will study diverse yet interconnected disciplines that will help you explore and understand human behavior from different perspectives.

USE SOPHISTICATED TOOLS
You will learn using state-of-the-art tools, many of them with a deep quantitative and technological component, which will allow you to perform subtle and precise analyses.
Our Students
Meet our diverse community

Victoria Fabre
France
Bachelor in Business Administration
Class of 2019

“I’ve contributed to the spirit of IE University by organizing wine tasting events. Our team was selected for the Left Bank Bordeaux Cup, an achievement I’m extremely proud of since Bordeaux is my hometown.”

Laura Luengo Bravo
Spain
Bachelor in Communication and Digital Media
Class of 2019

“IE University has allowed me to pursue my passion for the world of media and information. This year, I started an internship at El Adelantado de Segovia, and I’ve had the opportunity to conduct interviews and write my own news pieces.”

Neringa Kalpokaite
Lithuania
Professor, IE School of Human Sciences and Technology

“I’m a professor at IE University specializing in leadership, public speaking, and social and organizational psychology. When I’m not teaching, I’m doing research or presenting at international conferences, meetings, and the Harvard Club in Spain.”

Raúl García Rico
Spain
Bachelor in Communication and Digital Media

“As a creative person, I believe in the unique ability humans have to change the world. You have to be nonconformist and willing to create your own opportunities.”

Cwá Rusten Rugumayo
Norway & Uganda
Dual Degree in Business Administration and International Relations
Class of 2019

“I’m a football fanatic, avid reader, social butterfly, and motivational guru. I do my best to take advantage of the opportunities I’m given. I’ve worked in real estate in New York and at a bank in Stockholm. I’m still exploring my passions and learning as much as I can every day.”

Luca Neil Treskatsch
Germany
Business Administration
Class of 2019

“After interning for several leading companies in Germany, Spain, and England, I gained insight into the processes involved in international law and business development. IE University allows me to channel this global awareness and make my dreams reality.”

Fernando Pastor-Merchanте
Spain
Professor, Bachelor of Laws

“I am a professor of EU Law, Constitutional Law, and Administrative Law at IE Law School. My research focuses on EU governance and state aid law, and I am the scientific coordinator of the Research Centre on Administrative Justice at the Universidad Autónoma de Madrid.”

David Navarro
USA
Dual Degree in Business Administration and Laws
Class of 2021

“After receiving a scholarship to study in a different country every semester, I started becoming more globally minded. This multicultural perspective led me to study at IE University.”

Fernando Pastor-Merchanте
Spain
Professor, Bachelor of Laws

“I am a professor of EU Law, Constitutional Law, and Administrative Law at IE Law School. My research focuses on EU governance and state aid law, and I am the scientific coordinator of the Research Centre on Administrative Justice at the Universidad Autónoma de Madrid.”

David Navarro
USA
Dual Degree in Business Administration and Laws
Class of 2021

“After receiving a scholarship to study in a different country every semester, I started becoming more globally minded. This multicultural perspective led me to study at IE University.”
BACHELOR IN INFORMATION SYSTEMS MANAGEMENT
Build the digital future

If you are an innovative thinker who is passionate about technology, the Bachelor in Information Systems Management will prepare you to become a high-impact professional and take part in building the digital future. Technology is a powerful force that drives products and services, operations and economic growth. It can also be harnessed to improve people’s lives and contribute to social change. The practical knowledge and skills that you will gain in this program will prepare you to start your own technology business, foster innovation in a global corporation, or apply technology to help solve the world’s most important issues.

STUDY PLAN

FIRST YEAR
1st Semester
Introduction to Business Information Technology*
Economics and Operations Analysis*
Strategy and Business Dynamics*
Fundamentals of Accounting

2nd Semester
Programming, Data Structures, and Algorithms
Fundamentals of Sales and Marketing*
Statistics, Probability, and Discrete Math
Economics, Policy and Technology
IE Module - Communication Skills: Presentation
IE Module - Communication Skills: Written

SECOND YEAR
1st Semester
Financial Management and Analysis
Information Technology for Business
Databases and Data Modeling
Enterprise Management
Information Systems Design and Analysis

2nd Semester
Advanced Database Development and Management
Project Management
Technical Report and Proposal Writing
Digital Transformation and Strategy
IE Module - Professional Skills
IE Module - Humanities

THIRD YEAR
1st Semester
Business Analytics and Intelligence
IT Outsourcing
Technology Consulting and Project Management
Digital and Mobile Business
Hardware, Software, and Systems Infrastructure
Software Development

2nd Semester
Development and Implementation of Mobile Applications
Cybersecurity and IT Risk Management
Innovation and Technology
Social Media and Digital Marketing
Communication and Organizations
IE Module - Professional Ethics

FOURTH YEAR
1st Semester
Electives

2nd Semester
Electives
Big Data Technologies
Personal Branding
IE Module - Global Challenges
Final Project

STUDY PLAN

<table>
<thead>
<tr>
<th>COMPONENTS</th>
<th>CREDITS</th>
</tr>
</thead>
<tbody>
<tr>
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<tr>
<td>Credits needed to graduate</td>
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</tr>
</tbody>
</table>

Subjects marked with an * include a TechLab in which students design and build technology solutions to business problems. TechLabs involve either hands-on programming or practical experience using enterprise system software.

Note: This information is subject to change; please contact the Admissions Department for the updated curriculum.

WHAT IS INFORMATION SYSTEMS MANAGEMENT AT IE UNIVERSITY?

ENTREPRENEURSHIP
Gain the skills necessary to found or work in a startup company, or to become an entrepreneurial technology innovator.

THE BIG PICTURE
Develop a multidisciplinary understanding of technology, including critical topics such as innovation, management, leadership, and the economics of technological change.

APPLIED TECHNOLOGY LEARNING
Connect fundamental concepts with applied training in real-world technologies.

PRACTICAL METHODOLOGY
Take interactive and practical classes that focus on providing you with the real-world knowledge and hands-on skills you need to successfully build and transform technology.
IE School of Global and Public Affairs

The IE School of Global and Public Affairs is dedicated to training students to become well-rounded professionals, capable of understanding complex global issues, managing real-world organizations, and holding leadership positions in the international public, private and non-profit sectors. Our programs combine a multidisciplinary approach to professional education with the application of theory to practical issues in global affairs.

PARTNERS & ACCREDITATION
The IE School of Global and Public Affairs is a full member of APSIA, the Association of Professional Schools of International Affairs. APSIA currently comprises twenty two schools from US universities, seven European schools, five from Asia, and two from Canada. The schools that make up this exclusive cluster are renowned for their academic offerings and their commitment to education in the field of international relations.

PROGRAMS
IE School of Global and Public Affairs offers programs both at graduate and undergraduate level. The School offers full-time programs taught entirely in English that train internationally oriented students for successful multisector careers.

UNDERGRADUATE
- Bachelor in International Relations.
- Bachelor in Economics.

MASTERS
- Master in International Relations.
- Master in International Development.
The Bachelor in International Relations is a hands-on, practical, and comprehensive program that prepares students for a career in the international public and private sectors, guaranteed by the expertise and know-how of the IE School of Global and Public Affairs, a member of the exclusive Association of Professional Schools of International Affairs (APSIA). Our unique international environment and outlook shape global citizens who can adapt to diversity and engage in complex economic, political, and social dynamics that go beyond borders and cultures.

**STUDY PLAN**

**FIRST YEAR**

1st Semester
- History of International Relations up to 1945
- Introduction to Political Science
- Political Theory
- Introduction to Economics
- Organizational Management

2nd Semester
- History of International Relations Since 1945
- Applied Economics
- International Unplugged I
- IE Module - Humanities
- IE Module - Ethics
- Languages
- Interpersonal Skills

**SECOND YEAR**

1st Semester
- International Unplugged II
- Languages
- Research Methods in IR
- International Relations Theory I
- Comparative Politics
- Aid, Development and Social Entrepreneurship

2nd Semester
- Languages
- International Unplugged III
- Topics on Foreign Policy
- International Political Economy
- International Law
- Public Opinion and Political Communication

**THIRD YEAR**

1st Semester
- Languages
- Project Management
- Peace and Conflict Resolution
- Global Governance and International Institutions
- Management of the Multinational Corporation
- IE Module - Professional Deontology

2nd Semester
- Languages
- International Unplugged IV-V
- International Relations Theory II
- International Finance
- Organizational Skills

**FOURTH YEAR**

1st Semester
- Languages
- International Unplugged VI
- Electives

2nd Semester
- Electives
- Final Project

**COMPONENTS**

- Basic Courses: 60 credits
- Core Courses: 78 credits
- Final Project: 12 credits
- Credits needed to graduate: 240 credits

**TYPE OF DEGREE**

- Undergraduate

**LANGUAGE**

- English

**FORMAT**

- Full-time

**LOCATION**

- Segovia and/or Madrid

**DURATION**

- 4 years

**START**

- September

**WHAT IS INTERNATIONAL RELATIONS AT IE UNIVERSITY?**

**MULTIDISCIPLINARY PROGRAM**

Study international relations as a global discipline, and explore fields such as political science, economics, and law.

**FOUNDATION**

Understand the role of multilateral organizations, states, and the corporate world in determining the international order.

**PRACTICAL LEARNING**

Participate in IR labs, internships, workshops, debate tournaments, case studies, and simulations.

**CRITICAL THINKING**

Unravel complexity by applying analytical reasoning and providing solutions to real-world issues.

**INTERPERSONAL SKILLS**

Acquire the necessary skills in negotiation, debate, conflict resolution, public speaking, and management, and become fluent in a language of your choice.
In this rigorous and challenging program students study econometrics, political science, applied analytics, behavioral science and technology to analyze the new reality of economics and how it affects the diverse contexts in which we live and work. IE University’s proven expertise in management and technology are the foundations for this bachelor. This program is aimed at individuals passionate about analysis and economics, who want to drive economic transformation, efficiency and growth in the digital era.

**STUDY PLAN**

**FIRST YEAR**

1st Semester
- Mathematics for Economists
- Foundations of Microeconomics
- Foundations of Macroeconomics
- IE Module - Economic History
- Impact Writing Lab
- Programming for Economists I

2nd Semester
- Development and Growth Economics
- International Trade and Monetary System
- Probability & Statistics
- Game Theory
- Research Methods for Economists
- Programming for Economists II

**SECOND YEAR**

1st Semester
- Economics
- Financial Economics & Accounting
- Institutional Economics
- Industrial Organization and Strategy
- Public Economics & Political Economy
- BlockChain and Cryptocurrency
- GovTech and the Economic Environment
- IE Module - IE Challenge

2nd Semester
- Behavioral Economics, Finance & Decision-Making
- New Economy: Digital, Ecosystems & Platforms
- Corporate Finance
- Economic Modeling & Simulation
- Market, Auction and Contract Design
- Data Science for Economists
- Economic Reporting Lab

**THIRD YEAR**

1st Semester
- Economic Nudging and Policy Design
- Economics of Wellbeing
- Capital Markets
- Experimental Economics
- Economics of Innovation and Technological Change
- Blockchain and Cryptocurrency
- GovTech and the Economic Environment
- IE Module - IE Challenge
- Operations, Distribution & Supply
- Economic Research
- Financial Assets
- Fintech and Digital Banking
- Asset & Portfolio Management
- Financial Trading: Equity, Debt & Complex Products
- Capstone Project

2nd Semester
- Economic Research: Regions & Industries
- Econometrics II: Identification & Time-series
- Machine Learning & Analytics for Economists
- Economic Research: Consumers & Markets
- Risk Modeling & Management
- Financial Analysis & Valuation
- Economic Research:
  - Operations, Distribution & Supply
  - Economic Research
  - Financial Assets
  - Fintech and Digital Banking
  - Asset & Portfolio Management
  - Financial Trading: Equity, Debt & Complex Products
- Specialization in two different fields during your fourth academic year.

**FOURTH YEAR**

1st Semester
- Economic Research: Regions & Industries
- Econometrics II: Identification & Time-series
- Machine Learning & Analytics for Economists
- Economic Research: Consumers & Markets
- Risk Modeling & Management
- Financial Analysis & Valuation
- Economic Research:
  - Operations, Distribution & Supply
  - Economic Research
  - Financial Assets
  - Fintech and Digital Banking
  - Asset & Portfolio Management
  - Financial Trading: Equity, Debt & Complex Products
- Specialization in two different fields during your fourth academic year.

**COMPONENTS & CREDITS**

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<tr>
<td>Elective Courses</td>
<td>70</td>
</tr>
<tr>
<td>Final Project</td>
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</tr>
</tbody>
</table>

**Credits needed to graduate**: 240
IE Law School

IE Law School is a vibrant community of professors, professionals, and students from all over the world, brought together by the conviction that the field of law is a starting point to understanding and improving our complex and interconnected world. Over the past 40 years, IE Law School has established itself as a national and international leader in training law professionals with a global focus, thanks to the combination of an excellent faculty, unique programs based on the case method, and active research centers. Our mission is to train talented lawyers who can excel in an extremely globalized and ever-changing world.

RECOGNITION
According to the list published annually by the Financial Times, IE Law School’s LLM programs are some of the best legal training programs in the world. Additionally, IE is recognized by the four main accrediting agencies and associations in the legal and business training world.

PROGRAMS
IE Law School offers various legal programs, both graduate and undergraduate, adapted to the profile of each student and taking into account their professional objectives. There are programs in English and Spanish, all taught with a global perspective to international students.

UNDERGRADUATE
- Bachelor of Laws (LLB).
- Bachelor in Politics, Law, and Economics (PLE).

MASTERS
- Master in Global Corporate Compliance (LLM).
- Executive LLM.
- Master in Global Taxation (LLM).
- LLM in International Business Law.
- Master en Derecho Transnacional de los Negocios (LLM).
- Master en Asesoría Fiscal de Empresas (LLM).
- Master en Asesoría Jurídica de Empresas.
- Doble Master en Abogacía, Emprendimiento y Tecnología (LLM).
- Doble Master en Abogacía y Asesoría Fiscal de Empresas (LLM).
- Doble Master en Abogacía y Asesoría Jurídica de Empresas (LLM).
- Doble Master en Abogacía y Asesoría Jurídica de Empresas bilingüe (LLM).
BACHELOR OF LAWS (LLB)

Stand out as a transnational law professional

If you want to practice law in an international setting and work at top law firms, major corporations, and organizations worldwide, this program will give you the skills you need to bring effective solutions to a global corporate environment. Our innovative Bachelor of Laws (LLB) program is centered on the fundamentals of civil and common law, using comparative methodologies with a focus on European Union law, and modeled after the expertise of the world-ranked IE Law School. We train students to become corporate lawyers who can work with international clients in cross-border transactions and become leaders in their organizations and in society.

**STUDY PLAN**

<table>
<thead>
<tr>
<th>FIRST YEAR</th>
<th>SECOND YEAR</th>
<th>THIRD YEAR</th>
<th>FOURTH YEAR</th>
</tr>
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<tbody>
<tr>
<td>1st Semester</td>
<td>1st Semester</td>
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<td>1st Semester</td>
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<tr>
<td>European Legal History</td>
<td>Criminal Law II</td>
<td>Administrative Law and Economic Regulation</td>
<td>Electives</td>
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<tr>
<td>Constitutional Law</td>
<td>Civil Law, Property Law</td>
<td>Taxation I</td>
<td>2nd Semester</td>
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<td>Introduction to Private Law - Civil Law</td>
<td>Commercial Law and Corporations</td>
<td>Litigation II</td>
<td>Electives</td>
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<tr>
<td>Economics</td>
<td>Law Unplugged III - Deontology</td>
<td>Legal Thought</td>
<td>Final Project</td>
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<tr>
<td>Law Unplugged I - Being a Lawyer</td>
<td>Accounting</td>
<td>Law Unplugged IV - Moot Labor Law I</td>
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<tr>
<td>IE Module - Writing Skills</td>
<td>Humanities</td>
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<tr>
<td>IE Module - Oral Skills</td>
<td>2nd Semester</td>
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<td>Law Unplugged II - Legal Skills</td>
<td>Litigation I</td>
<td>Labor Law II</td>
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<td>Administrative Law</td>
<td>Law Unplugged V - Negotiation Skills</td>
<td>Law Unplugged V - Negotiation Skills</td>
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<td>European Union Law</td>
<td>Electives</td>
<td>Electives</td>
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<td>IE Module - Professional Skills</td>
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<tr>
<td>Note: this information is subject to change, please contact the Admissions Department for the updated curriculum.</td>
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</tbody>
</table>

**COMPONENTS**

- **Basic Courses**
- **Core Courses**
- **Elective Courses**
- **Final Project**

**CREDITS**

- **Basic Courses**: 60
- **Core Courses**: 108
- **Elective Courses**: 75
- **Final Project**: 12
- **Credits needed to graduate**: 240

**Type of Degree**: Undergraduate

**Language**: English (or LL.B. + LPT)

**Format**: Full-time

**Location**: Segovia and/or Madrid

**Duration**: 4 years

**Start**: September

**WHAT IS LAW AT IE UNIVERSITY?**

- Understand the role of multilateral organizations, states, and the corporate world in shifting the international order.

**LAW UNPLUGGED**

Learn the fundamentals of law practice.

**INTERNSHIPS**

Intern at the most prestigious law firms and companies.

**SHADOWING**

Follow law experts for a whole week.

**MOOT COURTS**

Gain experience simulating court proceedings.

**LEGAL CLINIC**

Apply legal knowledge to counsel NGOs, startups and other organizations.

**BUSINESS LAW**

Learn all aspects of business law in order to work with international clients in cross-border transactions and high-end litigation.

**EUROPEAN LAW**

Study law with a strong focus on EU laws, economics, trade, policy, and European institutions.

**INTERNATIONAL RELATIONS**

Study the connections between legal, political, and cultural issues and develop and implement solutions within a global legal environment.

**BUSINESS MANAGEMENT**

Acquire intense training in the disciplines related to business management that are demanded by top law firms and companies.

**PSYCHOLOGY**

Learn skills of persuasion, neuromarketing and conflict resolution in order to better understand other people’s behavior and increase your professional impact.

**GLOBAL LAW**

Develop your knowledge of transnational law further by studying Indian and Chinese law, and business, and explore the legal challenges led by a globalized and digitalized world.

**Specializations**

- **PRACTICE LAW INTERNATIONALLY**
- **PRACTICAL LEGAL TRAINING**
- **COMPARATIVE LAW**
- **LAW WITHOUT WALLS**
- **BUSINESS MANAGEMENT**
- **PSYCHOLOGY**
- **GLOBAL LAW**
- **PRACTICAL LEGAL TRAINING**
- **COMPARATIVE LAW**
- **LAW WITHOUT WALLS**
- **BUSINESS MANAGEMENT**
- **PSYCHOLOGY**
- **GLOBAL LAW**

**UNDERGRADUATE STUDIES AT IE UNIVERSITY**

**VIEW THE INTERACTIVE BROCHURE**

**NOTE**: this information is subject to change, please contact the Admissions Department for the updated curriculum.
European Law or Global Law.*

Business Management, Psychology, Business Law, International Relations, a Concentration Diploma in either

You will also finish your degree with the legal requirements and become a lawyer in the country of your choice. You will also finish your degree with a Concentration Diploma in either Business Law, International Relations, Business Management, Psychology, European Law or Global Law.*

Through unique partnerships with prestigious global organizations and institutions, the LL.B. offers you the possibility of developing your career in different countries. These diverse partnerships have been designed to offer our students several paths that will allow them to practice law in different countries and legal systems.

During your degree you will be able to choose among four tracks. Regardless of the track you decide to follow, you will graduate prepared to become a global law professional both in public and private fields, and you will have access to many diverse career paths.

WHAT TRACKS DO WE OFFER?

1. **BECOME A GLOBAL LAWYER**
   - LL.B. IEU
   - By following this track you will obtain a deep understanding of different legal systems through the comparative law methodology. After graduation you will have the foundations to complete the legal requirements and become a lawyer in the country of your choice. You will also finish your degree with a Concentration Diploma in either Business Law, International Relations, Business Management, Psychology, European Law or Global Law.*

2. **STUDY LAW IN SPAIN**
   - The following tracks will set you apart from traditional Spanish lawyers, and will prepare you to work in the best Spanish law firms, the most prestigious Spanish international firms, and in Spanish public institutions.
   - **DOUBBLE MASTERS AT IE LAW AT IE LAW SCHOOL**
     - After completing your LL.B. degree, you will have the option to continue your studies at IE Law School. The Master programs will provide you with the set of skills needed to succeed in the professional field and be part of the most prestigious institutions. Built upon the pillars in which IE Law School was developed, this program will enable you to practice law in Spain working side by side with the best professors and lawyers of the country.

3. **STUDY LAW IN THE UNITED STATES**
   - This track will allow you to study law in the United States by complementing your LL.B. at IE University with an LLM or a JD at Northwestern University.
   - **LL.B. AT IE UNIVERSITY + LLM OR JD AT NORTHWESTERN UNIVERSITY**
     - The Bachelor of Laws at IE University + LLM or JD at Northwestern University will help you develop an outstanding profile when entering the legal job market. These pioneering programs meet the growing demand for cross-border legal professionals by achieving a deep understanding of different legal systems and, in particular, of the US legal system.
     - You will finish this track with two diplomas from two top universities.

4. **STUDY LAW IN THE UNITED KINGDOM**
   - By following this track you will have the opportunity to study law in England and obtain a certified law degree in both Spain and United Kingdom in one unique program: LL.B. at IE University + LL.B. UK and LPC or BPTC at the University of Law.
   - **LL.B. AT IE UNIVERSITY + LL.B. UK AND LPC / BPTC AT THE UNIVERSITY OF LAW**
     - These programs are built upon the pillars of comparative and English law, including common and civil law training. By choosing this track you will obtain a deep understanding of different legal systems and, in particular, of the UK legal system. Due to your specific knowledge of UK law, you will be of higher value to law firms. You will finish with two law degrees from two top universities and with the required official course to become either a solicitor (LPC) or a barrister (BPTC) in the UK.
BACHELOR IN POLITICS, LAW, AND ECONOMICS (PLE)

Shape the future of societies and organizations

The Bachelor in Politics, Law, and Economics (PLE) is an applied and multidisciplinary degree for those wanting to learn about the system dynamics underpinning how the world works. By integrating knowledge and hands-on practice in politics, law, and economics, students develop a deep understanding of the dynamics that dictate the relationships between these three fields, empowering them to become agents of change and have a meaningful impact in a globalized world. Conceived from a joint effort of the IE Law School, IE Business School, and IE School of Global and Public Affairs, this innovative degree prepares a new generation of analytical and strategic professionals who will shape the future of governments, societies, and organizations globally.

STUDY PLAN

FIRST YEAR
1st Semester
Social Analysis Unplugged
Gateway Seminar I
European Legal History
Mathematics I
Introduction to Economics
Introduction to Politics
IE Module - Writing Skills
IE Module - Oral Skills

2nd Semester
Social Analysis Unplugged: Gateway Seminar II
Constitutional Law
Mathematics II
Microeconomics
Modern Political and Economic History
Introduction to Management Technology

SECOND YEAR
1st Semester
Social Analysis Unplugged: Capstone Seminar I
Introduction to Private Law
Civil Law
Macroeconomics
Political Philosophy and Political Theory
Contemporary Political and Economic History
Humanities

2nd Semester
S.Sci. Research Method and Critical Assessment
Social Analysis Unplugged: Capstone Seminar II
Statistics
Public Economics
S.Sci. Research Method and Critical Assessment II
Legal Theory
Public Speaking and Presentation Skills
Professional Skills

THIRD YEAR
1st Semester
Social Analysis Unplugged: Gateway Seminar II
Constitutional Law
Mathematics II
Microeconomics
Modern Political and Economic History
Introduction to Management Technology

2nd Semester
Social Analysis Unplugged: System Thinking
Public International Law
Administrative Law
Theory of Choice (Decision Theory)
Social Fundamentals of Behavior
Econometrics
Professional Ethics

FOURTH YEAR
1st Semester
Electives
Global Challenges

2nd Semester
Electives
Final Project

FIFTH YEAR
Optional in order to graduate with dual PLE and LLB.

Type of Degree Undergraduate
Language English
Format Full-time
Location Segovia and Madrid
Duration 4 years
Start September

COMPONENTS CREDITS
Basic Courses 60
Core Courses 120
Elective Courses 78
Final Project 12
Credits needed to graduate 240

EXCELLENCE
Backed by the experience and prestige of IE Law School, IE School of Global and Public Affairs, and IE Business School.

INTEGRATION
A true integration of politics, law, and economics.

PRACTICAL LEARNING
Innovative learning tools and methodologies.

GLOBAL IMPACT
Have an impact on an international scale.

WHAT IS POLITICS, LAW, AND ECONOMICS AT IE UNIVERSITY?

EXCELLENCE
Backed by the experience and prestige of IE Law School, IE School of Global and Public Affairs, and IE Business School.

INTEGRATION
A true integration of politics, law, and economics.

PRACTICAL LEARNING
Innovative learning tools and methodologies.

GLOBAL IMPACT
Have an impact on an international scale.

POLITICS
Through comparative methodologies, learn how to analyze and design public policy and understand the influence that politics has on societies.

LAW
Specialize in law to become a holistic legal professional who understands the impact that economical and political decisions have on the legal sector.

ECONOMICS
Study economical principles that underpin decision-making in social, legal, and political systems.

Note: this information is subject to change, please contact the Admissions Department for the updated curriculum.
When I wake up I try to squeeze in 15 minutes of morning yoga, to take a deep breath before I start running around and working.

Taxation Law with Professor Alvaro de la Via, who gives us the ins and outs of life as a taxation lawyer. Through a combination of theory and practice, we learn about what to do, and moreover, what not to do as a lawyer, and also as an individual in society.

Today we'll attend a double session of Accounting and Finance. Though it doesn't seem directly related to the legal field, it's still essential to be able to understand the basic principles of accounting and to read a balance sheet.

I go directly from classes to the home of a Spanish family, where I teach English to two little girls during their lunch time. I talk and play with them, and in the meantime I get to see how real Madrileños live. Apart from that, life in Madrid doesn't pay for itself, so it is always nice to have a little job on the side.

One of Spain's best inventions is the siesta (afternoon nap). The secret is to not take it for longer than 30 minutes. Anything less provides you with a power boost. Anything more will make you feel very tired for the rest of the day.

I prepare for my classes for the next day, which includes doing the required readings, answering some questions we will be discussing in class, doing some initial research for an upcoming essay, and having a Skype meeting with my group to go over some last points before our final presentation.

I meet up with some friends to go have a drink and some tapas in one of the numerous bars in Madrid, where we catch up, and maybe even make plans on what to do for the weekend, such as visiting the Prado Museum or taking a day trip to Toledo.

"When I think of IE University, I think of the diversity, the hands-on experience, the closeness with the professors, and the opportunities"

Michelle Meier Matten
Bachelor of Laws

What do you like most about studying at IE University?

I like that within my group of friends from the university, there is always a minimum of four different backgrounds and nationalities, which allows us to learn a great deal from one another, not only from what we've learned academically, but also by sharing our different cultures.

When it comes to classes, our professors always make sure to provide us with real-life examples of how their subject is relevant to the everyday life of a lawyer, which makes it easier for us as students to understand what they're teaching. In addition, because the classes are relatively small compared to other universities, we all have the freedom to ask questions and engage in group discussions, which makes the subject sessions very dynamic.

Lastly, because IE University really encourages us to look beyond what goes on in the classroom, we gain an insight into the professional world through networking, talks, and internships. Over the summer, I spent a month doing an internship at one of Spain's largest law firms, which gave me a real idea of what it's like to be a lawyer.

Are you involved in any extracurricular activities?

I've been a member of the IEU Event Planning Committee, which enabled me to organize the annual IEU Spring Ball. I've also been a class representative for three years in a row, making me the bridge between my class and the administration, and allowing our voices to be heard. I've also been part of the IE Legal Clinic, which is a legal lab for students, led by professors and master's students, that provides pro bono aid for those in need. Overall, I was very happy with the opportunities IE University offers us to be involved in everyday student life, so that we all feel like we're contributing something to the university.

What are your favorite subjects and why?

One of my favorite subjects of the past few years was Conflicts and Business Law, on the one hand because I am very interested in the combination of civil law and business, and on the other hand because the professor was great at explaining his field of expertise. Another real treasure I found in our curriculum was Civil Law Property, which discusses property and transaction rights. I liked it because it's a subject that you have to deal with whether you are a lawyer or not. Lastly, I really enjoyed Legal Thought—which is the equivalent to Legal Philosophy—because though it may not be as practical as the other subjects, I still think it's interesting and essential to learn about the roots of where today's laws come from, and to look at the great thinkers that helped shape our society's ideas.
DUAL DEGREE IN BUSINESS ADMINISTRATION + LAWS

Become a corporate leader in a global world

The Dual Degree in Business Administration & Laws is a challenging program that prepares students to deeply comprehend the relation between business and law. This program will prepare students to understand and experience the international business from both a management and legal perspective. The program follows the innovative teaching model of the world-renowned IE Business School and the IE Law School and is characterized by the fundamental elements of IE University: academic excellence, an entrepreneurial spirit, and an international environment with essential connections to the business world.

The updated curriculum.

DUAL DEGREE IN BUSINESS ADMINISTRATION + INTERNATIONAL RELATIONS

Bring solutions to global challenges

The Dual Degree in Business Administration and International Relations offers a comprehensive and practical study of international affairs and solid business skills that will give you a global perspective on economic, political, and social interactions. This challenging program combines the expertise of two prestigious schools, the IE Business School and the IE School of Global and Public Affairs, and prepares professionals to play influential roles in the corporate world, multinational organizations, and the public sector.

STUDY PLAN

STUDY PLAN

FIRST YEAR

1st Semester
Management Tools and Principles
European Legal History
Constitutional Law
Marketing Fundamentals
Applied Business Math
Organizational Behaviour
Financial Accounting

2nd Semester
Cost accounting
Mathematics for Management
Intro Programming
Tech Conference
Intro to Private Law
Legal thought
Stats and Data Analysis
Information System Management

THIRD YEAR

1st Semester
Civil Law Property
Administrative law I
Conflicts and Business Law
Schools. For comp. In indk mts
IE Module Challenge
Taxation I

2nd Semester
EXCHANGE LLB

1st Semester
Unplugged - Advising International Business on their International Expansion

2nd Semester
EXCHANGE LLB

1st Semester
Unplugged - Deontology

2nd Semester
Disruptive Strategy

Note: this information is subject to change, please contact the Admissions Department for the updated curriculum.
DUAL DEGREE IN LAWS + INTERNATIONAL RELATIONS

Bring your sense of justice to the international arena

The Dual Degree in Laws & International Relations offers a comprehensive and practical program focused on the fundamentals of international affairs and global law. You will acquire a multicultural viewpoint, crisis management skills and conflict resolutions skills, allowing you to provide solutions that address issues on a global scale. If you want to practice in the legal public field, this demanding program will prepare you to play a leading role in the areas of international law and the global political arena, addressing today’s most challenging issues. The program combines the expertise of two prestigious schools: the IE Law School and the IE School of Global Public Affairs.

| STUDY PLAN |
|-------------------|-------------------|-------------------|
| **FIRST YEAR**    | **SECOND YEAR**   | **FOURTH YEAR**   |
| 1st Semester      | 1st Semester      | 1st Semester      |
| Political Theory  | Applied Economics | Electives         |
| Language I        | Civil Law, Contracts | Professional Ethics |
| Introduction to   | Torts             | Law Unplugged:    |
| Economics         | Comparative Politics | Deontology       |
| History of         | Research Methods in IR | Humanities       |
| International      | Language III      |                   |
| Relations up to 1945 | Entrepreneurship |                   |
| Legal Thought     |                   |                   |
| European Legal    |                   |                   |
| History           |                   |                   |
| 2nd Semester      | 2nd Semester      | 2nd Semester      |
| Constitutional Law | European Union Law | Aid, Development and | |
| Governance of      | Multicultural Diplomacy and Communication | Social Entrepreneurship |
| Emerging Tech      | Introduction to Political Science | Management of the | |
| Introduction to    | International Law | Multinational Corporation | |
| Private Law:       | Civil Law         | Peace and Conflict |
| Civil Law          | History of Legal Traditions | Resolution | |
| Language II       | International Political Economy | Global Governance and | |
| History of          | Language IV       | International Institutions | |
| International      | Civil Law, Family, Estate and Trust | Human Rights | |
| Relations since 1945 | Civil Law, Property | Public Opinion & Political Communication | |
| Technology         | International Relations Theory I |                   |
| Compliance and Risk Management | |                   |
| My Studies         |                   |                   |
DUAL DEGREE IN POLITICS, LAW AND ECONOMICS + DATA AND BUSINESS ANALYTICS

Analyze and understand societies and organizations

This program prepares professionals to understand complex social environments and make data-driven decisions to positively impact societies, organizations, and companies. In this degree, you will gain strong analytical skills by experimenting with the latest data technologies and tools applied to the political, legal, and economic fields. Aimed at insightful individuals who possess sharp critical thinking abilities, this dual degree will prepare you to become a leader capable of making a real impact on today's most pressing social issues.

COMPONENTS

<table>
<thead>
<tr>
<th>Type of Degree</th>
<th>Undergraduate</th>
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<tbody>
<tr>
<td>Language</td>
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<td>Format</td>
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<td>Duration</td>
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</table>

CREDITS

| Credits needed to graduate | 339 |

FIRST YEAR

1st Semester
- Fundamentals of probability and statistics
- Introduction to Economics
- European Legal History
- Data Driven Social Analysis Unplugged I
- Introduction to Politics
- Mathematics
- Humanities

2nd Semester
- Learning to Observe, Experiment and Survey
- Data Insight and Visualization
- Fundamentals of Data Analysis
- Fundamentals of Human Behavior
- Microeconomics
- Constitutional Law
- Modern Political and Economic History
- Data Driven Social Analysis Unplugged II

SECOND YEAR

1st Semester
- Probability and Statistics for Management and Analysis
- Mathematics for Data Management and Analysis
- Macroeconomics
- Political Philosophy and Political Theory
- Data Driven Social Analysis Unplugged III
- Entrepreneurship

2nd Semester
- Simulating and Modeling to Understand Change
- Algorithms and Data Structures
- Analyzing Social Media
- Public Economics
- Contemporary Political and Economic History
- Data Driven Social Analysis Unplugged IV
- Intro to Private Law
- Legal Theory

THIRD YEAR

1st Semester
- Programming for Data Management & Analysis
- Forecasting and Time Series Analysis
- AI - Machine Learning
- Foundations
- European Union Law
- Theory of Choice (Decision Theory)
- Social Analysis Unplugged System Thinking
- IE Challenge

2nd Semester
- Designing Artificial Intelligence & Implementing Smart Technologies
- Advanced Data Structures and Storage
- Operating Systems & Parallel Computing
- AI - Machine Learning & Analytics
- Data Visualization, Dashboards and Storytelling
- Administrative Law
- Game Theory and Strategic Decision Making
- Monetary Economics

FOURTH YEAR

Exchange Politics, Law and Economics
- Career Preparation and Design
- Professional Bootcamp - Self Management
- Advanced databases
- Project Management
- Recommendation Engines
- Big Data Technology
- Stream Analytics
- NLP, Text Mining and Semantic Analysis

Exchange Data and Business Analysis
- Project Management
- Professional Ethics
- Public Policy
- Behavioral Policy
- Public International Law
- Professional Bootcamp - Self Management

FIFTH YEAR

Exchange Politics, Law and Economics
- Advanced Topic - Connected Industries, Smart Cities & E-Governments
- Advanced Databases
- Management Information Systems
- Recommendation Engines
- Big Data Technology
- Stream Analytics
- NLP, Text Mining and Semantic Analysis

Exchange Politics, Law and Economics
- Advanced Topic - Connected Industries, Smart Cities & E-Governments
- Advanced Databases
- Management Information Systems
- Recommendation Engines
- Big Data Technology
- Stream Analytics
- NLP, Text Mining and Semantic Analysis

Note: this information is subject to change; please contact the Admissions Department for the updated curriculum.
This program prepares you to understand and analyze data, extracting relevant insights that will positively impact companies and businesses. Our world-leading faculty will prepare you for a successful career in large corporations. You will learn to formulate data with statistical tools, alongside other skills that can be transferred to the professional world. Guided by experts in the Business and Data fields and using the latest tech, you will acquire a comprehensive knowledge of management and strong analytical skills. Aimed at and driven by innovative individuals, this dual degree will prepare you to become a leader in the corporate world and build company value.
Your experience at IE University will involve a lot more than your academic studies; we offer an exceptional range of opportunities that allow you to tailor your studies to suit your specific career goals and enhance your employability by obtaining extra qualifications.

IE University takes an applied and student-centered approach to education, identifying your unique strengths and giving you the chance to build your own path.

In addition to the core degree, you will be able to personalize your program and develop your skills by adding complementary courses, advanced seminars, internships, and IEU Labs.
IEU LABS
Learn by doing

IEU Labs are IE University’s alternative to traditional work placements. They provide hands-on, internship-like experience on campus to first- and second-year students who wish to begin gaining professional experience. There are ten labs to choose from, and each allows you to build your professional profile and gain valuable practical knowledge of different sectors. You will also extend your professional network through direct contact with managers and directors of leading companies.

Throughout the program, you will work under the tutelage of professors, while experts provide training in areas like marketing, funding, and strategy and legal aspects, among others.

When the time comes to choose, you will be able to apply to a lab that matches your professional interests, or try one outside of your field of study in order to broaden your knowledge and work with students from other programs.

All labs start at the beginning of the academic year and continue year-round. In May and June, you will work full-time in the IEU Labs and participate in common modules and activities, including advanced seminars for professional skills, weekly presentations of your work, business simulations, and extracurricular activities.

Want to learn about the labs we offer? Keep reading!

“The IEU Labs give students a genuine taste of work as members of a consultancy team in the sector of their choice, from design to finance. Already, various labs have had real-world successes, providing solutions for clients including Madrid’s Thyssen-Bornemisza Museum and the investment bank Arcano”

Isabel Sanchez,
Director of IEU Labs and Business Administration Undergraduate Studies

Start-Up Lab
The IEU Start-Up Lab is an incubator where you can develop your business plans and make them investment-ready with guidance from professors and entrepreneurs.

Marketing Lab
In the Marketing Lab, you will be involved in brand building, strategy creation, and the implementation of marketing plans. You will also work on marketing research and consumer insights for a range of companies and institutions, as well as offer support to new startups and entrepreneurs at IE.

IR Lab
This lab is a fully tutored working space for marketing research and professional projects with an international dimension for private companies, public organizations, and nonprofits. Our partner institutions work in different industries and sectors: consultancy, international development, public affairs, diplomacy, etc.

“The biggest challenge in entrepreneurship is to remain focused. As you start the business and it starts to gain a little bit of traction, you start to get a lot of opportunities. So the best thing for you to do is to learn how to say no; to only focus on what you do and do it well.”

Munya Gwizai,
Start-Up Lab Co-founder at Pich Technologies

“What is entrepreneurship to you?”
For me personally, entrepreneurship is about finding a problem and solving it. But it’s not just about solving that problem, it’s about doing it really, really well so that your business is able to make money from it and grow. I would summarize entrepreneurship as perseverance. You’re going to get a lot of “no’s” but you have to persevere to reach your goals.

Munya Gwizai
Start-Up Lab Co-founder at Pich Technologies

“What can you tell us about Pich?”
This technology is basically an API provider. What we do is connect to different bank accounts and make that data available to businesses and developers.

“What has been your biggest challenge?”
The biggest challenge in entrepreneurship for me has been to remain focused. As you start the business and it starts to gain a little bit of traction, you start to get a lot of opportunities. So the best thing for you to do is to learn how to say no; to only focus on what you do and do it well.

Munya Gwizai
Start-Up Lab Co-founder at Pich Technologies

“What’s your advice to future entrepreneurs?”
My advice to future entrepreneurs would be to remain focused on your idea. If you see it working and getting some early traction, grab it and run.

IEU Labs are IE University’s alternative to traditional work placements. They provide hands-on, internship-like experience on campus to first- and second-year students who wish to begin gaining professional experience. There are ten labs to choose from, and each allows you to build your professional profile and gain valuable practical knowledge of different sectors. You will also extend your professional network through direct contact with managers and directors of leading companies.

Throughout the program, you will work under the tutelage of professors, while experts provide training in areas like marketing, funding, and strategy and legal aspects, among others.

When the time comes to choose, you will be able to apply to a lab that matches your professional interests, or try one outside of your field of study in order to broaden your knowledge and work with students from other programs.

All labs start at the beginning of the academic year and continue year-round. In May and June, you will work full-time in the IEU Labs and participate in common modules and activities, including advanced seminars for professional skills, weekly presentations of your work, business simulations, and extracurricular activities.

Want to learn about the labs we offer? Keep reading!

“The IEU Labs give students a genuine taste of work as members of a consultancy team in the sector of their choice, from design to finance. Already, various labs have had real-world successes, providing solutions for clients including Madrid’s Thyssen-Bornemisza Museum and the investment bank Arcano”

Isabel Sanchez,
Director of IEU Labs and Business Administration Undergraduate Studies

Start-Up Lab
The IEU Start-Up Lab is an incubator where you can develop your business plans and make them investment-ready with guidance from professors and entrepreneurs.

Marketing Lab
In the Marketing Lab, you will be involved in brand building, strategy creation, and the implementation of marketing plans. You will also work on marketing research and consumer insights for a range of companies and institutions, as well as offer support to new startups and entrepreneurs at IE.

IR Lab
This lab is a fully tutored working space for marketing research and professional projects with an international dimension for private companies, public organizations, and nonprofits. Our partner institutions work in different industries and sectors: consultancy, international development, public affairs, diplomacy, etc.

“The biggest challenge in entrepreneurship is to remain focused. As you start the business and it starts to gain a little bit of traction, you start to get a lot of opportunities. So the best thing for you to do is to learn how to say no; to only focus on what you do and do it well.”

Munya Gwizai,
Start-Up Lab Co-founder at Pich Technologies

“What is entrepreneurship to you?”
For me personally, entrepreneurship is about finding a problem and solving it. But it’s not just about solving that problem, it’s about doing it really, really well so that your business is able to make money from it and grow. I would summarize entrepreneurship as perseverance. You’re going to get a lot of “no’s” but you have to persevere to reach your goals.

Munya Gwizai
Start-Up Lab Co-founder at Pich Technologies

“What can you tell us about Pich?”
This technology is basically an API provider. What we do is connect to different bank accounts and make that data available to businesses and developers.

“What has been your biggest challenge?”
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Munya Gwizai
Start-Up Lab Co-founder at Pich Technologies

“What’s your advice to future entrepreneurs?”
My advice to future entrepreneurs would be to remain focused on your idea. If you see it working and getting some early traction, grab it and run.

IEU Labs are IE University’s alternative to traditional work placements. They provide hands-on, internship-like experience on campus to first- and second-year students who wish to begin gaining professional experience. There are ten labs to choose from, and each allows you to build your professional profile and gain valuable practical knowledge of different sectors. You will also extend your professional network through direct contact with managers and directors of leading companies.

Throughout the program, you will work under the tutelage of professors, while experts provide training in areas like marketing, funding, and strategy and legal aspects, among others.

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INTERNSHIPS
In touch with the real world

We understand that real-world experience is fundamental within the field of communication, and for that reason IE University offers students the opportunity to complete internships with organizations worldwide. You will acquire more than a year’s worth of professional experience, which is sure to help you stand out as you enter the job market and begin to establish yourself as a valued business professional.

We have completed internships at:

- Accenture
- Addeco Iberia
- Aires Mateus
- Argus Communications
- Baker & McKenzie
- Bank of China
- Cadena COPE
- Caritas
- Clifford Chance
- Cloud 9
- Credit Suisse
- Danone
- David Chipperfield
- Delivering Happiness
- Deloitte
- Dresdner Bank
- Embassy of Spain in different countries
- Ernst & Young
- Garrigues
- Gucci
- Holcim
- International Media
- KPMG
- Latham & Watkins
- Lidl
- Loewe
- Manpower
- Onda Cero
- Prosegur
- PwC
- Pérez-Llorca Roig
- United Nations
- Uría Menéndez
- Zaha Hadid

...among many other companies.

Viktoria Arnold
Bachelor in Communication

ZEIT Akademie
What was the recruiting process like?
ZEIT Akademie was offering a 3-month internship for their marketing or production team, and I decided to apply. Die Zeit has long been one of the most prestigious German-language newspapers, and I had always wanted to work there.

I immediately wrote my cover letter, checked my CV, and sent it all in. After a couple of weeks, I got an email saying that they would like to interview me over the phone to talk about the company and what I could contribute to their team.

I later had a second interview with one person from the marketing team and one from the production team.

They talked with me about their daily tasks and asked me about my work preferences. I told them I was most interested in marketing, and I followed up with some samples of my previous projects. I was glad to have done several practical projects at IE that I could use to demonstrate my experience.

After several weeks I was accepted to the internship and I started planning for my summer in Hamburg!

What types of projects did you work on?
ZEIT Akademie is a rather young company within the ZEIT Verlagsgruppe, offering online and digital seminars on a variety of topics. My tasks included running their Facebook campaigns, helping with newsletters, evaluating campaign results, and doing sales and revenue analyses, among other responsibilities. My favorite project was designing a panel specifically for ZEIT Akademie. I had to respond quickly and let the team know which topics were the most popular, which speakers were the most influential, and what direction they should take with their marketing strategy.

What was the highlight of your experience?
One was being part of a film shoot for their new astronomy seminar in a very old planetarium in Germany. It was great to meet all those experts and see how they worked to film a documentary.

How do you think you benefited from the experience?
This was the longest internship I’ve ever had and it was a fantastic experience. I felt part of the company and I had responsibilities of my own, which was very gratifying. I was challenged to seek knowledge beyond what I’ve learned during my university courses.

What are your future career aspirations?
I hope to work for the European Union. I am also very interested in politics, especially with an international focus, and I would like to combine my communication skills with my interest in changing the world.

What tips or advice would you give to other students applying for an internship?
I don’t think you can give general advice for internship applications. However, one thing I would say is that every company has a different personality and looks for different characteristics for their staff. You should think about how you would feel working for this company and whether you could contribute to their team if so, it’s your job to show them your passion and demonstrate why you are the best fit for their company. Apart from that, I can only say that you should consider every cover letter you write, every interview you do, and every online test you take as experience to apply to your next application process. You will gain confidence—and that’s what it’s all about!
STUDY ABROAD
The world in your hands

As a student at IE University, you will have several opportunities to develop global perspectives and cross-cultural competencies—studying abroad is one of them. Living in another country for a semester or two is a great way to build confidence and broaden your outlook by experiencing other cultures and making new connections.

At IE University we believe that seeing your studies from new perspectives is a life-changing experience. That’s why we encourage students to spend one or two semesters at one of our more than 160 prestigious global exchange partner institutions in North and South America, Europe, Asia, Africa, and the Middle East.

CORNELL UNIVERSITY
NEW YORK, USA

“Chose Cornell University, an Ivy League Institution, and benefited a lot from this decision. Not only did I get to study at a top university, which enhances my CV, but I also made several friends there who, I expect, will eventually become leaders in their fields. I got the chance to study in the USA, where the entertainment industry—the industry I want to work in—has been flourishing for decades.”

Oyku Dikmen, Bachelor in Communication

UNIVERSITY OF ST. GALLEN,
ST. GALLEN, SWITZERLAND

“Going abroad and leaving your comfort zone is an essential experience in order to develop personal skills on a global scale. It was very important for me to have this kind of international mobility as a solid foundation within my studies since it has always defined my individual career path.”

Matthias Hubatschek, Bachelor in Business Administration

HONG KONG UNIVERSITY
OF SCIENCE AND TECHNOLOGY
HONG KONG, CHINA

“Studying in Hong Kong was a life-changing experience. I immersed myself in a completely different culture, tried learning a bit of Chinese—which was very difficult—and had the opportunity to travel. I made plenty of new friends, expanded my worldview, and broke out from my routine for a while, learning more about myself and the world I live in.”

Katharina Hamman, Bachelor in Psychology

UNIVERSITY OF TECHNOLOGY
SYDNEY, AUSTRALIA

“I wanted to learn about a different culture, meet new people, travel somewhere I had never been before to get a hint of what it could be like to work abroad someday, and especially get out of my comfort zone. Now that I’m back, I have to say that it was probably one of the best decisions I have ever made and those six months were some of the best of my life.”

Gonzalo Muelas, Bachelor in Law
Why did you take the initiative to go abroad? I wanted to go on exchange because I’ve always been really curious about discovering new cultures and countries. In my case, Singapore was the perfect destination since I had been to North and Latin America, as well as many countries in Europe and in North Africa but South-East Asia was totally new to me. I figured that being part of a new experience in a region of the world I didn’t know would be really exciting and make me grow as a person and gain knowledge.

What are the biggest advantages of living abroad? The biggest advantages of living abroad I would say are to develop your independence, forge your personality and meet different people that will challenge your ideas and reality. Also, depending on where you go, the ability to travel for cheap and discover new countries can be a strong advantage.

Why did you choose the National University of Singapore? I initially picked the National University of Singapore because of its very good ranking and the courses that were offered there. However, the university turned out to be much more than what I had imagined. I had the chance to enjoy many infrastructures and clubs at students’ disposal and I met amazing people and classmates that were all passionate and hard working people. From the infinity pool to the hip hop dance club or even cooking nights I could relax between classes and enjoy my time with friends.

What would you recommend to future exchange students? I would tell them to go for it, take their chance and just follow their guts. If you really feel like going on exchange to a country, as far or different it could be, do it. Do it because those kinds of experiences are the ones that make you who you are. Do it because it will bring you knowledge and values that will make you unique. In short, your exchange semester is for sure going to impact your life and future, so just enjoy it fully (you’ll have time to worry again when you come back!).
ADMISSION PROCESS
Become part of IE University

At IE University, there’s no single deadline for applying to our undergraduate programs. The various stages of our admission process are aimed at identifying those areas of your academic and personal profile that make you unique, and to make sure that our educational model is a good fit for you.

As our programs usually fill up far in advance of the start of the academic year, we advise candidates to apply between twelve to nine months before the semester begins. This will also allow you time to obtain any necessary visas or other qualifications. Once you have received an acceptance letter, provisional or definitive, you must make a €2,000 non-refundable deposit to reserve your spot in the bachelor’s program of your choice.

ONLINE APPLICATION
The application form contains detailed step-by-step information on how to fill it in, guiding you through the process. Your application is subject to a non-refundable admission fee of €120. It will not be reviewed by the Admissions Committee until submitted and the admission fee has been paid. You can find information on how to pay this fee at the end of the application form. The application may be saved at any time during the process but it must be completed within one month.

ADMISSION TEST
IE University’s admission test is conducted solely in English and assesses your verbal, logical and numerical skills. It centers on your ability to reason, rather than knowledge of actual information. This means you don’t have to study for the test beforehand to pass it successfully. It also evaluates your English level.

You can do the admission test either at the campus in Madrid or Segovia, or at any of the 29 offices IE has around the world. For other cases, please contact our Admissions Department at: ieuadmissions@ie.edu

ONLINE ASSESSMENT
As a tech-forward institution, we use virtual assessment as part of our admissions process. This allows the admissions team to get a sense of your personality and potential before proceeding to a possible interview.

Completing the assessment is simple—you will be given 3 questions to answer in a set amount of time. One of your responses will be written, and two will be recorded via video. The whole process should only take 20 to 30 minutes to complete.

PERSONAL INTERVIEW
(only after committee review)
Personal interviews are held either at the IE University campus in Segovia or Madrid, or at any of our 29 international offices. In extenuating circumstances we can arrange an online interview. The interview will allow us to get to know you better, and further assess certain qualities, such as your personality, capacity for critical thinking, method of self expression and other communication skills.

FINAL COMMITTEE DECISION
You will be informed of the Admissions Committee’s decision in writing. If accepted, you will receive one of two admission statuses:

Conditional Admission: in the event that you have failed to comply with all university access requirements in Spain.

Definitive admission: full admission, providing you have complied with all the points listed in the provisional letter of acceptance.

Scan the code and get started!
IE University is for students who approach learning as a way of life, and who are open to the world and the transformational role of higher education. Here you will find a supportive community where students and faculty interact in the learning process. With its rich diversity, international outlook, humanistic education, and entrepreneurial spirit, IE University is committed to educating professionals and experts who will make a difference in society. If you want an inspiring and challenging education that will shape who you are and who you will become, IE University will broaden your horizons, connect you to the world, and guide you on the unique path needed to achieve your goals.

**INTERNATIONAL OFFICES**

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Please do not hesitate to contact the office nearest to you should you need any additional information. You can also contact us via iecontact@ie.edu

www.ie.edu/offices
www.ie.edu/university

Don’t forget to check out our blog: drivinginnovation.ie.edu

CONTACT US
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The information in this brochure is subject to revisions or changes. You will find the most up-to-date information on the IE University’s website.

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