

#### DEAR STUDENT,

As Rector of IE University, it is my pleasure to welcome you to our institution and I invite you to learn more about us in this brochure.

Our university is a pioneer in the implementation of the European Higher Education Area (EHEA), a major reform to higher education which we are passionate about. The EHEA is consistent with our idea of an international, humanistic, and innovative approach to education that brings together various fields of knowledge, and allows students to specialize with more flexibility. This is only achievable if a university is committed to student mobility, competency-based learning, and engaging in dialogue and exchange programs with national, European, and international universities.

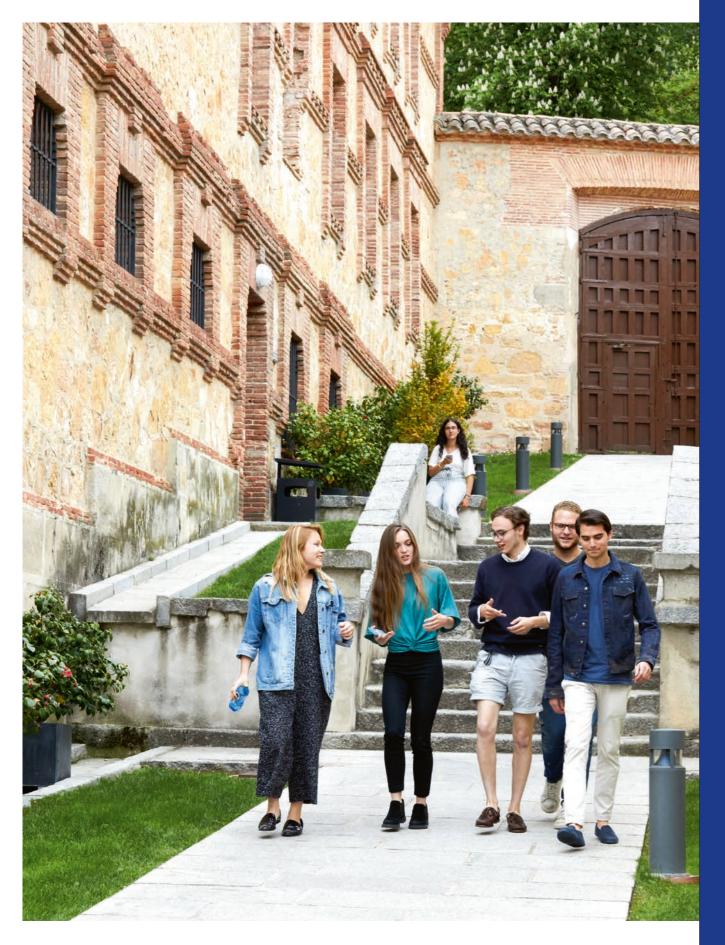
Our entrepreneurial spirit and focus on employability means that knowledge transfer is one of our key values. We want companies, institutions, and society to grow because of our graduates and postgraduates, who each seek to apply their own innovative projects that bring knowledge and people together.

As you learn more about IE University, you will see that our unique community is made possible by a student-centered and personalized approach, with a dedicated university faculty that seeks to make each student's journey through IE University a unique and transformative experience. They, along with the entire academic and research community, and our students and alumni, give you the warmest of welcomes to IE University.

With warm regards,

Salvador Carmona

Rector, IE University



# My University



IE University campus in Segovia.

From the very first moment, you will embark on a transformational journey that will enhance your unique value and enable you to play a leading role in shaping the world and achieving your goals. You will receive an inspiring and challenging education that will broaden your horizons and shape who you are and who you'll become. It will connect you to the world and guide you on a unique career path best suits your skills and interests.

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#### TEN REASONS TO STUDY AT IE UNIVERSITY

A sure path to success

### CONNECT WITH A DIVERSE AND ACCESIBLE FACULTY

Our diverse faculty is comprised of both excellent academics and experienced professionals with international experience and close ties to the professional world. What is more, our professors are completely accessible to students, which means that you will have daily interaction with them, obtain regular feedback, and receive the support needed to accomplish your professional goals.

#### TURN YOUR IDEAS

IE University will inspire you to be entrepreneurial in any field or discipline, providing an environment where you can be open to new ways of thinking, release your creativity, and venture into the unexplored.

4

#### BENEFIT FROM A UNIQUE LEARNING ENVIRONMENT

IE University offers a unique learning environment that is redefining higher education for professionals today. We will prepare you for success by enabling you to develop your own points of view, and discover your full potential. We are recognized for our quality both in teaching an learning, which has led us to be among the world's top universities.

9

#### BE PART OF AN UNMATCHED INTERNATIONAL EXPERIENCE

Our rich diversity provides an environment that will give you the international outlook needed to be successful on a global scale. With over 75% of the students coming from outside Spain, representing over 130 countries, you will study with a truly diverse community. In addition, exchange studies with prestigious partners worldwide, and internship opportunities around the world, will offer you an unmatched international experience.

# 5

#### TAKE ADVANTAGE OF A STUDENT-CENTERED APPROACH

We take a personalized approach to education, where professors and students are actively engaged in the learning experience. You will join a supportive community that values your uniqueness and that will guide you as you shape your own path.

### EXPERIENCE A PRACTICAL LEARNING METHODOLOGY

We combine theory with practice from the moment you start your studies. You will take what you learn in class and apply it to real life cases and when managing your own projects. Each year students can choose a range of internship options, working on campus, in Spain and around the globe, and acquire an impressive set of skills and professional experiences that make them highly sought after when they graduate.

#### PERSONALIZE YOUR PATH TO SUCCESS

Our innovative degree programs are recognized by the most prestigious associations in their respective fields, and integrate a broad range of teaching approaches and options that will allow you to shape your own education according to your professional aspirations.

8

# 10

**BUILD YOUR WAY** 

We help graduates launch their

around the globe. Employers of

leading companies worldwide

consider IE University among

What's more, you will belong

to a community of more than

45,000 IE alumni worldwide,

make friends for life, and enjoy

an active alumni network that

you can always depend upon

throughout your professional

journey.

the top universities where

they want to recruit from.

careers across industries and

TO THE FUTURE

#### SHARE A FORWARD-LOOKING VISION

We are ranked among the top ten universities worldwide for innovation in techanologies and teaching. Our practical and relevant education prepares you to meet the professional challenges you will face in your future. 9

#### LIVE YOUR STUDENT LIFE TO THE FULLEST

We have a vibrant and diverse student community where university life is lived to the fullest. You will have the chance to enjoy living and traveling in Spain and beyond, and to participate in all the extracurricular activities available to you at IE University.

# IE UNIVERSITY RECOGNITION

Prestige and performance

IE University occupies a leading position among higher education institutions in Europe and worldwide for its excellence in innovation and learning technologies. In addition, our undergraduate programs are recognized by the most prestigious associations in their respective fields, and highly regarded by employers at leading corporations.

IE University is ranked 8<sup>th</sup> for Career Services Worldwide

**Youth Incorporated**Global University Rankings 2019

#1

University in Spain

#

University in Spain

Worldwide

Best Bachelor in Business Administration # 7

in Recruiter Satisfaction Worldwide

University in Europe

#24

University

University in Europe

#18

Top University Worldwide

in Student Satisfaction

Worldwide

TIMES HIGHER EDUCATION

Global University Employability Survey and Ranking 2018 \* YOUTH INCORPORATED Global University Rankings 2019



#### **EMPLOYABILITY**

#### Launch your career internationally

# IE University is ranked 8<sup>th</sup> for Career Services Worldwide

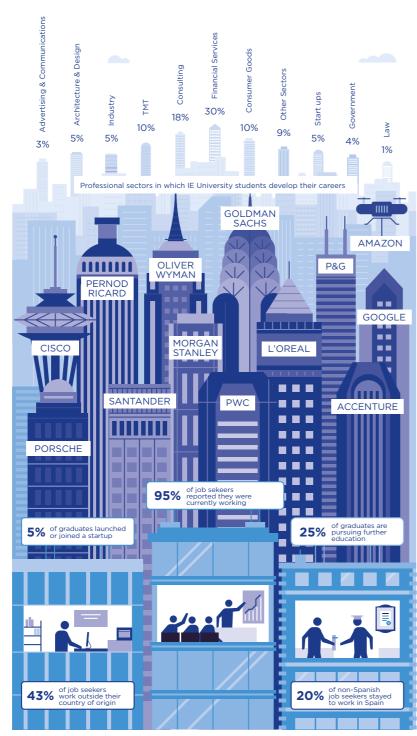
**Youth Incorporated**Global University Rankings 2019

Choosing a career path is one of the most important decisions you will make as you progress through your studies. The IE Career Management Center (CMC) helps graduates launch their careers across industries and around the globe and guides them throughout this decision-making process.

IE University's international recognition and partnerships with leading companies and institutions provide graduates the opportunity to compete for international positions.

IE University students begin to receive employment offers even before they graduate. While many alumni are recruited by major multinational companies, others prefer to join small and medium-sized companies and startups.

Some students choose entrepreneurship as a career choice and start a business while studying at IE University or shortly after graduation, building and managing their own companies.



\* Data reported by IE University's Class of 2018 job seekers.

# From IE University to Nike headquarters

Natalia Riera Yanguas Bachelor in Business "I am working in the digital marketing department at Nike, at the European headquarters. I

applied through the Talent & Careers portal of IE University.

Working at headquarters has made me realize the challenges that I also faced at IE University. Since we have people from all over the world, the biggest challenge is to understand the different work methods, processes, and ways of working that people have. The key is learning to understand your team and adapt to how they work. You will have the best outcome if you bring together all your differences and make the best of it. I also love the different inputs that people have based on their backgrounds, and it really

helps to put together everyone's thoughts and come to a conclusion that fits everybody.

The most relevant skills that I apply in my day-to-day at Nike are negotiation and decision-making because working in this department really entails many things. It is important to learn to put together all of these thoughts and come up with an outcome that makes sense and benefits everyone. It's about making the right decision at the right time, and also being flexible and adaptable. I believe entrepreneurial capacity has helped me achieve my professional skills because having drive is what takes you everywhere. The first thing an entrepreneur needs to have is spirit itself, characterized by drive and ambition.'





#### **IE UNIVERSITY CAMPUS**

#### Your home away from home

As a student at IE University, you will gain an international outlook and global connections. You will benefit from diverse perspectives and experiences as you study with peers from around the world. Each year, an average of 130 different countries are represented on campus, and over 75% of students come from abroad.

#### **SEGOVIA**

The campus in the city of Segovia offers a true campus experience. It is housed in the Convent of Santa Cruz la Real, a historic building declared a national heritage site in 1931. Segovia is only 25 minutes from Madrid by high-speed train, and welcomes students from over 130 countries to a global university setting with an academic and lively atmosphere. In Segovia, you'll find the perfect setting to become part of a close-knit community.

Segovia is a fairytale city full of narrow, twisting alleyways, Romanesque churches, and beautiful buildings. Additionally, this province of Spain has always been famous for its climate and traditional cuisine. It's not merely a city to be admired from afar; it's also a great place to live.

If you decide to study in Segovia, with the big city always within reach and history at your fingertips, you will experience the best of both worlds.

#### MADRID

On our campus in Madrid, you will find a groundbreaking education experience, with access to cutting-edge resources, specialized classrooms, and modern facilities. Studying in Madrid provides an opportunity to immerse yourself in a dynamic environment at the center of one of Europe's most important financial capitals.

If you decide to study in Madrid, you will benefit from a global environment, top-tier networking opportunities, and facilities equipped with the latest technologies—all shared with the top-ranked IE Business School.



IE University campus in Segovia.



Students after class socializing near the cafeteria in the IE University campus in Segovia.











Segovia and Madrid have excellent facilities. Students have ample space for studying, relaxation, and entertainment.



IE University campus in

#### STUDENT LIFE

#### Connections and activities

The memories you make during your studies last forever and can change the course of your life. We believe in diversity as a lifestyle and are proud to say that our community is as diverse as can be, providing space for all types of interests and unlimited opportunities.

The Student Life office coordinates more than 30 clubs, which are divided into six areas: arts, sports, social causes, debates, entrepreneurship, and academics.

Below are some the clubs you can take part in.

#### IEU CONFERENCE CLUB

The IEU Conference Club organizes talks and cocktails where some of the most powerful and influential people in the international arena answer questions related to their field of expertise. You'll get to know some of the secrets of their professional success, network with them, and have your questions answered!

#### **IEU GREEN CLUB**

This club reaches out to the student community to raise awareness about environmental stewardship matters

and healthy lifestyles. They organize riverside hikes and other nature activities. If you like to escape from your routine and enjoy outdoor activities, this is the club for you!

#### IEU HUMANITARIAN CLUB

This club organizes innovative events in service of various NGOs. Its president, Zainnab Al-Kurdi, started a campaign to inspire and protect women all over the world.

#### IEU MUSIC CLUB

The IE Music Club aims to enrich its members' musical knowledge and provide the opportunity to play together as a group. Its talented artists perform creative adaptations of songs or original compositions.

#### IEU SPORTS CLUB

Exercise is important, so both our campus in Madrid and Segovia offer a wide "Our motto is 'Talks that Inspire'. You see, we want to take a radically new approach to academic talks"

Salvador Mompeán, IEU Conference Club Founder





The Real Casa de la Moneda in Segovia, is a space provided by the city council for activities such as exhibitions, music, conferences, and workshops.





"The IEU Alpine Club is your destination for any and all outdoor activities, bringing like-minded people together to enjoy the beauty of nature in a fun way"

Benjamin Weber, Sports Club Founder

variety of sports for students to enjoy. The sports that we offer vary from campus to campus, since Madrid is a city campus and Segovia is a rural one.

Among the team sports we offer are: volleyball, basketball, indoor soccer, rugby, basketball, and tennis. In addition, IE University has special deals with several gyms and fitness centers, to make available other sports such as golf, tennis, paddle tennis, swimming, and many others.

Tryouts for IE University's official teams take place once every year, at the beginning of the fall semester.

"I've been living in Segovia for nearly two years and had no idea about its beautiful surroundings. Hiking by the river on Sunday was a nice alternative to spending the weekend in the city of Segovia or Madrid. For those who did not go with us, I highly recommend attending the next Green Club event!"

Ola, IEU Green Club







# My Studies

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Students on the IE University campus in Madrid during their break between classes. Studying at IE University means not only that you will receive the most up-to-date education; you will also be joining a community of exceptional academics who share your passion and look forward to guiding you throughout your degree. They will help you learn and provide you with the tools that will help you become the professional you want to be.

PERSONALIZED STU	JDY PAI	Н			18
IE MODULE					19
LANGUAGE PROFIC	IENCY T	RACK			20
BACHELORS IE Business School		Data and Business Analytics	38	Business Administration + International	
Business Administration	24	Information Systems Management	42	Relations	61
IE School of Architecture	24	IE School of Global and Public Affairs		Laws + International Relations	62
& Design  Architectural		International Relations	46	Politics, Law and Economics + Data	
Studies	28	Economics	48	and Business	
Design	30	IE Law School		Analytics Business	64
IE School of Human Sciences and		Laws (LLB)	52	Administration	
Technology		Politics, Law, and Economics (PLE)	56	+ Data and Business Analytics	66
Behavior and Social Sciences	34	DUAL DEGREES			
Communication and Digital Media	36	Business Administration + Laws	60		

Pave the way

Your experience at IE University will involve a lot more than your academic studies; we offer an exceptional range of opportunities that allow you to tailor your studies to suit your specific career goals and enhance your employability by obtaining extra qualifications.

IE University takes an applied and student-centered approach to education, identifying your unique strengths and giving you the chance to build your own path.

In addition to the core degree, you will be able to personalize your program and develop your skills by adding complementary courses, advanced seminars, internships, and IEU Labs.

#### IE MODULE

#### Your keys for development

The IE Module consists of key subjects for your professional development which form part of every bachelor program from the first to the third year. In this module, you will acquire basic skills that reflect the university's culture and vision, and which reinforce the transversal components of our model (IEU Labs, advanced seminars, electives, and languages). You will also benefit from progressive learning, where content is structured to increase gradually in difficulty and in its optional character, and where you'll work with students from other programs.

The IE module subjects are based on four pillars: entrepreneurship, a humanistic and rigorous approach, diversity, and innovation.

# 2ND YEAR Develop unique points of view and learn how to perform at your best. 3RD YEAR Develop the ability to challenge your way of thinking and discover new perspectives.

#### FIRST YEAR

During your first year, you will develop a broad understanding of business organizations and gain specific knowledge in areas such as markets, customers, finance, operations, and communications, among others. You will also undergo technological training to remain at the forefront of the digital world and make the most of the opportunities it offers. You will also develop your writing and presentation skills, which are essential to professional success.

#### SECOND YEAR

Your second year will be focused on analyzing reality from different perspectives in order to develop your own points of view, and on establishing positive conditions for your success. You will learn how to influence, motivate, and encourage others towards effectiveness and productivity.

The aim of our humanistic approach is to train young inventors, visionaries, and world-changers who, by exploring the humanities, can discover new paths to reveal unexplored aspects of reality.

#### THIRD YEAR

The complex reality of today's globalized world demands professionals capable of having impact on a global scale. At IE University, we teach the skills and tools students need to become successful leaders capable of managing projects in an international setting. On the one hand, you will be immersed in a multicultural and international setting from day one that will shape your mindset. On the other hand, you will take courses specifically designed to help you perform effectively in demanding professional settings. This training is crucial to your success as a global professional, regardless of your area of study.

YEAR ONE	
Business Management	6 ects
Technology Fundamentals	3 ects
Presentation Skills	3 ects
Writing Skills	3 ects
YEAR TWO	
Humanities	6 ects
Behavioral and	
Professional Skills	3 ects
YEAR THREE	
Global Challenges	6 ects

#### LANGUAGE PROFICIENCY TRACK

# Develop the English skills needed to have a successful international career

In order to prepare you for the real world and avoid language constraints, our bachelor programs are fully delivered in English. For those who need to improve their English language skills in order to study business or law in their international language and graduate with an advanced proficiency level, we offer a special track during the first year.



The Language Proficiency Track (LPT) is designed for those students who wish to quickly adapt to studying in English at IE University. This track is led both by the IE Business School and the IE Law School, and it is available for BBA and LL.B. students in their first year. It will allow you to access the Bachelor in Business Administration and the Bachelor of Laws in English and study with people from over 130 countries while reinforcing your language skills. The enrolled students have an early start that begins a few weeks before the academic year, and lasts one academic year.

Students who take part in the Language Proficiency Track will be required to enroll in:

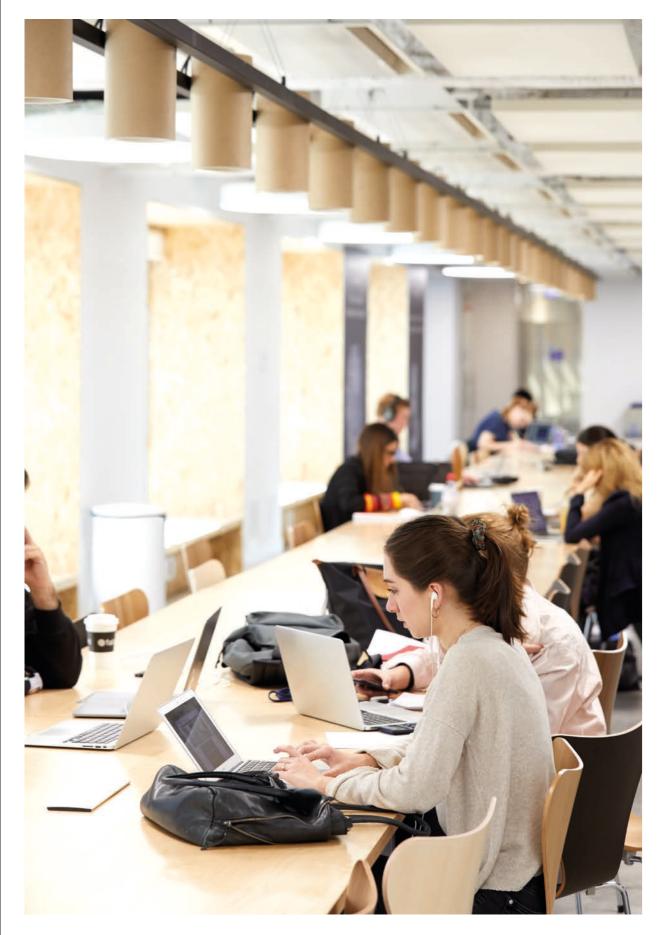
- 1. Summer Early Start: Led by the IE
  Business School and the IE Law School,
  here you will go through the first unit
  of the English Proficiency Course and
  Business/Law English, and you will
  study courses like Mathematics, Lawyering and Writing Skills, all in English.
- 2. Continuous support throughout the first year: in addition to your regular subjects, throughout your first year you will have some mandatory courses that are designed to improve your English skills to reach the required level.

#### WHO IS IT FOR?

The program is designed for any non-native English speaker who has a need to enhance their English skills starting their very first year of study in order to complete the whole degree in this language.

#### THINGS TO REMEMBER

- 1. The Language Proficiency Track is mandatory for those candidates who have been admitted to the BBA + LPT or the LL.B. + LPT. This will not only enhance their language skills, but it will help them build their confidence and adjust to the environment.
- 2. The Summer Early Start cannot be substituted with a summer course abroad or English classes in an academy, since it is part of the BBA and the LL.B. programs and you will learn specific content that's relevant to your business and law studies.
- The reinforcement subjects are compulsory and cannot be replaced with other courses.
- 4. In their second year, all LPT students will study the exact same subjects as the other BBA and LL.B. undergraduates.



# IE Business School

IE Business School's programs have internalized the main phenomena influencing business education today: the globalization of management; the impact of new technologies in the learning process; the recognition of diversity and new expressions of intelligence among students, along with the development of diverse sources, and channels to deliver knowledge.



#### RECOGNITION AND RANKINGS

IE Business School is considered one of Europe's leading business schools by international media like Financial Times, The Economist, Wall Street Journal or América Economía. These publications recognize IE as a leader in academic areas like entrepreneurship, or in the field of learning technologies.

#### **PROGRAMS**

IE Business School offers a wide range of management programs, from undergraduate degrees to executive education development courses, all suited to the specific needs of managers and entrepreneurs over the course of their careers. Our portfolio covers both face-to-face modes of delivery, along with innovative blended formats.

#### MASTERS

- Master in Management.
- International MBA.
- Global MBA.
- Executive MBA.
- Global Executive MBA.
- IE Brown Executive MBA.
- IE-SMU MBA.
- Master in Finance.
- Master in Advanced Finance.
- Global Master in Finance.
- Executive Master in Finance.

#### UNDERGRADUATE

Bachelor in Business Administration.

IE BUSINESS SCHOOL IS ACCREDITED BY:







AACSB, AMBA and EQUIS accreditations represent the highest stadard of achievement for business schools worldwide.

#### RANKED AMONG THE BEST BUSINESS SCHOOLS IN THE WORLD

ST

 ${\bf Distance\ Online\ MBA\ Worldwide}$ 

**QS**. June, 2018

#### **Business Schools in Europe**

The Aspen Institute, September, 2011

2 ND

Online MBA Worldwide

Financial Times. March 2018

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**European Business Schools in Europe** 

Financial Times. December, 2017

**Business Schools Worldwide** 

The Aspen Institute. September, 2011

1 TH

Global MBA in Europe Financial Times. January, 2017

5 TH

**Executive Education Worldwide** 

América Economía. November, 2016

6<sup>TH</sup>

Master in Management Worldwide

**QS**. September, 2018

Global MBA for Latin Americans Worldwide América Economía. May, 2017 Master in Finance for getting an investment banking job eFinancialCareers. August, 2017

ermancialcareers. August, 201

8<sup>TH</sup>

Global MBA Worldwide Financial Times. January, 2017

Global MBA Worldwide

Jiodai MBA Worldwide

QS. September, 2018

Non-US MBA Schools Worldwide Bloomberg Businessweek. November, 2017

Non-US MBA's

Bloomberg Businessweek. November, 2017

22

23

# BACHELOR IN BUSINESS ADMINISTRATION

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INTERACTIVE

**BROCHURE** 

#### Achieve international success

The Bachelor in Business Administration is an innovative and international program that will help you develop the business and management competencies you need to have a successful career either in multinational corporations or starting your own company. We provide a diverse environment, with connections to the business world, where you will learn from industry experts the knowledge and leadership skills required to launch your career at a global level. Based on top-ranked IE Business School's expertise, and accredited by AACSB, AMBA and EQUIS, this prestigious program has been designed to train the new generation of business professionals that will lead the future of

international companies and organizations.

Type of Degree	Undergraduate
Language	English
Format	Full-time
Location	Segovia and /or Madric
Duration	4 years
Start	September

Credits needed to graduate	240
Final Project	12
Elective Courses	60
Core Courses	108
Basic Courses	60
COMPONENTS	CREDITS

#### STUDY PLAN FIRST YEAR SECOND YEAR THIRD YEAR FOURTH YEAR 1st Semester 1st Semester 1st Semester 1st Semester Financial Accounting Capital Markets Management Control Electives Management Tools Marketing Management Strategies for Computing in & Principles Industries and Markets Entrepreneurship & 2<sup>nd</sup> Semester Applied Business Innovation Human Capital Management Strategies for the Mathematics Business Law Multinational Corporation Macroeconomics Marketing Fundamentals Statistics & Data Analysis Data Analysis for Economics Disruptive Strategy \* **Building Powerful** Marketing Project-Practical\* Supply Chain Management Final Project Relationships IE Module - IE Challenge Electives Humanities I 2<sup>nd</sup> Semester 2<sup>nd</sup> Semester Financial Reporting & 2<sup>nd</sup> Semester Electives Analysis Cost Accounting Organizational Behavior Mathematics for Management **Business-Driven Information** Introduction to Programming Technology I Corporate Finance Entrepreneurship Business Microeconomics Plan-Practical 3 Research & Academic Writing Operations Management Skills Global Economic Environment Humanities II Technology II Note: this information is subject to change, please contact the Admissions Department for the updated curriculum

#### WHAT IS BUSINESS ADMINISTRATION AT IE UNIVERSITY?



#### ENTREPRENEURSHIP

The program will encourage you to bring your ideas to reality, and will support you along the way.



#### BUSINESS EXPERIENCE

Connect theory to practice through IEU Labs, internships and hands-on projects.



# IE School of Architecture & Design

IE School of Architecture & Design places emphasis on excellence in design, innovation, and entrepreneurship. Our students are encouraged to take a creative approach to architecture, learn the latest digital skills in a contemporary context, and develop talents to become leaders in a changing field. IE School of Architecture & Design is part of a broader university, which supports learning across disciplines, especially the humanities and business.



#### PARTNERS, EXCHANGE, INTERNSHIPS

IE School of Architecture and Design understands that collaboration, especially on an international level, contributes to our community. Recognizing and appreciating diverse outlooks by studying and working with others in different places and in different settings enhances the overall academic experience.

#### ROGRAMS

We offer a series of programs. The fiveyear Bachelor in Architectural Studies degree means that upon completion our students have completed all the requirements to be fully recognized architects. The various masters and special programs allow our students to acquire the skills needed in the world of architecture in order to develop successful careers. Moreover, all this is combined with direct and continuous contact with leading international professionals in architecture and design that confer to each of our programs the added value of learning from the experience of leaders in their fields.

#### UNDERGRADUATE

- Bachelor in Architectural Studies.
- Bachelor in Design.

#### MASTERS

- Master in Architectural Management and Design.
- Master in Strategic Design of Spaces.
- Master in Real Estate Development.



#### **BACHELOR IN ARCHITECTURAL STUDIES**

**BROCHURE** 

#### Make meaningful environments

The Bachelor in Architectural Studies prepares students to transform the world and to make meaningful environments. With a project-based approach to learning and a diverse body of faculty and students, the program synthesizes creative, technical, environmental, and social considerations, and is driven by a forward-looking and entrepreneurial spirit. We teach our students to master the essential tools and skills of the architect, while simultaneously encouraging them to think broadly and creatively about how these tools and skills might be used in the future. This bachelor's degree has an exclusive internship program that will allow you to gain invaluable work experience in some of the most prestigious studios worldwide. This program will allow you access to the one-year Master in Architecture that is necessary to access

Undergraduate
English
Full-time
Segovia and Madrid
5 years
September

6
228
66
CREDITS

STUDY PLAN				
FIRST YEAR  Personal Studio I: Idea and Form Graphic Communication I Applied Mathematics in Architecture I IE Module - Introduction to Management  Personal Studio II: Form and Material Graphic Communication II Architectural Geometry I Architectural Geometry I Architecture Histories and Contexts Applied Physics in Architecture I IE Module - Interpersonal Skills  Annual Digital Tools and Operations  SECOND YEAR	Architectural Geometry II Applied Mathematics in Architecture II Construction Systems and Applications Structural Types I Experimentation Workshop I  2nd Semester Design Studio IV: Program Structural Calculations I Environmental Systems and Strategies I Introduction to Urban and Regional Studies Applied Physics in Architecture II Design Entrepreneurship Workshop I  THIRD YEAR  1st Semester Design Studio V: Technique Construction Systems and Applications II	Structural Types II Urban Strategies I Experimentation Workshop II  2nd Semester Design Studio VI: The Existing Structural Calculations II Environmental Systems and Strategies II Construction Systems and Applications III Architecture History and Theory II Design Entrepreneurship Workshop II  FOURTH YEAR  1st Semester Design Studio VII: Aggregation IE Module - Ethics Professional Deontology Construction Systems and Applications IV Architecture History and Theory III Urban Management	2nd Semester   Design Studio VIII: Territory     Advanced Architectural Graphics     Advanced Structures and Foundations     Architecture History and Theory IV     Urban Strategies II     Design Entrepreneurship     Workshop III     FIFTH YEAR     1st Semester     Alternative Practices:     Landscape and     Environment     Digital Studies     Management and     Entrepreneurship     Design     Urban Infrastructure     2nd Semester     Design Studio IX:     Synthesis     Advanced Technical     Studies     Studies     Studies     Semester     Design     Company     Comp	MASTER IN ARCHITECTURE (OPTIONAL)  1st Module Advanced Design Studi Thesis Project: Module I Advanced Construction Workshop I  2nd Module Thesis Project: Module I Advanced Construction Workshop II Creativity and Organization Strategy Project Management  3nd Module Thesis Project: Module I
Design Studio III: Experience	Architecture History and Theory I	Experimentation Workshop III	Capstone Project	

#### WHAT ARE ARCHITECTURAL STUDIES AT IE UNIVERSITY?



#### **DESIGN STUDIO**

Both a physical and intellectual place where during your five years of study you will bring together and apply the range of things you've learned in class into real world design challenges.



#### ARCHITECTURE HISTORY, THEORY AND CRITICISM

You will develop critical reasoning skills as well as general architectural literacy.



#### **ARCHITECTURE FUNDAMENTALS**

Essential concepts, elements, and methodologies associated with architecture.



#### INTEGRATION / **EXPERIMENTATION WORKSHOP**

Our integration workshop brings world-renowned architects to campus for a week-long design project. The experimentation workshops, meanwhile, allow you to work in photography, film, and site-specific



#### BUILDING **TECHNOLOGY**

AN ENGAGED

**APPROACH** The Bachelor in **Architectural Studies** takes an integrated approach to learning. Our faculty is made up of architects, visual artists, designers, and

AND ALTERNATIVE

In Construction Systems and Structures, you will learn the basic principles of putting a building together and go through the latest innovations in building technologies.

#### **URBAN STUDIES**

Urban studies will provide you with a comprehensive vision of the reality of cities, their problems and possibilities, and how to deal with the social, political and economic issues that affect the city.



A strong foundation in environmental technologies will allow you to work productively with a project team to propose sustainable and innovative solutions.



**BACHELOR IN DESIGN** 

Create a better reality

Type of Degree	Undergraduate
Language	English
Format	Full-time
Location	Segovia and Madrid
Duration	4 years
Start	September

Credits needed to graduate	240
Final Project	1:
Elective Courses	30
Mandatory Courses	13:
Core Courses	60
COMPONENTS	CREDIT

#### STUDY PLAN

#### FIRST YEAR

#### 1st Semester

Introduction to Design Studio: Learning by Doing Design History I Design Skills I

Psychology and User -Centered Design

IE Module - Writing Skills IE Module - Presentation Skills

#### 2<sup>nd</sup> Semester

Introduction to Design Studio: Collaborative Design Design History II Visualization and Representation Techniques Sociology and Culture IE Module - Business Management

#### SECOND YEAR

#### 1st Semester

Design Studio I Focus on Visual Design Design Methodology Interactive and Digital Tools Research Techniques Ethnography

IE Module - Entrepreneurship

#### 2<sup>nd</sup> Semester

Design Studio II: Focus on Product Design Design and Criticism Materials and Applications I Sustainability IE Module - Professional Skills

#### THIRD YEAR

#### 1st Semester

Design Studio III Focus on Spatial Design Processes and Design Theory Materials and Applications II Quantitative Methods IE Module - Global Challenges

2<sup>nd</sup> Semester

Electives

#### FOURTH YEAR

#### 1st Semester

Design Studio IV: Focus on Strategic Design Contemporary Design Trends Typography Layout and Presentation Programming for Designers

IE Module - Design Management

#### 2<sup>nd</sup> Semester

Design Narratives Portfolio Design **Fabrication Technologies** Final Project

Note: this information is subject to change, please contact the Admissions Department for the updated curriculum

#### DESIGN CULTURE

Here you will explore the foundations and history of design. You will also become familiar with new dynamics that have resulted from recent transformations in the practice. This combination will allow you to understand the world and identify opportunities to add value in society.



#### **BUSINESS**

This course provides training in managing design companies as well as in professional etiquette. You will gain skills in the fields of humanities. communication, and professional ethics, and will experience other viewpoints and develop vour interpersonal skills by mingling with students from other programs.



#### **TECHNIQUES**

This module provides an advanced look at the tools and codes used in professional practice. You will learn how to ioin design and business. developing an approach that takes into account both technical knowledge and the needs of the market



#### **APPLIED SCIENCES**

Here you will explore social sciences, technology, and sustainability. You will develop the skills to foster innovation and execute designs centered on human

#### **PROJECT-CENTERED DESIGN**

As the backbone of the program, the Design Studio classes aim to solidify and apply all the knowledge vou accumulate each semester into real-life scenarios, which become richer and more complex as you progress in your studies.

# IE School of Human Sciences and Technology

At IE School of Human Sciences and Technology, we believe it is critical that graduates possess not only deep expertise within their chosen area of study, but also the ability to think, work, and innovate across disciplinary boundaries. Our graduates also gain the cross-cultural awareness, entrepreneurial mindset and behavioral skills necessary to work effectively in the teams and organizations in which they pursue their careers.



#### THE SCHOOL

The mission of IE School of Human Sciences and Technology is to educate the next generation of global professionals who can leverage the power of science, communications, and technology to address the most difficult challenges facing business, government and society.

#### PROGRAMS

The unifying theme across our diverse bachelors, masters, and executive programs is an emphasis on understanding, engaging, and enabling people in the many contexts in which they work and live – as consumers, employees, leaders, citizens and members of families and communities.

#### UNDERGRADUATE

- Bachelor in Behavior and Social Sciences.
- Bachelor in Communication and Digital Media.
- Bachelor in Data and Business Analytics.
- Bachelor in Information Systems

  Management.

#### MASTERS

- Master in Business Analytics & Big Data.
- Master in Market Research
- & Consumer Behavior.
- Master in Visual and Digital Media.
- Master in Corporate & Marketing Communication.
- Master in Cybersecurity.

- Master in Talent Development
- & Human Resources.
- Master in Customer Experience & Innovation.
- Executive Master in Positive Leadership and Strategy.
- Master in Digital Business and Innovation.
- Master in Computer Science and Business Technology.
- Executive Master in Digital Transformation.
- Master in Digital Marketing.



# BACHELOR IN BEHAVIOR AND SOCIAL SCIENCES

#### Become an expert in human behavior

The Bachelor in Behavior and Social Sciences is a hands-on and multidisciplinary degree that empowers students to study, understand, and influence people and society. This practical program, designed with the expertise of the IE School of Human Sciences and Technology, aims to train a new generation of experts who can study the complexity of human behavior using a multidisciplinary approach that combines a diverse range of disciplines, tools, and skills. Based on a holistic and management-based methodology, this challenging and intellectually stimulating program is aimed at individuals who wish to have a positive impact on consumers, organizations, and society

Type of Degree	Undergraduate
Language	English
Format	Full-time
Location	Segovia and Madrid
Duration	4 years
Start	September

Credits needed to graduate	240
Final Project	12
Elective Courses	30
Core Courses	138
Basic Courses	60
COMPONENTS	CREDITS

#### STUDY PLAN

#### FIRST YEAR

#### 1st Semester

Fundamentals of Human Behavior

Fundamentals of Social Science

IE Module - Technology for Innovation
IE Module - Data Insights &

Visualization
IE Module - Introduction to

Probability & Statistics for the Real World

#### 2<sup>nd</sup> Semester

Learning to Observe, Experiment and Survey Fundamentals of Data Analysis

Simulating and Modeling to Understand Change

The Big History of Ideas and Innovation

IE Module - Presentation Skills
IE Module - Writing Skills

#### SECOND YEAR

#### 1st Semester

through the exploration and analysis of human conduct.

Power and Inequality: Fundamentals of Social Theory The Psychology of Cognition

and Emotion

Qualitative Tools for Studying

People
Organizational & Employee

Behavior

Personality, Individual & Cultural Differences

#### 2<sup>nd</sup> Semester

Introduction to Economics Social and Digital Anthropology

Understanding Population and Demography Quantitative Tools for Study-

ing People
Seminar: Global Politics and

Professional Bootcamp: Teamwork

#### THIRD YEAR

#### 1st Semester

Law & Behavior Influence & Persuasion

Behavioral Neuroscience Marketing, Advertising

& Consumer Behavior Community, Society

& Culture
Professional Bootcamp:

Stress and Self-management

#### 2<sup>nd</sup> Semester

Behavior Design and Nudging Welfare and Policy Design

Public Opinion, Preferences and Voter Behavior

Behavioral Economics and Decision-Making

Advanced Topic: Design Thinking, Brainstorming and Creativity for Innovation Social Networks

#### FOURTH YEAR

#### 1st Semester

Consumer Goods Financial Services

Travel, Hospitality & Tourism Talent Management & Human Resources

Operations and Process Marketing

Sustainability and the Environment

Health Services
Citizens, Society ar

Citizens, Society and Policy Global Security

#### 2<sup>nd</sup> Semester

Advanced Topic: Coaching, Counseling and Behavioral Intervention

Advanced Topic: Media Psychology and Communication

Advanced Topic: Driving Change in Organizations

Advanced Topic: Social Entrepreneurship

Advanced Topic: Neuro-Marketing Career Preparation & Design Capstone Project

**Note**: \* Career focused electives and consulting projects will allow you to apply knowledge and skills of your bachelor to a range of industries and job types. These electives will be taken in conjunction with students of other HST Bachelors to help you develop the ability to work in multi-discipline teams. Examples: Consumers & Marketing, Healthcare & Health, HR & Talent and Energy & Environment. \*\* This study plan is under validation process and may be subject to change.

#### DEVELOP A MANAGERIAL MINDSET

WHAT IS BEHAVIOR AND SOCIAL SCIENCES AT IE UNIVERSITY?

Regardless of whether you would like to use your expertise in human behavior in the public or private sector, you will develop a unique, managerial mindframe that will prove invaluable to your future success.



#### MAKE AN IMPACT ON SOCIETY

This program will help you develop the skills you need to explore, gather, and analyze information surrounding the problems and situations that individuals and groups face.



#### BACHELOR IN COMMUNICATION AND DIGITAL MEDIA



## Bring out your creativity and make brands matter

IE University's Bachelor in Communication and Digital Media is aimed at students who wish to play an active role in making brands stand out. This program provides solid foundations and a hands-on approach to the practice of communication with a strong corporate, marketing and content creation focus. It offers our students the skills required to create, shape, deliver, and measure successful communication and marketing messages in a wide range of formats and platforms. The expertise of our faculty, coupled with a truly diverse environment, provides the perfect setting to guide our students as they tap into their creativity to develop meaningful messages relevant to global audiences.

Type of Degree	Undergraduate
Language	English
Format	Full-time
Location	Segovia and Madrid *
Duration	4 years
Start	September
Duration Start	

COMPONENTS	CREDITS
Basic Courses	60
Core Courses	138
Elective Courses	30
Final Project	12
Credits needed to graduate	240

<sup>\*</sup> For students enrolled in the 2017-18 intake and onwards

#### STUDY PLAN SECOND YEAR FOURTH YEAR FIRST YEAR THIRD YEAR 1st Semester 1st Semester 1st Semester 1st Semester Communication Foundations Media and Entertainment Advertising Creativity Electives Industries Photography Innovation Lab: Corporate Communication Creativity Tools 2<sup>nd</sup> Semester Globalization and Cross-Digital Marketing Advertising Management Final Project Cultural Communication and Social Media and Media Distribution Writing for Media Creative Project Management Visual Storytelling Political Communication IE Module - Oral Skills IE Module - Global Challenges **Events Management** and Advocacy Campaigns IE Module - Writing Skills Consulting for Gamification IE Module -Communication Professional Skills IE Module - Representation 2<sup>nd</sup> Semester and Media Ethics Public Opinion, Persuasion 2<sup>nd</sup> Semester and Engagement 2<sup>nd</sup> Semester Communication and Law Visual and Digital Media Webs and Apps Design Audience Culture Branding: Identity, Strategy Integrated Communication Graphic Design and Strategies Infographics and Reputation Multimedia Narrative Consumer Culture Public Affairs and and Interactive Design Non-Market Strategies Media Relations Research Methods and Media Training IE Module - Technology Branded Content Fluency IE Module - Humanities IE Module - Introduction to Management Note: this information is subject to change, please contact the Admissions Department for the updated curriculum.

#### WHAT IS COMMUNICATION AND DIGITAL MEDIA AT IE UNIVERSITY?



#### MEDIA LAB

More than a place, it is a methodology, a culture, where ideas are brewed. Through teamwork, you will bring your ideas to reality. You will have access to state-of-the-art resources and tools to design and produce all kind of communication projects.



#### LEAD CORPORATE COMMUNICATION

Learn how to orchestrate internal and external communications to build corporate branding, identity, responsibility and reputation. Gain the skills needed to Manage communication crisis and issues. Study how to build corporate culture and values through communication to drive organizational excellence.



#### UNLEASH YOUR CREATIVITY AND THINK CRITICALLY

Success in communication depends on learning how to balance creativity and strategy. Our students unleash their creativity to explore the confines of their imagination. They learn how to channel their creative ideas into effective strategies.

#### BECOME AN EXPERT IN MAR-KETING COMMUNICATION

In this program you will learn how to manage diverse marketing channels and tools to communicate messages to markets and consumers. You will explore and study various marketing communication areas like advertising, branding, sponsorship, promotion, event management and public relations.

#### CREATE CONTENT THAT MATTERS

The success of all communication plans and campaigns is determined by content. Learn how to create effective content for the right audiences to deliver successful communication messages in diverse media.

#### **BACHELOR IN DATA AND BUSINESS ANALYTICS**



#### Harness the power of data to transform the world

The Bachelor in Data and Business Analytics is aimed at analytical driven individuals who possess strong critical thinking abilities and wish to harness the power of data to transform the world. This revolutionary degree, designed with the expertise of the IE School of Human Sciences and Technology, prepares the next generation of global pioneers who can work with data to solve the most pressing challenges of businesses and institutions. Through an applied learning methodology and a hands-on approach students learn to manage the most innovative technologies and toolas to exploit the true power of data to create value for companies and societies.

Type of Degree	Undergraduate
Language	English
Format	Full-time
Location	Segovia and Madrid
Duration	4 years
Start	September

COMPONENTS	CREDIT
Basic Courses	6
Core Courses	13
Elective Courses	3
Final Project	1
Credits needed to graduate	24

#### STUDY PLAN

#### FIRST YEAR

#### 1st Semester

Learning to Observe, **Experiment & Survey** Fundamentals of Social Sciences IE Module - Technology

for Innovation Data Insights & Visualization

Introduction to Management Fundamentals for Probability & Statistics

#### 2<sup>nd</sup> Semester

Fundamentals of Human

Analysis

**Understand Change** 

of Ideas & Innovation Presentation Skills

Fundamentals of Data

Simulating and Modeling to IE Module - The Big History

Writing Skills Teamwork

#### SECOND YEAR

#### 1st Semester

Probability & Statistics for Data Analysis & Management Mathematics for Data Analysis & Management

Algorithms & Data Structures Programming for Data Analysis & Management

Data Structures and Storage Forecasting and Time Series

#### 2<sup>nd</sup> Semester

AI - Machine Learning Foundations

Data Structures and Storage Intro to Business and Social Analytics Operating Systems

& Parallel Computing Seminar: Global Issues and Debate Professional Bootcamp:

#### THIRD YEAR

#### 1st Semester

Analyzing Social Media Recommendation Engines AI - Machine Learning & Analytics

Stream Analytics Big Data Technology Project management

Management

NLP, Text Mining, and Semantic Analysis Designing Artificial Intelligence & Implementing

Smart Technologies Advanced Databases Data Visualization, Dashboards & Storytelling Datathon for Social Impact Professional Bootcamp - Self

#### **FOURTH YEAR**

#### 1st Semester

Customer and Markets Talent and Professional Development

Healthcare Delivery -Analytics, Financial Services Hospitality, Travel & Tourism **Environment & Sustainability** 

Citizens Society & Policy

#### 2<sup>nd</sup> Semester

**Emerging Topics in Data** Analysis & Management Advanced Topic - Connected Industries, Smart Cities & e-Governments

Advanced Topic - Sales & Marketing Analytics

Advanced Topic - Health & Genetics Analytics Career Preparation & Design

Capstone Project

Note: \* Career focused electives and consulting projects will allow you to apply knowledge and skills of your bachelor to a range of industries and job types. These electives will be taken in conjunction with students of other HST Bachelors to help you develop the ability to work in multi-discipline teams. \*\* This study is under validation process and may be subject to change

#### WHAT IS DATA AND BUSINESS ANALYTICS AT IE UNIVERSITY?

#### **DATA ANALYTICS**

Crunch data with quantitative methods and statistical models. Use analytical programs and data tools to generate insights.



#### **DATA VISUALIZATION**

Develop visual representations of data to communicate complex information clearly. Process insights in an actionable way.





#### **LEARN THROUGH A MULTIDISCIPLINARY AND APPLIED APPROACH**

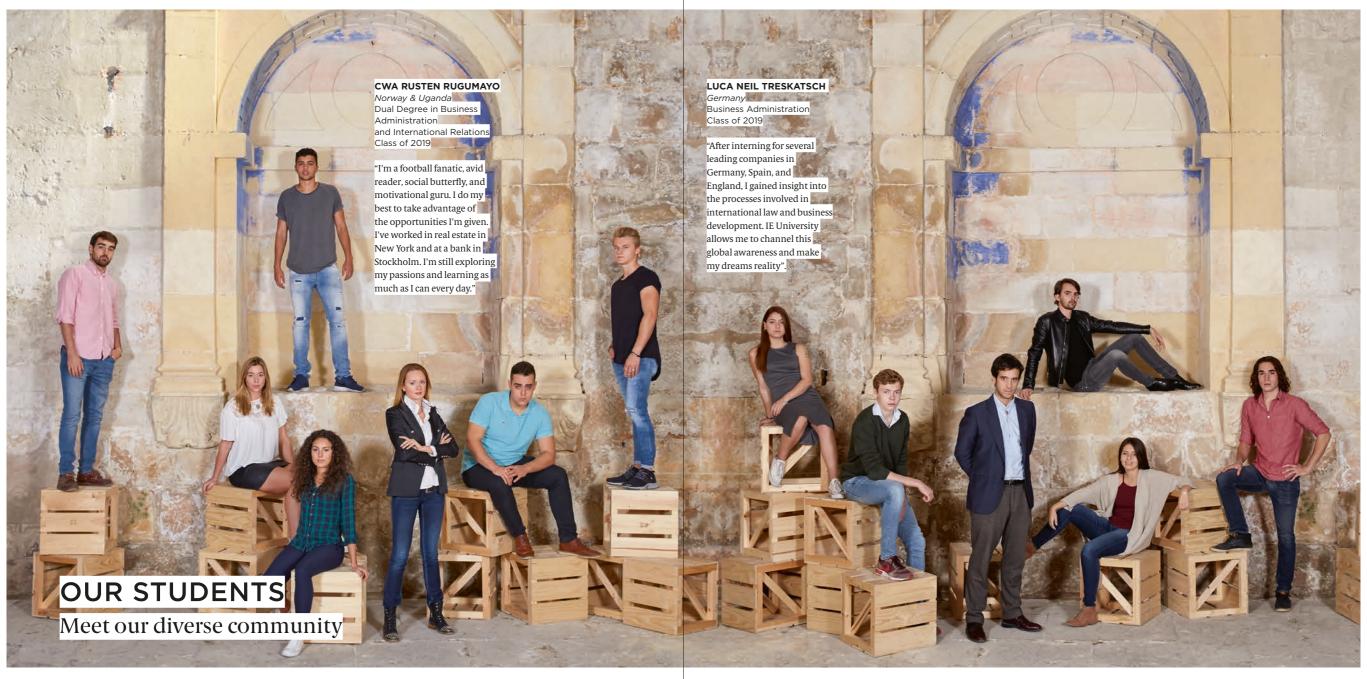
You will study diverse yet interconnected disciplines that will help you explore and understand human behavior from different perspectives.



#### **USE SOPHISTICATED** TOOLS

You will learn using stateof-the-art tools, many of them with a deep quantitative and technological component, which will allow you to perform subtle and precise analyses.





#### VICTORIA FABRE

France Bachelor in **Business Administration** Class of 2019

"I've contributed to the spirit of IE University by organizing wine tasting events. Our team was selected for the Left Bank Bordeaux Cup, an achievement I'm extremely proud of since Bordeaux is my hometown."

#### LAURA LUENGO BRAVO

Spain Bachelor in Communication and Digital Media Class of 2019

"IE University has allowed me to pursue my passion for the world of media and information. This year, I started an internship at El Adelantado de Segovia, and I've had the opportunity to conduct interviews and write my very own news pieces."

#### NERINGA KALPOKAITE

Lithuania Professor, IE School of Human Sciences and Technology

"I'm a professor at IE University specializing in leadership, public speaking, and social and organizational psychology. When I'm not teaching, I'm doing research or presenting at international conferences, meetings, and the Harvard Club in Spain."

#### **RAÚL GARCÍA RICO**

Spain Bachelor in Communication and Digital Media

"As a creative person, I believe in the unique ability humans have to change the world. You have to be nonconformist and willing to create your own opportunities."

#### **FERNANDO** PASTOR-MERCHANTE

Spain

Professor, Bachelor of Laws

"I am a professor of EU Law, Constitutional Law, and Administrative Law at IE Law School. My research focuses on EU governance and state aid law, and I am the scientific coordinator of the Research Centre on Administrative Justice at the Universidad Autónoma de Madrid".

#### DAVID NAVARRO

USA Dual Degree in Business Administration and Laws Class of 2021

"After receiving a scholarship to study in a different country every semester, I started becoming more globally minded. This multicultural perspective led me to study at IE University".

# BACHELOR IN INFORMATION SYSTEMS MANAGEMENT

#### Build the digital future

If you are an innovative thinker who is passionate about technology, the Bachelor in Information Systems Management will prepare you to become a high-impact professional and take part in building the digital future. Technology is a powerful force that drives products and services, operations and economic growth. It can also be harnessed to improve people's lives and contribute to social change. The practical knowledge and skills that you will gain in this program will prepare you to start your own technology business, foster innovation in a global corporation, or apply technology to help solve the world's most important issues.

Type of Degree	Undergraduate
Language	English
Format	Full-time
Location	Madrio
Duration	4 years
Start	September

COMPONENTS	CREDITS
Basic Courses	60
Core Courses	126
lective Courses	42
inal Project	12
redits needed to graduate	240

Department for the updated curriculum.

#### STUDY PLAN FIRST YEAR SECOND YEAR THIRD YEAR FOURTH YEAR 1<sup>st</sup> Semester 1<sup>st</sup> Semester 1<sup>st</sup> Semester Electives Introduction to Business Financial Management Business Analytics and Intelligence Information Technology\* and Analysis **Economics and Operations** Information Technology IT Outsourcing 2<sup>nd</sup> Semester for Business Analysis\* Technology Consulting and Electives Strategy and Business Databases and Data Modeling Project Management Big Data Technologies Dynamics\* Enterprise Management Digital and Mobile Business Personal Branding Fundamentals of Accounting Information Systems Hardware, Software, and IE Module - Global Information Systems Systems Infrastructure Challenges 2<sup>nd</sup> Semester Design and Analysis Software Development Final Project Programming, Data Structures, and Algorithms 2<sup>nd</sup> Semester 2<sup>nd</sup> Semester Fundamentals of Sales and Advanced Database Development and Marketing\* Development and Implementation of Mobile Management Statistics, Probability, and **Applications** Discrete Math Project Management Cybersecurity and IT Risk Economics, Policy and Technical Report and Management Technology **Proposal Writing** Innovation and Technology IE Module - Communication Digital Transformation Social Media and Digital and Strategy Skills: Presentation Marketing IE Module - Communication IE Module Subjects marked with an \*: these cours Communication and Skills: Written Professional Skills es include a TechLab in which students Organizations design and build technology solutions IE Module - Humanities IE Module - Professional to business problems. Techl abs involve Ethics either hands-on programming or practical experience using enterprise Note: this information is subject to change, please contact the Admissions



# IE School of Global and Public Affairs

The IE School of Global and Public Affairs is dedicated to training students to become well-rounded professionals, capable of understanding complex global issues, managing real-world organizations, and holding leadership positions in the international public, private and non-profit sectors. Our programs combine a multidisciplinary approach to professional education with the application of theory to practical issues in global affairs.



#### PARTNERS & ACCREDITATION

The IE School of Global and Public Affairs is a full member of APSIA, the Association of Professional Schools of International Affairs. APSIA currently comprises twenty two schools from US universities, seven European schools, five from Asia, and two from Canada. The schools that make up this exclusive cluster are renowned for their academic offerings and their commitment to education in the field of international relations.

#### PROGRAMS

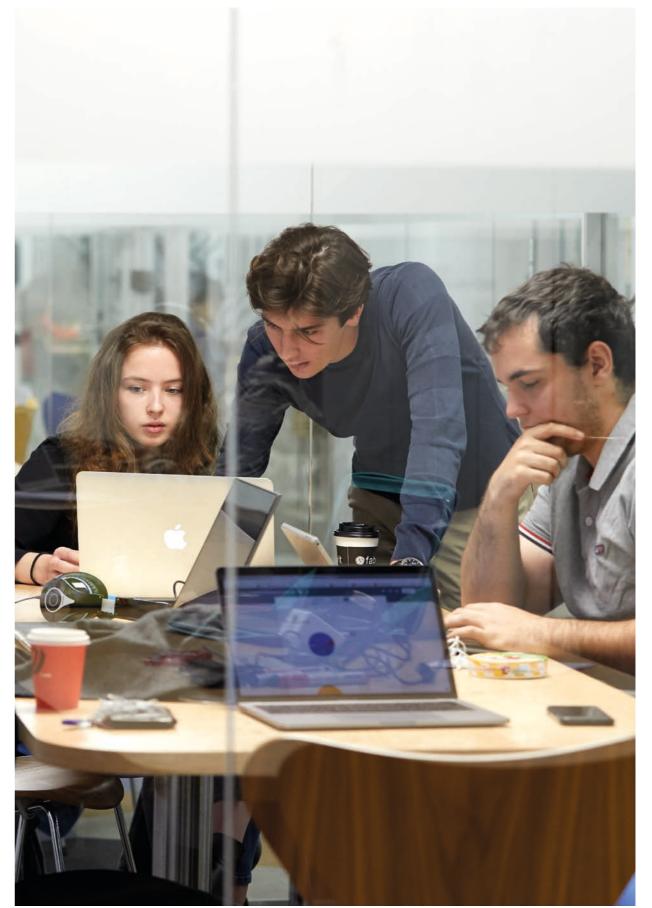
IE School of Global and Public Affairs offers programs both at graduate and undergraduate level. The School offers full-time programs taught entirely in English that train internationally oriented students for successful multisector careers.

#### UNDERGRADUATE

- Bachelor in International Relations.
- Bachelor in Economics.

#### MASTERS

- Master in International Relations.
- Master in International Development.



speaking, and management,

and become fluent in a

language of your choice.

# BACHELOR IN INTERNATIONAL RELATIONS



VIEW THE

#### Become an actor at a global level

The Bachelor in International Relations is a hands-on, practical, and comprehensive program that prepares students for a career in the international public and private sectors, guaranteed by the expertise and know-how of the IE School of Global and Public Affairs, a member of the exclusive Association of Professional Schools of International Affairs (APSIA). Our unique international environment and outlook shape global citizens who can adapt to diversity and engage in complex economic, political, and social dynamics that go beyond borders and cultures.

Undergraduate
English
Full-time
Segovia and/or Madrid
4 years
September

COMPONENTS	CREDITS
Basic Courses	60
Core Courses	
Elective Courses	
Final Project	12
Credits needed to graduate	240

#### STUDY PLAN

#### FIRST YEAR

#### 1st Semester

History of International Relations up to 1945 Introduction to Political Science Political Theory Introduction to Economics Organizational Management

#### 2<sup>nd</sup> Semester

History of International Relations Since 1945 Applied Economics International Unplugged I IE Module - Humanities IE Module - Ethics Languages Interpersonal Skills

#### SECOND YEAR

#### 1st Semester

International Unplugged II
Languages
Research Methods in IR
International Relations
Theory I
Comparative Politics
Aid, Development and
Social Entrepreneurship

#### 2<sup>nd</sup> Semester

Languages
International Unplugged III
Topics on Foreign Policy
International Political
Economy
International Law
Public Opinion and Political
Communication

#### THIRD YEAR

#### 1st Semester

Languages
Project Management
Peace and Conflict Resolution
Global Governance and
International Institutions
Management of the
Multinational Corporation
IE Module - Professional
Deontology

#### 2<sup>nd</sup> Semester

Languages International Unplugged IV-V International Relations Theory II International Finance Organizational Skills

#### FOURTH YEAR

#### 1st Semester

Languages International Unplugged VI Electives

studies, and simulations.

#### 2<sup>nd</sup> Semester

Electives Final Project

Note: this information is subject to change, please contact the Admissions Department for the updated curriculum.

#### WHAT IS INTERNATIONAL RELATIONS AT IE UNIVERSITY?



solutions to real-world

issues.

#### Drive economic transformation in the digital era



Undergraduate

30

12

240

In this rigorous and challenging program students study econometrics, political science, applied analytics, behavioral science and technology to analyze the new reality of economics and how it affects the diverse contexts in which we live and work. IE University's proven expertise in management and technology are the foundations for this bachelor. This program is aimed at individuals passionate about analysis and economics, who want to drive economic transformation, efficiency and growth in the digital era.

• • •			
Language	English		
Format	Full-time		
Location	Segovia and Madrid		
Duration	4 years		
Start	September		
COMPONENTS	CREDITS		
Basic Courses	60		
Core Courses	120		

Type of Degree

Elective Courses

Final Project

& Supply

Banking

Products

Management

Financial Trading:

Capstone Project

Country, Sector &

Economic Research:

Regions & Industries

Identification & Time-

Econometrics II:

Machine Learning

Economic Research:

Macro- and Micro-

Problem Solving for

**Economic Consultants** 

Political Risk Analysis

**Economic Policy** 

Consumers & Markets

& Analytics for

Economists

Analysis

**Policy Analysis** 

1<sup>st</sup> Semester

series

Equity, Debt & Complex



n collaboration with	SCHOOL OF HUMAN SCIENCE & TECHNOLOGY
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#### FIRST YEAR

#### 1st Semester

Mathematics for **Economists** Foundations of Microeconomics Foundations of Macroeconomics

IE Module -Economic History Impact Writing Lab Programming for Economists I

#### 2<sup>nd</sup> Semester

Development and Growth Economics International Trade and Monetary System Probability & Statistics Game Theory Research Methods for **Economists** Programming for Economists II

#### SECOND YEAR

#### 1st Semester

Econometrics Financial Economics & Accounting

Institutional Economics Industrial Organization and Strategy **Public Economics** & Political Economy

#### 2<sup>nd</sup> Semester

Behavioral Economics, Finance & Decision-Making New Economy: Digital,

Ecosystems & Platforms Corporate Finance Economic Modeling & Simulation

Market, Auction and Contract Design Data Science for Economists Economic Reporting Lab

#### THIRD YEAR

1<sup>st</sup> Semester **Economic Nudging** and Policy Design Economics of Wellbeing Capital Markets Experimental Economics Economics of Innovation and

Technological Change

BlockChain and Cryptocurrency GovTech and the **Economic Environment** IE Module - IE Challenge

2<sup>nd</sup> Semester Electives

#### FOURTH YEAR

Economic and **Financial Analysis** for Business

#### 1<sup>st</sup> Semester

Economic Research: Regions & Industries Econometrics II: Identification & Time series Machine Learning & Analytics for **Economists** Economic Research: Consumers & Markets Risk Modeling & Management Financial Analysis &

#### 2<sup>nd</sup> Semester

Valuation

Economic Research:

#### Operations, Distribution 2<sup>nd</sup> Semester

Credits needed to graduate

Education, Human Economic Research: Capital, and Financial Assets Productivity FinTech and Digital Environmental Economics and Sustainability Asset & Portfolio

Health Economics and the Genetic Revolution Urban Economics and Smart Cities Impact Assessment and

Project Scale-Up Labor Economics. Digitalization, and AI Capstone Project

ject to change, please contact

the Admissions Department for

#### **GAIN A GLOBAL** UNDERSTANDING OF THE ECONOMY

Study the economy from a global perspective and tackle challenges on an international scale.



WHAT IS ECONOMICS AT IE UNIVERSITY?

**DRIVE ECONOMICS** 

IN THE DIGITAL ERA

tions of automation,

circular and sharing

Study the implica-

e-platforms, and

economy.

#### **CHOOSE YOUR OWN SPECIALIZATION**

Specialize in two different fields during you fourth academic vear

#### **UNDERSTAND SOCIETY AND HUMAN BEHAVIOR** Explore and

study behavioral economics, experimental economics and behavioral nudging.



# **IE Law School**

IE Law School is a vibrant community of professors, professionals, and students from all over the world, brought together by the conviction that the field of law is a starting point to understanding and improving our complex and interconnected world. Over the past 40 years, IE Law School has established itself as a national and international leader in training law professionals with a global focus, thanks to the combination of an excellent faculty, unique programs based on the case method, and active research centers. Our mission is to train talented lawyers who can excel in an extremely globalized and ever-changing world.



#### RECOGNITION

According to the list published annually by the Financial Times, IE Law School's LLM programs are some of the best legal training programs in the world. Additionally, IE is recognized by the four main accrediting agencies and associations in the legal and business training world.

#### **PROGRAMS**

IE Law School offers various legal programs, both graduate and undergraduate, adapted to the profile of each student and taking into account their professional objectives. There are programs in English and Spanish, all taught with a global perspective to international students.

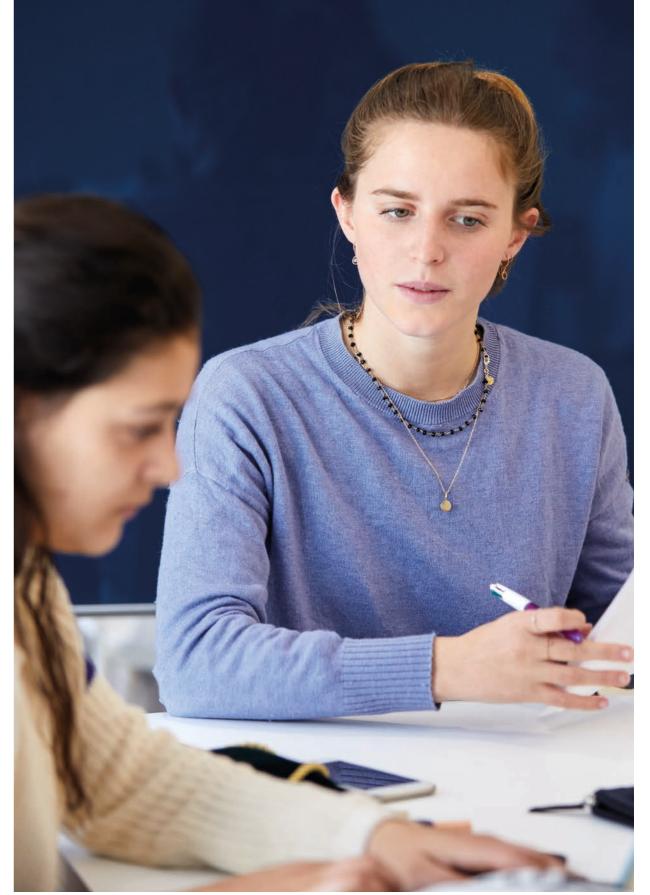
#### UNDERGRADUATE

- Bachelor of Laws (LLB).
- Bachelor in Politics, Law, and Economics (PLE).

#### MASTERS

- Master in Global Corporative Compliance (LLM).
- Executive LLM.
- Master in Global Taxation (LLM).
- LLM in International Business Law.
- Master en Derecho Transnacional de los Negocios (LLM).
- Master en Asesoría Fiscal de Empresas (LLM).
- Master en Asesoría Jurídica de Empresas.
- Doble Master en Abogacía, Emprendimiento y Tecnología (LLM).

- Doble Master en Abogacía y Asesoría Fiscal de Empresas (LLM).
- Doble Master en Abogacía y Asesoría Jurídica de Empresas (LLM).
- Doble Master en Abogacía y Asesoría Jurídica de Empresas bilingüe (LLM).



#### **BACHELOR OF LAWS (LLB)**

#### Stand out as a transnational law professional



If you want to practice law in an international setting and work at top law firms, major corporations, and organizations worldwide, this program will give you the skills you need to bring effective solutions to a global corporate environment. Our innovative Bachelor of Laws (LL.B.) program is centered on the fundamentals of civil and common law, using comparative methodologies with a focus on European Union law, and modeled after the expertise of the world-ranked IE Law School. We train students to become corporate lawyers who can work with international clients in cross-border transactions and become leaders in their organizations and in society.

Undergraduate
English (or LL.B. + LPT)
Full-time
Segovia and/or Madrid
4 years
September

COMPONENTS	CREDITS
Basic Courses	60
Core Courses	108
Elective Courses	60
Final Project	12
Credits needed to graduate	240

#### STUDY PLAN

#### FIRST YEAR

#### 1st Semester European Legal History

Constitutional Law Introduction to Private Law - Civil Law

Economics Law Unplugged I -

Being a Lawyer IE Module - Writing Skills IE Module - Oral Skills

#### 2<sup>nd</sup> Semester

Criminal Law I

Law Unplugged II - Legal

Public International Law Civil Law. Contracts IE Module - Introduction to

Management

IE Module - Technology

#### SECOND YEAR

#### 1st Semester

Criminal Law II Civil Law. Property Commercial Law and Corporations I

Law Unplugged III Deontology Accounting

Humanities

#### 2<sup>nd</sup> Semester

Litigation I Commercial Law and Corporations II Civil Law. Family. Estate and Trust Administrative Law

European Union Law

Note: this information is subject to change, please contact the Admissions Department for the updated curriculum

IE Module - Professional Skills

#### THIRD YEAR

Administrative Law and **Economic Regulation** 

Taxation I Litigation II Legal Thought

Law Unplugged IV - Moot Labor Law I

#### 2<sup>nd</sup> Semester

Labor Law II Conflicts and Business Law Taxation II Law Unplugged V -Negotiation Skills Electives

#### FOURTH YEAR

1st Semester Electives

#### 2<sup>nd</sup> Semester Electives Final Project

#### **BUSINESS LAW**

Learn all aspects of business law in order to work with international clients in cross-border transactions and high-end litigation.



#### **EUROPEAN LAW**

Study law with a strong focus on EU law: economics. trade, policy, and European institu-



#### **MANAGEMENT**

management that are demanded by top law firms and environment.



#### **PSYCHOLOGY**





#### **GLOBAL LAW**

Develop your knowledge of transnadigitalized world.





**PRACTICE** 



**PRACTICAL LEGAL TRAINING** 



COMPARATIVE

**LEGAL CLINIC** 

Apply legal knowledge to counsel NGOs, startups

and other organizations.

LAW



#### LAW UNPLUGGED

Learn the fundamentals of law practice.



#### INTERNSHIPS

Intern at the most prestigious law firms and companies



#### **SHADOWING**

Follow law experts for a whole week.



#### LAW WITHOUT **WALLS**

Combine law, business, technology, and innovation.



#### **MOOT COURTS**

Gain experience simulating court proceedings.





#### INTERNATIONAL RELATIONS

Study the connections between legal political and cultural issues to develop and implement solutions within a global legal



Acquire intense

training in the

disciplines relat-

ed to business

companies.

#### Learn skills of

persuasion, neuromarketing and conflict resolution in order to better understand other people's behavior and increase your professional impact.





tional law further by studying Indian and Chinese law and business, and explore the legal challenges led by a globalized and



# PRACTICE LAW INTERNATIONALLY

#### Become a lawyer in different countries

Through unique partnerships with prestigious global organizations and institutions, the LL.B. offers you the possibility of developing your career in different countries. These diverse partnerships have been designed to offer our students several paths that will allow them to practice law in different countries and legal systems.

During your degree you will be able to choose among four tracks. Regardless of the track you decide to follow, you will graduate prepared to become a global law professional both in public and private fields, and you will have access to many diverse career paths.

#### WHAT TRACKS DO WE OFFER?



#### BECOME A GLOBAL LAWYER

#### LL.B. IEU

By following this track you will obtain a deep understanding of different legal systems through the comparative law methodology. After graduation you will have the foundations to complete the legal requirements and become a lawyer in the country of your choice. You will also finish your degree with a Concentration Diploma in either Business Law, International Relations, Business Management, Psychology, European Law or Global Law.\*



#### STUDY LAW IN SPAIN

The following tracks will set you apart from traditional Spanish lawyers, and will prepare you to work in the best Spanish law firms, the most prestigious Spanish international firms, and in Spanish public institutions.

#### DOUBLE MASTERS AT IE LAW AT IE LAW SCHOOL

After completing your LL.B. degree, you will have the option to continue your studies at IE Law School. The Master programs will provide you with the set of skills needed to succeed in the professional field and be part of the most prestigious institutions. Built upon the pillars in which IE Law School was developed, this program will enable you to practice law in Spain working side by side with the best professors and lawyers of the country.



IE Law School's faculty is made up of adjunct professors, lawyers, and professionals that work both in the public and private sectors. It also counts with great diversity among its faculty thanks to visiting professors that come from the best law schools of the world to share their experience and knowledge. As a result, students learn how real law firms, companies, and NGOs are influenced by different legal frameworks.



University.

# STUDY LAW IN THE UNITED STATES This track will allow you to study law in the United States by complementing your LL.B. at IE University with an LLM or a JD at Northwestern

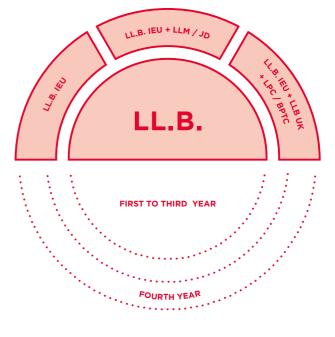
#### LL.B. AT IE UNIVERSITY + LLM OR JD AT NORTHWESTERN UNIVERSITY

The Bachelor of Laws at IE University + LLM or JD at Northwestern
University will help you develop an outstanding profile when entering the legal job market. These pioneering programs meet the growing demand for cross-border legal professionals by achieving a deep understanding of different legal systems and, in particular, of the US legal system.

You will finish this track with two diplomas from two top universities.

LL.B. at IE University + LLM at Northwestern University is a very attractive program for candidates who wish to practice law internationally. They will receive a degree in Comparative Law and Global Law and also a prestigious LLM degree that enhances their knowledge of American Law.

LL.B. at IE University + JD at Northwestern University is a very ambitious program for candidates seeking to obtain two highly recognized legal education degrees, one LL.B. and one JD. This offers the possibility to practice law on a global level.





Northwestern University is a private university in Illinois known for its academic excellence. This American institution constantly ranks among the top 15 universities of the country.

#### The University of Law

The University of Law has provided outstanding legal education to thousands of lawyers in the UK. Like IE University, The University of Law values the importance of innovative teaching methods and professional and personal networking. Both institutions strive to help you develop the necessary skills and knowledge that will provide an essential foundation for a successful professional career.



#### STUDY LAW IN THE UNITED KINGDOM

By following this track you will have the opportunity to study law in England and obtain a certified law degree in both Spain and United Kingdom in one unique program: LL.B. at IE University + LL.B. UK and LPC or BPTC at the University of Law.

#### LL.B. AT IE UNIVERSITY + LL.B. UK AND LPC / BPTC AT THE UNIVERSI-TY OF LAW

These programs are built upon the pillars of comparative and English law, including common and civil law training. By choosing this track you will obtain a deep understanding of different legal systems and, in particular, of the UK legal system. Due to your specific knowledge of UK law, you will be of higher value to law firms. You will finish with two law degrees from two top universities and with the required official course to become either a solicitor (LPC) or a barrister (BPTC) in the UK.

#### **BACHELOR IN POLITICS,** LAW, AND ECONOMICS (PLE)



# Shape the future of societies

and organizations

The Bachelor in Politics, Law, and Economics (PLE) is an applied and multidisciplinary degree for those wanting to learn about the system dynamics underpinning how the world works. By integrating knowledge and hands-on practice in politics, law, and economics, students develop a deep understanding of the dynamics that dictate the relationships between these three fields, empowering them to become agents of change and have a meaningful impact in a globalized world. Conceived from a joint effort of the IE Law School, IE Business School, and IE School of Global and Public Affairs, this innovative degree prepares a new generation of analytical and strategic professionals who will shape the future of governments, societies, and organizations globally.

COMPONENTS	CREDITS
Start	September
Duration	4 years
Location	Segovia and Madrid
Format	Full-time
Language	English
Type of Degree	Undergraduate

COMPONENTS	CREDITS
Basic Courses	60
Core Courses	120
Elective Courses	48
Final Project	12
Credits needed to graduate	240

FIRST YEAR	SECOND YEAR	THIRD YEAR	FOURTH YEAR
1st Semester Social Analysis Unplugged: Gateway Seminar I European Legal History Mathematics I Introduction to Economics Introduction to Politics IE Module - Writing Skills IE Module - Oral Skills IE Module - Oral Skills	1st Semester Social Analysis Unplugged: Capstone Seminar I Introduction to Private Law, Civil Law Macroeconomics Political Philosophy and Political Theory Contemporary Political and Economic History Humanities	1st Semester Social Analysis Unplugged: System Thinking Public International Law Administrative Law Theory of Choice (Decision Theory) Social Fundamentals of Behavior Econometrics Professional Ethics	1st Semester Electives Global Challenges  2nd Semester Electives Final Project  Specializations Politics Economics
Social Analysis Unplugged: Gateway Seminar II Constitutional Law Mathematics II Microeconomics Modern Political and Economic History Introduction to Management Technology	al Analysis Unplugged: eway Seminar II stitutional Law hematics II socconomics lern Political and nomic History oduction to Management  ala Analysis Unplugged: Social Analysis Unplugged: Capstone Seminar II Statistics Public Economics S.Sci. Research Method and	2nd Semester Social Analysis Unplugged: Data Visualization and Communication European Union Law Game Theory and Strategic Decision Making Behavioural Policy Public Policy and Public Management Humanities II: Culture and Society Monetary Economics	FIFTH YEAR  Optional in order to graduate with dual PLE and LLB.





07:30 When I wake up I try to squeeze in

15 minutes of morning yoga, to take a deep breath before I start running around and working.

09:00

Taxation Law with Professor Alvaro de la Via, who gives us the ins and outs of life as a taxation lawyer. Through a combination of theory and practice, we learn about what to do, and moreover, what not to do as a lawyer, and also as an individual in society.

10:30

Today we'll attend a double session of Accounting and Finance. Though it doesn't seem directly related to the legal field, it's still essential to be able to understand the basic principles of accounting and to read a balance sheet.

I go directly from classes to the home of a Spanish family, where I teach English to two little girls during their lunch time. I talk and play with them, and in the meantime I get to see how real Madrileños live. Apart from that, life in Madrid doesn't pay for itself, so it is always nice to have a little job on the side.

15:45

One of Spain's best inventions is the siesta (afternoon nap). The secret is to not take it for longer than 30 minutes. Anything less provides you with a power boost. Anything more will make you feel very tired for the rest of the day.

16:30

I prepare for my classes for the next day, which includes doing the required readings, answering some questions we will be discussing in class, doing some initial research for an upcoming essay, and having a Skype meeting with my group to go over some last points before our final presentation.

20:00

I meet up with some friends to go have a drink and some tapas in one of the numerous bars in Madrid, where we catch up, and maybe even make plans on what to do for the weekend, such as visiting the Prado Museum or taking a day trip to Toledo.

A DAY IN THE LIFE OF...

#### "When I think of IE University, I think of the diversity, the hands-on experience, the closeness with the professors, and the opportunities"

Michelle Meier Mattern Bachelor of Laws

What do you like most about studying at IE University?

I like that within my

group of friends from the university, there is always a minimum of four different backgrounds and nationalities, which allows us to learn a great deal from one another, not only from what we've learned academically, but also by sharing our different cultures.

When it comes to classes, our professors always make sure to provide us with real-life examples of how their



subject is relevant to the everyday life of a lawyer, which makes it easier for us as students to understand what they're teaching. In addition, because the classes are relatively small compared to other universities, we all have the freedom to ask questions and engage in group discussions, which makes the subject sessions very dynamic.

Lastly, because IE University really encourages us to look beyond what goes on in the classroom, we gain an insight into the professional world through networking, talks, and internships. Over the summer, I spent a month doing an internship at one of Spain's largest law firms, which gave me a real idea of what it's like to be a

#### Are you involved in any extracurricular activities?

I've been a member of the IEU Event Planning Committee, which enabled me to organize the annual IEU Spring Ball. I've also been a class representative for three years in a row, making me the bridge between my class and the administration, and allowing our voices to be heard. I've also been part of the IE Legal Clinic, which is a legal lab for students, led by professors and master's students, that provides pro bono aid for those in need. Overall, I was very happy with the opportunities

IE University offers us to be involved in everyday student life, so that we all feel like we're contributing something to the

"[...] because the classes are relatively small compared to other universities, we all have the freedom to ask questions and engage in group discussions"

university

#### What are your favorite subjects and why?

One of my favorite subjects of the past few years was Conflicts and Business Law, on the one hand because I am very interested in the combination of civil law and business, and on the other hand because the professor was great at explaining his field of expertise. Another real treasure I found in our curriculum was Civil Law Property, which discusses property and transaction rights. I liked it because it's a subject that you have to deal with whether you are a lawyer or not. Lastly, I really enjoyed *Legal* Thought—which is the equivalent to Legal Philosophy—because though it may not be as practical as the other subjects, I still think it's interesting and essential to learn about the roots of where today's laws come from, and to look at the great thinkers that helped shape our society's ideals

#### **DUAL DEGREE IN BUSINESS ADMINISTRATION + LAWS**



#### Become a corporate leader in a global world

The Dual Degree in Business Administration & Laws is a challenging program that prepares students to deeply comprehend the relation between business and law. This program will prepare students to understand and experience the international business from both a management and legal perspective. The program follows the innovative teaching model of the world-renowned IE Business School and the IE Law School and is characterized by the fundamental elements of IE University: academic excellence, an entrepreneurial spirit, and an

Type of Degree	Undergraduate
Language	English or Gradual
Format	Full-time
Location	Madrid / Segovia and Madrid
Duration	5 years
Start	September

Credits needed to graduate	339
Final Project	24
Elective Courses	24
Core Courses	183
Basic Courses	108
COMPONENTS	CREDITS

#### FIRST YEAR 1st Semester Management Tools and Principles European Legal History Constitutional Law Marketing Fundamentals Applied Business Math Organization Behavious Financial Accounting 2<sup>nd</sup> Semester Cost accounting Mathematics for Management Intro Programming Tech Conference Intro to Private Law

business world.

STUDY PLAN

#### SECOND YEAR 1st Semester

Management

Legal thought

Stats and Data Analysis

Information System

Financ. Reporting & Analysis Entrepr. & Innovation Commercial Law I

Civil Law- Contracts Unplugged - Case Competition with other University/ies

international environment with essential connections to the

Marketing Management Microecomics

2<sup>nd</sup> Semester

Plan into Action Commercial Law II Macroeconomics

Unplugged- Business

Technology IE Module Corporate Finance Entrepreneurship & Innovation Civil Law- Family Marketing Project

#### THIRD YEAR

Practical

1st Semester

Taxation

Civil Law Property Administrative law I Conflicts and **Business Law** Strate. For comp. In ind& mkts IE Module Challenge

#### 2<sup>nd</sup> Semester

Unplugged - Advising International Business on their International Expansion Public International Law

Strategies for the Mult. Corp. European Union Law Administrative Law

and Economic Rg. Global Economy En. Taxation II

#### FOURTH YEAR EXCHANGE BBA

Operations Managemen Management Control Human Resources Supply Chain Management Unplugged -Deontology Capital markets Humanities

#### 2<sup>nd</sup> Semester

Internships / Electives

#### **EXCHANGE LLB**

1st Semester Unplugged-Deontology Criminal Law Labour Law

Supply Chain Management Humanities

#### 2<sup>nd</sup> Semester

Internships/Electives

#### FIFTH YEAR **EXCHANGE BBA**

#### 1st Semester

Criminal Law I Labour Law I Litigation I Unplugged 5-Recap: Making Deals in Different Regions Data Analysis for Economics

TFG Law/Business

#### 2<sup>nd</sup> Semester

TFG Law/ Business Criminal Law II Labour Law II Litigation II

#### Disruptive Strategy **Human Rights**

Management Control

#### **EXCHANGE LLB**

#### 1st Semester

Human Resources Management Data Analysis for Economics Unplugged 5- Recap: Making Deals in Different Regions TFG Law/ Business Litigation I

#### 2<sup>nd</sup> Semester

Disruptive Strategy Human Rights Litigation II Operations Management Capital markets TFG Law/ Business

Note: this information is subject to change, please contact the Admissions Department for the updated curriculum.

#### **DUAL DEGREE IN BUSINESS ADMINISTRATION +** INTERNATIONAL RELATIONS



#### Bring solutions to global challenges

The Dual Degree in Business Administration and International Relations offers a comprehensive and practical study of international affairs and solid business skills that will give you a global perspective on economic, political, and social interactions. This challenging program combines the expertise of two prestigious schools, the IE Business School and the IE School of Global and Public Affairs, and prepares professionals to play influential roles in the corporate world, multinational organizations, and the public sector.

Type of Degree	Undergraduate
Language	English
Format	Full-time
Location	Madrid / Segovia and Madrid
Duration	5 years
Start	Septembe

COMPONENTS	CREDITS
Basic Courses	96
Core Courses	204
Elective Courses	18
Final Project	24
Credits needed to graduate	342

FIRST YEAR	SECOND YEAR	THIRD YEAR	FOURTH YEAR	FIFTH YEAR
Introduction to Political Science History of International Relations up to 1945 Political Theory Introduction to Management Financial Accounting Mathematics I Language I  2nd Semester History of International Relations since 1945 International Unplugged I Introduction to Marketing Cost Accounting Mathematics II Introduction to IT Languages II	Ist Semester International Unplugged II Comparative Politics Management Control Statistics for Business Introduction to Economics Ethics Language III  2nd Semester International Unplugged III Public Opinion and Political Communication Interpersonal Skills and Management Skills Accounting for Decision Making Business Decision Making - Econometrics Microeconomics Marketing Research Language IV	1st Semester International Relations Theory Aid, Development and Social Entrepreneurship Macroeconomics Business Law I Entrepreneurship Language V  2nd Semester Diplomacy and Foreign Policy International Law Economic Environment HR Management Business Law II Consumer Behavior Language VI	1st Semester Humanities Professional Deontology Management Information Systems Electives  2nd Semester Globalization International Monetary Theory International Unplugged IV-V Strategic Management Finance I Production and Operations Management	1st Semester Project Management International Strategy Research Methods Supply Chain Management Finance II Final Project - Business Administration  2nd Semester Global Governance and International Organizations Peace and Conflict Resolution Studies International Trade International Unplugger VI Final Project - International Relations

#### **DUAL DEGREE IN LAWS** + INTERNATIONAL RELATIONS



Undergraduate

English

#### Bring your sense of justice to the international arena

The Dual Degree in Laws & International Relations offers a comprehensive and practical program focused on the fundamentals of international affairs and global law. You will acquire a multicultural viewpoint, crisis management skills and conflict resolutions skills, allowing you to provide solutions that address issues on a global scale. If you want to practice in the legal public field, this demanding program will prepare you to play a leading role in the areas of international law and the global political arena, addressing today's most challenging issues. The program combines the expertise of two prestigious schools: the IE Law School and the IE School of Global Public Affairs.

	_
Format	Full-time
Location	Madrid / Segovia and Madrid
Duration	5 years
Start	September
COMPONENTS	CREDITS
Basic Courses	120
Core Courses	197

Type of Degree

Language

#### Civil Law Language II History of International Relations since 1945 18 **Elective Courses** Technology Final Project 24 Compliance and Risk Credits needed to graduate 345 Management

#### STUDY PLAN

#### FIRST YEAR

#### 1st Semester

Political Theory Language Introduction to Economics History of International Relations up to 1945 Legal Thought European Legal History

#### 2<sup>nd</sup> Semester Constitutional Law Governance of

**Emerging Tech** Introduction to Political Science Introduction to Private Law.

#### SECOND YEAR

#### 1st Semester

**Applied Economics** Civil Law. Contracts Torts Comparative Politics Research Methods in IR Language III Entrepreneurship

#### 2<sup>nd</sup> Semester

Furopean Union Law Multicultural Diplomacy and Communication History of Legal Traditions International Political Economy Language IV Civil Law. Family, Estate and Trust Civil Law, Property International Relations Theory I

#### THIRD YEAR

#### 1st Semester

Taxation I International Relations Theory II (Globalization) International Trade Administrative Law Commercial Law and Corporations Language V IE Challenge

#### 2<sup>nd</sup> Semester

Alternative Dispute Resolution Law and Economics Topics in Foreign Policy Administrative Law and **Economic Regulation** Public International Law Language VI Commercial Law and Corporations II Taxation II

#### FOURTH YEAR **EXCHANGE IR SCHOOL**

#### 1st Semester

Electives Professional Ethics Law Unplugged: Deontology Humanities

#### 2<sup>nd</sup> Semester

Aid, Development and Social Entrepreneurship Management of the Multinational Corporation Peace and Conflict Resolution Global Governance and International Institutions Human Rights Public Opinion & Political Communication

#### **EXCHANGE LAW SCHOOL**

#### 1st Semester

Electives Professional Ethics Law Unplugged: Deontology Humanities

#### 2<sup>nd</sup> Semester

Human Rights Criminal Law Labour Law Conflicts and Business Law

#### EXCHANGE + IEU

1st Semester Electives Professional Ethics Law Unplugged: Deontology Humanities

#### 2<sup>nd</sup> Semester

**Human Rights** Aid, Development and Social Entrepreneurship Peace and Conflict Resolution Criminal Law I Labour Law I Conflicts and Business Law Public Opinion & Political Communication

#### FIFTH YEAR **EXCHANGE IR SCHOOL**

#### 1st Semester Criminal Law

Labour Law I Litigation I Conflicts and Business Law International Monetary Project Management

#### 2<sup>nd</sup> Semester

Criminal Law II Labour Law II Litigation II TFG

#### **EXCHANGE LAW SCHOOL**

#### 1st Semester

Aid. Development and Social Entrepreneurship Peace and Conflict Resolution Global Governance and International Institutions International Monetary Theory Litigation I Project Management

#### 2<sup>nd</sup> Semester

Litigation II Management of the Multinational Corporation Public Opinion & Political

#### Communication **EXCHANGE + IEU**

#### 1st Semester

Project Management Labour Law II Global Governance and International Institutions International Monetary Theory Litigation I Criminal Law II

#### 2<sup>nd</sup> Semester

Litigation II Management of the Multinational Corporation

Note: this information is subject to change, please contact the Admissions Department for the updated curriculum.

#### **DUAL DEGREE IN POLITICS,** LAW AND ECONOMICS + DATA AND BUSINESS ANALYTICS

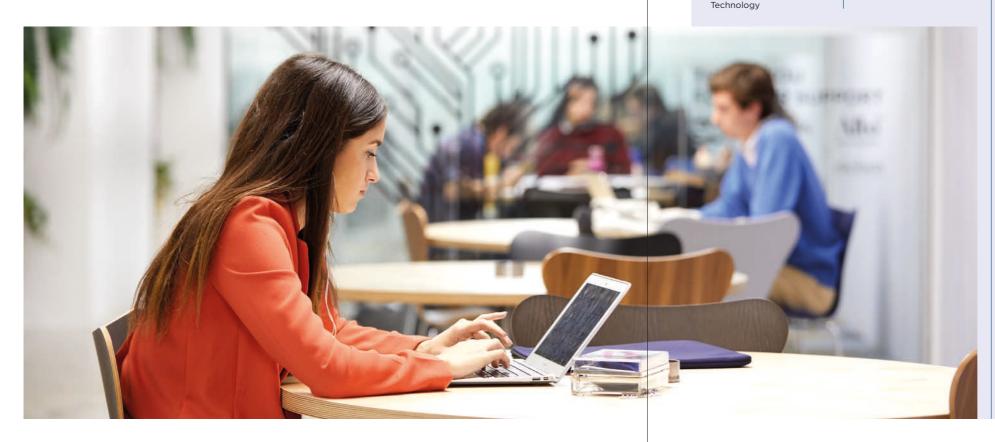


#### Analyze and understand societies and organizations

This program prepares professionals to understand complex social environments and make data-driven decisions to positively impact societies, organizations, and companies. In this degree, you will gain strong analytical skills by experimenting with the latest data technologies and tools applied to the political, legal, and economic fields. Aimed at insightful individuals who possess sharp critical thinking abilities, this dual degree will prepare you to become a leader capable of making a real impact on today's most pressing social issues.

Type of Degree	Undergraduate
Language	English
Format	Full-time
Location	Segovia and Madrid
Duration	5 years
Start	September

Credits needed to graduate	339
Final Project	24
Elective Courses	24
Core Courses	183
Basic Courses	108
COMPONENTS	CREDITS



#### STUDY PLAN

#### FIRST YEAR

#### 1st Semester

Fundamentals of probability and statistics Introduction to EconomicsI European Legal History Data Driven Social Analysis Unplugged I Introduction to Politics Mathematics

#### Humanities 2<sup>nd</sup> Semester

Learning to Observe,

Constitutional Law

Unplugged II

Modern Political and

Experiment and Survey

Data Insight and Visualization Fundamentals of Data Structures Analysis Fundamentals of Human Behavior Microeconomics

Unplugged IV Intro to Private Law Data Driven Social Analysis

#### SECOND YEAR

#### 1st Semester

for Management and Analysis Mathematics for Data Management and Analysis Macroeconomics Political Philosophy and Political Theory Data Driven Social Analysis Unplugged III Entrepreneurship

Probability and Statistics

#### 2<sup>nd</sup> Semester

Legal Theory

2<sup>nd</sup> Semester Simulating and Modeling to Designing Artificial **Understand Change** Intelligence & Implementing Algorithms and Data Smart Technologies Advanced Data Structures Analyzing Social Media and Storage **Public Economics** Operating Systems & Contemporary Political and Parallel Computing Economic History AI - Machine Learning & Data Driven Social Analysis Analytics

> Data Visualization. Dashboards and Storytelling Administrative Law Game Theory and Strategic Decision Making Monetary Economics

#### **FOURTH YEAR**

THIRD YEAR

1st Semester

Programming for Data

#### **Exchange Politics,** Law and Economics

Career Preparation and Professional Bootcamp -Self Management Advanced databases Project Management Recommendation Engines Big Data Technology Stream Analytics NLP, Text Mining and Semantic Analysis

#### **Exchange Data and Business Analysis**

Project Management Professional Ethics Public Policy Behavioural Policy Public International Law Professional Bootcamp Self Management Career preparation and Design

#### FIFTH YEAR

#### **Exchange Politics,** Law and Economics

Semantic Analysis

Management & Analysis Advanced Topic -Forecasting and Time Series Connected Industries, Smart Cities & E-Governments Analysis AI - Machine Learning Advanced Databases Foundations Management Information European Union Law Systems Theory of Choice Recommendation Engines (Decision Theory) Big Data Technology Social Analysis Unplugged Stream Analytics System Thinking NLP, Text Mining and IE Challenge

#### **Exchange Politics, Law and Economics**

Advanced Topic -Connected Industries, Smart Cities & E-Governments Advanced Databases Management Information Systems Recommendation Engines Big Data Technology Stream Analytics NLP, Text Mining and Semantic Analysis

#### 2<sup>nd</sup> Semester

Datathon for Legal and Political Impact Emerging topic in Data Analysis and Management Advanced Topic - Sales & Marketing Analytics Advanced Topic - Health & Genetics Analytics Final Projects

Note: this information is subject to change, please contact the Admissions Department for the undated curriculum.

#### **DUAL DEGREE IN BUSINESS ADMINISTRATION + DATA** AND BUSINESS ANALYTICS



#### Drive business innovation with data insights

This program prepares you to understand and analyze data, extracting relevant insights that will positively impact companies and businesses. Our world-leading faculty will prepare you for a successful career in large corporations. You will learn to formulate data with statistical tools, alongside other skills that can be transferred to the professional world. Guided by experts in the Business and Data fields and using the latest tech, you will acquire a comprehensive knowledge of management and strong analytical skills. Aimed at and driven by innovative individuals, this dual degree will prepare you to become a leader in the corporate world and build company value.

Type of Degree	Undergraduat
Language	Englis
Format	Full-tim
Location	Segovia and Madri
Duration	5 year
Start	Septembe

#### STUDY PLAN

#### FIRST YEAR

#### 1st Semester

Fundamentals of Probability and Statistics **Technology Trends** 

Financial Accounting

Management Tools and Principles Modeling and Simulation to

**Understand Change** Marketing **Fundamentals** 

Computational Thinking Analytics

Humanities

#### 2<sup>nd</sup> Semester

**Building Powerful** Relationships Data Insight and Visualization

Fundamentals of Data Analysis Maths for Data

Management and Analysis Microeconomics

Cost Accounting Corporate Finance Writing Skills

#### SECOND YEAR

#### 1st Semester

Probability and Statistics for Management and Analysis Algorithim and Data Structures

Capital Market Marketing Management Enterpreneurship and Innovation

Programming for Data Management & Analysis Marketing Project-

#### 2<sup>nd</sup> Semester Forecasting and Time

Series Analysis Operating Systems & Parallel Computing Advanced Data Structures and Storage Financial reporting and Analysis

Operation Management Business-driven Information

Macroeconomics Datathor

#### THIRD YEAR

#### 1st Semester

Management Control Al-Machine Learning Foundations Strategies for Competition in Industries and Markets Advanced Databases

**Business Law** Designing Artificial Organizational Behavior IE Challenge

#### 2<sup>nd</sup> Semester

Human Capital

AI-Machine Learning & Analytics Analyzing Social Media Data Visualization Dashboards and Storytelling Recommendation Engines

management Global Economic Environment

Supply Chain Management Datathon

#### FOURTH YEAR

#### 1st Semester

Exchange/internship Career Preparation and Design Electives

#### 2<sup>nd</sup> Semester

Intelligence & implementing smart technologies Project Management Professional bootcamp

 self management Big Data Technology Stream Analytics Electives

Strategies for multinational corporation NLP, Text mining and semantic analysis

#### FIFTH YEAR

#### 1st Semester

Advanced Topic -Connected Industries Smart Cities & e-Governments Disruptive strategies Flectives

#### 2<sup>nd</sup> Semester

Datathon **Emerging Topics in** Data Analysis and

Advanced Topic-Sales & Marketing Analytics Final Project

Note: this information is sub ject to change, please contact the Admissions Department for the updated curriculum.

MY STUDENT JOURNEY

#### "I love the fact that IE University's main focus is their students"

#### Teresa Artaza, Dual Degree in International Relations and Laws

What do you like most about studying at IE University?

What I like most about studying at IE Universi-

ty is the people. All the students come from different countries and backgrounds, and there is an international environment that allows us to learn a lot from our classmates, and build strong relationships

Our opinion matters and they take our ideas into account; everyone can come up with a new project or idea, which truly sets IE University apart from other institutions. I feel like students are trusted and are always given the chance to develop their initiatives



When it comes to the academic aspect. I enjoy the innovative approach, and the fact that our teachers are professionals with extensive experience in their corresponding fields

#### Are you involved in any extracurricular

One of the things I like most about studying at IE University is the wide variety of extracurricular activities we are offered. We receive monthly newsletters with information on the activities that will take place during the month, and then it's up to us to decide which ones we want to take part in.

I've attended several conferences, and they are very interesting as they allow us to figure out what we want to do in the future. There are also competitions which are very interesting. I participated in the debate tournament and it was awesome: it helped me overcome my fear of public speaking, and it definitely helped me develop my debate skills! I also founded the IE University Ski and Snowboard Club with a friend, and we organized a trip to Formigal with 50 other students, which was amazing.

#### What are your favorite subjects and why?

My favorite subjects during this year were Introduction to Political Science and Public International Law. The first one gave me a framework in politics. and I got a bird's-eye view of how politics work and influence the modern world. We also had the chance to do many interesting debates, learning from our teachers and classmates.

In the second semester we had several subjects on law, and I loved the way they were taught. As we studied Comparative Law, we didn't have to memorize laws and books, even though many people think that is the only way of studying this degree. We compared the different law systems, thereby learning how to draw our own conclusions, interpret texts, and develop different ways of thinking about the law, which was very interesting.

Public International Law was my favorite subject this semester, not only because everything we learned was useful, but also because I thought it was especially interesting for those of us doing the Dual Degree in Law and International Relations. We analyzed several real cases where international law had been applied. Monitoring the proceedings and how they were resolved helped us understand international law better and realize how complex and fascinating it is.

In general, I liked all the subjects and I honestly think that law and international relations are two degrees that go hand in hand, and that they are relevant in many of the current global crises.



**SCAN FOR MORE STUDENT STORIES** 



# My Enrichment Opportunities

<del>(</del>

Students from the very first year create close ties with their classmates, and with students from higher classes who help them and guide them throughout their journey. Your experience at IE University will involve a lot more than your academic studies; we offer an exceptional range of opportunities that allow you to tailor your studies to suit your specific career goals and enhance your employability by obtaining extra qualifications.

IE University takes an applied and student-centered approach to education, identifying your unique strengths and giving you the chance to build your own path.

In addition to the core degree, you will be able to personalize your program and develop your skills by adding complementary courses, advanced seminars, internships, and IEU Labs.

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#### **IEU LABS**

#### Learn by doing

"The IEU Labs give students a genuine taste of work as members of a consultancy team in the sector of their choice, from design to finance. Already, various labs have had realworld successes, providing solutions for clients including Madrid's Thyssen-Bornemisza Museum and the investment bank Arcano"

#### Isabel Sanchez

Director of IEU Labs and Business Administration Undergraduate Studies

IEU Labs are IE University's alternative to traditional work placements. They provide hands-on, internship-like experience on campus to first- and second-year students who wish to begin gaining professional experience. There are ten labs to choose from, and each allows you to build your professional profile and gain valuable practical knowledge of different sectors. You will also extend your professional network through direct contact with managers and directors of leading companies.

Throughout the program, you will work under the tutorship of professors, while experts provide training in areas like marketing, funding, and strategy and legal aspects, among others.

When the time comes to choose, you will be able to apply to a lab that matches your professional interests, or try one outside of your field of study in order to broaden your knowledge and work with students from other programs

All labs start at the beginning of the academic year and continue yearround. In May and June, you will work full-time in the IEU Labs and participate in common modules and activities, including advanced seminars for professional skills, weekly presentations of your work, business simulations, and extracurricular

Want to learn about the labs we offer? Keep reading!

#### Start-Up Lab

The IEU Start-Up Lab is an incubator where you can develop your business plans and make them investment-ready with guidance from professors and entrepreneurs.

#### **Marketing Lab**

In the Marketing Lab, you will be involved in brand building, strategy creation, and the implementation of marketing plans. You will also work on marketing research and consumer insights for a range of companies and institutions, as well as offer support to new startups and entrepreneurs at IE.

#### IR Lab

This lab is a fully tutored working space where you can execute professional projects with an international dimension for private companies, public organizations, and nonprofits. Our partner institutions work in different industries and sectors: consultancy, international development, public affairs, diplomacy, etc.



**ENTREPRENEURIAL SPIRIT** 

#### "You're going to get a lot of no's but you have to persevere to reach your goals"

Munya Gwisai, Start-Up Lab

Co-founder at Pich **Technologies**  tell us about Pich?

This technology is basically an API provider.

What can you

What we do is connect to different bank accounts and make that data available to businesses and developers.

#### What is entrepreneurship to you?

For me personally, entrepreneurship is about finding a problem and solving it. But it's not just about solving that problem, it's about doing it really, really well so that your business is able to make money from it and grow. I would summarize entrepreneurship as perseverance. You're going to get a lot of "no's" but you have to persevere to reach your goals.

#### What has been your biggest challenge?

The biggest challenge in entrepreneurship for me has been to remain focused. As you start the business and it starts to gain a little bit of traction, you start to get a lot of opportunities. So the best thing for you to do is to learn how to say no; to only focus on what you do and to do it well.

#### What's your advice to future entrepreneurs?

My advice to future entrepreneurs would be to remain focused on your idea. If you see it working and getting some early traction, grab it and run

#### Social Impact Lab

In this lab, you can work with nonprofit organizations and other initiatives to manage social projects in international settings. You will also have the option to travel to developing countries in order to participate in real projects that have a visible, tangible effect.

#### **Finance Lab**

If you want to work in the world of finance, this is the perfect place to get your career started. This lab focuses on analyzing financial markets and consulting companies on a range of financial issues.

#### Legal Clinic

Students offer legal advice for startups, NGOs, nonprofits and institutions in need of legal consulting services. Several law firms also collaborate with this lab for research and consultancy to help their clients and firms.

#### Sports Lab

This lab monitors and reports on issues pertaining to sports players, teams, and coaches, and produces research and consultancy for Spanish and European soccer clubs, Formula 1, and others.

#### **Communication Lab**

The Communication Lab works with the widest range of companies, institutions, and startups with communication needs. You will be in charge of creating content such as blogs, videos, and other media content according to the clients' needs.

#### **INTERNSHIPS**

In touch with the real world

We understand that real-world experience is fundamental within the field of communication, and for that reason IE University offers students the opportunity to complete internships with organizations worldwide. You will acquire more than a year's worth of professional experience, which is sure to help you stand out as you enter the job market and begin to establish yourself as a valued business professional.

Accenture Addecco Iberia Aires Mateus **Argus Communications** 

Baker & McKenzie Bank of China

Cadena COPE

Caritas **KPMG** 

Clifford Chance

Cloud 9 Lidl Credit Suisse Loewe Danone David Chipperfield

Garrigues

Gucci Holcim

Latham & Watkins

Manpower Onda Cero Prosegur **PwC** Pérez-Llorca Roff United Nations Uría Menéndez

...among many other companies.

Zaha Hadid



Bachelor in Communication

Die Zeit newspaper

ZEIT Akademie

recruiting process like?

offering a 3-month internship for their marketing or

ZEIT Akademie was

production team, and I decided to apply. Die Zeit has long been one of the most prestigious Germanlanguage newspapers, and I had dreamt of working there.

I immediately wrote my cover letter, checked my CV, and sent it all in. After a couple weeks. I got an email saving that they would like to interview me over the phone to talk about the company and what I could contribute to their team.

I later had a second interview with one person from the marketing team and one from the production team.

daily tasks and asked me about my work preferences. I told them I was more interested in marketing, and I followed up with some samples of my previous projects. I was glad to have done several practical projects at IE that I could use to demonstrate my experience.

After several weeks I was accepted to the internship and I started planning for my summer in Hamburg!

#### What types of projects did you

ZEIT Akademie is a rather young company within the ZEIT Verlagsgruppe, offering online and digital seminars on a variety of topics. My tasks included running their Facebook campaigns, helping with newsletters, evaluating campaign results, and doing sales and revenues analyses, among other responsibilities My favorite project was designing a panel specifically for ZEIT Akademie. I had to respond quickly and let the team know which topics were the most popular, which speakers were the most influential, and what direction they should take with their marketing

#### What was the highlight of your experience?

One was being part of a film shoot for their new astronomy seminar in a very old planetarium in Germany. It was great to meet all those experts and see how they worked to film a documentary

#### How do you think you benefited from the experience?

This was the longest internship I've ever had and it was a fantastic experience. I felt part of the company and I had responsibilities of my own, which was very gratifying. I was challenged to seek knowledge beyond what I've learned during my university

#### What are your future career aspirations?

I hope to work for the European Union. I am also very interested in politics, especially with an international focus, and I would like to combine my communication skills with my interest in changing the world.

#### What tips or advice would you give to other students applying for an internship?

I don't think you can give general advice for internship applications. However, one thing I would say is that every company has a different personality and looks for different characteristics for their staff. You should think about how you would feel working for this company and whether you could contribute to their team. If so, it's your job to show them your passion and demonstrate why you are the best fit for their company. Apart from that, I can only say that you should consider every cover letter you write, every interview you do, and every online test you take as experience to apply to your next application process. You will gain confidence—and that's what it's all about

**OUR STUDENTS** HAVE COMPLETED INTERNSHIPS AT:

Deloitte Diesel Embassy of Spain in different countries Ernst&Young

**Delivering Happiness** 

International Media



University of Virginia, Virginia

EDESP, Getúlio Vargas Foundation University of São Paulo

#### ARGENTINA

University of San Andrés, Buenos Aires

As a student at IE University, you will have several opportunities to develop global perspectives and cross-cultural competencies—studying abroad is one of them. Living in another country for a semester or two is a great way to build confidence and broaden your outlook by experiencing other cultures and making new connections.

Anahuac University, Mexico City

At IE University we believe that seeing your studies from new perspectives is a life-changing experience. That's why we encourage students to spend one or two semesters at one of our more than 160 prestigious global exchange partner institutions in North and South America, Europe, Asia, Africa, and the Middle East.

#### CORNELL UNIVERSITY NEW YORK, USA

"I chose Cornell University, an Ivy League Institution, and benefited a lot from this decision. Not only did I get to study at a top university, which enhances my CV, but I also made several friends there who, I expect, will eventually become leaders in their fields. I got the chance to study in the USA, where the entertainment industry—the industry I want to work in—has been flourishing for decades."

Oyku Dikmen, Bachelor in Communication

year to year and your options will depend on your program of study. The following list represents a sample for all IE University programs. Bauhaus Universität, Weimar EBS Law School Wieshader SWITZERLAND University of Applied Science of Western Switzerland, Delémont O JAPAN University of St. Galler Meiji University, Tokyo SOUTH KOREA TURKEY Seoul National University, Seoul Koç University, Istanbul CHINA Sabanci University, Istanbul Tsinghua University, Beijing University of Hong Kong, Hong Kong Hong Kong University of Science and Technology, Hong Kong Shanghai Jiao Tong University, Shanghai MALAYSIA University of Kuala Lumpur, Kuala Lumpur SINGAPORE Singapore Management University, Singapore National University of Singapore, Singapore RMIT University, Melbourne SOUTH AFRICA University of Technology Sydney, Sydney University of Pretoria, Pretoria

#### UNIVERSITY OF ST. GALLEN, ST. GALLEN, SWITZERLAND

"Going abroad and leaving your comfort zone is an essential experience in order to develop personal skills on a global scale. It was very important for me to have this kind of international mobility as a solid foundation within my studies since it has always defined my individual career path."

Matthias Hubatschek, Bachelor in Business Administration

### HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY HONG KONG, CHINA

"Studying in Hong Kong was a life-changing experience. I immersed myself in a completely different culture, tried learning a bit of Chinese—which was very difficult!— and had the opportunity to travel. I made plenty of new friends, expanded my worldview, and broke out from my routine for a while, learning more about myself and the world I live in."

Katharina Hamman, Bachelor in Psychology

#### UNIVERSITY OF TECHNOLOGY SYDNEY

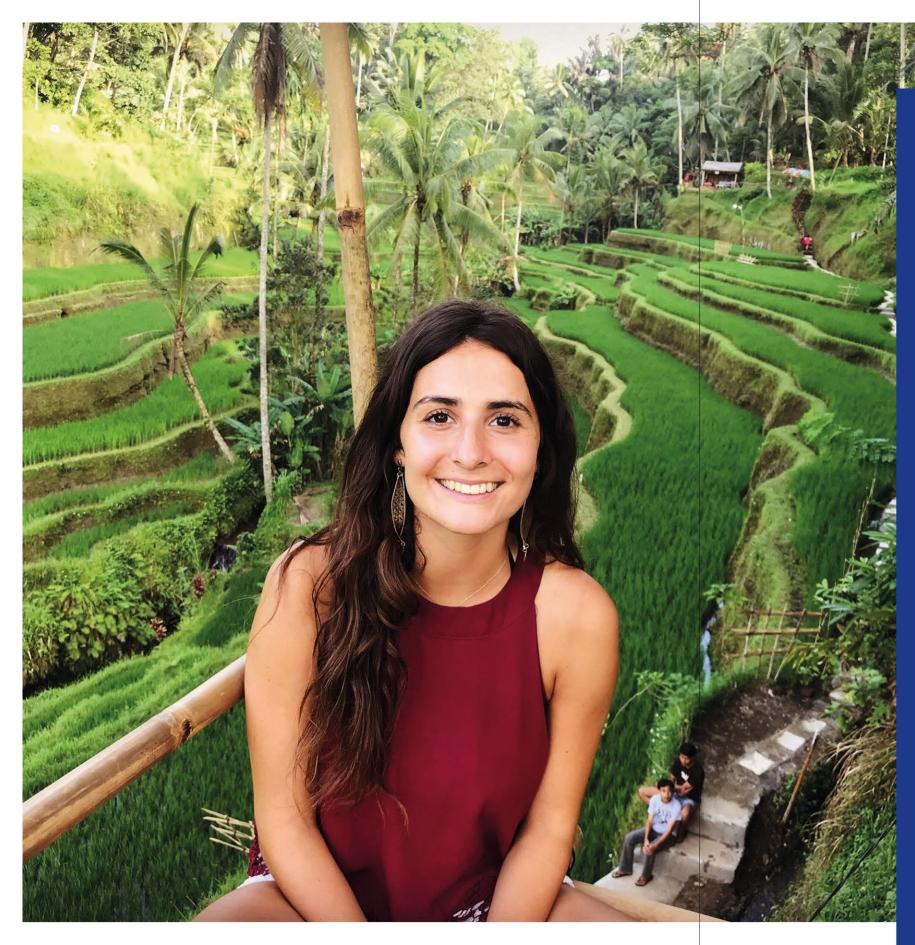
SYDNEY, AUSTRALIA

"I wanted to learn about a different culture, meet new people, travel somewhere I had never been before to get a hint of what it could be like to work abroad someday, and especially get out of my comfort zone. Now that I'm back, I have to say that it was probably one of the best decisions I have ever made and those six months were some of the best of my life."

Gonzalo Muelas, Bachelor of Laws Undergraduate Studies at IE University

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My Enrichment Opportunities



STUDY ABROAD

#### "If you really feel like going on exchange to a country, as far or different it could be, do it"

Elise El Nouchi, Exchange Student at the National University of Singapore

Why did you take the initiative to go abroad?
I wanted to go on

exchange because
I've always been
really curious about

discovering new cultures and countries. In my case, Singapore was the perfect destination since I had been to North and Latin America, as well as many countries in Europe and in North Africa but South-East Asia was totally new to me. I figured that being part of a new experience in a region of the world I didn't know would be really exciting and make me grow as a person and gain knowledge.

#### What are the biggest advantages of living abroad?

The biggest advantages of living abroad I would say are to develop your independence, forge your personality and meet different people that will challenge your ideas and reality. Also, depending on where you go, the ability to travel for cheap and discover new countries can be a strong

#### Why did you choose the National University of Singapore?

I initially picked the National
University of Singapore because

of its very good ranking and the courses that were offered there. However, the university turned out to be much more than what I had imagined. I had the chance to enjoy many infrastructures and clubs at students' disposal and I met amazing people and classmates that were all passionate and hard working people. From the infinity pool to the hip hop dance club or even cooking nights I could relax between classes and enjoy my time with friends.

#### What would you recommend to future exchange students?

I would tell them to go for it, take their chance and just follow their guts. If you really feel like going on exchange to a country, as far or different it could be. do it. Do it because those kinds of experiences are the ones that make you who you are. Do it because it will bring you knowledge and values that will make you unique. In short, your exchange semester is for sure going to impact your life and future, so just enjoy it fully (you'll have time to worry again when you come back!).

#### **ADMISSION PROCESS**

#### Become part of IE University

At IE University, there's no single deadline for applying to our undergraduate programs. The various stages of our admission process are aimed at identifying those areas of your academic and personal profile that make you unique, and to make sure that our educational model is a good fit for you.

As our programs usually fill up far in advance of the start of the academic year, we advise candidates to apply between twelve to nine months before the semester begins. This will also allow you time to obtain any necessary visas or other qualifications. Once you have received an acceptance letter, provisional or definitive, you must make a €2,000 non-refundable deposit to reserve your spot in the bachelor's program of your choice.



#### **ONLINE APPLICATION**

The application form contains detailed step-by-step information on how to fill it in, guiding you through the process. Your application is subject to a non-refundable admission fee of €120. It will not be reviewed by the Admissions Committee until submitted and the admission fee has been paid. You can find information on how to pay this fee at the end of the application form. The application may be saved at any time during the process but it must be completed within one month.

#### **ADMISSION TEST**

IE University's admission test is conducted solely in English and assesses your verbal, logical and numerical skills. It centers on your ability to reason, rather than knowledge of actual information. This means you don't have to study for the test beforehand to pass it successfully. It also evaluates your English level.

You can do the admission test either at the campus in Madrid or Segovia, or at any of the 29 offices IE has around the world. For other cases, please contact our Admissions Department at: ieuadmissions@ie.edu

#### **ONLINE ASSESSMENT**

As a tech-forward institution, we use virtual assessment as part of our admissions process. This allows the admissions team to get a sense of your personality and potential before proceeding to a possible interview.

Completing the assessment is simple-you will be given 3 questions to answer in a set amount of time. One of your responses will be written, and two will be recorded via video. The whole process should only take 20 to 30 minutes to complete.



#### PERSONAL INTERVIEW

(only after committee review)

Personal interviews are held either at the IE University campus in Segovia or Madrid, or at any of our 29 international offices. In extenuating circumstances we can arrange an online interview. The interview will allow us to get to know you better, and further assess certain qualities, such as your personality, capacity for critical thinking, method of self expression and other communication skills.

#### **FINAL COMMITTEE DECISION**

You will be informed of the Admissions Committee's decision in writing. If accepted, you will receive one of two admission statuses:

Conditional Admission: in the event that you have failed to comply with all university access requirements in Spain.

Definitive admission: full admission, providing you have complied with all the points listed in the provisional letter of acceptance.

# The path to IE University

Discover the journey toward joining our community



and get started!



thepathtoieu.ie.edu

Discover more details about the next steps you need to take to become part of the IE University's community.





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Northeast USA - New York northeast@ie.edu

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www.ie.edu/offices

