



ÉCOLE POLYTECHNIQUE

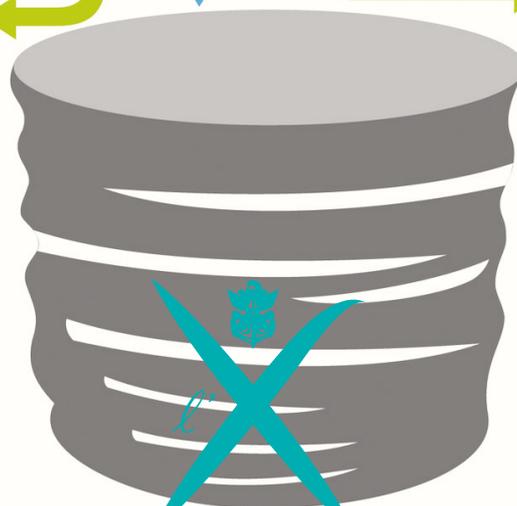
Graduate Degree Program

Corporate Strategy for New Markets

**GAINING INSIGHT INTO A WORLD
IN CONSTANT FLUX**

Technology permeates every sector of today's economy and is constantly being improved and updated. In this environment, innovation gives researchers, companies and entrepreneurs leverage to disrupt and succeed. The Corporate Strategy for New Markets graduate degree offers students a unique opportunity to understand the transformations that are taking place across markets and competitive business environments, based on quantitative economic methods.

Principally an economics degree, students also gain a firm grasp of the dynamics of technological innovation in business and organizational contexts and leave with a complete quantitative toolbox and economic analysis skillset to complement their technical background. A wide range of career choices are open to Corporate Strategy for New Markets degree graduates, from Strategic Business Unit leaders to strategy consultants or entrepreneurs. Graduates will leave with the knowledge to navigate the trends shaping the 21st-century digital economy.



**ÉCOLE
POLYTECHNIQUE**
UNIVERSITÉ PARIS-SACLAY

CORPORATE STRATEGY FOR NEW MARKETS



The Corporate Strategy for New Markets program arms its students with the quantitative methodology and real-world experience required for a thorough economic training. Over the course of two years, the building up of students' toolbox is put to use through up to nine months of industrial internships.

Through high-level coursework, research projects and internships, our students acquire two complementary skill sets: how to apply quantitative methods—including statistics and operations research—to competitive environments in new and transforming markets, and how to understand corporate strategy in situations of discontinuity and disruption from a sophisticated economics base. This training relies both on courses on economic methodology comprising industrial organization, econometrics, and financial markets, and on practical 'field courses' that set out to study the challenges faced by different sectors in greater depth so as to uncover hidden trends in specific market

segments and business models. Our wide-reaching network of industrial partners results in key industry insights from leading business figures, as well as in numerous internship opportunities for students. Finally, our students spend up to nine months of their degree program honing their new skills in a professional environment, receiving one-on-one guidance from their tutors and mentors.

Find out more about program structure, course syllabus, faculty, career outcomes and financial aid here:

<https://portail.polytechnique.edu/graduatedegree/newmarkets>



ABOUT THE GRADUATE DEGREE

École Polytechnique's full-time English graduate degree programs are industry-oriented and combine state-of-the-art multidisciplinary education and in-depth scientific knowledge. They emphasize practical skills, work experience, and personal development. These two-year programs are designed for highly-qualified undergraduates with a strong background in Science and/or Engineering. Requiring 140 ECTS credits, each degree program results in an internationally recognized academic qualification.

ABOUT ÉCOLE POLYTECHNIQUE

École Polytechnique upholds a tradition of excellence in multidisciplinary education covering the applied sciences, humanities, languages and sports. A foremost science and technology university worldwide, it remains a human-sized institution with a 5:1 student-teacher ratio. Our students receive tailored advice from faculty members for their personal development, career plans and future prospects.

Our campus is part of the Université Paris-Saclay scientific and economic cluster, where global business heavyweights who contend with disruption meet the research driving technological innovation. This combination results in a uniquely professional training, accounting for École Polytechnique's ranking among the world's 10 most attractive schools for employers, according to the QS Graduate Employability Rankings 2016.

APPLICATION REQUIREMENTS AND DEADLINE

Applicants must hold or expect to hold an undergraduate degree in Economics or Mathematics prior to the beginning of the program. In order to submit an application, applicants must also supply the following:

- Copies of degrees and transcripts of all previous higher education
- 2 academic references, at least 1 from your current institution
- Personal statement & CV or resume
- A minimum IELTS score of 6.5 or a TOEFL iBT score of 90 (please consult our website for information about exemptions)
- GRE scores are not required but will be considered if provided.

No paper copies are needed for the admission process.

Applications are reviewed in rounds, 3 times a year.
Applying early improves your chances.
The application deadlines for the Fall 2017 semester are:

JANUARY 15, 2017

MARCH 15, 2017

MAY 1, 2017

Decisions will be released 4 to 5 weeks after each application deadline.

For more information, visit our website
portail.polytechnique.edu/graduatedegree
or contact our admissions team at
gdadmissions@polytechnique.fr