 Established in 1973, EU Business School (EU) is an international, professionally accredited, high-ranking business school with campuses in Barcelona, Geneva, Montreux, Munich and online.

We offer English-taught foundation, bachelor’s, master’s and MBA programs. These include business administration, communication & public relations, international business, digital business, sports management, marketing, finance and enterprise, among others.

Our small class sizes guarantee personalized and cooperative learning from our faculty of highly qualified academics, entrepreneurs, consultants and business leaders.

Our pragmatic and experiential approach to business education including case studies, business simulations and company visits together with EU’s global network prepares you for careers in today’s rapidly evolving and globalized business world.

EU has a multicultural student body and faculty with more than 100 nationalities and a 27,000-strong alumni network. Our intercampus and international exchange programs further enhance our students’ global experience.

Locations
1. Barcelona - where technology, culture and business meet on the Mediterranean
   • A creative business community of nearly 1,000 startups
   • A top destination for international conferences like the Mobile World Congress

2. Geneva and Montreux - business and diplomacy at the foot of the Swiss Alps
   • Home to more than 140 multinational business headquarters
   • Headquarters of over 300 NGOs and 200 diplomatic missions

3. Munich - a cultural and business hub at the heart of Europe
   • A major economic power of Germany
   • Home to headquarters of German multinationals like BMW, Siemens and Allianz

Rankings

1. EU’s Online MBA ranked top in CEO Magazine’s online global rankings

4 STARS
Awarded four stars for overall excellence in business education by QS Stars

5
Ranked fifth in the QS MBA Guide Return on Investment Report for salary uplift in Europe

www.euruni.edu
**Programs**

**BACHELOR’S PROGRAMS**

- BBA in Business Administration*  
  Barcelona, Geneva, Montreux  
- BA in Communication & PR  
  Barcelona, Munich  
- BA in Leisure & Tourism Mgmt.  
  Barcelona  
- BA in International Relations  
  Barcelona, Munich  
- BA in Business, Design & Innovation  
  Barcelona, Munich  
- BSc in Business Finance**  
  Barcelona, Geneva, Montreux  

**MASTER’S/MBA PROGRAMS**

- Master in:  
  - Management  
  - Marketing  
  - Finance***  
  - Tourism & Hospitality Mgmt.***  
  - Innovation & Entrepreneurship  
  - Digital Business***  
  - Fashion & Luxury Business  
  Barcelona, Geneva, Montreux, online  

- MBA with majors in:  
  - International Business  
  - Communication & PR  
  - International Marketing  
  - Global Banking & Finance  
  - Leisure & Tourism Management***  
  - Entrepreneurship  
  - Digital Business  
  - Sports Management***  
  - HR Management  
  - Design Management***  
  - Blockchain Management  

- Dual qualification: In addition to your EU MBA, you can also earn an MSc in International Management or an MBA from the University of Roehampton in London, U.K.  
  Barcelona, Geneva, Montreux, online  

**FOUNDATION PROGRAMS**

- The one-semester English Foundation program improves students’ English-language skills so that they reach the level needed for EU’s bachelor’s, master’s and MBA programs. The one-semester Business Bridging program acts as a bridge for EU’s bachelor’s programs.  
  Barcelona, Geneva, Montreux, Munich  

  **Start dates**  
  September, October, February and June  
  Duration: one semester (13 weeks)  

**FURTHER EDUCATION**

- Executive BBA  
  Barcelona, Geneva, Montreux, online  

  **Start dates**  
  October and February  
  Duration: one year (two 13-week semesters)  

**FURTHER OPPORTUNITIES TO STUDY ABROAD**

- BBA with Pace University, New York  
- BS with Fisher College, Boston  
- Postgraduate Diploma with the University of California, Riverside  
- BBA with Stamford International University, Bangkok

**Top Reasons to Study at EU**

**International:** Our student body is comprised of 100+ nationalities; all classes are taught in English; intercampus exchanges.

**Small class sizes:** Greater interaction between students and faculty guarantees heightened academic achievement.

**Experiential learning:** The case study method and a pragmatic approach are two of our most effective tools.

**Outstanding faculty:** Our team is composed of highly qualified academics, entrepreneurs, consultants and business leaders.

**Ranked among the best:** Programs within our network are consistently featured in the top tier of global and European rankings.

**Building a business personality:** We are committed to encouraging students to build the most valuable brand they can market: themselves.

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**BACHELOR’S PROGRAMS**

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**Contact Information**

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<thead>
<tr>
<th>Location</th>
<th>Phone</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
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</tr>
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<td><a href="mailto:info.online@euruni.edu">info.online@euruni.edu</a></td>
</tr>
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**QS STARS™ BUSINESS SCHOOL RANKING 2019**

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