

# DISCOVER TAIWAN



## ❖ RICH CULTURAL HERITAGE ❖

Taiwanese culture is evidently rich and deeply historical. Large collections of ancient Chinese artifacts and traditional arts and crafts are preserved in museums across the island and attest to the historical significance and cultural diversity of Taiwan.

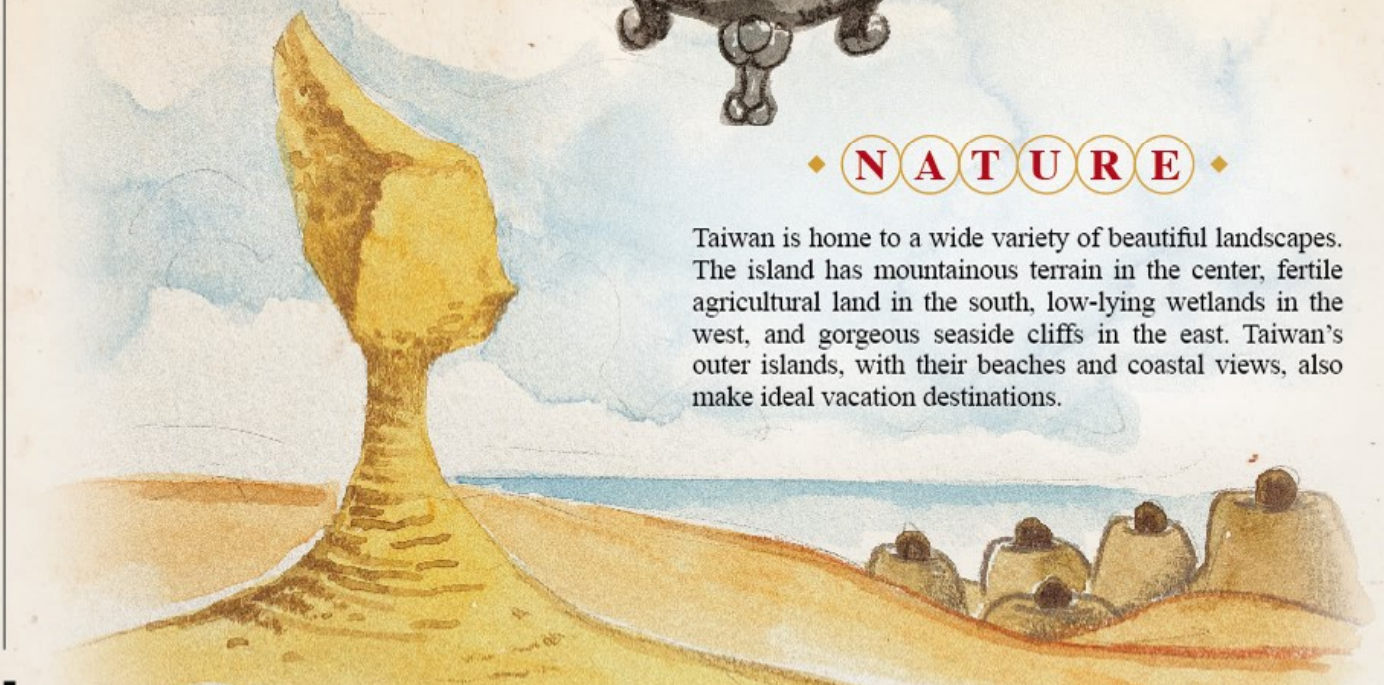
The tenets of Buddhism, Taoism, and Confucianism manifest themselves in festivals, literature, and the visual and performing arts. The island's heritage of the Hakka, Holo, and other indigenous people contribute greatly to Taiwan's cultural richness.

A perfect blend of the traditional and the modern, Taiwan's main cities of Taipei, Kaohsiung, and Taichung are thriving metropolises hosting a highly developed entertainment industry. Taiwan, the world capital of Mandarin pop, is also home to a steadily growing television and film industry.



## ◆ NATURE ◆

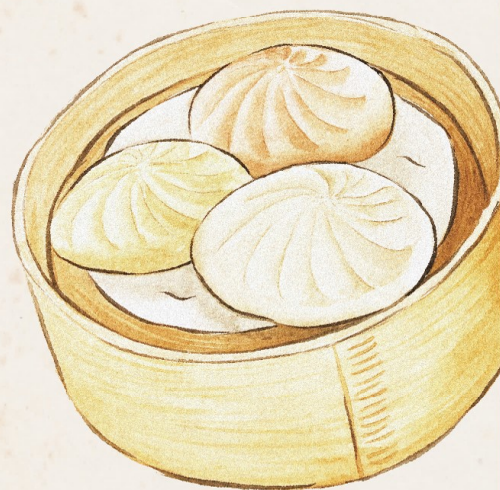
Taiwan is home to a wide variety of beautiful landscapes. The island has mountainous terrain in the center, fertile agricultural land in the south, low-lying wetlands in the west, and gorgeous seaside cliffs in the east. Taiwan's outer islands, with their beaches and coastal views, also make ideal vacation destinations.





## FOOD

A 2015 CNN viewer survey named Taiwan as the world's premier food destination. Home to a famous street food culture and bustling night markets, Taiwan is the world's best place to indulge in local delicacies; beef noodle soup, gua bao (steamed pork belly bun), and even stinky tofu for those feeling adventurous. Bubble tea, a drink with tea, milk, flavoring, and toppings (often tapioca pearls), was also introduced in Taiwan and has since gained a name for itself internationally.



## GLOBALIZATION

Strategically located in the heart of the Asia-Pacific region, Taiwan provides a link between East and Southeast Asian countries. As one of the "Four Asian Tigers," Taiwan has seen exponential economic growth over the last 50 years and has established itself as a keystone nation in the international market, continuing to grow in its global presence. Taipei was named the #1 City for expats by InterNations in 2018.

## QUALITY OF LIFE

Taiwan is an extremely safe nation with a low crime rate, named Asia's #4 most safe country by the 2018 Global Peace Index, while Taipei was chosen as the #3 safest city in the world according to the 2017 Crime Index by Numbeo. The people of Taiwan feel comfortable walking through the city at night, without fear for their safety. In addition, the UN World Happiness Report of 2018 selected Taiwan as the 25th happiest nation in the world and 1st in Asia.

