The CETYS experience
Message from the President of CETYS University

This document reflects high quality, internationalization and innovation, all characteristics of CETYS University Educational Model, through milestones and achievements that highlight the growth of an institution whose purpose is to educate well-rounded individuals that impact locally and regionally, but with global perspective.

For more information: www.cetys.mx/en/annual-report/
CETYS in 2018

In 2018 we continued working towards becoming one of the best Latin American institutions in the fields of entrepreneurship, and innovation, as it is stated in our Strategic Development Plan: CETYS 2020.

This is CETYS

Students per Campus

+ 8 100 students in 2018

Students per Academic Level

High School 34 %
Undergraduate 46 %
Graduate 20 %

Innovative Academic Offer

- Industrial Engineering Global Program
- International Logistics Program
- MBA with a Triple Degree (Austria, Mexico, and Taiwan)

Academic Quality

QS Stars recognized CETYS as one of the best institutions in Latin America for its academic excellence, especially in Inclusion, Innovation, and Teaching.

The accreditation process continued with two accredited programs at Mexicali Campus and a program awaiting approval in Tijuana Campus.

CETYS became Official Member of the Latin American Council of Management Schools (CLADEA).

Student Life

With a student-centered educational model, CETYS has strived to offer students academic, athletic, cultural, and leadership experiences, helping them become agents of change who actively participate in the development of our country and beyond.
CETYS Faculty

73% of faculty held a doctoral degree (full time and part time)

+ 700,000 dollars invested in faculty’s doctoral degrees (2011-2018)

CETYS Research Initiative

was established to strengthen strategic research in areas such as innovation, entrepreneurship and human development

PIMSA Distinguished Chairs

34 PIMSA Distinguished Chairs (2011-2018)

+ 1.6 millions of dollars invested in PIMSA Distinguished Chairs (2011-2018)

Quadruple Helix Model

Industry

- Qualified Workforce.
- Research.
- Infrastructure.
- Strategic Linkage.
- International Collaboration.

Society

- Projects.
- Initiatives.
- Financing.

Government

Centers of Excellence

Center of Excellence in Competitiveness and Entrepreneurship

Center of Excellence in Innovation and Design

Center of Excellence in Human and Social Development
59% of our graduating class had an international experience.

67% of our faculty had an international experience.

Top 5 most visited countries:

1. USA
2. Spain
3. Czech Republic
4. Chile
5. China
**Sustainability**

$340,556,000 MXN
inversión en infraestructura, equipamiento y tecnología

$97,635,000 MXN
gastos en becas y apoyo financiero

8/10 estudiantes recibieron una beca o apoyo financiero gracias al apoyo de empresas, alumnos, y nuestra comunidad.

**Our Legacy**

+39,300 alumnos desde 1961

1,800 graduados en 2018

97% empleados en el primer año de graduación

10% manejan o están desarrollando su propia empresa

94% calificados como excelentes por sus empleadores

**Innovative Infrastructure**

**Mexicali Campus**
Creativity Hall, Center of Excellence in Innovation and Design

**Tijuana Campus**
Jose Fimbres Moreno, Graduate Building

**Ensenada Campus**
Gymnasium-Auditorium
* The information presented in this brochure corresponds to that presented in the Annual Report of 2018 by Dr. Fernando León García, President of CETYS University.

CETYS Universidad is accredited by the Accrediting Commission for Senior Colleges and Universities of the Western Association of Schools and Colleges, 985 Atlantic Avenue #100, Alameda CA 94501, 510-748-9001.

*100 % recyclable.