



BSc (Hons) Health and Care Management

UNDERGRADUATE

BLENDED

ONLINE





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Arden University has three decades of experience providing higher education, and we've helped more than 50,000 students globally gain the qualifications they need to succeed. We have a 95% student satisfaction rating, and 9 out of 10 Arden students believe studying with us has helped them transform their careers.*

*Arden University 2021 graduate survey



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You can visit the Arden University website page for this course [here](#).

Are you a current or aspiring healthcare professional looking to develop the skills to excel in leadership and management roles across the health and care sector? Our BSc (Hons) Health and Care Management degree reflects the growing demands of the sector, helping you develop key skills to start or enhance your career and opening up exciting pathways to choose from.

This course is accredited by the Chartered Management Institute (CMI), meaning you'll achieve the CMI Level 5 Diploma in Leadership and Management. It is also endorsed by the Institute of Health & Social Care Management (IHSCM) and Skills for Care.

Course at a glance

- Develop in-depth knowledge of today's health and social care industry.
- Learn advanced quality management skills relevant to the healthcare profession.
- Become equipped with a range of vocational skills that will support your future career development.
- Enhance your skills in emerging topics in the field, such as digital health, ensuring you possess the latest skills to operate in the ever-evolving sector.



Key facts

Location: Blended, online

Start dates: Every 3 months

Full time: 3 years

Part time: 3 years+

Contact us

If you'd like to get in touch to find out more about studying this course, please use the following:

UK enquiries:

Call 0800 268 7737

Email study@arden.ac.uk

International online learning:

Call +44 20 300 56070

Email online@arden.ac.uk

Berlin blended learning:

Call +49 30 235901000

Email studyberlin@arden.ac.uk

Entry requirements

- Two subjects at GCE A level or equivalent, plus passes at grade C or above in three subjects at GCSE level or equivalent.
- If you don't currently hold the above qualifications, we also offer this course with an additional foundation year, which is designed for students who need extra support when starting their degree course.

English proficiency:

- IELTS 6.0 (no less than 5.5 in any element); or TOEFL iBT 80; or equivalent.
- Alternatively, evidence you have previously studied in English, such as a letter to show that the Medium of Instruction was in English can be accepted.

Career Progression

- Health service management
- Social care Registered Manager roles
- Service implementation, improvement, or transformation
- Health and care funding opportunities and applications

If you'd like to get your application started, please [click here](#).

Blended learning

Blended learning with Arden University brings you the best of both worlds: a flexible mix of face-to-face teaching at one of our study centres in the UK or Berlin, Germany, combined with independent online learning that you can take part in whenever and wherever works best with your existing commitments.

When you study via blended learning, you'll study two modules at a time over 10-week study periods. Each week of study will require a minimum of 33.5 hours of participation, which comprises:

- 8 hours of timetabled face-to-face teaching each week based in one of our study centres
- A minimum 25.5 hours of independent online learning

Your face-to-face classes will be scheduled on either two mornings (9.00am to 1.00pm), two afternoons (1.30pm to 5.30pm), or two evenings (two nights on campus 5:30-9:30pm) during teaching weeks. You'll be able to opt for your preferred time when you apply and, we'll do our best to accommodate your preferred schedule subject to student intake numbers for your course.

You can find out more about blended learning with Arden University [here](#).

Study centre locations

- Ealing, London, UK
- Holborn, London, UK
- Tower Hill, London, UK
- Birmingham, UK
- Manchester, UK
- Leeds, UK
- Berlin, Germany

Please note: course availability varies depending on study centre location.

Please visit our [course page](#) for the latest information on available locations.

Meet some of our blended learning students [here](#).

Online learning

Studying this course online gives you a lot of flexibility and convenience. You can enrol with us from anywhere in the world and study your degree from the comfort of home, without the requirement to attend classes in a physical location.

You'll study the course through ilearn, our university campus in the cloud. ilearn provides you with an integrated online learning experience, including your virtual classroom, lecture hall, and online library of more than half a million books and journals – yours for free while you study with us.

Studying online doesn't mean studying alone. As well as receiving regular feedback and guidance from your course tutor, you'll be studying with likeminded students and you'll have access to community message boards to discuss your course and the topics being raised within it.

We've even set up community boards embedded into each of the course modules so you can have discussions with your tutor and classmates on the topics you're currently learning.

You can find out more about online learning with Arden University [here](#).

Online learning key benefits

- Study anywhere worldwide
- Plan your own schedule
- Benefit from reduced costs
- Study around work and family life

Discover why so many professionals choose to study their degrees online with Arden in the video [here](#).



This course has been carefully designed to help you progress to the management role of your choice within the healthcare industry. Your modules will encompass a wide variety of the most relevant topics in the field, including planning and managing resources, business analysis, and inclusive practice - transferable skills that will prepare you for the healthcare role that interests you most.

The course will also explore the most important concepts in the world of health and healthcare management, such as financial control and budgeting, social responsibility, policy making, and ethics, helping you to become a knowledgeable and well-rounded professional.

Please see the following pages for a detailed overview of each course module.

Level 4

Essential Skills for Health & Care Management (20 credits)

This module develops skills in self-assessment, self-reflection and personal development planning with specific reference to the context of health and care management. It encourages the development of transferable soft and hard skills required by a healthcare professional, providing the foundations for further development as a successful healthcare practitioner or manager. This includes self-management, assessment of emotional intelligence in self and others, communication, and leadership. You will also develop the ability to:

- **Assess personal qualities and skills to develop a personal development plan for mapping employability and career development goals.**
- **Explore a range of workplace opportunities and challenges, and identify different tools and techniques to support personal and professional development in health and care.**
- **Recognise the academic study skills needed to gather and use information that support evidence-based practice.**
- **Evaluate a range of methods and approaches to develop own communication skills with colleagues and other stakeholders.**

Meeting the Needs of Service Users (20 credits)

To provide high quality service that meets individual needs, the views and perceptions of those on the receiving end must be carefully taken account of, valued, and acted upon. This module aims to equip you with the knowledge and skills necessary to meaningfully plan, organise, and deliver service using a culture of partnership and collaboration. The module also highlights the importance of careful documentation in ensuring seamless care and facilitating the service user journey. On successful completion of the module you will be expected to be able to:

- **Assess care needs and construct a care plan to show realistic and achievable goals providing and linking with the theory, structures, systems and legislation which underpins this practice.**
- **Reflect on your own skills relevant to the assessment of needs, linking these to relevant theory.**
- **Evaluate the role of the care professional in the assessment and care planning process to meet the needs of those in receipt of care.**
- **Discuss the ability to communicate good practice to others.**

Planetary Health (20 credits)

This module will examine a wide range of global health challenges, with an emphasis on their various underpinnings and determinants, as well as the application of this knowledge in care contexts. It will introduce the impact of globalisation, urbanisation, increased mobility, changing demographics, technology, online governance, and climate change on the healthcare sector. It will also consider the role of the World Health Organisation and the capacity of governments and organisations to address global health issues. Learning outcomes include the ability to:

- **Describe the historical and philosophical ideas and debates around the concepts of health.**
- **Understand how health and wellbeing are influenced by social, political, economic and environmental factors.**
- **Examine key challenges facing planetary health and how social determinants of health and health inequities impact on global health programs and health outcomes.**
- **Demonstrate understanding of the role of health in people's well-being- locally, nationally and globally.**

Health Promotion (20 credits)

The purpose of this module is to provide an overview of the origins and theories that inform health promotion activities, as well as knowledge, skills, and practice relating to health, health education, and health promotion. It will explore the individual, social, economic, and societal factors that can impact health and well-being, as well as how ethical and political domains can influence health promotion. You will learn to plan and implement health interventions through behaviour change, health education, and policy. You will also learn to:

- **Identify and explain the origins of health promotion.**
- **Appraise the key theories and concepts that inform health promotion and relate these to**
- **specific health promotion approaches and methods.**
- **Plan health promotion programmes in light of specific examples showing an evidence-based approach, creativity and innovation.**
- **Identify a variety of communication strategies to disseminate health promotion messages.**

Supporting Dignity and Respect Through Ethical Principles and Theories (20 credits)

A good grounding of ethical principles is essential when caring for individuals and fostering dignity and respect. This module will further your knowledge of rights, power, and responsibility within the practice of care. You will also acquire valuable interpersonal skills to help improve your responsiveness to the diverse needs of those requiring care, including an understanding of how factors such as your own attitudes and beliefs, ethical dilemmas, stress, and conflict can affect the dignity and respect provided in care settings. The module will also help you to:

- **Recognise the ethical and moral concepts pertaining to freedom, rights, responsibilities and the use of power in care.**
- **Discuss effective communication and interpersonal skills including compassion, dignity and respect.**
- **Examine and reflect upon personally held values and the impact they might have on practice, individual learning and own development.**
- **Identify strategies for enhancing dignity and respect accorded to people in a care setting.**

Communication & Interprofessional Collaboration (20 credits)

By showcasing collaborative concepts in practical settings, this module aims to highlight the significance of multi-professional and inter-professional teamwork. You will be encouraged to apply relevant theoretical concepts to real-world contexts, and gain skills in communicating effectively and being a proactive member of a team. Learning material will incorporate service and carer perspectives to give you transferable skills in service delivery. The module will also provide you with the skills to:

- **Evaluate and apply appropriate communication skills with team members, patients and other stakeholders involved in person-centred care.**
- **Appraise the different types of communication and their impact on the professional work environment during multidisciplinary teamwork.**
- **Discuss conflict management frameworks and their use in resolving issues that arise during team negotiations.**
- **Recognise the value of shared leadership skills and team spirit when collaborating with others during interprofessional working.**
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Level 5

Leadership Theory & Concepts for Health & Care Management (20 credits)

This module will further your knowledge of leadership in the healthcare industry, including behavioural, situational, and transactional leadership theories and styles, team formation, and organisational culture. You will explore the contemporary issues facing leaders today, such as globalisation, emotional intelligence, creating effective teams, and building human-centred leadership and culture in health and care organisations. The module will develop your ability to:

- **Examine the role and importance of traditional and more recent leadership theories and concepts for the health and care setting.**
- **Analyse the value of using theoretical models when building an effective leadership team in a health and care setting.**
- **Explain the role of leaders, the relevance of leadership styles and desired leadership personality characteristics in leading change in health and care settings.**
- **Discuss recommendations on how to lead teams during transitional periods in a health and care setting.**

Fundamentals of Health & Care Finance (20 credits)

This module has been designed to develop your knowledge and skills in the field of financial control and budgeting within both domestic and international health and social care settings. It will explore financial resource management in great detail, including financial techniques for increasing performance and value delivered to service users. You will learn to plan, prepare, monitor, and communicate financial information, use financial spreadsheets, identify drivers for financial performance, and make effective financial decisions. The module will also help you to:

- **Explore and evaluate the financial environment under which health and social care services are provided.**
- **Explain the accounting process to prepare financial statements in healthcare and analyse the role of the finance function in a healthcare organisation.**
- **Determine how to prioritise and evaluate investments in healthcare by applying tools to assess their financial viability and their benefits/costs for the population of interest.**

Public Health (20 credits)

In this module you will explore the major concepts and principles of modern public health. The module will provide meaning for the term 'public health' and explore the ethical framework for public health policies and interventions, including underlying critical issues. It will also examine the role and importance of data for evidence-based public health, the process and practice of evidence-based decision-making, and the evaluation of the effectiveness of public health care programmes. At the end of the module you will be able to:

- **Demonstrate an understanding of the concepts and principles underpinning modern public health.**
- **Examine key elements and evaluate the quality of public health interventions.**
- **Examine and apply tools and evidence to make judicial decisions to address a public health problem.**
- **Demonstrate the ability to conduct an evaluation of the effectiveness of a public health intervention on a topic and make recommendations to address identified problems.**

Resource Planning in Multidisciplinary Working (20 credits)

This module will develop your knowledge of management theory and practice in resource planning, control, and decision-making, particularly in a multi-collaborative work environment. Resource management will be explored with a particular emphasis on the understanding and use of appropriate theories to explain the ways in which healthcare organisations respond to resource planning and mobilisation issues in view of person-centred care. You will develop the skills to:

- **Discuss the concepts of resource planning and complex multicultural factors that impact on health and care delivery in the community.**
- **Evaluate the factors that influence the decisions managers and multidisciplinary teams make in formulating budgets.**
- **Evaluate the impact of leadership on effective resource planning and management.**
- **Examine the relationship between planning and management of resources and the performance of individuals, multidisciplinary and cross-cultural teams in organisations.**

Digital Health Leadership (20 credits)

New technologies are transforming and disrupting every corner of the healthcare sector, enabling more efficient service delivery, faster and more accurate diagnosis, better treatment and patient outcomes, and much more. This module will prepare you to enter the job market with a thorough understanding of the impact and challenges of technological advances in healthcare. It will explore various perspectives of healthcare professionals and consumers, as well as provide you with industry-relevant transferable skills. You will learn to:

- **Recognise the economic, social, legal, ethical and political context of current innovations in healthcare and how digital solutions are designed and implemented.**
- **Critically analyse the value and benefit of digital technologies in patient care and service delivery for different stakeholders, and discuss the risks and challenges associated with digital solutions.**
- **Apply theoretical learning and digital health concepts to solve real-world health problems and create a professional product portfolio of digital badges.**

Evidence Based Practice (20 credits)

This module will introduce and explore evidence-based practice within the healthcare sector, including its use in proposing treatments, improving outcomes, and prompting positive systematic change. You will have the opportunity to deliberate historical and current health issues and put forward your own ideas for improving patient health and well-being. You will also develop the skills to apply critical literature analysis, quantitative and qualitative data, and research to solve prominent healthcare issues. The module will provide you with the ability to:

- **Explore evidence-based practice influence on healthcare system development.**
- **Critically review past and current healthcare crises and source potential interventions through an analysis of evidence-based information.**
- **Evaluate evidence-based research (including data collection approaches such as qualitative and quantitative) suitable for establishing links between the health of individuals, populations and healthcare systems and resources.**
- **Evaluate healthcare data and recognise the improvements required to enhance patient well-being and safety**

Level 6

Global Health and Sustainability (20 credits)

Health care practitioners today need to be acutely aware of the impact of sustainability on health outcomes. This module will introduce the concepts of sustainability and resilience, including a range of global issues within this domain and how they can be addressed. It will explore how the identification, method, and speed of response can affect health care issues in practice. You will be given the opportunity to evaluate a national or international sustainability issue of your choice and propose a viable solution. Key learning outcomes include the ability to:

- **Appraise the theoretical concepts and ideologies which inform healthcare and their translation into policy and practice.**
- **Explore the key elements in healthcare policy and evaluate their application in practice and the constraints on implementation.**
- **Demonstrate a critical understanding of the social, political, economic and environmental contexts of disease.**
- **Present a coherent and informed case for a 'global health' intervention**

Health Analytics and Planning (20 credits)

This module aims to develop your leadership and management skills relating to effective decision-making in a healthcare context. You will become equipped with the skills to collect, manipulate, interpret, and present data as an aid to business decision-making. The role of business analysis will be explored as a way to meaningfully contribute to healthcare as a professional, practitioner, manager, or leader. The fundamentals of qualitative and primarily quantitative data collection will also be covered. The module will develop your ability to:

- **Analyse data to improve health and social services and demonstrate key knowledge of how service performance is measured within existing quality frameworks.**
- **Evaluate and apply key concepts of health analytics to generate actionable insight that will drive evidence-based decision making.**
- **Identify challenges to be able to anticipate, plan for and manage data analytics initiatives.**
- **Evaluate and analyse the key digital skills and technologies necessary to perform data analytics.**

Total Quality Management in Health & Care (20 credits)

The concept 'quality' will be thoroughly explored in this module, with the ethos of striving for continuous quality improvement in healthcare service delivery. You will become equipped with practical knowledge of management and outcome-based care techniques that improve the quality of health and care services as well as benefit individuals and staff in care settings. The module will also provide a basis for understanding strategic and financial measures linked to organisational performance. At the close of the module you will be able to:

- **Critically analyse the need for care settings to achieve the best possible outcome for service users.**
- **Critically discuss and apply a range of strategic planning models to assess the viability of a health and care business.**
- **Critically discuss the management of continuous quality improvement in health and care settings.**
- **Evaluate the use of problem solving, investment appraisal, non-financial and multidimensional models of performance management.**

Project Management (20 credits)

This module addresses the practical principles and frameworks underlying successful project management. Here you will critically evaluate the project manager role and develop knowledge of project direction and control in an international healthcare setting. The module will explore project lifecycle, scope, and constraints, the roles and responsibilities of project team members, and mechanisms for building high performance teams. It will also introduce the concept of risk identification, minimisation, and management. From the module you will learn to:

- **Critically evaluate the concepts and principles of project management in different traditional and iterative environments.**
- **Evaluate a range of project management methodologies.**
- **Critically analyse the use of different project management techniques during project implementation.**
- **Demonstrate a critical understanding of best practice concepts and links between project processes and themes.**

Final Project (40 credits)

In this module, you will have the opportunity to draw upon your workplace experiences and practice to undertake a self-directed organisational healthcare project. You will be expected to develop upon an area of interest within the field of health and social care management, and to demonstrate your ability to design, critically analyse, and present an original piece of research that fosters innovation and improvements to healthcare services and organisational systems and processes. Your final learning outcomes will include the ability to:

- **Recognise the main research traditions and articulate how this shape approaches and methods used in healthcare.**
- **Appraise and critically explore the contribution of primary and secondary data sources on healthcare and health services management research.**
- **Reflect and apply knowledge of theories and tools learnt to undertake multidisciplinary and interdisciplinary healthcare projects using an evidence-based approach.**
- **Design, plan, and carry out a project that applies critical management thinking to a problem, service improvement or organisational issue, and communicate findings to relevant stakeholders.**
- **Critically reflect to support enhanced learning, self-awareness and interaction**



Dr. Stephanie West

Head of School - Health and Care Management

Dr. Stephanie West joined Arden University in November 2020 as Head of the School of Health and Care Management. In addition to her wealth of healthcare industry experience, Stephanie has held a number of Senior Academic and Leadership positions in Health, Social Care and Applied Science faculties at a variety of universities across the UK.

Stephanie will provide leadership to the School of Health and Care Management, ensuring that it delivers high quality academic provision and student satisfaction across all courses.

Why study with Arden University?

At Arden University we believe everyone, everywhere has the right to gain the life and career benefits that higher education can bring. We are dedicated to making the university experience convenient and accessible to ambitious and motivated individuals worldwide.

Our mission is to connect adult learners like you with higher education study opportunities that give you the tools you need to fulfil your career and life goals. We challenge conventional perceptions of degree study by providing flexible, vocational courses with timetables and learning options that fit around your life commitments.

As an education provider that is not constrained by bricks and mortar or traditions, we are able to offer courses that are innovative, affordable, and which help students and employers reap the benefits of contemporary training and skills development.

Arden is the university that comes to you, on your terms, helping you achieve the life and professional success you want.





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