



BERLIN SCHOOL OF  
BUSINESS & INNOVATION

# INTERNATIONAL STUDY EXPERIENCE

Taking your education, global



# EDUCATION FOR THE GLOBAL GENERATION

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# A multi-campus experience

## Our international student experience

Gain a unique, multicultural education with BSBI's new international experience programme. Begin your education today - start your degree with one of our partner universities in either Paris or Athens and complete your studies in Berlin at BSBI.

It is as simple as that! You choose where you want to study and we'll do the rest, supporting you with your student application, VISA application, provide direction and assistance on accommodation, along with supporting your enrolment when you arrive in-country, in your chosen location.

## Why have a multi-campus experience?

1. Cultural exchange
2. Explore more of Europe
3. Enhanced European experience
4. Wealth of culture
5. Low cost of living in Berlin and Athens

Programme	Location	Awarding Partner
BSc (Hons) International Business & Management	Paris to Berlin	University for Creative Arts
MA Tourism, Hospitality & Event Management	Paris to Berlin	University for Creative Arts
Global MBA	Paris to Berlin	University for Creative Arts
MBA	Paris to Berlin	Concordia University Chicago
MA in Innovation & Entrepreneurship	Paris to Berlin	Concordia University Chicago
BA in Economics & Business Administration	Athens to Berlin	UNINETTUNO
MA in International Tourism, Hospitality & Event Management	Athens to Berlin	UNINETTUNO
Global MBA	Athens to Berlin	UNINETTUNO





# Why Paris?

Paris is considered the most diverse city in Europe, and it is estimated that around 23% of the population has migrated to Paris sometime after they were born.

## What to do in Paris

### Arts/Museums

If you are interested in the arts, you will be spoilt for choice in Paris. The city is known for its role in famous art movements including impressionism and art nouveau. Thousands of tourists flock to Paris to see modern, avant-garde works at The Centre Pompidou and paintings including the Mona Lisa at The Louvre.

Additionally, Paris has a thriving performing arts scene and locals enjoy evening and weekend trips to the theatre, opera and ballet. Palais Garnier opera house and the modern Bastille Opera attract some of the world's most sought after singers and dancers, meaning the quality of entertainment is unmatched in other cities.

Whether you are interested in visiting an art gallery to see classic or cutting-edge artworks or spending an evening watching a prestigious ballet show - you will never be short of things to do!

### River Seine

At 775-kilometres long, the Seine is a prominent element and popular tourist attraction in Paris. Parisians often use the Right and Left Bank to distinguish between different locations of the city and there is a long history regarding the Left Bank's link with writers, artists and café culture and the Right's association with commerce and trade.

The Seine remains an iconic part of Paris and if you are interested in learning more about the river, then why not take a guided walking tour, or an evening riverboat tour?

## Parks

Students in Paris benefit from a huge range of beautiful parks, perfect for Summer picnics or afternoon study sessions. Some of the most popular outdoor green spaces include Luxembourg Gardens, Garden des Planets and the Tuileries Garden. If you have the time, why not spend a day at The Palace of Versailles and learn about the rich history of Louis XIV and the French Revolution..? Or if you are less interested in the history side, simply enjoy the beautiful grounds and go for a boat ride in the canal.

## French fine dining

Paris is renowned for its fine dining and top quality cuisine and if you are a foodie or have an interest in wine - Paris will be the perfect location for you! There are thousands of restaurants and cafés to choose from suited to all tastes and preferences. Whether you are looking for a popular Michelin-starred restaurant or a less, reserved crêperie: the Parisian food scene is unlike any other.

## Top tourist attractions:

- Eiffel tower
- Louvre Museum
- Notre-Dame de Paris Cathedral,
- Triumphal Arch
- Palace of Versailles
- Champs-Elysees
- River Seine
- Sacre-Coeur
- Montmartre and Latin Quarter







## City Facts

FRANCE //

48° 51' 24" N 2° 21' 03" E

# PARIS

(pærɪs) | Airport Code: **CDG** | Currency: **€ EURO** | Time Zone: **CET**

"City of Light" | "City of Love"

OFFICIAL LANGUAGE

## FRANÇAIS

(French)

LANDMARK  
**THE EIFFEL  
TOWER**  
(324 M)

**THE EIFFEL TOWER  
WAS SUPPOSED TO  
BE A TEMPORARY  
INSTALLATION**

(It was meant to stand for  
20 years after being built  
for the 1889 World Fair)

**YOU HAVE TO  
CLIMB 1,665  
STEPS TO  
GET TO THE  
TOP OF THE  
EIFFEL  
TOWER**



City Population:

**2.2** **MILLION  
PEOPLE**  
(2012)

Urban Area Population:

**10.5** **MILLION  
PEOPLE**  
(2012)

PARIS IS ONE OF THE  
MOST DENSELY POPULATED  
CITIES IN THE WORLD

Average Low

**1-4°C**  
(34-38 °F)



AVERAGE  
TEMPERATURE



Average High

**20-25°C**  
(68-77 °F)

PARIS WAS  
ORIGINALLY A  
ROMAN CITY  
CALLED  
"LUTETIA"

"PARIS SYNDROME"  
IS A SEVERE FORM  
OF CULTURE SHOCK

APPARENTLY,  
THERE IS ONLY  
**ONE-STOP  
SIGN IN PARIS**

# Programmes in Paris

## BSc (Hons) International Business and Management

The BSc International Business and Management course is an innovative programme addressing the emerging trends and challenges for business and management in order to form new global business leaders.

The course has been designed to develop graduates capable of meeting the demands of today's global industries. Students will be taught to implement effective techniques to respond to defined and uncertain business events and problems.

You will study a foundation year that will enable you to build your skills up to the level needed to progress onto undergraduate study. During the second and third semesters, you'll learn about key business topics including: international business, business, management and the digital economy. In your third semester, you will select a specific pathway to help you specialise in your chosen field.

The course will conclude with a major degree dissertation to prepare you for your career in professional practice or postgraduate study.

### International Study Experience



#### Intakes

February, October



#### Delivery

Multi-campus



#### Campus

Paris, France.  
Berlin, Germany



#### Duration

3 years / 4 years  
with the foundation  
(International Route)



#### Awarded by

University for the  
Creative Arts  
(UCA)





#### International Study Experience

##### Intakes

February, October



##### Delivery

Multi-campus



##### Campus

Paris, France.  
Berlin, Germany



##### Duration

18 months



##### Awarded by

University for the  
Creative Arts (UCA)

## MA Tourism, Hospitality & Event Management

The MA Tourism, Hospitality and Event Management will help you thrive in the world's fastest-growing industries, broadening your understanding of the sector and giving you the skills to work in a globalised business environment.

The 18-month programme is split across four terms with modules including Event Management, Entrepreneurship in Tourism and Events as well as Business Decision Making for the Hospitality Industry. The programme will conclude with a dissertation on a topic of your choice, so you can tailor your research to your career goals. You'll also have the option to study German to help you enhance your skillset.

By the time you graduate, you'll have developed your knowledge of key business areas and will be able to apply your learnings to real-life scenarios. You'll also be able to draft clear communications and articulate your ideas in a professional and coherent way, helping you to access top positions at multinational companies.

In addition, this programme is offered in partnership with University for the Creative Arts, a Gold Standard TEF institution that's ranked 13th out of all UK universities in The Guardian League Table 2020.





### International Study Experience



#### Intakes

February, May, October



#### Delivery

Multi-campus



#### Campus

Paris, France.  
Berlin, Germany



#### Duration

2 years



#### Awarded by

University for the Creative Arts (UCA)

## Global MBA

As a truly global institution, BSBI is constantly striving to bring new opportunities and challenges to its students. Our mission is to help you grow in your studies and career whilst introducing you to the flourishing German business world.

Thus, in this course, you will develop an understanding of essential management topics. Each module covers the latest trends and techniques, reflecting the changing nature of the global business environment that you will soon enter and thrive in.

You can choose from a range of electives and adapt your degree to fit your career path. Our pathways are ideal if you want to succeed as a project manager, HR manager or start your own business.

You'll have the opportunity to choose between one of six pathways: Entrepreneurship, Project Management, HR Management, Marketing Management, Health Management, and Shipping and Maritime. This will allow you to tailor the programme to your career goals.

With this programme you will learn to develop a solid understanding of essential management topics, including marketing, finance, operations, and leadership. You'll also understand how to assess markets and business models, as well as communicate the needs of a business.



## Master's in Business Administration (MBA)

For aspiring business leaders seeking to advance to a senior position or develop a global business, the MBA will provide you with the knowledge and practical skills to make those goals attainable.

Throughout the two-year programme, you'll develop the leadership skills needed to drive ethical change within a company whilst learning about core business areas across 12 modules including Financial Management, Managing Human Capital, Global Marketing in the Digital Era, and Ethics, Law and Communication in Decision Making.

The MBA also includes specialisation courses in finance, healthcare management, digital marketing and project management, helping you to gear your studies towards your career ambitions.

Whilst studying, you'll have the opportunity to expand your professional network, learn German and attend field trips and practical workshops. As such, by the time you graduate you'll have the skills needed to launch your career in areas including marketing, leadership and entrepreneurship. Alternatively, if you aspire to start your own business, the CUC MBA is a great place to start.

### International Study Experience



#### Intakes

January, March, August, October



#### Delivery

Multi-campus



#### Campus

Paris, France.  
Berlin, Germany



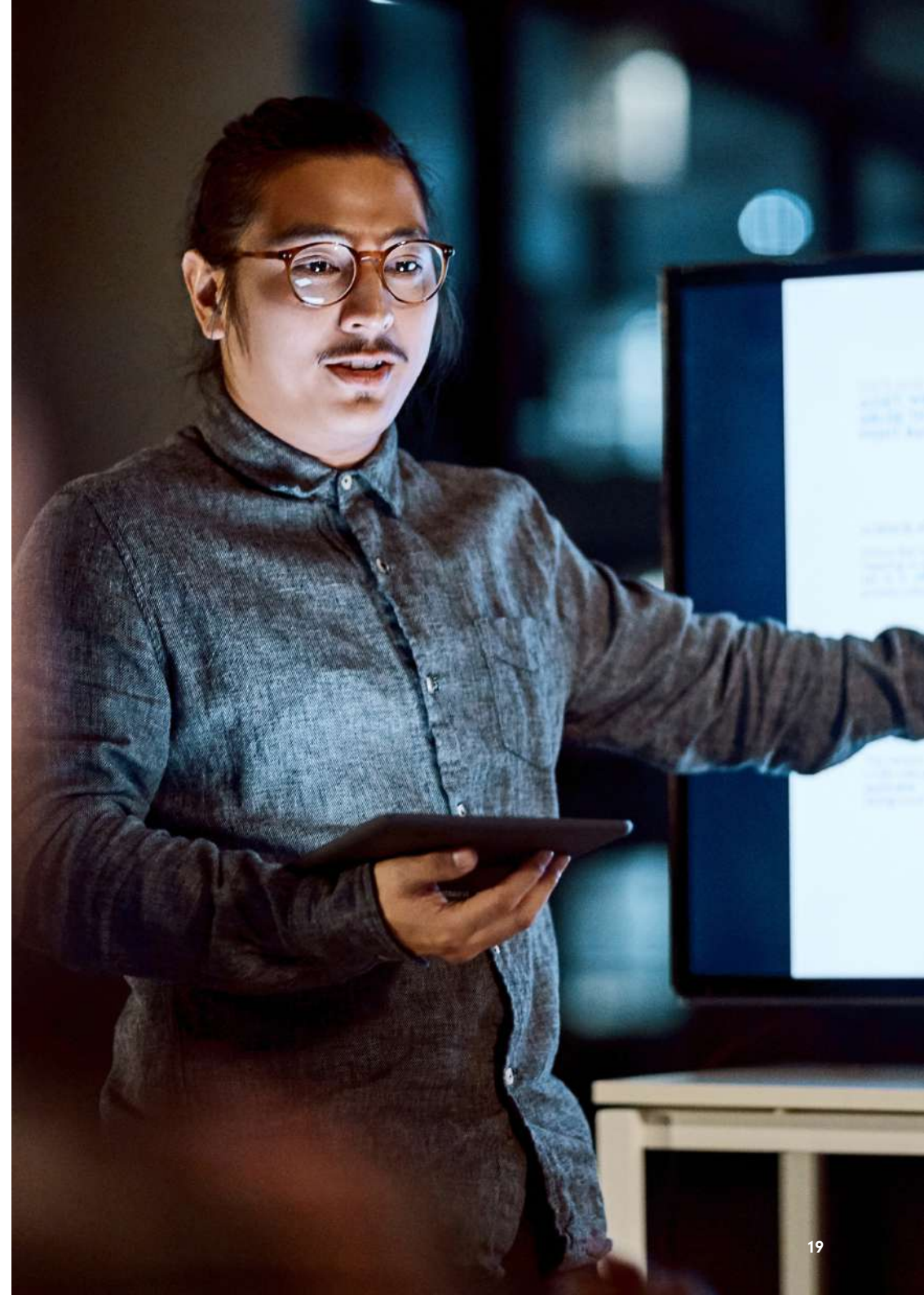
#### Duration

2 years



#### Awarded by

Concordia University  
Chicago (CUC)





## MA in Innovation and Entrepreneurship

Designed for aspiring business leaders, the MA in Innovation and Entrepreneurship speaks to innovators who want to generate ideas and respond to fast-changing business environments.

The programme will equip you with necessary skills to identify and manage new business opportunities for organisations or for yourself. You'll also consider how to commercialise an idea by working on projects that reflect real life business scenarios.

Through ten modules including Entrepreneurship for the Global Society, Leaders as Agents of Change, and Leading Innovation in the Digital Age, you'll develop your understanding of how business ideas can be brought to life, helping you to become a capable and talented leader of the future.

BSBI also offers fields trips to help you develop your skills further.

Whilst studying, you'll have the opportunity to explore the city of Berlin, Europe's start-up capital and the home of many multinational companies. You'll also be able to take free German language lessons to help you gain a new skill and to prepare for the global marketplace.

### International Study Experience



#### Intakes

March, October



#### Delivery

Multi-campus



#### Campus

Paris, France.  
Berlin, Germany



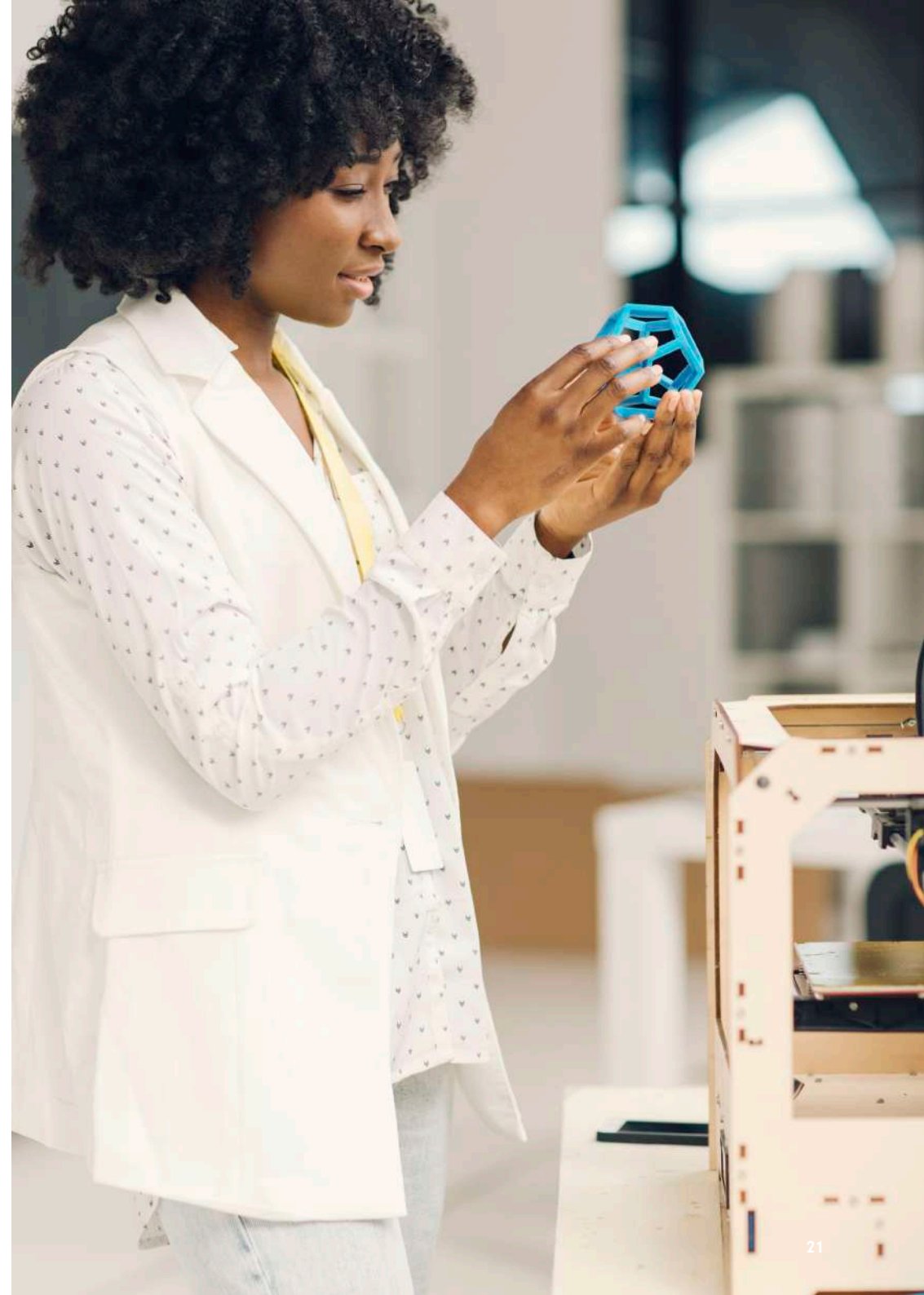
#### Duration

2 years



#### Awarded by

Concordia  
University Chicago  
(CUC)



# Our Partner in Paris

## PPA Business School

PPA Business School is part of the GES Network, and among our different schools and with more than 3200 students, PPA Business School appears to be the N°1 Management and Business School for Work-Study.



PPA Business School  
11-13 rue Camille  
Pelletan  
92120 Montrouge,  
France

BSBI is in proud partnership with PPA Business School, a leading European business and management school in Paris. This acclaimed higher education provider is OPQF and ACBSP accredited and is a proud member of AACSB International.

The school is also one of six members of within Le Réseau des Grandes Écoles Spécialisées (Réseau GES), a network of higher education institutions with over 5,500 students and 4,500 partner companies.

Ideally located, inside Paris, PPA Business School, our partner in Paris, is close to useful amenities and transport links, near the park Montsouris, along with easy access to the subway and bus stations.

### PPA have three CAMPUSES:

1. **CAMPUS PARC MONTSOURIS**  
28-32 rue de l'Amiral Mouchez - 75014 Paris
2. **CAMPUS VOLTAIRE**  
1 rue Bouvier - 75011 Paris
3. **CAMPUS JOURDAN**  
6 boulevard Jourdan - 75014 Paris

The main campus is Campus Parc Montsouris, which is very spacious (3500m<sup>2</sup>), with an auditorium, numerous study and seminar rooms, coworking areas, and a new cafeteria.





# Why Athens?

Athens is often hailed as the birthplace of democracy. Greek is the main ethnic group consisting of 98% of the population. However, there exist minority ethnic groups which comprise of the Turks, Albanians, Macedonians, Bulgarians, Armenians, and Jews among others.

## What to do in Athens

### Ancient Greece

Greece is a popular location for history buffs or those with an interest in mythology... Ancient Greek culture lives on today and can be seen in much of the architecture that still exists. There are many sites to visit including The Acropolis, Delphi, Corinth and many more. If you get the chance to visit these places, you will be able to learn about the Romans, view interesting ruins and beautiful architecture and sculptures as well as ancient artworks that tell stories of ancient times.

If you choose to visit The Acropolis you will see an amazing hilltop view of Athens and be able to visit the iconic columns of the Parthenon temple. You can also visit the Acropolis Museum where you can view mosaics and traces of ancient theatres.

### Museums

Culture is one of Greece's major selling points. Greece is known for its art, philosophy and mythology and museum goers interested in learning about this rich history will be spoilt for choice. The rich cultural history means there are many museums filled with collections from the classical age and beyond including artworks, mosaics, textiles and sculptures.

Gain an insight of the archeological site of Acropolis at the Acropolis Museum in Athens where you will be mesmerised by artefacts from the Greek Bronze Age to Roman and Byzantine Greece.



## Greek Food

With an abundance of olive oil, fresh vegetables, cheese, breads and baklava, it's no wonder Mediterranean food is such a hit. While in Greece, many people like to visit local farmers' markets including the Kallidromiou Farmers' Market where you can pick up some fresh fruit and veg and try olives unlike any you've ever tasted! If you visit the city with friends, why not go for an evening mezze platter, where you can enjoy a selection of tempting dips, pita bread and bite-sized portions?

## Athens Riviera

Athens' coastal area provides a relaxing beachfront running from Piraeus to Sounio. With blue waters, golden sands and an array of busy bars stretching across the coast, tourists and locals alike flock to this area of Athens to soak up the sun. The Athens Coastal Tram provides transport to the beaches, and there are many attractions for the adventurous types including windsurfing or paddle boarding. If you are looking for a more relaxed day, why not plan an evening at the Riviera to have a nourishing Greek meal, or order some drinks and watch the sunset? .







## City Facts

GREECE //

37.9838° N, 23.7275° E

# ATHENS

(/ˈæθŋz) | Airport Code: **ATH** | Currency: **€ EURO** | Time Zone: **UTC+2**

**"Cradle of civilization"**

OFFICIAL LANGUAGE

**Ελληνικά**  
(GREEK)

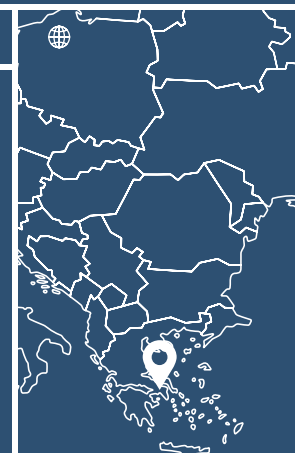
IT'S OVER  
**2,460**  
YEARS OLD!

IT COST THE  
EQUIVALENT  
OF 469 WAR  
SHIPS TO  
BUILD THE  
PARTHENON!

THE PARTHENON  
HAS BEEN A  
TEMPLE, A  
CHURCH, AND  
A MOSQUE  
THROUGHOUT  
IT'S LIFETIME.



THE PARTHENON  
WAS **ORIGINALLY**  
QUITE COLORFUL



City Population:

**3.1**

**MILLION PEOPLE** (2020)

The metro area population of Athens in 2020 was 3,153,000, a 0.03% decline from 2019.

Population density is more concentrated within the metropolitan area for Greece's capital city thanks to an average 2,789 people per square mile (1,077 per square kilometer).

Average Low

**10°C**  
(50 °F)



AVERAGE  
TEMPERATURE



Average High

**28.7°C**  
(84 °F)

**ATHENS**  
IT'S EUROPE'S  
OLDEST CAPITAL  
CITY.

IT'S HOME TO ONE OF  
**GREECE'S 18 UNESCO**  
**WORLD HERITAGE SITES.**

**ABOUT 18**  
**MILLION**  
TOURISTS VISIT  
ATHENS EACH  
YEAR

# Programmes in Athens

## BA in Economics & Business Administration

Designed for individuals with aspirations to take on the world of business, the BA in Economics and Business Administration will teach you the skills, techniques and knowledge needed to move up the ranks in any organisation.

You'll study modules including: Banking and Finance, Financial Mathematics and Information Management, preparing you for a future in a diverse and thriving industry. Choose between either a three- or four-year programme which is taught using lectures, seminars, practical groupwork and a range of workshops.

The four-year programme includes a foundation year which will introduce you to subjects such as marketing and accounting and will help you prepare for using the English language in your studies.

Offered in partnership with UNINETTUNO, you'll be able to benefit from BSBI's prime Berlin location while also having access to the UNINETTUNO Virtual Learning Environment (VLE). This will give you the flexibility to fit studying around your schedule.

In addition, graduates from this programme have the opportunity to apply for exemptions from relevant professional examinations including the Chartered Institute of Management Accountants and the Chartered Institute of Marketing.

### International Study Experience



#### Intakes

February, May, October



#### Delivery

Multi-campus



#### Campus

Athens, Greece.  
Berlin, Germany



#### Duration

3 years / 4 years  
(with Foundation Diploma)



#### Awarded by

Università  
Telematica  
Internazionale  
(UNINETTUNO)



## MA in International Tourism, Hospitality & Event Management

Boost your career with the MA in International Tourism, Hospitality and Event Management. Targeting aspiring entrepreneurs and innovative business professionals, the MA will provide you with the confidence needed to take the next step in your career.

Once you've completed the programme, you'll be qualified to undertake roles including event manager, hotel manager or catering manager.

Through modules such as Tourism and Hospitality Business Strategy, International Project Management and Hospitality Operations Management, you'll learn the skills, techniques and knowledge needed to thrive within this growing industry.

You'll also complete a dissertation at the end of the programme giving you an opportunity to showcase your talents and to explore a subject that interests you.

You'll study via a blend of online classes and on campus sessions. This will give you the opportunity to fit your programme around your studies, allowing you to pursue part-time work or simply explore everything that the city of Berlin has to offer.

### International Study Experience



#### Intakes

May, October



#### Delivery

Multi-campus



#### Campus

Athens, Greece.  
Berlin, Germany



#### Duration

18 months



#### Awarded by

Università  
Telematica  
Internazionale  
UNINETTUNO



### International Study Experience



#### Intakes

February, October



#### Delivery

Multi-campus



#### Campus

Athens, Greece.  
Berlin, Germany



#### Duration

18 months



#### Awarded by

Università  
Telematica  
Internazionale  
UNINETTUNO

## Global MBA

Throughout the Global MBA programme, you will build your knowledge of essential management topics ranging from marketing through to operations and leadership.

In addition, to help you reach your career goals, the programme has four tailored pathways: Entrepreneurship, Project Management, HR Management and Marketing Management.

Designed for future leaders, the programme will develop your understanding of the changing nature of the business landscape through a combination of seminars, lectures and online learning.

By the time you graduate, you'll be able to critically evaluate a range of business issues, manage and motivate a team, as well as develop innovative approaches to problems. You'll also have developed the skills to interact with a range of stakeholders and to manage the day-to-day running of a business and its operations.

In addition, this programme will prepare you for a wide range of roles in the business world. Whether you want to start your own business or become a CEO, the Global MBA will get you there.







## Our Partner in Athens



Independent  
Studies of Science  
& Technology  
68, Sygrou Avenue  
117 42 - Athens

## Independent Studies of Science & Technology (IST)

IST has an ongoing commitment to excellence and its quality and campus reflect its ambitions to support all students studying in Athens, Greece.

Aiming at cultivating a modern entrepreneurial mentality and bringing the world of business closer to students, IST organises a series of events, such as conferences, lectures, seminars, company visits and business competition.

IST's campus is in the heart of Athens, Greece, so benefit from an excellent campus, whilst being well-connected and close to world-renowned landmarks such as – if you need time to relax, want to enjoy your international study experience, simply step outside to explore Athens, on your doorstep.

IST has recently relocated to downtown Athens making a significant investment in its infrastructure and facilities, operating in state of the art new premises. The new location is in the area of Koukaki. Koukaki is one of the most popular and developing areas in Central Athens. It is an ideal location to cater to both domestic as well as international students.

The building itself is a neoclassical one with close to 2000 square meters of occupied space. It was the previous residence of "Fix" the founder of Fix beer. The brewery which is just down the street has been turned into the National Museum of Contemporary Art.





A photograph of four students sitting at wooden tables in a bright, modern cafe with large windows. They are all focused on their laptops. The cafe has a cozy atmosphere with cushions and a hanging plant. The background shows a street with parked cars and trees.

**You've completed**  
your studies in Paris or  
Athens, what's next?

### **You finish your degree in Berlin, Germany**

Berlin is unlike any other city in the world. Having survived the tumultuous years of World War II and the rise and fall of the Berlin Wall, its rich history has helped to transform it into the epicentre of business, culture, politics and tourism that it is today.

With one of the largest economies in the world, a hugely successful start-up community, excellent Intercity and international travel connections, and a reasonable cost of living, it has become a hot-spot for students, entrepreneurs and young professionals who come to Berlin to learn and do business.



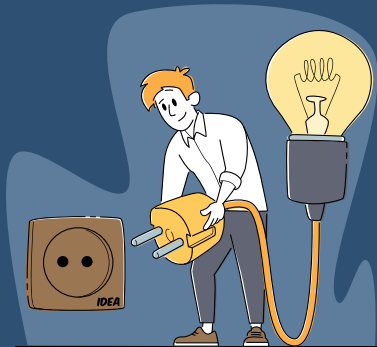


## 1. Economic Opportunity

As the capital of Germany - the 4th largest economy in the world - Berlin is a major international center of business, research, tourism and creative industries.

## 2. Start-up Capital of Europe

Attracted by low rents and a high level of investment opportunities, Berlin is now home to one of the biggest start-up communities in the world - second only to Silicon Valley, U.S.A.



# Five reasons to live in Berlin

## 3. Excellent Transport Connections

Berlin is known to have one of the best connected and most efficient transport systems of any major city in the world, as well as being an international hub for flight and rail travel.



## 4. Berlin's Unique Culture

Berliners are known for their unique outlook on life - they care less about the small things, interfere less in other people's business and focus on enjoying life more.



## 5. Affordable Living Costs

Living expenses in the city are far cheaper than many other popular student destinations such as London, Sydney and Toronto.



**'YOU ARE CRAZY, MY CHILD.  
YOU MUST GO TO BERLIN.'**

Franz von Suppé,  
Austrian composer

# Things to see and do in Berlin

## The Brandenburg Gate

This is one of German's most recognised landmarks, and is believed to represent European peace and unity.

## The Reichstag Building

The Reichstag was built in 1894 to host the German government. The building is still used today by German politicians.

## The Berlin Wall

This is Berlin's most popular park and includes a city garden and a zoo. It's the ultimate place for relaxation after a day of studying!

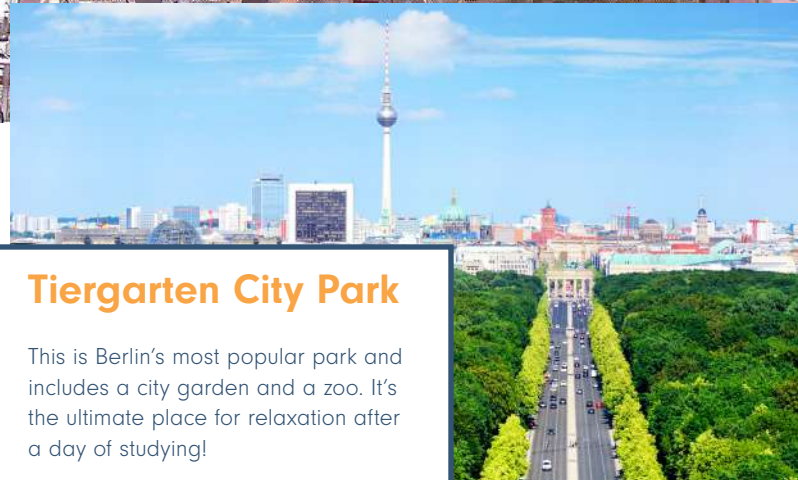


# 'PARIS IS ALWAYS PARIS AND BERLIN IS NEVER BERLIN!'

**Jack Lang,**  
Former Culture Minister of France

## Berlin International Film Festival

This annual festival brings the best of the international film industry to Berlin, showing the latest and greatest of the world's movie talent.

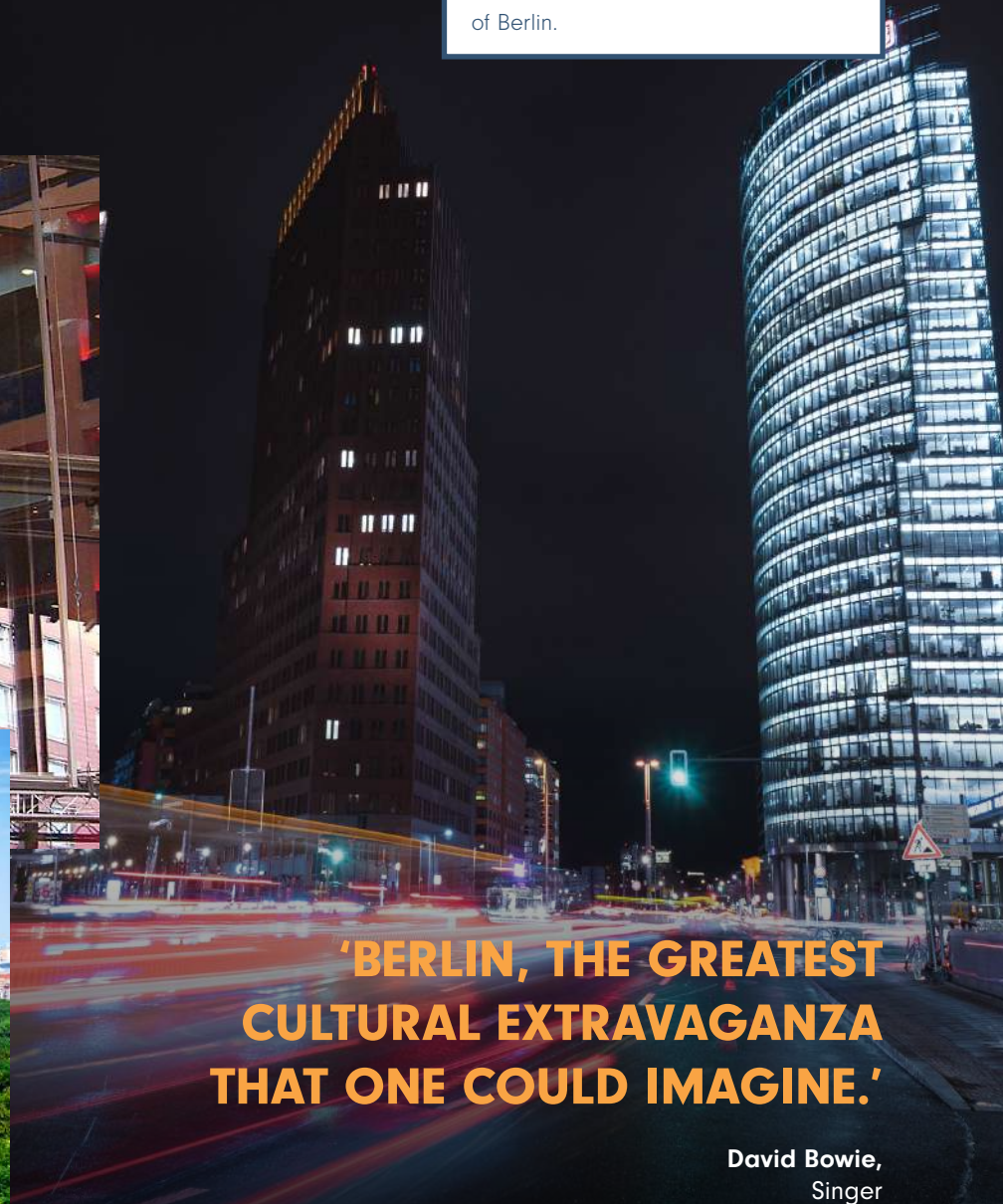


## Tiergarten City Park

This is Berlin's most popular park and includes a city garden and a zoo. It's the ultimate place for relaxation after a day of studying!

## Potsdamer Platz

This is one of Europe's busiest traffic intersections and the business center of Berlin.



**'BERLIN, THE GREATEST  
CULTURAL EXTRAVAGANZA  
THAT ONE COULD IMAGINE.'**

**David Bowie,**  
Singer

# Awarding partner institutions



## University for the Creative Arts (UCA)

UCA is an acclaimed creative institution in the UK that ranks highly in all three of the major UK league tables. The university has also been ranked 13th out of all UK universities in the Guardian League Table 2020 and ranked no.7 in the 2021 Guardian League Tables for Business, Management & Marketing.

### Academic recognition

University for the Creative Arts (UCA) is a highly ranked institution based in the UK. UCA is a highly placed specialist creative university in the Complete University Guide and The Guardian's 2021 league table.



## Università Telematica Internazionale UNINETTUNO

UNINETTUNO is a distance teaching university based on close cooperation with traditional universities from Europe, the Arab World, the United States and Asia.



These alliances with higher-education institutions from across the world allow UNINETTUNO to supply a wider and more diverse educational offering, based on a scientific psychopedagogical model built on 20 years of research.



Thanks to the use of new technologies and a faculty of prestigious professors from some of the world's biggest universities, UNINETTUNO offers a unique university experience based on quality, flexibility and innovation.

UNINETTUNO has been awarded the "E-xcellence" Quality Assurance in e-learning by EADTU, the European Association of Distance Teaching Universities. EADTU is Europe's institutional network and aims to further advance the level of openness and flexibility of higher education in Europe.

### Academic Recognition

UNINETTUNO is recognised by the Ministry of Education, University and Research in Italy. Furthermore, it is the only Italian Telematic University that was positively assessed by the CNVSU, the National Committee established to assess the university institutions in Italy.

## Concordia University Chicago

BSBI is proud to offer two of Concordia-Chicago's most bespoke degree programmes, which are taught at our central Berlin campus. The programmes are delivered using face-to-face sessions ensuring students have extensive personal contact with professors and their peers.

In this way, students have the opportunity to network and build relationships that will benefit them after graduation as they establish successful careers. Concordia-Chicago has a history of academic excellence spanning more than 150 years. By offering prestigious business degrees, Concordia-Chicago has asserted itself within the global marketplace as a university that emphasises innovation, agility and business profitability.

### Academic recognition

The programmes offered by Concordia-Chicago are fully accredited by the Higher Learning Commission (HLC). In addition, the University's College of Business is a member of the Accreditation Council for Business Schools and Programs (ACBSP).











Berlin School of Business and  
Innovation GmbH

Potsdamer Straße 180-182  
10783 Berlin, Germany  
Phone: +49 305 85840959  
Email: [info@berlinsbi.com](mailto:info@berlinsbi.com)

**[berlinsbi.com](https://berlinsbi.com)**