



asia
europe
business
school

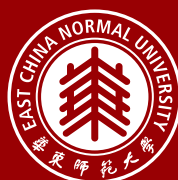
Asia Europe Business School Double Degree Global BBA

Bachelor of Business Administration

YOUR NEW FRONTIER



Europe campus
Paris & Saint-Etienne,
France



Asia campus
Shanghai,
China

Double Degree Global BBA - your new frontier!

TWO INTERNATIONAL INSTITUTIONS JOINING FORCES TO CREATE A NEW BUSINESS SCHOOL



emlyon business school

- **History:** founded in 1872 in France
- **Ranking:** one of the Top 5 business schools in France

- **International students:** 4,100 students in graduate programs, 40% non-French, 80 nationalities represented; 5,500 managers trained in Executive Education
- **International faculty:** 113 permanent faculty members, of which 40% are non-French
- **International partners:** 130 universities or business school, and 140 corporates
- **Multi-continent campus:** 5 campuses: Paris, Shanghai, Lyon, Saint-Etienne, Casablanca
- **Global alumni network:** a network of 26,000 alumni in 107 countries
- **Signature of emlyon business school:** international, entrepreneurial focused program
- **emlyon business school incubator:** 950 companies, 11,000 jobs directly created, 85% survival rate after 5 years since 1984



East China Normal University

- **History:** founded in 1951 in Shanghai
- **Ranking:** One of the Top 25 universities in China and Top 4 in Shanghai,

sponsored by the national programs "Project 211" and "Project 985"

- **Multi-discipline university:** 21 schools, 58 departments, 4,151 faculty members
- **International partners:** 150 internationally renowned universities and academic institutions
- **International students:** around 5000
- **Campuses:** two campuses in Minhang and Putuo District, Shanghai. A total area of over 207 hectares



Asia Europe Business School

Jointly created by emlyon business school and ECNU, located in

Shanghai, the most vibrant Asian metropolis, AEBS is the unique business school that crafts cross-disciplinary talents. AEBS has the ambition to build the future global business leaders and ambassadors of the new Silk Road, combining Eastern and Western wisdom, best management practices, and a high level of social responsibility.

Developed to train global entrepreneurs, AEBS will combine the excellence of ECNU in the humanities and social sciences with emlyon business school's excellence in entrepreneurial management and innovation. By 2020, the school is expected to have students in various programs: bachelor, master, MBA, Ph.D, etc.

The campus is located in a brand new building with modern equipments, in Zizhu International Education Park, near the Minhang Campus of ECNU.

DISTINCTIVE FEATURES

- Double degree from one top French business school and one leading Chinese university
- Four years of global experience: with an enriching and vibrant experience in China and France
- Double language competency speaking fluent Chinese and English, and some French, will give you a distinct edge



- Triple international accreditation AACSB, EQUIS, AMBA (top 1% of world business schools)
- A range of specializations: international business, finance, luxury management, marketing, and more... giving early insight into career prospects
- A tradition of teaching innovation: digital and blended learning, project-based learning
- High employability: internships totally 11 months in China, France, and other countries



PROGRAM AT A GLANCE

Program	Double Degree Global BBA
Duration	4 years
Language	English with additional Chinese or French language course
Teaching approach	Alternating courses, tutored projects, periods in companies and overseas
Location	2 years in Shanghai China, 2 years in Paris or Saint-Etienne, France
Degree	Double Degree: - Global BBA emlyon business school degree (France) - Bachelor degree of Management, East China Normal University (China)
Start of program	Early September 2016
Deadline for application	August 5 th , 2016
Tuition fee*	First two years on Shanghai Campus: 7,500euros/year or 55,000RMB/year Year 3 and 4 on Paris or St-Etienne Campus: 10,500euros/year or 77,000RMB/year
Application fee	120USD or 800RMB
Scholarships	Up to 3,000 euros/student, depending on criteria of merit
* Subject to modification	

APPLICATION REQUIREMENTS

Documents :

1. Resume/CV
2. Application form (visit <http://lxs.ecnu.edu.cn/EN/> or contact us)
3. Personal statement and study plan (maximum 2 pages)
4. Official diploma of high school and transcript related (graduating students should provide an official proof of graduation for the time being)
5. A prepared personal presentation (E-portfolio) in a creative digital format
6. English tests for non-native English speaking students: TOEFL score of 85ibt (with no section less than 20) or IELTS score of 6.5 (with no component less than 6.0)
7. A passport photo
8. Photo copy of passport
9. Proof of remittance of application fee

A face-to-face or skype interview will be organised after evaluating the candidates' documents and test score.
The admitted students are required to present the official diploma of high school by September 1.

ADMISSION TIMETABLE

Round	Deadline for application documents	Date of interview
1	May 6 th , 2016	May 14 th , 2016
2	June 3 rd , 2016	June 11 th , 2016
3	July 1 st , 2016	July 9 th , 2016
4	August 5 th , 2016	August 13 th , 2016

Note: early applications are encouraged, as offers of admission and scholarship will be made on a first-come basis to qualified candidates.

CAREER DEVELOPMENT

AEBS's Career Development Center (CDC) provides personalized consulting and placement assistance, powered by its strong relationship with local and multinational companies, and through its powerful alumni network. Highly valuable service includes: career mentors, career coaching, career consulting day, company visits, summer internship programs, employer presentations, job postings.

Luxury

FMCG

Financial institutions & insurance

Heavy industry/Manufacturing/Environment/Pharmaceutical



Web:

www.em-lyon.com.cn/aebs-bba

**Contacts**

**For further information, please
send your message to both:**

Miss SUN Qi (for application process)
qsun@admin.ecnu.edu.cn
Tel: +86-21-62232013 +86-21-62238353

and

Miss WU Yuqing (for program content)
yqw@fem.ecnu.edu.cn
Tel: +86-21-62232025

**Send your application documents
by email to:**

lsx@ecnu.edu.cn

or by post to:

Room 253 International Students Office,
Physics Building, East China Normal University,
Shanghai, 200062, China
Tel: +86-21-62232013 +86-21-62238353
Fax: +86-21-62238352
<http://lsx.ecnu.edu.cn/EN/>

Asia Europe Business School**SHANGHAI CAMPUS**

Zizhu International Education Park,
Minhang District, Shanghai, China

PARIS CAMPUS

Boulevard Diderot, Paris, France

SAINT-ETIENNE CAMPUS

51, cours Fauriel, Saint-Etienne, France