

2018 POSTGRADUATE

Communication and creative arts



Cloud Campus | Geelong | Melbourne | Warrnambool

Animation and motion capture

Children's literature

Dance

Digital media

Drama

Film and television

Journalism

Literary studies

Photography

Professional and creative writing

Public relations

Television production

Visual arts

Visual communication design

Research





Communication and creative arts at Deakin

'With 15 specialised teaching disciplines, our School of Communication and Creative Arts students express their individuality, challenge the norm and create without limitations.'

Professor Matthew Allen
Head of School, Communication and Creative Arts



Gain valuable industry insights

Our students really do learn from the best. Our academic staff inspire, encourage and support students at every stage of their studies. Staff are experienced industry professionals who are enthusiastic about sharing their skills and knowledge and providing you with valuable industry insights as you learn. Just some of the industry names our experienced academic staff have worked with include Arts Victoria, Associated Press, BBC, Fairfax, Optus, Penguin Books and Samsung.

Innovative programs

Our courses are regularly refreshed and updated to ensure the best fit between critical study, professional preparation and a great student experience. Our programs incorporate the latest technology and industry equipment to prepare students for the creative arts and communications professions. Our students benefit from the broad range of disciplines on offer at Deakin, allowing for interdisciplinary exploration and inspiration.

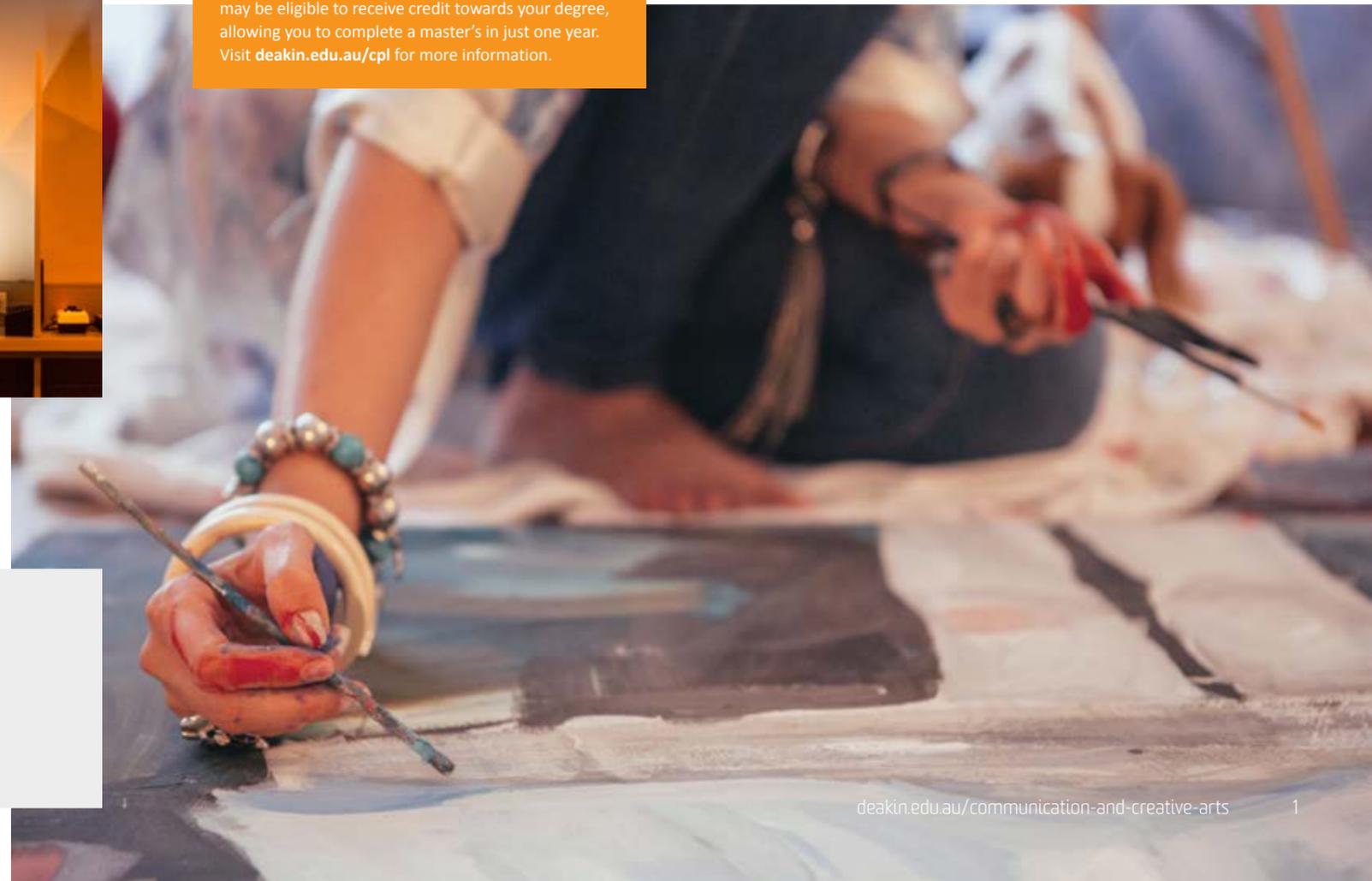
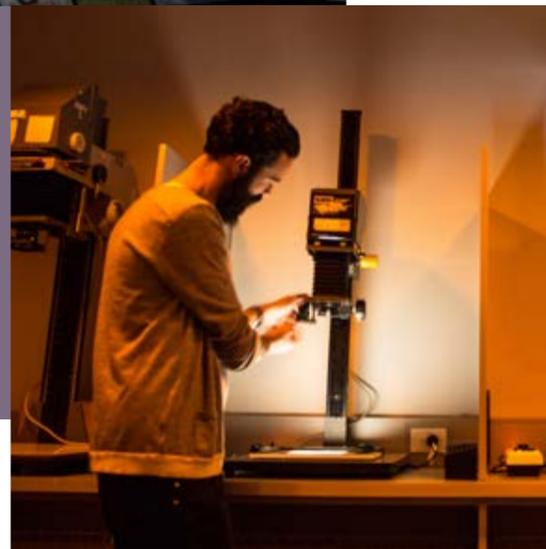
Multidisciplinary learning

No matter what communication and creative arts course you study at Deakin, you will collaborate with students from related courses, enhancing your studies and increasing networking opportunities both during your course and upon graduation. This reflects how the creative industries collaborate in the real world.

Credit for industry experience

At Deakin, we recognise that you've worked hard to get where you are. If you have studied a related degree and have significant industry experience, you may be eligible to receive credit towards your degree, allowing you to complete a master's in just one year. Visit deakin.edu.au/cpl for more information.

- 1 Communication and creative arts at Deakin
- 4 What can I study?
- 8 Communication
- 12 Creative arts
- 14 Writing and literature
- 18 Research
- 21 Contact us



Deakin Hallmarks are awarded as digital credentials that can be shared through professional social platforms such as LinkedIn. They recognise students' outstanding achievement, at course level, of capabilities that are key to employment success.



Communication and creative arts at Deakin

Studios and state-of-the-art technology

Learn in purpose-built facilities at the Melbourne Burwood and Geelong Waterfront campuses to enhance your knowledge and prepare you for work in the industry upon graduation. Our students enjoy access to dedicated studios for drama, visual arts, television and sound, as well as photographic darkrooms, lighting and digital imaging suites.

The Deakin Motion.Lab – one of the most technologically advanced motion capture facilities in Australia – is a centrepiece of our facilities, as is the innovative Phoenix Gallery, well suited to mixed-media and pop-up installations.

The Geelong Waterfront Campus is home to an inspiring creative-arts hub, housing the latest technology, beautiful studio spaces and a collaborative work atmosphere, making it an ideal environment to undertake your studies in visual arts, design and photography.

Focus on your future

The creative and communicative professions have emerged as key to the 21st-century economy. We know that employers welcome confident and adaptive graduates who have a mix of industry experience and up-to-date skills coupled with resourceful, imaginative and critical thinking.

Experiential learning

Deakin offers a range of located and virtual work-integrated learning opportunities, including study tours, cross-discipline team projects, industry networking events and internships.

These experiences allow you to build a portfolio, develop discipline-specific skills and network with leading industry practitioners from around Australia and the world.

Among the world's best

Deakin is ranked in the top 150 universities for Communication and Media Studies by the prestigious university rankings organisation QS (2017 Subject Rankings). That's in the top 1% of all universities worldwide.

A new home for new media

The Melbourne Burwood Campus is now home to a newsroom and creative media lab, with communication and creative arts students able to learn and refine their skills in an industry-standard media environment.

The lab includes:

- a green-screen studio that is linked to the newsroom and other creative production suites, enabling production of video content
- a collaborative news production area with an editorial hub, including workstations and monitors to stream live television news channels
- editing booths for audio and audiovisual editing, and to conduct recorded interviews in acoustically quiet spaces
- a creative media lab and workspace for the production of physical media
- shared computer spaces for students to work together on a single digital production
- creative spaces for collaborative learning and team projects.

Deakin Motion.Lab, Melbourne Burwood Campus.

'My units are at the cutting edge of change. We work with leading organisations and conduct our own research to ensure graduates are work-ready.'

Ross Monaghan
Graduate employment director,
School of Communication and Creative Arts

Top ranking university

Deakin is ranked #3 in Australia for graduate employability by the prestigious Times Higher Education index. Deakin was recently ranked Victoria's #1 university under 50 years old by Times Higher Education (2016 and 2017) and QS World University Rankings (2016). And as a result of our renowned quality of research and teaching, all three international university rankings put us in the top 2% of the world's universities.

Data sources: Quacquarelli Symonds (QS); Academic Ranking of World Universities, Times Higher Education and QS World University Rankings.

What can I study?

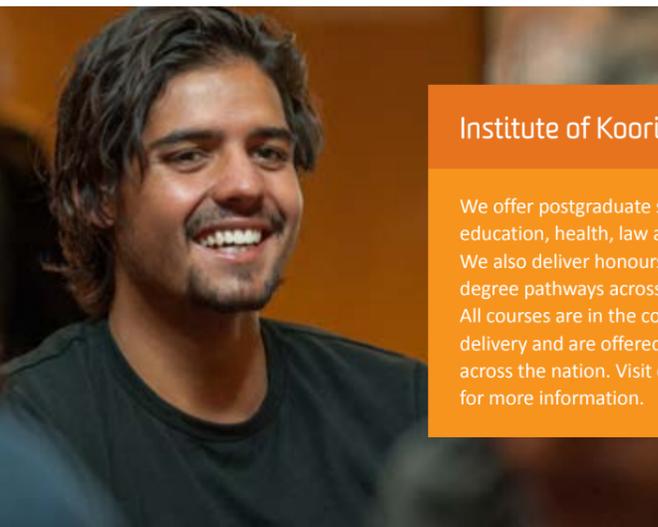
Cloud Campus **C**
 Melbourne Burwood Campus **B**
 Geelong Waterfront Campus **WF**
 Geelong Waurn Ponds Campus **WP**
 Warrnambool Campus **WB**

Gain credit towards your degree

With Credit for Prior Learning (CPL), your previous study or work experience may make you eligible for credit towards your Deakin degree, reducing the number of units you need to study and allowing you to complete your course earlier and often more affordably. Find out more at deakin.edu.au/courses/credit-for-prior-learning.

	Campus	Course duration in years [#]	Trimester intake options [^]	2018 domestic full fee (8 CP)*	2017 domestic indicative CSP fee*	2018 international fee*	IELTS [~]
Coursework degrees							
Communication							
Master of Communication A743 <i>ADMISSION REQUIREMENTS:</i> A bachelor's degree in any discipline.	C B	2 ^π	T1, T2, T3	\$19 928	–	\$27 984	6.5/6
Graduate Diploma of Communication A639 <i>ADMISSION REQUIREMENTS:</i> A bachelor's degree in any discipline; or a graduate certificate in any discipline; or at least three years relevant work experience (or part-time equivalent).	C B	1	T1, T2, T3	\$19 928	–	\$27 984	6.5/6
Graduate Certificate of Communication A539 <i>ADMISSION REQUIREMENTS:</i> A bachelor's degree in any discipline; or at least three years relevant work experience (or part-time equivalent).	C B	0.5	T1, T2, T3 ^μ	\$ 9964 ^ø	–	\$13 992	6.5/6
Graduate Diploma of Digital Media ^ø A634 <i>ADMISSION REQUIREMENTS:</i> A bachelor's degree in any discipline; or a graduate certificate in any discipline; or at least three years relevant work experience (or part-time equivalent).	C B	1 [§]	T1, T2	\$19 928	–	–	–
Graduate Diploma of Journalism ^ø A649 <i>ADMISSION REQUIREMENTS:</i> A bachelor's degree in any discipline; or a graduate certificate in any discipline; or at least three years relevant work experience (or part-time equivalent).	C B	1 [§]	T1, T2	\$19 928	–	–	–
Graduate Diploma of Public Relations ^ø A643 <i>ADMISSION REQUIREMENTS:</i> A bachelor's degree in any discipline; or a graduate certificate in any discipline; or at least three years relevant work experience (or part-time equivalent).	C B	1 [§]	T1, T2	\$19 928	–	–	–
Graduate Diploma of Television Production ^ø A637 <i>ADMISSION REQUIREMENTS:</i> A bachelor's degree in any discipline; or a graduate certificate in any discipline; or at least three years relevant work experience (or part-time equivalent).	B	1 [§]	T1, T2, T3	\$19 928	–	–	–
Graduate Diploma of Visual Communication Design ^ø A638 <i>ADMISSION REQUIREMENTS:</i> A bachelor's degree in any discipline; or a graduate certificate in any discipline; or at least three years relevant work experience (or part-time equivalent).	C B	1 [§]	T1, T2	\$19 928	–	–	–
Creative arts							
Master of Creative Arts A759 <i>ADMISSION REQUIREMENTS:</i> A bachelor's degree in a related discipline.	B WF	2	T1, T2 ^v	\$20 680	–	\$29 624	6.5/6
Graduate Diploma of Creative Arts A659 <i>ADMISSION REQUIREMENTS:</i> A bachelor's degree in any discipline; or a graduate certificate in any discipline; or at least three years relevant work experience (or part-time equivalent).	B WF	1	T1, T2 ^v	\$20 680	–	\$29 624	6.5/6
Graduate Certificate of Creative Arts A559 DISCIPLINES: Animation and motion capture B Dance B Drama B Film and television B Photography B WF Visual arts B WF Visual communication design B <i>ADMISSION REQUIREMENTS:</i> A bachelor's degree in any discipline; or at least three years relevant work experience (or part-time equivalent).	B WF	0.5	T1, T2	\$10 340 ^ø	–	\$14 812	6.5/6

Continued on next page



Institute of Koorie Education

We offer postgraduate studies across the arts, education, health, law and Indigenous research. We also deliver honours and research by higher degree pathways across a number of study areas. All courses are in the community-based mode of delivery and are offered to all Indigenous Australians across the nation. Visit deakin.edu.au/courses/ike for more information.



What can I study?

	Campus	Course duration in years [#]	Trimester intake options [^]	2018 domestic full fee (8 CP)*	2017 domestic indicative CSP fee*	2018 international fee*	IELTS [~]
Coursework degrees							
Writing and literature							
Master of Arts (Writing and Literature) A764 <i>ADMISSION REQUIREMENTS:</i> A bachelor's degree in any discipline.	 	2 ^π	T1, T2, T3 [∅]	\$19 928	–	\$26 300	6.5/6
Graduate Diploma of Writing and Literature A664 <i>ADMISSION REQUIREMENTS:</i> A bachelor's degree in any discipline; or a graduate certificate in any discipline; or at least three years relevant work experience (or part-time equivalent).	 	1	T1, T2, T3 [∅]	\$19 928	–	\$26 300	6.5/6
Graduate Certificate of Writing and Literature A535 <i>ADMISSION REQUIREMENTS:</i> A bachelor's degree in any discipline; or at least three years relevant work experience (or part-time equivalent).	 	0.5	T1, T2 [∅] , T3 ^{+∅}	\$9964 [∅]	–	\$13 150	6.5/6
Graduate Diploma of Children's Literature A641 <i>ADMISSION REQUIREMENTS:</i> A bachelor's degree in any discipline; or a graduate certificate in any discipline; or at least three years relevant work experience (or part-time equivalent).		1 [§]	T1, T2	\$19 928	–	\$26 300	6.5/6
Graduate Diploma of Creative Writing[∅] A636 <i>ADMISSION REQUIREMENTS:</i> A bachelor's degree in any discipline; or a graduate certificate in any discipline; or at least three years relevant work experience (or part-time equivalent).	 	2 PT	T1, T2	\$19 928	–	–	–
Graduate Diploma of Literary Studies[∅] A635 <i>ADMISSION REQUIREMENTS:</i> A bachelor's degree in any discipline; or a graduate certificate in any discipline; or at least three years relevant work experience (or part-time equivalent).		1 [§]	T1, T2	\$19 928	–	–	–
Graduate Diploma of Professional Writing A661 <i>ADMISSION REQUIREMENTS:</i> A bachelor's degree in any discipline; or a graduate certificate in any discipline; or at least three years relevant work experience (or part-time equivalent).	  ^f	1 [§]	T1, T2 [∅]	\$19 928	–	\$26 300	6/6

Information correct at July 2017. Deakin University reserves the right to alter, amend or delete course offerings and other information listed.

* A unit or subject is usually 1 credit point (CP). Fees quoted are based on an annual full-time study load (8 CP/1 FT), regardless of your unit selection. If the course duration is more than one year full-time study (1 FT), the annual fee does not represent the full cost of the course; it represents the cost of one year full-time study (8 CP) in 2018. Fee-Paying Place (FPP): 2018 annual course fees for FPPs are shown in the 2018 domestic full fee (8 CP) column. Commonwealth Supported Place (CSP): The CSP rates shown in the CSP column are indicative 2017 annual course fees. CSP fees are indicative because they are calculated based on your unit selection. Fees displayed should be used as a guide only and are subject to change. International fees are based on 8 credit points in one year of full-time study, unless otherwise indicated. Please visit deakin.edu.au/fees for the most up-to-date information.

[^] Most courses start in Trimester 1 (March to June). This column indicates whether you have the option of commencing your studies in Trimester 2 (July to October) or Trimester 3 (November to February). Not all units are offered in every trimester.

[#] Course lengths may vary in response to requirements within the Australian Qualifications Framework. Applicants should refer to the handbook for the latest information: deakin.edu.au/handbook.

[~] IELTS is the International English Language Testing System. The IELTS scores in the table above reflect the minimum overall score required as well as the lowest score allowed for any band (overall score/lowest band score).

[∅] This course is not available to international students.

[†] Trimester 3 offering is via the Cloud Campus only.

[§] One year full time or part-time equivalent. Not applicable to international students.

^π Students applying for the Master of Communication or Master of Arts (Writing and Literature) with a relevant undergraduate degree or professional experience are normally eligible for six months credit for prior learning.

[∅] Fee depicts 4 credit points.

^μ Students who commence their studies in Trimester 3 may have a limited choice of study options.

^ν Melbourne Burwood Campus only.

[∅] This intake is not available to international students.

^f This course is not available at the Melbourne Burwood Campus for international students.

PT = Part time

Join the most satisfied students in Victoria

For seven consecutive years, Deakin has achieved the highest level of overall student satisfaction among Victorian universities. These great results are from the responses to 'Overall Satisfaction' in the Australian Graduate Survey, 2010–2016.

Source: gooduniversities.com.au



'Deakin is flexible and innovative. In creative arts we work practically – in the studio, in touch with the workplace, with real-world conditions. Collaboration is central – digital fluency alongside live, real-time workshoping underpins our approaches.'

Rea Dennis
Drama lecturer



Communication

Deakin code	S304	Cloud Campus	C
Course duration in years	3	Melbourne Burwood Campus	B
Trimester	T	Geelong Waterfront Campus	WF
		Geelong Waurn Ponds Campus	WP
		Warrnambool Campus	WB

Master of Communication **A743** **C** **B** **2*** T1, T2, T3

Communication helps you become a specialist in journalism, public relations, professional writing, television or digital media. We offer the best fit between critical study, professional preparation and a great student experience.

The course's flexible structure allows you to build on your knowledge base so you can move across professional fields, recognising that a broader range of skills is required to remain competitive in the ever-changing media and cognate industries. All students complete a professional research project designed for business or a creative audience under the guidance of an academic supervisor.

Advance your career prospects in one of the fastest growing group of industries, including content production companies, multimedia businesses, government agencies, marketing and entertainment industries, public relations, and social and market research entities.

* Students applying for the Master of Communication or Master of Arts (Writing and Literature) with a relevant undergraduate degree or professional experience are normally eligible for six months credit for prior learning.

Specialisation overview

Digital media

Digital media looks at how the diverse array of media and cultural industries are impacted by digital and online developments. This specialisation has been developed in consultation with industry and has been designed to ensure future media professionals are engaged in practical ways with various forms of digital media platforms, not only critically understanding, but also curating their own content and developing a substantial ePortfolio relevant to today's professional standards.

Journalism

Journalism at Deakin holds an excellent reputation in the industry, offering the skills and knowledge needed to prepare you for employment in the communications industries, across print, television, radio and online. There is an emphasis on practical hands-on learning and experience, developing skills in communicating information in engaging, interesting and accessible ways across different media formats. The curriculum covers news and feature writing, radio and television reporting, multimedia and online journalism, local and international journalism, and media ethics and law.

'Deakin understands the value of multidisciplinary and cross-disciplinary design pedagogy and delivers on the broad requirements of the design industry, making it highly relevant and a leader in design education.'

Russell Kennedy
Visual communication design senior lecturer



Professional grade equipment is available to students from our comprehensive media resource centre.

Public relations

Learn how to design and implement public relations campaigns, contribute to the management of organisations, conduct appropriate research, understand the role of public relations in contemporary society, and appreciate the social, administrative, cultural and ethical implications of public relations activity.

Television production

This specialisation provides a practical, hands-on program in a rapidly changing environment. It offers a depth of learning in the design, creation and evaluation of television programs; the organisation and management of television production collaborative teams; as well as scholarly and critical perspectives on contemporary and emerging television production practices within the media and communication industries.

Visual communication design

Study in visual communication design develops both practical and theoretical skills, offering a dynamic combination of contemporary design theory, specialised studio practices and practical outcomes, in a variety of design disciplines. Visual communication design students at Deakin consider the broader applications of graphic design and visual communication in today's society.



Course structure

Four core credits, four research credits and eight specialisation credits totalling 16 credit points.



Core credits

Communication Concepts
Applied Research Methods for Communication

Research credits

Either a 4 credit point research thesis, or a 2 credit point research project plus two electives.

Specialisation credits

8 credit points from one of the following specialisations:

- Digital media
- Journalism
- Public relations
- Television production
- Visual communication design

or

8 credit points of cross-disciplinary study, which must be drawn from at least three or more of the following areas of study: digital media, journalism, public relations, television production or visual communication design.

Pathways

- Graduate Certificate of Communication **05**
- Graduate Diploma of Communication **1**

[^] 8 credit points of a specialisation or 8 credit points of a cross-disciplinary study drawn from at least three or more specialisations.

Students applying for the Master of Communication or Master of Arts (Writing and Literature) with a relevant undergraduate degree or professional experience are normally eligible for between 4 and 8 credit points for prior learning.

Graduate Diploma of Digital Media[◊] **A634** **C** **B** **1**[§] T1, T2

Deakin's Graduate Diploma of Digital Media critically considers a world in which the diverse array of media and cultural industries are increasingly impacted by digital and online developments. The course has been developed in consultation with industry and has been designed to ensure future media professionals are engaged in practical ways, with various forms of digital media platforms, not only critically understanding but also curating their own content and developing a substantial ePortfolio relevant to organisational contexts.

Pathway

Once you complete this exciting course, you may choose to continue your studies and get credit in our Master of Communication.

Course structure

Eight core units totalling 8 credit points.



Core units Credit points

Core units

- Blogging and Online Communication Techniques
- Designing for Web Environments
- Digital Curation
- Digital Marketing
- Introduction to Digital Photography
- Law, Media and Communication
- Making Online Communities
- Social Media Principles and Practices

Graduate Diploma of Journalism[◊] **A649** **C** **B** **1**[§] T1, T2

Whether you want to start your journalism career or update your professional skills, Deakin's Graduate Diploma of Journalism offers a top-quality, contemporary program of study. You'll be taught by experienced journalists with expertise across all the key media platforms: print, television, radio and digital online media. Throughout the course you'll have the opportunity to research, write, edit and publish news and feature stories. This means, when you graduate you'll have a portfolio of work that showcases your knowledge and skills as a journalist.

Course structure

Eight core units totalling 8 credit points.



Core units Credit points

Core units

- Broadcast Journalism
- Feature Writing
- International News
- Investigative and Narrative Journalism
- Journalism Portfolio
- Law, Media and Communication
- Multimedia Journalism
- Newsroom Practice

Graduate Diploma of Public Relations[◊] **A650** **C** **B** **1**[§]

The growth of global technology and social media has allowed reputations to be altered at a rapid pace and issues to be amplified to reach global audiences. You'll learn the necessary hands-on skills to manage stakeholder expectations while dealing with both anticipated and unexpected events.

Public relations (PR) is about influencing the behaviour, beliefs or attitudes of people, which means there is a lot of power and responsibility in the hands of PR professionals. This course teaches you how to appreciate the social, cultural and ethical implications of public relations activity.

Pathway

Once you complete this exciting course, you may choose to continue your studies and get credit in our Master of Communication.

Professional recognition

Graduates are eligible for membership of the Public Relations Institute of Australia (PRIA).

Course structure

Four core units and four elective units totalling 8 credit points.



Core units Elective units Credit points

Core units

- Marketing Communication
- Public Relations Campaigns
- Public Relations Theory and Practice
- Public Relations Writing and Tactics

Elective units

- Law, Media and Communication
- Public Affairs and Opinion Formation
- Public Relations, Activism and Social Change
- Reputation Management: Crisis, Risk and Responsibility

Graduate Diploma of Television Production[◊] **A651** **C** **B** **1**[§]

This course links theory and television practice with the development of critical and academic skills. As television programming influences culture more and more, the demand for quality television – and therefore well-trained television production graduates – is rising. From cinematography to the changing landscape of television to documentary principles to advertisements and beyond, there is a huge range of interesting material to study in this course.

Course structure

Eight core units totalling 8 credit points.



Core units Credit points

Core units

- Advertising Theory and Practice
- Documentary Production Practice
- Fractured TV: Audiences, Formats, Technology and Regulation
- Law, Media and Communication
- Talking Heads: Personality and Persona On Screen
- Television Commercial Production
- Television Studio Production
- Writing with the Camera

Graduate Diploma of Visual Communication Design[◊] **A652** **C** **B** **1**[§]

This course explores design's role as an agent of change and as a key link between creativity and innovation. It also addresses the social, cultural and ethical implications of design practice. It provides an in-depth study of new technology in design, with an emphasis on typography, form and application. Historical and contemporary graphic design processes are also explored within both local and international contexts.

Course structure

Eight core units totalling 8 credit points.



Core units Credit points

Core units

- Advertising Theory and Practice
- Creative Enterprise Project
- Design and Digital Skills
- Design Thinking and Problem Solving
- Designing for Web Environments
- Digital Publishing
- Introduction to Digital Photography
- Strategic Branding and Design

◊ This course is not available to international students.
 § One year full time or part-time equivalent.



Film and television students during the live streaming of #trending, Melbourne Burwood Campus studio.



Creative arts

Deakin code **S304**
Course duration in years **3**
Trimester **T**

Cloud Campus **C**
Melbourne Burwood Campus **B**
Geelong Waterfront Campus **WF**
Geelong Waurn Ponds Campus **WP**
Warrnambool Campus **WB**

Master of Creative Arts **A759** **B** **WF** **2** T1, T2*

The course is designed to develop your undergraduate creative arts discipline into a professional creative arts practice. It will enhance your career as a creative artist or designer by providing you with advanced academic and professional skills in practice-focused research. You will work within your creative arts discipline and produce two major projects across the two years of the program.

Working with leading industry experts, this internationally focused qualification enables you to develop your professional creative arts practice and offers a pathway to further study.



'As a researcher at the Deakin Motion.Lab, I am able to work with the complex movement data that we capture at our motion capture facility, and to look at how people respond to and interact with virtual environments and characters. This involves creative thinking, problem-solving and a great deal of teamwork – and the opportunity to apply our blue-sky creative thinking directly to industries such as film, television, animation and performing arts is the part of my work that I most enjoy.'

Dr Jordan Beth Vincent
Research fellow, Deakin Motion.Lab –
Centre for Creative Arts Research

Specialisation overview

Animation and motion capture **B**

Explore your creativity in the animation study area, looking at the principles of graphic and animation practice, and how to develop a moving image. Develop a range of skills and expertise suited to careers in the creative arts and entertainment industries, and any role that involves making creative choices, teamwork and communicating ideas visually.

Dance **B**

Dance at Deakin focuses on the development of physical, creative, conceptual and historical understandings to enable you to shape your own career as a dance artist. It provides contemporary dance training, access to guest practitioners, the skills to choreograph your own work, as well as the chance to develop as a collaborative artist. There is also a focus on developing skills in oral and written communication, personal and group management, reflection and decision-making.

Drama **B**

The drama program develops your skills in contemporary drama practices and perspectives. It comprises a dynamic combination of acting theory and practice, performance styles and processes, theatre history, text studies, community theatre and technical studies.



Student performance,
Melbourne Burwood Campus.

Film and television **B**

Explore and develop your own creativity within collaborative creative teams, working across a variety of roles and genres, from documentary and short narrative fiction to more experimental productions, discovering and developing your skills through exposure to a number of production and post-production roles and practices. Be inspired in the Deakin Broadcast Centre, a high-definition television studio used by commercial broadcasters. Learn advanced cinema workflows with our Red Epic 5k cameras.

Photography **B** **WF**

Photography at Deakin offers state-of-the-art facilities that encompass a breadth of digital and analogue formats; lighting equipment and studio facilities; chemical and darkroom technologies; digital image processing and outputs; and industry work experience. The program values the development of camera craft and creative practice; critical, historical and conceptual thinking; individual and collaborative practice; and the skills required for a successful career in the fine arts or commercial sector.

Visual arts **B** **WF**

Gain skills and knowledge for a broader role in the fields of culture and the arts. Enjoy studying in a contemporary studio and in close consultation with a supervisor, focused on you, your work and, most importantly, your future.

Visual communication design **B**

Study in visual communication design develops both practical and theoretical skills, offering a dynamic combination of contemporary design theory, specialised studio practices and practical outcomes, in a variety of design disciplines. Visual communication design students at Deakin consider the broader applications of graphic design and visual communication in today's society.

Course structure

16 credit points including seven core (10 credit points) units and three research units (6 credit points).



Coursework credits

Art and the Politics of Censorship
Contemporary Debates in the Creative Arts
Creative Enterprise Project
Investigating Creative Methods

Practice credits

Advanced Creative Practice: the Artist's Brief (2 credit points)
Advanced Creative Practice: Critique and Engagement (2 credit points)
Advanced Creative Practice: What Could Be (2 credit points)

Research credits

Creative Research Project A (2 credit points)
Creative Research Project B (2 credit points)
Practice-Led Research Methods & Design (2 credit points)

Pathways

- Graduate Certificate of Creative Arts **05**
- Graduate Diploma of Creative Arts **1**

See also ...

Master of Communication, page 8

Graduate Diploma of Visual Communication Design, page 11

* For international students, this intake is available at Melbourne Burwood Campus only.

Writing and literature

Master of Arts (Writing and Literature)

■ □ □ □ # *

The Master of Arts (Writing and Literature) offers the opportunity to undertake advanced study in the areas of children's literature, creative writing, literary studies and professional writing. You undertake both coursework relevant to your specialisation and a substantial research project (thesis) under the supervision of an academic or professional staff member working in the specialist field. This partnership provides students with mentoring through the extended research project, which is one of the course highlights. This unique research pathway brings you a new level of intellectual stimulation and personal enrichment, and the opportunity to contribute to a wider debate within your field, often through publication.

Specialisation overview

Children's literature

Discover major trends in children's texts across a range of media and learn how stories for young people reflect and challenge the values of their time. This study area caters to students who are interested in children's literature as a prominent domain of literary production and is of particular relevance to those who intend to work with children or wish to produce texts for young people.

Creative writing

Gain the skills and techniques to take your creative writing to the next level. Explore the history and context of writing genres currently read and published in Australia and internationally, including fiction and creative non-fiction, poetry and script writing.

Literary studies

These courses provide the opportunity to study, at an advanced level, a number of topics related to English or literary studies. The courses are designed for professionals working in fields requiring high-level analytical and writing skills, such as teaching, the public service and fields related to the publishing industry, where flexibility and multiskilling enhance employment opportunities.

Professional writing

Deakin's professional writing courses have been created specifically for graduates of other disciplines, with an emphasis on helping you develop the skills required to prepare work for publication. The courses incorporate studies in creative non-fiction, fiction, poetry, editing and scriptwriting.

You will gain practical experience in the process of writing and revision, while developing an understanding of the requirements of writing and editing for different readerships.

Course structure

Three core credits, six specialisation credits, three elective credits and four research/writing credits totalling 16 credit points.



Core credits

Critical and Creative Research Methods
 Masters Research Theory A
 Masters Research Theory B

Specialisations

Children's literature
 Creative writing
 Literary studies
 Professional writing

Elective credits

Electives are to be chosen from units in the specialisations of the Master of Arts (Writing and Literature) or Master of Communication.

Note: The internship unit Communication and Creative Arts Internship is also available.

Research/Writing credits

Masters Research Project A
 Masters Research Project B
 Masters Research Project C
 Masters Research Project D

For information on research and elective units, as well as specialisation unit descriptions, visit deakin.edu.au/course/master-arts-writing-and-literature.

Pathways

- Graduate Certificate of Writing and Literature **0.5**
- Graduate Diploma of Children's Literature **1**
- Graduate Diploma of Creative Writing **2PT**
- Graduate Diploma of Literary Studies **1**
- Graduate Diploma of Professional Writing **1**

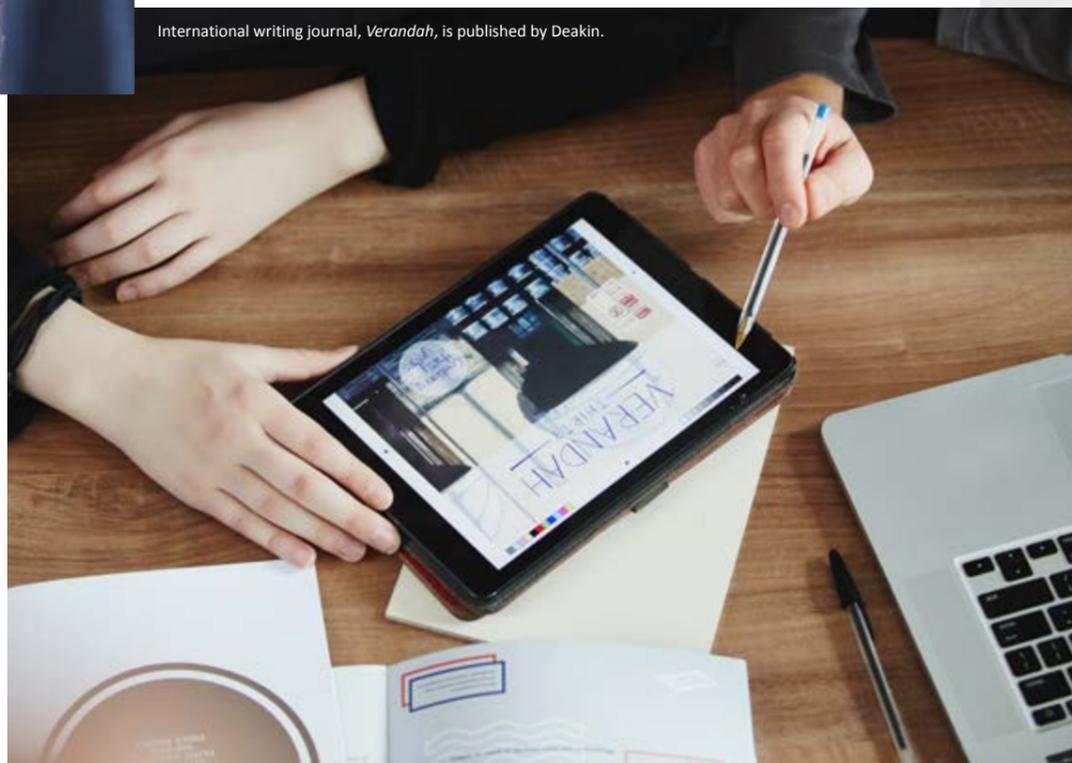
Students applying for the Master of Communication or Master of Arts (Writing and Literature) with a relevant undergraduate degree or professional experience are normally eligible for six months credit for prior learning.

* This intake is not available to international students.

PT = Part time



International writing journal, *Verandah*, is published by Deakin.



'Literature is not just about reading books – it's about making sense of the world through literary works, and about the role of literature in the world outside the text. Literary studies engages with highly contemporary issues and exposes students to wonderful novels, short stories, plays and poems from the last four-hundred years of human culture.'

Emily Potter
 Literary studies senior lecturer



Writing and literature

Deakin code **S304**
 Course duration in years **3**
 Trimester **T**

Cloud Campus **C**
 Melbourne Burwood Campus **B**
 Geelong Waterfront Campus **WF**
 Geelong Waurn Ponds Campus **WP**
 Warrnambool Campus **WB**

Graduate Diploma of Children's Literature

■ □ □ §

Children's literature explores a wide variety of literary and popular texts and genres – from picture books to novels and films. Discover how these texts imagine and convey ideas, and how stories for children and young adults reflect and challenge the values of their time. Interested in producing children's texts, or see yourself as an editor or a librarian?

Course structure

Six core units and two elective units totalling 8 credit points.



Core units Elective units Credit points

Core units

- Criticism of Literature for Children: A Variety of Approaches
- Foundations in Narrative Theory
- Retelling Myths and Tales: Classic to Contemporary
- Texts for Young Adults
- The Picture Book: Reading and Writing
- Writing Fiction for Young Adults

Elective units

Visit deakin.edu.au/course/graduate-diploma-childrens-literature for information on elective units.

§ One year full time or part-time equivalent. This is not applicable to international students.

Graduate Diploma of Creative Writing[◇]

■ □ □ □

The Graduate Diploma of Creative Writing provides students with the skills to write across a range of genres and writing styles. You will graduate with a portfolio of writing that showcases your knowledge and skills in creative writing.

The school adopts the philosophy that writing and editing should be taught by published writers and practitioners, with the teaching staff including well-known writers and editors, and the program drawing on the talents of other publishing professionals as guest speakers.

Course structure

Six core units and two elective units totalling 8 credit points.



Core units Elective units Credit points

Core units

- Advanced Poetics
- Creative Nonfiction: the Personal Essay
- Editing
- Fiction Writing: Story, Structure and Starting Out
- Foundations in Professional and Creative Writing
- Script Writing

Elective units

Visit deakin.edu.au/course/graduate-diploma-creative-writing for information on elective units.

◇ This course is not available to international students.

PT = Part time



'The learning environment at Deakin is modern and innovative. I'm led by my students and like to allow for their questions and interests to play a role in shaping my classes and supervision meetings. No two classes are ever exactly alike, which is what happens when you're learning how to think, rather than being taught what to think.'

Michelle Smith
 Research fellow – children's literature

Graduate Diploma of Literary Studies[◇] A635 C T[§] T1, T2

This course is designed for people with professional and personal interests in literature and in creative writing who are seeking further professional qualifications while working. The course offers you the possibility of studying at an advanced level a number of topics related to English or literary studies: the ways in which the discipline was constituted in the late 19th and early 20th centuries and is now being reconstituted to reflect social and cultural change; generic traditions and variations; oral and written forms; creative and critical approaches; and variations related to gender and age.

Course structure

Six core units and two elective units totalling 8 credit points.



Core units Elective units Credit points

Core units

- Contemporary Poetry
- Criticism of Literature for Children: A Variety of Approaches
- Foundations in Narrative Theory
- Histories, Fictions
- Vision and Revision: Short Stories Now
- Writing and Film

Elective units

Visit deakin.edu.au/course/graduate-diploma-literary-studies for information on elective units.

◇ This course is not available to international students.

§ One year full time or part-time equivalent. This is not applicable to international students.

Graduate Diploma of Professional Writing

■ □ □ □ § *

This course offers studies in various forms of professional writing and editing for graduates with major sequences in other disciplines. The emphasis is on the development of skills required to prepare work for publication. In each area of study, from editing to publishing and our cutting-edge unit on blogging, you receive practical experience in the process of writing and revision. The program develops your understanding of the requirements of writing and editing for different readerships.

Course structure

Six core units and two elective units totalling 8 credit points.



Core units Elective units Credit points

Core units

- Blogging and Online Communication Techniques
- Creative Enterprise Project
- Editing
- Feature Writing
- Foundations in Professional and Creative Writing
- Publishing

Elective units

Visit deakin.edu.au/course/graduate-diploma-professional-writing for information on elective units.

§ One year full time or part-time equivalent. This is not applicable to international students.

* This intake is not available to international students.

The School of Communication and Creative Arts (SCCA) conducts research in the broad areas of media and communication, literature and culture, and the creative and performing arts. Our researchers work in partnership with arts bodies, local councils, major festivals, libraries and schools, community groups and corporate partners to deliver cutting-edge, non-traditional research outcomes.

	Campus	Course duration in years [#]	Trimester intake options [^]	2018 domestic full fee (8 CP)*	2017 domestic indicative CSP fee*	2018 international fee*	IELTS [~]
Research degrees							
Bachelor of Arts (Honours) A400		1	T1, T2	–	\$6349	\$25 968	6/6
Bachelor of Creative Arts (Honours) A450		1	T1	–	\$6349	\$29 624	6.5/6
Bachelor of Communication (Honours) A451		1	T1, T2 ^o , T3 ^o	–	\$6349	\$27 984	6.5/6
Master of Arts A800		2	T1, T2, T3	–	–	\$28 152	7/6.5
Doctor of Philosophy A900		3–4	T1, T2, T3	–	–	\$28 424	7/6.5

Information correct at July 2017. Deakin University reserves the right to alter, amend or delete course offerings and other information listed.

* If you're a successful applicant for research degree candidature, and you're an Australian citizen, permanent resident or New Zealand citizen, you won't pay any tuition fees. Commonwealth Supported Place (CSP): The CSP rates shown in the CSP column are indicative 2017 annual course fees. CSP fees are indicative because they are calculated based on your unit selection. Fees displayed should be used as a guide only and are subject to change. International fees are based on 8 credit points in one year of full-time study, unless otherwise indicated. Please visit deakin.edu.au/fees for the most up-to-date information.

[^] Most courses start in Trimester 1 (March to June). This column indicates whether you have the option of commencing your studies in Trimester 2 (July to October) or Trimester 3 (November to February). Not all units are offered in every trimester.
[#] Course lengths may vary in response to requirements within the Australian Qualifications Framework. Applicants should refer to the handbook for the latest information: deakin.edu.au/handbook.
[~] IELTS is the International English Language Testing System. The IELTS scores in the table above reflect the minimum overall score required as well as the lowest score allowed for any band (overall score/lowest band score).
^o This intake is not available to international students.

 deakin.edu.au/communication-creative-arts/research

Research snapshot

Communication and creative arts researchers at Deakin achieve world-class outcomes in communications and media research in film, television and digital media, in performing art and creative writing, and in literary studies.

The SCCA's research is all about the new cultural landscape generated by technological revolutions and social changes. The work is innovative and experimental, exploring emergent concepts and fresh practices that track the new connections between communication, creativity and public spaces.



Is honours right for me?

Deakin offers honours within both communication and creative arts, giving you the opportunity to undertake advanced study and applied research in your chosen field of study.

The benefits of honours

- In most cases completing a relevant bachelor's degree with honours qualifies you for entry into a postgraduate master's course.
- If you have a particular topic of personal interest, honours allows you to obtain an in-depth understanding of that subject, while building on the foundations gained in your undergraduate degree.
- An honours degree can be studied at any time after your undergraduate degree, and can contribute credit towards your master's degree.

For more information, please contact an honours course adviser on +61 3 5227 2202, email artsed@deakin.edu.au, or visit deakin.edu.au/honours.



Advanced media facilities

In the context of digital remediation and virtual-reality technologies, art practices now have the unique potential to drive new technological and conceptual developments. This is the focus at the Deakin Motion.Lab – Centre for Creative Arts Research.

The Deakin Motion.Lab – Centre for Creative Arts Research aims to become Australia's leading creative arts research centre known for its ability to effect arts innovation, analysis and economic growth and policy development through a unique movement-technology-focused program of practice-based artistic research.

'At Deakin we specialise in marrying practice and theory, so we teach the history and theory of drama, theatre and performance by making drama, theatre and performance. Classes are practical and interactive, with experienced staff working on the floor with students to explore ideas, performance skills and genres.'

Yoni Prior
Drama senior lecturer



Scholarships

At Deakin, we believe everyone should have the option of going to university. There is an array of scholarships available to students through Deakin and other parties, including the Australian Government.

For a full list of scholarship opportunities and information on how to apply, visit deakin.edu.au/study-at-deakin/scholarships-and-awards.



Your digital learning tools

DeakinSync is a digital study hub giving Deakin students and staff easy access to relevant University resources, customised to their specific needs. You can access everything from unit sites to enrolment details, study tools to your calendar, as well as IBM Watson – a question and answer tool.

Visit deakin.edu.au/deakinsync or deakin.edu.au/life-at-deakin/why-study-at-deakin/ibm-watson for more information.

IBM Watson is a trademark of International Business Machines Corporate, registered in many jurisdictions worldwide.



Contact us

Need to contact Deakin?

Prospective student enquiries

Domestic students
1800 693 888
myfuture@deakin.edu.au

International students
+61 3 9627 4877
study@deakin.edu.au

Applying to Deakin
deakin.edu.au/how-to-apply

Social media at Deakin

facebook.com/DeakinUniversity

facebook.com/DeakinArtsEd

twitter.com/Deakin

twitter.com/DeakinArtsEd

instagram.com/DeakinUniversity

instagram.com/DeakinArtsEd

Search Deakin University



this.

Inspiration for life,
learning and career

Visit this.deakin.edu.au to uncover unique stories about Deakin and explore different perspectives on study, careers, research and culture.

1800 MYFUTURE (1800 693 888)
deakin.edu.au

For information on upcoming events and activities, please visit deakin.edu.au/deakin-events

Published by Deakin University in July 2017. While the information published in this guide was accurate at the time of publication, Deakin University reserves the right to alter, amend or delete details of course offerings and other information published here. For the most up-to-date course information please view our website at deakin.edu.au.

Deakin University CRICOS Provider Code: 00113B 1702