

2018 POSTGRADUATE Business

Cloud Campus | Geelong | Melbourne | Warrnambool



Accounting
Arts and cultural management
Business administration
Business analytics
Commerce
Corporate management
Financial planning
Human resource management
Information systems
International finance
Leadership
Marketing
Property
Sport management
Research





Whether you are seeking executive development or expanding your knowledge in a chosen career, our postgraduate business programs are designed to extend the creative, analytical, interpersonal and technical skills that are essential to professional success.



Business at Deakin

Leading the way

Deakin Business School (DBS) is accredited by the Association to Advance Collegiate Schools of Business (AACSB), the longest-serving global accrediting body for business schools in the world. Only five per cent of business programs worldwide are AACSB accredited and DBS is one of only three in Victoria.

Along with AACSB accreditation, the Deakin Master of Business Administration (MBA) was ranked in the world's top 20 online MBAs and number one in Australia by international ranking analysts Quacquarelli Symonds (QS). The MBA and Bachelor of Commerce degrees were recently re-accredited by the European Foundation for Management Development's International accreditation system (EFMD EPAS). The Master of Business Analytics is Australia's first program accredited by the Australian Computer Society (ACS) – the industry's peak accreditation body.

Institute of Managers and Leaders membership

Our exciting new partnership with the Institute of Managers and Leaders means Deakin MBA students automatically receive membership with Australia's most powerful leadership network for the duration of their study.



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Top ranking university

Deakin is ranked #3 in Australia for graduate employability by the prestigious Times Higher Education index. Deakin was recently ranked Victoria's #1 university under 50 years old by Times Higher Education (2016 and 2017) and QS World University Rankings (2016). And as a result of our renowned quality of research and teaching, all three international university rankings put us in the top 2% of the world's universities.

Data sources: Quacquarelli Symonds (QS); Academic Ranking of World Universities, Times Higher Education and QS World University Rankings.

Deakin Hallmarks are awarded as digital credentials that can be shared through professional social platforms such as LinkedIn. They recognise students' outstanding achievement, at course level, of capabilities that are key to employment success.



Communication



Digital literacy



Teamwork



Critical thinking



Problem solving



Self management



Global citizenship

Business at Deakin

Start Anytime

Start Anytime is an exciting step in our commitment to offer you the ultimate flexibility and freedom to study when, where and how you want.

It allows you to fast-track a unit and complete it in as little as four weeks, or take your time and complete it over a year. There are no assessment deadlines – you complete work within a timeframe that works for you. We currently offer this mode of study for select business units, and plan to expand the range of units over time. For the latest information, visit deakin.edu.au/business/studyareas-start-anytime.

Experiential learning

We offer a variety of international study opportunities to bring your learning experiences to life. Incorporating travel into your studies allows you to immerse yourself in a different culture and see the world from a different perspective. Our international study programs can take you to a wide range of countries including China, Chile, Germany, India, France and the US. Innovative teaching methods include our intensive residential units, allowing you to fast-track your degree with group and industry networking opportunities, as well as experiential units such as Audacious Leadership, an adventure-based unit in leadership, providing insight into your own leadership style. For more information, visit deakin.edu.au/business/study-opportunities or deakin.edu.au/business/study-opportunities/audacious-leadership.

Join the most satisfied students in Victoria

For seven consecutive years, Deakin has achieved the highest level of overall student satisfaction among Victorian universities. These great results are from the responses to 'Overall Satisfaction' in the Australian Graduate Survey, 2010–2016.

Source: gooduniversities.com.au



'The financial planning industry is undergoing significant change. With an outstanding/extensive track record of providing financial planning education for over a quarter of a century, Deakin is at the forefront with a suite of degrees to meet the new professional, ethical and educational standards. Our academics have practical experience, who have actually been in the coalface and helped clients achieve their financial goals.'

Adrian Raftery
Course Director, Financial Planning

Graduate job-ready

At Deakin, we understand that professional experience, particularly for postgraduate students, plays a critical role in enhancing your employability to take the next step in your career. Work-integrated learning gives you the opportunity to enhance your job prospects, enrich your resumé and network within the industry, all while gaining credit towards your degree. For more information, visit deakin.edu.au/business/study-opportunities/work-integrated-learning.

Professional practice

Deakin's professional practice degrees are the first of their kind for experienced professionals looking for formal recognition of the extensive experience, skills and knowledge they've gathered in their line of work. Delivered as flexible online programs, professional practice degrees are ideally suited for the busy professional. For more information, visit deakin.edu.au/courses/how-to-apply/course-types/professional-practice-degrees.

Pathway to postgraduate study

Not sure if you meet the direct entrance criteria for a master's degree? You can also begin your postgraduate studies with a graduate certificate or graduate diploma.

Warrnambool Campus



Innovative teaching methods include our residential units, allowing you to fast-track your degree with group and industry networking opportunities.

What can I study?

Cloud Campus	C
Melbourne Burwood Campus	B
Geelong Waterfront Campus	WF
Geelong Waurrn Ponds Campus	WP
Warrnambool Campus	WB

Gain credit towards your degree

With Credit for Prior Learning (CPL), your previous study or work experience may make you eligible for credit towards your Deakin degree, reducing the number of units you need to study and allowing you to complete your course earlier and often more affordably. Find out more at deakin.edu.au/courses/credit-for-prior-learning.

	Campus	Course duration in years [#]	Trimester intake options [^]	2018 domestic full fee (8 CP) [*]	2018 international fee [*]	IELTS [~]
Coursework degrees						
Accounting and financial planning						
Master of Accounting and International Finance M794						
ADMISSION REQUIREMENTS: A bachelor's degree, major or other qualification at a higher AQF level in a related discipline with a minimum WAM of 60; or a bachelor's degree in any discipline with a minimum WAM of 60 plus three years relevant work experience; or successful completion of MQP [‡] (or MQP Extended) (with a minimum overall average of 60 in the discipline units) plus three years relevant work experience.	C B	1.5–2	T1, T2, T3	\$27 800	\$35 600	6.5/6
Master of Accounting and Law M749						
ADMISSION REQUIREMENTS: A bachelor's degree, major or other qualification at a higher AQF level in any discipline; or successful completion of MQP [‡] (or MQP Extended) plus three years relevant work experience.	C B	1.5–2	T1, T2, T3	\$27 800	\$35 600	6.5/6
Graduate Diploma of Accounting and Law M649						
ADMISSION REQUIREMENTS: A bachelor's degree, major or other qualification at a higher AQF level in any discipline; or successful completion of MQP [‡] (or MQP Extended) plus three years relevant work experience.	C B	1	T1, T2, T3	\$27 800	\$35 600	6.5/6
Graduate Certificate of Accounting and Law M549						
ADMISSION REQUIREMENTS: A bachelor's degree in any discipline; or at least three years of relevant work experience (or part-time equivalent).	C B	0.5	T1, T2, T3	\$13 900 ²	\$17 800	6.5/6
Master of Financial Planning M770						
ADMISSION REQUIREMENTS: A bachelor's degree or other qualification at a higher AQF level in any discipline; or successful completion of MQP [‡] (or MQP Extended); or other evidence of academic capability judged to be equivalent.	C B	1.5–2	T1, T2, T3 ¹	\$30 800	\$35 600	6.5/6
Graduate Diploma of Financial Planning M640						
ADMISSION REQUIREMENTS: A bachelor's degree in any discipline; or a graduate certificate in any discipline; or at least three years of relevant work experience (or part-time equivalent); or successful completion of MQP [‡] (or MQP Extended).	C B ³	1	T1, T2, T3 ⁴	\$30 400	\$35 600	6.5/6
Graduate Certificate of Financial Planning M540						
ADMISSION REQUIREMENTS: A bachelor's degree in any discipline; or at least three years of relevant work experience (or part-time equivalent).	C B	0.5 PT	T1, T2	\$15 200 ²	\$17 800	6.5/6
Master of International Accounting M780						
ADMISSION REQUIREMENTS: A bachelor's degree or other qualification at a higher AQF level in any discipline and a minimum WAM of 65; or successful completion of MQP [‡] (or MQP Extended) (with a minimum overall average of 70, and a minimum score of 65 in each discipline based unit).	C B	1.5–2	T1, T3	\$27 800	\$35 600	6.5/6
Master of Professional Accounting M720						
ADMISSION REQUIREMENTS: A bachelor's degree, major or other qualification at a higher AQF level in a related discipline, with a minimum WAM of 60; or a bachelor's degree in any discipline with a minimum WAM of 60 plus three years relevant work experience; or successful completion of MQP [‡] (or MQP Extended) (with a minimum overall average of 60 in the discipline units), plus three years relevant work experience.	C B	1.5	T1, T2, T3	\$27 800	\$35 600	6.5/6
Graduate Diploma of Professional Accounting M696						
ADMISSION REQUIREMENTS: A bachelor's degree, major or other qualification at a higher AQF level in a related discipline, with a minimum WAM of 60; or a bachelor's degree in any discipline with a minimum WAM of 60 plus three years relevant work experience; or successful completion of MQP [‡] (or MQP Extended) (with a minimum overall average of 60 in the discipline units), plus three years relevant work experience.	C B	1	T1, T2, T3	\$27 800	\$35 600	6.5/6
Graduate Certificate of Professional Accounting M506						
ADMISSION REQUIREMENTS: A bachelor's degree in any discipline; or at least three years of relevant work experience (or part-time equivalent).	C B	0.5	T1, T2, T3	\$13 900 ²	\$17 800	6.5/6
Master of Professional Practice (Financial Planning) M759						
ADMISSION REQUIREMENTS: A bachelor's degree in any discipline and be compliant with the Australian Securities and Investments Commission (ASIC) Regulatory Guide 146 Licensing: Training of financial product advisers and have at least five years of relevant professional experience [§] or Graduate Certificate of Professional Practice (Financial Planning). § Professional experience in providing financial product advice to retail clients, at appropriate depth and breadth, across the majority of ASIC's list of skill and knowledge requirements.	C	2–2.5 PT	T1, T2, T3	\$15 400 ^º	π	6.5/6
Graduate Diploma of Professional Practice (Financial Planning) M659						
ADMISSION REQUIREMENTS: Compliance with the ASIC Regulatory Guide 146 Licensing, and five years of relevant professional experience. 146 Licensing: Training of financial product advisers.	C	1.5 PT	T1, T2, T3	\$7700 [†]	π	6.5/6
Graduate Certificate of Professional Practice (Financial Planning) M559						
ADMISSION REQUIREMENTS: Compliance with the Australian Securities and Investments Commission (ASIC) Regulatory Guide 146 Licensing: Training of financial product advisers and have at least five years of relevant professional experience [§] . § Professional experience in providing financial product advice to retail clients, at appropriate depth and breadth, across the majority of ASIC's list of skill and knowledge requirements.	C	1–1.5 PT	T1, T2, T3	\$7700 ^º	π	6.5/6

What can I study?

	Campus	Course duration in years [#]	Trimester intake options [^]	2018 domestic full fee (8 CP) [*]	2018 international fee [*]	IELTS [~]
Coursework degrees						
Business and leadership						
Master of Business Administration M701 ADMISSION REQUIREMENTS: A bachelor's degree in any discipline and three years relevant work experience; or successful completion of a MQP [#] (or MQP Extended) and three years relevant work experience; or a graduate certificate in a related discipline and five years relevant work experience; or a graduate diploma equivalent (professional pathways).	C B	1.5	T1, T2, T3	\$33 720	\$38 800	6.5/6
Graduate Diploma of Business Administration M601 ADMISSION REQUIREMENTS: A bachelor's degree in any discipline and three years relevant work experience; or successful completion of a MQP [#] (or MQP Extended) and three years relevant work experience; or a graduate certificate in a related discipline and five years relevant work experience.	C B	1	T1, T2, T3 ⁶	\$33 720	\$38 800	6.5/6
Graduate Certificate of Business Administration M501 ADMISSION REQUIREMENTS: A bachelor's degree in any discipline and three years relevant work experience; or five years of relevant work experience.	C B	0.5	T1, T2, T3 ⁶	\$16 860 ²	\$19 400	6.5/6
Master of Business Administration (International) M751 ADMISSION REQUIREMENTS: A bachelor's degree or other qualification at a higher AQF level in any discipline, with a minimum WAM of 65; or for international applicants, successful completion of a Masters Qualifying Program (or MQP Extended), with a minimum overall average of 65 in the discipline units.	C B	2	T1, T2, T3	\$27 800	\$35 600	6.5/6
Master of Commerce M755 ADMISSION REQUIREMENTS: A bachelor's degree or other qualification at a higher AQF level in any discipline; or successful completion of MQP [#] (or MQP Extended); or other evidence of academic capability judged to be equivalent.	C B	1.5–2	T1, T2, T3	\$27 800	\$35 600	6.5/6
Graduate Diploma of Commerce M616 ADMISSION REQUIREMENTS: A bachelor's degree in any discipline; or a graduate certificate in any discipline; or at least three years of relevant work experience (or part-time equivalent); or successful completion of MQP [#] (or MQP Extended).	C B	1	T1, T2, T3	\$27 800	\$35 600	6.5/6
Graduate Certificate of Commerce M516 ADMISSION REQUIREMENTS: A bachelor's degree in any discipline; or at least three years of relevant work experience (or part-time equivalent).	C B	0.5	T1, T2 ⁶ , T3	\$13 900 ²	\$17 800	6.5/6
Graduate Certificate of Corporate Management M507 ADMISSION REQUIREMENTS: A bachelor's degree in any discipline; or at least three years of relevant work experience (or part-time equivalent).	C B	0.5	T1, T2 ⁶ , T3	\$13 400 ²	\$17 300	6.5/6
Master of Professional Practice (Leadership) M797 ADMISSION REQUIREMENTS: A bachelor's degree and at least five years relevant work experience (or part-time equivalent); or Associated Graduate Certificate of Professional Practice.	C	2–2.5	T1, T2, T3	\$13 500 ⁹	\$13 500 ⁹	6.5/6
Graduate Certificate of Professional Practice (Leadership) M597 ADMISSION REQUIREMENTS: At least five years relevant work experience (or part-time equivalent).	C	1–1.5	T1, T2, T3	\$6750 ⁹	\$6750 ⁹	6.5/6
Business analytics and information systems						
Master of Business Analytics M761 ADMISSION REQUIREMENTS: A bachelor's degree or other qualification at a higher AQF level in any discipline; or successful completion of MQP [#] (or MQP Extended); or other evidence of academic capability judged to be equivalent.	C B	1.5–2	T1, T2, T3	\$26 400	\$31 600	6.5/6
Graduate Diploma of Business Analytics M661 ADMISSION REQUIREMENTS: A bachelor's degree in any discipline; or a graduate certificate in any discipline; or at least three years of relevant work experience (or part-time equivalent); or successful completion of MQP [#] (or MQP Extended).	C B	1	T1, T2, T3 ⁶	\$26 400	\$31 600	6.5/6
Master of Information Systems M722 ADMISSION REQUIREMENTS: A bachelor's degree or other qualification at a higher AQF level in any discipline; or successful completion of MQP [#] (or MQP Extended); or other evidence of academic capability judged to be equivalent.	C B	1.5–2	T1, T2, T3	\$26 400	\$31 600	6.5/6
Graduate Diploma of Information Systems M622 ADMISSION REQUIREMENTS: A bachelor's degree in any discipline; or a graduate certificate in any discipline; or at least three years of relevant work experience (or part-time equivalent); or successful completion of MQP [#] (or MQP Extended).	C B	1	T1, T2 ⁶ , T3 ⁶	\$26 400	\$31 600	6.5/6
Graduate Certificate of Information Systems M522 ADMISSION REQUIREMENTS: A bachelor's degree in any discipline; or at least three years of relevant work experience (or part-time equivalent).	C B ³	1 PT	T1, T2	\$13 200 ²	\$15 800	6.5/6
Finance						
Master of International Finance M750 ADMISSION REQUIREMENTS: A bachelor's degree or other qualification at a higher AQF level in any discipline; or successful completion of MQP [#] (or MQP Extended); or other evidence of academic capability judged to be equivalent.	C B	1.5–2 ⁷	T1, T2 ⁸ , T3 ⁸	\$27 800	\$35 600	6.5/6
Graduate Diploma of International Finance M630 ADMISSION REQUIREMENTS: A bachelor's degree in any discipline; or a graduate certificate in any discipline; or at least three years of relevant work experience (or part-time equivalent); or successful completion of MQP [#] (or MQP Extended).	C B	1	T1, T2 ⁶ , T3 ⁶	\$27 800	\$35 600	6.5/6
Graduate Certificate of International Finance M530 ADMISSION REQUIREMENTS: A bachelor's degree in any discipline; or at least three years of relevant work experience (or part-time equivalent).	C B	0.5	T1, T2 ⁶ , T3 ⁶	\$13 900 ²	\$17 800	6.5/6

What can I study?

	Campus	Course duration in years [#]	Trimester intake options [^]	2018 domestic full fee (8 CP)*	2018 international fee*	IELTS~
Coursework degrees						
Specialist business courses						
Master of Business (Arts and Cultural Management) M785 ADMISSION REQUIREMENTS: A bachelor's degree or other qualification at a higher AQF level in any discipline; or successful completion of MQP* (or MQP Extended); or other evidence of academic capability judged to be equivalent.	C	1–2	T1, T2	\$26 800	\$34 600	6.5/6
Graduate Diploma of Business (Arts and Cultural Management) M665 ADMISSION REQUIREMENTS: A bachelor's degree in any discipline; or a graduate certificate in any discipline; or at least three years of relevant work experience (or part-time equivalent); or successful completion of MQP* (or MQP Extended).	C	1	T1, T2	\$26 800	\$34 600	6.5/6
Graduate Certificate of Business (Arts and Cultural Management) M519 ADMISSION REQUIREMENTS: A bachelor's degree in any discipline; or at least three years of relevant work experience (or part-time equivalent).	C	1 PT	T1, T2	\$13 400 ²	\$17 300	6.5/6
Master of Business (Sport Management) M748 ADMISSION REQUIREMENTS: A bachelor's degree or other qualification at a higher AQF level in any discipline; or successful completion of MQP* (or MQP Extended); or other evidence of academic capability judged to be equivalent.	C B	1.5–2	T1, T2, T3 ¹	\$27 800	\$35 600	6.5/6
Graduate Certificate of Business (Sport Management) M518 ADMISSION REQUIREMENTS: A bachelor's degree in any discipline; or at least three years of relevant work experience ⁵ (or part-time equivalent). § Relevant professional experience that demonstrates comprehensive knowledge of sport management or related fields.	C B ³	1 PT	T1, T2	\$13 900 ²	\$17 800	6.5/6
Master of Human Resource Management M782 ADMISSION REQUIREMENTS: A bachelor's degree, major or other qualification at a higher AQF level in a related discipline; or a bachelor's degree, major or other qualification at a higher AQF level in any discipline plus three years relevant work experience ⁵ ; or successful completion of MQP* (or MQP Extended) plus three years relevant work experience ⁵ ; or other evidence of academic capability judged to be equivalent. § Relevant work experience must be at a managerial level in the human resource management field.	C	3 PT	T1, T2, T3 ¹	\$26 800	\$34 600	6.5/6
Graduate Certificate of Human Resource Management M515 ADMISSION REQUIREMENTS: A bachelor's degree in any discipline; or at least three years of relevant work experience ⁵ (or part-time equivalent). § Relevant work experience must be at a managerial level in the human resource management field.	C	1 PT	T1, T2	\$13 400 ²	\$17 300	6.5/6
Master of Marketing M788 ADMISSION REQUIREMENTS: A bachelor's degree or other qualification at a higher AQF level in any discipline; or successful completion of MQP* (or MQP Extended); or other evidence of academic capability judged to be equivalent.	C B	1–2	T1, T2, T3	\$26 800	\$34 600	6.5/6
Graduate Diploma of Marketing M628 ADMISSION REQUIREMENTS: A bachelor's degree in any discipline; or a graduate certificate in any discipline; or at least three years of relevant work experience (or part-time equivalent); or successful completion of MQP* (or MQP Extended).	C B	1	T1, T2 ⁶ , T3 ^{6∅}	\$27 000	\$34 600	6.5/6
Graduate Certificate of Marketing M528 ADMISSION REQUIREMENTS: A bachelor's degree in any discipline; or at least three years of relevant work experience ⁵ (or part-time equivalent). § Business experience in either a marketing role or in a marketing related field (advertising, sales, market research).	C B	0.5	T1, T2 ⁶ , T3 ^{6∅}	\$13 400 ²	\$17 300	6.5/6
Graduate Diploma of Property M633 ADMISSION REQUIREMENTS: A bachelor's degree in a different discipline; or three years relevant work experience.	C	1	T1, T2	\$31 000	\$35 600	6.5/6
Graduate Certificate of Property M511 ^{9v} ADMISSION REQUIREMENTS: A bachelor's degree in a different discipline; or three years relevant work experience.	C	1 PT	T1, T2	\$31 000	\$35 600	6.5/6

Information correct at July 2017. Deakin University reserves the right to alter, amend or delete course offerings and other information listed.

* A unit or subject is usually 1 credit point (CP). Fees quoted are based on an annual full-time study load (8 CP/1 FT), regardless of your unit selection. If the course duration is more than 1 year full-time study (1 FT), the annual fee does not represent the full cost of the course, it represents the cost of 1 year full-time study (8 CP) in 2018. Fee-Paying Place (FPP): 2018 annual course fees for FPPs are shown in the 2018 fee (8 CP) column. Fees displayed should be used as a guide only and are subject to change. International fees are based on 8 CP in one year of full-time study, unless otherwise indicated. Please visit [deakin.edu.au/fees](#) for the most up-to-date information.

[^] Most courses start in Trimester 1 (March to June). This column indicates whether you have the option of commencing your studies in Trimester 2 (July to October) or Trimester 3 (November to February). Not all units are offered in every trimester.

[#] Course lengths may vary in response to requirements within the Australian Qualifications Framework. Applicants should refer to the handbook for the latest information, [deakin.edu.au/handbook](#).

[~] IELTS is the International English Language Testing System. The IELTS scores in the table above reflect the minimum overall score required as well as the lowest score allowed for any band (overall score/lowest band score).

[≠] For international applicants only.

[√] This course is not available to international students.

[∅] Full-time study is not available in Trimester 3.

^π Please visit [deakin.edu.au/fees](#) for international fee information.

[∅] Plus \$4950 for Professional Practice Credentials.

[†] Plus \$2970 for Professional Practice Credentials.

[∅] Plus \$1980 for Professional Practice Credentials.

¹ Core units of study are not available in Trimester 3.

² Fee depicts 4 credit points.

³ Melbourne Burwood Campus is not available to international students.

⁴ International students cannot take full-time study in Trimester 3.

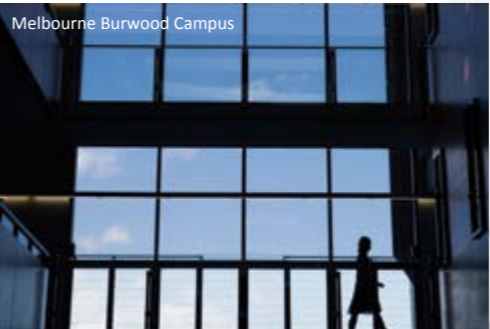
⁶ This intake is only available at the Cloud Campus for international students.

⁷ This course is two years duration for international students.

⁸ International students commencing in this trimester may have a limited number of specialisations available.

⁹ Completion of a major sequence in property or real estate will classify the degree as the same discipline.

PT = Part time



Accounting and financial planning

Master of Accounting and International Finance



Through its unique combination of accounting and finance specialisations, this degree provides you with a solid skill set that can lead to a range of careers, including financial accounting, auditing, taxation, forensic accounting, client account management, security analysis and stockbroking. It's designed to meet the needs of employers while allowing you to work towards membership of professional bodies in accounting and finance including Certified Practicing Accountants (CPA) Australia, Chartered Accountants Australia and New Zealand (CAANZ) and the Institute of Public Accountants (IPA).

Course structure

12 core units and four elective units totalling 16 credit points.



Core units Elective units Credit points

Core units

- Accounting ^{1, 2}
- Accounting for Management ^{1, 2, 4}
- Advanced Accounting Principles and Practice ^{1, 2}
- Analytical Methods
- Applied Corporate Finance
- Economics for Managers ^{1, 2}
- Finance ^{1, 2, 4}
- Financial Accounting ^{1, 2}
- Governance and Fraud
- Financial Markets
- International Finance
- Investments and Portfolio Management

Elective units

For information on elective units, visit deakin.edu.au/course/master-accounting-and-international-finance.

Exit options

- Graduate Certificate of International Finance ^[0.5]
- Graduate Diploma of International Finance ^[1]
- Graduate Certificate of Professional Accounting ^[0.5]
- Graduate Diploma of Professional Accounting ^[1]

Master of Accounting and Law ^{M749} ^C ^B ^[1.5-2] ^{T1, T2, T3}

Deakin's Master of Accounting and Law is designed for non-law and non-accounting graduates, and those who need specialist legal knowledge in their roles (regulatory, compliance or risk management positions), wishing to combine this knowledge with an advanced accounting qualification.

The course provides the required knowledge for professional accounting practice and gives law students the opportunity to gain accounting expertise to enhance their career outside the legal profession.

Graduates will have gained knowledge in accounting and business law, which is critical for today's complex regulatory environment, post-global financial crisis.

Pathways

- Graduate Certificate of Accounting and Law ^[0.5]
- Graduate Diploma of Accounting and Law ^[1]

Course structure

15 core units and one elective unit totalling 16 credit points.



Core units Elective unit Credit points

Core units

- Three-day Orientation Program (Australian Legal System and Methods)[#]
- Plus
- Accounting ^{1, 2}
- Accounting for Management ^{1, 2, 4}
- Accounting and Legal Research Methods
- Advanced Accounting Principles and Practice ^{1, 2}
- Business Process Management* ^{1, 2}
- Business Taxation Law and Policy
- Commercial and Corporations Law ^{1, 2, 4}
- Corporate Auditing ^{2, 3, 4}
- Economics for Managers ^{1, 2}
- Finance ^{1, 2, 4}
- Financial Accounting ^{1, 2}
- Financial Services Regulation
- Principles of Income Tax Law
- Superannuation Law and Policy
- Venture Law Clinic

Elective units

For information on elective units, visit deakin.edu.au/course/master-accounting-and-law.

* Business Process Management is also offered as a Start Anytime unit.
Orientation program is compulsory for all students. The program will be recorded for Cloud students only. Campus-based students must attend.

Master of Business Administration



Deakin's world-class MBA allows you to specialise in accounting while delivering integrated, in-depth business knowledge. If you're a business or management professional with at least three years work experience, this degree gives you the opportunity to invest seriously in your career development, creating strong networks and expanding your business expertise. By choosing appropriate units within the MBA you may also satisfy the professional recognition requirements of the Institute of Certified Management Accountants (ICMA).

Specialisations (optional)

- Accounting
- Arts and cultural management
- Business analytics
- Business consulting
- Corporate governance
- eBusiness and supply chain management
- Environmental sustainability
- Finance
- Financial planning
- Health and human services management
- Human resource management
- Innovation
- International and community development
- International trade and business
- Leadership
- Marketing
- Project management
- Property and real estate
- Public management
- Retail management
- Strategy and planning

Pathways

- Graduate Certificate of Business Administration ^[0.5]
- Graduate Diploma of Business Administration ^[1]

Course structure

Eight core units and four elective units totalling 12 credit points.



Core units Elective units Credit points

Core units

- Business Fundamentals and Context
- Accounting and Analysis for Managers
- Business Process Management
- Economics for Managers
- Running the Organisation: Decision Making
- Finance
- Marketing Management
- People Management
- Strategy and Value Creation
- Principles of Leadership
- Strategy Capstone

Accounting specialisation

- Accounting
- Plus 3 credit points of units from:
- Accounting for Management
- Advanced Accounting Principles and Practice
- Financial Accounting
- Governance and Fraud

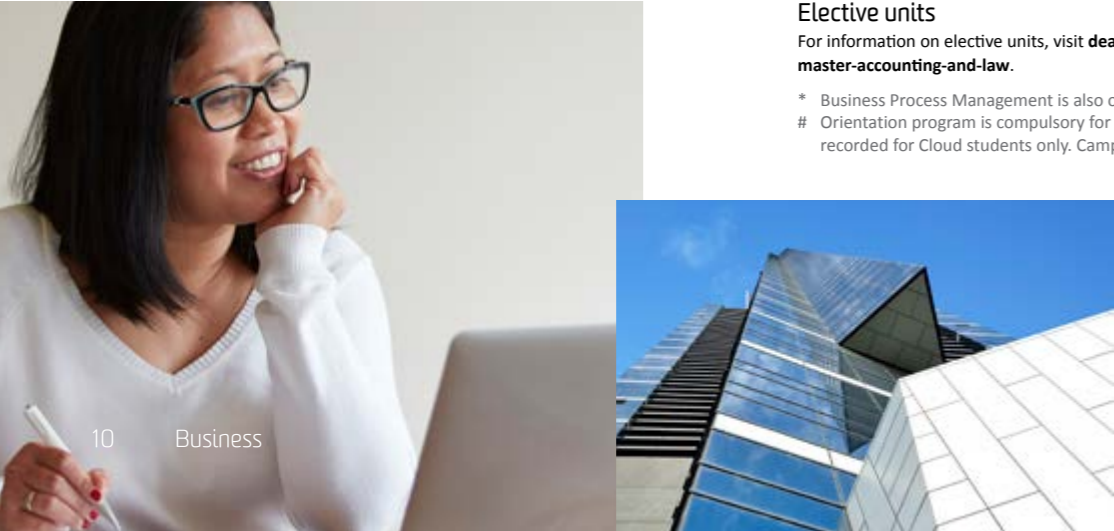
Financial planning specialisation

- Financial Planning Fundamentals
- Superannuation and Retirement Planning
- Plus 2 credit points of units from:
- Estate Planning Strategies
- Financial Markets
- Financial Planning Development
- Investments and Portfolio Management
- Managing Client Relationships
- Principles of Income Tax Law



Notes

- 1 Required by CPA Australia for Associate (foundation level) Membership.
- 2 Required by the Chartered Accountants Australia and New Zealand for entry to the CA Program.
- 3 For candidates who have completed an accredited degree in Australia, this unit may be taken as part of the CPA program. Other students must complete the unit before becoming an Associate Member of CPA Australia.
- 4 For candidates who would like to obtain exemptions to the ACCA program. Students should carefully note the trimesters when units are offered to ensure that all required units can be completed in the appropriate time frame. Students who wish to enter the CA or CPA programs or exemptions to the ACCA program are advised that it is their responsibility to ensure that they take the appropriate units required for entry. Students who have completed prior undergraduate or graduate units in accounting or other core knowledge areas are advised to have their qualifications assessed by their preferred professional organisation to ensure they complete the correct units. Please note: The eligibility of students for membership of the accrediting body is subject to meeting the requirements of that body and that Deakin makes no representations that individuals will meet those requirements.



Accounting and financial planning

Master of Commerce **M755** **C** **B** **1.5-2** T1, T2, T3

This program delivers a solid cross-section of business disciplines that allows you to complete a specialisation in accounting rather than undertaking a targeted accounting degree. It enables you to develop your existing business and accounting skills or transition into a business career. By choosing appropriate units you may also satisfy the professional requirements of CPA Australia, Chartered Accountants Australia and New Zealand (CAANZ), Institute of Certified Management Accountants (ICMA).

Specialisations

- Accounting
- Arts and cultural management
- Business analytics
- eBusiness and social media strategies
- Finance
- Financial planning
- Information systems
- International trade and business
- Marketing
- Project management
- Public sector studies

Pathways

- Graduate Certificate of Commerce **0.5**
- Graduate Diploma of Commerce **1**

Course structure

Eight core units, four specialisation units and four elective units totalling 16 credit points.



Core units

Accounting
Business Process Management [^]
Business Communication for Managers
Building Success in Commerce
Finance
Economics for Managers
Plus 2 credit points from:
Governance and Fraud
Critical Thinking for Managers
Ethics for Managers
Foundation Skills in Data Analysis [^]
Sustainable Environmental Marketing

which may also include one unit from:
Integrated Reporting and Value Creation
Business Practicum
Team Internship
Work Based Learning

[^] Start Anytime unit. See page 2 for information.

Accounting specialisation

Accounting for Management
Advanced Accounting Principles and Practice
Corporate Auditing
Financial Accounting

Financial planning specialisation

Select 4 credit points of units from:
Superannuation and Retirement Planning
Financial Planning Development
Managing Client Relationships
Estate Planning Strategies
Financial Planning Fundamentals
Financial Markets
Investments and Portfolio Management
Principles of Income Tax Law

Elective units

For information on specialisation and elective units, visit deakin.edu.au/course/master-commerce.

Master of Financial Planning **M770** **C** **B** **1.5-2** T1, T2, T3 *

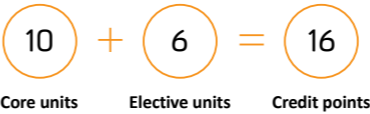
Approved by the Financial Planning Education Council, this course is specifically designed to meet the education needs of the financial planning industry. The course is aimed at those aspiring to join the financial planning profession, as well as those currently employed in the industry seeking to upgrade their qualifications. Whether you're already working in the finance sector or moving into it, this degree will build your professional financial planning skills and ensure you have comprehensive ethical and compliance competencies. Successful completion of the course provides eligibility for entry into the CERTIFIED FINANCIAL PLANNER® Certification program offered by the Financial Planning Association of Australia, as well as entry into the Fellow Chartered Financial Practitioner (FChFP) designation offered by the Association of Financial Advisers. Graduates may also be eligible to receive advanced standing into both of these certification programs.

Pathways

- Graduate Certificate of Financial Planning **0.5** ^π
- Graduate Diploma of Financial Planning **1**

Course structure

10 core units and six elective units totalling 16 credit points.



Core units

Commercial and Corporations Law
Estate Planning Strategies
Financial Markets
Financial Planning Development
Financial Planning Fundamentals
Investments and Portfolio Management
Managing Client Relationships
Principles of Income Tax Law
Principles of Risk Management and Insurance
Superannuation and Retirement Planning

Elective units

For information on elective units, visit deakin.edu.au/course/master-financial-planning.

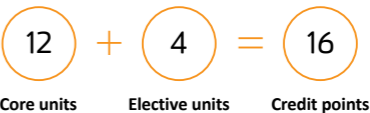
* Core units of study are not available in Trimester 3.
^π Full-time study, Trimester 1 only, for domestic students only.

Master of International Accounting **M780** **C** **B** **1.5-2** T1, T3

With a strong accounting focus, this program is specifically designed to meet the requirements for the globally recognised Association of Chartered Certified Accountants (ACCA) qualification. Students are offered the opportunity to sit the ACCA examinations simultaneously to completing their degree, with successful students exempt from the nine 'fundamental' level ACCA papers. The course also offers intensive masterclasses over one week for each of the ACCA units, which are designed to help you succeed in ACCA's examinations. By selecting appropriate elective units, you also have the flexibility to join other Australasian and international professional accounting bodies.

Course structure

12 core units and four elective units totalling 16 credit points.



Core units

Accounting for Management ^{1, 2, 4}
Accounting Theory ^{1, 2, 4}
Business Process Analysis ^{1, 2, 5}
Commercial and Corporations Law ^{1, 2, 4}
Corporate Auditing ^{2, 3, 4}
Corporate Reporting ⁵
Finance ^{1, 2, 4}
Financial Accounting and Reporting ^{1, 2, 4}
Governance, Risk and Ethics ⁵
Introductory Accounting ^{1, 2, 4}
Professional Research and Analysis
Principles of Income Tax Law ^{2, 3, 4}

Elective units

For information on elective units, visit deakin.edu.au/course/master-international-accounting.

Exit options

- Graduate Certificate of International Accounting **0.5**
- Graduate Diploma of International Accounting **1**



- Notes
- Required by CPA Australia for Associate (foundation level) Membership.
 - Required by the Chartered Accountants Australia and New Zealand for entry to the CA Program.
 - For candidates who have completed an accredited degree in Australia, this unit may be taken as part of the CPA program. Other students must complete the unit before becoming an Associate Member of CPA Australia.
 - For candidates who would like to obtain exemptions to the ACCA program. Students should carefully note the trimesters when units are offered to ensure that all required units can be completed in the appropriate time frame. Students who wish to enter the CA or CPA programs or exemptions to the ACCA program are advised that it is their responsibility to ensure that they take the appropriate units required for entry. Students who have completed prior undergraduate or graduate units in accounting or other core knowledge areas are advised to have their qualifications assessed by their preferred professional organisation to ensure they complete the correct units. Please note: The eligibility of students for membership of the accrediting body is subject to meeting the requirements of that body and that Deakin makes no representations that individuals will meet those requirements.
 - Unit covering required content to prepare students for the equivalent ACCA Professional level program exam. Students who wish to obtain membership of CPA Australia, CAANZ, IPA or ACCA, or obtain any applicable exemptions, are advised that it is their responsibility to ensure that they take the appropriate units required. Please note: The eligibility of students for membership of any of the accounting accrediting bodies is subject to meeting the requirements of that body and that Deakin makes no representations that individuals will meet those requirements.

Pathway to accreditation for financial planners

Start your pathway to accreditation with Deakin Business School's range of financial planning postgraduate courses. Experienced practitioners, who may lack formal tertiary qualifications, can use their professional working experience for entry into our courses.

Accounting and financial planning

Master of Professional Accounting



Deakin's MPA program is open to graduates from both accounting and non-accounting backgrounds. You'll be given the opportunity to become associate members of CPA Australia or to enter the Chartered Accountants Australia and New Zealand to undertake the CA program.

The accounting profession has recently seen a fundamental shift from a role that was seen as providing financial information and number crunching towards a wide-ranging advisory role.

Pathways

- Graduate Diploma of Professional Accounting **1**
- Graduate Certificate of Professional Accounting **0.5**

Course structure

Eight core units and four elective units totalling 12 credit points.



Core units Elective units Credit points

Core units

- Accounting ^{1,2}
- Accounting for Management ^{1,2,4}
- Advanced Accounting Principles and Practice ^{1,2}
- Commercial and Corporations Law ^{1,2,4}
- Finance ^{1,2,4}
- Financial Accounting ^{1,2}
- Governance and Fraud
- Professional Research and Analysis

Elective units

For information on elective units, visit deakin.edu.au/course/master-professional-accounting.

Master of Professional Practice (Financial Planning)

This course is designed for those experienced financial planning professionals seeking to progress their career through a professionally recognised postgraduate qualification. The course will suit financial planners with significant professional experience within the industry who seek recognition for their prior learning, skills, demonstrated expertise and experience. Through a combination of DeakinDigital credentialling and course units, you're able to gain a postgraduate qualification sooner and at a significantly reduced cost.

Pathways

- Graduate Certificate of Professional Practice (Financial Planning) **1-1.5 PT**
- Graduate Diploma of Professional Practice (Financial Planning) **1.5 PT**

Course structure

Core units

- Financial Planning Development
- Professional Research and Analysis

Research unit

- Research Project 2 (2 credit points)

PT = Part time

Credentials

Students must complete 10 Professional Practice credentials. Successful attainment of Professional Practice credentials is based on evidence provided from professional practice, hence recognition through authentic learning experiences. All professional practice credentials are linked to the Deakin Graduate Learning Outcomes and will be assessed within the context of the financial planning discipline. The credentials may be attempted separately or simultaneously and are assessed by an assessment panel that includes both academic and industry representatives.

Pathway to accreditation for financial planners

Start your pathway to accreditation with Deakin Business School's range of financial planning postgraduate courses. Experienced practitioners, who may lack formal tertiary qualifications, can use their professional working experience for entry into our courses.

Related course

Master of Information Systems

Accounting specialisation

For course overview and information on core units go to page 20, and for information on specialisation elective units visit deakin.edu.au/course/master-information-systems.



The Cloud Campus allows you to study in your own time and in any location.



Notes

- Required by CPA Australia for Associate (foundation level) Membership.
- Required by the Chartered Accountants Australia and New Zealand for entry to the CA Program.
- For candidates who have completed an accredited degree in Australia, this unit may be taken as part of the CPA program. Other students must complete the unit before becoming an Associate Member of CPA Australia.
- For candidates who would like to obtain exemptions to the ACCA program.



'I loved the subject choices that were directly relevant to work I was doing – or work I wanted to do more of. Most of the subjects included a practical assessment component, which enabled me to directly apply my learning to a real-world business problem being faced by my workplace.'

Jennifer Cheffers
Master of Health Resource Management graduate
Director, National Work Health & Safety,
Australian Bureau of Statistics

Business and leadership

Master of Business Administration



The Deakin MBA gives you the opportunity to boost your career development, creating strong networks and expanding your business expertise. It is designed for managers with at least three years management or professional work experience. Ranked in the world's top 20 online MBAs by QS and number one online MBA in Australia, the Deakin MBA offers flexible learning options and excellent career outcomes.

Integrated into the MBA program is a range of management specialisations that provide you with the specific knowledge and skills to match your personal ambitions and career expectations.

Specialisations (optional)

- Accounting
- Arts and cultural management
- Business analytics
- Business consulting
- Corporate governance
- eBusiness and supply chain management
- Environmental sustainability
- Finance
- Financial planning
- Health and human services management
- Human resource management
- Innovation
- International and community development
- International trade and business
- Leadership
- Marketing
- Project management
- Property and real estate
- Public management
- Retail management
- Strategy and planning

Deakin code	M701	Cloud Campus	C
Course duration in years	3	Melbourne Burwood Campus	B
Trimester	T	Geelong Waterfront Campus	WF
		Geelong Waurn Ponds Campus	WP
		Warrnambool Campus	WB

Pathways

- Graduate Certificate of Business Administration ^{0.5}
- Graduate Diploma of Business Administration ¹

Course structure

Eight core units and four elective units totalling 12 credit points.



Core units Elective units Credit points

Core units

Business Fundamentals and Context

Accounting and Analysis for Managers
Business Process Management
Economics for Managers

Running the Organisation: Decision Making

Finance
Marketing Management
People Management

Strategy and Value Creation

Principles of Leadership
Strategy Capstone

Elective units

For information on specialisations and elective units, visit deakin.edu.au/course/master-business-administration.



Tailor your MBA to your career aspirations

Our teaching staff are experts in integrating theory into professional practice and in developing coursework that is current and relevant to today's workplace. Some of our specialisations include:

Business analytics

Grow your skills and knowledge to build predictive models and use data mining tools with 'Big Data'. Learn to deliver the right information to the right people.

eBusiness and supply chain management

Learn practical skills to formulate, implement and evaluate eBusiness strategies by understanding how organisations generate and deliver business operations.

Innovation

Learn the tools to translate ideas into commercial advantage through management strategies, project management, enabling technologies, change management, management consulting and the processes of entrepreneurship. Become a leader of change.

'The Deakin MBAI has provided me with a strong foundation and framework on which I am comfortable to build a sustainable career. I have excelled in my confidence at work and consider multiple aspects of the business when undertaking projects and being involved in major business decisions.'

Anita Noller

Master of Business Administration (International) graduate
Strategic Marketing Manager, Bank of Melbourne



Master of Business Administration (International)



Are you just starting out in your career? The MBA (International) focuses on developing your management skills and provides you with a solid business background to gain professional management experience. It teaches business administration and strategy and helps develop your practical business skills.

You will study a broad range of topics relating to all aspects of organisational management and the development of creative, analytical and interpersonal capabilities crucial to business leadership.

Specialisations (optional)

- Business consulting
- eBusiness and supply chain management
- Finance
- Human resource management
- International business
- Marketing
- Project management
- Research
- Retail management
- Social media and mobile strategies

Course structure

12 core units and four elective units totalling 16 credit points.



Core units Elective units Credit points

Core units

Business Communication for Managers
Business Process Management[^]
Business Strategy and Analysis
Critical Thinking for Managers
Economics for Managers
Ethics for Managers
Financial Interpretation
Foundation Skills in Data Analysis
International Banking and Finance
International Business Management[#]
Marketing Management[#]

Plus one of:

Business Internship Experience
Business Practicum
Team Internship
Work Based Learning

Elective units

For information on specialisations and elective units, visit deakin.edu.au/course/international-master-business-administration.

[#] This unit is also available as a study tour.

[^] Start Anytime unit. See page 2 for information.

Business and leadership

Deakin code	M701	Cloud Campus	C
Course duration in years	3	Melbourne Burwood Campus	B
Trimester	T	Geelong Waterfront Campus	WF
		Geelong Warrnambool Campus	WP
		Warrnambool Campus	WB

Master of Commerce M755 C B 1.5-2 T1, T2, T3

This course is designed for those looking for their first qualification in business.

Deakin's Master of Commerce is a discipline-based coursework degree with core units developing knowledge in accounting, finance, economics for managers, business process management, business communication for managers, and business strategy and analysis. You'll also complete units, which will lead to the completion of a specialisation of your choice.

Learning through classes, conferences, group work and debates among students, graduates will possess highly developed computer and technology skills for employees in today's commerce and related industries.

Specialisations

- Accounting
- Arts and cultural management
- Business analytics
- eBusiness and social media strategies
- Finance
- Financial planning
- Information systems
- International trade and business
- Marketing
- Project management
- Public sector studies

Pathways

- Graduate Certificate of Commerce 0.5
- Graduate Diploma of Commerce 1

Course structure

Eight core units, four specialisation units and four elective units totalling 16 credit points.



Core units

Accounting
Business Process Management[^]
Business Communication for Managers
Building Success in Commerce
Finance
Economics for Managers
Plus 2 credit points from:
Governance and Fraud
Critical Thinking for Managers
Ethics for Managers
Foundation Skills in Data Analysis[^]
Sustainable Environmental Marketing
which may also include one unit from:
Business Practicum
Integrated Reporting and Value Creation
Team Internship
Work Based Learning

[^] Start Anytime unit. See page 2 for information.

Specialisation and elective units

For information on specialisations and elective units, visit deakin.edu.au/course/master-commerce.

Cloud mentor

The Cloud Mentor Program provides Deakin Business School students with real-time support, with a range of resources to support an effective learning environment and allow students to stay connected.

For more information please visit blogs.deakin.edu.au/buslawmentorblog/weconnect.



'I think to be an entrepreneur you've got to believe in yourself and your own abilities ... you've got to be able to change quickly too. The global landscape that we operate in now is very different to what it was five years ago. I really think, if you have a passion, follow it, because you work for a long time and it's a big part of your life. If you want to get up every day with a smile, then you should be doing something that you love and you're passionate about, whatever that may be.'

Bruce Kaider
Master of Commerce graduate
Founder/Director, One Management Group and Consulting

Master of Professional Practice (Leadership)



The Master of Professional Practice (Leadership) recognises the capabilities displayed by pivotal leaders, through integration of theoretical investigation and professional practice, within this specialist program. Learn to drive results while engaging others in the journey and transforming an organisation to deal with technology disruption, changing customer needs and turbulent external environments. The emphasis for this program is on developing relevant skills, contemporary knowledge, and real experience, to develop the business leaders of tomorrow.

Pathway

Graduate Certificate of Professional Practice (Leadership) 1-1.5

Course structure

Core units

Leadership Practice with Impact
Leadership Challenges

Credentials

Students must complete 10 Professional Practice credentials. Successful attainment of Professional Practice credentials is based on evidence provided from professional practice, hence recognition through authentic learning experiences. All professional practice credentials are linked to the Deakin Graduate Learning Outcomes and will be assessed within the context of the business and leadership discipline. The credentials may be attempted separately or simultaneously and are assessed by an assessment panel that includes both academic and industry representatives.

Related course

Graduate Certificate of Corporate Management



This course covers a range of topics relating to aspects of organisational management and the development of core capabilities crucial to business leadership.

Visit deakin.edu.au/course/graduate-certificate-corporate-management for more information.



Business analytics and information systems

Deakin code	M701	Cloud Campus	C
Course duration in years	3	Melbourne Burwood Campus	B
Trimester	T	Geelong Waterfront Campus	WF
		Geelong Warrnambool Campus	WP
		Warrnambool Campus	WB

Master of Business Analytics M761 C B 1.5-2 T1, T2, T3

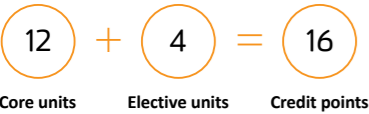
The first business analytics course in Australia accredited by the Australian Computer Society (ACS), this program is offered in collaboration with industry and a significant part of it is taught by on-the-ground, industry professionals. It introduces a range of internationally recognised business intelligence and analytics tools and provides you with the skills for the thriving business analytics profession. With a strong practical focus, you will have access to analytics certification programs by market leaders IBM, SAS and Microsoft.

Pathway

- Graduate Diploma of Business Analytics

Course structure

12 core units and four elective units totalling 16 credit points.



Core units

Business Intelligence
Database and Information Retrieval
Decision Analytics in Practice
Decision Modelling for Business Analytics
Descriptive Analytics and Visualisation
Foundation Skills in Data Analysis^A
Machine Learning
Marketing Analytics
Predictive Analytics
Real World Analytics
Value of Information
Security and Privacy Issues in Analytics

Elective units

For information on elective units, visit deakin.edu.au/course/master-business-analytics.

^A Start Anytime unit. See page 2 for information.

Master of Information Systems M722 C B 1.5-2 T1, T2, T3

New technologies and the accumulation of data have made information systems a key driver in business. Accredited by the Australian Computer Society (ACS), this course has been developed to address the demand for specialists who understand the strategic use of information in the business context. The course provides specialist skills in business-oriented principles and practices of information systems. It focuses on the strategic use of information in a business and policy context, supported by a sound technical understanding and capability in specific areas of information systems via a specialisation in business analytics.

Pathways

- Graduate Certificate of Information Systems 1PT
- Graduate Diploma of Information Systems 1

Course structure

11 core units and five elective units totalling 16 credit points.



Core units

Academic Induction for Postgraduate Information Systems (0 credit points)
Analysing the Impact of Digital Business
Business Intelligence
Business Process Management
Business Requirements Analysis
eBusiness Strategies
Enterprise Information Management
Foundation Skills in Data Analysis^A
Information Systems in Practice
Project Management
Supply Chain Management and Logistics
Value of Information

Elective units

For information on specialisation elective units, visit deakin.edu.au/course/master-information-systems.

^A Start Anytime unit. See page 2 for information.

PT = Part time



‘Now I fully understand (and sometimes challenge) the technical staff working on a project, to ensure we build the right systems and implement them in the most efficient way.’

Kiley Christensen

Master of Information Systems graduate
Project specialist – finance, Alfred Health



Master of Commerce



This degree is for those looking for their first qualification in business with a specialisation in business analytics, information systems or eBusiness and social media strategies. By choosing appropriate units you may also satisfy the professional recognition requirements of the Australian Computer Society (ACS).

Related specialisations

- Business analytics
- Information systems
- eBusiness and social media strategies

Course structure

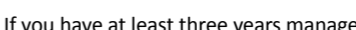
Eight core units, four elective units and four specialisation units totalling 16 credit points.



For information on core units, specialisations and elective units, visit deakin.edu.au/course/master-commerce.

See also page 12.

Master of Business Administration



If you have at least three years managerial or professional work experience, this degree provides you with the in-depth, integrated business knowledge of Deakin’s highly ranked MBA while specialising in the growth areas of business analytics, eBusiness and supply chain management.

Related specialisations

- Business analytics
- eBusiness and supply chain management

Course structure

Eight core units and four elective units totalling 12 credit points.



For information on core units, specialisations and elective units, visit deakin.edu.au/course/master-business-administration.

See also page 11.

Master of Business Administration (International)



Are you a high-performing graduate who needs more industry experience? This degree offers you valuable hands-on experience as part of Deakin’s world-class MBA. By specialising in eBusiness and supply chain management, or eBusiness and social media and mobile strategies, this program provides in-depth business knowledge and practical experience with skills that are essential in a digitally driven economy.

Related specialisations

- eBusiness and supply chain management
- Social media and mobile strategies

Course structure

12 core units and four elective units totalling 16 credit points.



For information on core units, specialisations and elective units, visit deakin.edu.au/course/international-master-business-administration.

See also page 17.

Finance

Deakin code	M701	Cloud Campus	C
Course duration in years	3	Melbourne Burwood Campus	B
Trimester	T	Geelong Waterfront Campus	WF
		Geelong Waurn Ponds Campus	WP
		Warrnambool Campus	WB

Master of Accounting and International Finance



Through its unique combination of accounting and finance units, this degree provides you with a solid skill set that can lead to a range of careers including financial accounting, auditing, taxation, forensic accounting, client account management, security analysis and stockbroking. Students develop a broad understanding of the structure and operation of financial markets, and on completion will be eligible for Associate Membership of CPA Australia. The course, based on selected units, also meets the educational requirements for entry into the CA program of the Chartered Accountants Australia New Zealand (CAANZ) and Association of Chartered Certified Accountants (ACCA).

See page 10 for course structure and core units.

Master of International Finance



This specialist course develops your professional capabilities while focusing on international trade and associated financial markets. If you require an in-depth knowledge of finance and comprehensive skills in its surrounding issues and research methodologies, this degree equips you with a competitive edge for a global-focused career across many domains.

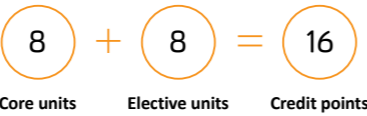
By selecting the appropriate combination of units, you may gain membership or eligibility to apply for the Finance and Treasury Association (FTA), Financial Planning Association (FPA), Financial Services Institute of Australasia (FINSIA) or the Australian Securities Investment Commission (ASIC).

Pathways

- Graduate Certificate of International Finance ^{0.5}
- Graduate Diploma of International Finance ¹

Course structure

Eight core units and eight elective units totalling 16 credit points.



Core units

Analytical Methods
Economics for Managers
Finance
Financial Interpretation
Financial Markets
Global Trade and Markets
International Finance
Investments and Portfolio Management

Elective units

For information on specialisations and elective units, visit deakin.edu.au/course/master-international-finance.

- * This course is two years duration for international students.
- ^ International students commencing in these trimesters may have a limited number of specialisations available.

‘Completing a master’s degree in international finance has given me greater understanding of Fortescue’s business and financial operations and enables me to communicate key concepts to the company’s finance team.’

Jamie Davis
Master of International Finance graduate
Data management analyst, Fortescue Metals Group

Pathway to accreditation

The new professional standards for financial advisers are now law. Start your pathway to accreditation with Deakin Business School’s range of financial planning postgraduate courses. Experienced practitioners, who may lack formal tertiary qualifications, can use their professional working experience for entry into our courses.

No matter at what stage you are in your career, Deakin has a course in financial planning to suit your needs.

Master of Business Administration

If you’re a business professional who requires a finance-focused MBA but doesn’t meet the entry requirements of the Financial Planning Association of Australia, this degree offers you a strong suite of business and management skills that incorporate finance specialisations to broaden your skills and boost your management career capabilities.

Related specialisations

- Finance
- Financial planning

Course structure

See page 11 for course structure and core units, as well as the full range of specialisations available.

Master of Business Administration (International)

Are you a high-performing graduate who needs more industry experience and specialist skills in finance? Deakin’s highly regarded MBA (International) delivers management skills and practical experience that are relevant to all organisational contexts. With a specialised finance focus, this course boosts your skills with the in-demand knowledge of investments, valuation, portfolio construction and risk management, which are essential for today’s complex and evolving field of international finance.

Course structure

See page 17 for course structure and core units, as well as the full range of specialisations available.

Master of Commerce

As part of Deakin’s broad, discipline-based Master of Commerce, you can complete a specialisation in finance or financial planning that, when combined with specific finance or financial planning electives, enables you to meet the entry requirements for the Certified Financial Planning certification program offered by the Financial Planning Association of Australia.

Related specialisations

- Finance
- Financial planning

Course structure

See page 12 for course structure and core units, as well as the full range of specialisations available.



University library study space.



Deakin Business School offers a number of overseas study opportunities.

Specialist business courses

Graduate Diploma of Property

The Graduate Diploma of Property is delivered online, designed in close consultation with employers and industry bodies, and accredited by the Australian Property Institute (API) for certified practising valuer (CPV) status (for graduates with a cognate undergraduate degree).

The course is suited to graduates with degrees in disciplines such as commerce, business or law, who are looking to move into property. It also suits graduates looking to extend a career in the built environment, including architecture and construction management. The course brings together a range of built environment disciplines, from sustainable construction to property management, to provide a broad perspective on issues of relevant international significance, while case studies provide opportunities for critical reflection and analysis.

Graduates develop an important understanding of who the various stakeholders in the property and real estate market are, and how they collaborate to coordinate, organise, develop and manage property in a broader society. A focus on sustainability, and its economic, social and environmental underpinnings in the broad property market, gives the course particular significance and relevance.

Pathway

- Graduate Certificate of Property 1PT

Course structure

Eight core units totalling 8 credit points.



- Core units**
- Investment Valuation
 - Management of Real Estate
 - Rating and Statutory Valuation
 - Sustainable Construction Studies
 - Property and Real Estate Context
 - Property and Real Estate Law and Practice
 - Property and Real Estate Valuation
 - Property Development



Master of Business (Arts and Cultural Management)

This program is led by staff with extensive practical experience in management and leadership in the arts and cultural sectors. Study within this program combines both the theory and practice of arts and cultural management, through a combination of reading, research and practical assignments.

This degree provides art leaders and managers with a tailored business education that emphasises management, marketing and finance skills. As organisations face the challenge of sustainability, vitality and growth, these skills are in high demand. With strong industry links, the Master of Arts and Cultural Management is an integrated and practical program that engages you with cutting-edge practitioners and leaders in the arts and cultural sectors.

Pathways

- Graduate Certificate of Business (Arts and Cultural Management) 1PT
- Graduate Diploma of Business (Arts and Cultural Management) 1

Course structure

10 core units and six elective units totalling 16 credit points.



- Core units**
- Arts Fundraising and Sponsorship
 - Arts Management
 - Arts Marketing
 - Creative Industries
 - Financial Interpretation
 - Human Resource Management
 - Managing Arts in Community Settings
 - Managing Cultural Projects and Events
 - Managing Innovation
 - and one unit from:
 - Business Practicum
 - Work Based Learning

Elective units

For information on elective units, visit deakin.edu.au/course/master-business-arts-and-cultural-management.

PT = Part time

Master of Business (Sport Management)

Australia has one of the strongest sporting sectors in the world. Underpinning this multi-billion dollar industry are the business professionals who provide direction and leadership to sporting organisations across the country.

There are significant opportunities for those who acquire professional expertise in the management of the growth industry of sport. Whether it is at elite, semi-elite or recreational level, sport management at Deakin prepares you to deliver on this strategic dimension of the industry, in areas such as finance, marketing, management or development.

According to the prestigious SportsBusiness International (SBI), which has three times named Melbourne the sporting capital of the world, Deakin is currently ranked in the top 10 in the world for sport management education and is the only Australian program to make the top 25. Graduates of Deakin's Master of Business (Sport Management) rank in the top five per cent for average salaries three years after graduation, compared to their peers around the globe.

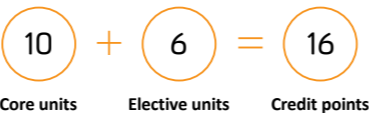
Tailored for professionals with extensive industry experience, this degree integrates business disciplines to provide you with effective management and direction skills.

Pathway

- Graduate Certificate of Business (Sport Management) 1PT

Course structure

10 core units and six elective units totalling 16 credit points.



- Core units**
- Economics for Managers
 - Facility and Event Management
 - Financial Interpretation
 - Introduction to the Sport Industry Management (Sport)
 - Sport and the Law
 - Sport Marketing
 - Sport Promotions and Public Relations
 - Sport Organisation Theory
 - Strategic Management

Elective units

The following two units are recommended, otherwise students may select any postgraduate units.

- Athlete Management
- Sport Broadcasting

* Core units are not available in Trimester 3.

PT = Part time

Master of Human Resource Management

Human resource (HR) management is no longer regarded as the sole responsibility of a special department. The work is increasingly being integrated into mainstream managerial responsibilities within an organisation. An understanding of HR management, and an involvement in it, is now generally a requirement of management throughout an organisation.

This fully online specialist qualification is for graduates and professionals in business, government and industry who want to enhance the skills and knowledge required for HR development and management roles. The course is accredited by the Australian Human Resources Institute (AHRI).

Pathway

- Graduate Certificate of Human Resource Management 1PT

Course structure

11 core units and one elective unit totalling 12 credit points.



- Core units**
- Developing People and Organisations
 - Employment Relations for Organisational Effectiveness
 - Human Resource Management in the Global Context
 - Human Resource Strategy
 - Organisational Development and Change
 - Performance Management and Reward
 - Strategic Staffing
 - Research Design and Analysis
 - Rights and Responsibilities in Human Resource Management
 - Research Project 1A
 - Research Project 1B

Elective unit

One general postgraduate elective unit (1 credit point) offered by the Faculty of Business and Law or as approved by the Master of Human Resource Management course director.

* Core units are not available in Trimester 3.

PT = Part time



Master of Marketing M788 C B 1-2 T1, T2, T3

Are you a graduate or business professional wanting to develop your knowledge and expertise in marketing? This program provides a deep understanding of the fundamentals of marketing and how it is applied across a broad range of organisations. It offers skills in market research, integrated marketing communication, data analysis, customer service, online and international marketing. Are you looking to climb the next rungs of your career ladder? The Master of Marketing gives you a way of thinking and resourcefulness to become the person who brings business into your company.

Specialisations

- Customer and digital marketing analytics
- Public relations and image marketing
- Research project

Pathways

- Graduate Certificate of Marketing 0.5
- Graduate Diploma of Marketing 1

Course structure

12 core units and four specialisation units totalling 16 credit points.



- Core units**
- Applied Strategic Marketing
 - Consumer Behaviour
 - Integrated Marketing Communication
 - International Marketing
 - Marketing Management
 - Online Marketing
 - Research Design and Analysis
 - Retailing
 - Services Marketing
 - Strategic Brand Management

Plus 2 credit points of business elective units selected from the Faculty of Business and Law.

Specialisations

For information on specialisations, visit deakin.edu.au/course/master-marketing.



Research

Deakin Business School is committed to research that makes a positive impact on government, business, society and individuals.

	Campus	Course duration in years [#]	Trimester intake options [^]	2018 domestic full fee*	2018 international fee*	IELTS~
Research degrees						
Master of Commerce M800	C B WF WB	2	T1, T2, T3	–	\$29 400	7/6.5
Doctor of Philosophy M900	C [§] B WF WB	3–4	T1, T2, T3	–	\$29 400	7/6.5

Information correct at July 2017. Deakin University reserves the right to alter, amend or delete course offerings and other information listed.

* If you’re a successful applicant for research degree candidature, and you’re an Australian citizen, permanent resident or New Zealand citizen, you won’t pay any tuition fees. Fees displayed should be used as a guide only and are subject to change. International fees are based on 8 CP in one year of full-time study, unless otherwise indicated. Please visit [deakin.edu.au/fees](#) for the most up-to-date information.

[^] Most courses start in Trimester 1 (March to June). This column indicates whether you have the option of commencing your studies in Trimester 2 (July to October) or Trimester 3 (November to February). Not all units are offered in every trimester.

[#] Course lengths may vary in response to requirements within the Australian Qualifications Framework. Applicants should refer to the handbook for the latest information: [deakin.edu.au/handbook](#).

[~] IELTS is the International English Language Testing System. The IELTS scores in the table above reflect the minimum overall score required as well as the lowest score allowed for any band (overall score/lowest band score).

[§] Cloud Campus candidature may be available subject to approval.

Centre for Sport Research

Deakin Business School (DBS) together with the Faculty of Health has launched the Centre for Sport Research (CSR).

Devised as a Strategic Research Centre, CSR amalgamates high-profile exercise, sport science and sport management research already in existence at Deakin, as well as opportunities that have arisen as a result of the work of its members over the past few years.

Co-director Professor David Shilbury, who is also Associate Dean (International) at DBS, explains that the centre’s broad goals are to publish quality research that will inform policy, positively influence decision-makers and assist the industries that develop new sport technologies.

‘Our approach is multidisciplinary and well suited to solving real-world problems, and our research aligns with several national health priority areas, with a particular emphasis on sport’s ability to enhance the health and wellbeing of participants and their communities,’ he says.

‘Healthy sport, healthy organisations, healthy community, best describes both the centre’s focus and intended outcome.’



Research centres

Deakin Lab for the Meta-Analysis of Research (DeLMAR)

The aim of DeLMAR is to bring together scholars across Deakin involved with meta-analysis and research synthesis. A unifying focus of the lab’s work is the development and application of methods that are shared across research problems in the social and natural sciences. A second unifying focus is an emphasis on producing evidence-based knowledge that can inform policy across disciplinary boundaries.

China Business and Economics Research Centre (C-BERC)

Building on our existing international partnerships, C-BERC is a focal point for research on China and seeks to strengthen connections with universities across China.

Centre for Employee and Consumer Wellbeing

The centre undertakes research, project-based consultancies, advisory services and research training within two streams: employee health and consumer wellbeing. In both cases, the centre links business activities with health outcomes for businesses and individuals.

Centre for Sustainable and Responsible Organisations (CSaRO)

CSaRO works with organisations and stakeholders on designing and appraising community engagement and employee volunteering initiatives, supporting the development of social enterprises, measuring the social impact of business, supporting social innovation and social enterprise, and fostering sustainable business practices.

Centre for Financial Econometrics

The centre recognises, develops and promotes research activities in our key strength areas. We also attract and retain high performing researchers and research teams in areas of strategic importance.

The IPA-Deakin SME Research Centre

The centre’s scope of activities includes providing briefings, policy papers and academic research for small and medium enterprises (SMEs) and not-for-profit enterprises (NFP). It focuses on areas such as, but not limited to, sustainability, governance, small business regulation, self-managed superannuation funds and financial services.

In addition to the inter-disciplinary research centres within the school, DBS is also part of a cross-faculty, university-level strategic research centre (SRC).

On a national level, DBS is a member of two federally funded collaborative research centres (CRCs):

Data to Decisions CRC

This centre has five university and 11 industry partners (including SAS, PwC, Genix and BAE Systems). Government partners include the Australian Federal Police, the Attorney-General’s Department and the Department of Defence.

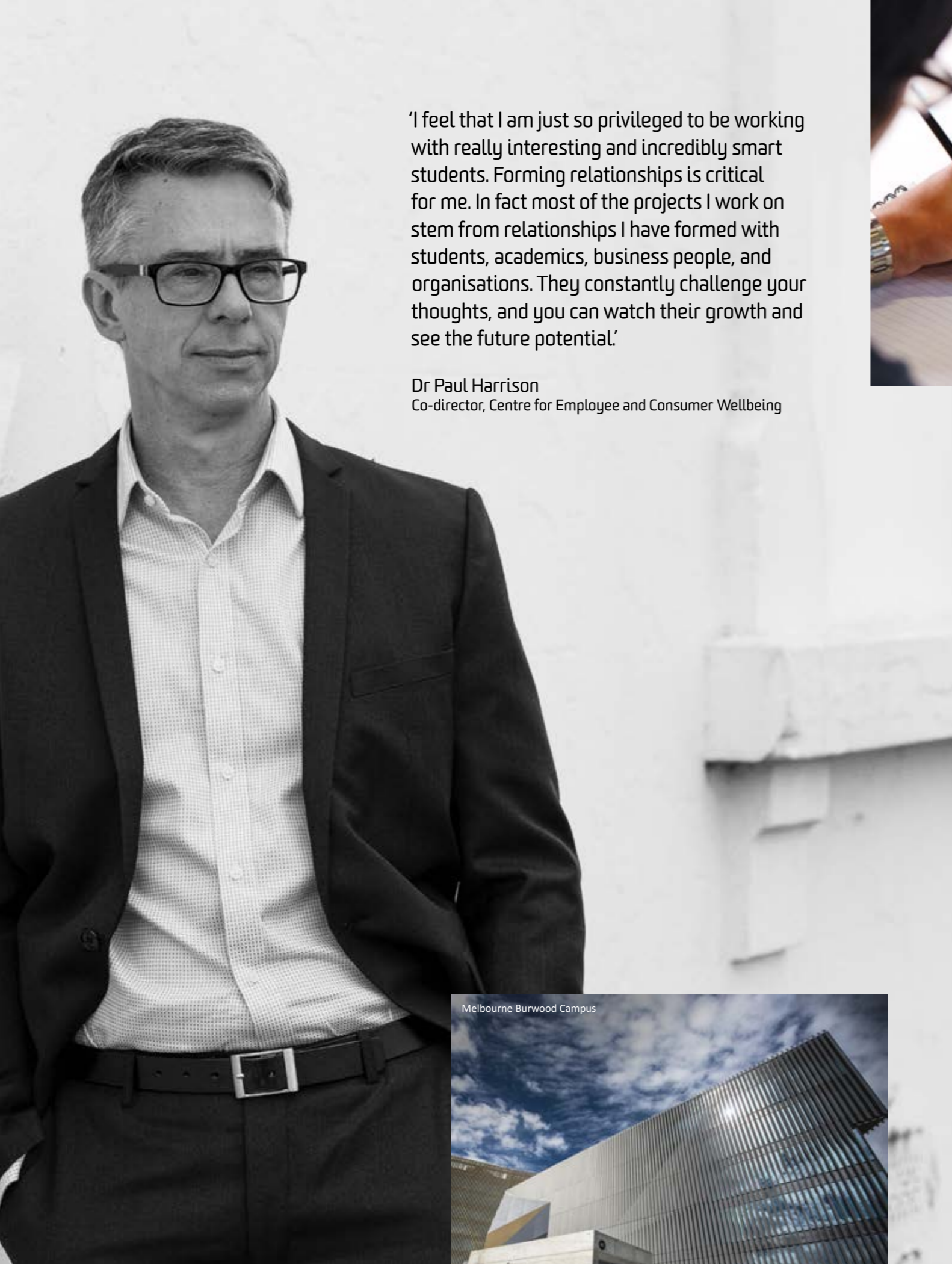
Bushfire and Natural Hazards CRC

This research collaboration between DBS and University of Melbourne serves the Attorney General’s Department, the Metropolitan Fire Brigade, the NSW Rural Fire Service and the South Australian Rural Fire Service.

 blresearch@deakin.edu.au
[deakin.edu.au/law/research](#)
[deakin.edu.au/business/research](#)

‘BUIlD’ program

Research at DBS is supported by the ‘BUIlD’ program, an initiative to enhance research capacity and capability development within the school. The program brings researchers from around the world to provide DBS scholars with relevant and contemporary research advice and guidance. BUIlD also promotes the generation of research networks both within and outside Deakin by bringing people together in real and virtual environments.



'I feel that I am just so privileged to be working with really interesting and incredibly smart students. Forming relationships is critical for me. In fact most of the projects I work on stem from relationships I have formed with students, academics, business people, and organisations. They constantly challenge your thoughts, and you can watch their growth and see the future potential.'

Dr Paul Harrison
Co-director, Centre for Employee and Consumer Wellbeing



Your digital learning tools

DeakinSync is a digital study hub giving Deakin students and staff easy access to relevant University resources, customised to their specific needs. You can access everything from unit sites to enrolment details, study tools to your calendar, as well as IBM Watson – a question and answer tool.

Visit deakin.edu.au/deakinsync or deakin.edu.au/life-at-deakin/why-study-at-deakin/ibm-watson for more information.

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Melbourne Burwood Campus

1800 MYFUTURE (1800 693 888)
deakin.edu.au

For information on upcoming events and activities, please visit deakin.edu.au/deakin-events

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