

# CIRCLE OF LIFE: RESHAPING FUNDING AND RESEARCH TO PRODUCE INNOVATION AND VALUE

A new relationship between universities, the pharmaceutical industry and the NHS, underpinned by a UK Life Sciences Investment Fund, could result in more innovation, better healthcare and more resources for higher education. This diagram outlines how it could work.

## Example of a project

NP-1 antagonist is developed at University College London at a cost of £10 million over five years. Market sales for product in cancer equal £6 billion a year. Also marketable for three other major diseases. To support 100 such projects would require a fund of £1 billion.

