

THE EXECUTIVE FOCUS

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DIRECTOR OF MARKETING AND COMMUNICATIONS

Birmingham – Competitive Salary

With over 23,000 students from over 80 countries Birmingham City University is one of the largest Universities in the country. Our ambitious strategy and high profile city centre development plan are already having a positive impact on our student recruitment with applications this year being 8% above the sector average. The Director of Marketing and Communications is a crucial post, central to the future development of the University in the challenging but exciting years ahead.

Our new Director will need to be innovative and challenging as we aspire to be bolder and more confident about our offer in a changing HE landscape. We are at a point of transformation and it is important that you help us create a distinctive purpose and future for the University's offer across our many markets, strengthening our leading commitment to student engagement and widening participation.

The post holder will need to secure recognition for the revised branding and raise the profile of the University regionally, nationally and internationally through strategic leadership of all marketing, communication and PR activities. We seek candidates who have a demonstrable track record of leadership and change with a relevant professional background. We are keen to explore professionals from multiple sectors who have a proactive, market research driven approach to building a marketing communications function which frames and drives the University's strategic plan.

For further information including details of how to apply, please visit www.veredus.co.uk using reference number 17065. For a confidential discussion, please contact Ed Pritchard or Hannah Mayfield on 020 7932 4284.

Closing date: 24 October 2014.

VEREDUS



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THE WORLD UNIVERSITY RANKINGS 2014-15



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1 OCTOBER 2014

The *Times Higher Education* World University Rankings will be published online at 21.00 (BST) on Wednesday 1 October at www.thewur.com and in a special print supplement with full analysis in *Times Higher Education* magazine on Thursday 2 October.

To advertise, please contact:

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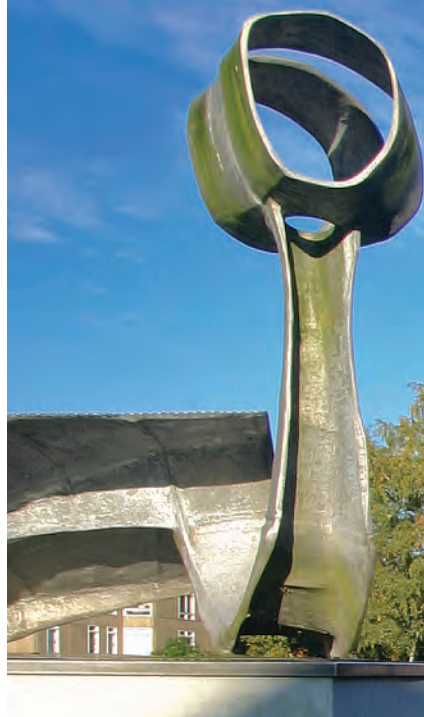
Deputy Vice-Chancellor

The University of York is a highly successful institution with a strong commitment to excellence in research and in teaching and learning. A member of the prestigious Russell Group of top UK universities, York is a dynamic research-intensive university which has experienced significant growth over the past ten years. The University has secured national and international recognition for its academic excellence.

The University is seeking to appoint an exceptional Deputy Vice-Chancellor who will make a significant executive contribution to shaping and delivering the institution's academic vision. Reporting to the Vice-Chancellor, Professor Koen Lamberts, the Deputy Vice-Chancellor will drive the implementation of the University's strategy, lead its academic planning and manage key external relationships. The University is a global institution and the Deputy Vice-Chancellor will play a significant role in delivering York's internationalisation agenda.

Closing date: 24 October 2014

For further information on this position, including details of how to apply, please visit www.odgers.com/49153



ODGERS BERNDTSON

Director of Education and Training

The Tavistock and Portman **NHS**
NHS Foundation Trust

Be a leading force in changing the shape of Health and Social Care training
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The Tavistock and Portman NHS Foundation Trust is a high profile, internationally renowned specialist mental health trust with an enviable track record of high performance. Alongside providing generic and specialist outpatient mental health services, we play a key national role in the professional development and education of mental health professionals. The Trust is a member of the UCL Partners academic health science network and works closely with a wide range of other organisations across healthcare, education and the independent sector. The Trust has significant ambitions to further develop its education and training work, to exploit opportunities to extend the size and impact of its training portfolio in the UK and abroad. Joining at a time of exciting change, our new Director of Education and Training will play a pivotal role in taking forward this opportunity.

The Role:

- Develop and lead a trust-wide strategy for training and education, including the business development and marketing of our activities nationally and internationally, working closely with key existing and new stakeholders in support of development and growth and building on our world class brand.
- Provide strategic leadership, support and consultancy to key staff in the Directorate of Education and Training and work closely with the Associate Deans on the delivery of training and education.
- Oversight of the marketing and communications function and the management and development of the services of Tavistock Consulting, looking for opportunities to develop this service into existing and new markets.

The Candidate:

- Demonstrable passion for the work of the trust and improving the lives of people affected by mental health problems, alongside an evident commitment to high quality delivery.
- Outstanding track record of achievement in a senior leadership and management capacity, highly credible in your area of expertise with strong strategic skills, commercial acumen and entrepreneurial ability.
- The energy, ability and personal presence to influence, network and engage with both internal and external stakeholders.

To find out more, please see www.odgers.com/49328 for a candidate brief containing application instructions, or contact us quoting the reference CAG/49328. Closing date: Friday 10th October 2014.

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