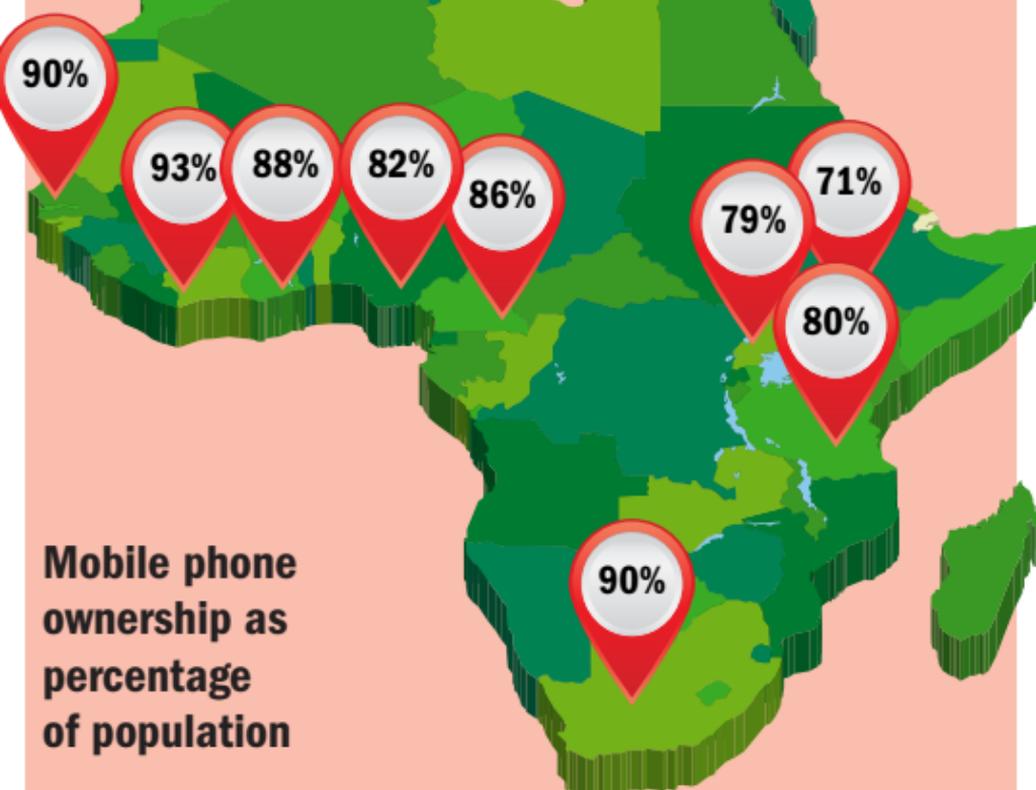


# KEEPING IN TOUCH



Source: TNS market research. Report published December 2012

	<b>% of population</b>
Ivory Coast	93
Senegal	90
South Africa	90
Ghana	88
Cameroon	86
Nigeria	82
Tanzania	80
Uganda	79
Kenya	71
<b>Global average</b>	<b>86</b>