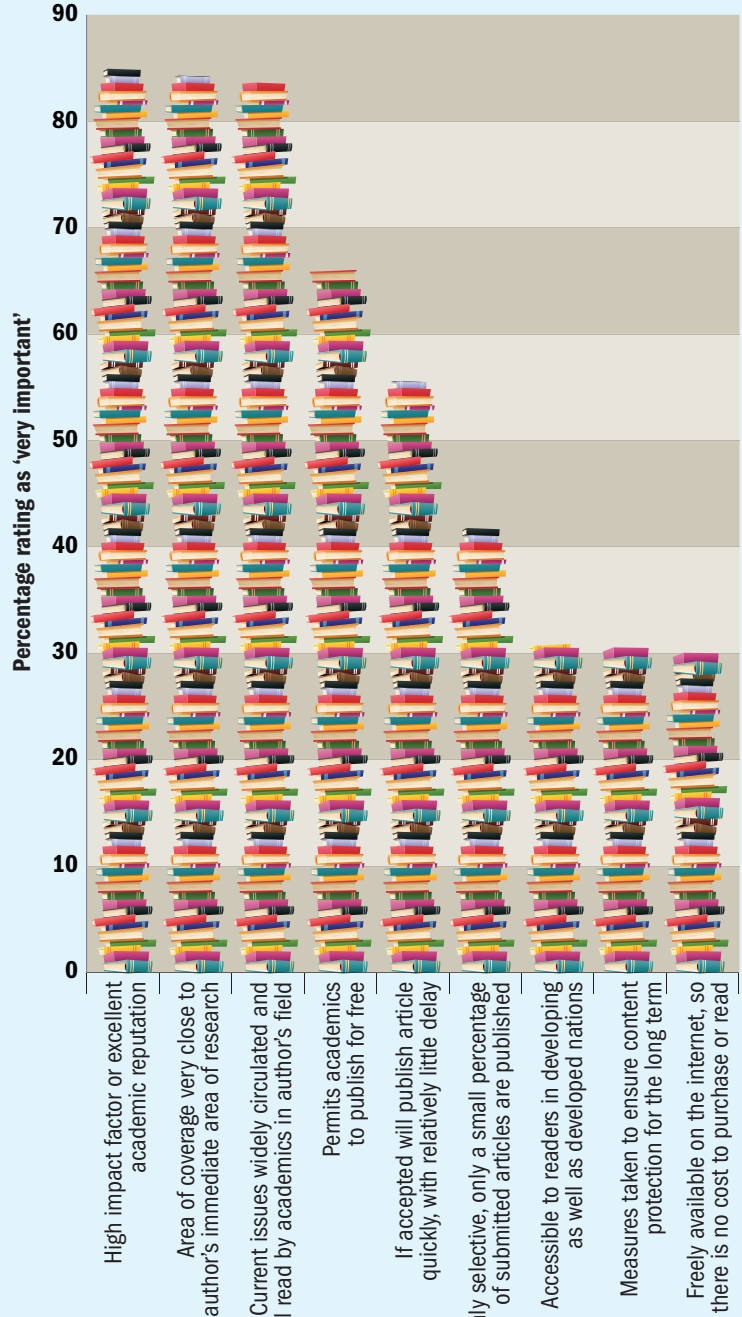JOURNALS' ENDS: SCHOLARS FAVOUR PRESTIGE OVER ACCESS