

Logo Overview

THE World University Rankings
Young University Rankings 2017 Top 200



Logo usage

How to use the logo



Primary logo must always be used on a plain black or white background with no interference from other elements.

Minimum sizes

Digital 120pxls height



Digital. Primary logo must not be used smaller than 120pxls in height using the words '*Times Higher Education*' in the logo. If logo has to be used less than 120 pixels in height, remove the words '*Times Higher Education*' from the logo.

Exclusion zone



Exclusion zones should always be calculated using the width 'H' of the logo. This area is the minimum clearance space required around all sides of the logo.

Prohibited usage

- Do not swap the colours
- Do not use in one colour
- Do not reverse the colours out in black or white
- Do not place over an image or texture
- Do not adjust or change the typeface
- Do not apply visual effects
- Do not skew or change the axis
- Do not fill inside area with a pattern or image
- Do not use as a key line stroke
- Do not try to recreate or modify in anyway