

Logo overview

THE Teaching Excellence Rankings
Europe 2018 Top 300



Logo usage

How to use the logo



Primary logo must always be used on a plain black or white background with no interference from other elements.

Minimum sizes

Digital 120pxls height



Digital. Primary logo must not be used smaller than 120 pixels in height using the words 'Times Higher Education' in the logo. If the logo is fewer than 120 pixels in height, remove the words 'Times Higher Education' from the logo.



Prohibited usage

- Do not swap the colours
- Do not use in one colour
- Do not reverse out the colours in black or white
- Do not place over an image or texture
- Do not adjust or change the typeface
- Do not apply visual effects
- Do not skew or change the axes
- Do not fill inside area with a pattern or image
- Do not use as a keyline stroke
- Do not try to recreate or modify in any way