

NU GRADUATE *SCHOOL OF* BUSINESS



gsb.nu.edu.kz

Eng



*SPARK
YOUR
LIGHT*

WHY *NUGSB?*

WORLD-CLASS FACULTY

Our professors hold PhDs from leading universities such as Stanford, INSEAD, LSE, and Cambridge, and represent more than 12 countries, bringing global expertise into our programs.

INTERNATIONAL ACCREDITATION

NUGSB is among the top 2% of business schools worldwide with AMBA/BGA accreditation and is a member of AACSB, making its diploma internationally recognized.

MODERN LEARNING *ENVIRONMENT*

Ranked the #1 research business school in Eurasia (UT Dallas), NUGSB offers state-of-the-art classrooms, dynamic learning spaces, and innovative learning approaches, including AI-powered business cases that allow you to test hypotheses, ask strategic questions, and receive structured responses within simulated business environments — creating a dynamic, practice-oriented experience that reflects real-world decision-making.

GLOBAL NETWORK

Our alumni build strong professional networks worldwide — from Astana to New York and Singapore — becoming part of an influential international community.

GLOBAL PARTNERSHIPS & *INTERNATIONAL OPPORTUNITIES*

Our international partnerships provide students with opportunities to study abroad and take part in global residencies at leading universities such as HKUST Business School, Duke Fuqua School of Business, and King's College London, gaining valuable international exposure and broadening their academic and professional perspectives.



EDUCATIONAL PROGRAMS — UNDERGRADUATE

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

Duration: 4 years

Language: English

Delivery mode: Full-time, on campus

BACHELOR OF ARTS IN ECONOMICS

Duration: 4 years

Language: English

Delivery mode: Full-time, on campus

BACHELOR OF BUSINESS ADMINISTRATION IN EURASIAN BUSINESS (BBA IN EURASIAN BUSINESS)

Duration: 4 years

Language: English

Delivery mode: Full-time, on campus
Years 1–2 at Nazarbayev University (Astana), Years 3–4 at the Hong Kong University of Science and Technology (Hong Kong)

EDUCATIONAL PROGRAMS — MASTER'S:

MASTER OF BUSINESS ADMINISTRATION (MBA)

Duration: 18 months

Language: English

Delivery mode: blended format (weekdays online, weekends offline)

MASTER OF SCIENCE IN FINANCE (MSF)

Duration: 16 months

Language: English

Delivery mode: Full-time, on campus

EXECUTIVE MBA (EMBA)

Duration: 20 months

Language: English with simultaneous Russian translation

Delivery mode: weekend-based

MASTER OF ARTS IN ECONOMICS (MAE)

Duration: 2 years

Language: English

Delivery mode: Full-time, on campus

EDUCATIONAL PROGRAMS — DOCTORAL:

PHD IN BUSINESS ADMINISTRATION

Duration: 4 years

Delivery mode: Full time, on-campus

Language: English

DOCTOR OF BUSINESS ADMINISTRATION (DBA)

Duration: 3 years

Language: English

Delivery mode: Hybrid

EXECUTIVE EDUCATION

Open Enrollment Programs

Short, intensive 2–3-day seminars open to professionals and business practitioners seeking to develop new skills and deepen their expertise. Explore our program calendar and find the right learning opportunity for you on our website.

Custom Programs

Custom programs offer tailored training solutions for professionals and organizations seeking to enhance their skills and achieve their strategic goals. These programs are designed to address the specific needs of the company, ensuring relevant and impactful learning experiences.

CAREER OPPORTUNITIES

NUGSB graduates are prepared for leadership in industries shaping economies:

01. Finance and Banking
02. Consulting and Strategy
03. IT and Telecommunications
04. Oil and gas
05. Public Administration and Policy
06. Education and Research

98%
of NU graduates

are employed or continue
their studies within one
year after graduation.



With an NUGSB diploma, you become not just a sought-after professional — but a leader ready to influence processes locally and globally.



Ainur Zhanturina
FTMBA 2018

The MBA program became a turning point in my career, allowing me to focus on innovation and technology. The program gave me the necessary skills for success, and the friendships I made will last a lifetime.



Ivan Serdyuk
EMBA 2021

This is a life-changing experience. EMBA classes will motivate you to become an open-minded leader prepared for any crisis: from demotivated staff in your organization to global shocks affecting your company's revenues. You will make new friends. The cohort unity will make the ride more fun and less bumpy. At the end of the program, you will become closer to what is called a "universal executive".



Zhannur Issayev
MSF 2019

At NUGSB, I have received a quality education, access to top researchers, and the unforgettable experience of residencies and internships. Being a top business school in the region, NUGSB offered me challenging courses, excellent networking, and a world of opportunities.

ALUMNI TESTIMONIALS

ABOUT NU

13 900
alumni (2015–2025)

8 200+
publications in collaboration
with partner universities

270+
laboratories

8 000+
students in the 2025/26
academic year

founded in
2010

THE World University Rankings:
Ranks among the top 376–400 of
research universities worldwide.

#1 in Central Asia,
CIS and the Caucasus

TOP 17%
— ranking indicator

Students from
40
countries

70%
of faculty are international with
degrees from top universities

International Accreditation:
QAA, AMBA, European
University Association, World
Federation for Medical
Education (WFME), Joint
Commission International
(JCI)

On-campus housing from
18 000
tenge/month

Faculty and staff from
62
countries

94-hectare
campus — shops, cinema,
sports, residences, 24/7
security

98%
are working or continuing
their studies



NU GRADUATE SCHOOL *OF BUSINESS* — BUILD YOUR FUTURE. *LEAD THE REGION.* IMPACT THE WORLD.

School Website:

gsb.nu.edu.kz

Admissions:

mba.admissions@nu.edu.kz

Phone:

+7 (7172) 70 65 60
+7 (7172) 70 58 88
+7 (7172) 70 66 83
+7 (7172) 70 63 89

Executive education:

gsb.exed@nu.edu.kz

Phone:

+7 (7172) 70 58 87
+7 (7172) 70 91 76

Instagram:

[@nu.gsbkz](https://www.instagram.com/nu.gsbkz)

LinkedIn:

<https://www.linkedin.com/school/nugsb/>



apply.nu.edu.kz



gsb.nu.edu.kz